



SYNOPSIS His movies have grossed more than \$2 billion worldwide. He is an expert martial artist, with a 7th-degree black belt in aikido. He's considered to be in the same class of action heroes as Sylvester Stallone, Arnold Schwarzenegger, Jean-Claude Van Damme, and Chuck Norris. But it turns out that Steven Seagal isn't just an action hero in the movies. For the past 17 years, Seagal has been working as a fully-commissioned deputy sheriff in Jefferson Parish, Louisiana. By day, we will ride shotgun with Deputy Sheriff Seagal. And our cameras will continue following him at night, as he pursues his many ventures (including energy drinks, songwriting, and animal activism) from a luxury hotel suite in New Orleans.

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PREORDER FEB 23 RELEASE MAR 30

NEW RELEASE: TV ON DVD

STEVEN SEAGAL LAWMAN: SEASON 1

America's top action hero solves real crimes in A&E's latest hit series

- The newest sensational reality series from A&E premiered to a record-breaking 3.5MM viewers – it's *COPS* with star-power!
- Steven Seagal's movies have grossed over \$2 billion. This DVD will release as excitement builds for his two 2010 films: *On The Run* and *Machete*.
- See Deputy Sheriff Seagal ride along on "hot calls" (violent crimes in progress), work with homicide detectives and train rookie officers in 13-action-packed episodes.
- The perfect companion piece to promote with Seagal's films.
- This DVD will benefit from the network's multi-million dollar promotion for the series, featuring print ads, on-air TV and radio spots and online banners and clips from the program, estimated to reach over 30MM impressions.

PRODUCT INFORMATION

DVD Feature: 35 minutes of additional footage

SRP: \$19.95 U.S., \$22.95 CAN
FORMAT: 2 pack
PACKAGING: Swing amaray
LENGTH: Approx. 4 hrs. 46 mins + extras
GENRE: Reality Series
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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SEASON 4**



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