

# Product Requirement Document

Rakshith Patil, Sahana RamPrasad, Akilesh Vishnu  
Mohan Raj, Deepti Arun Kumar, Rixith Praveen



# UNMET NEEDS



## STREAMLINED PLATFORM FOR SURPLUS MEDICATION REDISTRIBUTION

Customers:  
Individuals with surplus medication

## AFFORDABILITY OF MEDICATIONS FOR CHRONIC CONDITIONS

Customers:  
Underprivileged Patients

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# Proposed Solution

MediShare is a unique medication redistribution app where users can sell their excess medicines to us. Our professionals carefully screen these products before offering them to those in need of affordable, unused medication.

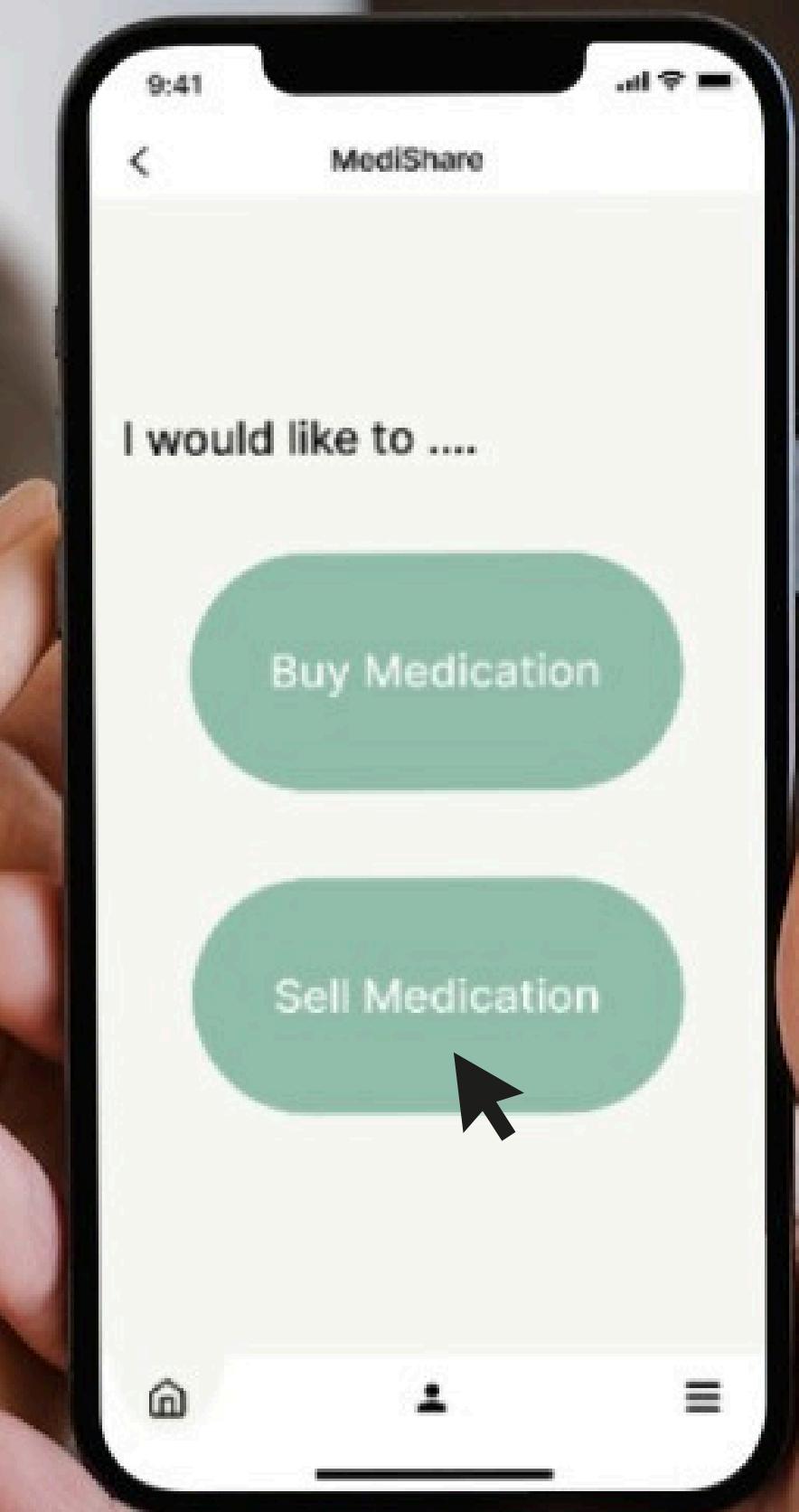
Unlike traditional pharmacies or donation programs, we offer a streamlined solution, ensuring surplus medications reach those in need while reducing waste.



