IBM Watson - Camping in Ontario Parks









Jing (Angela) Huang Mebs Haji **Rakesh Dhote** Renita Sudirga

Motivation and Objective

Motivation:

- Camping industry \$4.7 billion to Canada's GDP
- More than 5 million Ontarions camped in 2014
- 125 parks, 1,144 campgrounds in Ontario
- mining camping information time consuming

Objective:

Leverage IBM Watson's capabilities to mine the camping information

Resources

Ontario Parks website: www.ontarioparks.com

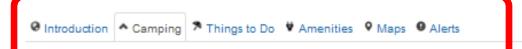


126 Ontario parks

documents: 25

340 QA pairs to train Watson

Sample Park Information



Camping

Located in the picturesque City of Kawartha Lakes, Balsam Lake is an all season recreational park along the Trent-Severn waterway. Campsites are available for all types of camping equipment. For those looking for a little more comfort, the park offers a four bedroom fully serviced cottage. In summer, swim at a clean, safe beach, hike the trails, fish for bass, canoe, paddle boat and kayak. Come in the spring for wildflowers and in the fall for autumn glory.

Camping Experiences

- · Car Camping
- · Radio-Free Camping
- Dog-Free Camping
- · Group Camping
- Walk-in Campsites
- Cottages

By the Numbers

- Total Campsites 508
- Electrical Campsites 213
- Group Campsites 3
- Cottages 1

Car Camping

Balsam Lake has a range of campsites with and without electricity for tents and RVs. For a private, natural experience car access walk-in sites are also available. Campsites may be reserved from the second Friday in May through to the Thanksgiving weekend. Reservations are accepted five months in advance of arrival – reserve early to avoid disappointment.

Radio-Free Camping

Eco (walk-in) sites, Cedar Grove, Mapleview and Hawthorne Valley campgrounds are now radio-free.

Dog-Free Camping

Resources not considered

- Camping in Ontario: http://www.campinginontario.ca/
- KOA campgrounds in Ontario: http://koa.com/statesprovinces/ontario/
- Regional tourism websites (listing privately owned campgrounds or RV parks), for example:
- Muskoka camping and RV parks: http://www.discovermuskoka.ca/where-tostay2/campgroundsrvs-trailer-parks.html
- Bruce Peninsula tourism: http://www.thebrucepeninsula.com/camping.html

