personal acquaintances listed there. You will find that nearly all of them know well about the same number of individuals, and that this number approximates to what we would think of as a small tribal group. In other words, even in our social encounters we are obeying the basic biological rules of our ancient ancestors.

There will of course be exceptions to this ruleindividuals who are professionall concerned with making large numbers of persona contacts, people with behaviour defects that make them abnormally shy or lonely, or people whose special psychological problems render them unable to obtain the expected social rewards from their friends and who try to compensate for this by frantic `socialising' in all directions. But these types account for only a small proportion of the town and city populations. All the rest happily go about their business in what seems to be a great seething mass of bodies, but which is in reality an incredibly complicated series of interlocking and overlapping tribal groups. How little, how very little, the naked ape has changed since his early, primitive days.