

Sales Analytics Dashboard

Total Sales  
1M

Total Profit  
119.11K

Year

Select all

2011

2012

2013

2014

Quarter

Select  
all

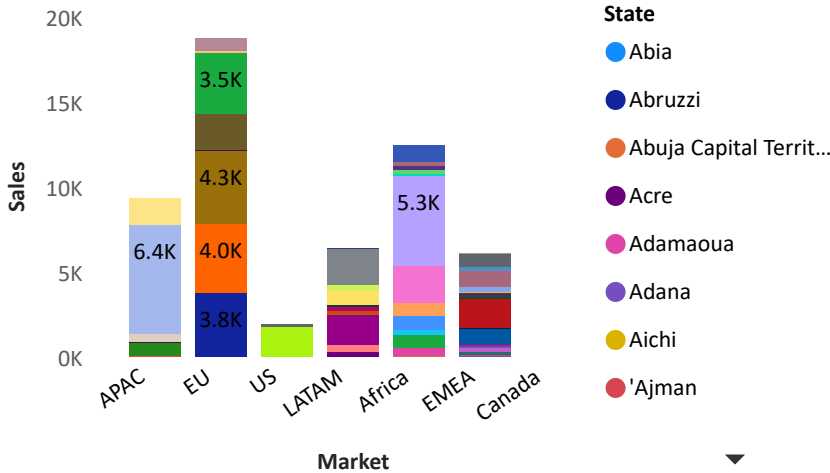
Qtr 1

Qtr 2

Qtr 3

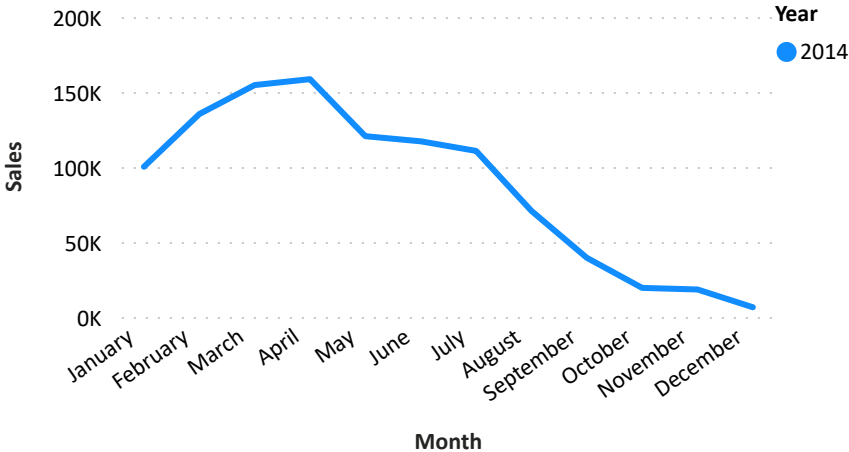
Qtr 4

Market Sales by State

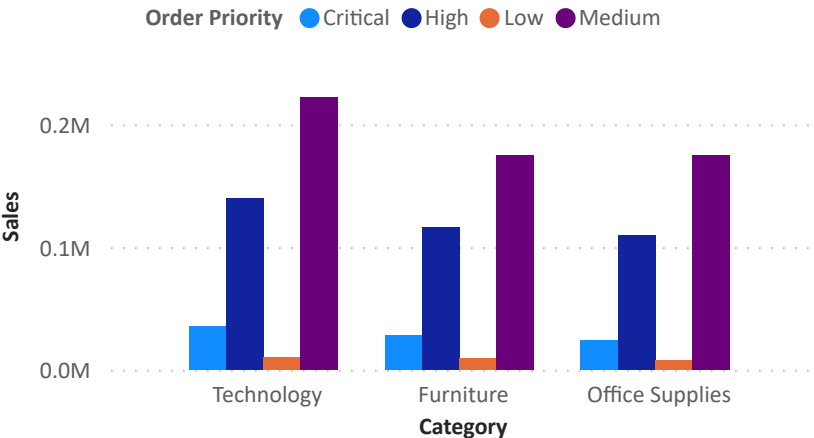


Customer Name	Market	State	Sub_Category	Product Name	Ship_Date
Muhammed Yedwab	US	Illinois	Paper	"While you Were Out" Message Book, One Form per Page	09 August 2014
Arthur Prichep	US	Florida	Envelopes	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	09 August 2014
Don Jones	US	California	Envelopes	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	05 June 2014
Zuschuss Carroll	US	California	Envelopes	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	11 December 2014
Craig Yedwab	US	Illinois	Envelopes	#10 Gummed Flap White Envelopes, 100/Box	11 June 2014
Dionis Lloyd	US	New York	Envelopes	#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes	05 June 2014
Jill Field	US	North	Appliances	1.7 Cubic Foot Compact "Cube" Office	11 October 2014
Total					

