

INITIATE
SOLAR



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System



Initiate Solar

Our company wants to help make the earth a better place. We think about how every decision we make affects the earth and we are always looking for ways to be more green and eco-friendly. We hope that going solar is just the first step you take in making eco-friendly decisions.



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System



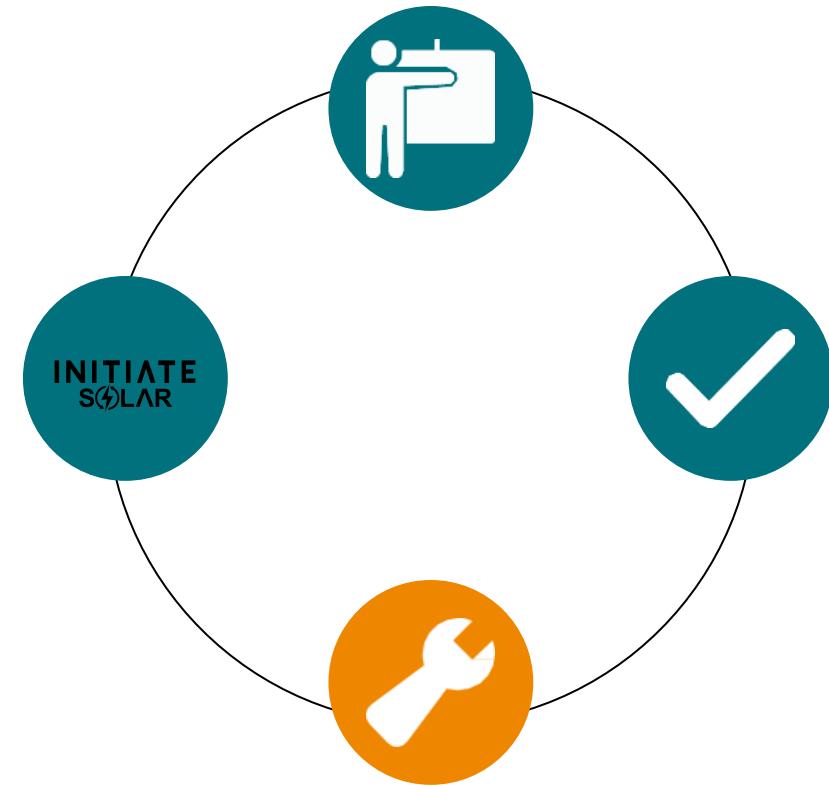
Education

We are here to educate you about solar energy. We want you to be confident in your decision-making. Our goal is to have the most knowledgeable and satisfied customers so we can make a better Earth together.



Selection

We are a solar company that provides a variety of panels and products to fit every home. We have the ability to provide the best solar solution for each family we work with.



Installation

We have a network of local installers who are licensed and have the right licenses to do your project properly. They use top-quality equipment, so you're sure to be happy with the results.

Discovery





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Have you looked into going solar before?

Next Question





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Why have you not gone solar yet?

Next Question



PREVIOUS QUESTION



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

**Are you more interested in saving money,
using more power, or going green?**

Next Question



PREVIOUS QUESTION



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Do you anticipate any changes in energy consumption in the near future?

Next Question



PREVIOUS QUESTION



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

How do you typically pay your Federal taxes each year?

Next Question



PREVIOUS QUESTION



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

What are your biggest goals and concerns with going solar?

See How Solar Helps 

[PREVIOUS QUESTION](#)

Why Solar?





