Toward Operationalizing Pipeline-aware ML Fairness: A Research Agenda for Developing Practical Guidelines and Tools

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While algorithmic fairness continues to be a thriving area of research in ML, in practice, mitigating issues of bias and unfairness often gets reduced to enforcing an arbitrarily chosen fairness metric, either by enforcing fairness constraints during the optimization step, post-processing model outputs or by manipulating the training data. Recent work has called on the ML community to take a more holistic approach to tackle fairness issues by systematically investigating the multitude of design choices made through the ML pipeline and identifying effective interventions at the root cause, as opposed to the symptoms. While we share the conviction that a pipeline-based approach is the most appropriate for combating algorithmic unfairness on the ground, we believe there are currently very few methods of *operationalizing* this approach in practice. Drawing on our experience as educators and practitioners, we first demonstrate that without clear guidelines and toolkits, even individuals with specialized ML knowledge find it challenging to hypothesize how various design choices influence model behavior. We then consult the fair-ML literature to understand the progress to date toward operationalizing the pipeline-aware approach: we systematically collect and organize the prior work that attempts to detect, measure, and mitigate various sources of unfairness through the ML pipeline. We utilize this extensive categorization of previous contributions to sketch a research agenda for the community. We hope this work serves as the stepping stone toward a more comprehensive set of resources for ML researchers, practitioners, and students interested in exploring, designing, and testing pipeline-oriented approaches and guidelines to algorithmic fairness.

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1 INTRODUCTION

As AI systems proliferate in socially high-stakes domains, concerns around balancing their potential for benefiting society versus harming already marginalized and underserved communities have been mounting [43, 86, 100, 225]. Through years of work by a variety of stakeholder groups, including activists, journalists, lawmakers, researchers, and AI practitioners, we now witness a growing appetite for building these systems with harm prevention in mind [146, 253]. Aside from the rising public pressure on technology companies and governments to create more equitable systems, recent legal developments, such as those from the Federal Trade Commission (FTC) [73], the White House [133, 253] and various other agencies [5] suggest an uptick in enforcement surrounding discriminatory algorithms. These recent movements give a point of leverage for technologically equipped activists and plaintiffs to challenge discriminatory algorithms and further incentivize companies to thoroughly explore the space of possible algorithms to find the least discriminatory one within those with sufficient business utility. As a result, professionals across industry, government, and nonprofits have been turning to algorithmic fairness expertise to guide their implementation of AI systems [132].

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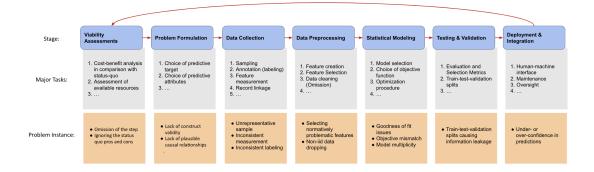


Fig. 1. A simplified view of the ML pipeline, its key stages, and instances of design choices made at each stage.

The pipeline-aware approach to algorithmic fairness. While there has been extensive work in the service of preventing algorithmic unfairness [3, 122, 151, 241, 242], mitigation in practice often gets reduced to enforcing a somewhat arbitrarily formulated fairness metric on top of a pre-developed or deployed system [196]. Practitioners often make ad-hoc mitigation choices to improve fairness metrics, such as removing sensitive attributes, changing the data distribution, enforcing fairness constraints, or post-processing model predictions. While these techniques may improve selected fairness metrics, they often have little practical impact; at worst, they can even exacerbate the same disparity metrics they aim to alleviate [181, 300]. Prior scholarship has attributed these problematic trends to the fact that the traditional approach to fairness fails to take a system-wide view of the problem. They myopically narrow mitigation to a restricted set of points along the ML pipeline (e.g., the choice of optimization function). This is despite the well-established fact that numerous choices there can impact the model's behavior [280]. Assessing viability/functionality of AI [246], problem formulation [236], data collection, data pre-processing, statistical modeling, testing and validation, and organizational integration are all key stages of the ML pipeline consisting of consequential design choices (see Figure 1 for an overview). By abstracting away the ML pipeline and selecting an ad-hoc mitigation strategy, the mainstream approach misses the opportunity to identify, isolate, and mitigate the underlying sources of unfairness, which can in turn lead to fairness-accuracy tradeoffs due to intervening at the wrong place [37], or "[hide] the real problem while creating an illusion of fairness" [8]. We join prior calls advocating for an alternate pipeline-aware approach to fairness [8, 280]. At a high level, this approach works as follows: given a model with undesirable fairness behavior, the ML team must search for ways in which the variety of choices made across the ML creation pipeline may have contributed to the behavior (e.g., the choice of prediction target [225]). Once plausible causes are identified, the team should evaluate whether other choices could abate the problem (e.g. changing a model's prediction target and re-training [37]). This process should take place iteratively, and the model should be re-evaluated until it is deemed satisfactory, whereupon bias testing and model updates would continue throughout deployment.

The need for operationalizing the pipeline-aware approach While prior work has clearly established the benefits of the pipeline-aware view toward fairness, we contend that *conceptual awareness* of this approach alone won't be sufficient for *operationalizing* it in practice. In Section 2, we provide evidence suggesting that making informed hypotheses about the root causes of unfairness in the ML pipeline is a challenging task, even for individuals with specialized ML

¹This description is taking an auditing perspective: when building a fair model from scratch, fairness desiderata would be described, and the practitioners would enumerate choices that can be made at each step of the ML creation pipeline and avoid choices that work against this desired behavior.

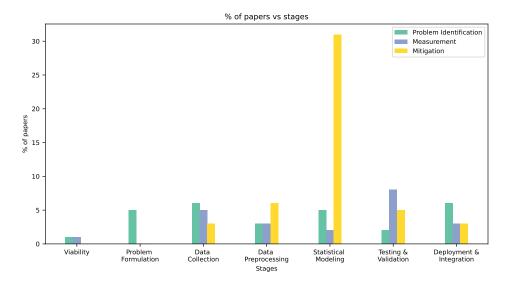


Fig. 2. The distribution of research efforts dedicated to different stages of the ML pipeline among the papers we surveyed.

knowledge and skills. For example, based on qualitative data gathered from a graduate-level fair-ML class at an R1 institution, students with significant ML background struggle to conceptualize sources of harmful model behavior and suggest appropriately chosen bias mitigation strategies. This observation is, indeed, consistent with our experience working with ML practitioners and system developers across a wide range of public policy settings. This evidence motivates our focus on "operationalization": to *find* less discriminatory models, we argue that practitioners need usable tools to measure the discrimination from, identify the underlying sources of, unfairness in the pipeline, and then match those underlying sources with appropriately designed interventions. Such tools would be instrumental to searches for "Less Discriminatory Alternative" models (LDAs)—one of the first publicized instances of which was recently conducted to replace a discriminatory credit allocation system at the private lending platform, Upstart [2]. A practical toolkit can significantly expand the space of methods currently in use [70], and offer additional points of interventions earlier in the pipeline, which can in turn ease legal concern over the use of protected attributes during training and deployment [69, 70].

