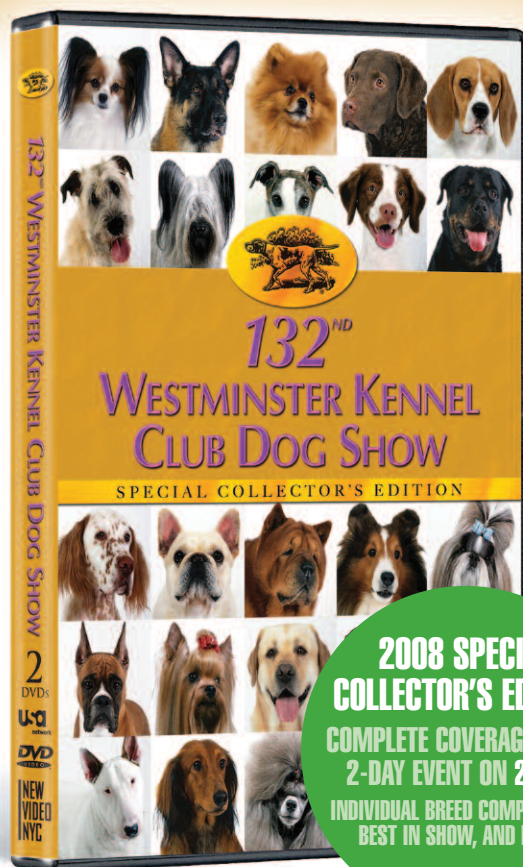


132ND WESTMINSTER KENNEL CLUB DOG SHOW

SPECIAL COLLECTOR'S EDITION



The 2008 Best In Show winner was
Ch K-Run's Park Me In First, a.k.a. "Uno," a Beagle

Go behind the scenes of the most prestigious dog show in America

Filmed on location at Madison Square Garden in New York, THE 132nd WESTMINSTER KENNEL CLUB DOG SHOW captures the assembly of over 2,500 AKC Champions of Record, representing 169 breeds and varieties. This special collector's edition features four hours of judging and follows the canine contestants through the ultimate tests of breeding, training, and showmanship. The 2008 show reached its dramatic climax when Uno, the barking beagle, became the first of his breed to ever win the most coveted canine prize: Best in Show.

With hours of on-site footage, expert commentaries, and abundant opportunities to meet and greet the world's finest dogs, this 2-disc set is a must-have for any dog lover or dog-show enthusiast.

- The Westminster Kennel Club Dog Show is the second-longest continuously held sporting event of all time (behind the Kentucky Derby).
- Live broadcasts on USA Network average 3-5 million viewers.
- Over 43 million households own at least one dog, making up for the 72 million dogs owned in the U.S. (Source: 2007 American Veterinary Medical Association).
- It is estimated that over \$40 billion was spent by pet owners on their pets in 2007 in the U.S. (Source: 2007-08 Survey, The American Pet Product Manufacturers Association).
- 2008 brings four newly recognized breeds to the big show—the Plott, the Tibetan Mastiff, the Beauceron, and the Swedish Vallhund.

DVD

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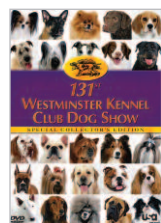
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