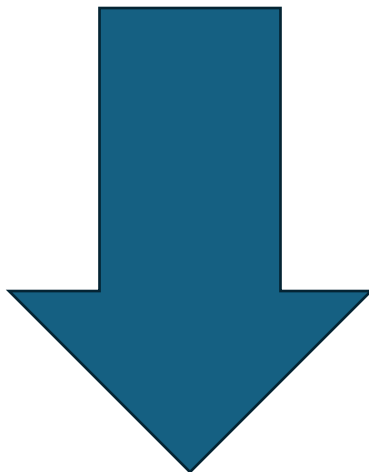


Student Onboarding Report

The analysis provides insights into user demographics, engagement trends, and subscription patterns for 365datascience website:

1. **Total Members and Paid Members:** The report shows the total count of members and highlights the percentage of members with paid subscriptions.
2. **Survey Completion Rate:** Provides the total number of surveys completed and calculates the percentage of users who completed onboarding.
3. **Monthly Trends:** Monthly registration and survey completion trends are shown, offering insight into periods of increased user engagement.
4. **Top 5 Countries by Membership:** The analysis identifies the top countries in terms of member count, reflecting regional user distribution.
5. **Subscription Type Distribution:** Shows the percentage distribution of different subscription types.
6. **Primary Sources and Interests:** Analyzes the primary sources through which members heard about the platform, along with their primary interest topics and learning goals, giving insight into user motivations and preferences.

Tools Used: Power Query, Microsoft SQL Server, Microsoft Power BI



Dashboards :

