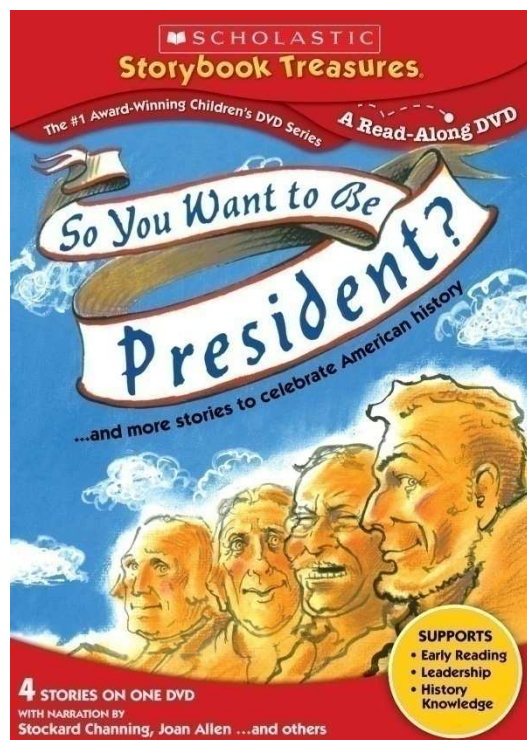


PREORDER JAN 12 RELEASE FEB 9

NEW RELEASE: SCHOLASTIC

# SO YOU WANT TO BE PRESIDENT?...AND MORE STORIES TO CELEBRATE AMERICAN HISTORY

*Celebrate American History with four stories from Scholastic*



- Timed to release for President's Day, this new Scholastic DVD features four stories about America's political history.
- The lead story *So You Want to Be President?* has won the prestigious Caldecott Medal and is narrated by Emmy® Award-winning actress Stockard Channing—an excellent kid's title to include in all of your President Day promotions.
- Includes the adorable tale *My Senator and Me: A Dog's-Eye View of Washington D.C.*, written and narrated by late Senator Edward M. Kennedy, plus a short film that introduces kids to the senator and his dog.
- Stories have won over 10 awards including the Andrew Carnegie Medal for Excellence in Children's Video, and ALA Notable Video.
- DVD extras include an interview with the author Lane Smith, the new read-along, and discussion questions to promote early literacy skills.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and give-aways, Google ad words campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.

**SYNOPSIS** Just in time for President's Day, this funny yet educational DVD features adaptations of award-winning stories that teach children about American history and politics including: *So You Want to Be President?*, *My Senator and Me: A Dog's-Eye View of Washington D.C.*, *Madam President*, and *I Could Do That!* Esther Morris Gets Women the Vote.

## PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interview

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: 76 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

## RELATED & RECOMMENDED



**MARCH ON! AND MORE STORIES ABOUT AFRICAN AMERICAN HISTORY**

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**SCHOLASTIC**  
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