## RAKSHIT SUGANDHA

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#### **Summary**

Worked as an Intern in SEO and Web-Development and about to complete graduation in BBA, seeking professional opportunities to apply the knowledge gained so far.

#### **Professional Experience**

## STUVALLEY TECHNOLOGIES PVT LTD.

## **SEO & Digital Marketing Intern**

August 2023-November 2023

- 1. Responsible for SEO of company's client websites and company's own websites (anushram and vidyapun).
- 2. Learned both OFF-PAGE & ON-PAGE SEO, (improved website ranking on SERP)
- **3.** Done **Social Bookmarking**, Guest Blogging and Article marketing (gained **backlinks** from high-authority.

## **SEGNOTECH PVT LTD.**

#### Python & Django Intern

December 2022-Jan2023

- 1. Learned Python and Django during the internship.
- 2. Made a Blog website with **backend support using django**,

Learned basic backend concepts like **CRUD** (create, read, update and delete).

# **Education**

SS JAIN SUBODH PG COLLEGE (affiliated to Rajasthan University) BBA

2021-2024

MAHESHWARI PUBLIC SCHOOL 12<sup>th</sup> (High School) --- 91%

2020-2021

MAHESHWARI PUBLIC SCHOOL (affiliated to Rajasthan University) 10<sup>th</sup> (Secondary School) ---86.94%

2018-2019