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

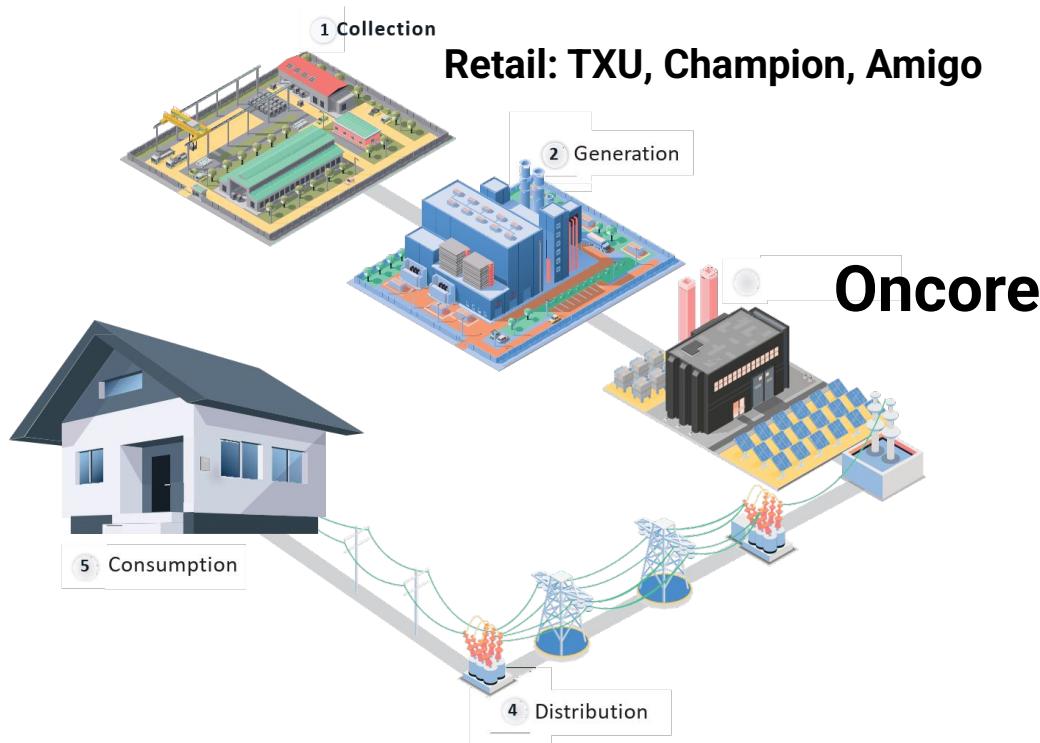


Next Steps



Your System

Traditional Energy



Expensive Fees

Traditional energy goes through an inefficient journey as it's shipped to your house.

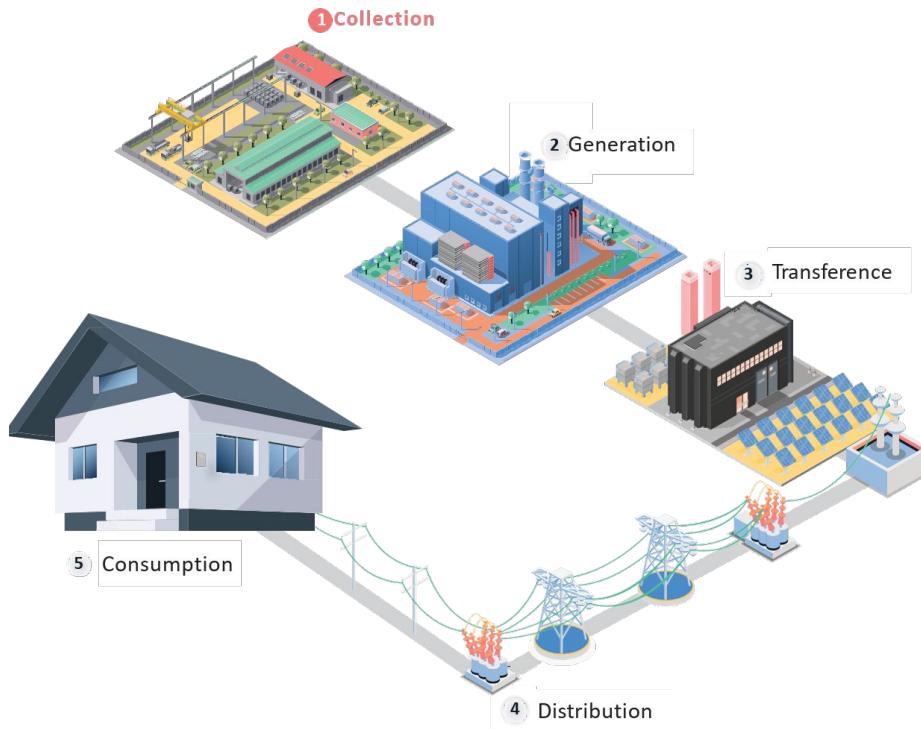
This is a major contributing factor to why utility rates are so high.

It's an outdated business model.

[Learn More](#)



