

2.2. Business

1. Sign-up/Login

- Register using official email address.
- Verification process for authenticity.

2. Admin Dashboard

- Manage offers: Add, edit, set timings, and control visibility.
- Monitor redemption statistics.
- View customer reviews and ratings.
- Boost offers to target premium customers.

3. AI Zatar Butler Interaction

- Post-login, the AI Zatar Butler greets businesses.
- The butler provides a tutorial on how to use the backend portal and manage offers.
- Businesses can interact with the AI Zatar Butler for FAQs or guidance on using the portal at any time.

4. Offer Management

- Set start and end dates for offers.
- Specify offer timings.
- Label offers as "hot" for promotional purposes

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5. Google Place Integration - when you add a new business, we want the ability to pull in data from google places such as name, any

6. Payment method is for businesses. They have to pay £20/month to be listed or 1 year upfront for 10% discount of £220/year and 1 month free if paid 1 year.

7. Hot Offers - Inside the business app the business can select hot offer on/off which will display to premium customers that have paid and customers that are top spenders in the app at the top of the banners.

Business App FAQs:

1. How can my business join Zatar?

- Register using your official business email address. After registration, there's a verification process to ensure authenticity.

2. How do I manage offers for my business?

- Use the Admin Dashboard to add, edit, set timings, and control the visibility of your offers.

3. What is the AI Zatar Butler for businesses?

- Post-login, the AI Zatar Butler greets businesses and provides a tutorial on using the backend portal. You can also interact with the Butler for guidance at any time.

4. How do I set up "hot" offers?

- While managing your offers, you can label specific offers as "hot" for promotional purposes. These will be displayed prominently to premium customers.

5. *What are the payment options for businesses?*

- Businesses can opt for a monthly subscription at £20/month or pay upfront for a year at £220, which includes a 10% discount and an additional free month.

6. *How does Google Place Integration work?*

- When adding a new business, the system can pull data from Google Places, such as the name and other relevant details.