



SYNOPSIS Throughout history, the forces of evolution and genetic mutation have endowed humans with astonishing new abilities and features. It's a process that continues to this day, and nowhere is it more evident than in the fascinating world of *Stan Lee's Superhumans*. Co-hosted by Stan Lee, the legendary creator of the X-Men, Spider-Man and the Hulk, the series scours the globe for the real-life counterparts of Lee's characters – people with unique genetic traits that translate into remarkable powers.



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NEW RELEASE: HISTORY

STAN LEE'S SUPERHUMANS: SEASON ONE

The legendary comic book creator showcases real-life 'mutants' in this fascinating new HISTORY series.

- The world's leading authority on superheroes and mutants, comic book legend Stan Lee introduces viewers to real-world people with extraordinary abilities:
 - A real-life Magneto whose body can attract metal
 - A man who can withstand extremely cold temperatures
 - A man whose brain can produce complex calculations at staggering speeds
- Stan Lee is the creator of some of the most famous fictional characters of all time: *Spider-Man*, *Iron Man*, *The X-Men*, *The Incredible Hulk*, and *The Fantastic Four*. The films based on his comic creations have grossed over **\$5 billion!**
- 2011 is a banner year for Comic Book films, including many based on Stan Lee creations
 - *Thor* – May 6
 - *X-Men: First Class* – June 3
 - *Captain America: The First Avenger* – July 2
- Major online and social media marketing will target comic book and Stan Lee fans, Facebook, keyword search marketing, as well as presence at Comic Cons throughout the year and partnerships with superhero video game publishers.

PRODUCT INFORMATION: DVD

SRP: \$19.95, SRP, \$22.95 CAN
 FORMAT: 2-pk
 PACKAGING: swing
 LENGTH: 6 hrs., 16 mins + extras
 GENRE: Documentary
 YEAR: 2010

COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

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