

**SYNOPSIS** Join HISTORY in an examination of these trying times with two eye-opening programs, **RIPPED OFF: MADOFF AND THE SCAMMING OF AMERICA**: HISTORY compares and contrasts what Madoff did with other Ponzi schemes throughout history, while **CRASH: THE NEXT GREAT DEPRESSION**: HISTORY looks at the current financial crisis in the U.S. and compares and contrasts it with what led up to the Great Depression, the 1929 stock market crash, its immediate aftermath and the efforts that helped the country break free from the Depression.

Distributed in the U.S. by New Video  
902 Broadway, 9th fl, New York, NY 10010  
Tel: (212) 206-8600  
E-mail: info@newvideo.com

DISTRIBUTED BY  
**NEWVIDEO**

Distributed in Canada by  
Paradox Entertainment Group,  
175 Bloor St E, STE 1400 N Tower,  
PO Box 64, Toronto, ON M4W 3R8  
Tel: (800) 267-1216, E-mail: info@paradoxeg.com

**paradox**  
ENTERTAINMENT GROUP

newvideo.com

**PREORDER Jun 30 RELEASE Jul 28**

**NEW RELEASE: HISTORY**

# RIPPED OFF: MADOFF AND THE SCAMMING OF AMERICA

*The real story behind the \$50B Ponzi scam*

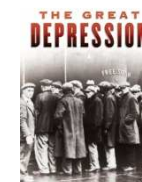
- HISTORY brings you two captivating specials pertaining to the economic meltdown — is anyone safe from the financial pitfalls of such a vulnerable time?
- Released in time for Madoff's sentencing when consumer awareness will be at an all time high.
- Includes interviews from leading experts who dissect the real story behind Bernie Madoff, and his \$50B scheme.
- Featuring a special bonus episode **CRASH: THE NEXT GREAT DEPRESSION?**, HISTORY compares and contrasts what led to the Great Depression through first person accounts and expert interviews.
- PR and Marketing campaign will target news and current events — savvy consumers and people with interests in the economy through financial blogs, websites, and newswEEKlies.

## PRODUCT INFORMATION

SRP: \$19.95 US, \$22.95 CAN  
FORMAT: Single  
PACKAGING: Amaray  
LENGTH: Approx. 100 minutes  
GENRE: Special Interest  
YEAR: 2009

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: Yes  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

## RELATED & RECOMMENDED



**THE GREAT DEPRESSION**



**102 MINUTES THAT CHANGED AMERICA**

**A&E**  
HOME VIDEO

CAT NO. AAAE165040

UPC 7-33961-16504-3

ISBN1-4229-4523-5