

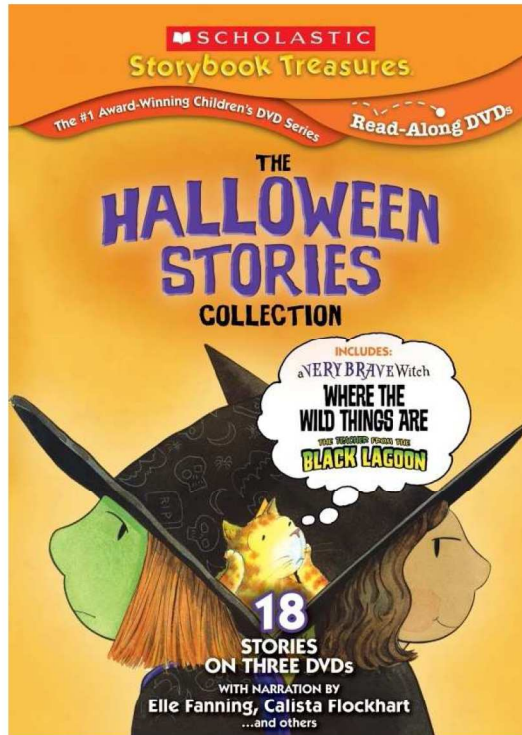
PREORDER **AUG 24** RELEASE **SEP 7**

NEW RELEASE: SCHOLASTIC

THE HALLOWEEN STORIES COLLECTION

Witches, ghosts and goblins are not so scary in this kid-friendly Halloween Collection

- Just in time for Halloween set-ups, Scholastic presents 18 not-so-scary Halloween stories
- Features best-selling DVDs *Where the Wild Things Are*, *A Very Brave Witch* and *The Teacher From the Black Lagoon*.
- New read-along function highlights the words as they are read, allowing a child to follow the narrator, and new discussion questions promote early literacy skills.
- Packed with bonus features including 3 interviews and French and Spanish versions of *Where the Wild Things Are*.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, Halloween online campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.



SYNOPSIS Perfect for Halloween set-ups, Scholastic presents the 18 slightly scary stories on 3 DVDs. Stories include: *Where the Wild Things Are*; *In the Night Kitchen*; *Alligators All Around*; *One Was Johnny*; *Chicken Soup with Rice*; *Pierre*; *A Very Brave Witch*; *By the Light of the Halloween Moon*; *A Dark, Dark Tale*; *Georgie*; *The Witch in the Cherry Tree*; *The Three-Legged Cat*; *The Three Robbers*; and *Little Tim and the Brave Sea Captain*.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interviews, French and Spanish Stories, Discussion Questions

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 3pk

PACKAGING: Standard Amarays

LENGTH: 2 hrs., 55 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 20

RELATED & RECOMMENDED



TREASURY OF CLASSIC BEDTIME STORIES



WHEELS ON THE BUS TRAVEL KIT

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SCHOLASTIC
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