

NEWVIDEO.

GASLAND

"GASLAND" PARTNERS WITH NEW VIDEO FOR DVD AND DIGITAL RELEASE

Award-Winning, Critically-Acclaimed Documentary about the Perils of Domestic Natural Gas Drilling Available on DVD and Digital Platforms Beginning December 14

New York, NY – September 23, 2010 - Is "fracking" safe? When filmmaker Josh Fox is asked to lease his land for drilling, he embarks on a cross-country odyssey uncovering a trail of secrets, lies and contamination. A nearby Pennsylvania town that has recently been drilled reports that its residents are able to light their drinking water on fire. This is just one of the many absurd and astonishing revelations of a new country called **GASLAND**.

New Video, a leading independent film and TV distributor, announced today that **GASLAND** will be available on Tuesday, December 14, via DVD - with digital release later next year. A film festival favorite now screening in theaters nationwide, **GASLAND** will be released under New Video's Docurama Films brand.

"**GASLAND** is much more than documentary film. It's a compassionate call to action and great storytelling," said Mark Kashden, Vice President, Acquisitions. "New Video will play a vital role in bringing Josh's message to the widest possible audience through extended distribution."

The largest domestic natural gas drilling boom in history has swept across the United States. The Halliburton-developed drilling technology of "fracking" (hydraulic fracturing) has unlocked a "Saudi Arabia of natural gas" just beneath us. **GASLAND** is going a long way in spreading public awareness about the risks fracking poses on human and environmental health. Part verité travelogue, part exposé, part mystery, part bluegrass banjo meltdown, and part showdown, the film premiered on HBO in June 2010.

"...One of the most effective and expressive environmental films of recent years." - *Variety*

GASLAND is directed by Josh Fox; produced by Trish Adlesic; Josh Fox, Molly Gandour; edited by Matthew Sanchez.

About New Video

New Video is a leading independent privately-held distributor of quality entertainment via DVD, Blu-ray, download and streaming platforms, and cable VOD. We are the proud home to some of the most prestigious names in the industry like A&E®, HISTORY™, Lifetime®, Major League Baseball®, Scholastic Storybook Treasures™, Arthouse Films and Tribeca Film as well as our own lines Docurama Films®, and the newly launched Flatiron Film Company®. Since 1991, our mission has been to unearth first-rate content and deliver them to audiences through traditional platforms and evolving new media. We selectively handpick our library while collaborating directly with our brand partners and filmmakers to cultivate a superior product and fresh new viewing experiences for our audiences. We are headquartered in New York City, but have an international presence in 45 territories. www.newvideo.com.

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