

# Final Project

Web Dev PHP/Wordpress

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- What is your site called?
  - ◆ Little Moments
- What type of site is it, (store, portfolio, video hosting service, etc?)
  - ◆ Online boutique shop for small artists
- How many pages will your site have?
  - ◆ Three main ones
- What will those pages be?
  - ◆ Home (Overview, a few pieces of work)
  - ◆ Shop page
  - ◆ About
  - ◆ Contact (Form where you request which item you want with special ID)
- For each page, what will the title of the page be?
  - ◆ Home
  - ◆ Shop
  - ◆ About
  - ◆ Contact
- For each page, what will the content of that page be, (please be as specific as possible)?
  - ◆ Home will include a brief overview of the company and what the objects are for--outline the mission/vision of the company. It will also include examples of the work with a link to the Shop page and a link to the contact page at the bottom
  - ◆ The Shop page will have all of the different products available. There may be sub categories depending on the amount of products/different kinds. Each piece will have a unique ID attached to it that can then be used in the contact form when looking to purchase a piece. All monetary transactions will happen from a third party host outside of the site for security purposes.
  - ◆ The About page will go into the start of the company and what it hopes to accomplish. It outlines how it is supporting a small artist and their larger goals. Helps people fall in love with the purpose/mission of the company on top of their products.

- ◆ Contact is a way for people to contact the seller to either inquire about a custom piece, voice any questions or concerns they may have, or contact the seller to purchase a piece. At the top of the form, there will be a multiple choice option list outlining these different purposes for contacting and the following questions will change accordingly.
- For each piece of content, will it be writing and/or images?
  - ◆ Image based highlighting the pieces with a brief description of each, including the price and artist statement
- If writing, how long do you estimate the writing to be?
  - ◆ Only a few sentences but multiple pieces of information that will be formatted differently in order to highlight the price, artist statement, and any additional information
- If images, how many images?
  - ◆ 1 to 3 per piece/post
- If images, do you already have images or will you have create new imagery?
  - ◆ I will create new imagery
- What is the target audience for your site?
  - ◆ People looking for handmade jewelry or to support local art. Probably the same people found in local shops or boutiques featuring local artists' goods. Women in their mid thirties to late fifties with a few sub audiences.
- What will your custom post type be?
  - ◆ The custom post type would be the shop listings for each item--my site would be primarily made up of these post types
- Why will that be your custom post type?
  - ◆ I want to try something different from a blog and the idea of a shop works well for my personal practice
- What will your new technology be?
  - ◆ Mobile-first styling and/or SASS
- Why will that be your new technology?
  - ◆ Thus far, I have not focused much on responsive styling or the SASS framework so I would like to try to incorporate one or more of these techniques into my final project