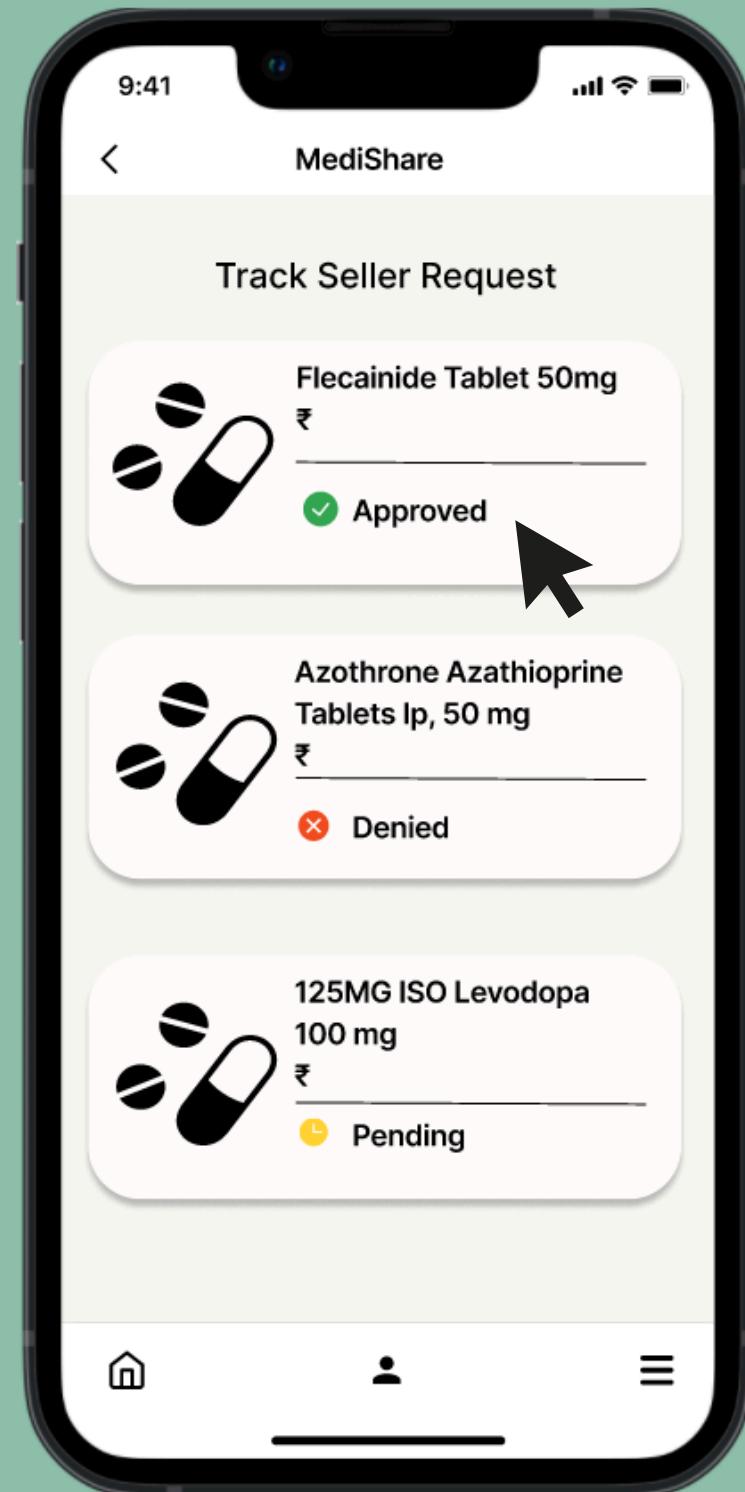
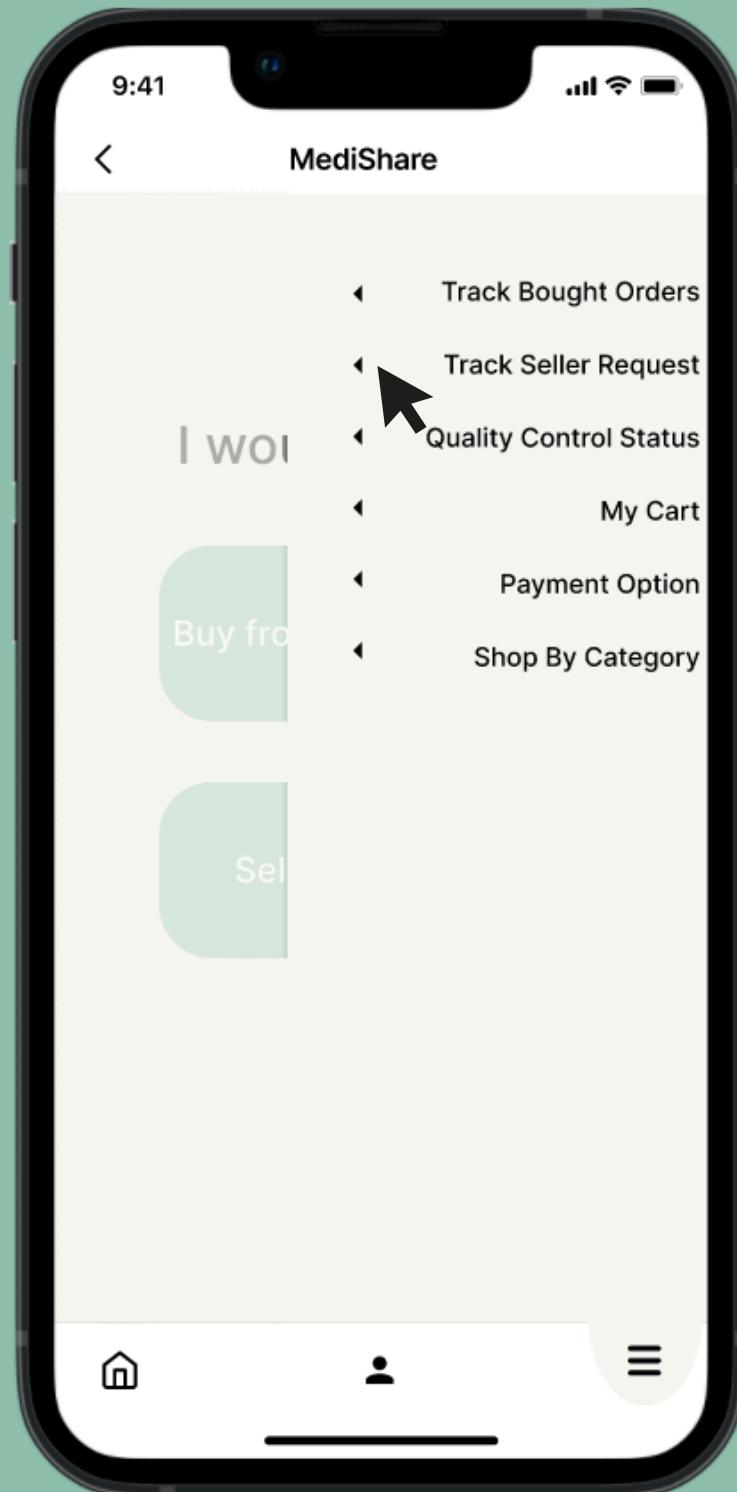
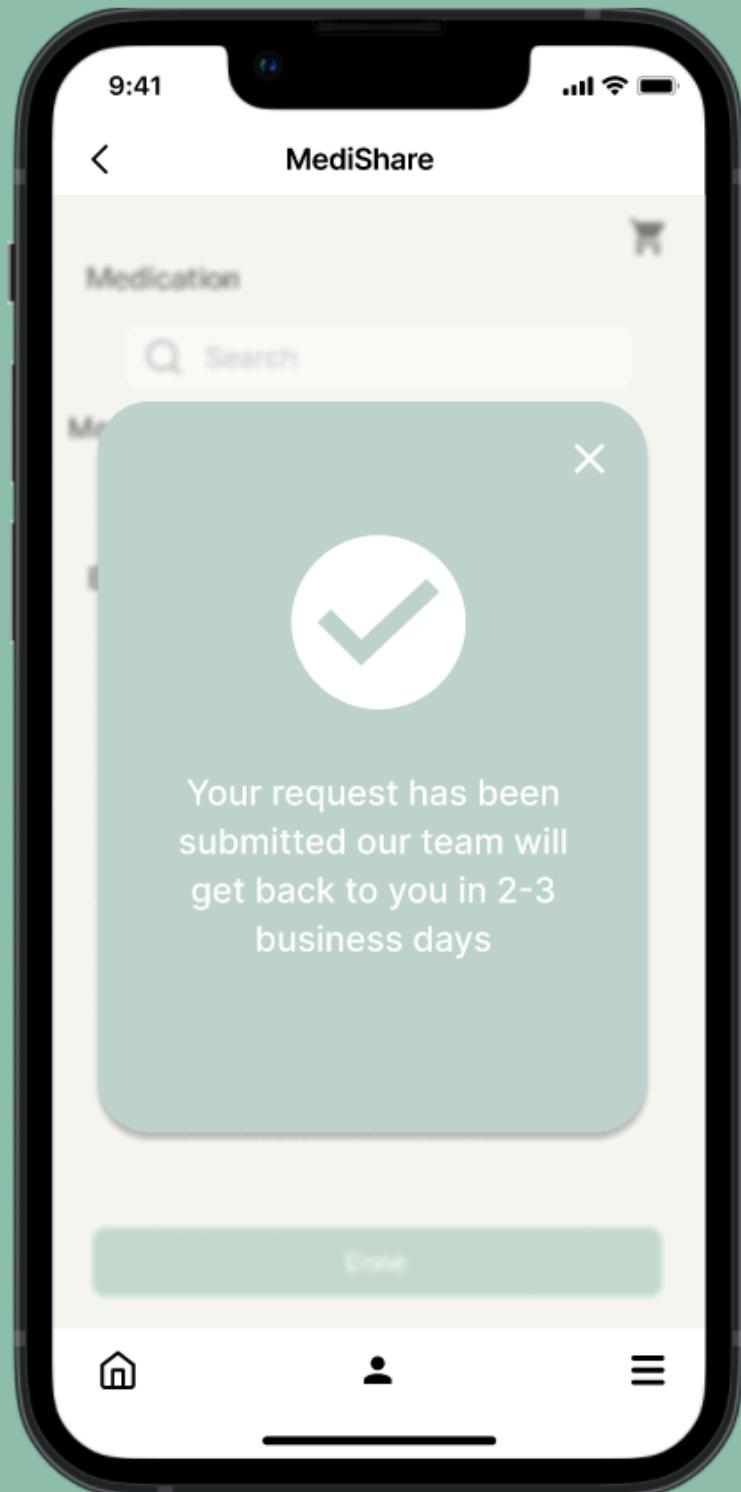
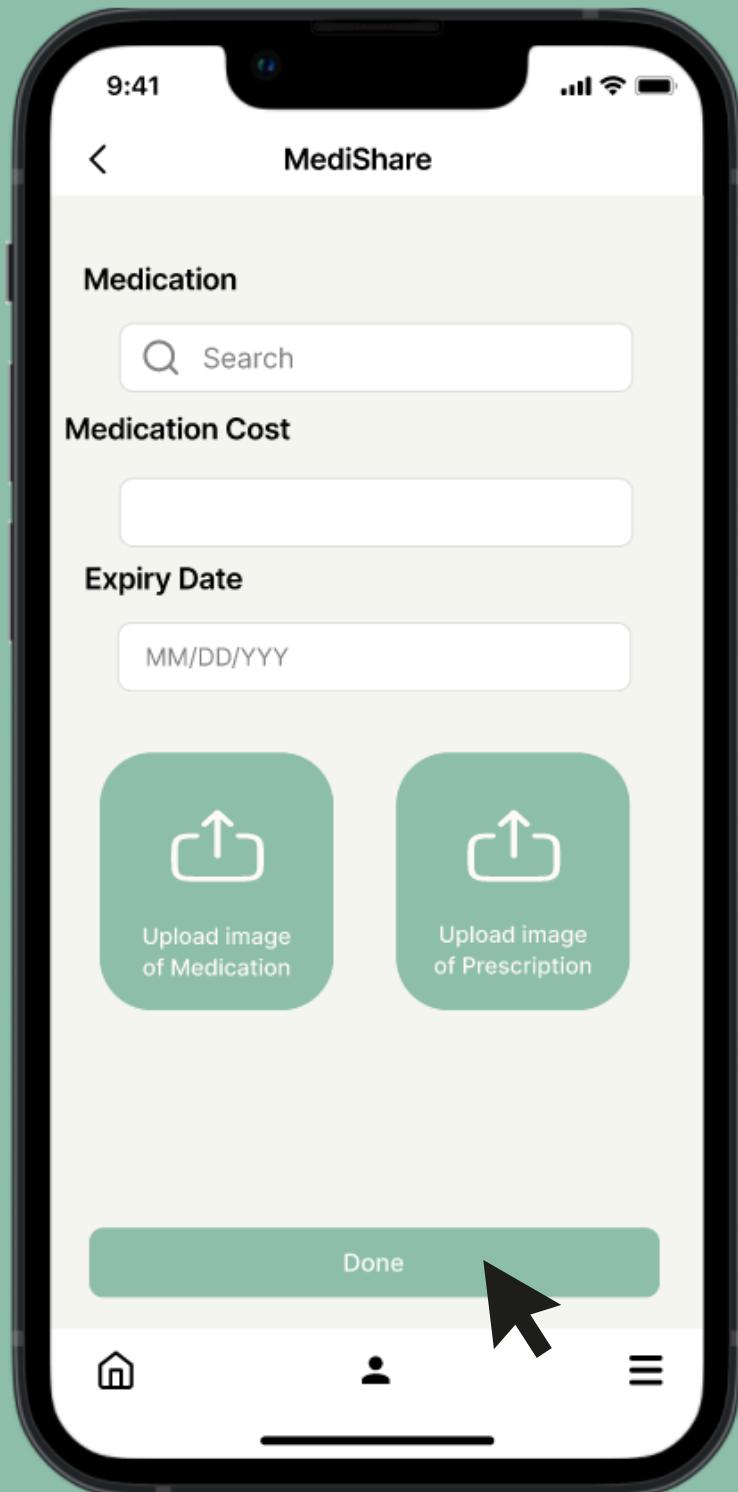
- **SECURE MEDICATION VALIDATION**
- **STREAMLINED DONATION PROCESS**
- **FAIR PRICING MODEL**
- **SAFE AND SECURE TRANSACTIONS**
- **SIMPLE BUYER EXPERIENCE**

