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“BEAUTY IS EMBARRASSING,” THE IRREVERANT FILM BIOGRAPHY OF PAINTER, PUPPETEER AND RACONTEUR WAYNE WHITE, RELEASES ON DIGITAL AND ON-DEMAND OCTOBER 9; DVD RELEASE JANUARY 22

“Critics’ Pick: Enlightening and often hilarious...this exuberant documentary’s most affecting message concerns a timelessly profound verity: the value of roots, humour, family and old friends.” -- *The New York Times*

“A buoyant, engaging, visually alluring portrait.” -- *Los Angeles Times*

September 25, 2012 – New York, New York -- For over 30 years, Wayne White has made an indelible mark on the creative world. As a designer, painter, puppeteer, sculptor and musician, White has produced images and ideas that are an integral yet sometimes subconscious part of the pop culture lexicon. To this day, he still gets up every morning to do one thing: create.

On October 9, Docurama Films, a label of Cinedigm Entertainment Group, will release Neil Berkeley’s feature documentary on cable VOD (on-demand) and premium digital platforms, on the heels of a national theatrical debut. The DVD from Docurama Films releases on January 22, 2013.

BEAUTY IS EMBARRASSING is a funny and inspiring profile of this one-of-a-kind visual artist and raconteur. Acting as his own narrator, White guides us through his life using moments from his latest creation: a hilarious, biographical one-man show.

The film traces White's career from an underground cartoonist in New York's East Village to his big break as a designer, puppeteer and voice-over actor on *Pee-wee's Playhouse*, for which he won three Emmy Awards. The film follows Wayne's success designing and animating for other children's shows like *Beakman's World* and award-winning music videos for The Smashing Pumpkins ("Tonight, Tonight") and Peter Gabriel ("Big Time"), through a dark period of struggle and self-reflection before emerging in his present-day incarnation as a respected painter and performer. As Wayne explains in the film, there are sometimes second acts in life that take us to new heights...without compromise.

For two years, filmmaker Neil Berkeley traveled with White through Houston, Miami, New York, Chattanooga, Nashville and Los Angeles retracing Wayne's steps from childhood to parenthood. He peels back layer after layer of Wayne's singular creative process and his astonishingly prolific career. In addition to the more than 300 hours of footage shot by Berkeley and his team, the director discovered hours of video which White shot throughout his career including rare behind-the-scenes footage of the making of *Pee-wee's Playhouse*, now included in the film.

"A vivid, fluorescent-colored portrait of a sane man possessed with insane creativity." --
Village Voice

"One of the greatest examples of a career celebration ever." -- *PopMatters*

Additionally, the film features interviews with White's wife, cartoonist and graphic novelist Mimi Pond, Mark Mothersbaugh, Todd Oldham, Matt Groening, Gary Panter, Ric Heitzman and Paul Rubens, among others.

"I grew up dead center in the middle of Wayne's artistic achievements," says Berkeley. "My childhood seemed to track every professional move he made: from *Pee-wee's Playhouse*, to *Beakman's World*, to the Pumpkins and Peter Gabriel's videos, to the commercials he made, all the way up to his 'word paintings.' His work seemed to be right in line with whatever cultural phenomena I was paying attention to."

About Docurama Films

In 1999, Docurama Films® launched with the first feature documentary available on DVD: D.A. Pennebaker's iconic film on Bob Dylan, "Dont Look Back." Twelve years and 300 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an array of topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including "The Wild Parrots of Telegraph Hill," "Andy Goldsworthy: Rivers and Tides" and "King Corn." Recent titles include the Oscar®-nominated films "Gasland," "Hell and Back Again" and "Paradise Lost 3: Purgatory." www.docuramafilms.com

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp., is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, including Oscar®-nominated "Hell and Back Again," next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film.

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Official film site:
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