sexualintelligence

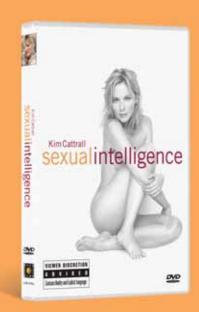
Let's talk about

desire

"Sexual desire has its own impulses and logic revealing what in our nature might otherwise remain hidden, even from ourselves."

messaging

"If you take the moment of sexual arousal, unpack it, and examine it from inside out and underneath, you find a lot of information there, and it happens in an instant."



arousal

"The mysterious process that turns each of us on is universally recognizable yet individual as fingerprints."

fantasy

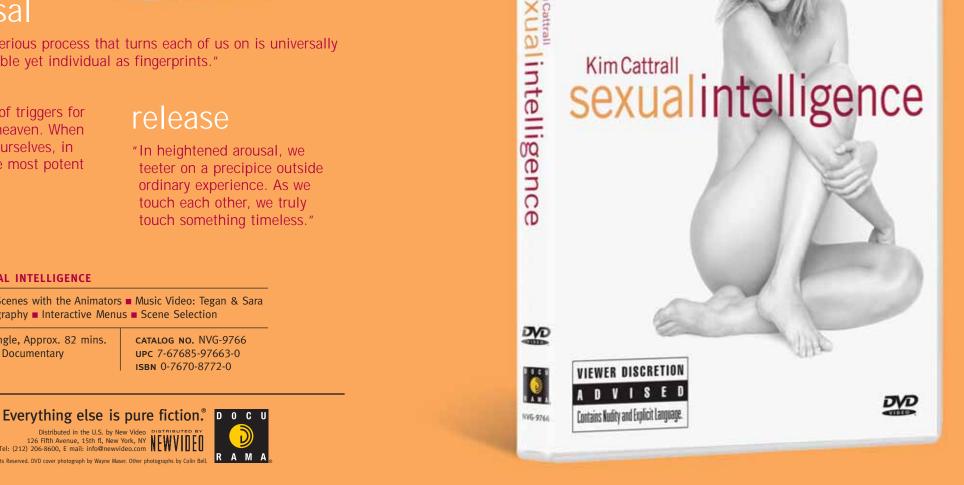
"We each have our own unique set of triggers for arousal. When those are met, it's heaven. When they're not, we've gotta give it to ourselves, in fantasies. Imagination is the single most potent engine driving sexual desire."

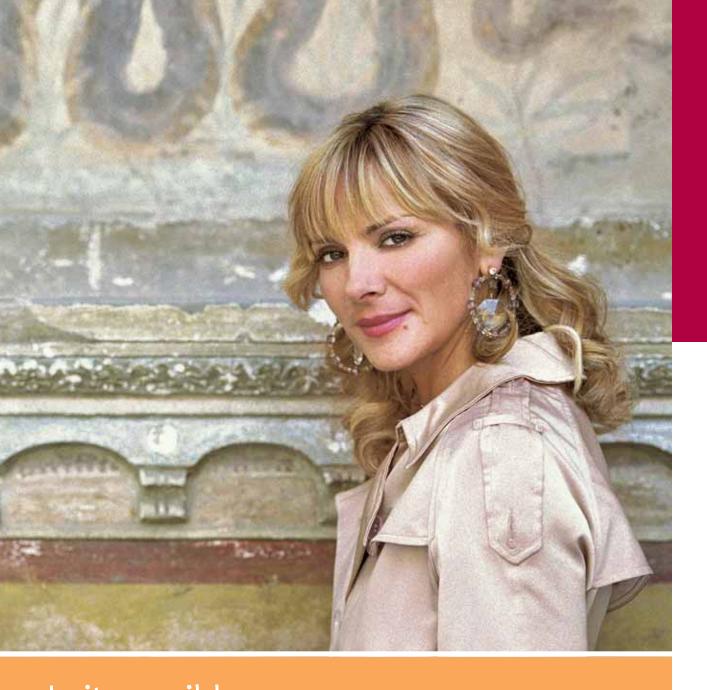


SPECIAL FEATURES: Behind-the-Scenes with the Animators ■ Music Video: Tegan & Sara Speak Slow ■ Kim Cattrall Biography ■ Interactive Menus ■ Scene Selection

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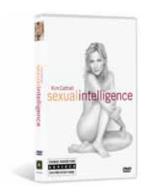
Is it possible to develop sexual intelligence? Can we unravel the mysteries of desire and fantasy? In KIM CATTRALL: SEXUAL INTELLIGENCE, the actress (*Sex and the City*) and author (*Satisfaction*) who famously broadened our notions of modern sexuality, navigates a whimsical investigation into what turns us on and why. Drawing on mythology, master works of art, cheeky animation and candid interviews with a diverse group of sexual adventurers, sexologists and authors, Kim urges us to broaden and explore our own understanding of erotic desire—making us laugh all the while. From the glorious beaches of Cyprus—the mythical birthplace of love Goddess Aphrodite—to the site in England of a 2000 year old, 26 ft long phallus to the "Secret Museum" in Naples where the erotic treasures of ancient Pompeii have been locked away for centuries, Kim takes us on a breathless tour of sexual significance and cultural discovery. Smart, arousing, and blush-worthy, SEXUAL INTELLIGENCE is Sex 101 for adults.

sexualintelligence

From the heat of the first look to the importance of erotic fantasies,

Kim Cattrall explores both the physical chemistry and

the emotional complexity of raw Sexual desire



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■ An HBO Original Production—Premiering on November 15, 2005.

Companion Book (also entitled Sexual Intelligence) to be released October 26, 2005 from Time Warner's Bullfinch Press.

■ National MultiMedia Print and Publicity Campaign to include:

- Extensive advertising support through Time Warner's publishing division, TIME, INC. in their leading fashion, women's lifestyle, and entertainment consumer magazines such as *People*, *Elle*, and *Entertainment Weekly*.
- Guest appearances on such TV shows as Dr. Phil, Late Night with Conan O'Brien (airing Oct. 24, 2005), Today, and The View (with Barbara Walters).
- Feature interviews in such popular consumer magazines as *In Style*, *Glamour*, *Booktech*, *Redbook*, *Ok!*, *Allure*, *More*, *OUTMagazine*, *Instinct*, *Maclean's* (cover), and *Flare*.
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