

GARDEN CITY GAMES

Question - 2

Main dash board :

The dashboard shows that most users come from Android, while iOS has a smaller share. Installs are stable over time, indicating steady user acquisition. Revenue varies day to day and shows a slight decline toward the end. Retention decreases from Day 1 to Day 7, suggesting many users drop off after initial gameplay. Overall, the game attracts players well but needs better retention to improve long-term revenue.

