



SYNOPSIS First-time food critic JJ Jenner is a cute but bookish 24-year-old whose transformation from low-level magazine writer to coveted food columnist faces just one roadblock – her free-spirited, scene-stealing mother, who shows up unannounced for the holidays. Low on energy and patience, and desperate to get some work done, JJ sets her mom up with Alex, a sweet and ambitious young chef, in exchange for reviewing his struggling restaurant.

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- The perfect gift for Mothers and Daughters this holiday season, starring Christine Baranski (*The Bounty Hunter*) and Carly Pope (*24*).
- Available in time for holiday set-ups and priced to move at \$14.95 SRP.
- Marketing outreach to online entertainment sites and blogs for reviews and giveaways; social media outreach through bloggers, Facebook and Twitter; and PR initiatives to secure placement in holiday gift guides.

PRODUCT INFORMATION

SRP: \$14.95 SRP
FORMAT: DVD Single
PACKAGING: Amaray
LENGTH: 86 mins
GENRE: Drama
YEAR: 2005

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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