

Publisher	
Publisher	Collective AMP Network
Phone	646-790-8567
Fax	

Account Executive	
Name	Craig Hickox
Email	chickox@coxreps.com
Phone	323-866-1418

Campaign Information	
Advertiser	whole world water
Campaign Name	Earth Hour Pro-Bono 3/10-4/30
Campaign IO Number	322605
IO Version Number	1
Account Manager	Kengo Tsutsumi
Account Manager Email	KTsutsumi@coxds.com
AM Phone	212-588-2700
AM Fax	
Campaign Manager	Billie Friedmann
Campaign Manager Email	bfriedmann@coxds.com
Campaign Goal	Full Delivery

Billing	
Bill To	Cox Digital Solutions
Frequency	Monthly (Prorated)
Billing Contact	CDS Billing (Mary Ann Lynch)
Email	SiteInquiries@coxds.com
Phone	212-588-2828
Address	Bill to: Cox Digital Solutions 885 2nd Ave 25th Floor New York, NY 10017

Earth Hour Pro-Bono 3/10-4/30: 3/10/2014- 4/30/2014

Placement Name	Proposal Line Item ID	Targeting	Flight Dates	Units	Type	Rate	Total	Notes
CDS_AudienceNetwork_ADDEDVALUE:Run of AudienceNetwork_National_300x250,728x90_3/17-3/22	277231606	Site:http://www.Collective.com Section: Other Ad Size(s): 160x600, 300x250, 728x90	3/10/2014 - 4/30/2014	250,000	CPM	\$0.01	\$2.50	

Contracts Totals					
CPM Revenue	\$2.50	eCPM	\$0.01	Impressions	250,000
CPC Revenue		eCPC		Clicks	
Flat fee Revenue		Effective Flat fee Rate		Flat fee	
Total Revenue	\$2.50				

Signatures			
Publisher		Cox Digital Solutions	
Print Name		Print Name	
Signature		Signature	
Date		Date	

Terms and Conditions

Ad Placement Terms: This IO is subject to the [IAB Standard Terms and Conditions Version 3.0](#). Publisher must comply with all ad placement specifications and restrictions on the IO. 2. Publisher must deliver impressions as evenly and balanced as possible over the entire flight of the campaign unless otherwise noted or specified on the IO. Billing Terms : 1. Invoices are to be sent to: Mary Ann Lynch, Cox Digital Solutions, 885 2nd Ave. , 25th Floor, New York, NY 10017, and should include the IO number, Advertiser, Brand name, the number of impressions and CPM for the month of service with their net costs associated with the order. 2. Each IO must be on a separate invoice. 3. All invoices must be presented each month on a monthly calendar basis for services provided over the life of the IO, and must clearly show an invoice number, date and the month of service. 4. No invoice will be accepted that is presented before the month of service. 5. Cox Digital Solutions will make payment 60 days from its receipt of invoice. 6. All Impressions to be served to US traffic only, unless otherwise noted above.