

A VERY MERRY DAUGHTER OF THE BRIDE

Star-studded, heartwarming holiday drama – now on DVD for the first time!

- Starring Joanna Garcia (*Gossip Girl*, *Privileged*) and Luke Perry (*Beverly Hills, 90210*).
- A wedding planner tries to talk her mother out of a premature marriage until an unexpected development forces her to reevaluate her own life.
- Lifetime's Holiday releases are historically best-selling titles of the year.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
 - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
 - Targeted Facebook and online banner ad campaign
 - Holiday gift guide outreach
 - Website and blog reviews and giveaways (*Entertainment Weekly*, *People*, *Examiner*)



SYNOPSIS A twenty-something wedding planner disapproves of her mothers whirlwind romance. Unable to stop her mothers wedding, she decides to take control of it. There are disasters as plans go awry and moments of heartfelt emotion, as the daughter learns that letting go works both ways.

PRODUCT INFORMATION

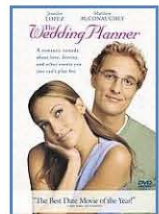
SRP: \$14.95 SRP
 FORMAT: DVD Single
 PACKAGING: Amaray
 LENGTH: 86 min.
 GENRE: Drama
 YEAR: 2008

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



THE ROAD TO CHRISTMAS



THE WEDDING PLANNER