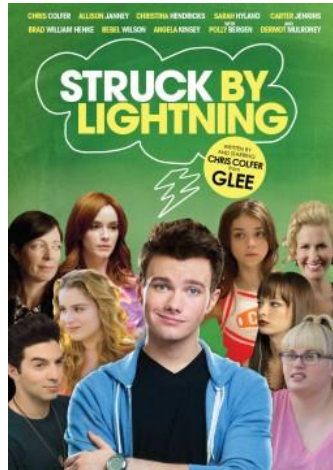


FOR IMMEDIATE RELEASE



present



“STRUCK BY LIGHTNING” AND “ECSTASY” RELEASE MAY 21 ON HOME VIDEO

Now Available on Digital Download

STRUCK BY LIGHTNING

High school senior Carson Phillips (Chris Colfer, *Glee*) was destined for bigger things than his close-minded small town could ever offer. He was on a path to greatness, but destiny had a different plan when he was suddenly killed by a bolt of lightning in his school parking lot.

Demonstrating that life is what happens while you're busy planning your future, Carson recounts the last few weeks of his life via witty, insightful flashbacks, including a blackmail scheme targeting the popular kids in school that he concocts with his best friend (Rebel Wilson, *Pitch Perfect*), a home life that includes a mother (Allison Janney, *Juno*, *The West Wing*) who's more interested in the bottle than her son's future, and an estranged father (Dermot Mulroney, *New Girl*, *My Best Friend's Wedding*) who suddenly appears with a pregnant fiancée (Christina Hendricks, *Mad Men*).

Following a theatrical and digital release in January 2013, ***STRUCK BY LIGHTNING*** releases May 21 on Blu-ray and DVD from Cinedigm and Tribeca Film. The film also stars Sarah Hyland (*Modern Family*), Angela Kinsey (*The Office*), Ashley Rickards (*Awkward.*) and Polly Bergen (*Cry-baby*). A companion book written by Colfer, *Struck by Lightning: The Carson Phillips Journal*, debuted in November 2012.

STRUCK BY LIGHTNING is directed by Brian Dannelly; written by Chris Colfer; executive produced by Jason Michael Berman, Chris Colfer, Glenn Rigberg, Lawrence Kopeikin, produced by David

Permut; Lawrence Kopeikin; edited by Tia Nolan. Bonus features include Story Behind the Scene, An interview with Chris Colfer and Brian Dannelly, Bloopers and Deleted Scenes.

Pricing: \$26.95 US
BD/DVD Combo Pack: \$29.95 US
Runtime: 90 mins. + extras
Rating: NR
Catalog #: NNVG283480
BD Catalog #: NNVG286201
Language: English
Color: Color
Audio Format: Dolby Digital 5.1 Surround
Genre: Drama

For Box Art:

<http://www.newvideo.com/new-video-digital/struck-by-lightning/>

ECSTASY

Based on Irvine Welsh's best-selling book, *Ecstasy: Three Tales of Chemical Romance*, **ECSTASY** is a twisted tale that explores the euphoric highs and the devastating lows of a chemical romance. Lloyd (Adam Sinclair, *Lip Service*) is on top of the world – beautiful girls, great club sounds, and a never ending supply of the love drug, sustained by a smuggling sideline for the local drug boss Solo (Carlo Rota, *Saw V*). But when he meets Heather (Kristin Kreuk, *Smallville*) he is forced to question if the love he feels is real or just another chemical high. As cracks start to appear in his world he realizes he wants out. If he can just pull off one last trip for Solo, he'll be free.

ECSTASY was the winner of the Jury Prize at the 2012 Honolulu International Festival, the Grand Jury Award for Best Foreign Feature at the Mexico International Film Festival, the Best Cinematography Award at the Milan International Film Festival and the Festival Prize at the Sacramento International Film Festival. The film features music from Coldplay, DJ Tiesto, Paul Oakenfold, and more.

ECSTASY is directed and produced by Rob Heydon; executive produced by Michael Heydon, Ashley Pover and Joni Cuquet; written by Ben Tucker; edited by Jeremy Munce; music by Craig McConnell.

Pricing: \$26.95 US
Runtime: 100 mins. + extras
Rating: NR
Catalog #: NNVG287511
Language: English
Color: Color
Audio Format: Dolby Digital 5.1 Surround
Genre: Drama

For Box Art:

<http://www.newvideo.com/new-video-digital/ecstasy/>

About Tribeca Film

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see.

About Cinedigm

Cinedigm is a leader in the digital entertainment revolution. Cinedigm's pioneering digital cinema deployment and servicing efforts, and our state-of-the-art distribution and exhibition software, are cornerstones of the digital cinema transformation. Cinedigm is also the leading digital aggregator of independent content in the world, providing end-to-end digital content delivery to theaters, across digital and on-demand platforms, and on DVD/Blu-ray. Through partnerships with iTunes, Netflix, Amazon, Google, Hulu, Vudu, Xbox, Playstation, and others, Cinedigm reaches a global digital audience. The company's library of over 5,000 titles includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. CEG is proud to distribute many Oscar®-nominated films including "The Invisible War," "Hell and Back Again," "GasLand," "Waste Land" and "Paradise Lost 3: Purgatory." Upcoming multi-platform releases include "Don't Stop Believin': Everyman's Journey," "Come Out And Play," "The English Teacher," "Arthur Newman," and "Violet and Daisy." Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com. [CIDM-G]

For more information, please contact:

Luis Garza; 646-259-4144;
lgarza@cinedigm.com