A snapshot of progress toward operationalization. Having established the need for practical implementation of the pipeline-aware approach to fairness, we seek to understand the progress made so far, and ask: how far along are we toward operationalizing the pipeline-aware approach? Do we currently have useful methods and guidelines to inspect and modify the variety of design choices made throughout the ML pipeline in practice? To respond to these questions, we consult the literature on algorithmic fairness in search of methods that identify, measure, or mitigate biases arising from specific ML design choices. Through an extensive survey of the Fair-ML literature, we collect and synthesize existing pipeline-aware fairness work and map them to specific stages of the pipeline (Section 3). While we identify numerous gaps in the existing arsenal of tools, we hope the resource we have curated offers practitioners a one-stop shop for identifying potential causes of unfairness in their use cases and getting an overview of the state of the art to detect, measure, and mitigate those issues. In the near future, our goal is to turn this catalog into a comprehensive,

interactive, and community-maintained set of resources and tools for Fair-ML researchers, practitioners, and students interested in exploring, designing, and testing system-level approaches to algorithmic fairness.

Sketching a path forward for the research community. Figure 2 depicts the relative effort the research community has allocated to different stages of the ML pipeline. As evident in this picture, the focus of the ML community has been largely on the statistical modeling stage, with an out-sized emphasis on mitigation strategies. This finding generalizes recent observations that "Everyone wants to do the model work, not the data work" [260]. Key stages of the pipeline, including viability assessment, problem formulation, and deployment and monitoring, have been understudied—we hypothesize due to lack of potential for novel, quantitative contributions or theoretical analysis [30]. Moreover, we observe that the majority of algorithmic mitigation techniques are left at the proof-of-concept level and are not backed by any application-grounded evaluation of usability and utility. While the HCI community has made significant progress toward documenting the challenges and needs of ML practitioners, very few contributions investigate to use of specific measures and methods to meet these needs. To amplify their impact, we call on the ML and HCI research communities to invest in collaborations aimed at identifying, assessing, and improving concrete tools and guidelines for fairness. We contend that the ML pipeline is a complex system; understanding the interactions between various design choices in this system is a challenging task yet a potentially impactful avenue for quantitative analysis. Lastly, we acknowledge that practitioners often face choices between imperfect alternatives, each leading to its unique problematic consequences—developing normative guidelines to weigh these imperfect choices against each other is a crucial avenue for collaboration between ML experts and ethicists.

2 THE NEED TO OPERATIONALIZE THE PIPELINE-AWARE APPROACH

We draw on our experience working with Machine Learning students and practitioners, and recent examples of enforcing anti-discrimination law to highlight the difficulty in, and necessity for, *operationalizing* a pipeline-aware approach to fairness. We observe that a conceptual understanding of the pipeline and the variety of choices within it are by no means sufficient to inform good practice. Even well-informed students struggle to correctly hypothesize about the underlying causes of unfairness and suggest plausible remedies. Moreover, existing mitigation techniques run the risk of violating existing legal restrictions on the use of protected attributes, so it is essential to expand the set of levers auditors have available to search for less discriminatory models.

2.1 Evidence from Regulatory Enforcement

Recent developments in attempts to regulate the design and use of ML systems have given a sense of urgency to support regulators and policymakers in these efforts [5, 72, 133, 253]. In this section, we focus on one of the first examples of enforcement of anti-discrimination law in AI systems [69] to show how a pipeline-aware approach may be particularly helpful in establishing legal liability in, and providing remedies for, discrimination in regulated AI systems. In particular, we note that when searching for less discriminatory alternatives to deployed models, a pipeline-aware approach may elide some of the potential legal problems that apply to using more traditional algorithmic fairness approaches [27, 131]. Many traditional algorithmic fairness techniques that intervene at the modeling stage often use protected attributes to change model behavior by learning new prediction thresholds or modifying the training procedure [3, 122], leading regulators to dismiss such approaches due to legal restrictions around the use of protected attributes in decision-making [27, 131]. However, pipeline-aware techniques may use protected attribute labels to *evaluate* different models and choose among them, but may not directly enforce a constraint using protected attributes, avoiding the same legal

scrutiny applied to other algorithmic fairness techniques. Thus, it is imperative that we build pipeline-aware tools to empower regulators, policymakers, and advocacy groups pushing for legal requirements surrounding bias reduction in public-facing AI systems to find, and enforce the use of, less discriminatory systems.

Case Study Background: Upstart Monitorship. In 2020, the consumer finance firm Upstart, the NAACP, and Relman Colfax, a civil rights law firm, entered a legal agreement to investigate racial discrimination in Upstart's lending model due to the NAACP's concerns over the use of attributes related to educational attainment, such as the name of the college applicants attended if they had a college degree [2]. The goal of the agreement was to first to determine if there was a legally relevant difference in selection rate between Black and white applicants using Upstart's model, which they found there was [70]. Once this was established, Relman Colfax followed the disparate impact doctrine [147] to determine whether Upstart would be legally required to change their model: to do so, they search for a "less discriminatory alternative" model, or LDA, with equivalent performance but less disparate impact across racial groups. Under the disparate impact law, once discrimination is established, if such a model exists, then the company using the discriminatory model *must* replace their model with this less discriminatory alternative [147].

Searching for a Less Discriminatory Alternatives: Suboptimal Approaches. After establishing discriminatory model behavior, third-party investigators developed and implemented a strategy to find a less discriminatory model with similar predictive performance to Upstart's original algorithm. Notably, the third-party bias investigators discounted all algorithmic fairness techniques to search for discrimination out of hand, seemingly from concern over legal repercussions over the use of the protected attribute to influence model behavior, and a desire to "align with traditional principles gleaned from antidiscrimination jurisprudence" [69]. As the authors of the bias investigation report note:

A range of techniques for mitigating disparities is proposed in the algorithmic fairness literature. Some of these proposals could raise independent fair lending risks, such as the use of different models for different protected classes or the improper use of prohibited bases as predictive variables...While [the algorithmic fairness] conversation is valuable, many "fairness" proposals do not engage or align with the established three-step disparate impact analysis reflected in case law and regulatory materials. [69]

The procedure that was taken instead was intervening at the feature selection step, and searching the feature space for a model with a subset of features that was less discriminatory. That is, the practitioners created a model for several different feature combinations, and tested the disparate impact of each one [70]. While a less discriminatory alternative was likely discovered,², this procedure took sufficiently long that Upstart updated its model before the investigations were completed [71]. We note that the blind, exhaustive search for a less discriminatory model at just one intervention point in the machine learning pipeline is almost certainly expensive, inefficient, and leads to suboptimal outcomes. If pipeline-aware tools had been available to better isolate sources of bias in the *entire* pipeline, beyond feature choice, it is likely they would have found a less discriminatory model with acceptable predictive performance more efficiently.

It is imperative that the approach taken in the Upstart monitorship does not become standard or accepted in the credit industry. The disparate impact framework gives advocates and model practitioners a way to challenge the use of discriminatory algorithms, and further incentivize companies to thoroughly explore the space of possible algorithms to find the least discriminatory one within those with sufficient business utility—but using ineffective methods to enforce these regulatory tools weaken their power. We suggest that in order to effectively leverage the disparate impact doctrine, we must operationalize a pipeline-aware approach to ML fairness. And, even beyond searching for LDA models, tools

²The model discovered was less discriminatory but also suffered performance drop, which Relman Colfax argued was within an acceptable range to be an "equivalent performance", but the exact rules around this have yet to be established—so it is unclear if this model would in fact suffice as an LDA [71].

informed by a pipeline-based approach may also aid in creating more standard and rigorous approaches to algorithmic audits more broadly.

