

MAJOR LEAGUE BASEBALL PRODUCTIONS PRESENTS



# Yankeeography™ THE CORE FOUR COLLECTION



**SYNOPSIS** In a series of small roster moves during the 1995 season the Yankees laid the four cornerstones for the Club's success over the next two decades. Starting in April and concluding in September the Bronx welcomed the Major League debuts of Andy Pettitte, Mariano Rivera, Derek Jeter, and Jorge Posada. As teammates they've won double-digit division titles, more than a dozen pennants, and a fist full of World Series rings.

PREORDER **OCT 26** RELEASE **NOV 16**

NEW RELEASE: SPORTS

## YANKEEOGRAPHY: THE CORE FOUR

*Celebrate the cornerstones of the Bronx Bombers: Jeter, Pettitte, Posada, and Rivera*

- Includes the NEW Andy Pettitte Yankeeography episode, never-before-available on DVD, PLUS an extended 75 minute Derek Jeter episode, and new bonus!
- Introducing a new low SRP from the best-selling Yankeeography franchise.
- Merchandise this set and watch it move! Yankee merchandise sales rank first among all MLB Clubs, and THE CORE FOUR art will stand out from the crowd.
- Jeter, Pettitte, Posada and Rivera are four of the most popular current Yankees and recently sold out newsstands when they appeared on the cover of *Sports Illustrated*
- Supported by TV sports on YES Network and MLB Network, radio promotions and ad buy on WCBS, and a partnership with the team including in-stadium and print exposure.

### PRODUCT INFORMATION

**Bonus:** Four bonus segment (one for each player) which will include highlights and interviews.

SRP: 19.95 US, 22.95 CAN

FORMAT: 2-pk

PACKAGING: 2-pk swing amaray

LENGTH: Approx. 3 hrs, 25 mins

GENRE: SPORTS

YEAR: 2010

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

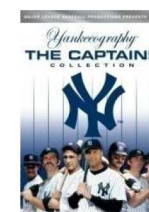
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

### RELATED & RECOMMENDED



Yankeeography



Yankeeography:  
The Captains  
Collection

NEWVIDEO  
DISTRIBUTED IN THE U.S. BY  
NEW VIDEO, 9002 BROADWAY, 9TH FL.  
NEW YORK, NY 10010  
newvideo.com

DISTRIBUTED EXCLUSIVELY IN CANADA BY  
E! ENTERTAINMENT, 175 BLOOR STREET EAST,  
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

CAT NO AAAE232301 UPC 7-33961-23230-1 ISBN 1-4229-9610-7