Guinea tribesmen, but in his own culture he is rapidly forced to become an expert. In themselves these tiny differences of dress and habit are utterly meaningless, but in relation to the game of juggling for position and holding it in the dominance hierarchy they are all-important.

We did not evolve, of course, `to live in huge conglomerations of thousands of individuals. Our behaviour is designed to operate in small tribal groups probably numbering well under a hundred individuals. In such situations every member of the tribe will be known personally to every other member, as is the case with other species of apes and monkeys today. In this type of social organisation it is easy enough for the dominance hierarchy to work itself out and become stabilised, with only gradual changes as members become older and die. In a massive city community the situation is much more stressful. Every day exposes the urbanite to sudden contacts with countless strangers, a situation unheard-of in any other primate species. It is impossible to enter into personal hierarchy relationships with all of them, although this would be the natural tendency. Instead they are allowed to go scurrying by, undominated and undominating. In order to facilitate this lack of social contact, anti-touching behaviour patterns develop. This has already been mentioned when dealing with sexual behaviour, where one sex accidentally touches another, but it applies to more than simply the avoidance of sexual behaviour. It covers the whole range of social-relationship initiation. By carefully avoiding staring at one another, gesturing in one another's direction, signalling in any way, or making physical bodily contact, we manage to survive in an otherwise impossibly overstimulating social situation. If the notouching rule is broken, we immediately apologise to make it clear that it was purely accidental.

Anti-contact behaviour enables us to keep our number of acquaintances down to the correct level for our species. We do this with remarkable consistency and uniformity. If you require confirmation, take the address or phone books of a hundred widely different types of city-dwellers and count up the number of 162