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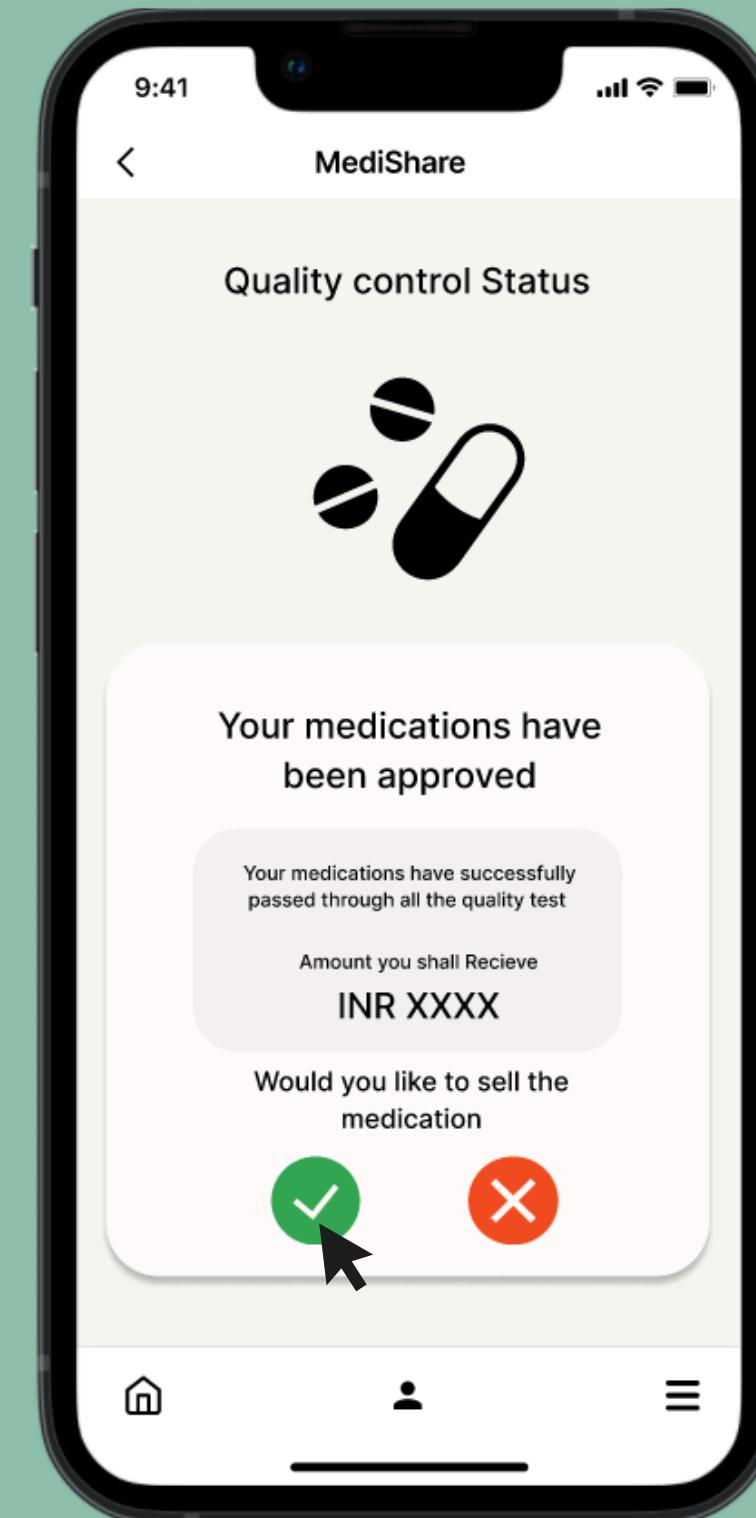