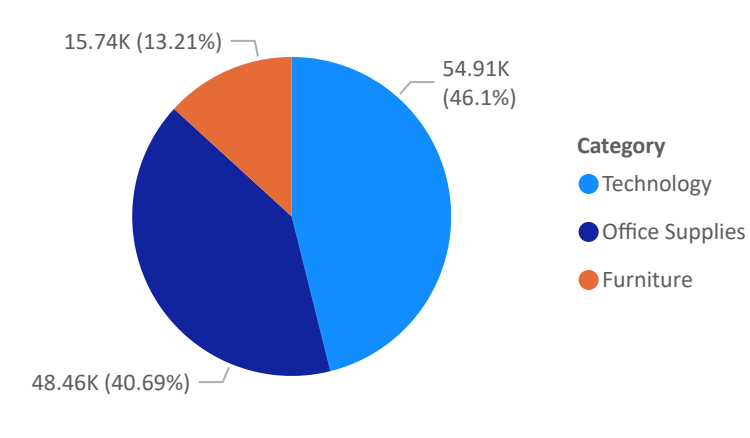
Monthly Sales by Year



Catgory Sales by Order Priority



Total Profit by Category



## Product Analysis Dashboard

Year

Select all

2011

2012

2013

2014

Segment

Select all

Consumer

Corporate

Home Office

Order Priority

Select all

Critical

High

Low

Medium

Region

Central

State

Texas

Category

Office Supplies

Sub\_Category

Sum of Sales  
1051480

Central  
219720

South  
137706

North  
109037

Oceania  
95223

Southeast Asia  
86702

Ile-de-France  
