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NEW RELEASE: HISTORY™

GANGLAND: THE FINAL SEASON BLU-RAY & DVD

The final season of the top-rated hit from HISTORY

- HISTORY brings viewers the final chapter of its top-rated franchise, revealing the true story behind thirteen of the nation's most dangerous gangs.
- Syndication will start in 2011, where GANGLAND will continue to gain new and expanded audiences.
- This groundbreaking series has a cumulative audience of nearly 100MM viewers and is a top selling HISTORY franchise on DVD.
- Features exclusive interviews with police officers as well as former and current gang members to provide well-rounded, insider stories of America's most notorious gangs, plus bonus, never-before-aired footage.
- Marketing and PR for GANGLAND include national commercials during month of street, online campaigns targeting true crime and male-centric websites, and PR will target men's lifestyle publications and newsweeklies.



SYNOPSIS This groundbreaking series gives viewers unprecedented access to the inner workings of American gang life. HISTORY looks into the past of some of America's most notorious street gangs to learn how they've shaped their times and affected the neighborhoods they've controlled. With exclusive interviews and rarely seen footage, this series is a raw look at life inside these gangs—from those who live it and the agencies that are working to stop them.

DVD PRODUCT INFORMATION

SRP: \$39.95, \$44.95 CAN
FORMAT: 4 DVDs
PACKAGING: Thin pak
LENGTH: 11 hrs., 45 mins. + extras
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: TK

BLU-RAY PRODUCT INFORMATION

SRP: \$49.95, \$56.95 CAN
FORMAT: Blu-ray 3-PK
PACKAGING: Swing Amaray
LENGTH: 11 hrs., 45 mins. + extras
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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