

KEERAT KAUR

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EDUCATION

Guru Nanak Dev University, Amritsar, Punjab

2022 - 2026

Bachelor of Technology: Computer Science and Engineering
CGPA – 7.54

LRS DAV Senior Secondary School, Abohar, Punjab

2020 - 2021

Class XII; Non-Medical
Percentage – 82 %

INTERSHIPS

Marketing & Content Creation Intern, Nayepankh Foundation

May'23 – July'24

- Developed & managed social media campaigns, increasing **engagement rate by 15 %** for NGO.
- Executed crowdfunding strategies, raising funds via **50+ donor** contributions for community projects
- Collaborated cross-functionally to implement **NGO strategies**, improving teamwork & communication.

PROJECTS

AI-Powered Food Service Chatbot – Velora

- Designed an **AI chatbot** with the **Google Dialogflow**, enhancing user experience on food website.
- Developed high-performance **Python FastAPI backend**, ensuring fast food related API handling.
- Optimized **MySQL database** schemas to manage food items, orders, users, & reviews effectively.

CALBURN: Fitness Tracking and Community Engagement Platform

- Developed **natural language** input feature for logging fitness activities, improving accessibility exp.
- Designed the **data visualization** using graphs and statistics to track the fitness progress effectively.
- Integrated OTP login, breach detection algorithms, community features for secure user interaction.

PORs

Senior Member, CESS Placement team

Sep'24 - May'26

- Guided peers in the placements, conducting **10+ mock interviews** & skill enhancement sessions.
- Coordinated with recruiters, ensuring seamless comm. and scheduling for **5+ placement drives**.

House Captain, LRS DAV School

April'18 - May'20

- Led **500+ students** as House Captain, fostering teamwork & achieving excellence in competitions.
- Organized inter-house events**, enhancing participation and collaboration among all the students .

SKILLS

- LANGUAGES: HTML, CSS, JAVASCRIPT, JAVA, C++
- TOOLS AND FRAMEWORKS: Microsoft Office (MS Word, MS PowerPoint Presentation, MS Excel, Outlook, Teams), MYSQL Workbench, Visual Studio.

CERTIFICATIONS & ACHIEVEMENTS

- Google Analytics; Intro. to prompt engineering for Gen AI; POWER BI; MS excel adv; Cyber Security
- Secured 2nd position in the Bhangra competition at '**JASHAN**', GNDU Amritsar's annual fest.
- Engaged audiences as **University's fest anchor**, ensuring seamless event flow & presentations.
- Conceptualized & executed Rakhi & Diwali fairs, **generating ₹40,000** through creative initiatives.
- Hobbies**: enthusiastic about Singing, Dancing, Graphic Designing, Crafting & Design & Travelling.