



SYNOPSIS Based on the best-selling book by children's author Rosemary Wells—now available with more lovable stories and the enhanced read-along function.

MAX'S CHOCOLATE CHICKEN includes: *Max's Chocolate Chicken*, *Max's Christmas*, *Morris's Disappearing Dog*, and *Otto Runs for President*

NOISY NORA includes: *Noisy Nora*, *Emily's First 100 Days of School*, *Voyage to the Bunny Planet*, *Reading to Your Bunny*

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PREORDER JUN 29 RELEASE JUL 27

NEW RELEASE: SCHOLASTIC

MAX'S CHOCOLATE CHICKEN ...AND MORE STORIES BY ROSEMARY WELLS & NOISY NORA ... AND MORE STORIES BY ROSEMARY WELLS

Max, Ruby, and friends come to life on DVD

- The most beloved Rosemary Wells classics of all time come to life on 2 DVDs.
- Features the enhanced read-along and comprehension questions to help build early literacy skills, plus bonus Spanish stories, interviews with acclaimed author Rosemary Wells, and a music video.
- Kids will be excited to see their favorite storybook characters on DVD, including Max from the hit Nick Jr. series *Max and Ruby*.
- Marketing and PR includes extensive outreach to Max and Ruby fans, top parenting blogs for reviews and giveaways, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.

MAX'S CHOCOLATE CHICKEN

DVD FEATURES: Spanish Version of *Max's Christmas*; *Rosemary Wells Interview: Otto Runs for President*; *A Visit from Rosemary Wells*; *Read-Along*; *Talk About the Stories*

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: DVD Single

PACKAGING: Swing Amaray

LENGTH: 69 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

NOISY NORA

DVD FEATURES: Spanish Version of *Noisy Nora*; *Rosemary Wells Interview: Voyage to the Bunny Planet*; *Read to My Bunny Music Video*; *Read-Along*; *Talk About the Stories*

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: DVD Single

PACKAGING: Swing Amaray

LENGTH: 84 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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