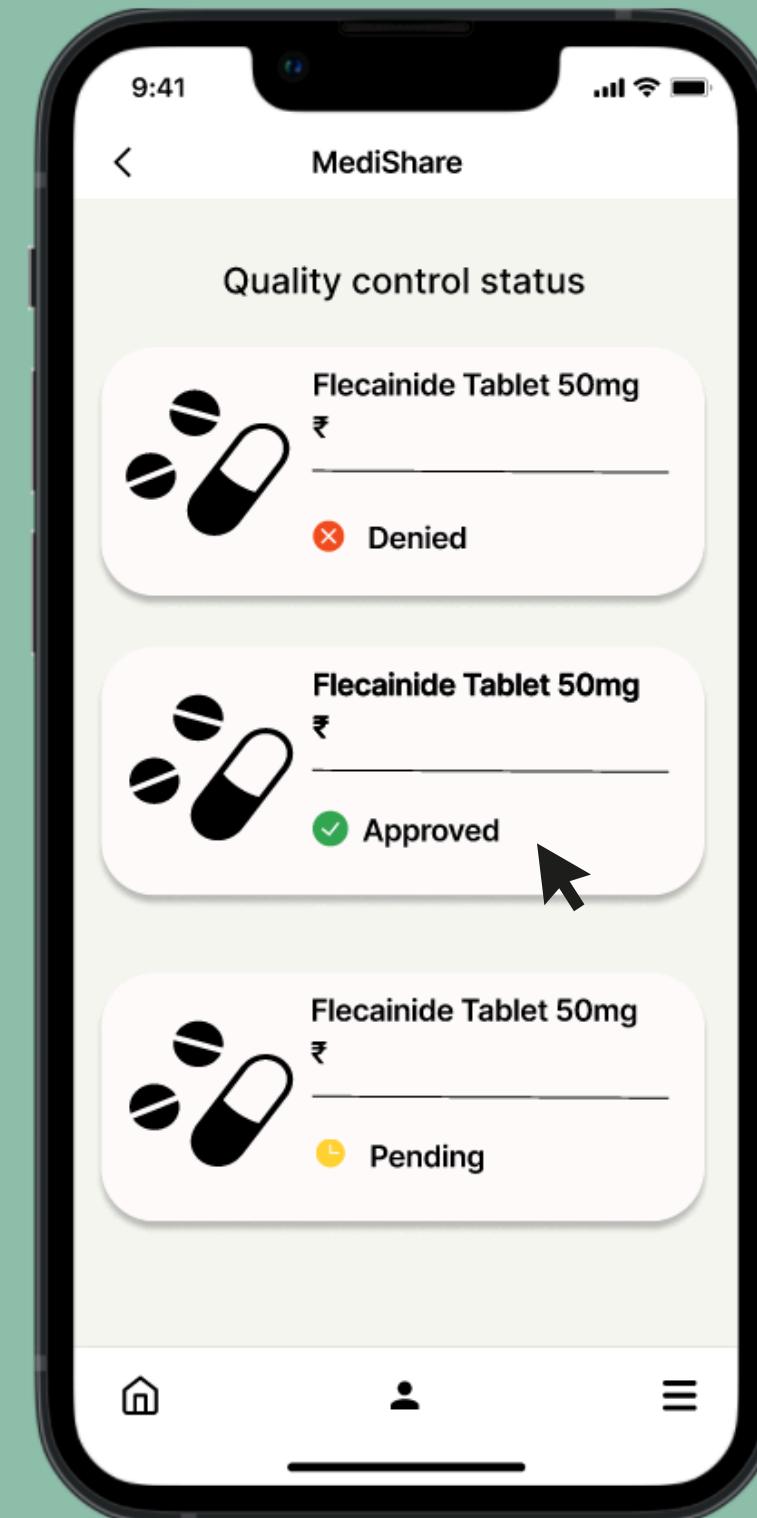
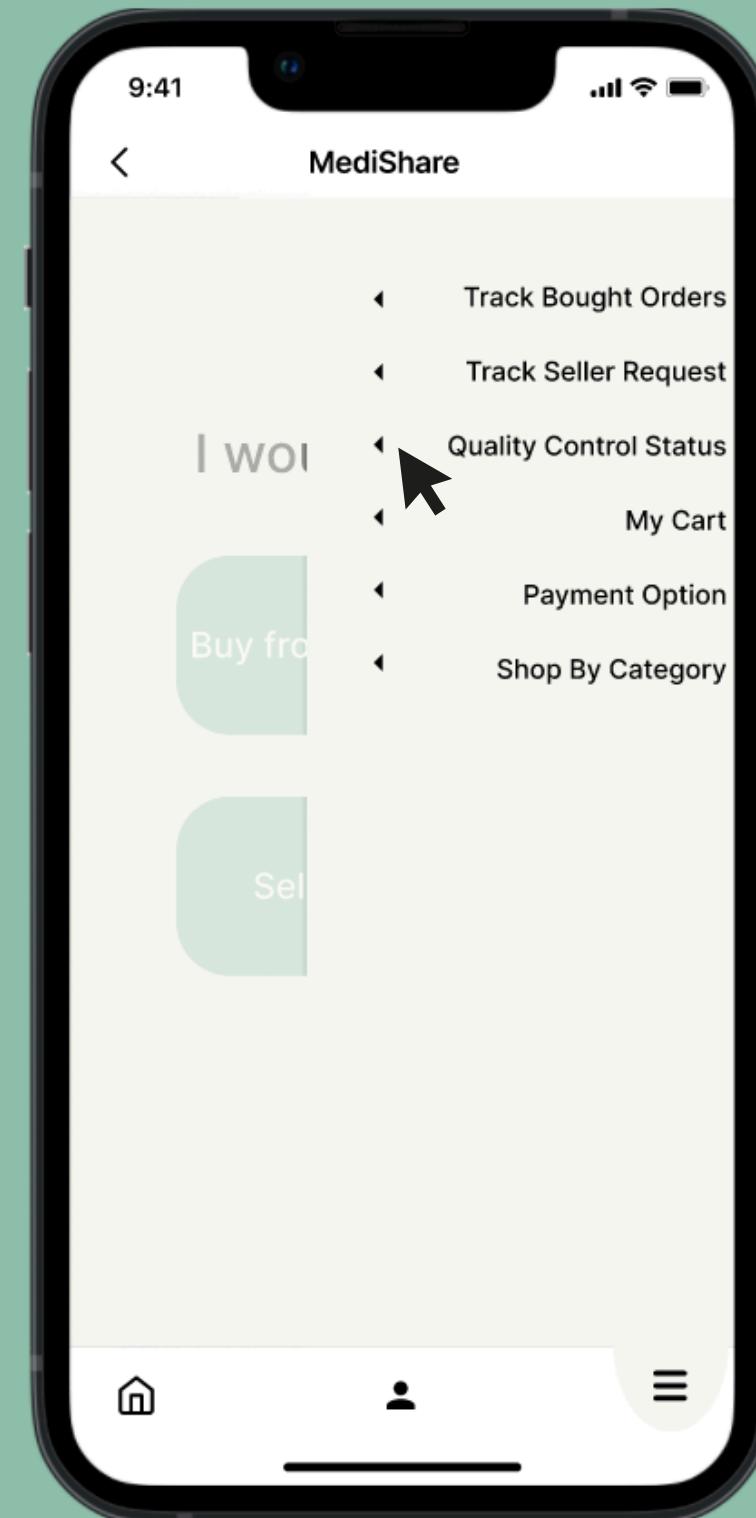
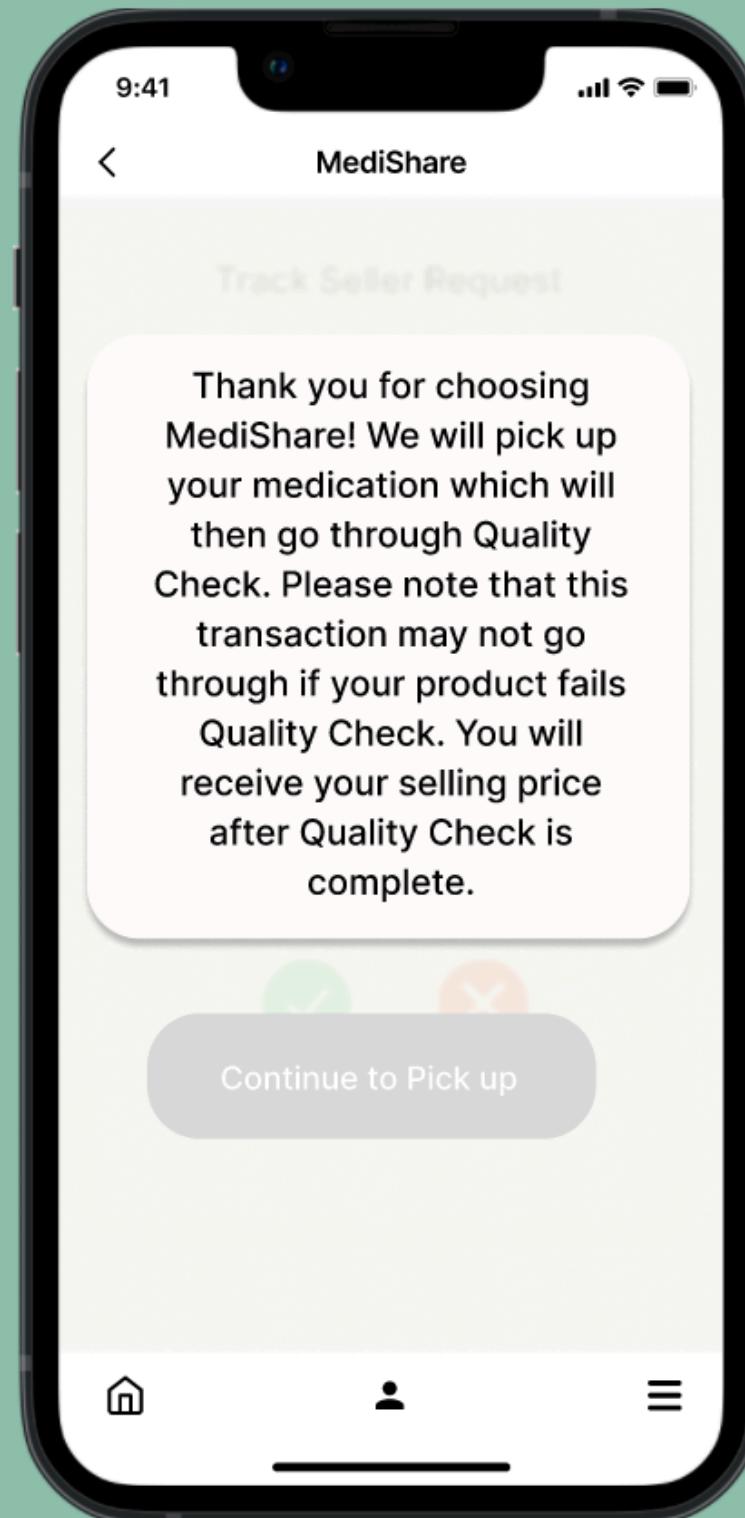


