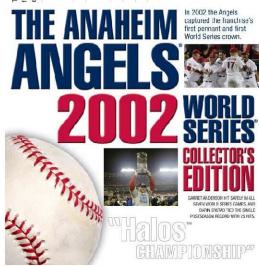
MAJOR LEAGUE BASEBALL PRODUCTIONS PRESENTS





SYNOPSIS The Los Angeles Angels of Anaheim have a rich history in Major League Baseball. Now that history has been captured in this 7-PK set. Chocked full of historic moments, players, and milestones in the club's history, LOS ANGELES ANGELS 2002 WORLD SERIES COLLECTOR'S EDITION is a must get collectible for not only Angels fans, but baseball fans everywhere.

Anaheim Angels 2002 World Series Collector's Edition

Celebrate the 50th Anniversary of the Los Angeles Angels of Anaheim

- The perfect gift for the ultimate Angels fan showcasing every unforgettable moment of the epic 2002 season.
- 2011 will mark the 50th Anniversary of the Los Angeles Angels of Anaheim and the releases will coincide with the anniversary.
- Features star players like Tim Salmon, Adam Kennedy, Jarrod Washburn, and Garret Anderson.
- Multi-media marketing campaign: 20 million estimated impressions
 - In-stadium promotions
 - TV campaign
 - National radio promotions
 - Partnership with the MLB Network and Los Angeles Angels (217K+ Facebook fans and extensive e-mail list)
 - Online (MLB.com, top sports blogs)
 - Print (heavy ad support and direct sale number with local newspaper)
 - Affiliated markets targeting men's lifestyle and sports pubs
 - On-air giveaways and promotion

PRODUCT INFORMATION

SRP: \$69.95 U.S. \$79.95 CAN

FORMAT: 7-PK
PACKAGING: Thins
LENGTH: Est. 15hrs
GENRE: Sports

YEAR: 2011

LANGUAGE: English COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo
UNITS PER CARTON: 14

THE SAN FRANCISCO GIANTS 2010 WORLD SERIES COLLECTOR'S EDITION



COMP TITLES

SERIES HIGHLIGHTS





