RAKESH M

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EDUCATION

B.E Degree in Information Science, BMS Institute of Technology and Management	CGPA - 7.9
Dec 2020 - May 2024 Avalahalli, Bengaluru	
12th (PUC), Sri Kongadiyappa Pre-University College	89.16 %
June 2019 - May 2020 Doddaballapura, Bengaluru	
10th (SSLC), Sri Devala Maharshi English High School	90.56 %
May 2017 - May 2018 Doddaballapura, Bengaluru	

SKILLS

Programming Languages: - Python, Java

Familiar: - SQL, Power BI Desktop, MS Excel, Matplotlib, Git/GitHub, VS Code

Soft Skills: - Adaptability, Problem Solving, Time Management.

EXPERIENCE

Super Store Data Analysis [Approved in Foresight BI]

June - 2024

- Used advanced Power BI features to transform raw data into actionable insights for the Apple Superstore.
- Monitored sales performance over time to identify trends and patterns. Analyzed sales data by region and state to highlight high and low-performing areas.

PROJECTS

Flipkart Mobile Dataset Analysis / Power Bl, Kaggle

June - 2024

- Created interactive Power BI dashboards to analyze mobile price distribution, premium offerings, and color preferences in the Indian market.
- Performed detailed market analysis to visualize pricing strategies and brand positioning, aiding strategic decision-making.

Software Effort Estimation / Python, Matplotlib, Pandas

January - 2024

- Developed and implemented a machine learning-based software effort estimation model using AIML techniques, enhancing project timeline and resource predictions.
- Led the creation of an advanced software effort estimation solution, applying machine learning principles to improve project management efficiency.

Certifications

- SQL Tutorial [Udemy]
- Data Visualization Essentials with Power BI [Foresight BI]
- Microsoft Excel Beginner To Advanced [Udemy]
- SQL Basic [Hackerrank]