



Total Revenue	Average Order Value	Total Pizzas Sold	Total Order	Avg Pizzas Per Order
\$817.9K	\$38.31	49.6K	21.4K	2.32

BUSIEST HOURS & WEEKS

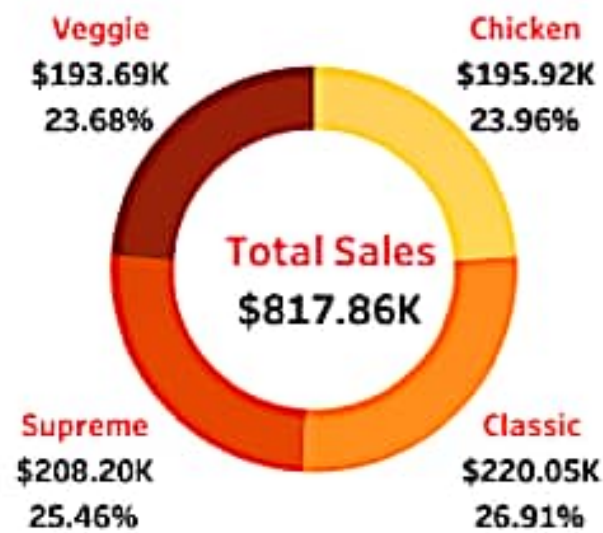
HOURS

Most of the orders are placed between 12PM to 1PM in afternoon and from 4PM to 7PM in evening.

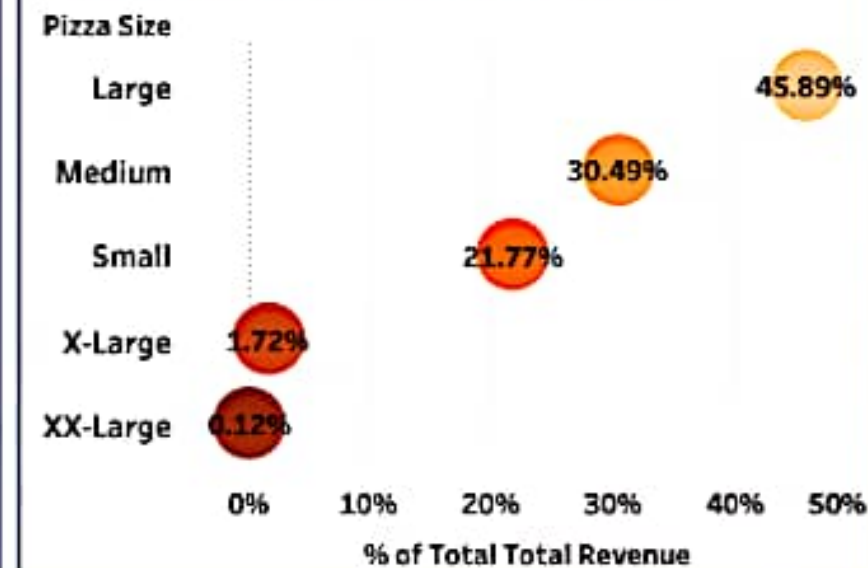
WEEKS

Significant variation can be seen in weekly orders, as the highest orders are during the month of Dec that is 48th week.

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category

■ Total Pizzas Sold ■ Total Order

Pizza Category

Chicken	(11,050)	8,536
Classic	(14,888)	10,859
Supreme	(11,987)	9,085
Veggie	(11,649)	8,941

SALES PERFORMANCE

CATEGORYWISE

Classic pizza seem to be the most selling pizza, contributing maximum total orders and total revenue.

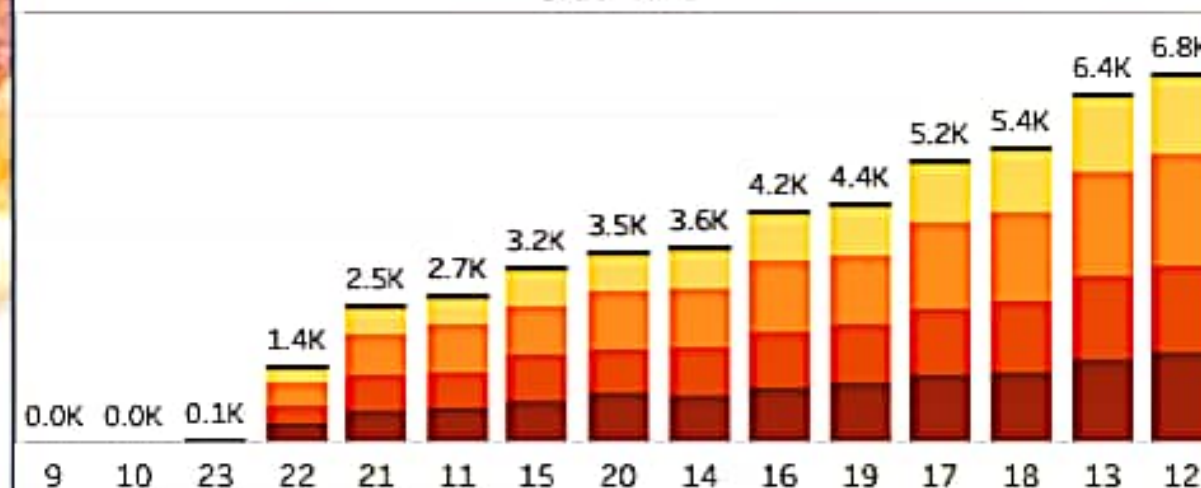
SIZEWISE

Large size pizza contributes highest in total revenue.

