

Bank customer churn prediction Analysis

Churn

All

Country

All

Gender

All

Total customer

10K

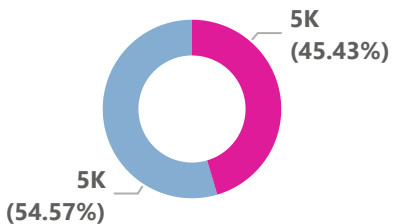
Total loss customer

2037

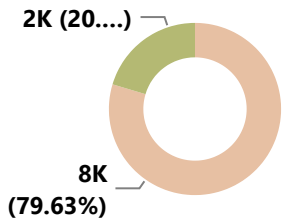
Churn Rate

20.4%

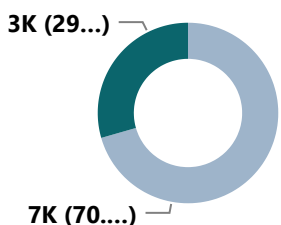
customer by gender



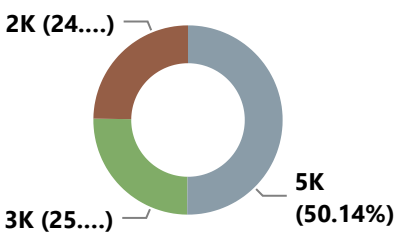
customer by churn



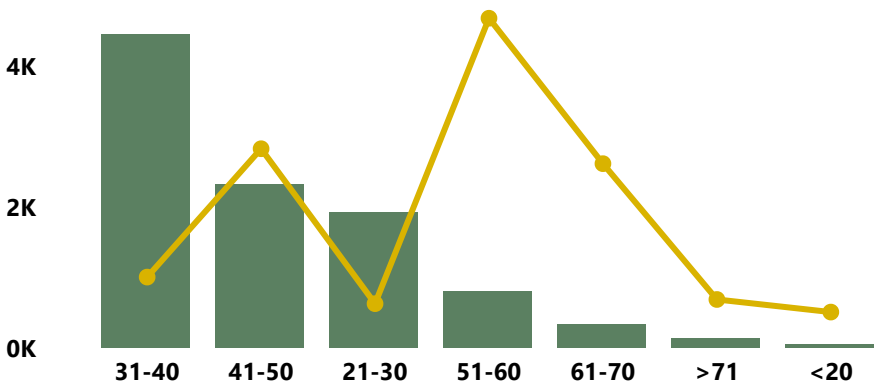
customer by credit_card



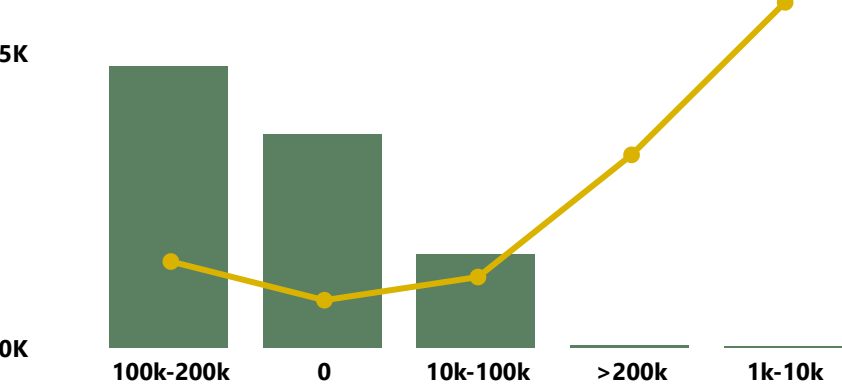
customer by country



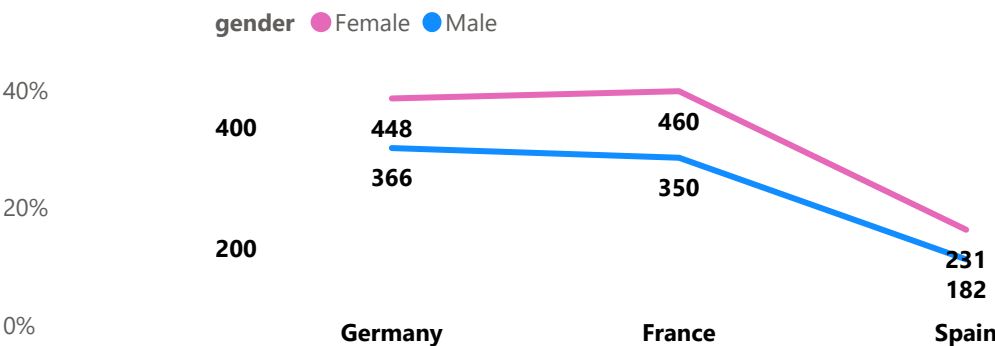
customer / Churn_Rate by Age_Group



customer / Churn_Rate by Account_Balance



Lost_Customer by country and gender



customer by product

