Number of customers

Year of Dt Customer

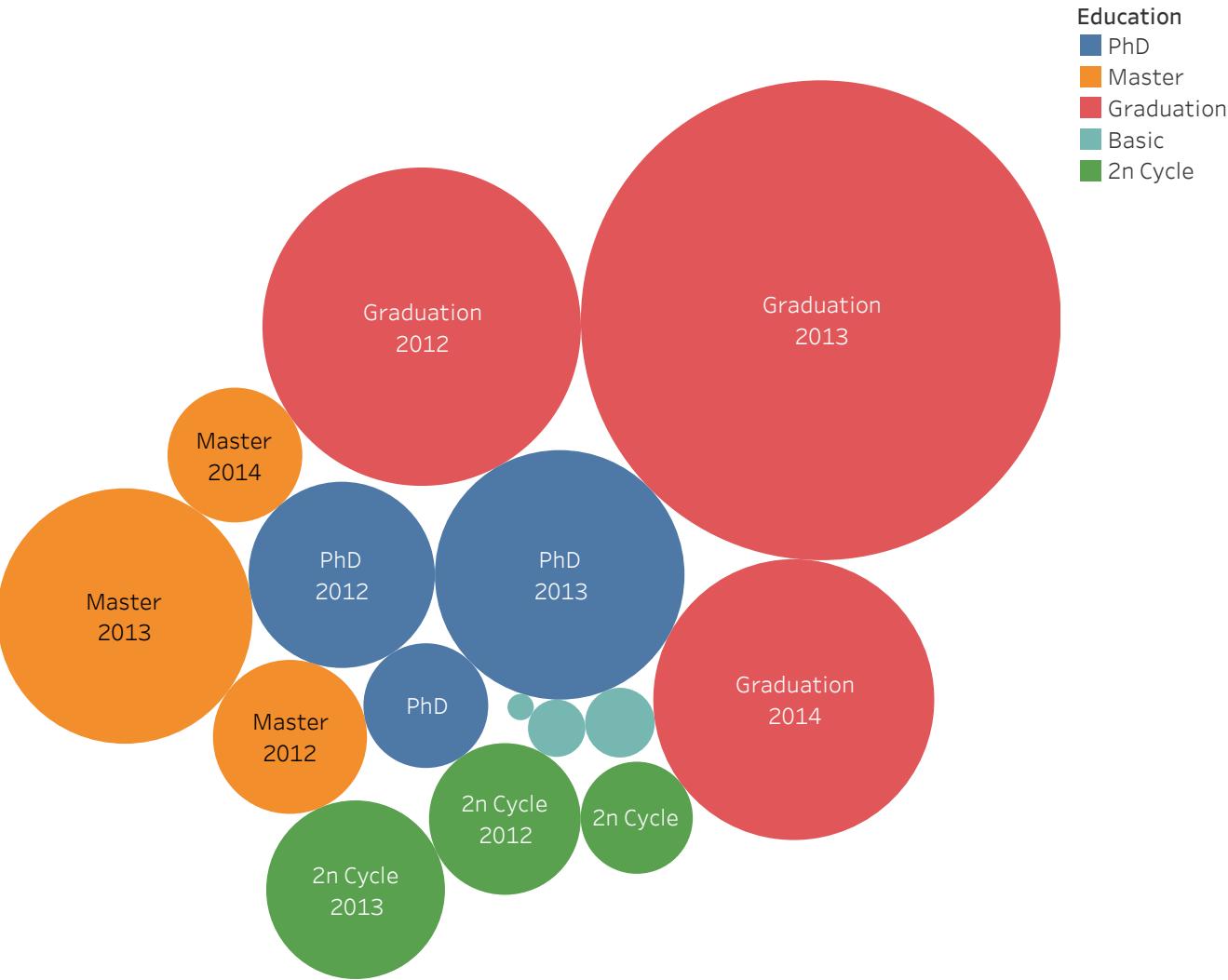| Marital Status	Count of ID			Numwebpurchases		
	2012	2013	2014	2012	2013	2014
Absurd	1		1	4		3
Alone		1	2		11	4
Divorced	48	132	52	241	605	154
Married	189	452	223	880	1,862	790
Single	106	252	122	463	1,003	393
Together	127	315	138	625	1,279	463
Widow	21	37	19	107	177	72
YOLO	2			14		

Count of ID and Numwebpurchases broken down by Dt Customer Year vs. Marital Status.