2.2 Evidence from the Classroom

Our team has documented the challenges of instilling the pipeline-centric view of ML harms in students using traditional teaching methods (e.g., lectures containing real-world examples). The classroom activity outlined in this section was conducted by one of us at an R1 educational institution as part of a graduate-level course focused on the ethical and societal considerations around the use of ML in socially high-stakes domains. Our IRB approved the activity, and students had the option of opting out of data collection for research purposes.³

Population and sampling. In total, 37 students participated in the class activity. Prior completion of at least one Machine Learning course was a prerequisite for enrollment. So all participants had a non-negligible background in Machine Learning. Specifically, $\sim 80\%$ characterized the familiarity with ML as intermediate, $\sim 14\%$ as advances, and $\sim 5\%$ as elementary. All students enrolled in the course took it as an elective. This fact implies that compared to a random sample of students with ML knowledge, our participants were likely more aware of ML harms and more motivated to address them.

Study design. Students were introduced to the ML pipeline through an approximately 45-minutes long lecture. The lecture focused on the supervised learning paradigm and broke down the supervised learning pipeline into the following five stages: problem formulation, data collection and processing, model specification, model fitting/training, and deployment in the real world. For each stage, students were presented with multiple examples of how choices at that stage can lead to harmful outcomes, such as unfairness, at the end of the pipeline (see Figure 1). They were then asked to team up with 3-4 classmates and pick a societal domain as the focus of their group activity. Examples offered to them included employment (e.g., hiring employees); education (e.g., admitting students); medicine (e.g., diagnosing skin cancer); housing (e.g., allocating limited housing units child welfare (e.g., investigating referral calls); criminal justice (e.g., pretrial sentencing); public safety (e.g., allocating patrol resources in policing e-commerce (e.g., advertising; ranking sellers on Amazon); social media (e.g., news recommendation; content moderation); and transportation (e.g., autonomous vehicles). One team suggested finance (e.g., credit lending) as their topic. Third, students were given 30 minutes to discuss the following questions about their application domain with teammates and submit their written responses individually:

- Characterizing the specific **predictive task** their team focused on.
- The **type of harm** observed.
- Their **hypotheses around the sources** of this harm in through the ML pipeline.
- Their hypotheses around potentially effective remedies for addressing those sources.

Findings. A thematic analysis of submitted responses revealed several challenges:

Theme 1: Specifying how a real-world problem gets translated into a predictive task was not straightforward.

Table 1 overviews how each team defined their predictive tasks. For example, the finance team defined the task as assessing the creditworthiness of individuals using their demographic and socio-economic data. The public safety team defined the predictive task as allocating police presence to high-risk areas. The social media team defined the task as predicting whether a news article is fake. Note that notions of applicant's creditworthiness or neighborhood's safety risk,

³To maintain author anonymity during the review phase, we will share our IRB approval letter and if our paper is recommended for publication after the review process.

Table 1. An overview of the predictive tasks students chose to analyze through a pipeline-centric view of the ML pipeline.

Domain	Students	Predictive Task			
Child Welfare	3	Predicting the risk of a child running away from their foster care within 90 days of being in the child welfare system,			
		based on a combination of demographic and clinical characteristics, and information about them in the welfare system.			
Education	4	Predicting whether an individual is cheating in an online exam			
		based on visual and auditory cues (e.g., irregular eye/body movement, mouse movement, facial expression, and noise).			
Employment	6	Predicting whether a company will hire an applicant based on the information in their resume.			
Finance	3	Assessing the credit worthiness of individuals using their demographic & socio-economic data.			
Housing	3	Predicting the value of a real-estate properties			
Medicine	8	Predicting which people will/should receive an organ transplant.			
		2) Predicting prognosis (e.g., mortality) for comatose patients post-cardiac arrest			
		using demographic, medical history, and medical screening data (e.g., CT scan, EEG data)			
Public Safety	4	1) Allocating police presence to high risk areas;			
		2) Identifying suspicious individuals given a list of wanted criminals.			
Social Media	4	Predicting whether a news is fake.			
Transportation	2	Detecting objects (e.g., human, vehicles, road conditions) for AVs.			

or fakeness of an article's content are not well-defined targets. Other teams did not adequately distinguish between the construct of interest and its operationalization as the target of prediction. For example, some members of the organ transplant team characterized the task as deciding which people should receive an organ transplant. In contrast, others characterized it as predicting whether an individual would receive an organ transplant in a given hospital. Note the difference between "should" and "would".

Theme 2: harms were characterized in broad strokes. Some teams described harm without specifying the groups or communities that could be impacted by it and the baseline of comparison. For example, the housing team stated *price discrepancies* due to property location as the harm occurring in their domain but did not specify who could be negatively impacted by price discrepancies and in comparison with what reference group this should be considered a harm. Another example was *spread of fake news* as the harm without mentioning whom it can impact negatively and how.

Theme 3: Students had difficulty mapping the observed harm to a plausible underlying cause. For example, the child welfare group attempted to explain the harm against Black communities by noting that the feature, Race, was not quantified with sufficient granularity. The tool allowed only three racial categories: White, Black, and Other, and they hypothesized that that could be the cause of the disparity. Note that there is no plausible mechanism through which this lack of granularity might have led to disparities in child welfare risk assessments against Black communities. As another example, the finance team offered *biases of developers* as the potential source of disparity in lending practices.

Theme 4: Students had difficulty mapping their hypothesized causes to plausible remedies. For example, the Child Welfare team proposed randomly selecting instances for inclusion in the training data. The online exam proctoring group suggested further transparency (e.g., telling students what behavior results in a cheating flag) to reduce errors.

Theme 5: Students used broad-stroke language to describe causes and remedies of harm. For example, several teams referred to *biased data* as the underlying cause of harm and offered **more comprehensive data collection** as the remedy. While correct, such high-level assessments are unlikely to lead to concrete actions in practice. Another commonly proposed remedy was *human oversight* of decisions without specifying the efficiency ramifications of leaving the final call to human decision-makers.

In a session after the data collection and analysis, the instructor led a class-wide discussion in which students were encouraged to reflect on the activity and some of the gaps in the arguments presented by student teams.

3 A SURVEY OF PIPELINE-FAIRNESS

As a first step towards operationalizing the pipeline-based approach to fairness in ML, we provide a review of the ML fairness literature focused on creating a taxonomy of fairness work that locates, measures, or mitigates problems along the ML pipeline. In addition to serving as a first step towards a resource that ML practitioners can use to identify ways to diagnose and mitigate problems in their pipeline, our survey of the work already done allows us to point to the gaps in the literature that must be addressed in order to have a full understanding of how choices made along the ML pipeline translate to model behavior— and create tools which operationalize this understanding to build more effective systems.

3.1 Survey Methods and Organization.

In order to better understand the current landscape of algorithmic fairness research throughout the ML pipeline, we performed a thorough survey of the recent literature, which we classified depending upon which area of the pipeline they analyze. We gathered papers from NEURIPS, ICML, ICLR, FAccT, AIES, EAAMO, CHI, and CSCW for the past five years, i.e. 2018-2022, that contain any of the following terms in their title, abstract, or keywords: "fairness", "fair", "discrimination", "disparity", "equity". In addition, we performed a series of Google Scholar searches to ensure our survey did not miss high-impact work published in other venues: One search used the keywords listed above and included papers published in any venue in the past five years with over 50 citations, through the top 50 results returned by this Google Scholar search. Additional Google Scholar searches used keywords from each step in the pipeline individually, to attempt to find papers targeted at each stage: for example, "data collection" and "fairness" and "machine learning". This results in ~1000 papers overall which fit our search criteria.

