



# — “Social Media Website And Application”

## TASK - 1



## Social Media Website And Application Introduction

- This document serves as an introductory guide to social media websites and applications. It aims to provide readers with a comprehensive understanding of these digital platforms, their functions, and their significance in contemporary society.

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# Introduction to Social Media Websites and Applications

Purpose → Document Conventions → Scope

- Headers and Sub-headers
- Bulleted and Numbered Lists
- Emphasis
- Examples
- Links
- Graphics and Visuals

- Introduction to Social Media
- Key Features
- Impacts and Influence
- Business and Marketing
- News and Information
- Entertainment
- Privacy and Security
- Emerging Trends

## Product Perspective:

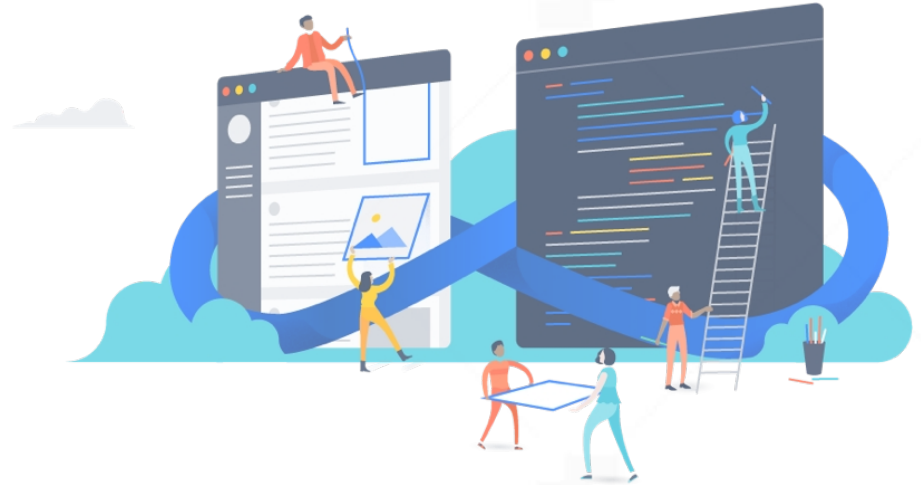
The social media website and application represent a digital platform that facilitates social networking and content sharing.

They exist within the broader landscape of the internet and the digital communication industry.

These platforms provide a virtual environment where users can create profiles, connect with others, share content, and engage in various forms of online interaction.



# Content Discovery



# User Classes and Characteristics:

Social media platforms cater to a diverse range of user classes and characteristics:

General Users

Businesses

Content Creators

News Organizations

Developers



# Operating Environment:

Web and Mobile

Internet Connectivity

Multiple Platforms



## Dependencies:

User Internet Access

User Compliance

Third-Party Integration

Data Privacy

# Requirements:

The development and maintenance of social media websites and applications entail various requirements, including:

Performance

Security

Scalability

User Experience

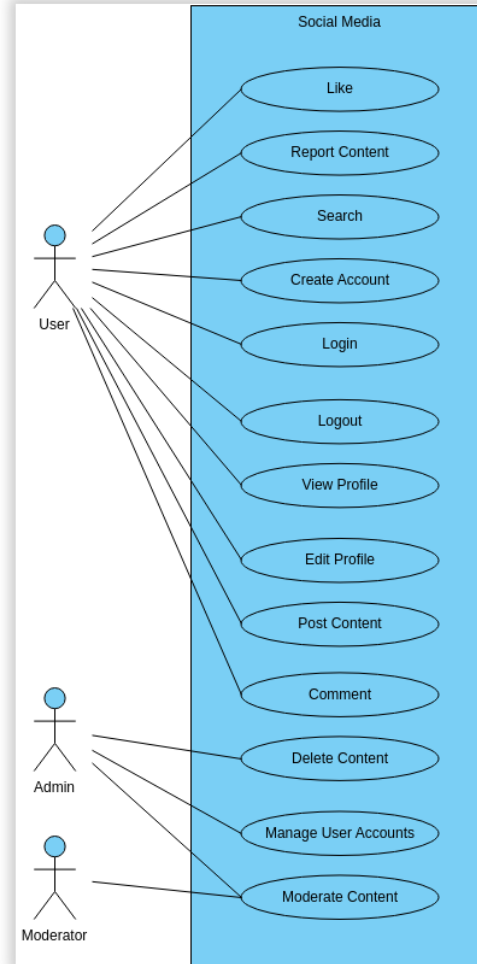
Data Analytics





## USECASE DIAGRAM:

A use case diagram is a graphical representation of how users interact with a system. It shows the different types of users and use cases for a system. Use cases are the actions, services, and functions that a system needs to perform.