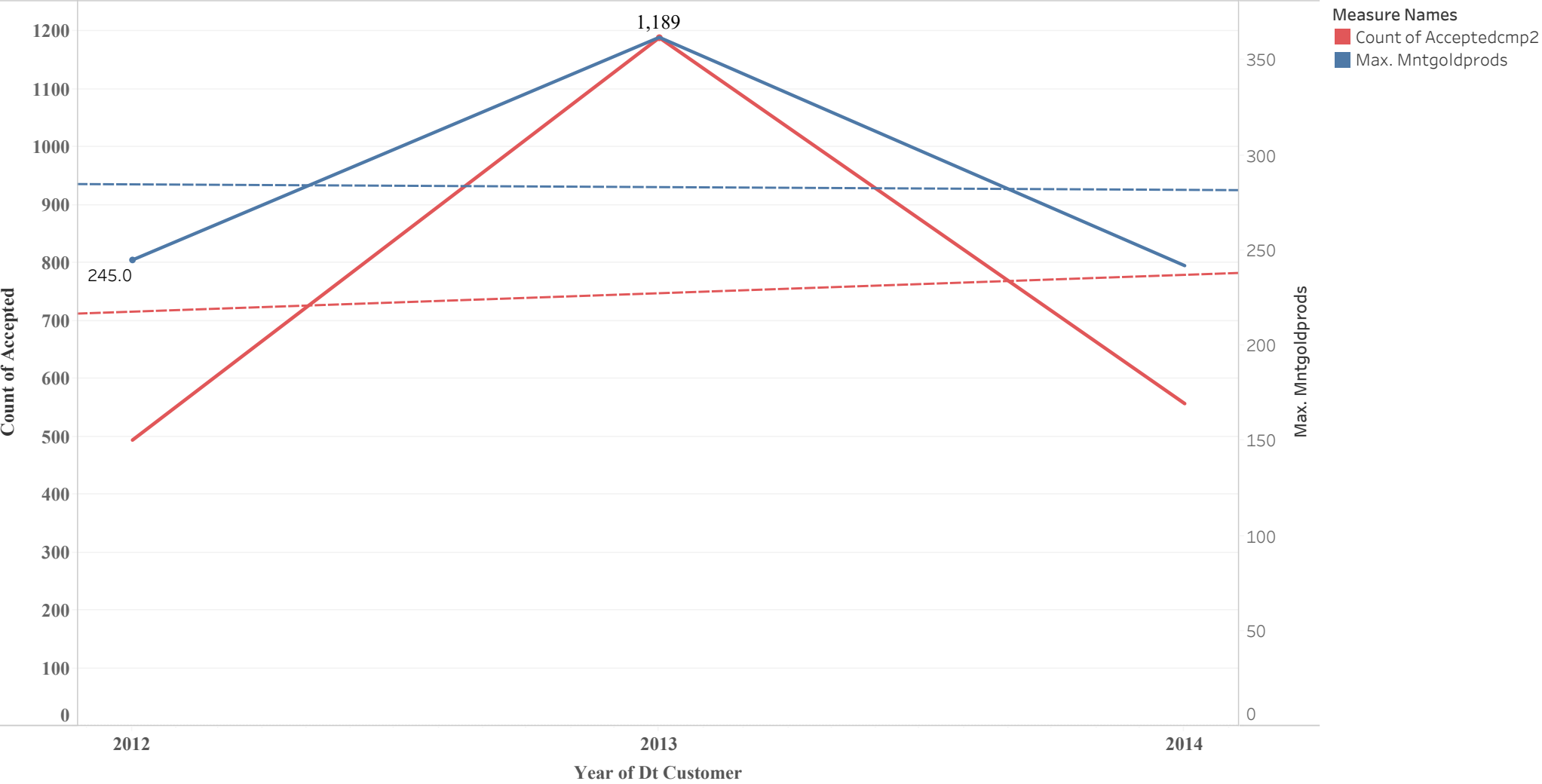## Average Income by Marital Status

Average of Income