Traditional Energy



Collection

Utility Breakdown

Electricity Generation

DWR Bond Charge

Transmission

Distribution

Public Purpose Programs

Nuclear Decommissioning

Revenue Adjustment

Competition Transition Charge

Local Generation Charge

Reliability Services

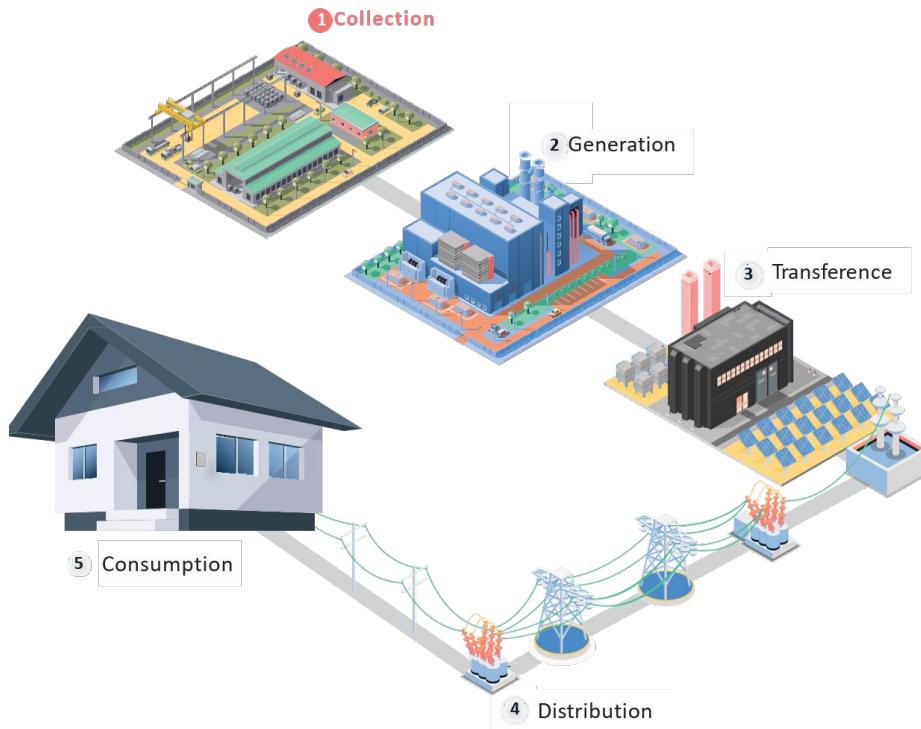
TRAC

Utilities collect power from resources like gas, oil etc





Traditional Energy



Generation

Utility Breakdown

Electricity Generation

DWR Bond Charge
Transmission
Distribution
Public Purpose Programs
Nuclear Decommissioning
Revenue Adjustment
Competition Transition Charge

