

SYNOPSIS: The 2004 ALCS featured the New York Yankees against the Boston Red Sox. Down 3-0 in the series, David Ortiz's walk off home run sealed Game 4 for the Boston Red Sox. This sparked the greatest series comeback in playoff history, as the Sox went on to win the next 3 games, winning the series and becoming the first team to ever comeback from a 3-0 deficit. Now, this thrilling Game 4 will be available on DVD. This DVD Single is specially priced at \$12.95 and will be a collector's item for baseball fans everywhere!

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BASEBALL'S GREATEST GAMES: 2004 ALCS, GAME 4

David Ortiz's walk-off home run gives Boston the Game 4 victory!

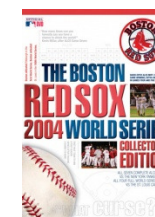
- This classic game is part of the collectible 11-PK giftset **BASEBALL'S GREATEST GAMES**, which features some of the most well-known games/moments in MLB history, packaged in a commemorative set.
- Down 3-0 to their hated rival the New York Yankees in the ALCS, David Ortiz's walk off home run in the 12th inning gave Boston the win in Game 4, sparking the greatest series comeback in MLB History. The Sox went on to win the series
- Impulse priced at \$12.95 and released to coincide with the MLB post-season.
- Multimillion-dollar network ad campaign includes:
 - National cable commercials
 - Online and print advertisements
 - National radio promotions in the Boston market
 - Outdoor advertisements
 - Social Marketing through Facebook, Twitter and Bloggers

PRODUCT INFORMATION

SRP: \$12.95 U.S. \$14.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 242 min.
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



BOSTON RED SOX 2004 WORLD SERIES COLLECTOR'S EDITION



BASEBALL'S GREATEST GAMES: 1960 WORLD SERIES GAME 7



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