# STORYBOARD - SELLER



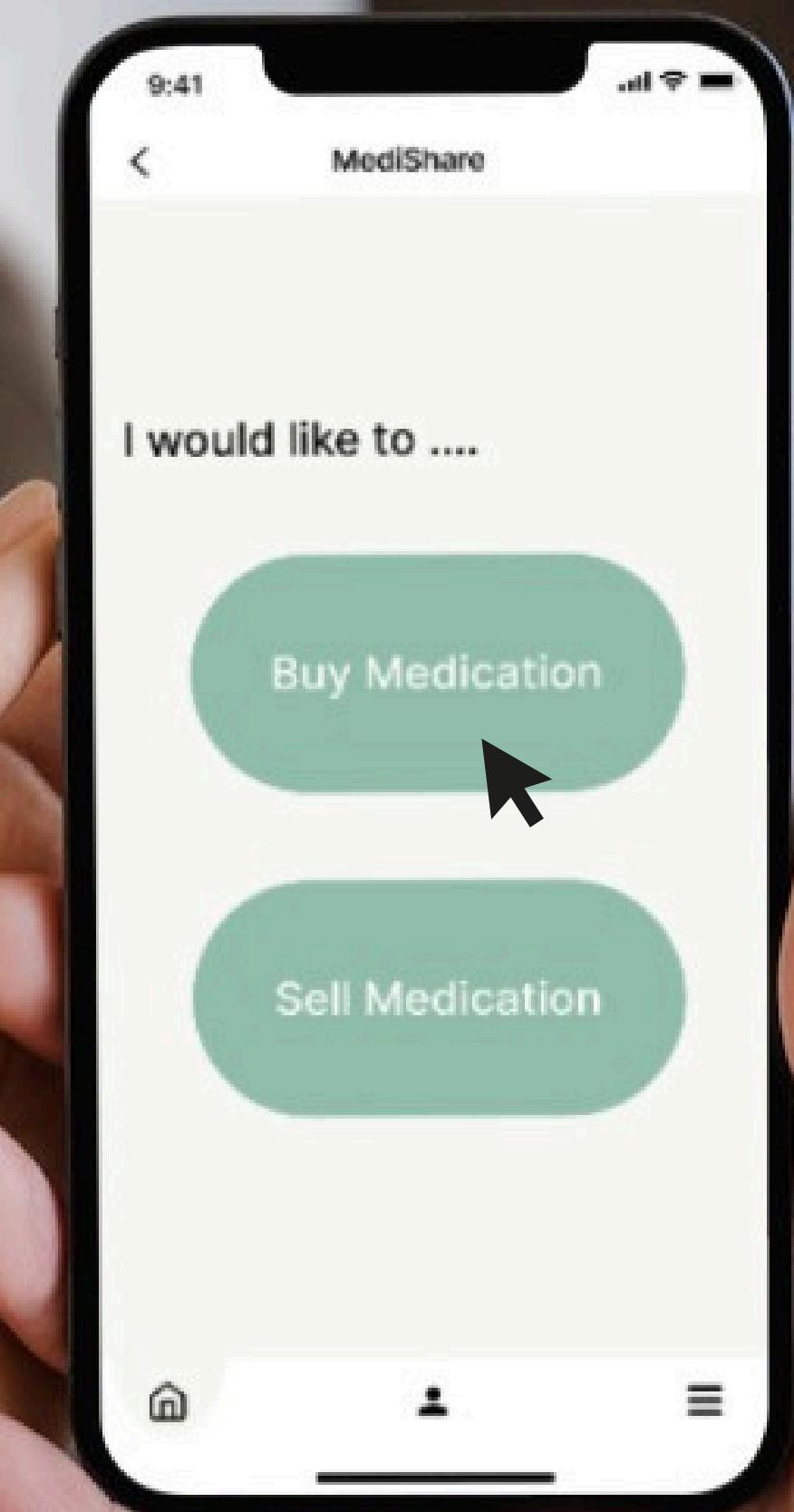
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# STORYBOARD - SELLER

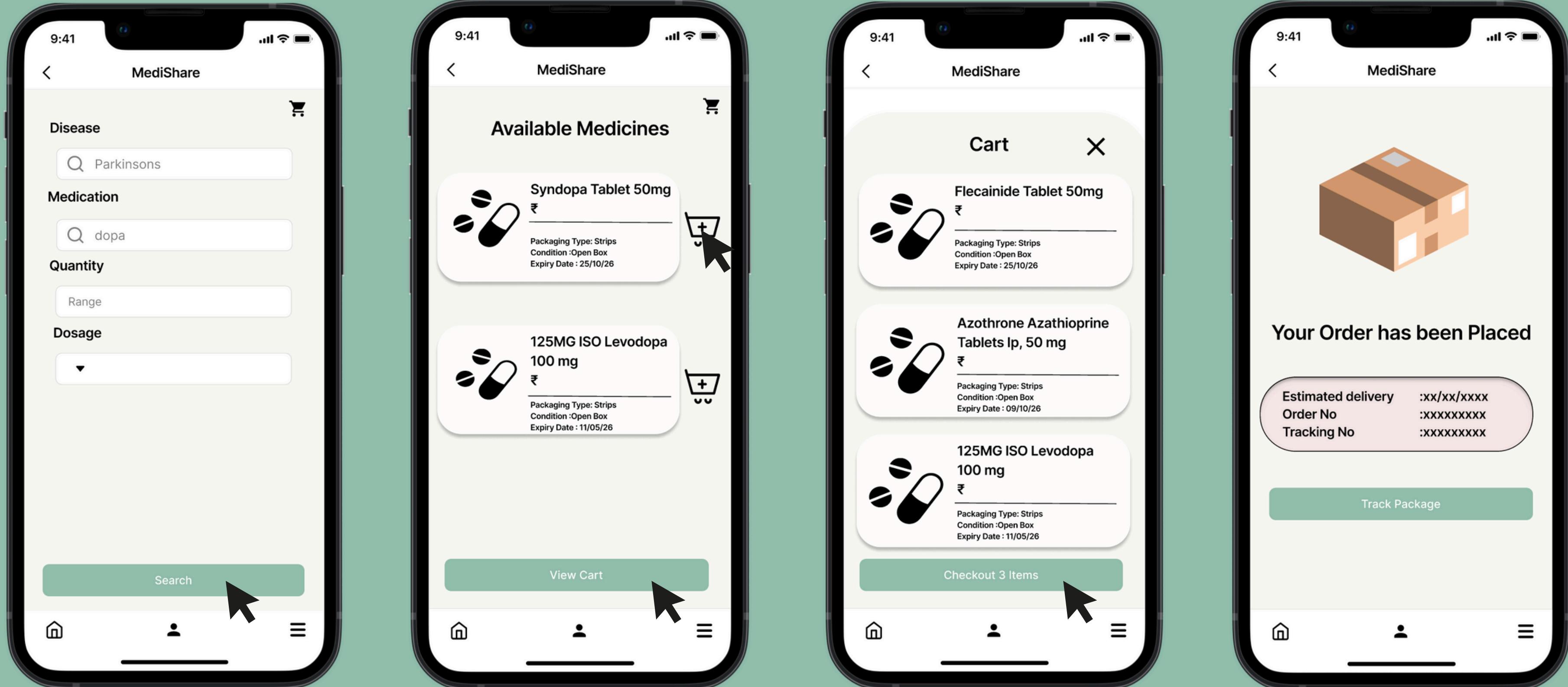


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# STORYBOARD - BUYER



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# PRODUCT ROADMAP

Themes	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Customer Trust	<b>On demand customer support</b> <b>Payment processing integration</b>	<b>Introduction of customer reviews and ratings</b> <b>Payment processing integration</b> <b>24/7 on call customer support</b>	<b>Live Chat Customer Support</b> <b>Updating FAQs</b> <b>Ratings for repeat sellers</b>	
Better Buyer Experience	<b>Search for Medication</b> <b>Add to cart and Check out</b>	<b>Filter Medication</b>		
Better Seller Experience			<b>Seller Verification</b>	

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# PRODUCT ROADMAP

Themes	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Customer Acquisition	Registration and Login			Introducing MediShare+ Accessibility and Enhancement
Better Buyer and Seller Experience	Order and Quality Check status Notifications and Alert	Real time tracking/history of meds	Upgraded user flow based on customer reviews	Multilingual Support Expand to new medicines and states

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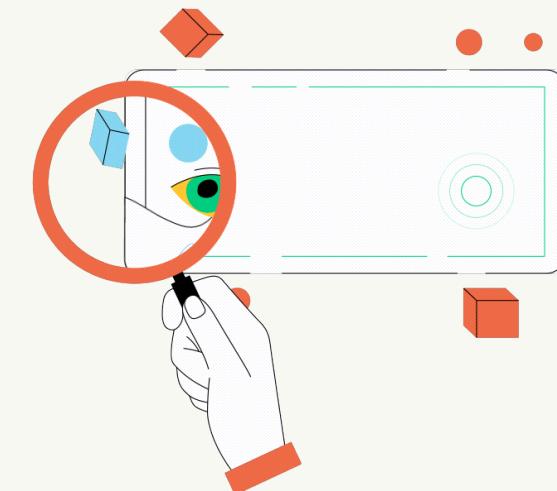
# Product Features



