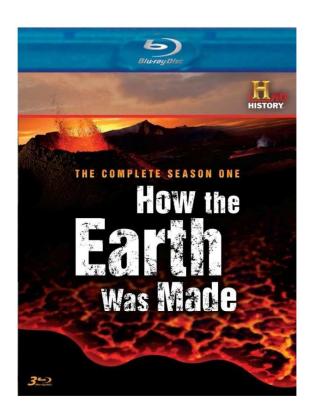
## HOW THE EARTH WAS MADE THE COMPLETE SEASON ONE BLU-RAY

A breath-taking rollercoaster ride through Earth's history

- Available for the first time on Blu-Ray, HOW THE EARTH WAS MADE: THE COMPLETE SEASON ONE takes viewers on an exciting journey through Earth's 4.5 billion year history.
- New forensic science techniques mixed with state-of-the-art CGI, gives viewers a stunning journey through Earth's evolution.
- From the Great Lakes to Iceland, the San Andreas Fault to Krakatoa, HISTORY travels the globe to reveal the geological processes that have shaped our planet.
- Marketing outreach targets fans of the series, space and nature enthusiasts, and fans of beautiful cinematography through blog reviews, fan contests, and giveaways plus PR aimed at men's lifestyle and science-related publications, as well as radio promotions in the top 20 markets.



SYNOPSIS From the Great Lakes to Iceland, the San Andreas
Fault to Krakatoa, HOW THE EARTH WAS MADE travels the
globe to reveal the geological processes that have shaped our
planet. Spectacular on-location shooting, evidence from geologists
in the field, and clear, dramatic graphics combine in this stunning
13-part series to roll back the millennia and show how the
immensely powerful, and at times violent, forces of geology have
literally shaped the world we live in.

## PRODUCT INFORMATION

SRP: \$49.95. \$56.95 CAN

FORMAT: 3-pk

PACKAGING: Swing Amaray LENGTH: 10 hrs., 11 mins. GENRE: Documentary

**YEAR: 2009** 

COLOR: Color
WIDESCREEN: No

AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

## **RELATED & RECOMMENDED**







LIFE AFTER PEOPLE: THE COMPLETE SEASON TWO BLU-RAY





