

Acquisition metrics

New users

4,148

↑ 14.5%

Pageview

26,391

↑ 16.9%

Sessions

6,344

↑ 14.5%

Pageview Per Session

4.16

↑ 2.1%

Bounce rate

28.3%

↓ -6.9%

Average session duration

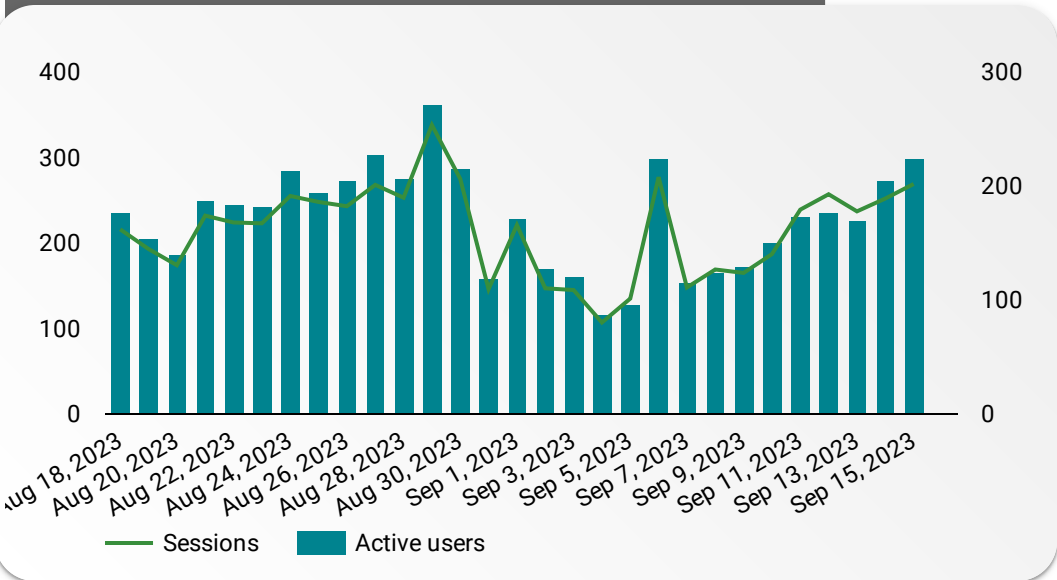
00:04:59

↑ 7.8%

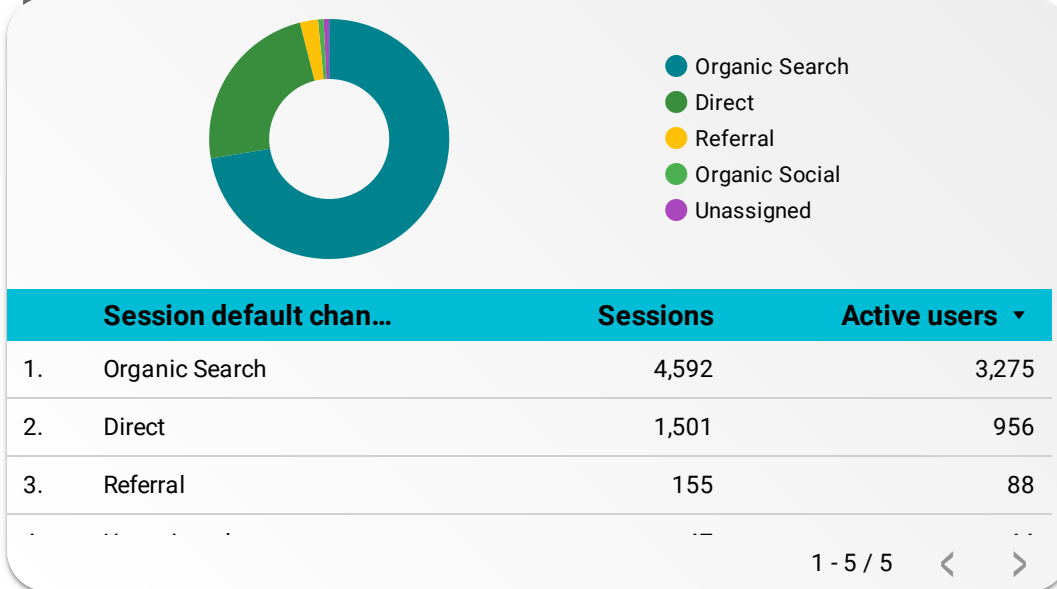
Top landing pages

Page title	Page path	Views	% Δ	Sessions	% Δ	Bounce rate	% Δ
Clones all - Cannabis Clones Cannabis Plants Marijuana...	/all-strains/	3,038	-29.4...	912	-39.3% ↓	83.66%	3.8% ↑
Cannabis Clones For Sale Find Clones Near Me	/locations/	1,474	-	865	-	68.79%	-
Marijuana Clones for Sale, Cannabis Clones for Sale	/clones/	1,372	-21.5...	861	-25.8% ↓	33.68%	-12.6% ↓
Home - The Clone Conservatory	/	1,323	-	897	-	30.99%	-
Cannabis Seeds California Marijuana Seeds for Sale USA	/	1,242	-40.5...	798	-48.8% ↓	35.96%	0.7% ↑
Cannabis Flowering Stages: A Week-By-Week Guide -	/cannabis-flowering...	655	-3.2% ↓	564	-4.9% ↓	37.23%	-11.0% ↓
Marijuana Seeds & Clones San Diego Cannabis Clones Ca...	/locations/	521	-41.7...	301	-48.5% ↓	85.71%	0.3% ↑
Cannabis Flowering Stages: A Week-By-Week Guide -	/cannabis-flowering...	655	-3.2% ↓	564	-4.9% ↓	37.23%	-11.0% ↓

How are site sessions trending?