for each Marital Status.
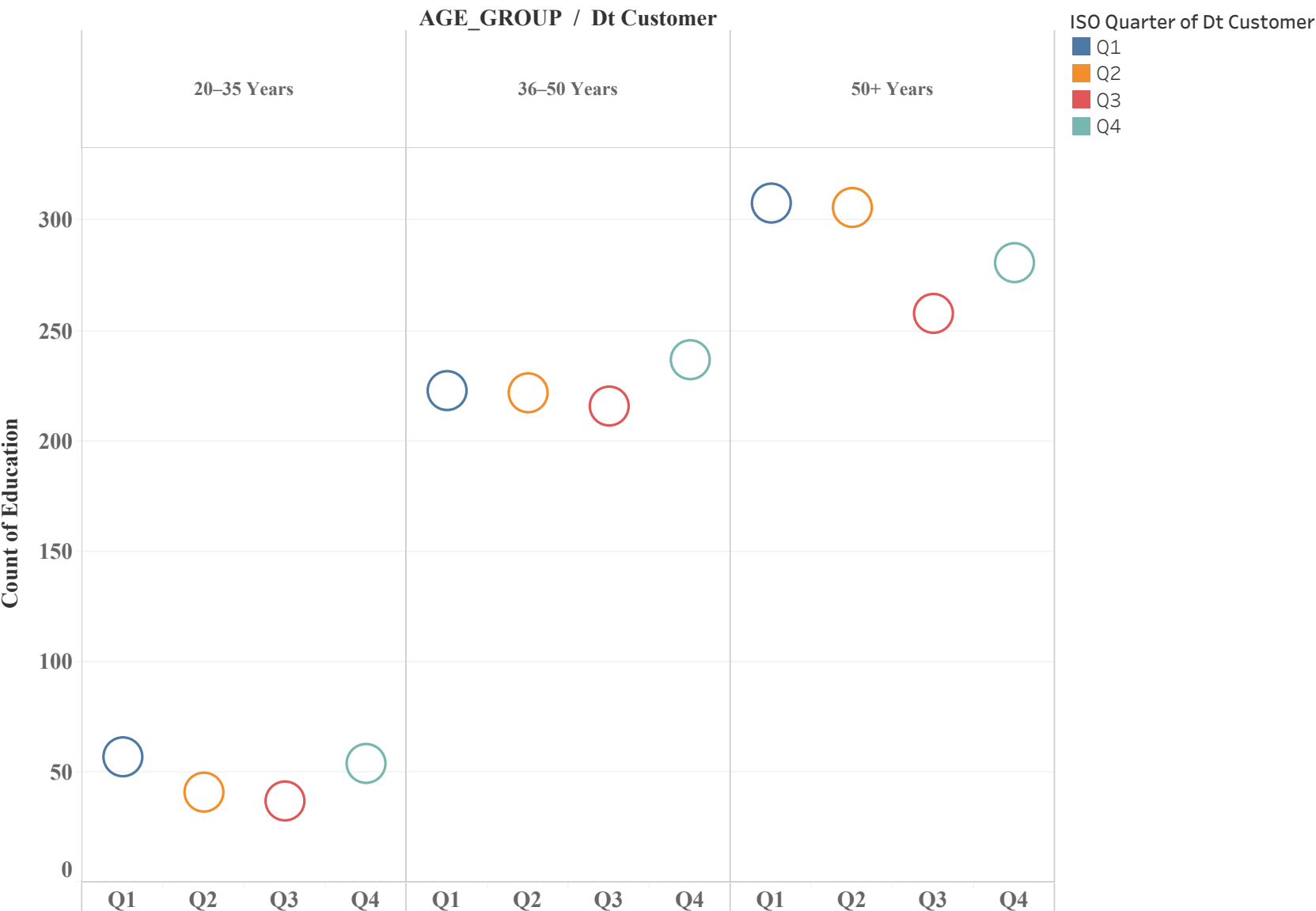
Customers by Education Level

