

# ANUPRIYA BOSE

## UX DESIGNER

### SHORT BIO

I am a UX Designer, who is interested in social design and issues such as healthcare, education and sustainability. I strive to help others around me to make our world a better place to live in.

### EDUCATION

#### SPRINGBOARD UX/UI DESIGN CAREER TRACK

Sep 2020 - Sep 2021 - Online

#### MASTERS IN INNOVATION AND TOURISM MARKETING

Nov 2017 - Oct 2018 - Murcia, Spain

#### MASTERS IN ENGLISH LITERATURE

Sept 2014 - Dec 2016 - Delhi, India

### SKILLS

#### DESIGN

User Personas  
Empathy Mapping  
Affinity Mapping  
Information Architecture  
Wireframing  
Prototyping  
Storyboarding  
User Research  
User Interviews  
User Interface Design  
Usability Testing  
Google Analytics  
UX/UI Case Studies

#### TOOLS

Figma  
Framer  
Invision  
Miro

### CONTACT DETAILS

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Portfolio website: <https://www.anupriyabose.com/>

Location: India

### PROFESSIONAL CAREER

#### UX/UI

#### BEYOND DESIGN, UX DESIGNER

October 2021 - Present - Mumbai, India

- Worked mainly as a UX Designer on multiple industry projects such as pharmaceuticals, healthcare, real estate, cryptocurrency, finance, etc.

#### SPRINGBOARD UX/UI DESIGN CAREER TRACK

Sep 2020 - Sep 2021 - Online

10 Month Intensive Course on UX/UI Design with 1:1 expert mentor guidance.

#### AAPT FINANCE, UI/UX INTERN

Mar- Jul 2021 - Remote

- Conducted user interviews and user research, presented interview notes and synthesized findings through affinity mapping to create user personas and storyboarding for the website landing page.  
- Designed a style guide and logos for the fintech app.  
- Created high-fidelity wireframes and information architecture diagrams for the fintech app.

### TRAVEL AND TOURISM

#### OPEN EYES PROJECT, PRODUCT DESIGNER

Dec 2019 - Jul 2020 - Delhi, India (Partly Remote)

- Managed social media content creation and assisted in customer support and sales management.  
- Organized and participated in fundraising for social projects.

#### CATAI INDIA, TOUR EXECUTIVE

Nov 2018 - Dec 2019 - Delhi, India

- Worked as a B2B Tour Executive in the Spanish Sales department  
- Arranged ground operations and logistics for tourists.

#### TRAVELOGY INDIA, SPANISH TOUR CONSULTANT

Aug 2016 - Sep 2017 - Delhi, India

- Worked with B2C sales in Spanish Department.