

PREORDER NOV 9 RELEASE DEC 7

NEW RELEASE: SPORTS

# THE OFFICIAL MAJOR LEAGUE BASEBALL® WORLD SERIES FILM COLLECTION

*The updated collection of baseball history and perfect holiday gift includes the 2009 World Series Highlight Film!*

- A complete history of the World Series - spanning 106 years of baseball broken into 14 eras, and featuring nearly 50 hours of World Series Highlight Films, a foreword by Bob Costas, and glossy photos and Hall of Fame memorabilia.
- Specially packaged in a collectible, 58-page, full-color coffee table book holding 21 DVDs
- Just in time for the holidays, this is the ultimate keepsake for any baseball fan or collector—now including the 2009 World Series Highlight Film .
- Features legendary players such as Joe DiMaggio, Jackie Robinson, Mickey Mantle, Willie Mays, Henry Aaron, Sandy Koufax, Bob Gibson, Tom Seaver, Johnny Bench, Reggie Jackson, Kurt Gibson, Derek Jeter, Curt Schilling, Albert Pujols, Cole Hamels, and many more.
- National marketing campaign will encompass all forms of media including Television (MLB Network, HISTORY, and select local sports stations), Internet (MLB.com, top sports blogs) and Radio (top sports stations WFAN, WEEI, etc) as well as grassroots and promotions with the clubs, generating over **50MM impressions**.
- PR campaign will target men's publications, Sports Network, and sports magazines such as *Sports Illustrated* and *ESPN* the magazine.

**SYNOPSIS:** Every sport has their pinnacle trophy, but none is as coveted as baseball's World Series; a best of seven contest that celebrates our national pastime. All the glory and classic moments of the historic World Series Championships from 1903 to 2009 are preserved in this one-of-a-kind ,21-disc DVD/ Book Compilation. This specially packaged book features editorial, photos, and Hall of Fame memorabilia to illustrate 105 championship teams and moments, while the 66 films ranging from 1943 – 2009 will take viewers on a ride back through history.

## PRODUCT INFORMATION

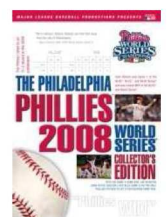
SRP: \$229.95 U.S., \$289.95 CAN  
FORMAT: 21-pk  
PACKAGING: Special Packaging  
LENGTH: Approx. 49 hrs., 15 mins.  
GENRE: SPORTS  
YEAR: Various

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: TK

## RELATED & RECOMMENDED



Yankeeography



Philadelphia  
Phillies: 2008  
World Series  
Collector's  
Edition

NEWVIDEO  
DISTRIBUTED IN THE U.S. BY  
NEW VIDEO, 902 BROADWAY, 9TH FL.  
NEW YORK, NY 10010  
newvideo.com

e one  
DISTRIBUTED EXCLUSIVELY IN CANADA BY  
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,  
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

CAT NO. AAAE238250 UPC 1-4229-1137-3 ISBN 7-33961-23825-9