

RAKIB HASAN

Creative Designer

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Mirpur, Dhaka-1216, Bangladesh

SKILLS

- Motion Graphic Design,
- Web/UI design
- 3D modeling
- Leadership in creative and technical environments
- Extensive Adobe Suite expertise
- Experience in Branding Advertisement, Publications
- Technical proficiency in Wordpress, HTML5, CSS3
- Media industry expertise
- Marketing expertise
- Campaign development
- Design solutions
- Project management

EDUCATION

Daffodil International University
Dhaka, Bangladesh - 02/2021

- Bachelor of Science:
Computer Science and Engineering

SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe XD
- Figma
- Meta Spark
- Blender

PROFESSIONAL SUMMARY

Experienced Senior Designer and Art Director with a background in Computer Science and Engineering. Proficient in using my technical knowledge to enhance creative outcomes in the dynamic tech industry. Specializing in motion graphic design, Web/UI design, and 3D modeling. Proven leadership skills with expertise in Adobe Suite, branding, advertisement, editorials, and publications. Adept at contributing to ongoing tech projects, guiding creative decisions, and bringing innovative tech solutions to design challenges. Recognized as "Best Employee of the Year" in 2022.

LINKS

-<https://www.behance.net/rakibhasan30>

WORK HISTORY

Mindscape Communications - Executive Creative Director

Dhaka, Bangladesh : 07/2019 - Current

- Led and shape the creative vision and strategy for the organization, ensuring alignment with business objectives and maintaining creative excellence.
- Managed and mentored a team of creative professionals, providing guidance and support to drive their professional growth and deliver high-quality work.
- Collaborated closely with clients like BAT, Unilever, understanding their goals and effectively communicating creative concepts and solutions.
- Overseen budgets, resources, and timelines to optimize efficiency and meet project deadlines.
- Stayed abreast of industry trends, incorporating innovation and emerging practices to maintain a competitive edge.

Firewalker Apps - Project Manager (Creative and Production)

London, UK : 02/2017 - 06/2019 (Remote)

- Coordinated and manage end-to-end workflow of creative projects and productions.
- Ensured projects are delivered on time and within budget, tracking progress.
- Served as the main point of contact for clients, maintaining regular communication.
- Ensured quality and adherence to brand guidelines through review and process.
- Identified and addressed potential risks, developed contingency plans.
- Foster collaboration and teamwork among creative and production teams.
- Allocate and optimize resources, including external vendors, for project success.
- Continuously improve processes, implement best practices, and stay updated on industry trends.

Brandmyth Digital - Senior Visualizer

Dhaka, Bangladesh : 12/2015 - 01/2017

- Designed website layouts, templates and unique branded looks.
- Developed display, marketing and packaging materials to support product branding strategies.
- Applied creative expertise to present marketing concepts.
- Coordinated, created and scheduled content, designs and periodic updates to company website.

Mediabuzz Digital - Senior Graphic Desginer

Dhaka, Bangladesh : 01/2014 - 11/2015

- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Managed all phases of new product developments, including conceptualizing designs, managing milestones and incorporating customer feedback.
- Put together videos for social media, advertising and informational purposes.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.