Education and Dt Customer Year. Color shows details about Education. Size shows sum of Mntgoldprods. The marks are labeled by Education and Dt Customer Year.
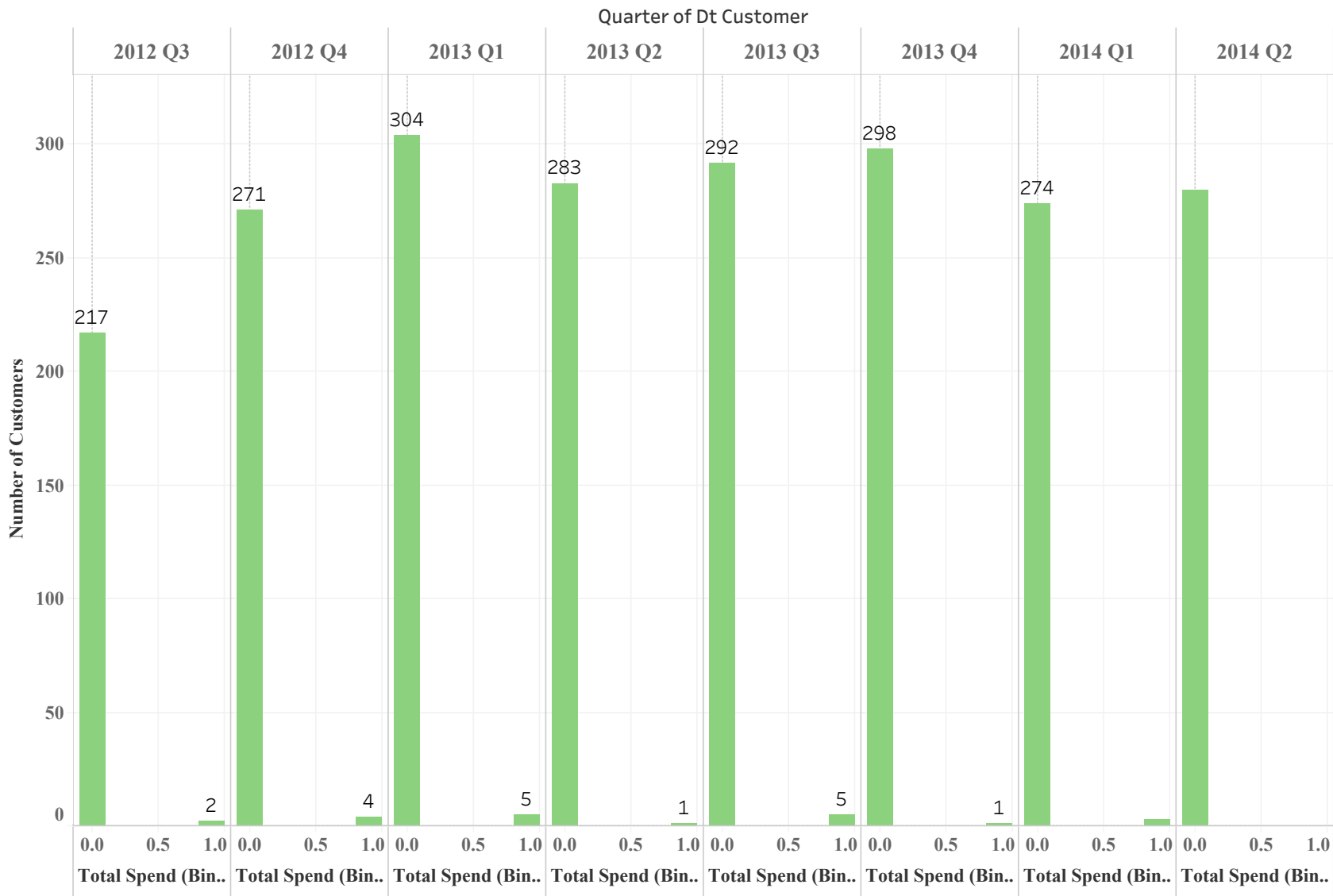
Latest Enrollment Date

The trends of count of Acceptedcmp2 and Max. Mntgoldprods for Dt Customer Year. Color shows details about count of Acceptedcmp2 and Max. Mntgoldprods.

