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**NEW VIDEO AND TRIBECA FILM RELEASE “THE HIGH COST OF LIVING,”  
STARRING ZACH BRAFF, OCTOBER 4 ON DVD**



“...heart-wrenching, beautifully articulated...a poignant, romantic and deftly nuanced revelation of character and emotions.” – *Los Angeles Times*

“3 stars. Go see this film.” – *The National Post*

**September 13, 2011 – New York, NY** – What do you do when the best and the worst moments of your life happen at the exact same time? Director and screenwriter Deborah Chow explores these questions and the darker side of love in her award-winning feature film debut, **THE HIGH COST OF LIVING**, starring **Zach Braff** (*Scrubs*, *Garden State*) and **Isabelle Blais** (*Human Trafficking*).

Henry (Braff) is an American drug dealer living in Montreal and not a particularly nice guy. Nathalie (Blais) is a beautiful young woman, married, and about to have her first child. One night, Henry makes a wrong turn and their lives tragically collide—literally, they are involved in a car crash. As Nathalie’s life unravels, Henry becomes her unlikely guardian angel, bringing some much-needed calm in the storm of her life. She finds a welcome relief in the rumpled stranger who seems only too willing to offer her refuge.

But Henry has his own problems. His past misdeeds are catching up to him and he soon discovers that he is no longer able to hide from his past or his present. The inevitable impact of his choices forces both Henry and Nathalie to confront loss, love and life, and ultimately to decide whether the high cost of living is worth it.

When Chow's film debuted at the 2010 Toronto Film Festival, it won the TIFF/SKYY Vodka Award for Best First Canadian Feature, followed by the Best Screenplay Award for a 1st or 2nd Feature at the Rendez-vous du Cinéma Québécois. ***THE HIGH COST OF LIVING*** played in select theaters nationally.

***THE HIGH COST OF LIVING*** is produced by Kimberley Berlin and Susan Schneir. Director of Photography, Claudine Sauv ; Production Designer, Susan MacQuarrie; Editors Jonathan Alberts and Benjamin Duffield; Music, Normand Corbeil; Sound, Bruno Pucella; Executive Producers, Heidi Levitt and Walter Klimkiw.

Pricing:	\$26.95US
Runtime:	98 min + extras
Rating:	NR
Catalog #:	NNVG248360
Language:	English and French, with English subtitles
Color:	Color
Audio Format:	Dolby Digital 2.0 Stereo
Genre:	Drama
Bonus:	An Interview with Zach Braff, presented by American Express

### **About Tribeca Film**

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. American Express continues its support of Tribeca and the independent film community by serving as the Founding Partner of Tribeca Film.

### **About New Video**

Celebrating its 20<sup>th</sup> anniversary in 2011, New Video is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD, and theatrical release. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A&E® Home Video, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures

from Scholastic®, award-winning documentaries from Docurama Films®, Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company®, the best in Chinese cinema from China Lion, and festival picks from Tribeca Film. New Video is proud to distribute the 2011 Oscar®-nominated films *Gasland*, *Waste Land* and, on digital, *Restrepo*.

**For more information, please contact:**

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<http://www.newvideo.com/new-video-digital/the-high-cost-of-living/>