

Publisher	
Publisher	Collective AMP Network
Phone	646-790-8567
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Account Executive	
Name	Michelle Lenzo
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Campaign Information	
Advertiser	NYSERDA
Campaign Name	NYSERDA_Products_3/1/14-10/31/14
Campaign IO Number	318155
IO Version Number	1
Account Manager	Holly Rodiger
Account Manager Email	hrodiger@coxds.com
AM Phone	2125882851
AM Fax	
Campaign Manager	Susan Yee
Campaign Manager Email	syee@coxds.com
Campaign Goal	Full Delivery

Billing	
Bill To	Cox Digital Solutions
Frequency	Monthly (Prorated)
Billing Contact	CDS Billing (Mary Ann Lynch)
Email	SiteInquiries@coxds.com
Phone	212-588-2828
Address	Bill to: Cox Digital Solutions 885 2nd Ave 25th Floor New York, NY 10017

NYSERDA_Products_3/1/14-10/31/14: 3/1/2014- 10/31/2014

Placement Name	Proposal Line Item ID	Targeting	Start	End	Units	Type	Rate	Total	Notes
CDS_AddedValueRON_NYStateNOTNYCan dLI_300x250,728x90_3/1-6/30	276848886	Site:http://www.Collective. com Section: ROS Ad Size(s): 300x250, 728x90	3/1/2014	6/30/2014	37,000	CPM	\$0.01	\$0.37	Geo NY State- exclude NYC and Long Island
CDS_AddedValueRON_NYStateNOTNYCan dLI_300x250,728x90_9/1-10/31	276848896	Site:http://www.Collective. com Section: ROS Ad Size(s): 300x250, 728x90	9/1/2014	10/31/2014	37,000	CPM	\$0.01	\$0.37	Geo NY State- exclude NYC and Long Island

Contracts Totals					
CPM Revenue	\$0.74	eCPM	\$0.01	Impressions	74,000
CPC Revenue		eCPC		Clicks	
Flat fee Revenue		Effective Flat fee Rate		Flat fee	
Total Revenue	\$0.74				

Signatures			
Publisher		Cox Digital Solutions	
Print Name		Print Name	
Signature		Signature	
Date		Date	

Terms and Conditions

Ad Placement Terms: This IO is subject to the [IAB Standard Terms and Conditions Version 3.0](#). Publisher must comply with all ad placement specifications and restrictions on the IO. 2. Publisher must deliver impressions as evenly and balanced as possible over the entire flight of the campaign unless otherwise noted or specified on the IO. Billing Terms : 1. Invoices are to be sent to: Mary Ann Lynch, Cox Digital Solutions, 885 2nd Ave. , 25th Floor, New York, NY 10017, and should include the IO number, Advertiser, Brand name, the number of impressions and CPM for the month of service with their net costs associated with the order. 2. Each IO must be on a separate invoice. 3. All invoices must be presented each month on a monthly calendar basis for services provided over the life of the IO, and must clearly show an invoice number, date and the month of service. 4. No invoice will be accepted that is presented before the month of service. 5. Cox Digital Solutions will make payment 60 days from its receipt of invoice. 6. All Impressions to be served to US traffic only, unless otherwise noted above.