

DXC - Connect-India

Brief Description:

Connect-India is a common digital broadband platform for sellers and buyers, where different providers can add their plan details and customers can choose the suitable plan of any brand without switching between multiple websites of various broadbands.

Connect-India is basically an attempt to provide executives and customers a comfortable and user-friendly platform to sell and buy broadband plans.

Problem Statement:

Nowadays finding good speed broadband connection (internet connection) is very difficult and also customers facing difficulties in comparing the packages ,plans etc., So if we can create an online platform where all broadband executives(Broadband Providers) can provide information about packages, plans etc., and the customers can compare the plans and as per their requirement they can buy, also they can provide their availability for installing the network.

Core Problem:

As an individual decides on getting a broadband installed, he will face number of problems on which brand to buy, whose plans are good and cost effective, which network is good. He would also wish to compare plans of various service providers available for which he has to visit multiple websites. Also Executives to find a tough time in understanding the customer's needs and reaching out to each one of them with their best plans and maintaining a non-fluctuating network with good customer support for customer retention.

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Product Name: Connect-India

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