

SYNOPSIS What secrets have been passed down to each United States president? HISTORY™ uncovers the fascinating truths behind some of the most confidential secrets in American history in *The President's Book of Secrets*. Interviews with former intelligence operatives, renowned historians and archivists show how classified information is treated in the highest circles of political power, how it's preserved throughout history, and who ensures continuity when a new leader is elected.

## THE PRESIDENT'S BOOK OF SECRETS

Learn the secrets known only to the Commander-In-Chief

- An exciting, feature-length documentary that offers the truth behind our nation's most tantalizing secrets:
  - Why does Air Force One appear with its left side facing the public?
  - How much does the president know about activating the on-board flares to repel missiles?
  - What information is so highly classified that even the commander in chief's Top Secret-3 security clearance is not enough to gain access?
- The real truth behind the theories made popular in the novels by Dan Brown and the National Treasure film series.
- Features exclusive interviews with Washington insiders including: former
  Director of Homeland Security Michael Chertoff, former Vice President Dan
  Quayle, former Speaker of the House Newt Gingrich, journalists Dan
  Rather and more.
- Marketing includes a major social media campaign targeting Dan Brown fans, Facebook posts, twitter updates and blogger outreach.

## **PRODUCT INFORMATION**

SRP: \$19.95. \$22.95 CAN

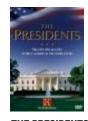
FORMAT: Single
PACKAGING: Amaray
LENGTH: 94 mins
GENRE: Documentary

YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No

AUDIO FORMAT: Stereo
UNITS PER CARTON: 30







THE PRESIDENTS

CONSPIRACY?





