

Publisher	
Publisher	Collective AMP Network
Phone	646-790-8567
Fax	

Campaign Information					
Advertiser	LexisNexis				
Campaign Name	Canceled_LexisNexis BIS 2013 10/1/13-10/31/13				
Campaign IO Number	74695				
IO Version Number	6				
Account Manager	Mariel Flamenbaum				
Account Manager Email	MFlamenbaum@coxds.com				
AM Phone	(212) 319-8008				
AM Fax					
Campaign Manager	Jackie Tse				
Campaign Manager Email	jtse@coxds.com				
Campaign Goal	Full Delivery				

Account Executive	
Name	Alexandra Sharp
Email	asharp@coxds.com
Phone	609-221-7754

Billing	
Bill To	Cox Digital Solutions
Frequency	Monthly (Prorated)
Billing Contact	CDS Billing (Mary Ann Lynch)
Email	SiteInquiries@coxds.com
Phone	212-588-2828
Address	Bill to: Cox Digital Solutions 885 2nd Ave 25th Floor New York, NY 10017

Canceled_LexisNexis BIS 2013 10/1/13-10/31/13: 9/3/2013- 9/3/2013									
Placement Name	Proposal Line Item ID	Targeting	Start	End	Units	Туре	Rate	Total	Notes
Canceled_Run of News, Business, and Technology & Computing	249147746	Site:http://www.Collective. com Section: Other Ad Size(s): 160x600, 300x250, 728x90	9/3/2013	9/3/2013	1	СРМ	\$4.00	\$0.00	Run of News, Business, and Technology & Computing vertical site lists
Canceled_LexisNexis Custom Audience Segment_300x250, 160x600, 728x90	249147756	Site:http://www.Collective.com Section: Other Ad Size(s): 160x600, 300x250, 728x90	9/3/2013	9/3/2013	1	СРМ	\$5.50	\$0.01	Management and Business #2081, Sales and Sales Management #3281, Management #1146281, Sales #1151181, Account Management #1151281, Exec/Upper Management #1220981, Sales & Marketing #1222681, Sales #1382781, Executive #1384581, Management #1384981, Management #1796581, Sales/Marketing #1796781, Management #1829781, Sales & Marketing #1829981, Sales Leadership #1832781, Management & Corporate Operations #1927581, Management and Business #1989981, Sales and Sales Management #1990181,

Placement Name	Proposal Line Item ID		Start	End	Units	Туре	Rate	Total	Notes
									Executive #2019881
Canceled_Retargeting_300x250, 160x600, 728x90	249147766	Site:http://www.Collective. com Section: Other Ad Size(s): 160x600, 300x250, 728x90	9/3/2013	9/3/2013	1	СРМ	\$1.50	\$0.00	

Contracts Totals					
CPM Revenue	\$0.01	eCPM	\$3.67	Impressions	3
CPC Revenue		eCPC		Clicks	
Flat fee Revenue		Effective Flat fee Rate		Flat fee	
Total Revenue	\$0.01				

Signatures		
Publisher	Cox Digital Solutions	
Print Name	Print Name	
Signature	Signature	
Date	Date	

Terms and Conditions

Ad Placement Terms: This IO is subject to the <u>IAB Standard Terms and Conditions Version 3.0</u>. Publisher must comply with all ad placement specifications and restrictions on the IO. 2. Publisher must deliver impressions as evenly and balanced as possible over the entire flight of the campaign unless otherwise noted or specified on the IO. Billing Terms: 1. Invoices are to be sent to: Mary Ann Lynch, Cox Digital Solutions, 885 2nd Ave., 25th Floor, New York, NY 10017, and should include the IO number, Advertiser, Brand name, the number of impressions and CPM for the month of service with their net costs associated with the order. 2. Each IO must be on a separate invoice. 3. All invoices must be presented each month on a monthly calendar basis for services provided over the life of the IO, and must clearly show an invoice number, date and the month of service. 4. No invoice will be accepted that is presented before the month of service. 5. Cox Digital Solutions will make payment 60 days from its receipt of invoice. 6. All Impressions to be served to US traffic only, unless otherwise noted above.