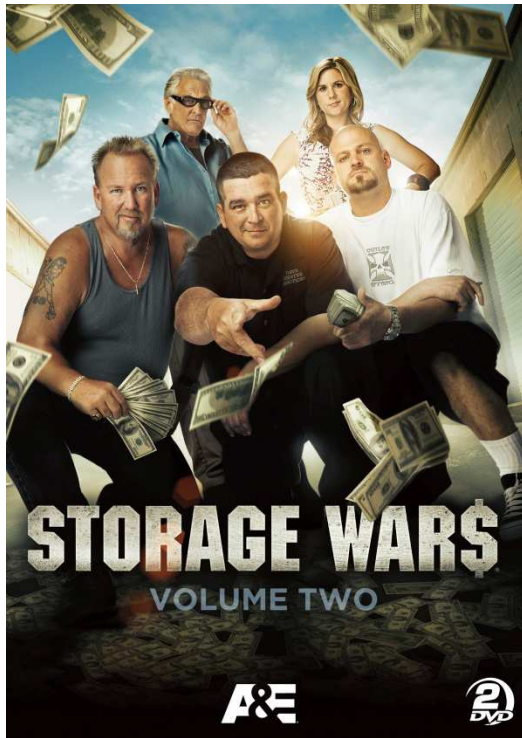


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NEW RELEASE: A&E



STORAGE WARS: VOLUME TWO

The second installment of A&E's ratings record breaking series

- The Season 2 premiere propelled A&E to the #1 network in all of television during its time slot among key demos.
- Ratings for *Storage Wars* have grown over 50% since the premiere season with episodes averaging nearly 5MM viewers beating out *Love in the Wild* and *Primetime Nightline*.
- Hosted by Dan Dotson, one of the most recognized and respected American Auctioneers performing over 3,000 auctions each year.
- STORAGE WARS continues to grow its loyal fan base with over 365K Facebook fans. (Tripling from last year)
- Marketing support: 120+ million estimated impressions
 - National TV cable campaign
 - Outdoor advertising
 - Targeted Facebook ad campaign
 - Online banner ad campaign for top-entertainment and pop-culture sites
 - PR outreach to top 10 markets, online blogs and websites, and publications

SYNOPSIS In VOLUME two the hunt continues as the fortune foursome blaze through Southern California storage facilities -- but with new enemies and higher stakes, finding auction treasure has never been more difficult. A&E's smash hit series is back with a vengeance continuing to dive into a world where Hollywood memorabilia and vintage guitars are just a small measure of the plunder to be found, a world where cash is king and winner takes all, where it's anyone's guess who will come out on top.

PRODUCT INFORMATION

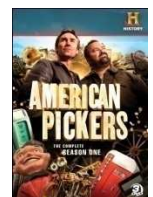
SRP: \$24.95, \$29.95 CAN
FORMAT: 3-pk
PACKAGING: Triple swing amaray
LENGTH: 5 hrs., 1 min.
GENRE: Reality
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



**PAWN STARS:
SEASON TWO**



**AMERICAN
PICKERS:
SEASON ONE**

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* Please note information is subject to change