

PIZZA



SALES

Total Revenue  
**\$8,17,860**

Avg Order Value  
**\$38.31**

Total Pizzas Sold  
**49574**

Total Orders  
**21350**

Avg Pizzas Per Order  
**2.32**

### Busiest Days and Time

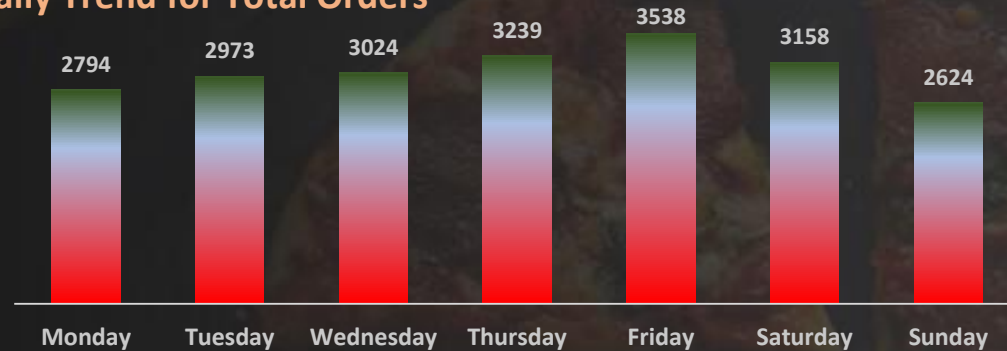
#### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

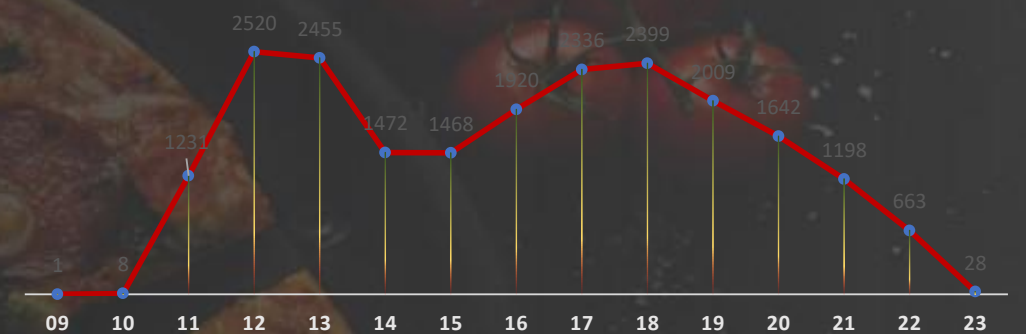
#### TIME

There are **maximum** orders from 12-01pm & after 5-8pm.

### Daily Trend for Total Orders



### Hourly Trend for Total Orders



### Sales by Category & Size

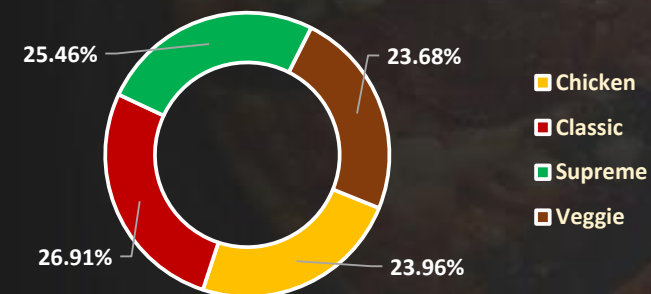
#### CATEGORY

**Classic Category** contribute to **maximum** sales & total orders.

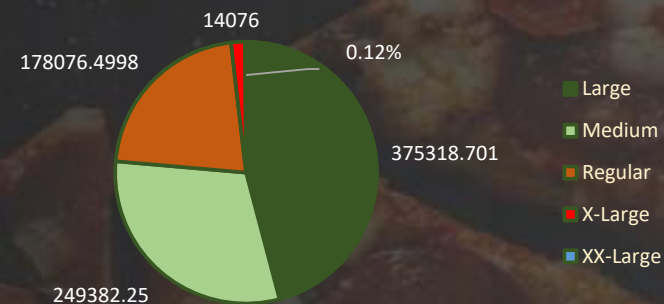
#### SIZE

**Large size Pizza** contribute to **maximum** sales.

### % of sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category



### Busiest Days and Time

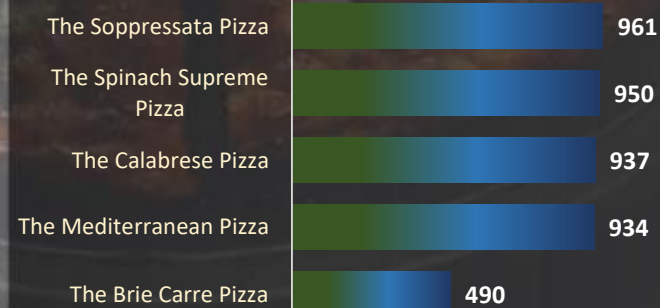
#### BEST

**Classic Deluxe & Chicken** pizzas are the sellers and revenue generators.

#### WORST

**The Brie Carre** is at the bottom orders and revenue

### Top 5 Best Sellers by Total Pizzas Sold



### order\_date

