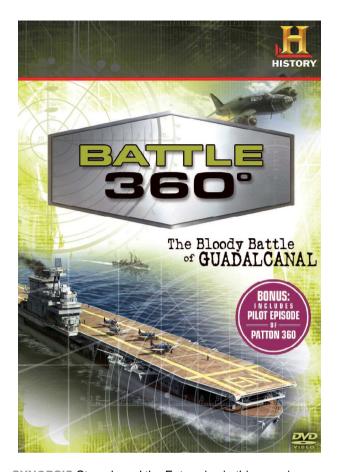
BATTLE 360: THE BLOODY BATTLE OF GUADALCANAL

Two incredible episodes of HISTORY's heart-pounding military series with an exclusive bonus: the entire first episode of 'Patton 360'

- A huge hit for HISTORY seen by over 15 million cumulative viewers.
- Consumer interest in WWII will be at an all time high 2009 is a banner year for WWII
 events: the 70th anniversary of the war's beginning; the 65th anniversary of D-Day.
- Includes an exclusive bonus: the entire first episode of the producers' new series PATTON 360, which has premiered to top ratings on HISTORY (over 1.5MM viewers)
- Features a mix of authentic footage and state-of-the-art CGI graphics to bring some of the most infamous WWII battles to life.
- Extensive outreach to gamer websites, such as IGN.com, Gamespot, (estimated 5 million impressions).
- PR campaign to target gamer publications, as well as historical magazines in top 15 markets for an estimated 3 million impressions.



SYNOPSIS Step aboard the Enterprise in this amazing
HISTORY series that puts viewers at the center of WWII's
most epic battles. This DVD tells the harrowing story of the
Guadalcanal campaign with two pulse-pounding episodes and
a special bonus – the entire first episode of the top-rated
PATTON 360!

Distributed in the U.S. by New Video 902 Broadway, 9th fi, New York, NY 10010 Tel: (212) 205-8600 E-mail: info@newvideo.com | Distributed in Canada by Paradox Entertainment Group, 175 Bloor St. Extentialment of Stoup, 175 Bloor St. Extentialment of Stoup, 175 Bloor St. Extentialment forup, 175 Bloor St. (2000) 267-1216, E-mail: info@paradoweg.com

PRODUCT INFORMATION

DVD FEATURES: Entire first episode of Patton 360

SRP: \$12.95 U.S., \$14.99 CAN

FORMAT: single
PACKAGING: Amaray

LENGTH: Approx. 155 mins. total

GENRE: Documentary YEAR: 2008, 2009

COLOR: Yes
WIDESCREEN: Yes

AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



BATTLES BC: THE COMPLETE SEASON 1



DOGFIGHTS: THE COMPLETE SEASON 1

