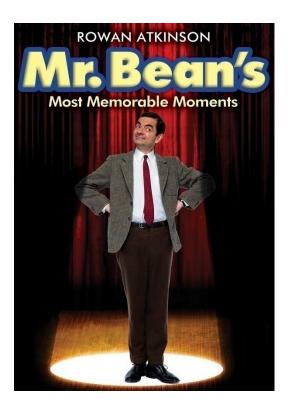
## MR. BEAN'S MOST MEMORABLE **MOMENTS**

Celebrate 20 years of hilarity with this impulse-buy priced DVD

- Timed to release with the 20th Anniversary of Mr. Bean: this value-priced single features, the best Bean moments ever aired PLUS brand new scenes, interviews with Rowan Atkinson rare footage of his early stage appearances – a must have new DVD for Bean's large, world wide fan base.
- Rowan Atkinson's Mr. Bean is a world-wide phenomenon his two movies grossed over \$500MM and Mr. Bean DVDs continue to sell year after year.
- Marketing support for the DVD includes extensive on-line outreach through blogger giveaways, Facebook and an interactive viral widget, plus an aggressive PR push targeted in entertainment and comedy publications and websites.



"...every episode of his foolish antics is guaranteed to leave you giggling helplessly..."

-- Michael Giltz, New York Post

SYNOPSIS MR. BEAN'S MOST MEMORABLE MOMENTS includes all of the funniest and best-loved sketches in the extraordinary life of Mr. Bean. Follow Mr. Bean and Teddy as they search in their attic for an umbrella, but end up reminiscing and re-living their hilarious escapades of the past in this 20th Anniversary Collector's DVD.

## Distributed in the U.S. by New Video, 902 Broadwa



## **PRODUCT INFORMATION**

SRP: \$12.95 U.S., \$14.95 CAN

FORMAT: Single **PACKAGING:** Amaray LENGTH: 73 mins. **GENRE:** Comedy **YEAR: 2009** 

LANGUAGE: English COLOR: Color WIDESCREEN: AUDIO FORMAT: Stereo UNITS PER CARTON: 30

## **RELATED & RECOMMENDED**