Local Generation Charge

Reliability Services
TRAC

The utility company converts those resources into energy





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

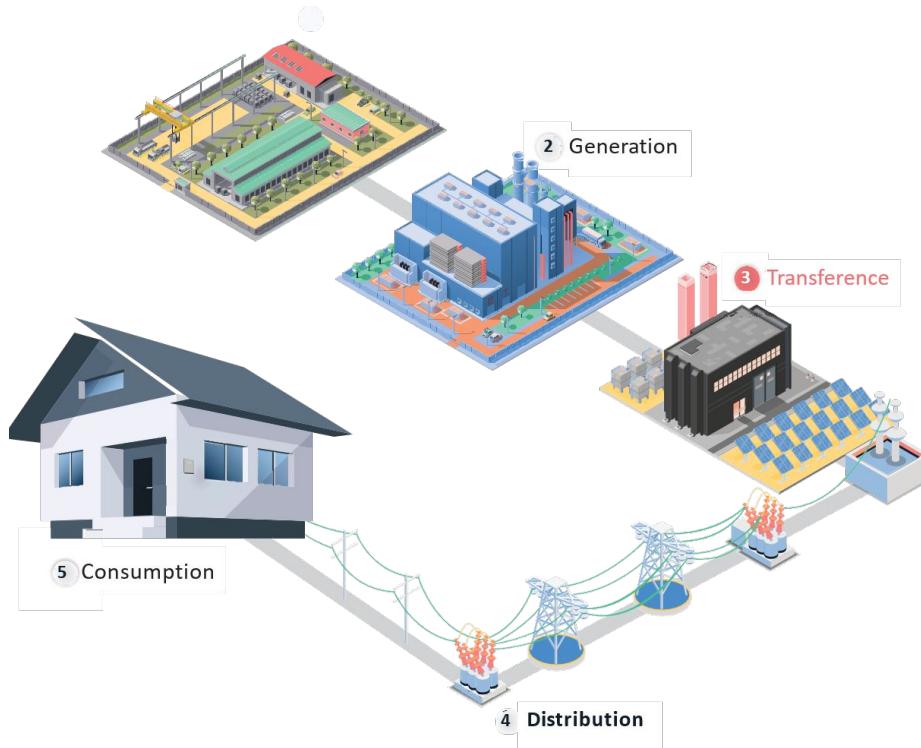


Next Steps



Your System

Traditional Energy



Transference

Utility Breakdown

Electricity Generation

DWR Bond Charge

Transmission

Distribution

Public Purpose Programs

Nuclear Decommissioning

Revenue Adjustment

Competition Transition Charge

Local Generation Charge

Reliability Services

TRAC

They then transfer that generated energy to the substation





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

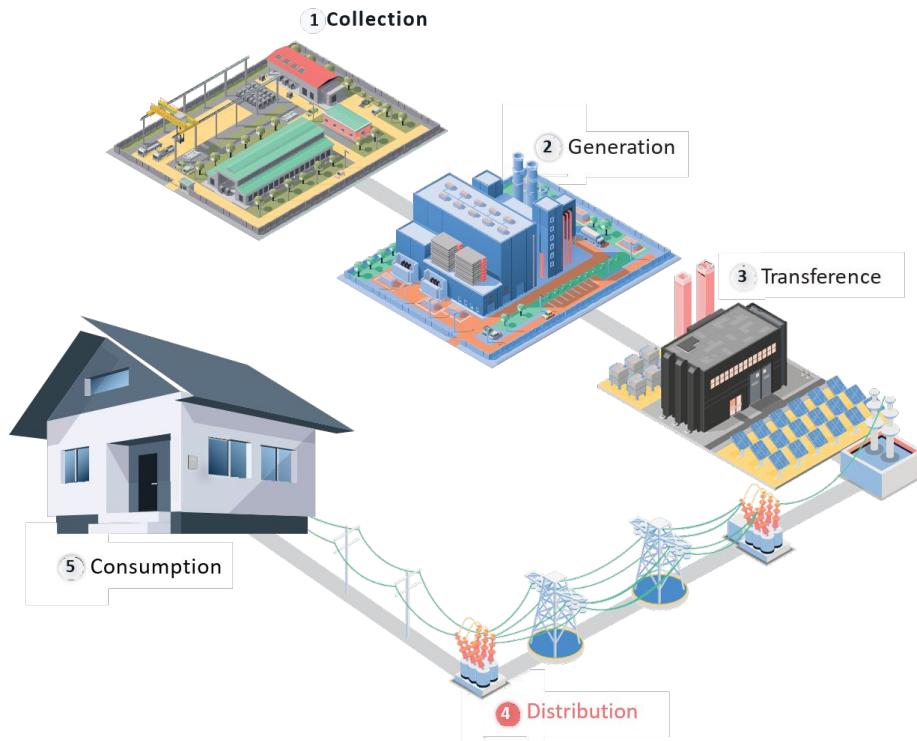


Next Steps



Your System

Traditional Energy



Distribution

Utility Breakdown

Electricity Generation

DWR Bond Charge

Transmission

Distribution

Public Purpose Programs

Nuclear Decommissioning

Revenue Adjustment

Competition Transition Charge

Local Generation Charge

Reliability Services

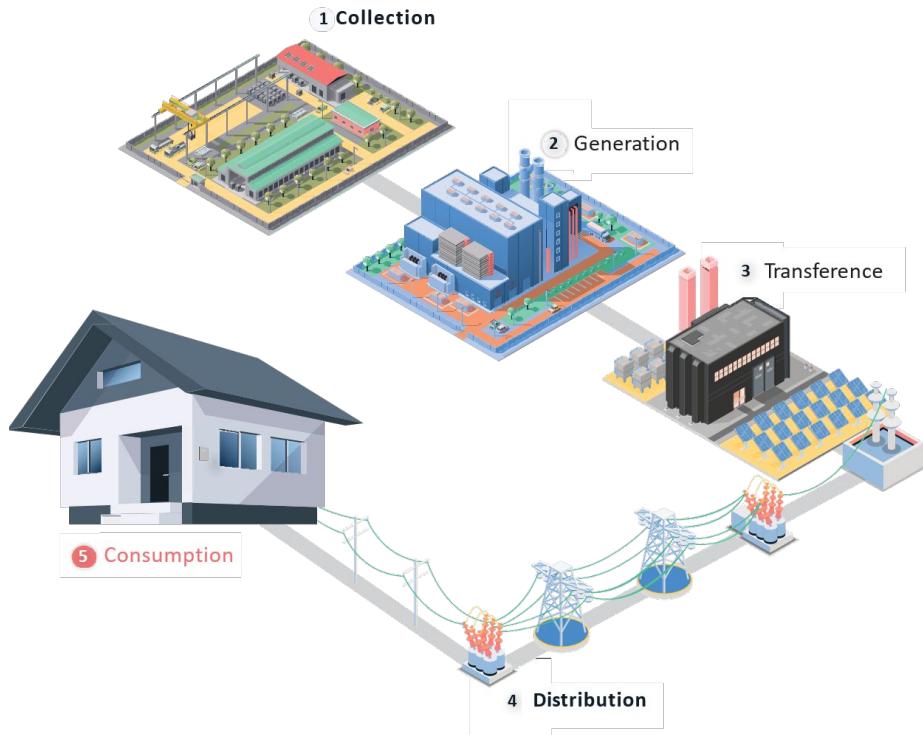
TRAC

The power travels sometimes hundreds of miles to neighborhood





Traditional Energy



Consumption

Utility Breakdown

Electricity Generation
DWR Bond Charge
Transmission
Distribution
Public Purpose Programs
Nuclear Decommissioning
Revenue Adjustment
Competition Transition Charge
Local Generation Charge
Reliability Services
TRAC

It finally finishes
its journey to
power your home





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Solar Energy



Solar panels

Solar panels capture natural sunlight and generate an electric current that is transported through wires to the inverter.

Solar Breakdown

Solar Bill
Grid Connection Charge

So Simple

It's local!

Solar means easy, clean, power! Solar means saving money.

You now can avoid the high fees and costs from utilities associated with dragging your power across the grid.

You pull your power straight from the roof and reap all the benefits.





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Solar Energy

Inverter

It captures the direct current and converts it into alternating current which is the type of electrical current we use in our homes.

Solar Breakdown

Solar Bill

Grid Connection Charge

So Simple

It's local!

