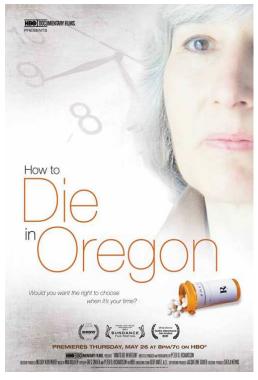
HOW TO DIE IN OREGON

The compassionate, illuminating award winner comes to DVD

- Premiered on HBO on May 26, 2011 followed by a theatrical run in major markets in summer of 2011, including NY, Boston and Seattle.
- Won several awards during its critically acclaimed festival run, including:
 - Grand Jury Prize, Sundance Film Festival
 - Top Ten Audience Favorite, Hot Docs
 - Kathleen Bryan Edwards Award for Human Rights and Center for Documentary Studies' Filmmaker Award, Full Frame
- Received rave reviews from top-tier press:
 - 100% rating on Rotten Tomatoes
 - "one of the top ten documentaries of the year"—IndieWire
 - "one of the most historically significant documentaries of this still-young decade"—Chicago Sun-Times
- The "Death with Dignity" movement continues to garner national attention with the initiative passing in Washington State and proposed in Massachusetts.
- Grassroots outreach targeting organizations featured in and supportive of the film, as well as political progressives and healthcare professionals.



* Artwork not final

SYNOPSIS In 1994, Oregon became the first state to legalize physicianassisted suicide. As a result, any individual whom two physicians diagnose as having less than six months to live can lawfully request a fatal dose of barbiturate to end his or her life. Since 1994, more than 500 Oregonians have taken their mortality into their own hands. In HOW TO DIE IN OREGON, filmmaker Peter Richardson gently enters the lives of the terminally ill as they consider whether-and when-to end their lives by lethal overdose. Richardson examines both sides of this complex, emotionally charged issue. What emerges is a life-affirming, staggeringly powerful portrait of what it means to die with dignity.

LANGUAGE: English COLOR: Color WIDESCREEN: TK **AUDIO FORMAT: Stereo UNITS PER CARTON: 30**





YOU DON'T

COMP TITLES

TRAILER: http://www.voutube.com/watch?v=lbhoYK5inaE

DVD FEATURES: Extended footage; Stories not shown in the film

PRODUCT INFORMATION

SRP: \$29.95 U.S. \$34.95 CAN

PACKAGING: Single Amaray

LENGTH: 107 mins + extras

FORMAT: DVD Single

GENRE: Documentary

YEAR: 2011