Workload distribution

Rakesh: Python script, 15 parks, 60 QA pairs,

15 test questions

Mebs: 5 park documents, 16 parks,

50 QA pairs, 11 test questions

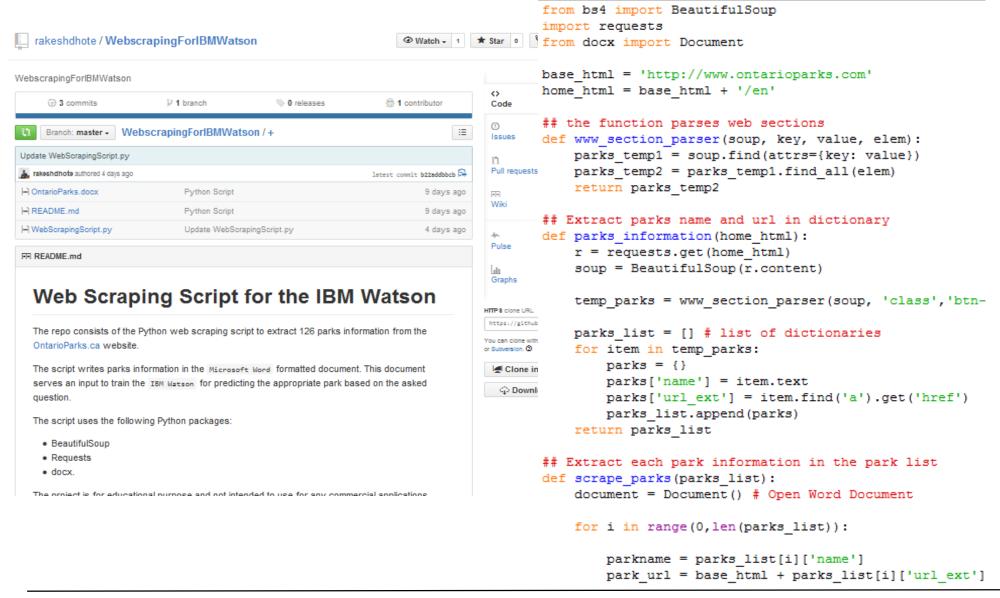
Renita: 5 park documents, 150 QA pairs,

20 test questions

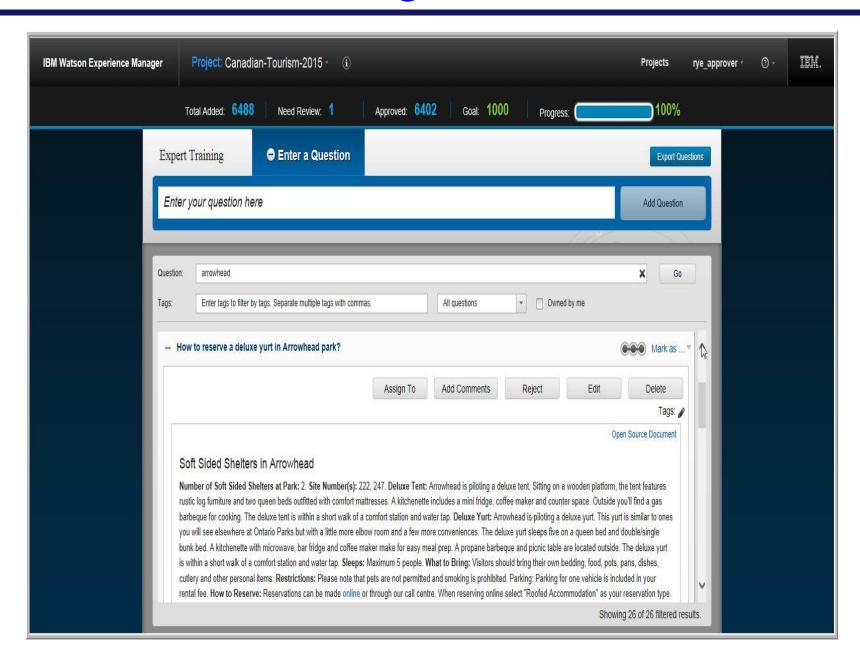
Angela: 4 park documents, 80 QA pairs

Web Scraping – Python script

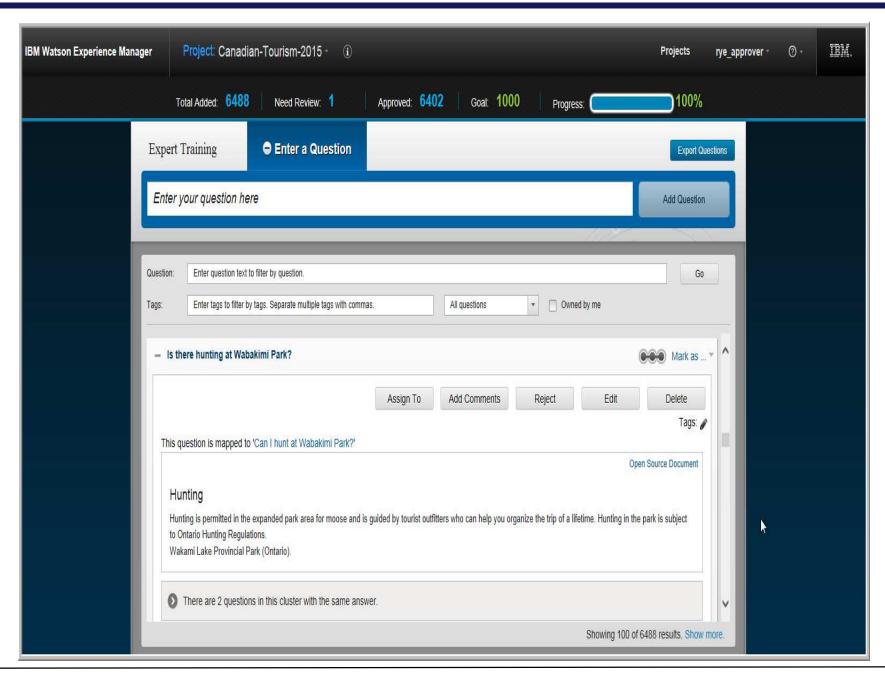
Github: https://github.com/rakeshdhote/WebscrapingForIBMWatson.git



Training - QA



Training – QA cont...



Testing

- 45 questions for testing
- Metrics: Confidence and relevance scores

Sample Test Questions	Confidence Score	Relevance Score (0/1)
What are camping facilities at Restoule?	6%	
What amenities are available at Restoule?	30%	1
What amenities are available at Rock Point?	53%	1
How many bird species are found at Rock Point?	4%	1
Which park attracts birdwatchers for the Festival of Flight?	80%	1
How many bird species are recorded in the Rondeau?	33%	1
Is fishing license required at the Rushing River?	0%	0
What amenities are available at Rushing River?	0%	0
How many campground are available in Nagagamisis?	100%	1
How many campsites are available at the Neys?	0%	0
What is the the site of a 1946 crash landing of a Gloster Meteor?	43%	1
Which year did Gloster Meteor crashed in Helenbar lake?	14%	1
What amenities are available at Mono Cliffs?	21%	1
Are flush toilets available at the Mono Cliff?	3%	1
Final Performance	40%	62%

Watson Experience

- (+) Once trained, Watson can recognize abbreviations, synonyms
- (+) Watson returns answers quite fast
- (-) Watson could not take into account third-level subheading information
- (-) Sensitive to typos, special characters (e.g., ",/)
- (-) Training is a cumbersome task. A lot of time generating, formatting documents.

Thank You!