RAKESH KUMAR S

No: 4/999, 4th Street, Rajendra Nagar, Neelankarai, Chennai - 600115

+91 8667295448

rakeshkumarneelankarai@gmail.com

Professional Summary

As an enthusiastic and detail-oriented web designer, I possess a solid foundation in HTML, CSS, JavaScript, and responsive web design principles. I've recently completed my training with a focus on creating user-friendly and aesthetically pleasing websites. My portfolio showcases a range of personal and academic projects that highlight my ability to design and develop functional, visually appealing web pages. I thrive in creative environments and am eager to contribute my skills to a dynamic team.

Technical Skills

- **DevOps Tools:** Git, GitHub
- **Web-Development:** HTML 5, CSS, Responsive Design
- **Project-Management:** JIRA

Professional Experience

Intern – Web Designer

November 2024 – Present

Magic Bus India Foundation– Medavakkam, Chennai

Freelance – Digital Film Promotions and Influencing.

May 2021 – Aug 2024

Gained Hands-on experience in developing and executing social media campaigns, content creation, and utilizing analytics to drive online engagement. Experienced in collaborating with influencers and running interactive campaigns to boost film visibility.

Social Media Management: Facebook, Instagram, Twitter.
Graphic Design Content Creation: images, videos.
Analytics: Facebook Insights, Instagram Analytics.
Collaboration: Working with influencers.
Campaign Strategies: Planning and executing campaigns
Engagement: Community management.
Trend Analysis: Keeping up with trends.

Education

Master of Science in Information Technology

Hindustan College of Arts and Science (2021 – 2023)

CGPA: 7.2

Projects

- **Portfolio Website:** Designed and developed a personal portfolio website showcasing my work and skills.
- **E-commerce Mock-up:** Created an e-commerce website mock-up with a focus on user experience and ease of navigation.
- **Blog Site:** Developed a blog site with customized themes and interactive elements.

Languages

Tamil - First Language | English - B2 (Upper Intermediate)