



SYNOPSIS: Through exhaustive research, the eight-hour miniseries chronicles the saga of America's first "royal" family during the 1960s, providing an intimate look at how Joseph Kennedy Sr. shaped his sons, John and Robert, to become two of the most influential men in the country's history.. Told by Joe Kennedy, an ambitious and egocentric father, *The Kennedys* recounts the scandal, tragedy, public greatness and private frailty of our nation's most fabled political family during one of the most momentous decades in history.

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NEW RELEASE: HISTORY™

THE KENNEDYS

The most famous family in American history comes to life in this epic 8-part miniseries event

- An all-star cast including.
 - Oscar-nominee Greg Kinnear (*As Good As It Gets*) as JFK
 - Katie Holmes (*Batman Begins*) as Jackie Kennedy
 - Emmy-nominee Barry Pepper (*Saving Private Ryan*) as RFK
 - Emmy-winner Tom Wilkinson (*John Adams*) as Joseph P. Kennedy
- Nominated for a whopping 10 Emmys, including Outstanding Miniseries of Made for TV movie.
- A smash hit with a record near 2 million viewers for its premiere on Reelzchannel and a cumulative 7.6 million viewers for the week.
- Over 125K downloads to date on iTunes and #1 TV Season download in the 2 weeks following its launch.
- From the producers of Fox's megahit *24*.
- The miniseries everyone is talking about – see for yourself what all the hype is about.
- Filled with romance, tragedy, power, ambition and betrayal, *THE KENNEDYS* is an American story perfect for dramatization
- Includes nearly an hour of exclusive bonus material.

“The miniseries...is without a doubt one of the best, most riveting, historically accurate dramas about a time and place in American history that has ever been done for TV.” -- *NY Post*

DVD PRODUCT INFORMATION

BONUS: 45-minute "Making of" piece

SRP: \$29.95 U.S.,

FORMAT: 3-pk

PACKAGING: Triple Amaray Swing + O-card

LENGTH: Approx. 6 hrs, 16 mins plus bonus

GENRE: Documentary

YEAR: 2011

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

BD PRODUCT INFORMATION

BONUS: 45-minute "Making of" piece

SRP: \$39.95 U.S.

FORMAT: 3-pk

PACKAGING: BD Triple Amaray Swing + O-card

LENGTH: Approx. 6 hrs, 16 mins plus bonus

GENRE: Documentary

YEAR: 2011

LANGUAGE: English

COLOR: Color

WIDESCREEN: Yes

AUDIO FORMAT: 5.1

UNITS PER CARTON: 30

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UPC 7-67685-24356-5

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