

# B.saideepthi

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## **Career Summary**

Hard-working, self-motivated person seeking for marketing position with excellent organizational and interpersonal skills to contribute and work for your organization.

Educational Background						
Year	Qualification	Institute	University	Marks		
2024	Post graduate diploma in agribusiness and plantation management	Indian Institute of Plantation Management	AICTE approved	Pursuing		
2022	Graduation (Agriculture)	College of Agriculture,sonai, Rahuri, MH	Mahatma phule krishi vidyapeeth	75 %		
2017	Class XII (Science)	Sai chaitanya junior kalasala , Hyderabad, Telangana	Telangana state board of Intermediate education	87 %		
2015	Class X (General)	Ravindra Bharathi School , Hyderabad, Telangana	Board of secondary education, Telangana	83 %		

## **Internships**

VAAPCO - online Market Research Intern 2 Months

Doubling Silk Cocoon Production using Hi-Tech Rearing Units

- This project encompasses a comprehensive market research analysis of the silk industry, tracing the intricate value chain from its inception to the final product.
- It includes every aspect of silk production, including processing, manufacturing, and distribution, providing valuable insights for the strategic development of businesses within this industry.

#### **Demeter Commerce Private Limited - Greater Mumbai, MH**

Market Research and Marketing

3 Months

Research and Analysis on potato and its variants

- This project represents an in-depth study focused on assessing the export potential of potatoes and their various variants.
- It involves an extensive market research that examines export-related data, market trends, and demand dynamics of potato products and onboarding clients.

## **Academic Projects**

### RAWEP(Rural awareness work experience programme)

Demonstrations on various agricultural activities in village called gurramguda.

## Experiencial learning programme

Project on silk cocoon production.

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Advanced Excel by UDEMY	2023
Business Analytics with Excel by Simplilearn	2023
• Fundamentals Of Digital Marketing by Google Digital	2023

#### **Achievements**

• Poster presentation certificate 2022

Other Information			
Technical Skills	CRM , Microsoft power point , Microsoft excel , Microsoft word		
Soft Skills	Adapatability , Quick Learner , Communication , Enthusiastic		
Interests	Travelling , Painting		
Spoken Languages	Telugu , English , Hindi , Marathi		
Date of Birth	August 18, 2000		