



Introducing  
"My First"

**SYNOPSIS** 5 beautifully adapted stories that encourage a love for reading for the pre- or early reader. Stories include the timeless classic: *The Story About Ping*: A young duck gets separated from his family, and meets a new friend. The two set off on a series of exciting adventures together as they search for Ping's family. Other stories include: *Goose*, *The Most Wonderful Egg in the World*, *Duck On A Bike*, *Rosie's Walk*. Celebrity narrators include Laura Dern and Walter Mayes. Features a Spanish Language version of *The Story of Ping*, and Read Along function.

NEW VIDEO  
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PREORDER APR 12 RELEASE MAY 10

NEW RELEASE: SCHOLASTIC

# THE STORY ABOUT PING ...AND OTHER FINE FEATHERED FRIENDS

*5 adorable stories that encourage early literacy skills*

- Part of the NEW "My First Scholastic Storybook Treasures" line that supports early literacy skills for the pre- and early reader.
- From best-selling author Marjorie Flack, *The Story About Ping* is the perfect introductory to the My First Stories line.
- Includes celebrity narration from Laura Dern, Walter Mayes and others.
- Features a Spanish Language version of *The Story of Ping*, and Read Along function.
- Stories have won several awards including the ALA Notable Video.

## PRODUCT INFORMATION

**DVD FEATURES:** Features a Spanish Language version of *The Story of Ping*, and Read Along function.

SRP: \$12.95 U.S., \$14.95 CAN  
FORMAT: Single  
PACKAGING: Amaray  
LENGTH: 34 mins. + extras  
GENRE: Animation  
YEAR: Various

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

## RELATED & RECOMMENDED



THE JAMES  
MARSHALL  
FAIRYTALE  
COLLECTION



HARRY THE  
DIRTY DOG

SCHOLASTIC  
Storybook Treasures™

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