RED VS. BLUE SEASON 8: REVELATION

The latest chapter of the hit comedy series based on Halo

- DVD timed to release with Halo: Reach, the latest installment in the 27-million-unit-selling game franchise, predicted by the industry to be the bestselling game of the year.
- Premiering online on April 1, 2010, REVELATION created buzz as the first season to extensively use pre-rendered character animation, which allows for actions not possible within a multiplayer game of *Halo*.
- Includes scenes based on Halo: Reach!
- Grassroots marketing and PR outreach will target gaming outlets (G4, UGO.com, IGN) with exclusive clips/interviews; promotion with creators at Comic-Con and around launch of Halo: Reach.

PRODUCT INFORMATION

DVD FEATURES: Director's commentary, Special videos and PSAs, the *Red Vs. Blue Holiday* miniseries, outtakes, deleted scenes, cast interviews, visual effects breakdown

SRP: \$19.95 U.S., \$22.95 CAN FORMAT: DVD single PACKAGING: Single amaray LENGTH: Approx. 90 mins + extras

GENRE: Comedy YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: NO
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED





BLUE: THE BLOOD GULCH CHRONICLES

THE GUILD:

NEWVIDED New Video, 902 Broadway, 9th FL
newvideo.com/New York, NY 10010

RED VS. BLUE: RECREATION
From the Creators of THE BLOOD GULCH CHRONICLES

SYNOPSIS The eighth season of the hit series and the final

installment in the RECOLLECTION trilogy picks up where

RECREATION left off, using flashy new pre-rendered character

animation to follow the adventures of the Red and Blue teams.



