

PREORDER **DEC 13** RELEASE **JAN 24**

NEW RELEASE: CHINA LION

BEGINNING OF THE GREAT REVIVAL

A stunning historical epic packed with Asia's greatest stars

- Released on **23 AMC Theater** screens in top North American markets in June 2011, including New York, LA, Chicago, San Francisco, DC, Houston, Boston, Seattle, Toronto, Ottawa.
- BEGINNING OF THE GREAT REVIVAL is a sweeping follow-up to blockbuster *The Founding of a Republic*, which grossed over \$62MM.
- Enormous cast power with well-known mainstream talent and over 100 other actors:
 - Andy Lau**— *Infernal Affairs* and *The Flock*
 - Chow Yun-Fat**— *Crouching Tiger, Hidden Dragon*; *Pirates of the Caribbean: At World's End*; *The Killer*
 - John Woo**— director of *The Killer*, *Face/Off*, *Red Cliff*, *Mission Impossible 2*
- Marketing and PR outreach will target:
 - international cinephiles and Asian/Asian-American audiences via online ads, social media, and radio giveaway campaigns
 - history buffs and fans of historical epics



SYNOPSIS A chronicle of the events that led to the founding of the Chinese Communist Party. BEGINNING OF THE GREAT REVIVAL will follow the lives of **Mao Zedong** and **Zhou Enlai**, played by Chinese actors **Liu Ye** and **Chen Kun**, respectively, and **Chiang Kai-shek**, played by Taiwan actor **Chang Chen**. It tells the story of the rise of China's communists from the time of Russia's October Revolution of 1917 through the founding of the Chinese Communist Party on July 1, 1921, 90 years ago.

PRODUCT INFORMATION

DVD FEATURES: TK

SRP: \$26.95 U.S. \$29.95 CAN
 FORMAT: DVD Single
 PACKAGING: Single Amaray
 LENGTH: Approx. 140 mins + extras
 GENRE: Foreign/ Historical Epic
 YEAR: 2011

LANGUAGE: Mandarin, with English subtitles
 COLOR: Color
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

TRAILER: <http://www.youtube.com/watch?v=i1-yul2DOQo&feature=related>

COMP TITLES



RED CLIFF



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* Please note information is subject to change