24650

North Rhine-Westphalia  
20779

Texas  
12774

Provence-Alpes-Côte d'Azur  
11233

Michigan  
10211

Office Supplies  
4737

Technology  
4401

Furniture  
3636

Storage  
2696

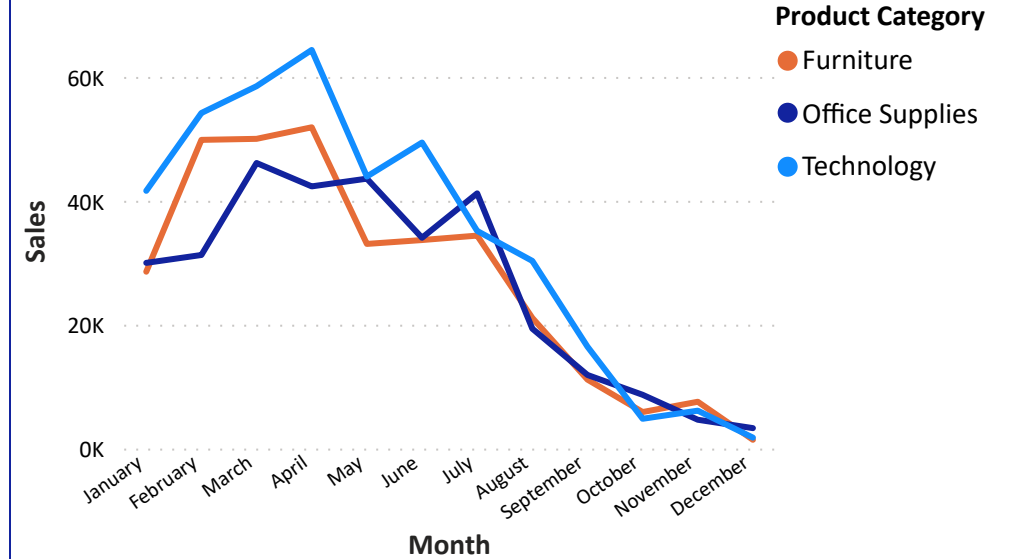
Paper  
941

Binders  
392

Appliances  
386

Art  
217

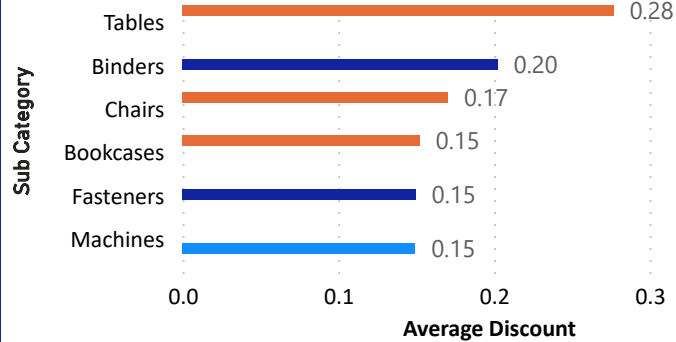
Monthly Sales by Category



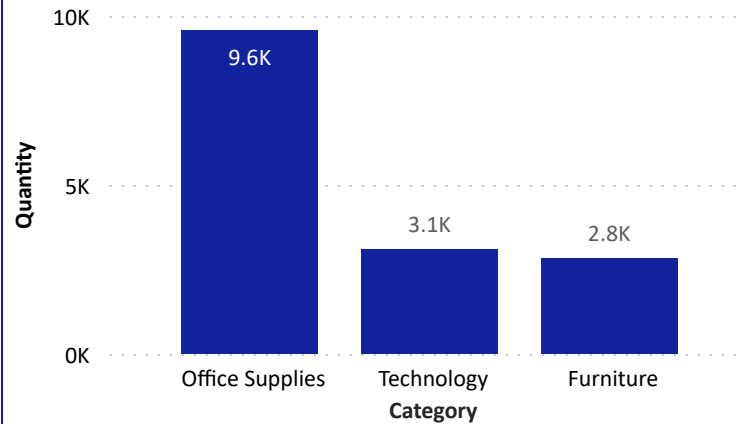
Avg Discount of Sub-Category

Category

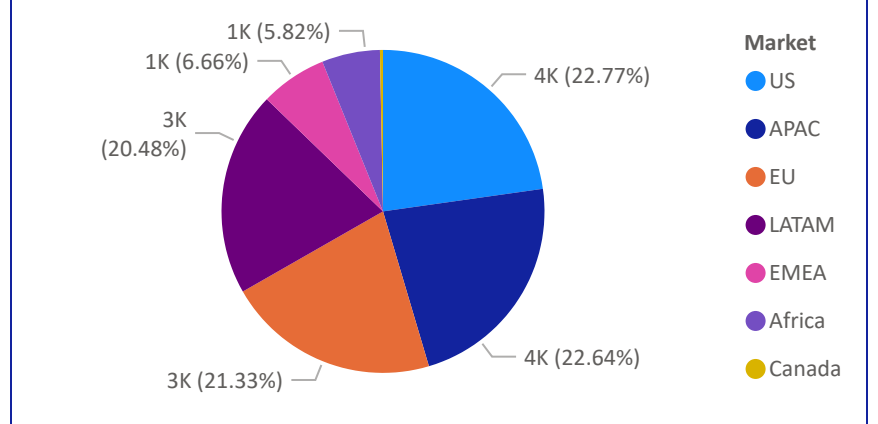
- Furniture
- Office Supplies
- Technology



