

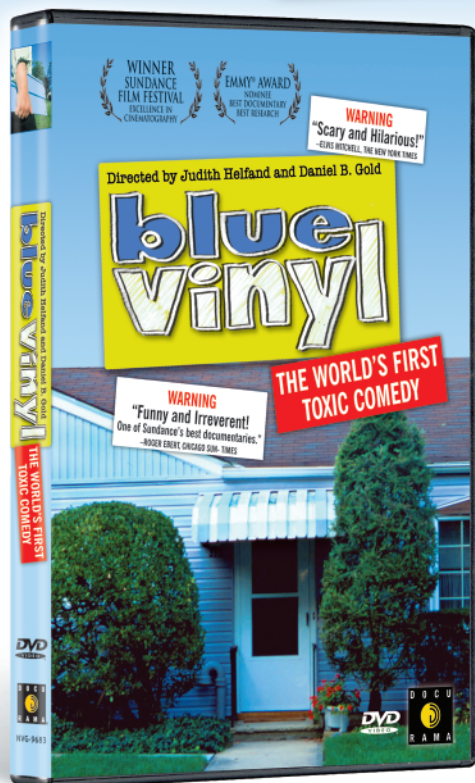
WARNING
"Funny and Irreverent!"
 One of Sundance's best documentaries."
 -ROGER EBERT, CHICAGO SUN-TIMES

Directed by Judith Helfand and Daniel B. Gold

blue vinyl

WARNING
"Scary and Hilarious!"
 -ELVIS MITCHELL, THE NEW YORK TIMES

**THE WORLD'S FIRST
 TOXIC COMEDY**



PREORDER
 March 1, 2005

RELEASE
 March 29, 2005

Winner of the Excellence in Cinematography Award at Sundance, BLUE VINYL is a deeply personal and frighteningly vital exposé that has been applauded as "funny and irreverent... one of Sundance's best documentaries!" (Roger Ebert, *Chicago Sun-Times*).

Skeptical of her parents' decision to "re-side" their home with polyvinyl chloride (PVC), Peabody Award-winning filmmaker Judith Helfand set out with co-director Daniel B. Gold to discover the truth behind the potentially toxic effects of the material, used in building automobiles, computers, and children's toys. With a tender-hearted agenda and a piece of vinyl siding firmly in hand, Helfand and Gold travel to the vinyl-manufacturing capital in Louisiana and as far as Italy—where 31 executives from a PVC-producing company await trial for manslaughter in a landmark conspiracy case.

- Sundance Film Festival Award Winner for Excellence in Cinematography.
- Premiered on the hit HBO series *America Undercover*.
- A favorite of fans, critics and the industry alike, BLUE VINYL has won and been nominated for countless awards including two Emmy® nominations.
- Americans who consider industrial pollution to be a top concern recently reached an all-time high.¹

¹ *Roper's Green Gauge*, 2002

dvd features

- Epilogue: "Ek Velt" ■ Deleted Scenes ■ Habitat for Humanity Bonus Short ■ Filmmaker Commentary
- Interview with the Animators ■ Photo Gallery
- Filmmaker Biographies

DVD



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 UPC 7-67685-96833-8
 ISBN 0-7670-7595-1

Single
 Approx. 98 mins. + extras
 Color

TOXIC COMEDY PICTURES PRESENTS BLUE VINYL

DIRECTED BY JUDITH HELFAND AND DANIEL B. GOLD PRODUCED BY DANIEL B. GOLD, JUDITH HELFAND AND JULIA D. PARKER

EDITED BY SARI GILMAN DIRECTOR OF PHOTOGRAPHY DANIEL B. GOLD SENIOR CREATIVE ADVISOR MICHELLE FERRARI ANIMATION EMILY HUBLEY AND JEREMIAH DICKEY

ORIGINAL MUSIC BY MARTY ERLICH, SAM BROUSSARD, STEVEN THOMAS CAVIT, TERRY DAME AND FOUR PIECE SUIT COMMUNITY OUTREACH AND EDUCATION BY WORKING FILMS

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