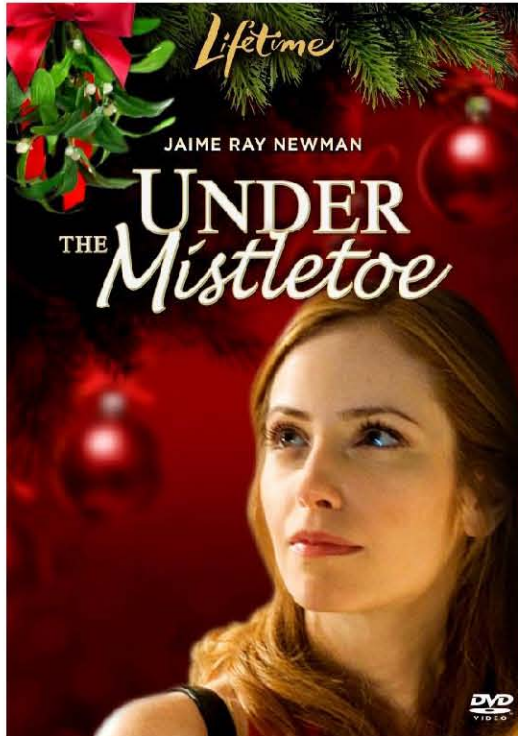


# UNDER THE MISTLETOE

*Meddling son helps mom find love in this unforgettable new-to-DVD tale!*

- A single mom and recent widower must re-enter the dating world when her young son signs her up for a radio show's dating game.
- Starring Jaime Ray Newman (*Drop Dead Diva*) and Michael Shanks (*Stargate SG-1*).
- Lifetime's Holiday releases are historically best-selling titles of the year.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
  - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
  - Targeted Facebook and online banner ad campaign
  - Holiday gift guide outreach
  - Website and blog reviews and giveaways (*Entertainment Weekly*, *People*, *Examiner*)



**SYNOPSIS** Susan Bell has devoted her life to helping others, but rarely thinks about helping herself. This year the tables will turn when a local radio station takes over her love life after an innocent call from her eight year old son. Whether she likes it or not, Susan is under the mistletoe.

## PRODUCT INFORMATION

SRP: \$14.95 SRP  
 FORMAT: DVD Single  
 PACKAGING: Amaray  
 LENGTH: 86 min.  
 GENRE: Drama  
 YEAR: 2006

LANGUAGE: English  
 COLOR: Yes  
 WIDESCREEN: Yes  
 AUDIO FORMAT: Stereo  
 UNITS PER CARTON: 30

## COMP TITLES



**HOME FOR THE HOLIDAYS**



**THE ROAD TO CHRISTMAS**