MAX'S CHOCOLATE CHICKEN ...AND MORE STORIES BY ROSEMARY WELLS & NOISY NORA ... AND MORE STORIES BY ROSEMARY WELLS

Max, Ruby, and friends come to life on DVD

- The most beloved Rosemary Wells classics of all time come to life on 2 DVDs.
- Features the enhanced read-along and comprehension questions to help build early literacy skills, plus bonus Spanish stories, interviews with acclaimed author Rosemary Wells, and a music video.
- Kids will be excited to see their favorite storybook characters on DVD, including Max from the hit Nick Jr. series Max and Ruby.
- Marketing and PR includes extensive outreach to Max and Ruby fans, top parenting blogs for reviews and giveaways, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.

MAX'S CHOCOLATE CHICKEN

DVD FEATURES: Spanish Version of Max's Christmas; Rosemary Wells Interview: Otto Runs for President; A Visit from Rosemary Wells; Read-Along; Talk About the Stories

SRP: \$14.95 U.S., \$16.95 CAN **FORMAT:** DVD Single

PACKAGING: Amaray
LENGTH: 69 mins. + extras
GENRE: Animation

YEAR: Various

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

SRP: \$14.95 U.S., \$16.95 CAN FORMAT: DVD Single PACKAGING: Amaray

NOISY NORA

DVD FEATURES: Spanish Version of Noisy Nora; Rosemary

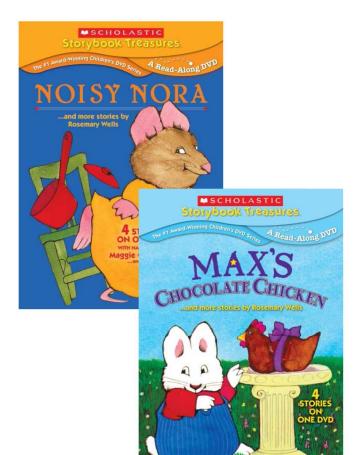
Wells Interview: Voyage to the Bunny Planet; Read to My

Bunny Music Video; Read-Along; Talk About the Stories

LENGTH: 84 mins. + extras
GENRE: Animation

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

YEAR: Various



SYNOPSIS Based on the best-selling book by children's author Rosemary Wells--now available with more lovable stories and the enhanced read-along function.

MAX'S CHOCOLATE CHICKEN includes: Max's Chocolate
Chicken, Max's Christmas, Morris's Disappearing Dog, and Otto
Runs for President

NOISY NORA includes: Noisy Nora, Emily's First 100 Days of School, Voyage to the Bunny Planet, Reading to Your Bunny



