

NEWVIDEO®

AMERICAN EXPRESS
FOUNDING PARTNER
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FILM

GET YOUR FILL OF *SEX&DRUGS&ROCK&ROLL*

**AWARD-WINNING STORY OF PUNK PIONEER IAN DURY FROM TRIBECA FILM AND
NEW VIDEO, OUT ON DVD JANUARY 25**

“Andy Serkis uncoils a performance of spit, grit and wit...” –*Los Angeles Times*

“You can’t take your eyes off of him.” –*Vanity Fair*

NEW YORK, DECEMBER 2, 2010 – Named after one of Ian Dury and the Blockheads’ most enduring songs, *sex&drugs&rock&roll* is a rip-snorting portrait of the rock ‘n’ roll lifestyle. Dury, the mercurial British punk rock pioneer, is indelibly portrayed by Andy Serkis. The performance garnered a BAFTA nomination for Serkis, who is known for his motion-capture collaborations with Peter Jackson in *The Lord of the Rings* trilogy, *King Kong* and the upcoming *The Adventures of Tintin: The Secret of the Unicorn*.

From Dury’s troubled childhood and a debilitating battle with polio to the effects of fame on relationships and fatherhood, experience the highs and lows of a life lived sneeringly, unapologetically out loud. Serkis is surrounded by what *The New York Times* calls a “formidably gifted supporting cast,” including Naomie Harris (*Pirates of the Caribbean, 28 Days Later*), Ray Winstone (*The Departed, Sexy Beast*), Olivia Williams (*The Sixth Sense, Rushmore*) and Toby Jones (*Infamous, The Mist*). The story is inventively depicted by director Mat Whitecross, who previously co-directed the award-winning docu-drama, *The Road to Guantanamo*, with Michael Winterbottom (*24 Hour Party People*).

The *New York Daily News* raves, “Whitecross and Serkis gleefully adopt their subject’s punk-rock ethos, injecting mischievous energy into every scene.” *Vanity Fair* says, “Serkis captures the qualities that made Dury a great frontman -- his working-class swagger, his delight in word play, the vulnerability behind his often brutish veneer, and the magnetic charisma that in every era separates those who belong on stage from those who don’t. You can’t take your eyes off of him.”

The single disc is filled with revealing bonus features, including an audio commentary and interview with Whitecross, Serkis and the rest of the team behind the film, plus deleted scenes and My Tribeca Story, a featurette about Whitecross presented by American Express.

sex&drugs&rock&roll is one of a selection of Tribeca Film titles being distributed by New Video in 2010 and 2011. Tribeca Film is a distribution platform acquiring and releasing films year-round and is supported by Founding Partner American Express. The films range from award-winning dramas and revealing documentaries to uproarious comedies and stunning animated features, many of which premiered at the 2010 Tribeca Film Festival prior to theatrical runs in New York and Los Angeles. The films from the Tribeca Film slate were also available on video on demand in 40 million U.S. homes simultaneously with their Festival screenings through relationships with leading telecom, cable and satellite providers.

New Video plans to release one to two titles per month leading up to the 2011 Tribeca Film Festival.

Special Features

- Audio commentary with the *sex&drugs&rock&roll* team
- My Tribeca Story with Mat Whitecross presented by American Express
- An interview with the *sex&drugs&rock&roll* team presented by American Express
- Deleted Scenes

SEX&DRUGS&ROCK&ROLL

Street Date: Jan. 25, 2011
Pricing: \$24.95 U.S. (DVD)
Runtime: 115 minutes, plus bonus features
Rating: N/A
Catalog #: NNVG237300
Language: English
Color: Color
Audio Format: Stereo
Genre: Music, Biography
Distributor: Tribeca Film/New Video

About Tribeca Film

Tribeca Film is a comprehensive distribution platform dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. American Express continues its support of Tribeca and the independent film community by serving as the Founding Partner of Tribeca Film.

About New Video®

New Video is a leading independent privately-held distributor bringing you quality entertainment via DVD, Blu-ray, download and streaming platforms and cable VOD. We are the proud home to some of the most prestigious names in the industry like A&E®, HISTORY™, Lifetime®, Major League Baseball®, Scholastic Storybook Treasures™, Arthouse Films and Tribeca Film as well as our own lines Docurama Films®, and the newly launched Flatiron Film Company®. Since 1991, our mission has been to unearth first-rate content and deliver them to audiences through traditional platforms and evolving new media. We selectively handpick our library while collaborating directly with our brand partners and filmmakers to cultivate a superior product and fresh new viewing experiences for our audiences. We are headquartered in New York City, but have an international presence in 45 territories.

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