

"A fun escape for tweens" -- Commonsense Media

THIS MARCH, FLATIRON FILM COMPANY MAKES A SPLASH WITH INDIVIDUAL SEASON RELEASES OF TEEN NICK'S #1 SERIES!

H20: JUST ADD WATER: THE COMPLETE SEASON ONE/THE COMPLETE SEASON TWO/ THE COMPLETE SEASON THREE

Street Date: March 5, 2013 DVD SRP: \$24.95 EA. (4 Discs)

PROGRAM DESCRIPTIONS

Watch what happens when three normal teenage girls growing up on sun-drenched beaches Down Under stumble upon an ancient cavern that transforms their lives forever in Teen Nick's #1 rated series **H20: JUST ADD WATER**. Sure, they face typical teenage problems, but with an added twist — they're mermaids with magical powers! This worldwide phenomenon with over 250MM global viewers (whose U.S. ratings have increased by triple digits in 2012), is set to make a splash this March when Flatiron Film Company, a label of Cinedigm (NASDAQ: CIDM), releases each fan-favorite season in three individual, specially-priced releases. Each collectible 4-disc set includes 13 episodes from each season, plus bonus cast photos sure to thrill the show's fanatical fan base.

Emma (Claire Holt), Cleo (Phoebe Tonkin) and Rikki (Cariba Heine) are sixteen-year-old girls growing up on the beautiful beaches of the Gold Coast. For our heroines, life revolves around clothes, the beach and boys – with school as a minor distraction. When they're accidentally stranded at sea and land on the mysterious Mako Island, they find themselves exploring the eerie, jungle-covered island before becoming trapped in an ancient cavern beneath a volcano. As they swim to safety through an underwater channel, the light from a full moon creates a mysterious glow in the water. After they return to the mainland, however, they discover they've undergone a transformation that will change their lives in magical ways.

In **H20: JUST ADD WATER: THE COMPLETE SEASON ONE**, the girls enlist the help of Cleo's friend, Lewis McCartney (Angus McLaren), who attempts to discover the secret behind their transformations. When local bad boy Zane Bennett (Burgess Abernethy) is rescued from a sinking boat by Emma, he sees "something" under the water and embarks on a hunt for the mysterious creature lurking out at sea. When new girl Charlotte (Brittany Burnes), crashes the scene in **THE COMPLETE SEASON TWO**, everything changes -- she's ambitious, determined, and wants to become a mermaid herself. And, in **THE COMPLETE SEASON THREE**, Cleo and Rikki face their last year of high school without Emma, who's gone overseas and a new girl, Bella (Indiana Evans), is revealed as a mermaid from the sea caves of Ireland.

H2O: JUST ADD WATER is created and produced by Jonathan M. Shiff in association with Nickelodeon®. A new 26-episode "spin-off" series, *Secret of Mako Island*, will premiere in 2013.

BONUS PROGRAMMING

- Each DVD Set includes a selection of cast photos
- Season 1 Volume 2 includes a special Backstage Pass and Making Of vignette

CAST

- Claire Holt ("The Vampire Diaries", "Pretty Little Liars", *Mean Girls 2*)
- Phoebe Tonkin ("The Vampire Diaries", "The Secret Circle")
- Cariba Heine ("Dance Academy", "The Pacific")

PROGRAM INFORMATION

Type: DVD

Catalog #: (S1) NNVG284530; (S2) NNVG284540; (S3) NNVG284550

Running Time: (S1, S2, S3) 10 hrs., 50 mins. + extras

Genre: Kids/Fantasy/TV

Rating: TV-Y7

Aspect Ratio: 16 x 9 (1.78:1) **Audio:** 2.0 Dolby Digital

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