

## ICDL

### Industry: Healthcare

### Legacy Solution :Multiple/Fragmented PDFs, Spreadsheets & Databases

### Mylo Solution: Training with Moodle & Salesforce

ICDL was founded by Dr. Stanley Greenspan in 1997. ICDL's mission is to engage in, develop, conduct, support, and disseminate programs, research, seminars, and publications to help clinicians, parents and educators on the unique challenges and strengths of children with Autism Spectrum Disorders (ASD) and other developmental challenges.

## BUSINESS CHALLENGES

ICDL needed to replace their manual process using disconnected spreadsheets with an affordable, easy-to-use registration management system that would allow it to readily track student status within their program and that provided integration with learning platforms such as Moodle and Blackboard. ICDL also needed a platform that provided an efficient way to manage and reconcile programs' income.

## SOLUTIONS & RESULTS

In order to ensure successful implementation, Merrill and her team collaborated closely with the Client Services team at Mylo. The system also delivered an incredible improvement over past procedures and results for the Finance department, though more fine tuning is needed to manage the increased expectations!

ICDL is now planning to use Salesforce CRM to create a database of records where all the contacts and information will be accessible in one location. This plan, of course, includes integrating Mylo with Salesforce using the MyloRSVP real-time connector. "Given the ease of integration with Moodle, implementing MyloRSVP should be a walk in the park and will result in dramatic time savings and greater productivity.

“*Mylo has gone above and beyond has allowed our small organization to be much more efficient and responsive to our customers as well; resulting in time savings and greater customer satisfaction. They enabled our small organization to be much more efficient and responsive to our customers as well; resulting in time savings and greater customer satisfaction.*”

Jef Guenzel  
Chief Executive Officer, ICDL

- Moodle integration
- Addition of Google Translate button
- Customizable reporting
- System generated emails
- Ability to connect Certificates to course participants based upon their attendance and course status