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**NEW RELEASE: HISTORY**

# HISTORY INSTANT EXPERT (WAVE 1)

*A fresh and exciting NEW line of educational titles from one of the most trusted brands in the nation. It's Cliff's Notes on DVD.*

- The first wave of an exciting new line spanning the most studied subjects: U.S. History, World History, Ancient History, Science and Technology and Arts and Literature.
- Launch titles are:
  - Ancient History: Egypt
  - World History: The French Revolution
  - American History: The Mayflower
  - American History: Ben Franklin
  - Arts and Literature: Beowulf
  - Science and Technology: The Story of Oil
- Perfect for students and lifelong learners.
- Each DVD includes an authoritative documentary plus an interactive quiz and to test viewers knowledge printed study materials with discussion questions, glossaries, activities and more.
- Priced to sell and launching for back-to-school promotions. New releases will coordinate with school curriculum calendars
- Backed by an online, social media and classroom marketing and PR campaign.

## PRODUCT INFORMATION

### For All Titles

DVD FEATURES: Interactive quizzes, printed study materials

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

GENRE: Documentary

LANGUAGE: English

COLOR: Yes

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

### Egypt

LENGTH: Approx. 92 mins.

CAT NO: AAAE225220

UPC: 7-33961-22522-8

ISBN: 1-4229-8841-4

### The French Revolution

LENGTH: Approx. 94 mins.

CAT NO: AAAE225240

UPC: 7-33961-22524-2

ISBN: 1-4229-8843-0

### The Mayflower

LENGTH: Approx. 138 mins.

CAT NO: AAAE225250

UPC: 7-33961-22525-9

ISBN: 1-4229-8844-9

### Ben Franklin

LENGTH: Approx. 94 mins.

CAT NO: AAAE225270

UPC: 7-33961-22527-3

ISBN: 1-4229-8846-5

### Beowulf

LENGTH: Approx. 47 mins.

CAT NO: AAAE226210

UPC: 7-33961-22621-8

ISBN: 1-4229-8941-0

### The Story of Oil

LENGTH: Approx. 94 mins.

CAT NO: AAAE225260

UPC: 7-33961-22526-6

ISBN: 1-4229-8845-7

SYNOPSIS HISTORY presents an exciting new line of educational DVDs.

Each release presents an authoritative documentary on widely-studied topics, such as American History, World History, Ancient History, Arts & Literature and Science & Technology. In addition, each DVD will include an interactive set-top trivia quiz as well as printed study materials featuring discussion questions, glossaries, activities and much more.

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Distributed in the U.S. by  
New Video, 902 Broadway, 9th FL  
New York, NY 10010



Distributed exclusively in Canada by  
EI Entertainment, 175 Bloor Street East,  
North Tower, Suite 1400  
Toronto, ON, M4W 3R8