Solar means easy, clean, power! Solar means saving money.

You now can avoid the high fees and costs from utilities associated with dragging your power across the grid.

You pull your power straight from the roof and reap all the benefits.

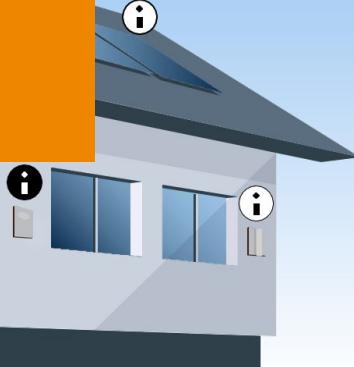




Solar Energy

Net meter

After the electricity is converted to alternating current, this is transported to the home's electrical panel. Your new meter will be installed by your electric service provider. The meter will be monitoring solar production and electricity consumption.

[Learn More](#)

Solar Breakdown

Solar Bill

Grid Connection Charge

So Simple

It's local!

Solar means easy, clean, power! Solar means saving money.

You now can avoid the high fees and costs from utilities associated with dragging your power across the grid.

You pull your power straight from the roof and reap all the benefits.



Us vs. Them





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

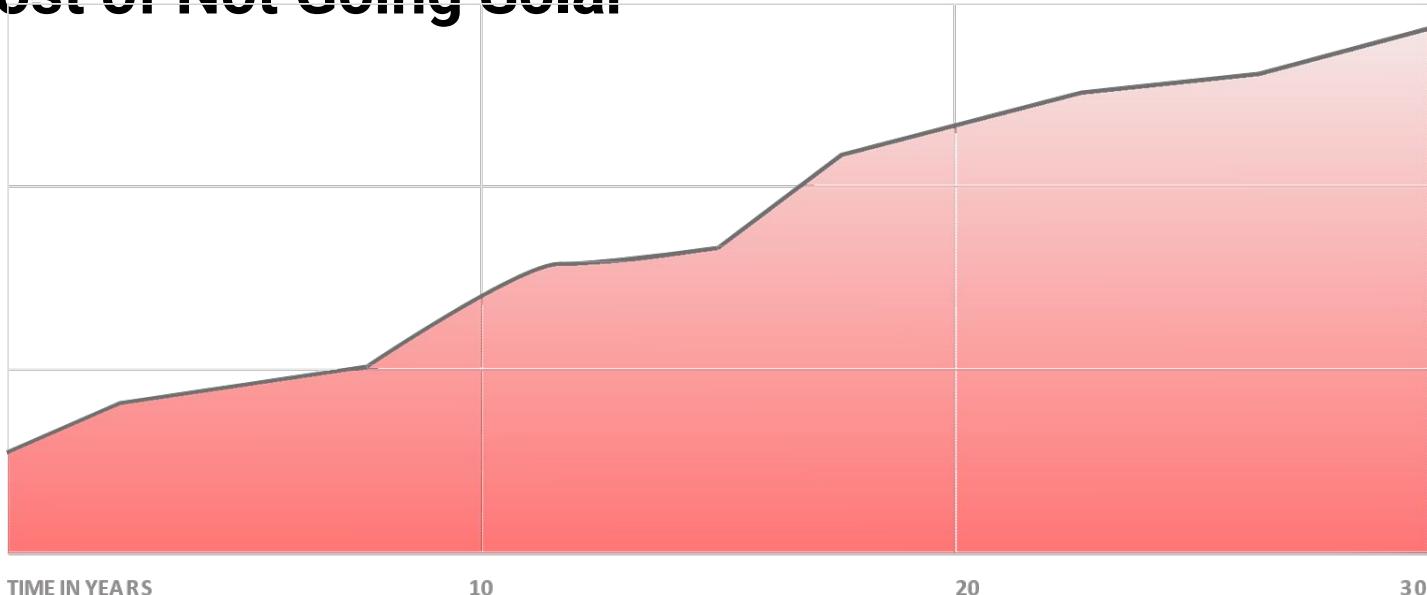


Next Steps



Your System

The Cost of Not Going Solar



Utility rates have increased an average of 6 % per year over the last 20 years.

Utility rates have increased an average of 6% per year over the last 20 years, and the data is showing electricity rates will continue to rise for years to come.



