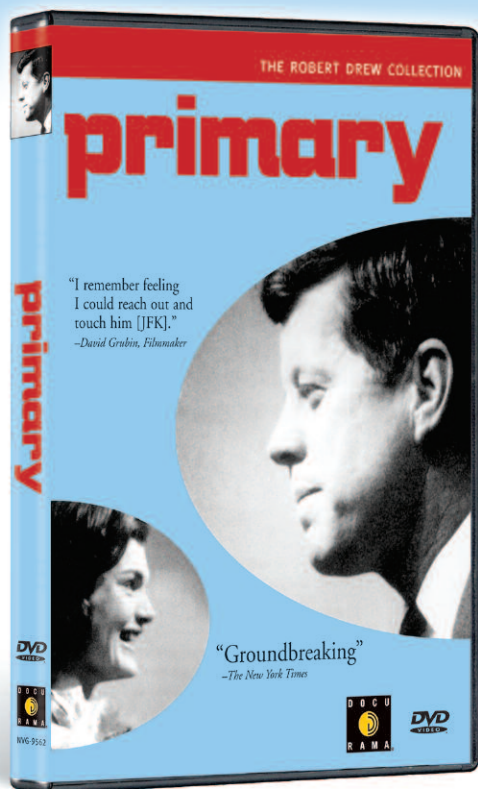


primary

"I remember feeling I could reach out and touch him [JFK]." —David Grubin, Filmmaker



PREORDER

September 30, 2003

RELEASE

October 28, 2003

"A new kind of reporting, a new form of history," Robert Drew promised John F. Kennedy. He was proposing that a revolutionary, small camera and sync sound recorder live with Kennedy day and night for nearly a week during the climax of his 1960 Wisconsin presidential primary run against Hubert Humphrey. The resulting film, PRIMARY, turned out to be a cinematic experience unique in the history of film, the first in the development of American cinéma vérité, and a template for groundbreaking films Drew would later shoot in the Kennedy White House.

Unlike the directed, narrated documentaries of the day, Drew's freewheeling photography moved with its subjects and brought audiences straight into the action. And while it is no mystery who ultimately made it to the White House, PRIMARY builds with dramatic tension as the candidates await the returns, capturing the character and flavor of campaign politics as never before seen on film.

- With a rare intimacy unmatched by any other Kennedy film, PRIMARY captures a young JFK and radiant Jackie on their way to the White House.
- Released in time for the 40th Anniversary of Kennedy's assassination: November 22, 1963.
- A breakthrough in filmmaking, PRIMARY was selected as an historic American film for inclusion in the Library of Congress' National Film Registry in 1990.
- From award-winning filmmaker Bob Drew, and filmed by luminaries in the documentary film profession including Albert Maysles and DA Pennebaker.

DVD



\$24.95 SRP
\$36.95 Can.

CATALOG NVG-9562
UPC 7-67685-95623-6
ISBN 0-7670-5757-0

Single
Approx. 53 mins. + extras
B/W

DVD FEATURES INCLUDE: Running Commentary from Robert Drew and Photographer Richard Leacock ■ Sun Valley Discussion with the Filmmakers Behind PRIMARY: Bob Drew, DA Pennebaker, Albert Maysles, and Richard Leacock ■ Robert Drew Retrospective: 30/15 ■ Filmmaker Biography ■ Interactive Menus ■ Scene Selection

VHS



\$24.95 SRP
\$36.95 Can.

CATALOG NVG-5615
UPC 7-67685-56153-9
ISBN 0-7670-5752-X

Single
Approx. 53 mins.
B/W

CONCEIVED AND PRODUCED BY ROBERT DREW FOR TIME-LIFE BROADCAST

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