

SYNOPSIS In 1991, the Minnesota Twins beat the Atlanta Braves in 7 grueling games to capture their second World Series championship since moving to Minnesota in 1961. Now catch every historic moment of this championship series in this 8-PK set. Packed with bonus footage and all seven games in their entirety, this is sure to be a must get for not only Twins fans, but baseball fans everywhere.

NEWVIDEO
newvideo.com



DISTRIBUTED EXCLUSIVELY IN CANADA BY
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

newvideo.com

PREORDER JUL 5 RELEASE AUG 2

NEW RELEASE: SPORTS

MINNESOTA TWINS 1991 WORLD SERIES COLLECTOR'S EDITION

Celebrate the Twins' 1991 World Series Championship

- “The Greatest World Series of all time!” according to ESPN on their *World Series 100th Anniversary Countdown*.
- The Minnesota Twins will be celebrating the 20th anniversary of winning the 1991 World Series all season, with the August 5-7 reunion event being the highlight of the celebration.
- Weekend events will include full scale in-stadium promotions and heavy fan interaction initiatives.
- Featuring star players like Chuck Knoblauch, Kirby Puckett, and Jack Morris.
- Full promotional blitz/multi-media marketing campaign to include partnership with the MLB Network and Minnesota Twins (50K imps).
- In-store appearances, online (510K+ Facebook friends), print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion.

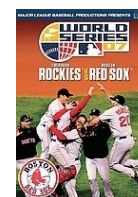
PRODUCT INFORMATION

SRP: \$69.95 U.S. \$79.95 CAN LANGUAGE: English
FORMAT: 7-PK COLOR: Color
PACKAGING: Thins WIDESCREEN: No
LENGTH: 15 hrs. 45min. AUDIO FORMAT: Stereo
GENRE: Sports UNITS PER CARTON: TBD
YEAR: 2011

COMP TITLES



THE PHILADELPHIA PHILLIES 2008 WORLD SERIES COLLECTOR'S EDITION



2007 WORLD SERIES HIGHLIGHTS



CAT NO. AAAE245590 UPC 7-33961-24559-2 ISBN 1-4229-3671-6