

# Rakshitha Arni Ravishankar

Portfolio: [rakshithaarniravishankar.com](http://rakshithaarniravishankar.com)

Contact: [rakshitha.arni@columbia.edu](mailto:rakshitha.arni@columbia.edu) I +91 9667939770

 @RakshithaArni

 [linkedin.com/in/rakshitha-arni/](https://linkedin.com/in/rakshitha-arni/)

 [github.com/rakshithaarni](https://github.com/rakshithaarni)

## EDUCATION

**Columbia University, New York City** — *Master of Science in Journalism*  
MAY 2017

**Coursework:** Narrative [news features](#), data visualizations, [covering refugees](#) and race. Submitted a [5000-word thesis](#) on the re-entry challenges faced by formerly incarcerated women from the New York State prisons.

**Lady Shri Ram College for Women, New Delhi** —  
*Bachelors of Arts (Honors) in Journalism*  
*Post-Graduate Diploma in Conflict Transformation and Peace Building*  
JULY 2016

**Bachelors:** University Gold Medalist for Journalism (2016), Best Student in Journalism (2014, 2015, 2016)

**Diploma:** Program Topper 2016. Wrote a 15,000-word dissertation on the influence of the 2006 Syrian drought in escalating the civil war in Syria in 2011.

## EXPERIENCE

**Harvard Business Review Ascend, New Delhi** — *Assistant Editor*  
AUGUST 2018 - PRESENT

Oversee the daily editorial workflow, including publishing and SEO, work with a community of contributors/experts, write and edit relevant content, and manage external content partners for [hbrascend.org](http://hbrascend.org)

**CrowdSpark (formerly Newzulu), New York City** — *News Editor*  
July 2017 - June 2018

Monitored social media to gather global eye witness and breaking news. Verified content, edited video, distributed content to international news wires like AP, AFP, Getty, and managed a global contributor community.

**Bloomberg LP, New Delhi** — *News Intern*  
May 2016 - July 2016

**Beat:** Economy and government, Energy and renewables, Aviation and industrials. [Published 18 stories](#) and covered breaking news on Bloomberg First Word (BFW) news service.

**Qrius (formerly The Indian Economist), New Delhi** — *Senior Associate Editor*  
May 2015 - May 2016

Led a team of 5 editors to manage external content partnerships. Worked on SEO and social media marketing. Managed daily editorial workflow and on-boarded new contributors like Prof. Shantha Sinha, Colin Gonsalves etc.

## SKILLS

**Data analysis and visualization:**

OpenRefine, HTML, CSS, JavaScript, Python, and Google Visualizations,

**Publishing and editing:**, Wordpress, Audacity, Adobe Audition, Adobe Premiere CC 2017, Final Cut Pro and Bloomberg Terminal.

**SEO Analytics:** Google Analytics, Google Search Console, Keyword Planner.

## LEADERSHIP

**Vice President**, Women in Media, Columbia Journalism School (2017)

**Member**, South Asian Journalists Association (SAJA)

## REFERENCES

**Laura Placide**  
Editor-in-Chief, CrowdSpark Ltd.  
[laura.placide@gmail.com](mailto:laura.placide@gmail.com)  
+1 631-836-7436

**Sunil Jagtiani**  
Bangkok Bureau Chief, Bloomberg LP  
[sjagtiani@bloomberg.net](mailto:sjagtiani@bloomberg.net)  
+66 6 2883 6873

**Prof. Ann Cooper**  
International Director,  
Columbia Journalism School  
[annkcooper@gmail.com](mailto:annkcooper@gmail.com)  
+1 917-370-7044