

SYNOPSIS: This lavish gift set is the ultimate AMERICA : THE STORY OF US experience. Relive the original, epic 12—part series that captures the vast sweep of American history— bringing viewers on a journey through the forces that shaped the destiny of America. Then, enjoy over 100 minutes of brand new scenes that give further understanding to the concepts and figures that made this nation what it is. Finally, treasure the history in the dynamic 400+ page book filled with maps, pictures and charticles, making the experience lively and interesting.

AMERICA THE STORY OF US: GIFT SET

The ultimate AMERICA experience

- The must-have holiday gift for every HISTORY fan.
- Deluxe collector's edition of the acclaimed HISTORY series, features:
 - The entire 12-part original series – HISTORY's biggest event premiered to 6MM viewers and had a cumulative rating of over 20MM viewers.
 - NEW bonus disc containing the special *Modern Marvels: The Statue of Liberty*.
 - The stunning 412 page heavily illustrated companion book, written by best-selling author Kevin Baker (*Dreamland, Paradise Alley, and Sometimes You See It Coming*), featuring over 300 full color images and layers of information including text, design, graphics, and photographs.
- From the Executive Producer of *Planet Earth* and *A History of Britain*.
- The largest event in network history and winner of an EMMY®.
- Buzz Aldrin, Meryl Streep, Colin Powell, David Baldacci, Michael Douglas, Sean Combs, Sheryl Crow, Brian Williams, Donald Trump, General David H. Petraeus, General Tommy Franks and many more share their thoughts about American History.
- Marketing outreach: 50 million estimated impressions
 - National TV ad campaign including Nat Geo, Discovery, CNN and more
 - Targeted Facebook and online banner ad campaign
 - Website and blog reviews and giveaways (outreach to *Entertainment Weekly*, *People*, *Examiner*)

PRODUCT INFORMATION

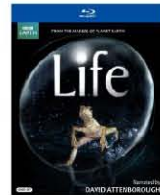
SRP: \$59.95 U.S., \$69.95 CAN
 FORMAT: 4-DVD plus book
 PACKAGING: Specialty
 LENGTH: Approx. 6hrs, 16 mins. + bonus
 GENRE: Documentary
 YEAR: 2010

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

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