

PREORDER OCT 4

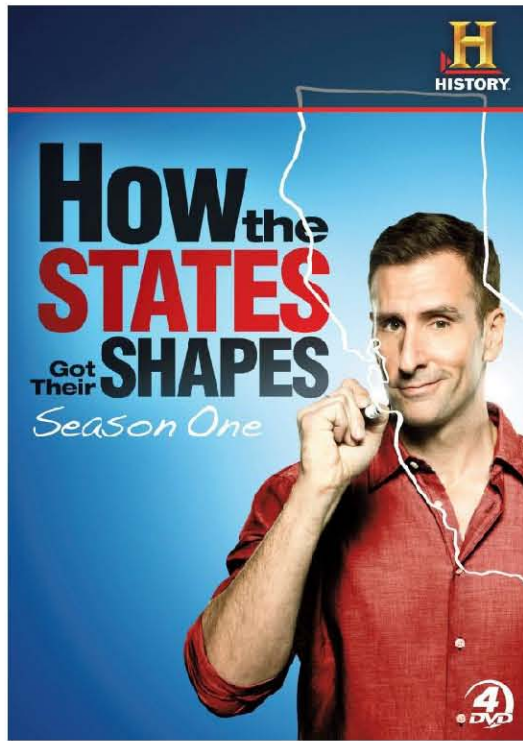
RELEASE NOV 1

NEW RELEASE: HISTORY

HOW THE STATES GOT THEIR SHAPES: SEASON ONE

Tracing the history of America one crooked border at a time

- From the producers of *The Presidents*, this iTunes best-seller takes a new look at how the states were formed.
- Makes connections to our current day geographical idiosyncrasies, including:
 - Why New Englanders don't pronounce their 'R's
 - Why the Pennsylvania Amish use cell phones
 - Why Northern Californians are so liberal
- Hosted by irreverent comedian Brian Unger (*The Daily Show*).
- Includes the new-to-DVD, full-length acclaimed HISTORY special that inspired the series.
- Educational but comedic style perfect for younger and older consumers, from students to history buffs.



SYNOPSIS Why don't people from New England pronounce their 'R's? How come some Pennsylvania Amish use cell phones? How did Northern Californians get so liberal? The clues are right on the map. In every episode of HOW THE STATES GOT THEIR SHAPES, former Daily Show correspondent Brian Unger hits the road, makes irreverent observations about how we think, speak and act, and discovers their surprising connections to geography. With its crooked lines and odd breaks, the outline of America is a puzzle to be solved. Brian will show that the same forces that once shaped the map still influence us today - whether by way of taxes, transportation, religion or real estate.

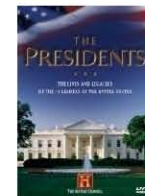
PRODUCT INFORMATION

Bonus Features: Full length History Special

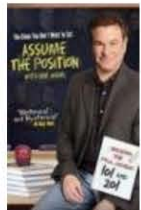
SRP: \$34.95 U.S., \$39.95 CAN
 FORMAT: 4-pack
 PACKAGING: Swing Amaray
 LENGTH: Approx. 7 hours, 50 mins.
 GENRE: Documentary
 YEAR: 2011

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



THE PRESIDENTS



ASSUME THE POSITION WITH MR. WUHL