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NEW RELEASE: HISTORY™

NOSTRADAMUS EFFECT

HISTORY reveals how the end of the world will begin

- Backed by a multimillion print, outdoor and TV campaign, THE NOSTRADAMUS EFFECT is an exciting new series from HISTORY.
- This intriguing 10-part miniseries uses modern scientific technology to reveal the connections between Nostradamus's apocalyptic prophecies and our environmental crisis.
- Apocalyptic-themed programs are consistent best-sellers, and this momentum will continue through the doomed 2012 date – when the world is predicted to come to an end.
- Online marketing campaign will capitalize on the popular 2012 theory, by creating countdown clocks, "to-do by 2012" lists, and reaching out to sites like "50 things to do/see before you die," targeting fans of Nostradamus, and conspiracy theorists.

SYNOPSIS For thousand of years, different cultures have generated dark prophecies warning of doomsday scenarios that will bring the world to a cataclysmic end. Now HISTORY presents the most chilling of these prophecies by closely examining today's global events and relating them back to a particular prophecy. Scientific evidence supporting the possible association between these prophecies and corresponding future scenarios will be uncovered, as the connection between the prophecy in question with prophecies from other cultures predicting mysteriously similar end-of-day scenarios are explored in NOSTRADAMUS EFFECT.

PRODUCT INFORMATION

SRP: \$34.95 U.S., \$39.95 CAN
 FORMAT: 3-pk
 PACKAGING: Swing Amaray
 LENGTH: Approx. 9 hrs., 24 mins.
 GENRE: Documentary
 YEAR: 2009

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

RELATED & RECOMMENDED



**LOST
BOOK OF
NOSTRADAMUS**



**A GLOBAL
WARNING?**

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