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**A DELIGHTFUL ROM-COM ABOUT TWO LOST SOULS WHO FIND EACH OTHER,
"THE GIANT MECHANICAL MAN," RELEASES ON DVD & DIGITAL ON OCTOBER 9**



All-Star Cast Includes Jenna Fischer, Chris Messina, Topher Grace, Malin Akerman, Bob Odenkirk, Lucy Punch and Rich Sommer

"Fischer and Messina have such wonderfully winning chemistry." – *Slant Magazine*

September 12, 2012 – New York, New York – Janice (Jenna Fischer, *The Office*) is in her thirties and struggling with adulthood. Tim (Chris Messina, *Vicky Cristina Barcelona*), a silver-painted street performer, realizes that his unique talents don't exactly pay the bills. **THE GIANT MECHANICAL MAN** is a charming comedic love story between Janice and Tim about what it means to grow up and find love on your own terms.

Evicted from her apartment and forced to move in with her overbearing sister (Malin Akerman, *Couples Retreat*), Janice is on the receiving end of well-intentioned but misguided pressure to date Doug (Topher Grace, *That '70s Show*), an egotistical self-help guru. Everyone seems to know what's best for Janice and she often struggles to find her own voice and speak up for what she wants.

Tim is a dedicated street performer who enjoys his role as a mechanical man. His girlfriend recently ended their relationship because of his lack of motivation to find a better job. After looking at job listings in the newspaper, he eventually finds a position at the local zoo,

where Janice is later hired to work at one of the concessions stands. As Janice and Tim begin to know each other, they form a common bond and realize they are perfect for each other.

As a symbol of the urge to break free from a life defined for us, ***THE GIANT MECHANICAL MAN*** brings forward an optimism and feeling of belonging that can only come from falling in love.

Director/writer Lee Kirk's debut feature, ***THE GIANT MECHANICAL MAN***, releases October 9 on standard digital platforms and DVD from Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM), following a theatrical premiere and cable VOD release in April from Tribeca Film. In addition to Fischer, Messina, Grace and Akerman, the film's stellar cast includes Bob Odenkirk (*Breaking Bad*), Lucy Punch (*Bad Teacher*) and Rich Sommer (*Mad Men*).

Says Kirk: "What if only one person understands your art?' This was the question I posed when I began writing the script. And in doing so, the most important character for me to create was this 'one person.' I wanted someone who on the surface seemed ordinary and forgettable, the kind of person you pass on the street and wouldn't notice, but upon closer inspection is every bit as vibrant and complicated as the rest of us... her journey is where the true emotion of the story lies. From here, the film evolved into a love story."

THE GIANT MECHANICAL MAN is directed and written by Lee Kirk; executive produced by Michael Cowan, Michael Gallant, Tim Nardelli, Mike Ilitch, Jr., and Glenn P. Murray; produced by actress Jenna Fischer, Molly Hassell, and Michael Nardelli; edited by Robert Komatsu. The DVD includes an interview with Jenna Fischer and writer/director Lee Kirk, presented by American Express.

Pricing:	\$26.95 US
Runtime:	89 mins. + extras
Rating:	NR
Catalog #:	NNVG276420
Language:	English
Color:	Color
Audio Format:	Dolby Digital 5.1 Stereo
Genre:	Comedy

About Tribeca Film

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. American Express continues its support of Tribeca and the independent film community by serving as the Founding Partner of Tribeca Film.

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp., is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters

documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise Lost 3: Purgatory" and "Chico & Rita." Cinedigm™ and Cinedigm Digital Cinema Corp.™ are trademarks of Cinedigm Digital Cinema Corp. and Cinedigm Entertainment Group. [CIDM-G] www.cinedigm.com

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