We then manually inspect each paper to understand whether and how the reported research is an instance of a pipeline-aware approach to fairness. That is, does it identify, measure, or mitigate a concrete cause of unfairness due to choices made in a specific stage of the ML pipeline. If so, we categorize the paper along two axes: what part of the pipeline it corresponds to (problem formulation, data choice, feature engineering, statistical modeling, testing and validation, or organizational realities), and whether it identifies, measures, mitigates, or provides a case study of a pipeline-based fairness problem.⁵ Of our approximately 1000 papers, ~300 satisfied our criteria of being "pipeline-aware" approaches to fairness.

We present our full categorization of all the papers that we found related to pipeline-aware fairness, broken down into what stage of the pipeline they were most related to, and whether they were case study, identification, measurement, or mitigation papers, in Table 2. In our survey below, we give a sample of the space: we do not aim to be completely comprehensive, but instead, we aim to both highlight both some of the most well-known papers connected to each component of the pipeline, as well as those that offer a novel or promising perspective to understudied areas.

⁴When available: this is with the exception of NEURIPS, which we gather for years 2017-2021 due to the date of the conference relative to the time writing this work, and EAAMO, which started in 2021.

⁵By *identifying* a pipeline fairness problem, we refer to papers that point to a previously unobserved source of bias on the machine learning pipeline either through theory or through experimentation with training pipelines on common machine learning datasets; by *measuring* a pipeline fairness problem, we refer to papers that provide a generalized technique for how to identify or gauge the magnitude of a specific source of unfairness along the machine learning pipeline; by mitigating, we mean paper which develop a technique for addressing a source of bias along the AI pipeline when it arises; and by a case study we refer to an example of how a choice on the machine learning pipeline lead to unfairness in a specific application, often on an already deployed model.

3.2 Viability Assessments

3.2.1 Definition and Decisions. Viability assessments refer to a series of early investigations into whether including an ML component within the decision-making system is preferable to the status quo of decision-making; and if so, if it is possible to build a net-benefit ML system given available resources including data, expertise, budget, and other organizational constraints. Some decisions to make during this stage include: What are the policy goals of the decision-making problem? How can introducing an ML model promote that goal? How should the ML component be scoped? Do we have community and institutional buy-in? Is there organizational capacity to procure, build, or maintain this algorithm?

3.2.2 Case Studies and Problem Identification. To the authors' knowledge, there is very little work within the fairness literature on documenting, or detailing the bias that can arise out of, or mitigating bias from the viability assessment process. Raji et al. [246] provide extensive evidence on numerous deployed algorithmic products that simply do not work—examples of badly scoped projects [105, 224, 285]. They warn against the presumption of AI functionality, and point to several failure modes that could be remedied with a viability assessment step: such as attempting conceptually or practically impossible tasks. Wang et al. [298] point out several common flaws of predictive optimization, including the discrepancy between intervention vs. prediction, lack of construct validity, distribution shifts, and lack of contestability. Viability assessments also provide an avenue for refusal to build an ML system—though there have been discussions in the community around when to refuse to build [19], there is little published work on case studies detailing how the decision to build or not build was made. Indeed, recent work has pointed to how organizational factors—such as lack of a company's support for ethical AI approaches, or time pressure, or focusing only on client demands [237] can lead to pushing ML systems ahead without careful consideration of whether or not deploying a system in that domain is a net benefit in the given context.

3.2.3 Measurement, Mitigation, and Tools. ML practitioners have proposed guidelines for initial scoping of ML projects⁶. More recently, Wang et al. [298] have presented a rubric for assessing the *legitimacy* of predictive optimization. Coston et al. [78] propose an initial iteration of a question bank to assess the validity of a given AI design. To our knowledge, existing proposals, while promising, have not yet been evaluated in practice.

3.3 Problem Formulation

3.3.1 Definition and Decisions. Problem formulation [236] is the translation of a real-world problem to a prediction task: for example, turning a bank's need to select certain individuals to give loans to, or the need to reach children in danger of not graduating high school with certain resources, into a machine learning system with numerical inputs and outputs. We focus on three main decisions here: selecting a prediction target, what inputs should be used to predict that target, and the prediction universe. The selection of a prediction target translates the ultimate goal of a business or policy problem into a numerical data representation of that goal: for example, predicting "creditworthiness" by predicting the probability of missing a payment on a loan. Selection of inputs includes discussion over what features in the available data are acceptable to use to predict the target: e.g. whether it is morally acceptable to use access to a telephone as a predictor of a failure to appear in pretrial risk assessment instruments [118, 190]. The selection of the prediction universe determines who predictions are made over to solve this problem: for example, when predicting likelihood of not graduating high school, is this predicted over 7th graders, 9th graders, or 11th graders?

⁶See, e.g., http://www.datasciencepublicpolicy.org/our-work/tools-guides/data-science-project-scoping-guide/

- 3.3.2 Discussions and Considerations around Problem Formulation. Several works have provided helpful discussion outlining what constitutes problem formulation [236], how the process occurs and can be influenced by organizational biases, and what factors are important to consider during the problem formulation process [78, 140]. In particular, recent work has drawn on the concepts such as *validity* and *reliability* from the social science literature [78, 140] as a way to interrogate choices made during the problem formulation process. As an example, testing for validity "attempts to establish that a system does what it purports to do" [78]: e.g. as the authors note, establishing validity may be difficult in a predictive policing model that purports to predict *crime*, but in fact predicts new *arrests*, given the large body of work that points to racial disparities in arrest data [189].
- 3.3.3 Case Studies and Problem Identification. Several recent works have pointed to the impact of problem formulation on equity in model predictions. Obermeyer et al. [225] show that in a health care distribution algorithm meant to identify the sickest patients to recommend them for extra care, the choice to use health care costs as a prediction proxy adds to racial disparities in health care allocation. Black et al. [37] and Benami et al. [25] show that even how a given prediction target is formulated—e.g., in the case of Black et al., predicting tax noncompliance to select individuals for audit—as a regression problem (i.e., the dollar amount of misreported tax) or a classification problem (a binary indicator of whether tax noncompliance was over a certain amount) leads to large distributional changes in who is selected by an algorithm, thus impacting algorithmic equity. In the case of a model predicting tax noncompliance, changing from a classification to a regression problem shifts the distribution of suggested audits from a lower-income to a higher-income population. Benami et al. [25] also point to the impacts of choosing a prediction universe: the authors show that decisions of what types of permit reports to include in the data can lead to or mitigate disparate impact in environmental remediation due to a concentration of certain types of regulated facilities in areas with higher minority populations.
- 3.3.4 Measurement, Mitigation, and Tools. Developing protocols for assessing problems of various notions of validity (internal, external, content, predictive) of the target variable, predictive attributes, and prediction universe is a promising and necessary avenue of future work. There is preliminary work along this axis in the form of checklists and protocols, e.g. [78], but we suggest it may be possible to make a suite of quantitative tests as well. For example, access to appropriate data, ML practitioners could leverage existing model-level bias-testing frameworks [24, 258] to test for bias across a series of potential prediction tasks to inform the decision of which to choose. Tests for predictive validity simply require investigating whether the proposed target variable is predictive of other related outcomes. In fact, Obermeyer et al. [225] used such a test to uncover the racial bias behind using health care cost as a proxy for health care need, by regressing health care cost on other metrics of illness (e.g. the number of active chronic conditions a patient has), finding that there was a disparity in the correlation between health care costs and sickness in white patients versus that in Black patients. Investigating the extent to which questions of construct validity and reliability can be operationalized into a set of tests (e.g., testing correlations between potential prediction tasks, or checking for consistent model performance across two different methods of measuring the output) may be a promising area for utilizing tools and methods from social sciences.