Registration and Login



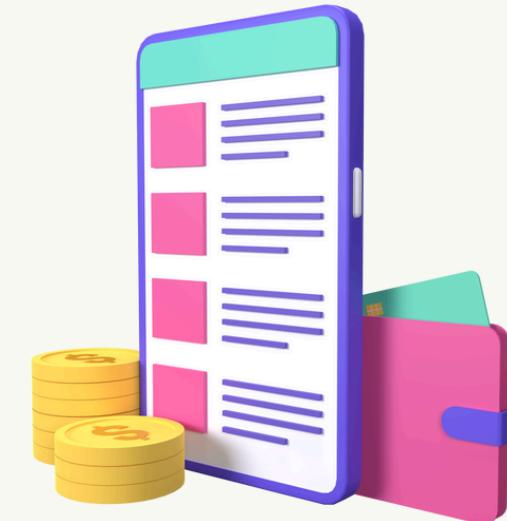
Medication Dashboard



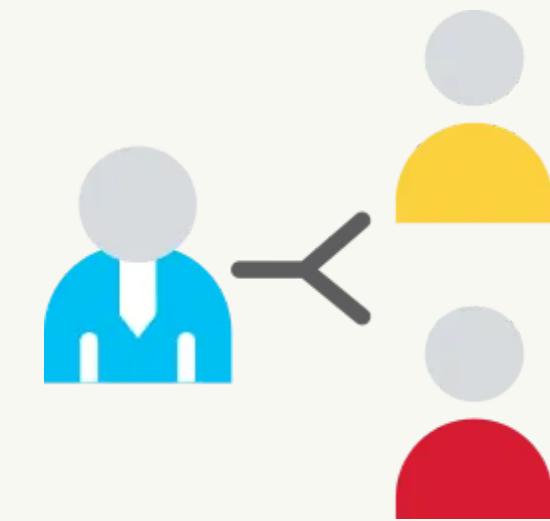
Search and Filter



In-app Chat Support

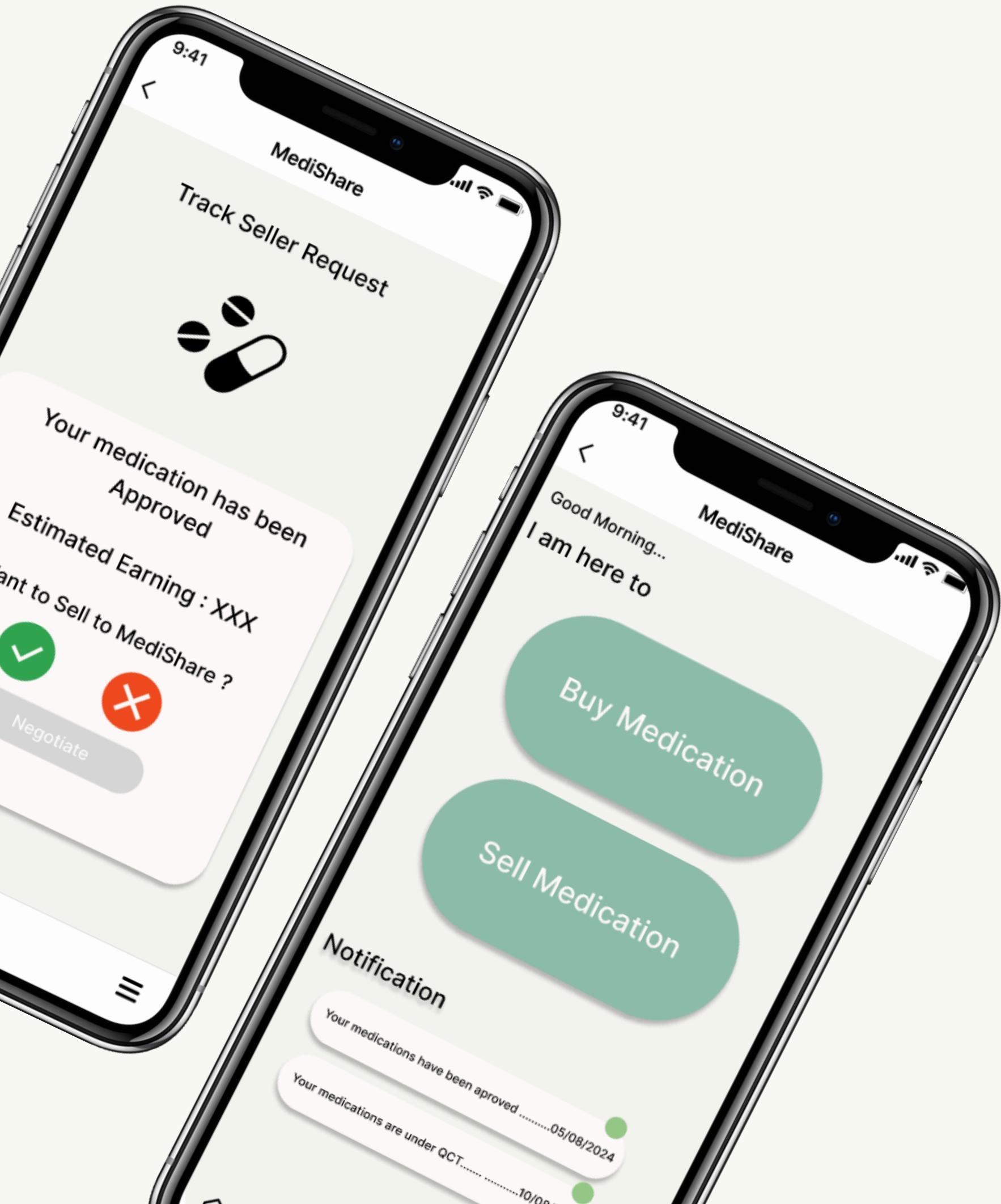


Wallet



Referral Program

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# Features of MVP Launch

## REGISTRATION AND LOGIN

## Homepage and Profile View

## On Demand Customer Support

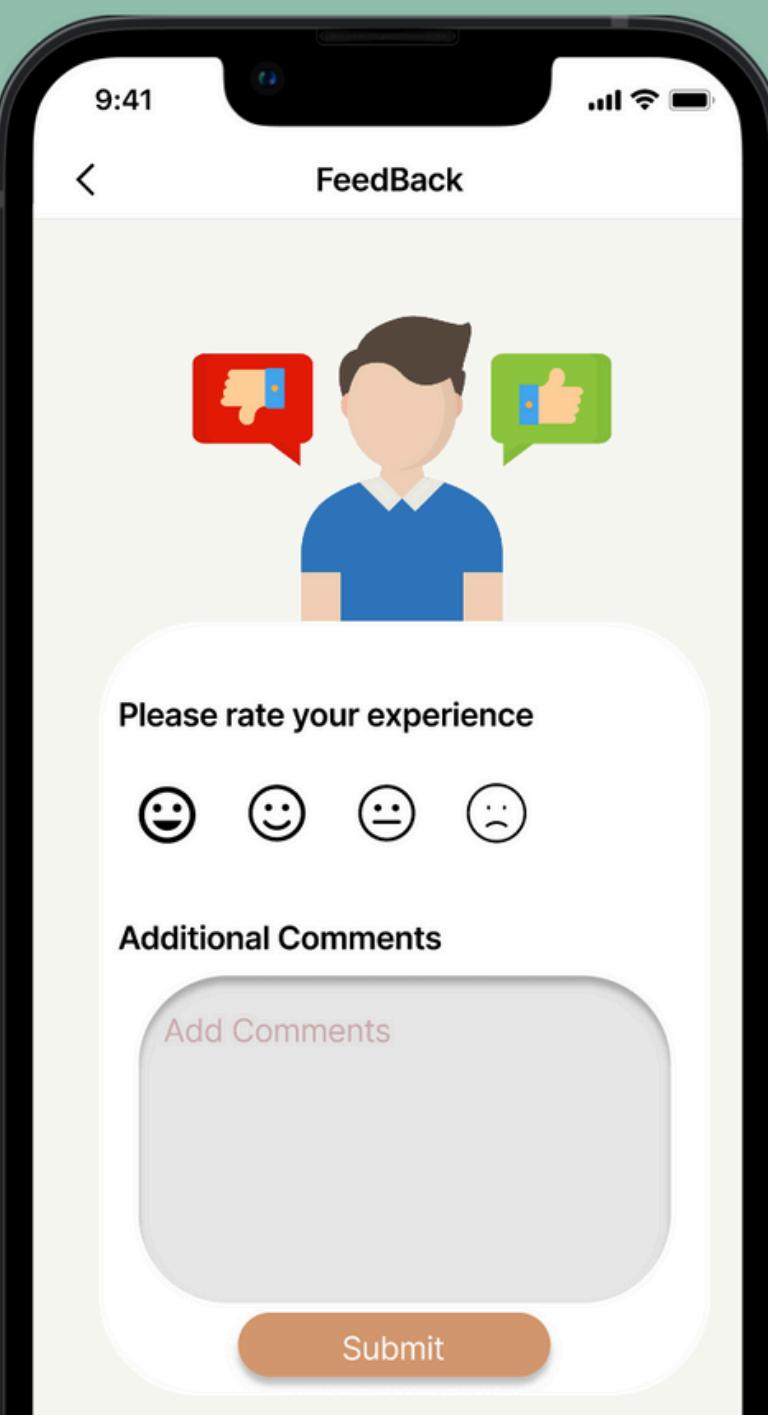
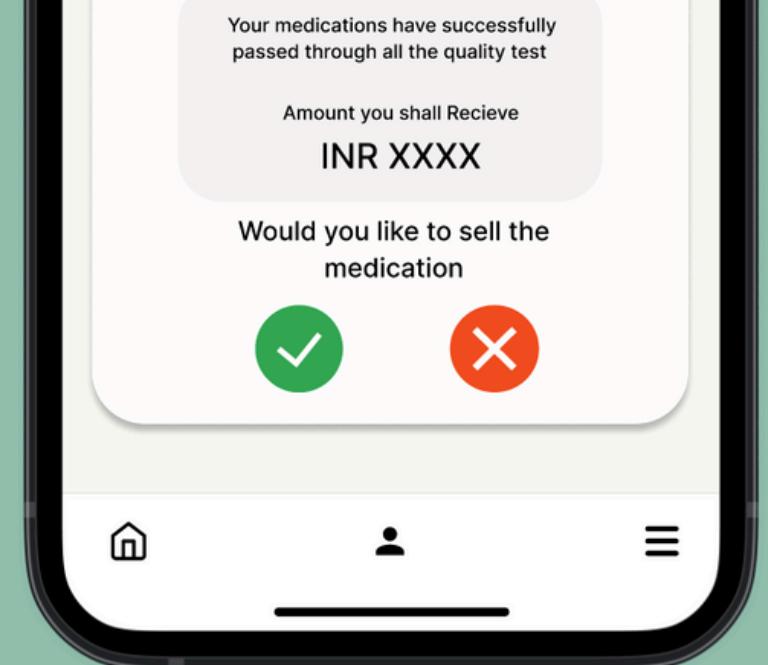
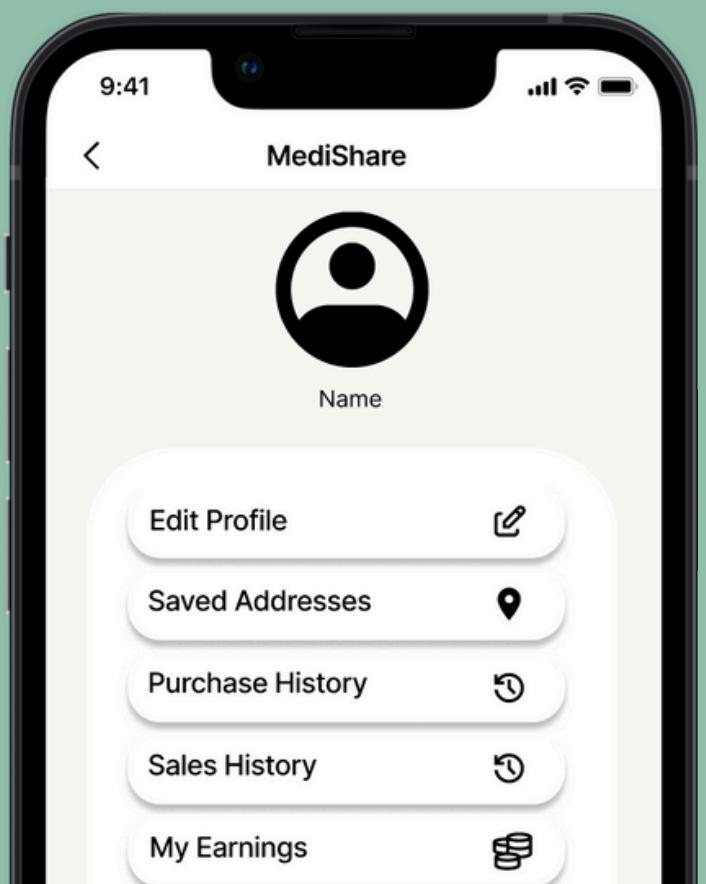
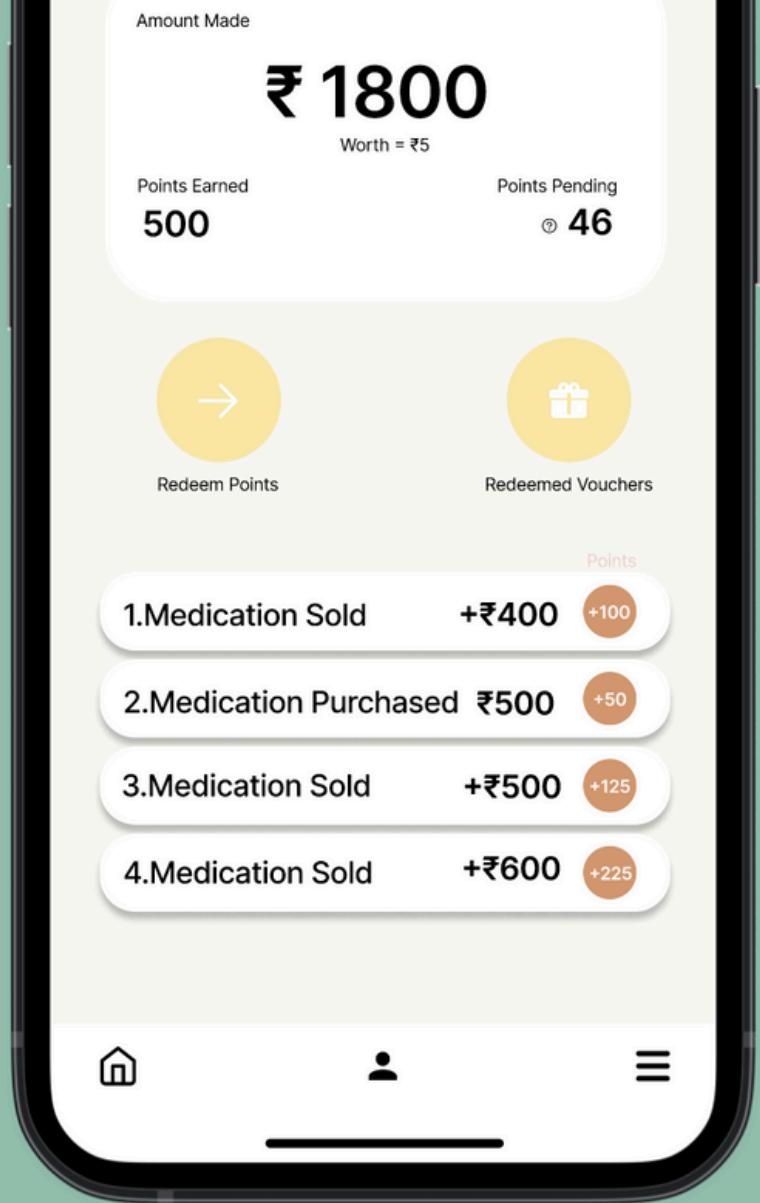
