

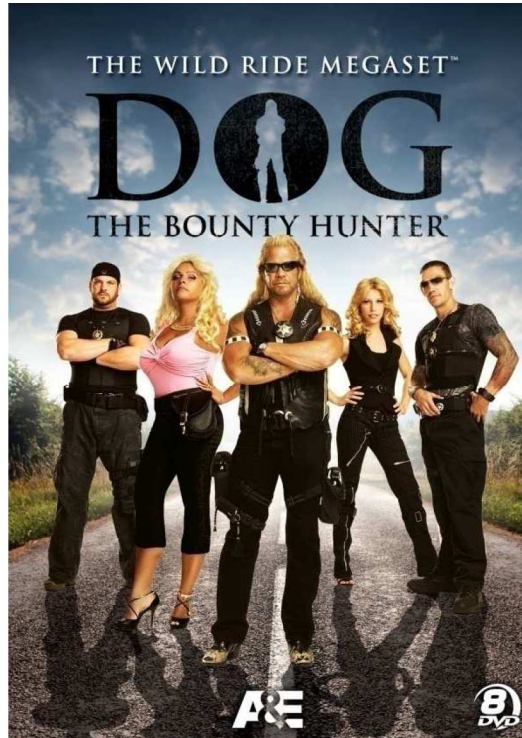
PREORDER SEP 28 RELEASE OCT 26

NEW RELEASE: A&E

DOG THE BOUNTY HUNTER: THE WILD RIDE MEGASET

Happy holidays from the toughest man on TV – Dog has a new gift set!

- 45-top-rated episodes plus two full-length specials from the iconic series, on eight DVDs in one deluxe gift set.
- Ratings for DOG have continued to soar with 40% ratings growth this season.
- Times to street with new DOG episodes. DVD release will capitalize on the multi-million dollar network marketing campaign featuring.
 - Print, TV, Radio and online ads
 - Aggressive social media marketing, including outreach to blogs, fan sites, and exclusive clip offerings.
 - PR campaign targeting entertainment, news, and pop-culture magazines



SYNOPSIS Watch the most popular hunts, led by the world's most famous bounty hunter, in this special collection of heart-pounding – and heartfelt – episodes of A&E's hit real-life series. *Dog The Bounty Hunter: Box Set* features the top-rated episodes from Dog and his posse's long history on A&E, all on eight DVDs. Also included are *Dog The Bounty Hunter: The Wedding*, which sees Dog and his common-law wife Beth off to Hawaii for, despite unforeseen tragedy, a wedding like no other; and *Dog The Bounty Hunter: The Arrest*, an intimate glimpse into the recent misadventures – and incarceration – of the toughest man on television.

PRODUCT INFORMATION

SRP: \$39.95 U.S., \$44.95 CAN

FORMAT: 8-pack

PACKAGING: 4 double thinpacks in slipcase

LENGTH: Approx. 20hrs, 15 mins plus bonus

GENRE: Reality Series

YEAR: 2004-2010

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

RELATED & RECOMMENDED



DOG THE BOUNTY HUNTER: THE BEST OF SEASON 1



DOG THE BOUNTY HUNTER: TO SEIZE AND PROTECT

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