3.4 Data Collection

3.4.1 Definition and Decisions. Data collection involves collecting or compiling data to train the model. This involves making choices—or implicitly accepting previously made choices—about how to sample, label, link, and omit data.

Some questions include—What population will we sample to build our model? How will we collect this data? What measurement device will be used?

3.4.2 Case Studies and Problem Identification. The algorithmic fairness literature is rife with examples of disparate performance and selection across demographic groups stemming from problems with the training data: for example, datasets that are unbalanced across demographic groups, i.e. have sampling bias, both in terms of sheer representation, and representation conditional on outcomes [43, 210]; have data that is disparately noisy or perturbed in some way [300]; or have labeling bias or untrustworthy labels [189].

A string of recent papers test how potential results of data collection problems—e.g. unrepresentative samples, insufficiently small data samples, differing group base rates⁷—influence machine learning model behavior from the perspective of accuracy and fairness [8, 89, 178]. Interestingly, they find that increasing dataset size, or even reducing the disparity in base rates, does not always reduce disparities in selection, false positive, or false negative rates.

However, fewer papers point to, document, measure, and show how to mitigate the aspects of the *data collection process itself* that lead to these various forms of biased datasets. Paullada et al. [239] point to failure modes in the data collection process from a high level. The Human and Computer Interaction community has done a more thorough job of considering what failure modes can occur in certain aspects of the data collection process, such as crowdsourcing data set labels with workers from platforms such as Mechanical Turk [135, 208, 262]. There are also a few instructive papers that document how sampling and label bias crept into certain real-world ML projects [201, 260]. For example, Marda and Narayan [201] show sources of historical bias, sampling bias, measurement bias, and direct discrimination as well as arbitrariness in the collection of data for the creation of Delhi's predictive policing system: for example, for measurement bias, they explain how the techniques used to map Delhi were inconsistent over the development of the tool, since the police department's ArcGIS system license expired; that there were often no formal addresses for less wealthy parts of the city thus identifying call location was largely guesswork; and that women who made calls were less likely to know their address since they often largely stay inside and are less aware of their surroundings.

While this literature does an excellent job of illuminating failure modes that can be surfaced through engaging with ML practitioners and data workers⁸—since many papers in this area are structured around interviews—they may elide more low-level technical sources of data collection problems, such as record linkage issues leading to non-IID data dropping. While they are extremely helpful in the important first step of identifying problems, they provide little direction for creating operationalizable solutions to these problems, or often even sufficiently detailed information about each system studied to be able to understand the mapping between data collection problems and model behavior. A promising area of future work is to bridge the problems identified by the HCI, CSCW, and other literatures, with the technical detail of the algorithmic fairness literature to introduce mitigation techniques for data collection harms.

3.4.3 Measurement, Mitigation, and Tools. There are myriad papers introducing methods of mitigating bias in model predictions given various data problems by making modeling changes. Common methods include data reweighting [148], data debiasing [39, 151], synthetic sampling [269, 292], and using specialized optimization functions for creating fair classifiers (according to traditional metrics) with unbalanced data [144, 177]. There are also less common data interventions, such as one paper by Liu et al. [185] which shows how to find which subgroup in the data is likely to have noisy labels, and then introduce a technique of inserting *more* noise into the labels of other subgroups in order to

⁷Which could be true or the result of measurement error

⁸i.e., individuals who actually put the data together, such as Mechanical Turkers

increase fairness and generalization, and often accuracy as well. Another interesting line of work points to how to add additional training samples to the data in order to improve fairness outcomes. [46, 53]

However, there is less work targeting mitigating bias in the data collection process itself. One well-known exception is datasheets for datasets [110], a paper that introduces a worksheet to fill out when building and distributing a new dataset in order to encourage thought around potential risks and harms as the dataset is being created (e.g. Over what timeframe was the data collected?; What mechanisms were used to collect the data?), to document potential failure and bias modes for future consumers of the data, and to document the collection, labeling, and processing steps so that if there are steps taken that may lead to bias, future users of the data can be aware. While this work is excellent, to the authors' knowledge, there is little understanding of how well this technique works in practice to prevent data collection mishaps—while some preliminary evaluation papers exist [41], there are none that evaluate its effectiveness in a real-world model building scenario. Evaluating such bias prevention techniques is imperative to understand how best to operationalize a pipeline-aware approach to fairness.

3.5 Data Preprocessing

3.5.1 Definition and Decisions. Data preprocessing refers to steps taken to make data usable by the ML model–e.g., dropping or imputing missing values, transforming (standardizing or normalizing data), as well as feature engineering, i.e. deciding how to construct features from available information for use in the model (e.g. how to encode categorical, text, image and other data as numbers), and which of the constructed features to use for prediction.

3.5.2 Case Studies and Problem Identification. There are myriad ways for biases to enter through data preprocessing decisions. Some of these, particularly those around some aspects of feature engineering, have been explored by the literature—such as creating or selecting features that are differentially informative across demographic populations [20, 99, 108], the fairness impacts of including spurious correlations predictive models [158, 303], or which choice of features among those available in the data lead to the least disparate impact [69–71].

But other entry points for bias are just beginning to be explored. For example, there is little work on understanding the fairness impacts of imputing missing data or dropping rows with missing data. Jeanselme et al. [142] show that data imputation strategies in the medical context *do* have an impact on accuracy across demographic groups, and that imputation strategies which lead to very similar overall model performance can still lead to different accuracy disparities across groups. Relatedly, Biswas et al. [32] show, among other effects of preprocessing choices, that dropping rows of a dataset with missing values instead of imputing those rows can lead to sizable differences in fairness behavior due to the changes to the training distribution. These works are an excellent first step, and pave the way for an exciting and necessary avenue for future work: developing methods for how to choose between preprocessing options given information about the data and the modeling pipeline.

Another vastly under-explored area is how data encoding—or how a feature is numerically represented—can have fairness impacts. Wan [295] presents an interesting case study of how data representation can affect bias in NLP translation models, and an interesting mitigation technique. They show that differences in translation performance between different languages may not have to do with the structure of language itself, but instead with the granularity of the representation of the language: for example, word length (longer words lead to lower performance), and how many bytes it takes to represent characters in a word. This performance disparity can be mitigated by using more granular representations of language pieces to equalize representation length across languages (e.g. subwords, different representations for characters). They also call for the creation of a new character encoding system that encodes

characters outside the English alphabet more efficiently than current methods to further mitigate bias stemming from representation length. While it may be difficult to explore the impacts of different data encoding due to the likely contextualized nature of its effects, we still believe further examples of how such encodings can lead to bias are an important avenue to pursue to further understand sources of bias along the pipeline.

