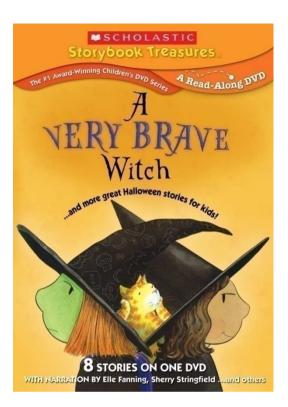
## A VERY BRAVE WITCH ... AND MORE GREAT HALLOWEEN STORIES FOR KIDS

Witches, ghosts and goblins are not so scary in this kid-friendly Halloween Collection

- Releasing just in time for Halloween set-ups and featuring eight "slightly scary" stories perfect for pre- and early-readers, this collection will disappear off shelves this October.
- ☐ Faithfully adapted from the best-selling storybooks, these films have won five awards and feature celebrity narration by Elle Fanning, David de Vries and others.
- ☐ Features the enhanced read-along function where the words are highlighted so kids can follow along with the narrator, building early literacy skills.
- Online grassroots marketing initiatives will target families with children, with a focus on parenting groups and websites, and PR will target family-centric publications and websites as well as the top 10 kids radio stations for promotions and product giveaways.



SYNOPSIS: One Halloween, a little witch decides to see what humans are really like. Plus seven more "slightly scary" stories: By the Light of the Halloween Moon; A Dark, Dark Tale; Georgie, The Witch in the Cherry Tree; The Three-Legged Cat, The Three Robbers, and Little Tim; and the Brave Sea Captain.

## **PRODUCT INFORMATION**

**DVD FEATURES: Read-along** 

SRP: \$14.95 U.S., \$16.95 CAN FORMAT: Single PACKAGING: Amaray LENGTH: 62 mins. **GENRE:** Animation

YEAR: Various

LANGUAGE: English COLOR: Color WIDESCREEN: No AUDIO FORMAT: Stereo **UNITS PER CARTON: 30** 

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WHERE THE WILD THINGS ARE

**BEFORE** CHRISTMAS





