



PREORDER NOV 16 RELEASE DEC 7

NEW RELEASE: A&E

# HOARDERS: SEASON 2, PART 1

*A&E's ratings phenomenon returns with more addictive episodes*

- A&E's top rated series ever and a top 10 series on iTunes.
- Timed to release with the new season broadcast backed by a multi-million dollar advertising campaign.
- *The Oprah Winfrey Show* featured a full segment on *Hoarders* with a link on the Oprah site directing visitors to the Hoarders webpage.
- Packed discs with never-aired bonus.
- Extensive social media and online marketing campaign will target fans of the show, self-help web sites and blogs, and entertainment outlets.

**SYNOPSIS** The #1 nonfiction series follows people whose inability to part with their belongings is so out of control that they are on the verge of a personal crisis. For some, throwing away even the tiniest possession – a sponge, a button, an empty box – is so painful that they won't be able to complete the cleaning process. For others, professional help and an organizer's guidance give them the strength to recover. At the end of each episode find out who has been able to keep their hoarding behavior at bay and who, despite help, is still lost inside this painful disease.

## PRODUCT INFORMATION

**BONUS FEATURES:** Additional footage

**SRP:** \$19.95 U.S., \$22.95 CAN

**FORMAT:** 2-pack

**PACKAGING:** Swing Amaray

**LENGTH:** Approx. 5 hours, 29 mins. + extras

**GENRE:** Documentary

**YEAR:** 2010

**LANGUAGE:** English

**COLOR:** Yes

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

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SEASON 1: THEN  
AND NOW**



**HOARDERS:  
SEASON 1**

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