

**SYNOPSIS** Britney, a rich, spoiled child, and Rachel, an orphan, switch bodies after a visit to the mall with Santa Claus. Each girl wakes up as the other - Britney is in the orphanage, and Rachel is at Britney's family's mansion. With the magical intervention of a professional party planner Rachel teaches Britney's unloving family the true meaning of Christmas, and Britney learns that giving is better than getting.

# HOLIDAY WISHES (aka ALL I WANT FOR CHRISTMAS)

*Magical, inspiring holiday tale – now available on DVD for the first time!*

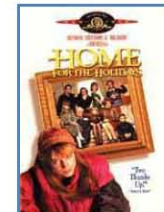
- Two girls from very different backgrounds switch bodies in order to learn the true meaning of Christmas in this uplifting magical drama.
- Starring Amber Benson (*Buffy The Vampire Slayer*).
- Lifetime's Holiday releases are historically best-selling titles of the year.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
  - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
  - Targeted Facebook and online banner ad campaign
  - Holiday gift guide outreach
  - Website and blog reviews and giveaways (*Entertainment Weekly, People, Examiner*)

## PRODUCT INFORMATION

SRP: \$14.95 SRP  
FORMAT: DVD Single  
PACKAGING: Amaray  
LENGTH: 86 min.  
GENRE: Drama  
YEAR: 2006

LANGUAGE: English  
COLOR: Yes  
WIDESCREEN: Yes  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

## COMP TITLES



HOME FOR THE  
HOLIDAYS



FREAKY FRIDAY

Lifetime  
NETWORKS