



SXSW: New Video Grabs Rights to Janet Grillo's 'Fly Away'

The drama will have its world premiere at the Austin-based fest in mid-March.

February

12:54 PM 2/3/2011 by Jay A. Fernandez

Well, that didn't take long.

Within 24 hours of the announcement that it was included in the SXSW film festival's narrative feature competition, **Janet Grillo's** *Fly Away* has been acquired by New Video.

The family drama will have its world premiere at the Austin-based fest in mid-March, followed by a release on digital, VOD and DVD platforms as well as a limited theatrical release through New Video's Flatiron Film Company April 26.

Beth Broderick, Ashley Rickards, Greg Germann and **J.R. Bourne** star in the story of a mother struggling with her maturing autistic daughter. A producer and former studio exec, Grillo (*Autism: The Musical*) wrote, directed and produced the film. **Pavlina Hatoupis** is a co-producer, and **Catherine Hardwicke, Lee Adhemar G. Feldshon** and **David F. Schwartz** serve as executive producers.

"After the pleasure and reward of working with Janet on *Autism: The Musical*, we're proud to be supporting Janet on her feature debut," said New Video co-president **Susan Margolin**. "With refreshing honesty, *Fly Away* speaks to the extra challenges and sacrifices a parent faces with a child on the spectrum, brought to life from Janet's vision and outstanding performances by the cast."

New Video, which plans an outreach campaign with the organization Autism Speaks along with the film's release, recently acquired the Sundance world cinema competition documentary *The Flaw*.