Customer Segmentation by Income and Age Group

AGE_GROUP / Dt Customer

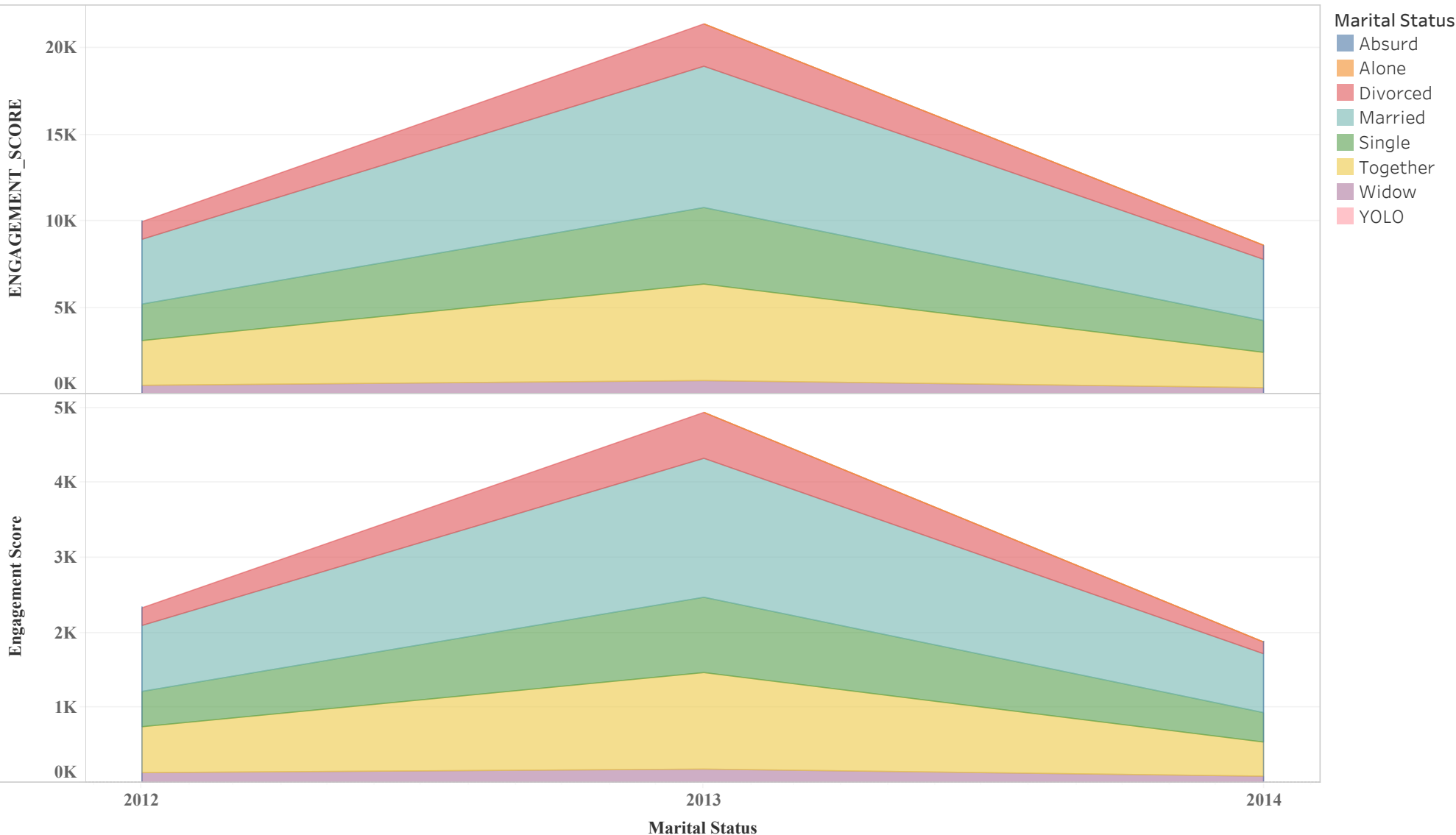**ISO Quarter of Dt Customer**
- Q1
- Q2
- Q3
- Q4

Count of Education for each Dt Customer ISO Quarter broken down by AGE_GROUP. Color shows details about Dt Customer ISO Quarter. The data is filtered on ID, which keeps 2,240 of 2,240 members.

Top Customer Spend Distribution

Quarter of Dt Customer

The plot of count of Complain for Complain (bin) broken down by Dt Customer Quarter.

Overall Customer Engagement Score

The plots of sum of ENGAGEMENT_SCORE and sum of Numwebpurchases for Dt Customer Year. Color shows details about Marital Status.