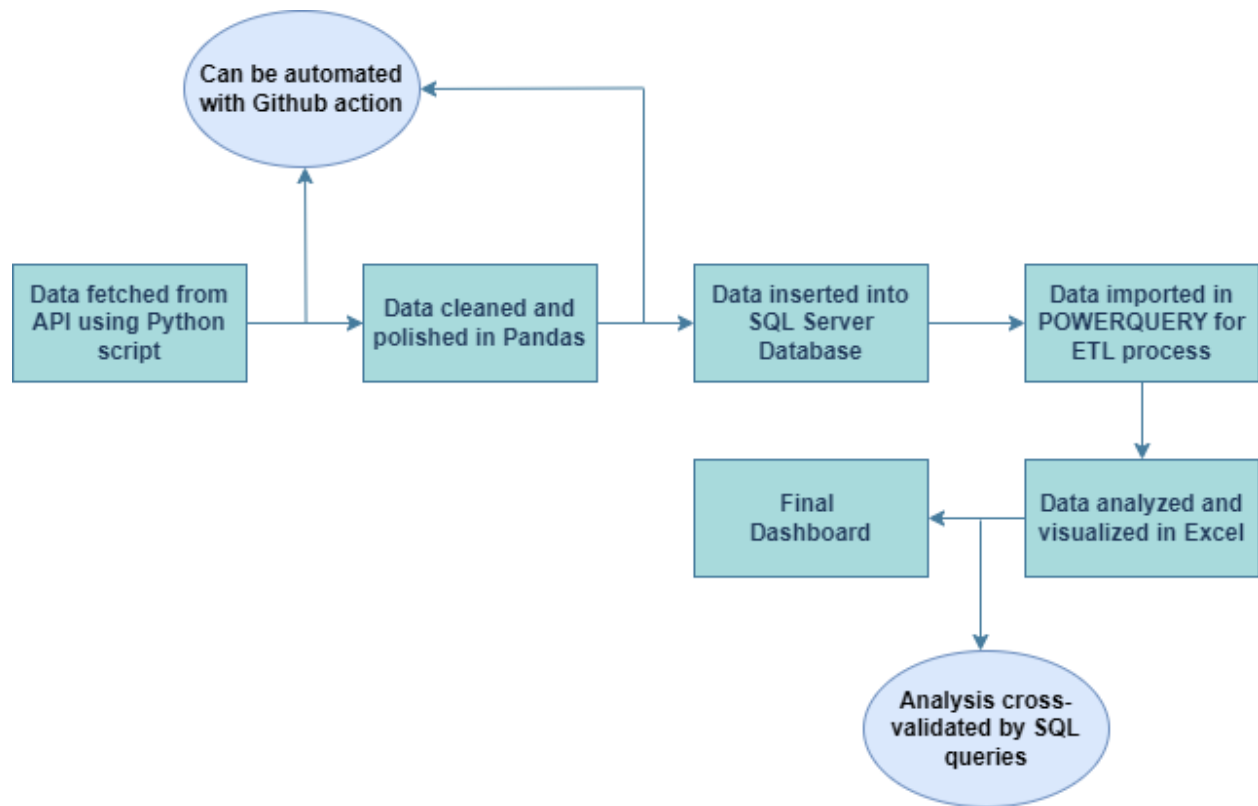


Project Process:



Technologies Used:

- Python
- SQL
- Microsoft SQL Server database
- Excel (Power Query, Pivot-tables)

Analysis:

- i. KPIs & some important metrics : Statistics of current and original price, sales volume, number of reviews
- ii. Top products by price and sales volume

- iii. Ratio of Amazon Prime, Climate Pledge Friendly
- iv. Effect of Amazon Prime, Variances, Climate Pledge Friendly on sales volume
- v. Distribution of star ratings

Note: Sales volumes related info are based on rough analysis

Final product: An interactive dashboard