## Search and Filter

## Payment Gateway Integration

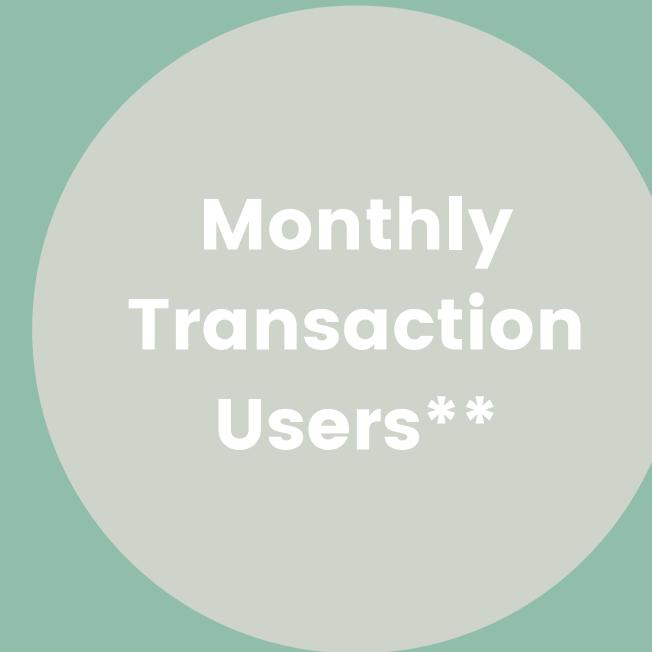
## Quality Control and Seller Request Status

## Notification

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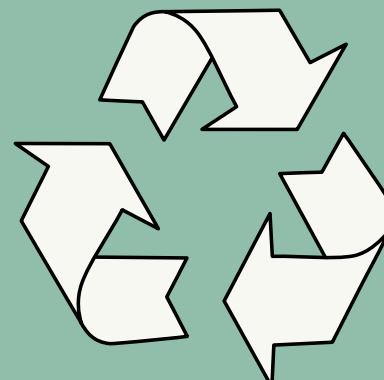
# Key Metrics



North star\*\*  
Counter Star\*

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# Operational Needs



## MEDICATION PICK-UP AND DROP-OFF

With integrated  
tracking system

## MEDICAL WASTE MANAGEMENT

Unfit medications are  
disposed of safely and  
responsibly.