Category vs Quantity Ordered



Order Quantity by Market



# Shipping Analytics Dashboard

Year

Select all

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Segment

Select all

Consumer

Corporate

Home Office

Order Priority

Select all

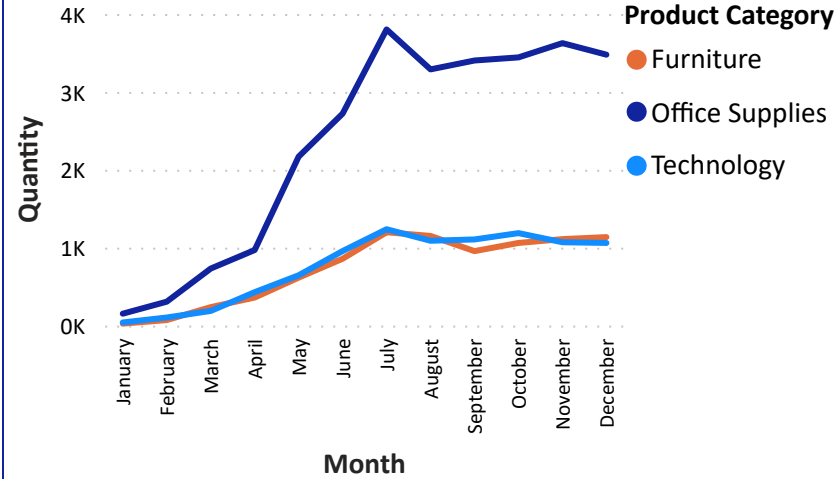
Critical

High

Low

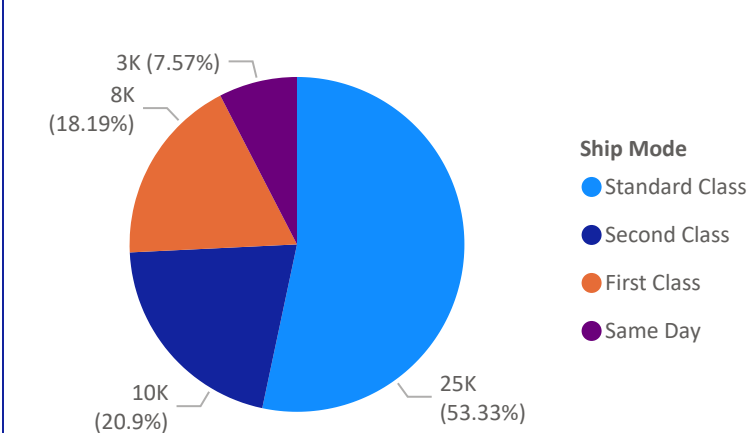
Medium

Monthly Quantity shipped by Category

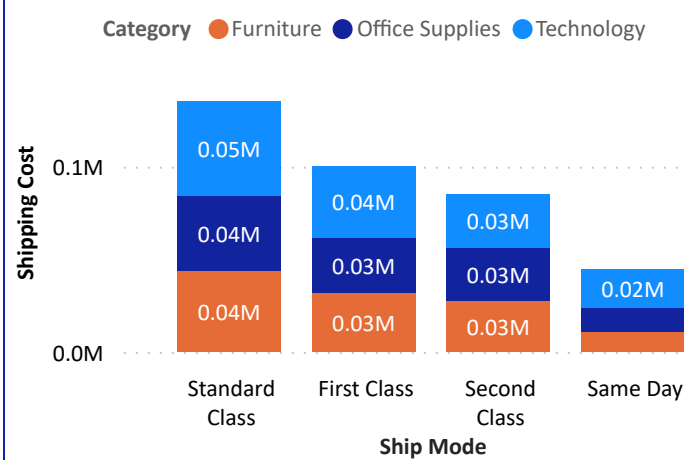


Customer Name	State	Sub_Category	Ship Mode	Ship_Date	Sum of shipping_cost	Sum
Aaron Bergman	Jalisco	Phones	First Class	11 May 2011	8.35	1
Aaron Bergman	Washington	Art	First Class	03 August 2011	4.29	3
Aaron Bergman	Washington	Chairs	First Class	03 August 2011	11.13	1
Aaron Bergman	Washington	Storage	First Class	03 August 2011	1.28	3
Aaron Bergman	Scotland	Art	Standard Class	04 September 2011	10.03	2
Aaron Bergman	Scotland	Labels	Standard Class	04 September 2011	3.09	3
Aaron Bergman	Copperbelt	Envelopes	Standard Class	04 December 2012	1.29	1
Aaron Bergman	Copperbelt	Machines	Standard Class	04 December 2012	81.60	4
Aaron Bergman	Copperbelt	Phones	Standard Class	04 December 2012	43.49	4
Aaron Bergman	Copperbelt	Storage	Standard Class	04 December 2012	1.89	1
Total					3,65,396.20	

Total Order Quantity by ShipMode



Total Shipping Cost for Ship Mode



Market Shipping cost by Ship Mode

