

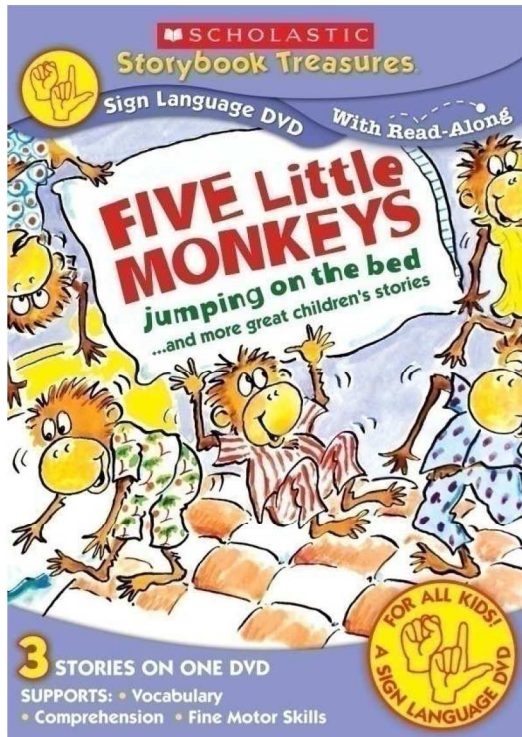
PREORDER JUL 27 RELEASE AUG 24

NEW RELEASE: SCHOLASTIC

## FIVE LITTLE MONKEYS JUMPING ON THE BED

*NEW – Bedtime stories with sign language!*

- New! Introduce your child to sign language! Beloved children's books are brought to life with voice, sign language, and beautiful music scores—great for all kids!
- Includes the best-selling stories *Five Little Monkeys Jumping on the Bed* (also a best-selling game), *The Story of Ferdinand*, and *Little Quack*.
- Teaching children sign language has become an enormous trend – learning sign language at a young age can increase IQ scores by an average of 12 points and enhance early reading and fine motor skills.
- Sign language is taught in popular children's television shows and in day cares, preschools and elementary schools nationwide.
- Each story includes sign language vocabulary lessons and reading comprehension questions to support early literacy skills.
- Marketing and PR outreach includes:
  - National press in newsweeklies and parenting magazines
  - Extensive outreach to home school teachers, hearing impaired communities, and top parenting blogs for reviews and giveaways
  - Paid online ads and kids radio promotions in the top 10 kids' markets



**SYNOPSIS:** Introduce your child to basic sign language with classic and beloved children's books brought to life on DVD! Collect the entire library of Scholastic Storybook Treasures and read along on screen with your favorite stories, now with beautiful vocal and sign language narration. Stories include *Five Little Monkeys Jumping on the Bed*, *There's Something in My Attic*, and *Little Quack*.

### PRODUCT INFORMATION

**DVD FEATURES:** Read-along, Vocabulary, Interactive Comprehension Quizzes, ASL Alphabet

**SRP:** \$12.95 U.S., \$14.95 CAN

**LANGUAGE:** English

**FORMAT:** Single

**COLOR:** Color

**PACKAGING:** Amaray

**WIDESCREEN:** No

**LENGTH:** 38 mins. + extras

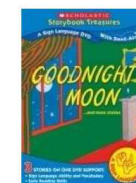
**AUDIO FORMAT:** Stereo

**GENRE:** Animated

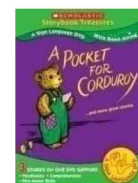
**UNITS PER CARTON:** 30

**YEAR:** 2009

### RELATED & RECOMMENDED



**GOODNIGHT MOON**



**A POCKET FOR CORDUROY**

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**SCHOLASTIC**  
**Storybook Treasures™**