



CINEDIGM ACQUIRES U.S. DISTRIBUTION RIGHTS TO *ARTHUR NEWMAN*

Starring Colin Firth and Emily Blunt, Toronto Film Festival Favorite Will Be Released Theatrically in 2013, Followed By Digital, On-Demand, TV and DVD

(Los Angeles, CA, November 5, 2012) – Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM) has acquired all U.S. distribution rights to ***ARTHUR NEWMAN***, one of most highly praised films at this year's Toronto Film Festival. Colin Firth and Emily Blunt star in the story of a depressed divorced dad who fakes his death and adopts a new identity, then meets a troubled woman who spurs him on to improbable new heights during a cross-country road trip. The film is planned for a theatrical release in mid-2013, followed by on-demand, premium digital, DVD, and TV releases.



"Smart, adult and honest with an exquisite music score, Arthur Newman is not a sappy movie, or a story of wisdom swathed in gauze. If you're looking for quiet yet no less thrilling performances of little lives on the margins and an entertaining experience of sublime reflection, look out for Arthur Newman."

- Adele Bertai, *Moviefone*

Written by Academy Award® nominated scribe Becky Johnston ("Prince of Tides"; "Seven Years in Tibet") and directed by first-timer Dante Ariola, ***ARTHUR NEWMAN*** follows the mid-life travails of sad sack Wallace Avery (Firth). He hates his job, his ex-wife and son hate him, and he's blown his one shot at living his dream. Not wanting to face all this, he stages his own death and buys himself a new identity as Arthur Newman. However, Arthur's road trip towards a new life is interrupted by the arrival of the beautiful but fragile Mike (Blunt), who is also trying to leave her past behind. Drawn to one another, these two damaged souls begin to connect as they break into empty homes and take on the identities of the absent owners: elderly newlyweds,

a high-roller and his Russian lady, among others. Through this process, Arthur and Mike discover that what they love most about each other are the identities they left at home, and their real journey, that of healing, begins.

The film was produced by Vertebra Films and Cross Creek Pictures, and was executive produced by Lisa Bruce, Andy Cappuccino, Helen Cappuccino, Mac Cappuccino, Natalie G. Hill, and James A. Holt.

“**ARTHUR NEWMAN** is perfect for today's audiences... A deeply entertaining film highlighted by touching performances from Colin and Emily that bring real heart and soul to a powerful story of displacement, longing and ultimately, redemption. Moviegoers will leave the theatre moved and uplifted,” said Vincent Scordino, Vice President of Acquisitions for Cinedigm Entertainment Group

The filmmakers were represented in the negotiation by UTA, CAA and Eric Greenfeld, with Vincent Scordino representing Cinedigm Entertainment Group.

About Cinedigm Entertainment Group

Cinedigm Entertainment Group (CEG), a division of Cinedigm Digital Cinema Corp., is an end-to-end digital distribution company delivering content in theaters, across digital and on-demand platforms, and on DVD/Blu-ray. CEG reaches a global digital audience through partnerships with iTunes, Netflix, Amazon, Google, Hulu, Vudu, Xbox, Playstation, and others. The company's library of over 5,000 titles includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. CEG is proud to distribute many Oscar®-nominated films including *Hell and Back Again*, *GasLand*, *Waste Land*, *Paradise Lost 3: Purgatory*, *A Cat in Paris* and *Chico & Rita*. Current and upcoming CEG multi-platform releases include *The Invisible War*, *Citadel*, *In Our Nature*, *22 Bullets* and *Don't Stop Believin': Everyman's Journey*.

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