

Business Request

Subject: Improving Our Internet Sales Reporting

Hi Rakesh,

I hope you are doing well. We are looking to enhance our internet sales reporting by moving from static reports to interactive visual dashboards.

Our main goal is to analyze **how much we have sold, which products were sold, to which clients, and how sales have trended over time**. Since each salesperson handles different products and customers, it would be helpful to include filters by salesperson, product, and client.

We also measure our results against budget targets, so I have included the **2024 and 2025 budget spreadsheet** to allow performance comparison. Typically, our sales analysis covers the **past two years** for context and trend evaluation.

Please let me know if you need any additional information.

Best regards,

Sandesh
Sales Manager