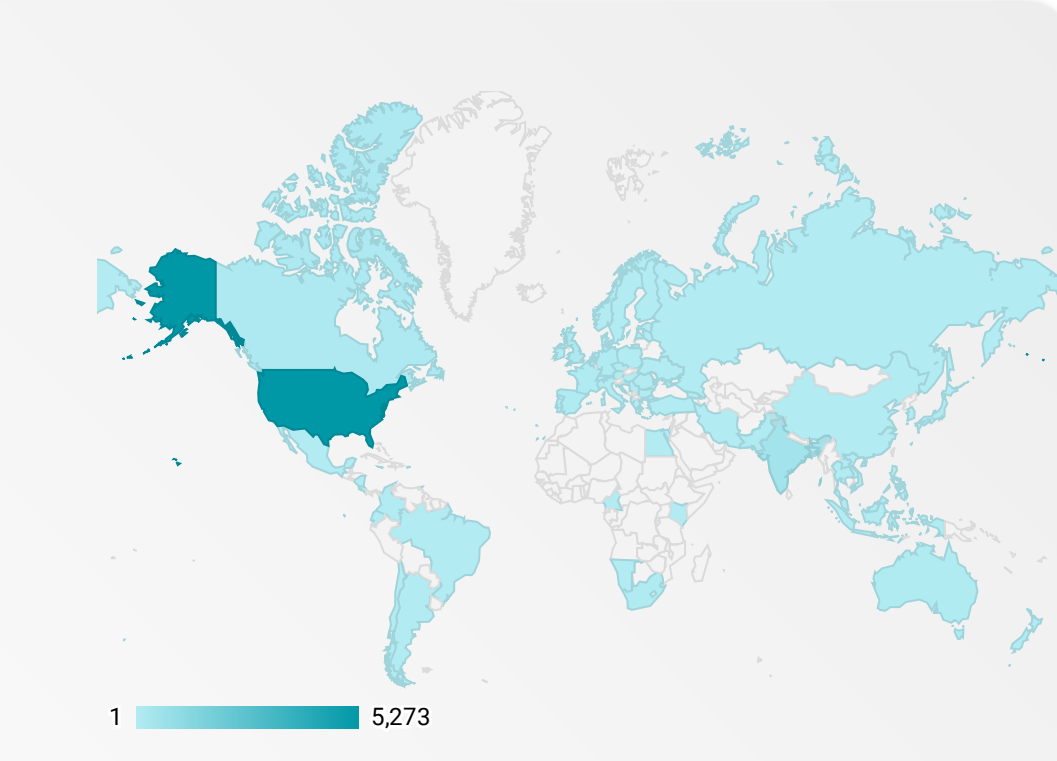


Which channels are driving engagement?



What are the top countries by session?

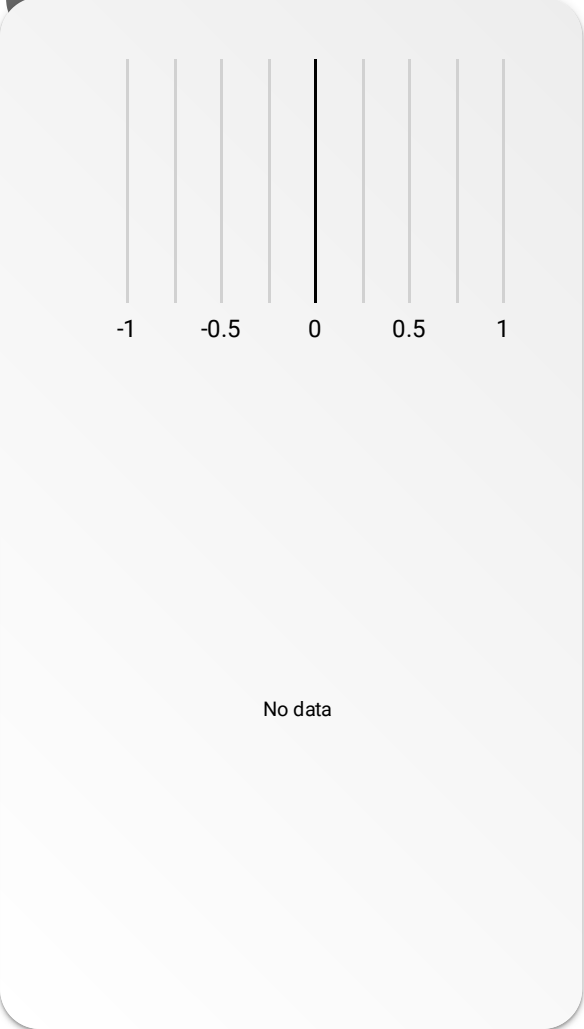
Region	Sessions	% Δ	7-day active users	% Δ
California	1,349	6.8% ↑	1,056	17.5% ↑
New York	346	23.1% ↑	304	29.9% ↑
Michigan	330	-9.1% ↓	309	-3.4% ↓
Minnesota	246	33.0% ↑	192	23.1% ↑
Virginia	234	13.6% ↑	227	12.9% ↑
Washington	233	30.2% ↑	209	14.8% ↑
Gujarat	191	1,491.7...	48	585.7% ↑
Uttar Pradesh	185	-20.9% ↓	123	-22.6% ↓
Illinois	182	-2.7% ↓	184	17.9% ↑
Massachusetts	178	-1.7% ↓	176	6.7% ↑
Texas	161	32.0% ↑	165	37.5% ↑



Events

Event name	Event count
page_view	26,391
session_start	6,208
first_visit	4,148
user_engagement	22,915
scroll	5,242
view_item	4,932
view_item_list	4,745
form_start	755
select_item	455
form_submit	402
click	280
view_search_results	410
click_phone_number	95
online_order_submit	82

Engagement by Age & Gender



Device Category