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

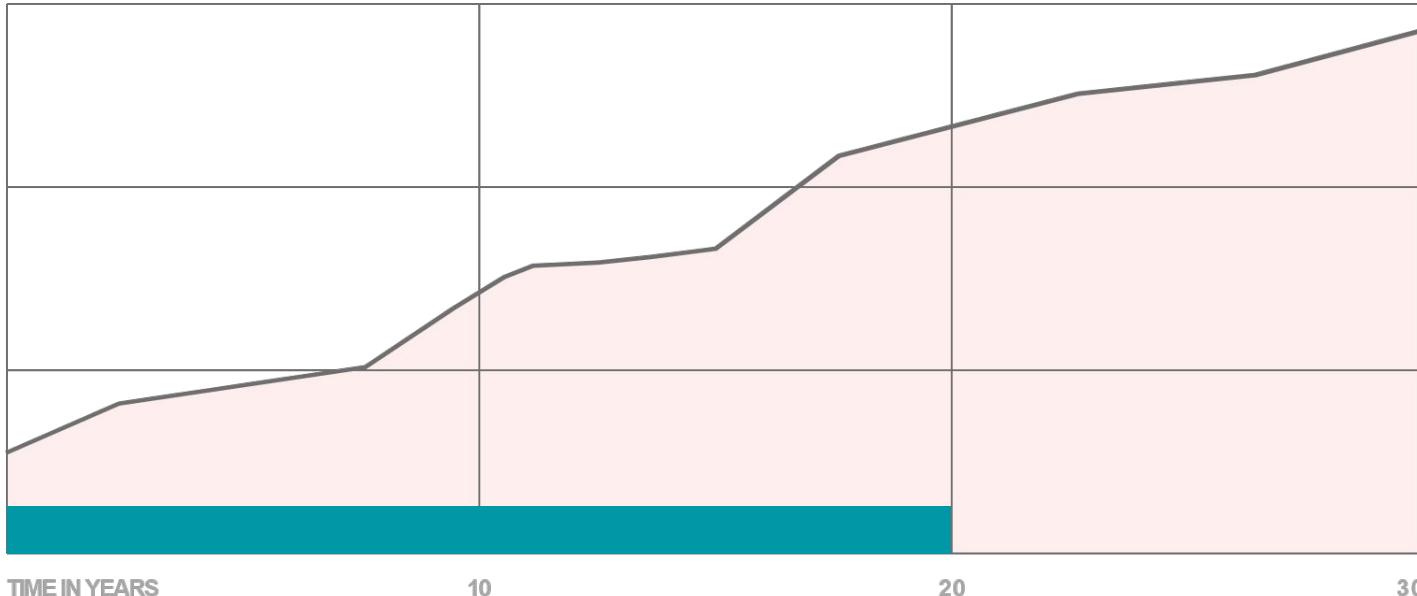


Next Steps



Your System

Take Control of Your Energy Costs



When you go solar, your bill is flat, predictable, and has an end in sight.

Utility rates have increased an average of 6% per year over the last 20 years, and the data is showing electricity rates will continue to rise for years to come.



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ

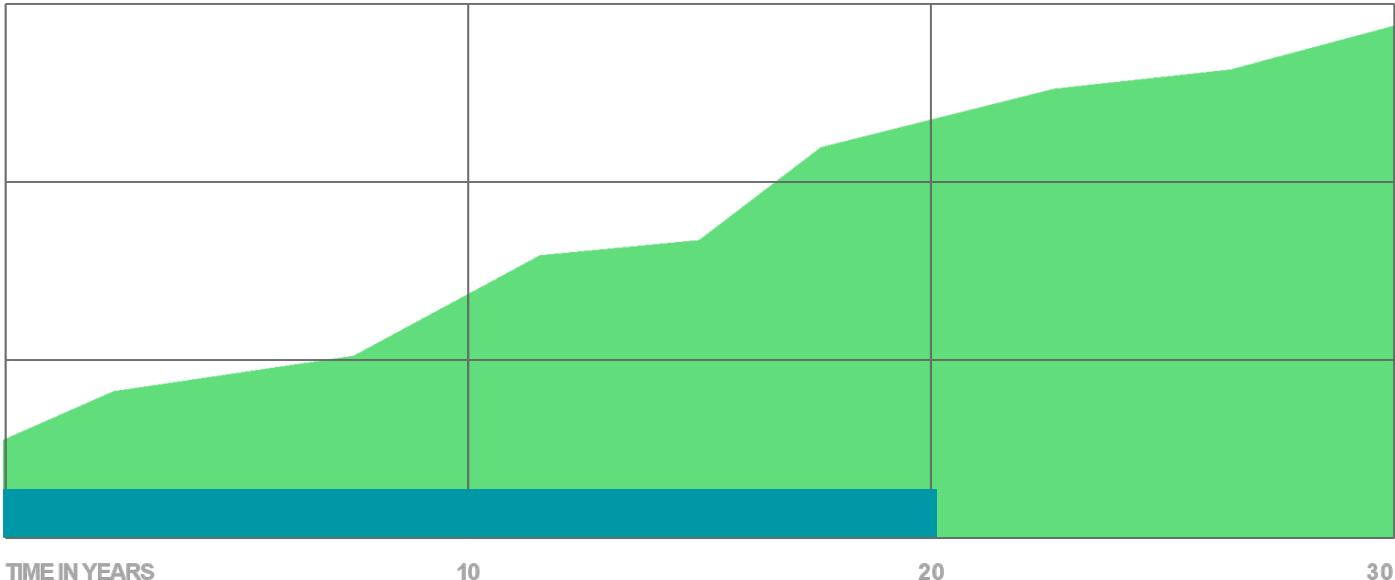


Next Steps



Your System

Start Saving Money Day 1



When you go solar, your bill is flat, predictable, and has an end in sight.

