

2010 ACADEMY AWARD NOMINEE

BEST ANIMATED FEATURE

CHE MOST CRICICALLY ACCLAIMED ANIMACED FILM OF THE YEAR COMES TO DVD AND BLU-RAY!

SECREC OF KEILS





"A tour-de-force!

we've seen on screen before."

- Claudia Puig, USA Today

Absolutely luscious to behold!" - Leslie Felperin, Variety

"An exquisitely etched riot of color... that evokes the rapturous, gaudy abandon of Klimt... Stunning!"

- Ella Taylor, Village Voice

"Ravishing! Magical!

...teaches important lessons in the most casual, joyful way."

- Kenneth Turan, Los Angeles Times

"Astonishing! Delightful!

...it's a movie in which even the molecules feel illuminated."

- Ty Burr, Boston Globe

"Dazzling! Utterly charming!

A haunting blend of history, fairytale and pure invention!"

- Andrew O'Hehir, Salon

"A breathtaking mixture

of Celtic mythology and creative animation... may have you pinching yourself."

- John Hartl, Seattle Times

on DVD and Blu-ray

October 5th

- tops \$1.5 million.
- From the producers of Oscar® nominee The Triplets of Belleville and featuring the voice of Brendan Gleeson (the Harry Potter franchise), KELLS has received rave reviews from all of the major national outlets, as well as a nomination for the Best Animated Feature Academy Award®.
- Blu-ray release includes bonus DVD disc and exclusive 20-page prequel graphic novel by the director!
- Peek behind the onscreen magic with loads of bonus material, including audio commentary, footage of voice recording sessions, storyboards and other behind-the-scenes treats.
- Marketing and promotion include an extensive online ad and social media campaign targeting children and parents as well as animation and film fans.

