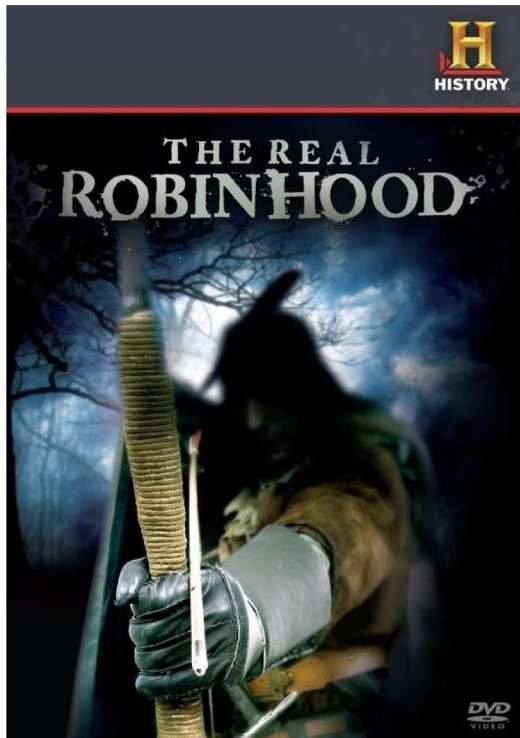


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NEW RELEASE: HISTORY™

THE 'REAL' ROBIN HOOD

Go behind the scenes of the brand-new 'Robin Hood' starring Russell Crowe



- The official behind-the-scenes look at the highly anticipated new *Robin Hood* film starring Russell Crowe and directed by Ridley Scott – their first historical collaboration since the mega-hit *Gladiator*.
- Streets day-and-date with the theatrical DVD.
- A true companion special that uncovers the true story behind the legend and features clips from the film as well as interviews with Russell Crowe and Ridley Scott.
- Priced to sell at \$12.95 SRP.
- Extensive social media and online marketing campaign will target fans of the new *Robin Hood* film, fans of Ridley Scott and Russell Crowe's past works, as well as blogs that specialize in English folklore and mythology.

SYNOPSIS The quest for the true identity of the outlaw with a heart of gold is nearly as old as the legend itself, which began in 1377 with poet William Langland's reference to "Robyn Hoode". Ballads cast him both as villain and wronged nobleman. Scholars offer amazing facts about the man whose unique blend of socialism continues to tantalize.

PRODUCT INFORMATION

SRP: \$12.95 U.S., \$14.95 CAN
FORMAT: single
PACKAGING: Amaray
LENGTH: Approx. 94 mins.
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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CAT NO. AAAE224420 UPC 7-33961-22442-9 ISBN 1-4229-8752-3