Utility rates have increased an average of 6% per year over the last 20 years, and the data is showing electricity rates will continue to rise for years to come.

FAQ





Cost

- WHAT ARE THE UPFRONT COSTS?** ➤
- CREDITS AND REBATES ➤
- HOW DO I QUALIFY? ➤



There are absolutely zero upfront costs when going solar. You will not pay a penny until your solar system is installed, activated, producing your power, and replacing your old utility bill, guaranteed.





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Cost

WHAT ARE THE UPFRONT COSTS? ➔

CREDITS AND REBATES ➔

HOW DO I QUALIFY? ➔

30%

Investment Tax Credit



COST



MAINTENANCE



GUARANTEE



MOVING



N.E.M



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



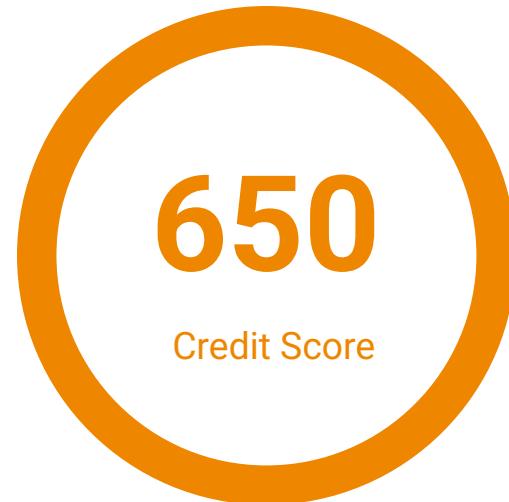
Your System

Cost

WHAT ARE THE UPFRONT COSTS? ➤

CREDITS AND REBATES ➤

HOW DO I QUALIFY? ➤



COST



MAINTENANCE



GUARANTEE



MOVING



N.E.M



Warranties & Maintenance

1 FULL MAINTENANCE, WARRANTY, AND SERVICING INCLUDED

Peace of mind is paramount, although issues are very rare

ROOF

2 We fully insure your roof for 10 years

MANUFACTURER WARRANTY

3 25 year workmanship warranty

PRODUCTION GUARANTEE

4 Industry best 25 year production guarantee





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System



If your system drops below what we say it's going to produce, we will write you a check for the difference, guaranteed for 25 years.



COST



MAINTENANCE



GUARANTEE



MOVING



N.E.M



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

What Happens If I Move?

You have a couple options when you move.

Transfer solar bill to the new homeowner

Switch the name on the bill, just like you would with your regular utility bill.



COST



MAINTENANCE



GUARANTEE



MOVING



N.E.M



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

What Happens If I Move?

You have a couple options when you move.

Roll the remainder of the system into your home value

You can also pay off the remainder of your agreement, and bake that value directly into the price of your home meaning prospective buyers won't worry about an electricity bill at all.

Finance/Purchase Only



COST



MAINTENANCE



GUARANTEE



MOVING



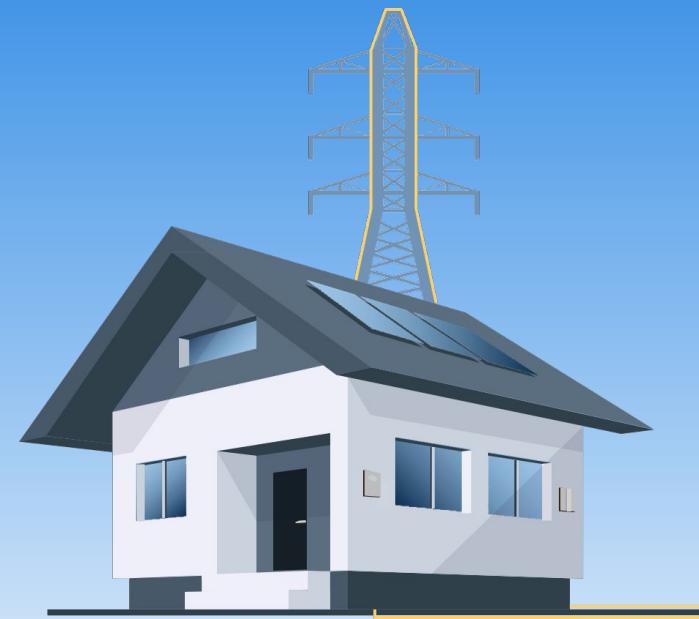
N.E.M



N.E.M

NET ENERGY METERING

During the day, your system produces energy which is tracked through your smart meter. You receive credits from the utility company whenever you produce more energy than you consume.