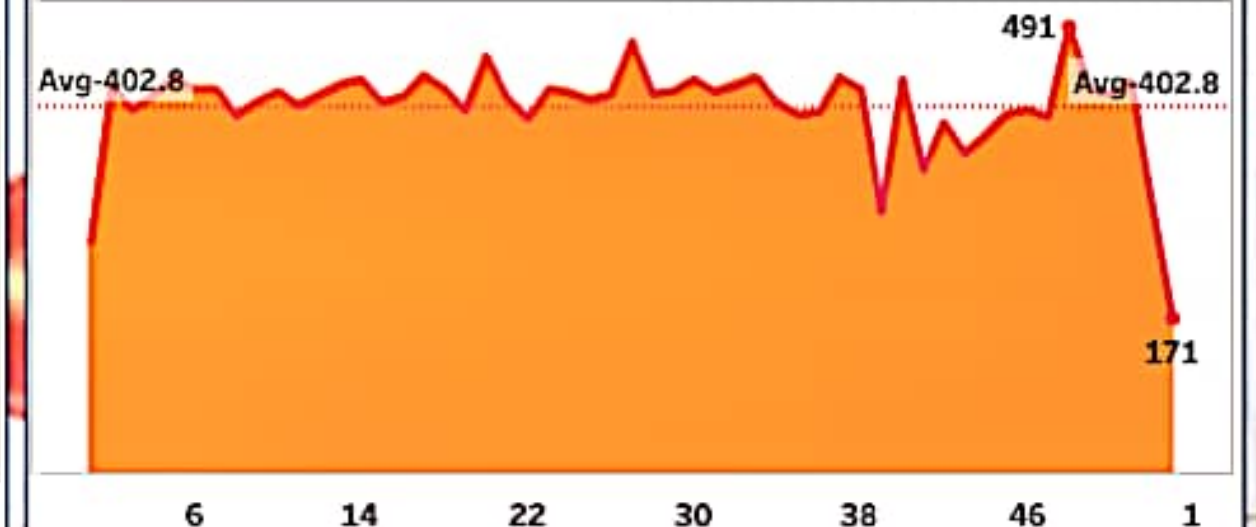
Total Order Trend by Hours

Order Time

■ Chicken
■ Classic



Total Order Trend by Weeks



[Home](#)[Top & Least Selling Pizzas](#)

PIZZA SALES REPORT

01-01-2015 to 31-12-2015

Pizza Category

- ☒ Chicken
- ☒ Classic
- ☒ Supreme

Order Date

All values



Total Revenue

\$817.9K

Average Order Value

\$38.31

Total Pizzas Sold

49.6K

Total Order

21.4K

Avg Pizzas Per Order

2.32

SALES PERFORMANCE

TOP 5 PIZZAS BY

REVENUE

Highest revenue is generated by Thai Chicken Pizza.

QUANTITY & ORDER

Classic Deluxe Pizza is mostly liked by customers leading to highest orders & sales of pizza.

BOTTOM 5 PIZZAS BY

REVENUE

Lowest revenue is generated by Brie Carre Pizza.

QUANTITY & ORDER

Brie Carre Pizza seem to be not liked by customers in comparison to other pizzas hence contributing minimum in total orders and total sales of pizzas...

Top 5 Pizzas by Revenue

Pizza Name	Revenue
The Thai Chicken Pizza	\$43.43K
The Barbecue Chicken Pizza	\$41.41K
The California Chicken Pizza	\$38.18K
The Classic Deluxe Pizza	\$34.83K
The Spicy Italian Pizza	

Bottom 5 Pizzas by Revenue

Pizza Name	Revenue
The Brie Carre Pizza	\$11.59K
The Green Garden Pizza	\$13.96K
The Spinach Supreme Pizza	\$15.28K
The Mediterranean P..	\$15.36K
The Spinach Pesto Pizza	\$15.60K

Top 5 Pizzas by Quantity

Pizza Name	Quantity
The Classic Deluxe Pizza	2.45K
The Barbecue Chicken Pizza	2.43K
The California Chicken Pizza	2.37K
The Big Meat Pizza	1.91K
The Five Cheese Pizza	1.41K

Bottom 5 Pizzas by Quantity

Pizza Name	Quantity
The Brie Carre Pizza	0.49K
The Calabrese Pizza	0.94K
The Big Meat Pizza	1.91K
The California Chicken Pizza	2.37K
The Barbecue Chicken Pizza	2.43K

Top 5 Pizzas by Order

Pizza Name	Order
The Classic Deluxe Pizza	2.33K
The Hawaiian Pizza	2.28K
The Pepperoni Pizza	2.28K
The Barbecue Chicken Pizza	2.27K
The Thai Chicken Pizza	2.23K

Bottom 5 Pizzas by Order

Pizza Name	Order
The Chicken Pesto Pizza	0.94K
The Spinach Supreme Pizza	0.92K
The Calabrese Pizza	0.92K
The Mediterranean P..	0.91K
The Brie Carre Pizza	0.48K