

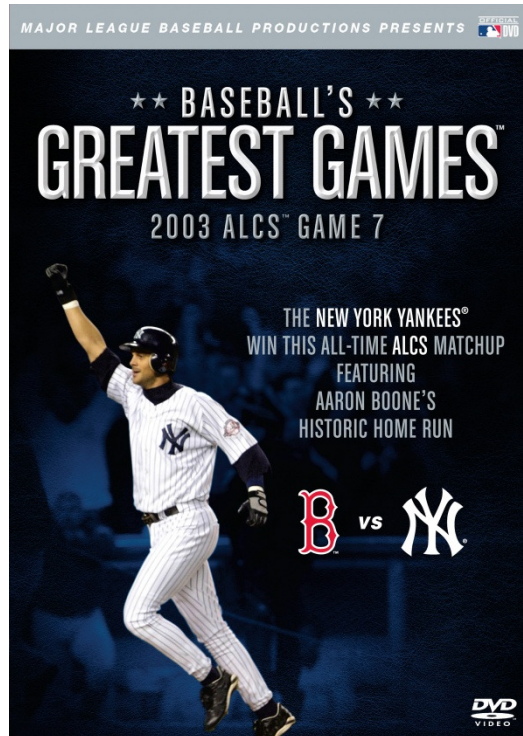
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NEW RELEASE: SPORTS

BASEBALL'S GREATEST GAMES: 2003 ALCS, GAME 7

Aaron Boone and the Yankees advance to the World Series!

- This classic game is part of the collectible 11-PK giftset **BASEBALL'S GREATEST GAMES**, which features some of the most well-known games/moments in MLB history, packaged in a commemorative set.
- With the ALCS series tied 3-3, Aaron Boone's 11th inning homerun in Game 7 catapulted the Yankee's to the World Series past their hated rivals, the Boston Red Sox!
- Game features MLB superstars Derek Jeter, Pedro Martinez, Roger Clemens, and more.
- Impulse priced at \$12.95 and released to coincide with the MLB post-season.
- Multimillion-dollar network ad campaign includes:
 - National cable commercials
 - Online and print advertisements
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 - Outdoor advertisements
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SYNOPSIS: The 2003 ALCS featured the New York Yankees against the Boston Red Sox. With the series tied at 3-3, the two teams were set-up for a historic Game 7 at Yankee Stadium. They did not disappoint, as the Yankee's Aaron Boone hit an 11th-inning homerun to send them to the World Series past their hated rivals, the Boston Red Sox. Now, this classic Game 7 will be available on DVD. This DVD Single is specially priced at \$12.95 and will be a collector's item for baseball fans everywhere!

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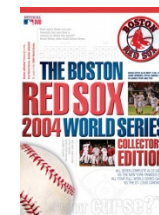
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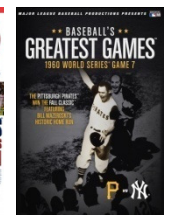
SRP: \$12.95 U.S. TK CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: TK
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



BOSTON RED
SOX 2004
WORLD
SERIES
COLLECTOR'S
EDITION



BASEBALL'S
GREATEST
GAMES: 1960
WORLD SERIES
GAME 7



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