3.5.3 Measurement, Mitigation, and Tools. There are several methods of testing for, and mitigating, bias from the inclusion of certain features, but tools for isolating and removing bias from other data preprocessing steps are much more understudied. For example, Yeom et al. [322] provide methods for searching for and removing proxies for protected attributes in regression models, and Frye et al [106] introduce Asymmetric Shapley Values, a technique that can be used on a wider range of models to determine whether a feature is allowing a protected attribute to causally influence the model outcome, so that the feature can then be pruned. Additionally, the FlipTest technique [35] also produces suggestions of which features may be the source of disparate outcomes across any two populations the user may wish to compare, without attention to causality—this may be especially helpful in narrowing down the list of features to further investigate for impacts on differences in selection rate, or simply to find statistical, and not causal, discrimination. Finally, Belitz et al. [23] provide an automatic feature selection framework that only selects features that improve accuracy without reducing a user-specified notion of fairness. However, this method saw considerable drops in accuracy when selecting features in this manner. We note that even among feature-related measurement and mitigation tools, there is little work surrounding how to identify and mitigate bias from the use of features with different variances or predictive power across demographic groups.

Despite the capacity for feature engineering and imputation choices to affect model fairness, our survey failed to identify any tools that assist practitioners in mapping out the effects of their prepossessing choices from the perspective of preventing bias and suggesting mitigations. However, there may be some potential for adapting tools that have been developed for more general data exploration and preprocessing to incorporate fairness contributions as well. For instance, Breck et al. [42] describe a data validation pipeline for ML used at Google that proactively searches for data problems such as outliers and inconsistencies; and there are several data-cleaning tools that even suggest transformations according to best practices [136, 167]. Further exploring the landscape of these more general tools and their potential applicability to questions of model fairness seems to be a fruitful avenue for future work. Crucially, however, we note that we are unaware of any such systems that presently account for bias-related desiderata.

3.6 Statistical Modeling

3.6.1 Definition and Decisions. After deciding how to preprocess data, model makers must decide how they will create a model for their data and how it will be trained. Decisions here include what type of model will be used, the learning rule and loss function, regularizers, the values of hyper-parameters determining normalization and training procedures, among other decisions made continuously throughout model development [165, 172]. For example, choosing between linear, forest-based, or deep models; singular models or ensembles, choosing the architecture of deep models; what constraints to add to the loss function, how to optimize that loss function (e.g. SGD or momentum), among many other choices.

3.6.2 Case Studies and Problem Identification. The majority of algorithmic fairness papers show how to intervene on a model's loss function or prediction process to reduce biased behavior—but few papers point to sources of bias stemming from a model's loss function and other modeling decisions, and how to identify such problems. However, every decision at this can lead to downstream bias: for example, one could choose a learning rule that over-relies on certain features

in the data, leading to skewed predictions for certain populations [173], or that over- or under-emphasizes outliers or minority populations. Model type selection has been shown to impact fairness behavior: especially the choice of high-capacity models with increased variance, as these models can be more unstable to small perturbations in training setup [34] leading to procedural fairness concerns about the nature of the decision process. A growing number of works have pointed to degradations of fairness behavior in robust models [194, 275, 311] and differentially private models [15, 282]. D'amour et al. [84] point to the importance of loss function choice in fairness behavior: they show without explicitly specifying a desired behavior-including fairness-within a model's loss function, the resulting model is unlikely to naturally display near-optimal or even acceptable behavior on that desired property.

3.6.3 Measurement, Mitigation, and Tools. Most of the focus on fairness interventions in statistical modeling is centered around changing model loss function or prediction process to enforce fairness constraints [3, 24]. However, more recently, these conventional techniques which enforce group and individual fairness metrics on top of a decision system have garnered criticism [8, 37, 280], and there has been evidence showing that enforcing such constraints can actually degrade fairness according to those same metrics [300].

Outside of intervening on the loss function, there are few papers that introduce mitigation techniques for bias introduced at other stages of the statistical modeling process. Notable exceptions include Islam et al [138] and Perrone et al [240], who show that hyperparameter tuning can lead to increased fairness at no cost to accuracy. Perrone et al [240] introduce a technique, Fair Baysian Optimization (FBO), which is model and fairness-definition agnostic, to select hyperparameters that optimize accuracy subject to the fairness constraint. They also experimentally demonstrate that regularization parameters are the most influential for fairness performance, and that higher regularization leads to higher fairness performance in their experiments. We hope that this technique can be used to understand further relationships between hyperparameter changes and fairness behaviors over a variety of different models, metrics, and deployment scenarios. However, as has been a common pattern, we did not discover papers that developed tools to measure the extent to which statistical modeling choices impacted model fairness behavior.

3.7 Testing and Validation

- 3.7.1 Definition and Decisions. Model testing and validation refers to the processes by which a model is determined to be performing well, both in relation to other models in the training set, but also on unseen data. Some decisions here include whether a model be evaluated only on its predictive accuracy, AUC, F1 score, or another performance metric; on fairness metrics as well (and choosing which); some notion of privacy or robustness. It also includes decisions such as what size of the dataset will be reserved for evaluation (train/test/evaluation split); what datasets the model will be evaluated on; and how many trials or k-folds the model will be evaluated on.
- 3.7.2 Case Studies and Problem Identification. Several papers have discussed the perils of evaluating systems on the same benchmark data sets: this can lead to overfitting to specific data sets [239] that almost guarantees distribution shift to deployment domains, meaning that results are unrepresentative for many real-world fairness applications [260], and suggests that several experimental results in the fairness literature—including those related to pipeline interventions—may be incorrect [89, 178]. Other papers still have drawn attention to specific distributional problems within commonly used fairness benchmarking datasets, such as an under-representation of older individuals [234].

Other papers have suggested issues with the metrics used to compute bias in machine learning systems themselvese.g. Lum et al. [192] show that many of algorithmic bias metrics "are themselves statistically biased estimators of the underlying quantities they purport to represent"; others have shown that under some circumstances, such as label bias or extreme feature noise, enforcing fairness metrics can actually lead to *decreased* fairness behavior along those very same metrics in the model [300]. We believe there may be other sources of unfairness in the testing and validation part of the pipeline—such as mismatching testing and validation metrics to the application context (choosing equalized odds when a more application-specific metric would be applicable, for example [37]); but we were unable to find studies of any such problems on the ground.

3.7.3 Measurement, Mitigation, and Tools. There are several frameworks available that allow machine learning practitioners to test for the bias in their models' predictions [24, 121, 258, 306], however we note that these frameworks do not target which part of the pipeline may be adding to this bias, it only allows for bias testing to occur along the most popular fairness metrics. These frameworks allow for the most basic bias mitigation to testing and validation problems: not testing for fairness during validation at all. Several recent works have also added new or expanded datasets to be used as benchmarks in fairness contexts to prevent problems of dataset overfitting [89, 178], though fairness researchers may benefit from exploring datasets even beyond these, perhaps collaborating or borrowing data from social scientists, or exploring many of the less popular publicly available dataset such as [environmental dataset],[american community survey]. However, there were no papers that we could find during our survey which showed how to measure the extent to which testing and validation design choices influence downstream fairness behavior.

