KIEI - Final Project Brief
Lilianna Myers, Alex Glover, Rakesh Mohanty

Project Overview:
Our final project is a crowdsourcing platform for interior design. A user submits a design request, sharing a few details about their design ideas and preferred cost of materials. The user who submitted the original request chooses their favorite designer.

Context:
When designing a new room in your home, there are tons of websites, platforms, and people to follow online who can give you inspiration. However, it's not always easy to know which of this myriad of sources will meet your budget for your project. That's where we come in - using our app, you can submit your project description, preferred budget, and design inspiration to a community of designers who can submit proposals that meet your needs. It's basically Uber for interior design!

For designers, both novice and experts, this platform gives you access to people in need of your design skills. The name of the game is to submit a project that captures your client's eye at the best price.

Who are our MVP users of this app?
- Design seekers - aka, customers who need assistance redesigning or designing a room/space
- Designers - aka design contributors who want to share advice, proposals, ideas for the design projects that are submitted

MVP High-Level Flow
1. Create account
2. Submit design project idea that you need help on or view a gallery of all "before & after" rooms that have come to life on the app
3. Designer views project and submits proposal
4. You choose proposal and indicate which design you've selected
   a. You should be able to see all the designs you selected in a single place

User Stories

<u>Welcome Page</u>
As a user who lands on the welcome page, I should be able to...
- See a description of how the site works, so that I am aware of the value prop and understand how to use it
- See a visual of before & after design projects, so that I can be inspired by these rooms
- Click on a log-in button so that I can log into my account if I'm an existing user

● Click on a sign-up button so that I can sign-up for an account if I don't already have one

Sign-Up Page
As a user who has selected "sign-up" from the welcome page, I should be able to...
● Enter my name into a text field
● Enter my email into a text field as my account username
● Enter my password into a text field
● Indicate if I am a design seeker or a designer by selecting a button

Log-in Page
As a user who is logging into my account, I should be able to...
● Enter my username & password
● Click a "log-in button"
● Click a button to go back to the homepage

Design Seeker Profile Page
As a user who has signed up as a design seeker and logged into my profile, I should be able to...
● Submit new projects by clicking a "submit a project" button
● See my existing project requests as a list
● Be able to click on my existing project request to see the details
● See my past project requests that have been completed
● Access the before & after gallery for all users' projects for inspiration

Design Seeker Project Submission
As a design seeker who is submitting a project that I need advice on, I should be able to...
● Submit a description of my design project into text fields including information like:
  ○ Name of room/space
  ○ Dimensions
  ○ Reason why you are designing or redesigning
  ○ Preference for the minimum and maximum amount of money I would like to spend
  ○ Links to stores that I like to shop from so that my designer knows my taste
● Upload photos of my current space that I would like design advice on (using website url's for MVP)

Design Seeker Project Feedback
As a design seeker who has submitted a project that I'd like advice on, I should be able to...
● Receive a feedback/submission form from designers on my project that includes information like
  ○ Design proposal description
  ○ Price
  ○ Photos or images of the design proposal

- See this submission form in my profile page, along with all other submissions
- Be able to click into this form to see the details
- Select my favorite design and decline others

Designer Profile Submission
As a user who has indicated that I am a designer in the sign-up process, I should be able to…
- Share information about myself:
  - # of projects, years experience, design style etc
- Post pictures of rooms that I have designed
- Read design requests and submit proposals
- Upload proposals for customers to choose from

Designer Profile
As a designer who is on my profile page, I should be able to…
- Edit my profile information and save it so that it is updated for customers
- Click on a button that takes me to a list of available design projects that I can submit proposals for
- See a list of projects I am interested in working on as "new projects"
- See a list of my current projects that I submitted a proposal for
- See a list of my past projects that I have completed

Designer Project Browse
As a designer who is browsing available design projects, I should be able to…
- Save a project that I am interested in working on to my "new projects"
- Submit a proposal for a design project
- Click a button to take me to my profile/projects
- Click a button to take me to the homepage
- Click a button to logout

Designer Project Proposal Submission
As a designer who is submitting a project proposal, I should be able to…
- Complete a form that has my idea, including information like
  - Design proposal description
  - Price
  - Photos or images of the redesign proposal
- Click a button to submit that form to the design seeker that created the design project request
- See that I have successfully submitted the form to the client through confirmation text

Before & After Gallery
As a designer or a design seeker who has created a profile in the sign-up process, I should be able to…

- Access a scrollable gallery of before & after room photos for inspiration
- Click on a button to take me back to my profile/projects
- Click on a button to take me back to the homepage
- Click on a button to log-out

<u>Logged Out</u>
As a user who has clicked "log out", I should be able to...
- Click a button to log back in
- Click a button to go back to the homescreen

App name ideas Brainstorm:
- Happy Place
- Home Sweet Home
- SweetHome
- <mark>Homies</mark>
- Homey
- Design my house
- Mi Casa
- Chez Moi
- MyPlace (like myspace, get it? :))
- Our House
- Spruce Up
- Design It
- Dream Home
- Before & After