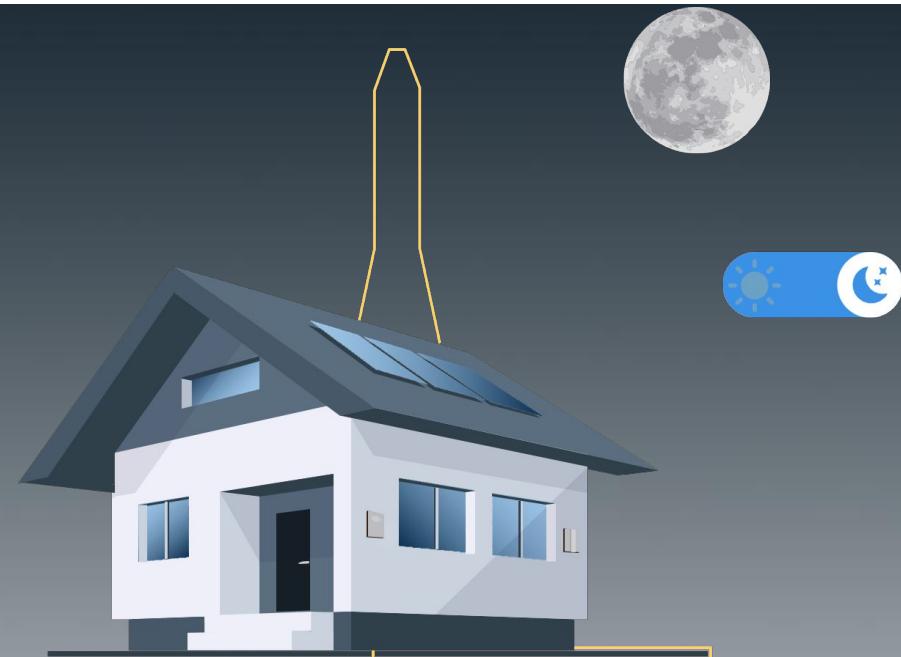




N.E.M

NET ENERGY METERING

During the night, your net-meter will provide your home the overproduced solar electricity that you sent out to the grid due to over production created during the day.



Next Steps





Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

- | | |
|---------------|-------------------|
| TODAY | Select System |
| TODAY | Get Qualified |
| TODAY | Success Checklist |
| 1-7 DAYS | Site Audit |
| 2-5 DAYS | Confirm Plans |
| 1-3 WEEKS | Permitting |
| 1 DAY | Install |
| UP TO 1 MONTH | Inspection |
| UP TO 1 MONTH | Activation |
| FOREVER | Save Money |

YOU

US

THEM

Qualify & Save

1. Step, you will have a customized system for your home.
2. Step, is to verify as a homeowner you have the requirements to qualify for the program.
3. Step is to approve the documents to begin the process.



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

- TODAY  Select System
- TODAY  Get Qualified
- TODAY  Success Checklist
- 1-7 DAYS  Site Audit
- 2-5 DAYS  Confirm Plans
- 1-3 WEEKS  Permitting
- 1 DAY  Install
- UP TO 1 MONTH  Inspection
- UP TO 1 MONTH  Activation
- FOREVER  Save Money

YOU

US

THEM

We Take Care of The Heavy Lifting

Our team will come to your home to obtain exact measurements and to make a study of the shadow generated around your house.

Then, we will confirm the final plans generated for the client's approval. These will be sent to the local mayor's office to obtain the permits.

Once we have the permits from the mayor's office we can schedule a date for the installation of the panels.



Why Us?



Discovery



Why Solar?



Us vs Them



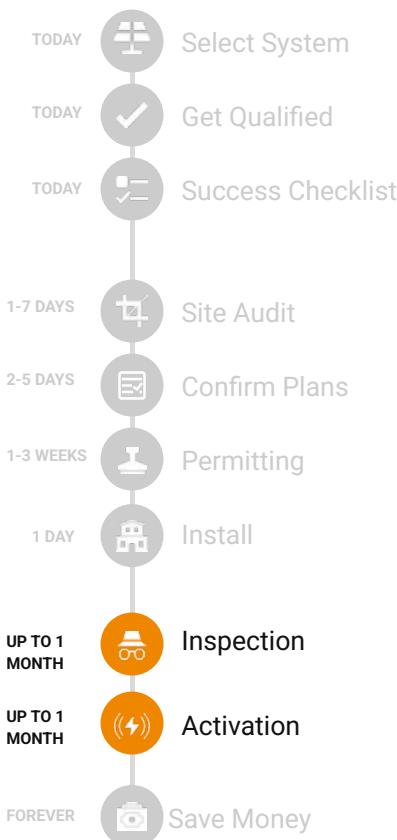
FAQ



Next Steps



Your System



YOU

US

THEM

We Work With the City and Utility to Activate

The last two steps would be, passing the inspection with the local mayor's office and electric company and the last step is to receive the date of the day when we can activate the operation of the system.



Why Us?



Discovery



Why Solar?



Us vs Them



FAQ



Next Steps



Your System

Your custom proposal is here

See My System 

Customer Satisfaction Form