

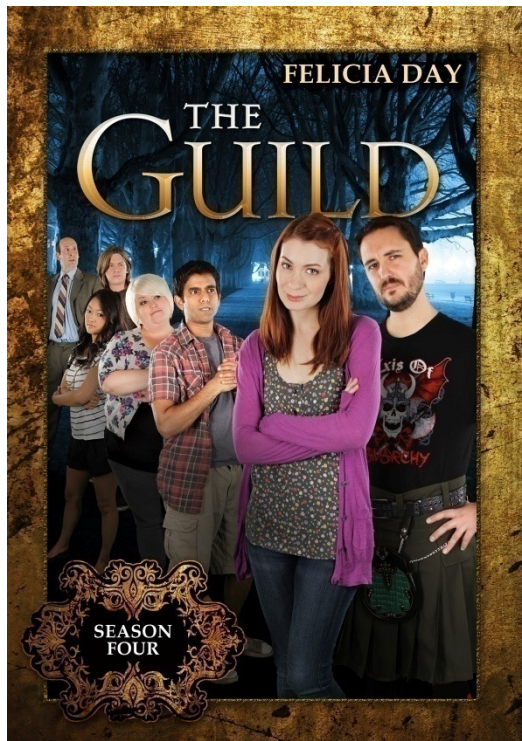
PREORDER **JAN 25** RELEASE **FEB 22**

NEW RELEASE: FLATIRON FILM COMPANY

# THE GUILD: SEASON 4

*Felicia Day's Internet comedy sensation is back!*

- Creator/star Felicia Day (*Dr. Horrible's Sing-Along Blog*) to promote to her over 1.7 million Twitter followers.
- Season 4 features Wil Wheaton (*Star Trek: The Next Generation*, *The Big Bang Theory*), who has over 1.6 million Twitter followers.
- THE GUILD has
  - over 230K subscribers on YouTube
  - over 65 million views since its launch in 2008
  - music video "Game On" has over 750K views on YouTube
- The DVD comes loaded with nearly an hour of bonus, including the "Game On" music video, commentaries, and other exclusive material.
- Grassroots marketing/PR outreach will include:
  - promotions on gamer, cult comedy and fan sites/pubs
  - mainstream pop culture outlets
  - access to Felicia Day for press, signed DVD giveaways



**SYNOPSIS** Hot off the cliffhanger to Season 3, Codex (Felicia Day) scrambles to justify her impetuous encounter with rival Guild Leader Fawkes (Wil Wheaton) to herself *and* her Guild. In-game, it's Guildie vs. Guildie when Vork announces a fundraising competition for design rights to the new Guild Hall. Meanwhile, Zaboo and Vork deal with a real-world house guest, Tink and Clara pair up to make some quick cash and Codex's computer problems force her to work at a real job (OMG) with Bladezz (OMFG!).

## PRODUCT INFORMATION

**DVD FEATURES:** Cast interviews, "Game On" Music Video, Making of the Music Video Cheesybeard's Commercial, Audio Commentary with Cast, Audio Commentary with Creator, Director and Producer, Gag Reel, Table Read, Seasons 1-3 Recaps, Script PDF File, Play All Feature,

**SRP:** \$14.95 U.S., \$16.95 CAN

**FORMAT:** DVD single

**PACKAGING:** Single amaray

**LENGTH:** 96 mins + extras

**GENRE:** Comedy

**YEAR:** 2010

**LANGUAGE:** English

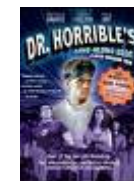
**COLOR:** Color

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

## RELATED & RECOMMENDED



**DR. HORRIBLE'S SING-ALONG BLOG**



**THE GUILD: SEASONS 1 & 2**

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