

MAJOR LEAGUE BASEBALL ALL CENTURY TEAM

The most exclusive team in history; the all-time lineup of legends

- The dream team travel back 100 years to baseball's past and watch the greats from Yogi Berra to Babe Ruth.
- Features exclusive tributes, interviews, and unheard stories from the greatest baseball players of all time.
- Grassroots marketing campaign will target consumers with an interest in sports and baseball through online viral clips, blog post, and giveaways.
- PR campaign will target top markets, MLB blogs and websites, and sports magazines such as Sports Illustrated.

SYNOPSIS With rare archival footage, exclusive interviews, and compelling stories, the Major League Baseball All-Century Team program honors 30 legendary all-time heroes through the personal accounts of teammates, opponents, and even their own recollections.

PRODUCT INFORMATION

Bonus Features: Top 100 Players, Top 100 Players Fenway Park Ceremony, All Century Team Turner Field Ceremony, Pre-Ceremony (Green Room) from Turner

Field

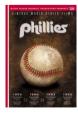
SRP: \$9.95, \$11.95 CAN FORMAT: Single **PACKAGING:** Standard amaray LENGTH: 60 mins. + extras

GENRE: SPORTS YEAR: 2009

LANGUAGE: English COLOR: Color WIDESCREEN: No AUDIO FORMAT: Stereo **UNITS PER CARTON: 30**

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