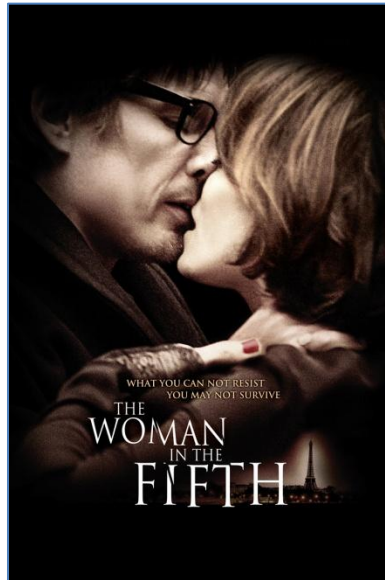


FOR IMMEDIATE RELEASE

FLATIRON FILM COMPANY™

**ART
TAKES
OVER**



“THE WOMAN IN THE FIFTH” Available Now from New Video’s Flatiron Film Company on Cable VOD, iTunes and Amazon Instant Video

**Ethan Hawke and Kristin Scott Thomas Star in
Pawel Pawlikowski’s Psychological Thriller**

“Mr. Ethan Hawke is one reason to see ‘The Woman in the Fifth,’
....the actor draws you close.” – *New York Times*

“Hawke’s performance is his nerviest and most sincere in a decade.” – *The Village Voice*

June 20, 2012 – New York, New York – American writer Tom Ricks comes to Paris desperate to put his life together again and win back the love of his estranged wife and daughter. When things don’t go according to plan, he ends up in a shady hotel in the suburbs, having to work as a night guard to make ends meet. Then Margit, a beautiful, mysterious stranger walks into his life and things start looking up. Their passionate and intense relationship triggers a string of inexplicable events... as if an obscure power was taking control of his life.

Oscar®-nominated **Kristin Scott Thomas** (*The English Patient*, *Sarah's Key*) and Oscar®-nominated **Ethan Hawke** (*Before Sunrise*, *Training Day*) join dramatic forces in **Pawel Pawlikowski's** (*Last Resort*, *My Summer of Love*) hypnotic thriller, ***THE WOMAN IN THE FIFTH***. Adapted from the *New York Times* best-selling author **Douglas Kennedy's** 2011 novel, Pawlikowski's genre-defying film follows a complicated, conflicted and ambiguous hero as his world spirals out of control. **Joanna Kulig** and **Samir Guesmi** also star.

A French-Polish co-production with dialogue in French and English, ***THE WOMAN IN THE FIFTH*** opened theatrically in the U.S. on June 15 from ATO Pictures and is now available on cable VOD, iTunes and Amazon Instant Video from New Video's Flatiron Film Company. The DVD releases on September 18.

Says Pawlikowski, a director most recognized for his award-winning documentaries, about his third feature film: "The hero's emotional state is the prism. It's through him that we perceive the world he moves through. I try to remain as naturalistic as possible, so as not to signpost through cinematic devices that something is not quite right. Events follow one another and gradually we move into the realm of the strange. My goal was to strike the right tone for the film – a precarious balancing act between realism, absurdist comedy, and nightmare – and to stick to it with unswerving confidence."

About New Video

New Video, a Cinedigm company, is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, DVD, and theatrical release. In 2011, New Video bowed Oscar®-nominated *Hell and Back Again* and international blockbuster *Elite Squad: The Enemy Within* in U.S. theaters. The company's library includes original TV series and movies from A+E® Home Entertainment, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures from Scholastic®, award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar®-nominated films including *GasLand*, *Waste Land*, *The Secret of Kells* and *Chico & Rita*. Cinedigm Digital Cinema Corp. (CIDM) is a leader in providing the services, expertise and technology that are critical to transforming movie theaters into digital entertainment centers. Its deployment entity, state-of-the-art distributor and exhibition software, and marketing and distribution platforms are cornerstones of the digital cinema revolution. The company recently acquired New Video to form a full-service, end-to-end digital studio that acquires content for theatrical distribution and across digital, mobile and home media platforms. New titles poised for release in 2012 include *The Invisible War*, *Citadel*, *In Our Nature* and *22 Bullets*.

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<http://www.newvideo.com/new-video-digital/the-woman-in-the-fifth/>