## **RAKHI RAY**

Address: Wagholi, Pune Phone number: 7049551225

Email address: rakhiiray14@gmail.com

#### **Profile**

I am a hardworking and well-organized individual seeking employment which will allow development, growth and make use of my existing skills.

## **Work Experience**

02/2022 - 06/2022

Jr. SEO Executive

SNV Services • Indore • India

- · Conducted on-page and off-page optimization for client websites.
- · Monitored website traffic and performance using Google Analytics.
- Implemented link building campaigns to increase website authority.
- · Researched and analysed competitor websites to identify SEO opportunities.
- · Wrote SEO-friendly content for client websites.

08/2021 - 10/2021

**Software Developer Intern** 

Techcoopers Software Solutions Pvt Ltd • Indore • India

- · Created user-friendly screens using HTML and CSS
- · Integrated third party API in NodeJS app to fetch data.
- · Stored data from third party app to our app database.
- Fixed software bugs and errors identified by users.

### **Education**

2018 – 2020

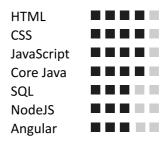
**SAGE University • Indore • India MBA - Information Technology** CGPA - 8.11

2012 – 2016

Bansal Group of Institutes • Indore • India BE - Computer Science CGPA - 7.28

#### **Skills**

#### **Programming Languages**



## **Training and Certifications**

# Affimintus Technology Services, Indore (June'15)

A 45 days Industrial training in JAVA J2SE and J2EE Web Application Development

#### SSI, Indore (Jan '14)

A six weeks C and C++ Programming Training and Certification