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Training/Data

First of all, while choosing the training data I used 2016 data as a test prediction data, but later on I realized this is not an option. Then I decided to check my mean square error for 2012 data only. So, I decided to split the data into both train and test. In this process, I split 80%(40 States) of my data to be the train and 20%(10 states) of my data to be test data. While using 2012 data only then I realize that doing the filter was not helping my prediction then, I decided not do the filtering. During this process, I figured a way that I could add features data from Republican, MOE, OBS and VALUE to make my data table to look better. This is why I decided to use more data for test data, so I made a matrix of these different data and fit it to get a better prediction.

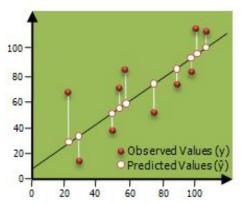
Models

While choosing the model, linear regression was given. I wanted to use more data and make the prediction better. For doing this I tried adding different Models such as OLS, Ridge, Bayesian Ridge, Lasso and Polynomial Regression.

a) Linear regression

Ordinary Least Squares(OLS) uses the Linear model of linear regression. According to scikit-learn "Linear regression fits a linear model with coefficients $w = (w_1, ..., w_p)$ to minimize the residual sum of squares (RSS) between the observed responses in the dataset, and the responses predicted by the linear approximation. Mathematically it solves a problem of the

form: $\{\min w\}\{\|X w - y\|^2\}^2$. This is a method for estimating the unknown parameter in linear regression model. This gives sum of the vertical distance between each data point in the



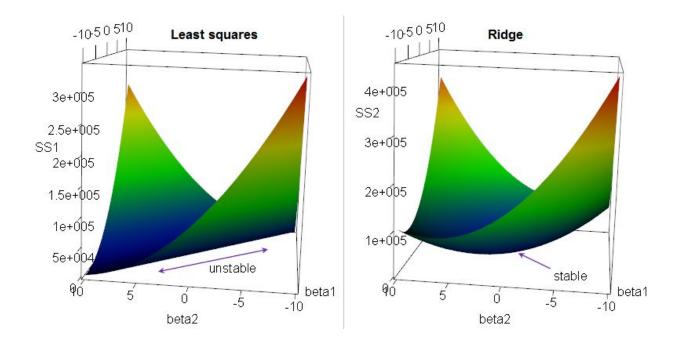
set and the corresponding point on the

regression line.

The model fits better when the difference is smaller. Whereas if the data is scattered in different place and not close by the line it will be difficult to get the better solution. When I use this regression my mean square error was 280.

b) Ridge regression

Ridge regression is shrinkage methods. According to scikit- learn "Ridge regression addresses some of the problems of Ordinary Least Squares by imposing a penalty on the size of coefficients. The ridge coefficients minimize a penalized residual sum of squares, $\{\min w\}$ $\{\{\|X w - y\|\}^2 + \text{alpha } \{\|w\|^2\}^2\}$ Here, alpha = 0 is a complexity parameter that controls the amount of shrinkage: the larger the value of alpha, the greater the amount of shrinkage and thus the coefficients become more robust to collinearity." First I used this model just to test and it gave me a better mean square error. Because of the shrinkage happening in the graph, it gives the better score. Ridge regression is more stable than least square because of Ridge regression "fixes" the ridge - it adds a penalty that turns the ridge into a nice peak in likelihood space, equivalently a nice depression in the criterion we're minimizing.



I also tried **lasso** as a another similar method, the difference is that ridge is circular, Lasso is sparse (it looks like a diamond). The mean square was 193 for lasso. Mean square for Ridge was 280 when alpha= 0, 275 when alpha=0.05, and 270 when alpha=0.10. I also used **Bayesian Ridge Regression** simply thinking its a modified version of ridge regression. Bayesian regression mean square error is more than the regular Ridge regression. This is why I choose not to use this model. Mean square error was 206 for this model.

D) Polynomial Regression

After doing all of this regression I came to the point of thinking that I needed to do something more than just trying out models. While reading about all these different regression models I came to point of figuring out using a model in a polynomial regression. In this process, I decided to use Linear, Ridge, Bayesian Ridge in a polynomial regression. This gave me the option of

using the different degree. I tried to use multiple degree and 6 is the best one. This is why I decided to use a polynomial regression with Linear model. This gives the better prediction because the mean square error was less and that is because the data is scattered more likely touching all the points. The mean square for polynomial regression with all the models with degree 3 is listed here Ridge =108, lasso= 116, Bayesian Ridge=119,linear=108. All these other model did not made that much difference in degree 6 but linear regression with degree of 6 have mean square error = 11, This is why I decided to use linear regression with degree of 6 polynomial.

Features

First of all, I was thinking adding different filters can be one of the feature. I reduced some mean square error by adding different filters such as Party not equal to "undecided" and "democrat". I also used Choice not equal to "obama", "undecided" and "other". Somehow the filter was helping to decrease the mean square error and the variance score. later I realize different data would also make the mean square better, this is why I added feature such as MOE, rep, and OBS to data. These feature made my prediction better because it simply gives more testing data and reduce the mean square error. One of the interesting thing that I did was adding Republican data in a ASCII. Since the R is in string I change it to ASCII value of R. For adding multiple features I needed the dynamic matrix. Therefore I passes a matrix with different features. The mean square for republican feature =137, rep+obs=126, rep+obs+val=64, rep+obs+value+moe=11.

Therefore, I decided to use polynomial regression model with degree of 6 with republican, OBS, value and MOE feature and 2012 data as a training data.

Source/Reference:

http://scikit-learn.org/stable/modules/linear_model.html#ridge-regression

http://scikit-learn.org/stable/modules/linear_model.html#bayesian-regression

http://scikit-learn.org/stable/modules/linear_model.html#lasso

http://scikit-learn.org/stable/modules/linear_model.html#polynomial-regression-extending-linear_models-with-basis-functions