3.8 Deployment and Monitoring

3.8.1 Definition and Decisions. Deployment refers to the process of embedding a model into a larger decision system. For example, some decisions here include: how will the model be used as a component of the decision system into which it is embedded? Will the model's predictions directly become the final decision? If there is human involvement, where and how will that occur? How much discretion do humans have over adhering to model recommendations? How are model predictions communicated to decision-makers? Monitoring refers to how a model's behavior is recorded and responded to over time in order to ensure there is no degradation in performance over time, fairness or otherwise. Decisions here include: Will monitoring occur? If so, how will performance over time be measured? How and when will data drift be measured and addressed?

3.8.2 Case Studies and Problem Identification. There has been a stream of theoretical work from the algorithmic fairness literature trying to model or guarantee fairness in a joint human-ML system [156, 198]. For example, Keswani et al [156] learn a classifier and a deferral system for low-confidence outputs, with the deferral system taking into account the biases of the humans in the loop. Donahue et al.[93] develop a theoretical framework for understanding when and when not human and machine error will complement each other. While this initial largely theoretical work is promising, these techniques should be tested and compared on deployed systems—when do deferral systems work in practice, and can they lead to biases of their own? Do the human-in-the-loop design suggestions work in practice?

However, there are conflicting results as to whether human-in-the-loop systems outperform models on their own when it comes to bias. Green and Chen [116, 117] show that including Mechanical Turk workers to aid algorithmic decisions consistently decreased accuracy relative to the algorithm's performance alone, and that humans in the loop also exhibited racial bias when interacting with ML predictions. However, others [59, 87] have found that in the case of child welfare screenings, allowing call screen workers *did* reduce disparity in the screen-in rates of Black versus white children. Symmetrically, Jacobs et al. [141] show that including machine learning recommendations in selecting antidepressants for patients did not improve clinician's treatment decision performance, and in fact, interacting with incorrect recommendations—even when supplied with explanations—led to decreased performance.

3.8.3 Measurement, Mitigation, and Tools. There are a few papers providing mitigation techniques and tools for fairness monitoring and preventing distribution shifts, but we note there are no papers that appeared during our survey which provided measurement or mitigation techniques for addressing biases that arise as a result of including humans in ML decision systems—an important area of future work.

A series of recent papers have introduced methods to make models invariant to distribution shift from the perspective of accuracy as well as fairness [31, 75, 277]. However, there are several open questions in this area of research: such as, when do we want to ensure fairness criteria over data drift, and when do we want to alert the model practitioner that the distributional differences are so large that the model is not suitable for the deployment context?

Pertinently, two recent papers [9, 112] propose tools for fairness monitoring over time in deployment. Albarghouthi and Vinitsky [9] develop a technique called fairness-aware programming (implemented in Python), which allows programmers to enforce probabilistic statements over the behaviors of their functions, and get notified for violations of those statements—their framework is flexible to many behavioral desiderata even beyond fairness, and can also combine several probabilistic statements and check them simultaneously. The flexibility of the system potentially allows for a wide range of contextualized fairness desiderata to be enforced—however, it does have limitations; for example, it cannot implement notions of fairness over individual inputs such as individual fairness. Ghosh et al [112] implement a system that measures the Quantile Demographic Drift metric at run time, a notion of fairness that can shift between group and individual conceptions of fairness based on the granularity of the bins it calculates discrepancies over. Their system also offers automatic mitigation strategies (normalizing model outputs across demographic groups) and explanation techniques to understand mechanisms of bias. Additionally, Amazon's SageMaker Clarify framework allows for the tracking of a variety of traditional fairness metrics to be monitored at runtime [121].

4 RESEARCH AGENDA

Reflecting on the state of fairness literature from a pipeline-aware perspective, we offer five key insights to start operationalizing a pipeline-aware approach to fairness. Namely, we identify (1) the need to investigate and document choices made along real-world pipelines, including those related to bias mitigation; (2) the need to bridge the gap across literatures which *identify* ways the bias enters ML pipeliens on-the-ground, such as HCI, and literatures which build operational mitigation techniques, such as FairML; (3) the need to study interaction effects across decisions made along the pipeline; (4) the need to address holes in the current research—paying attention to neglected areas of the pipeline such as viability assessment, and entire modes of research such as producing *measurement* techniques to catch many of the entry points for bias identified along the pipeline; and (5) finally, the need to produce guidance on how to choose among several biased building choices.

Investigation of Real-World Pipelines The algorithmic fairness literature has a dearth of knowledge about what on-the-ground pipelines look like. Although many papers outline abstracted pipelines (including our own), the actual model creation steps taken by practitioners for a variety of real-world systems (e.g. in consumer finance, healthcare, hiring systems) are at the very least not cataloged in any centralized place. Bias entering from choices along the pipeline cannot be studied, measured, and mitigated if we do not know what choices are being made—thus mapping out actual pipeline choices is a necessary step to operationalize a pipeline-aware approach to fairness.

Action Items: (1) We encourage exploration and documentation of pipeline decisions made in a variety of machine learning pipelines in different applications; and (2) centralization of this information so that researchers can study how pipeline decisions they may have been unaware of impact fairness behavior.

Stage	Step	Problem Identification	Measurement	Mitigation
Viability Assessments	Cost/Benefit	four feel feem	food fed	
	General	[246], [19], [237] [37], [225], [1],	[298], [78]	
Problem Formulation	Prediction Target	[238]		[25]
	Predictive Attributes	[118]		
	General	[249], [328], [220], [222], [236] , [63], [139], [58], [137], [189]		
Data Collection	Sampling	[43], [315], [281], [229], ,[46]	[210], [323]	[269], [292], [28], [290], [271], [251]
	Annotation	[305], [300], [257], [64]	[185], [297], [30]	[317]
	Feature Measurement	[295], [230], [106]	[284]	
	Record Linkage	feed feed food food	famal food food food famal	
	General	[57], [128], [260], [235], [148], [201]	[178], [89], [333], [233], [143], [150], [6], [39], [151]	[53], [110], [41]
Data Preprocessing	Feature Creation Feature Selection	fool food forl fyral	fool food	food food food
	Data Cleaning (Omission)	[23], [322], [35], [173]	[22], [286] [309], [42]	[321], [103], [124] [48], [330], [136], [167]
	General	[47], [199], [183], [32]	[81], [266], [62], [272],	[320], [228], [176], [95], [283], [231], [188], [82],
			[301], [107]	[45], [52], [289], [161],
Statistical Modeling	Hypothesis Class	[33], [216],	[335]	[182]
	Optimization Function	[243], [282], [123], [85],	[84]	[310], [256], [10], [83], [256], [251], [252], [267], [68], [61], [250], [187], [180], [312], [311]
	Regularizers			[153], [264]
	Hyperparameters	[202],,		[294], [274],[261], [138],[240]
	General	[193], [111], [186], [77], [29] [8], [15], <mark>[5-7]</mark>	[221], [54], [168], [296], [194]	[30], [17], [25], [17], [35], [17], [35], [17], [35], [17], [18], [7], [18], [7], [18], [7], [18], [70], [19], [70], [8], [8], [8], [8], [8], [8], [8], [8
Testing and Validation	Train-test split			
	Evaluation Metrics	[130], [96], [38], <mark>[332]</mark> , [157],	[209], [268], [88], [162], [331], [149], [279], [200] [145], [127], [80], [76], [109], [214], [14], [287], [254], [314],	[213], [207], [327], [159], [49], [66], [17], [316], [55], [318], [134], [26]
	General	[226], [273]	[36], [192], [24], [121], [239], [258], [164]	[74], [90], [60], [299],
Deployment and Integration	Human-Computer Handoff	[141], [156], [116], [203], [92], [175], [195], [304], [93]	[59]	[13]
	Maintenance Oversight		[9],	
		[263], [191], [7], [232],	[112], [113], [278], [247],	
	General	[196], [117], [116], [59], [87]	[129], [31]	[219], [276], [12], [223], [280], [198], [75]

