

# Rakesh Kanna S

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## About Me

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A passionate and dedicated UI/UX and graphic designer with a strong foundation in design principles, usability, and branding. Skilled in creating modern, user-centric designs with a keen eye for detail. Currently exploring development to bridge the gap between design and execution.

## Skills

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**Design:** UI/UX Design, Graphic Design

**Tools:** Figma, Canva, Adobe Illustrator, WIX Studio

**Other:** Basic Web Development, Python (Practicing)

## Experience

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### Graphic Designer

*RUNVERVE, IITM Incubation Cell (Internship)*

*Feb 2024 – Present*

- Designed graphics and visual assets for a sport-tech startup.
- Supported branding and marketing efforts through design.

### Freelance Designer

*M.R. Constructions*

*2 months*

- Designed and developed the company website from scratch.
- Handled UI/UX design in Figma and built the website in WIX Studio.

### Graphic Design Lead

*G-Tech (College Club)*

*Joined 2024 – Lead in 2025*

- Led design for LYNX 25' Cultural Fest and various college events.
- Collaborated with team to produce promotional and event materials.

## Selected Projects

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- **Personalized Learning App:** Full case study on a custom online learning platform (UI/UX using Figma).
- **Instagram UI for Apple Vision Pro:** Conceptual UI reimagining Instagram on Vision Pro.
- **Travel Guy:** Tourism website with engaging interface and visual appeal.

## Education

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### B.Sc. Computer Science

*Guru Nanak College, Chennai*

*2024 – 2027*

### Higher Secondary Education

*Agurchand Manmull Jain School*

*Graduated: 2024*

## Certifications

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### Introduction to User Experience Design

Georgia Institute of Technology (Coursera)