## QUALITY ASSURANCE TEAM

Products meet strict criteria  
prior to redistribution.

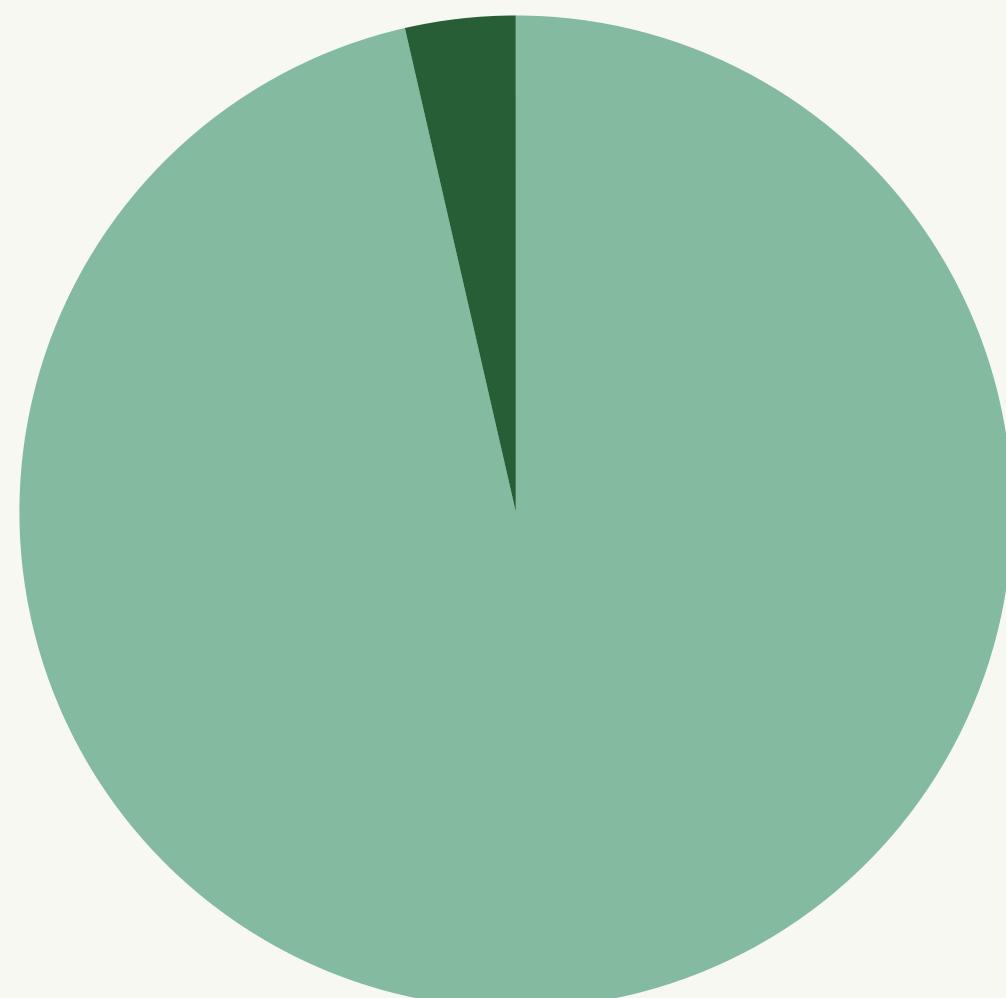
## USER PRIVACY & TRANSPARENCY

To safeguard their  
confidentiality and trust

# PROJECTED COSTS

## VARIABLE COSTS

Infrastructure & Maintenance  
\$ 1600

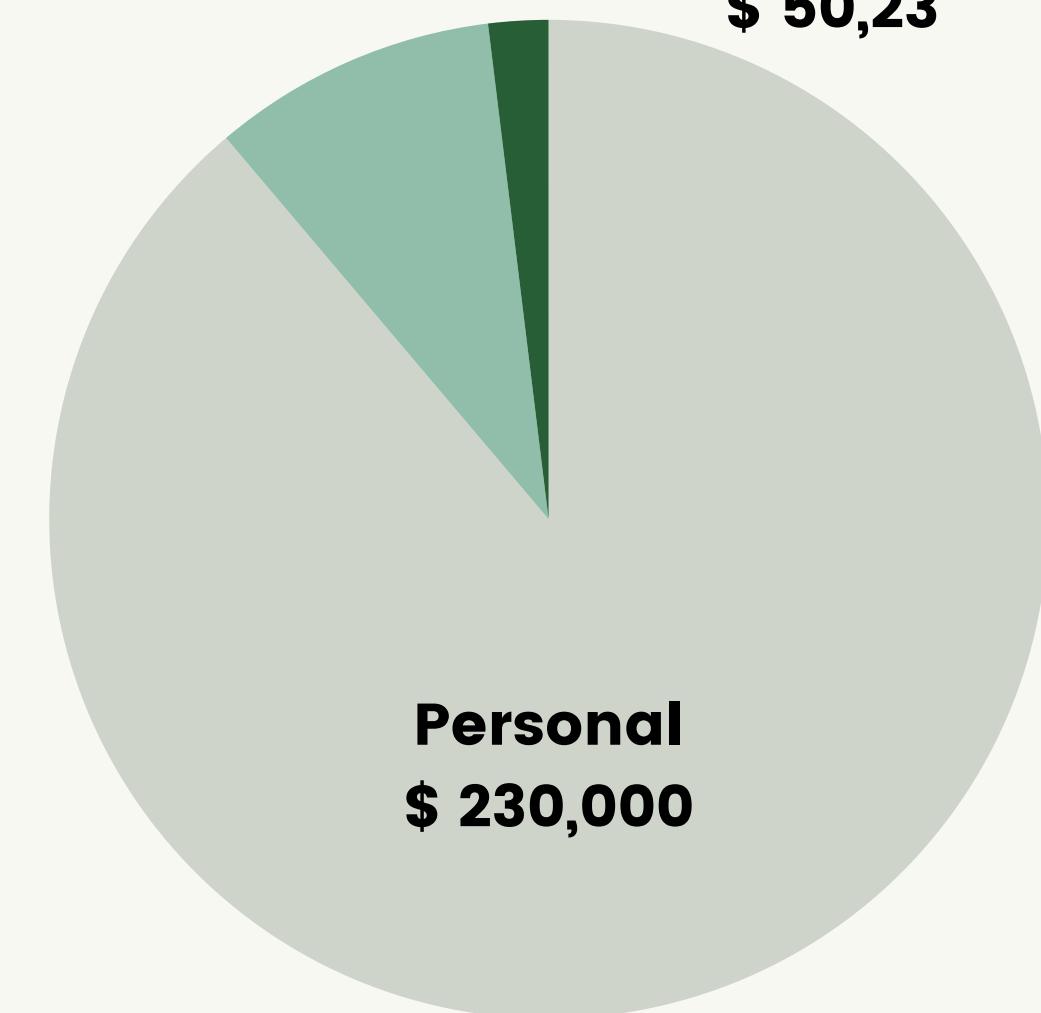


Lab, Inventory Setup & Misc  
\$ 43,000

## FIXED COSTS

IT Equipment  
\$ 23,950

Enterprise Software &  
Licenses  
\$ 50,23



**TOTAL**  
**\$ 304,000**

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# ADDRESSING RISKS

## Privacy Concerns



Ensure strict access controls and limited data sharing

## Legal/Patent Risks



Seek advice from legal firms for compliance

## Piracy Concerns



Conduct Regular Audits

## Interdependencies with key Internal Systems



Establish Backup and recovery plans

## Availability of required 3rd party compliments



Maintain open supplier communication

## Supply chain Disruptions



Regular monitoring to avoid disruptions

## Ethical Concerns



Set clear medication guidelines

# HIGH FIDELITY PROTOTYPE



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## THE JOY MEDISHARE BRINGS...

You bring the joy of a baby's smile to patients in need, brightening their lives and making every moment worthwhile.



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# The Team



SAHANA  
RAMPRASAD



RAKSHITH  
PATIL



AKILESH VISHU  
MOHAN RAJ



RIXITH  
PRAVEEN



DEEPTI ARUN  
KUMAR

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