Table 2. An taxonomy of the papers surveyed into the various sections of the ML pipeline they study, and whether they identify, measure, or mitigate a source of bias. The pink papers correspond to case studies within problem identification. Yellow colored references denote papers that correspond to more traditional approaches to fairness, i.e. imposing a fairness constraint on top of a pre-made modeling process, or introducing a new notion of fairness in the testing and evaluation section.

Disconnect between Problem Identification and Mitigation Bias problems are often discovered in disciplines on the fringe or outside of machine learning, such as human-computer interaction literature and database management [260]. Since many papers which point to problems along the AI pipeline, especially in the earlier stages, are structured around interviews—they may elide more low-level technical sources of pipeline choices leading to bias, e.g. such as record linkage issues leading to non-IID data dropping. While they are extremely helpful in the important first step of identifying problems, they provide little direction for creating operationalizable solutions to these problems, or often even sufficiently detailed information about each system studied to be able to understand the mapping between data collection problems and model behavior.

Symmetrically, many papers in the mainstream algorithmic fairness literature do not test their techniques on real decision-making systems—or even on datasets beyond Adult, German Credit, and a few others. Though case studies may often be disregarded as simply implementing old methods and thus not novel, it is crucial that we give them more attention so that we can learn about the failure modes of the techniques that we create. While there are papers about the overall problems production teams face when implementing fairness goals, e.g. [132, 196, 248, 260], these do not provide an in-depth catalogue of the successes and failures of all pipeline intervention techniques in practice. Proposed methods to intervene on the machine learning pipeline should be tested in a variety of real-world systems to see where they fail and when they are helpful in practice.

Action Items: (1) We strongly encourage testing of pipeline-based bias mitigation methods proposed to date in on-the-ground ML systems. This is necessary to uncover which perform best under various circumstances, determine their failure modes, and design methods to integrate these techniques in ML system building processes; (2) We encourage bridging the problems identified by the HCI, CSCW, and other literatures, with the technical detail of the algorithmic fairness literature to introduce mitigation techniques for data collection harms; (3) In particular, we encourage AI Fairness researchers to build off of tools for addressing generalized data and modeling pipeline issues (i.e. not specialized to fairness problems) and see how we can adopt them for algorithmic harms—for example, extending Breck et al. [42]'s data validation pipeline for ML to address fairness concerns.

Interaction Effects Most fairness-related papers focus on *one issue* in the pipeline: they present a bias problem, then often give a mitigation method, implicitly assuming that the identified source of bias is the only one of interest to the model practitioner, and the suggested intervention will not lead to other effects on the model, including other forms of bias. That is, much of the literature fails to provide insight into how different biases and mitigation techniques along the pipeline interact. Does solving each issue in isolation work, or does a pipeline-aware approach to fairness need to engage with interaction effects to work in practice? There are a few papers that show the impacts of the intersection between multiple sources of bias has on the effectiveness of interventions–e.g., Li et al. [181] point to how active sampling techniques to address sampling bias can make models *more* unfair when label bias is present. However, any set of choices on the machine learning pipeline may have interaction effects, suggesting many paths for exploration. Beyond studying interaction effects, there are very few papers⁹ which engage with the entire pipeline: taking fairness into account when making every modeling decision, and testing along the way—which is ideally the end goal of a pipeline-based approach to fairness.

Action Items: We recommend (1) the investigation of interaction effects of various sources of bias, and mitigation strategies to target various sources of bias, across the ML pipeline, as well as (2) the development of tools to allow for such exploration.¹⁰

Holes in Research: Measurement Methods and Others Within the few papers that do discuss pipeline-aware approaches to fairness, most are problem identification or mitigation techniques—only 17%¹¹ of the papers that we identified are actually providing techniques to measure whether or not a given pipeline choice will lead to downstream unfairness ex-ante. But measurement is key because it may allow us to decide when or when not to take an action. How can we effectively measure algorithmic harms? Relatedly, there are many proposed solutions of how to solve a problem once it has already happened—e.g. unrepresentative data, etc.—but how can we develop tests to *prevent* choices

⁹Though there are some, e.g. [154, 281]

¹⁰For example, a prototype of such a tool for specific parts of the pipeline was recently introduced by Akpinar et al [8].

¹¹We calculate this by taking all of the measurement papers identified (67) and subtracting the number that simply introduce new fairness metrics (15), and dividing this number (52) by the total number of pipeline fairness papers identified.

that lead to algorithmic harms? For example, can we predict beforehand whether and how fairness problems will result from the way in which a model is integrated into a given decision structure?

Additionally, we find that research on *how* bias can enter machine learning decision systems via choices made along the pipeline is unevenly distributed across the pipeline. There are some areas of the pipeline that are well-studied, such as data collection; but the majority of the pipeline has light-to-no coverage in the fairness literature: e.g. viability assessments, problem formulation, and large parts of organizational integration. These areas must be prioritized for searching for fairness failure modes and mitigation techniques.

Finally, the majority of the research that has been done measures the effect of various pipeline choices (e.g. feature selection, data preprocessing) on demographic disparity, TPR/FPR/EO, or accuracy disparity. How can we map the pipeline in a general enough fashion that we may be able to understand how more contextualized notions of fairness are impacted by pipeline decisions?

Action Items (1) We encourage building methods for *measuring* the harms introduced by decisions along the machine learning pipeline; (2) Exploring pipeline decisions that have received little attention; and (3) exploring the fairness effects of pipeline decisions beyond the most common metrics.

Guidance on Choosing Among Imperfect Design Alternatives ML practitioners often face choices between imperfect/biased alternatives. It will almost always be the case that with adequate effort, they can produce fairer, but not perfectly fair models. Any choice a designer makes will likely lead to some form of bias, some more and some less problematic in the given decision-making domain. However, there is little guidance in the literature on deciding when one alternative is better than another in light of all contextual considerations, when certain biases are conditionally acceptable, and how the answers to these questions depend on the context.

Action Items: (1) Developing normative guidelines to weigh a variety of imperfect/biased design choices against each other is a crucial avenue for collaboration between ML experts and ethicists; (2) Exploring how different types of bias are currently traded off in practice when they are discovered; and (3) Understanding if there are any relationships or couplings of different sources or forms of bias that often go together, or have opposing relationships.

5 CONCLUSION

As a whole, this works aims to aid researchers in *operationalizing* a pipeline-approach to fairness in machine learning by providing a detailed account of the sources of, measurements for, and mitigations of bias already discovered along the pipeline in the prior literature, as well as pointing to specific areas of inquiry that are required to fully understand the mapping from model building to model behavior.

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