# Data Requirements:

**User Profiles:** Information provided by users, such as names, photos, interests, and connections.

**Content:** Text, images, videos, and metadata associated with user-generated content.

**Engagement Data:** Information on user interactions, including likes, comments, shares, and reactions.

**Analytics Data:** Data related to user behavior, traffic, and engagement to inform platform improvements.

**Privacy Data:** User preferences and privacy settings to ensure compliance with data protection laws.

## External Interface Requirements for Social Media Website and Applications:

External interfaces are crucial components of social media websites and applications as they determine how users interact with the platform and how the platform communicates with other systems.

Further Slides Shows the key external interface requirements for social media websites and applications, focusing on Graphical User Interfaces (GUI) and system features

# 1. Graphical User Interface (GUI):

User Registration and Login

User Profile

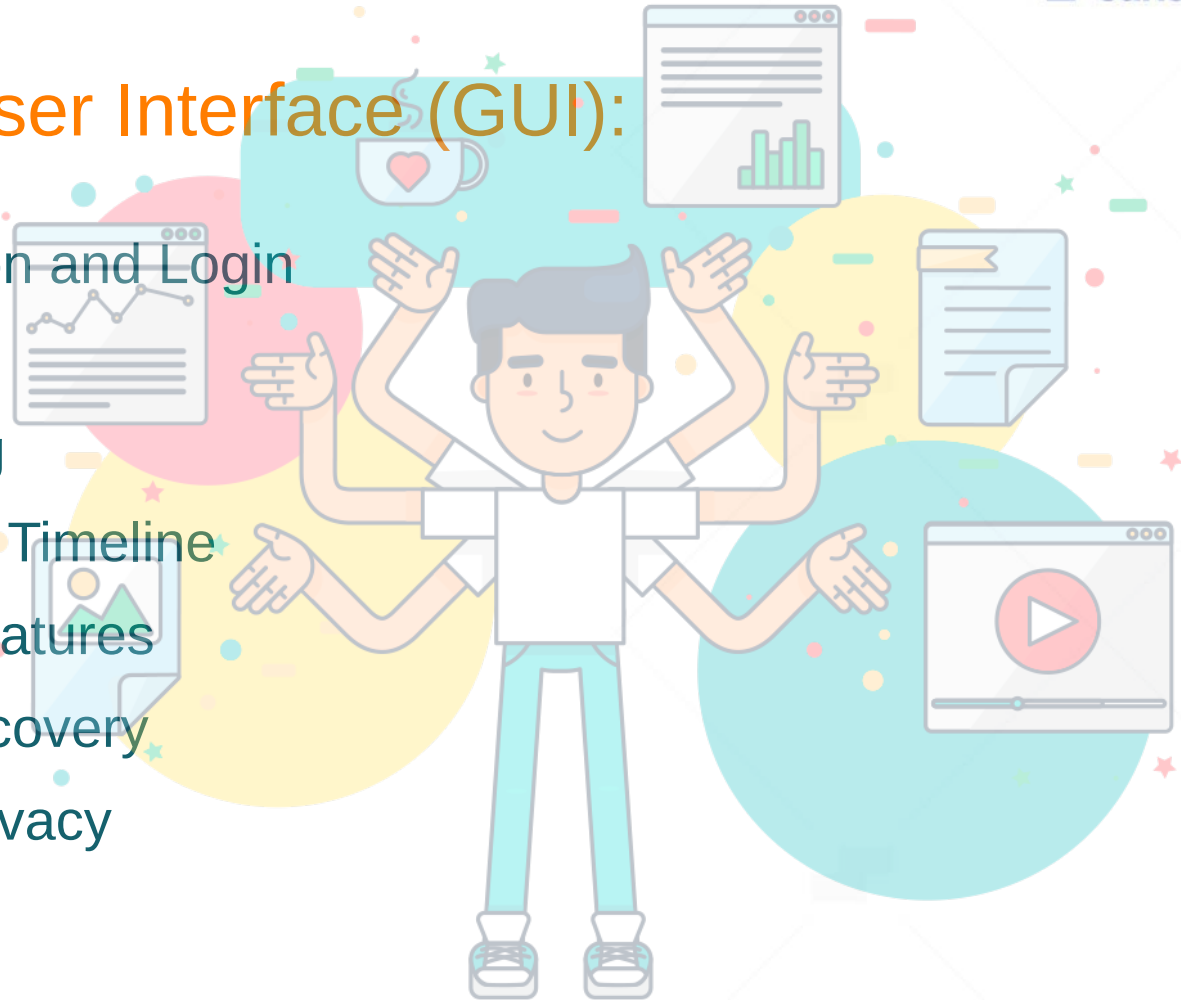
Content Sharing

News Feed and Timeline

Engagement Features

Search and Discovery

Settings and Privacy



## 2. System Features:

API Integration

Reporting and Moderation

Analytics and Insights

Monetization and Advertising



Creating a social media website and application involves various requirements, including data and category requirements, an appendix, glossary, and a class diagram. Below, I'll outline these requirements in more detail:

