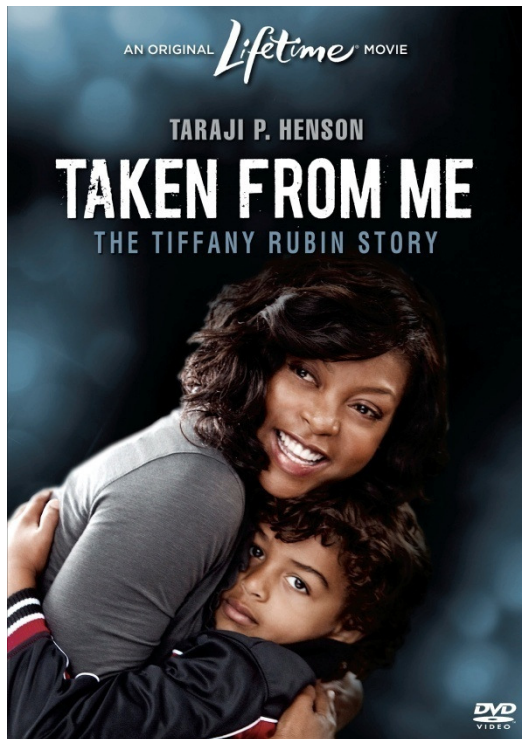


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NEW RELEASE: LIFETIME



TAKEN FROM ME: THE TIFFANY RUBIN STORY

Based on a dramatic true story of Tiffany Rubin's daring rescue of her son

- A heart wrenching true story about a mother willing to risk it all rescue her missing son.
- Airing on Lifetime Q1'11 – part of the first wave of NEW films released on DVD, hot on the heels of the 2010 line launch shipping over 200+ units.
- Starring Taraji P. Henson of *The Curious Case of Benjamin Button* and Terry O'Quinn of *Lost*.
- Marketing and PR outreach to top entertainment sites and print publications for reviews and giveaways, plus mom blogs, teen sites and national radio stations for promotions.

SYNOPSIS: "Taken From Me: The Tiffany Rubin Story" is based on a dramatic true story of Tiffany Rubin's (Taraji P. Henson) daring 2008 rescue of her seven-year-old son, Kobe, after he was abducted by his biological father and taken from his home in Queens, New York, all the way to Seoul, South Korea. At the urging of her mother Belzora (Beverly Todd), Tiffany sought the counsel of Mark Miller (Terry O'Quinn) and his charitable organization, The American Association for Lost Children. With Mark's help, Tiffany was able to travel to Korea to execute a high-stakes plan to bring her son home.

NEW VIDEO
DISTRIBUTED IN THE U.S. BY
NEW VIDEO, 902 BROADWAY, 9TH FL.
NEW YORK, NY 10010
newvideo.com

PRODUCT INFORMATION

SRP: \$19.95 SRP
FORMAT: DVD Single
PACKAGING: Amaray
LENGTH: 88 mins
GENRE: Drama
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: TK
AUDIO FORMAT: TK
UNITS PER CARTON: 30

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