



A VERY BRAVE WITCH ...

AND MORE GREAT HALLOWEEN STORIES FOR KIDS

Witches, ghosts and goblins are not so scary in this kid-friendly Halloween Collection

- Releasing just in time for Halloween set-ups and featuring eight “slightly scary” stories perfect for pre- and early-readers, this collection will disappear off shelves this October.
- Faithfully adapted from best-selling storybooks, these films have won five awards and feature celebrity narration by Elle Fanning, David de Vries, and others.
- Features the enhanced read-along function that highlights the words as they are read so kids can follow along with the narrator, building early literacy skills.
- Online grassroots marketing initiatives will target families with children, with a focus on parenting groups and websites, and PR will target family-centric publications and websites as well as the top 10 kids radio stations for promotions and product giveaways.

SYNOPSIS One Halloween, a little witch decides to see what humans are really like. Plus seven more “slightly scary” stories: *By the Light of the Halloween Moon*; *A Dark, Dark Tale*; *Georgie*; *The Witch in the Cherry Tree*; *The Three-Legged Cat*; *The Three Robbers*; and *Little Tim and the Brave Sea Captain*.

PRODUCT INFORMATION

Prebook: Aug 25

DVD FEATURES: Read-along

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: 62 mins.

GENRE: Animation

YEAR: Various

Release: Sept 29

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

CAT NO. NNVG163381

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WHERE THE WILD THINGS ARE
COLLECTOR'S EDITION



THE NIGHT BEFORE CHRISTMAS

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