## 1. Data Requirements:

### User Profiles:

- Username
- Profile picture
- Contact information
- Privacy settings

## Posts:

Text content

Media uploads (images, videos)

Timestamp

Likes, comments, shares

## Friend/Following System:

Friend list or followers/following

## Messaging:

Private and group messaging

Notifications:

Real-time notifications for likes, comments, messages, etc.

### Analytics:

User engagement data

### Reporting and Moderation:

Reporting abusive content

### Authentication and Security:

Passwords, two-factor authentication, account recovery

## 2. Category Requirements:

### User-generated Content:

Categories for posts (e.g., photos, status updates, articles)

Hashtags for organizing content

### User Interests:

Categories or tags for user interests



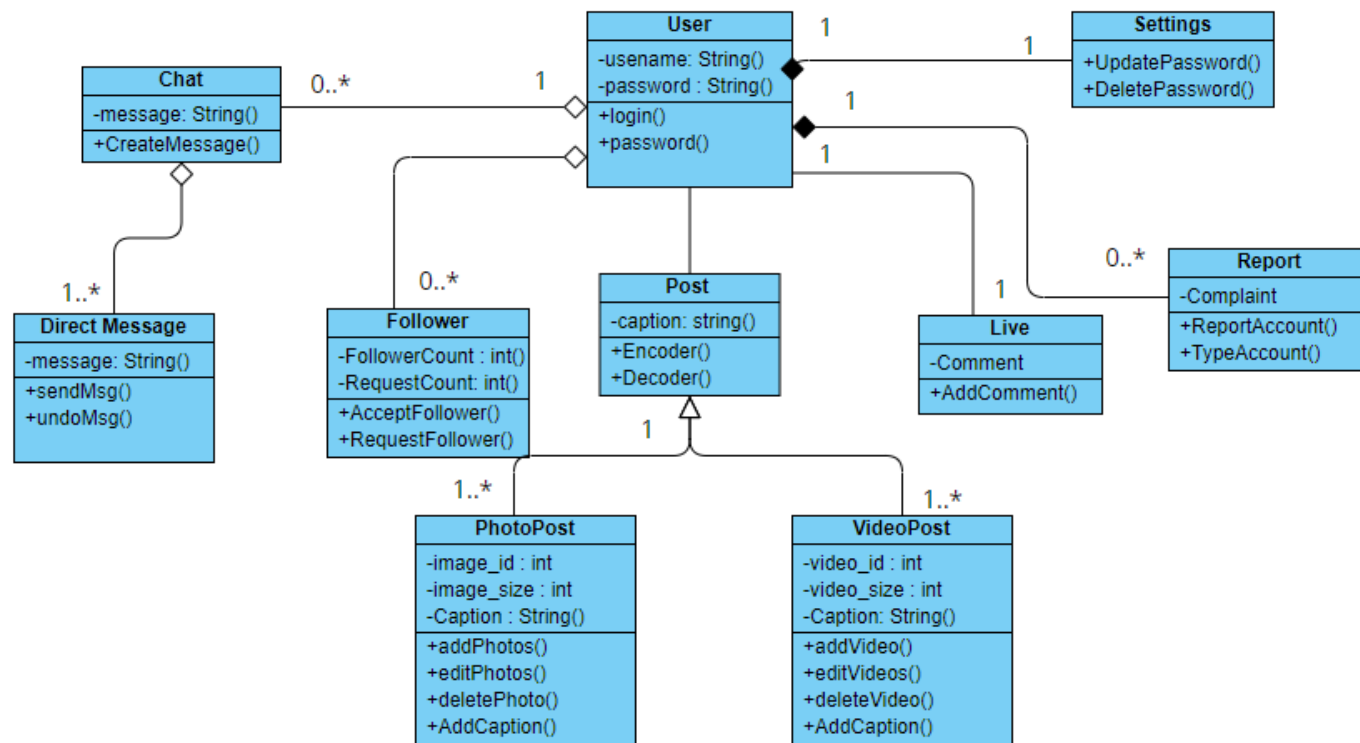
## Privacy Settings:

Categories for controlling who can see posts (e.g., public, friends, private)

## Recommendations:

Categories for content recommendations based on user interests

# CLASS DIAGRAM



## ***Submission Github***



<https://github.com/rakesh212002/NM-DSCET-04>

Thank  
you!

