

FOR IMMEDIATE RELEASE



FLATIRON FILM COMPANY RELEASES "THE OFFICIAL DIGIMON ADVENTURE SET: THE COMPLETE FIRST SEASON" FOR THE FIRST TIME ON DIGITAL AND DVD OCTOBER 9

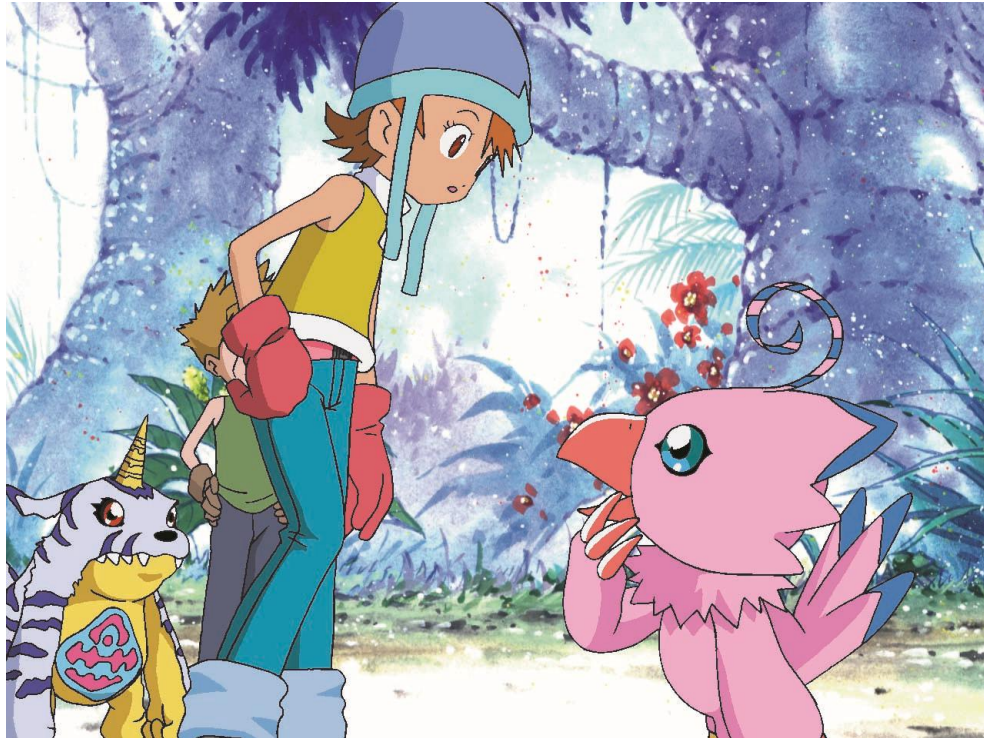


**A 3-disc set, featuring 21 episodes from Season One, releases on November 6 on DVD**

September 11, 2012 – New York, New York – For the first time ever, all 54 episodes from the first season of the popular Anime television series are available on digital platforms and in the 8-disc collector's set, ***THE OFFICIAL DIGIMON ADVENTURE SET: THE COMPLETE FIRST SEASON***. The boxed set, which includes the four story arcs of the classic DIGIMON series, is the official North American release and is licensed in partnership with Toei Animation.

While at summer camp, seven kids from Japan —Tai, Matt, Sora, Izzy, Mimi, Joe, and T.K.—come across seven Digivices and are transported to a strange dimension called the Digital World. In this new world, they make friends with digital creatures that call themselves Digimon—short for Digital Monsters—who were born to defend their world from various evil forces. The children learn they have the ability to help their new Digimon friends “digivolve” into stronger digital monsters and fight as a team to defend enemies and ultimately find their way home.

Flatiron Film Company, a label of Cinedigm Entertainment Group (NASDAQ: CIDM), will release ***THE OFFICIAL DIGIMON ADVENTURE SET: THE COMPLETE FIRST SEASON*** on October 9. The DVD includes an exclusive 36-page character guide booklet featuring the seven original characters, plus Kari, and a digital photo gallery featuring over 40 behind-the-scenes sketches.



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***THE OFFICIAL DIGIMON ADVENTURE SET: THE COMPLETE FIRST SEASON*** is directed by Hiroyuki Kakudou; produced by Taichiro Fujiyama (Fuji TV), Daisuke Kawakami (Fuji TV), Kyotaro Kimura (Yomiko Advertising) and Hiromi Seki; character design by Katsuyoshi Nakatsuru; chief animation directed by Kaoki Miyahara.

Pricing:	\$79.95 US/\$89.95 CAN
Runtime:	19 hrs. + extras
Rating:	NA
Catalog #:	NNVG278340
Language:	English
Color:	Color
Audio Format:	Dolby Digital 2.0 Stereo
Genre:	Anime

#### **About Cinedigm Entertainment Group**

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth,"

directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. Cinedigm is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise Lost 3: Purgatory" and "Chico & Rita." Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp. and Cinedigm Entertainment Group. [CIDM-G] [www.cinedigm.com](http://www.cinedigm.com)

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For box art:

<http://www.newvideo.com/flatiron-film-company/the-official-digimon-adventure-set-the-complete-first-season/>