

RISE AND FALL OF THE BERLIN WALL

Celebrate the 20th anniversary of the fall of the Berlin Wall with this exciting and moving documentary

- November 2009 is the 20th anniversary of the fall of the Berlin Wall which will make headlines worldwide.
- One of the biggest HISTORY™ specials of 2009, this feature-length documentary combines stunning special effects to illustrate the construction of the wall, with moving and exciting personal stories of those who tried to break through it.
- Marketing includes outreach to historical sites and blogs, as well as an educational campaign for an estimated additional 500K impressions.

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SYNOPSIS Built in 1961, the Berlin Wall began as a line of barbed-wire-covered railway cars and grew into seven concentric walls with 205 bunkers and 302 watchtowers. In this two-hour special HISTORY uses computer imagery to bring to life how the wall was built, and gets firsthand accounts from the escapees, border guards and security officials who lived through it.

PRODUCT INFORMATION

Prebook: Nov 17

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: Single
PACKAGING: Amaray

LENGTH: Approx. 94 mins. Plus bonus

GENRE: Documentary

YEAR: 2009

Release: Dec 15

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes

AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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