



SYNOPSIS They were virtually unheard of when they were cast in the first 'Potter' pic in 2000, but now Daniel Radcliffe, Emma Watson, and Rupert Grint have become spectacularly famous around the globe. Relive the early days of these unknown kids through their break-through feature-film debuts and their lives as the stars of Harry Potter.

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- PR campaign will target teen and young adult publications and websites and include radio giveaways of the DVD in the top 25 markets as the new film releases in theaters.

PRODUCT INFORMATION

SRP: \$9.95 U.S., \$11.95 CAN
FORMAT: Single
PACKAGING: Standard Amaray
LENGTH: Approx. 47 mins.
GENRE: Biography
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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