



Fire in Babylon

A captivating documentary on the winningest team in sports history

Synopsis: From the Academy Award®-winning producers of *The Last King of Scotland* and *One Day in September* comes the incredibly captivating story of the glorious domination of the West Indian cricket team who, with a combination of phenomenal skill and fearless spirit, became the longest reigning winning team in sports history. Told in the words of legendary and revered players of the time, FIRE IN BABYLON illustrates how this exceptional team fundamentally changed the sport forever.

Trailer > <http://www.youtube.com/user/NewVideoDigital#p/search/0/WICZwI0K-do>

- One of six documentaries screened at the Tribeca/ESPN Sports Festival; also screened at SilverDocs and Seattle International Film Festival
- Film will air on one of ESPN's channels Q3/Q4 2011, and be promoted on ESPN.com.
- From Academy Award®-winning producers Charles Steel and John Battsek (*The Last King of Scotland*, *One Day in September*)
- Set to a stellar reggae soundtrack featuring Bob Marley and more
- Promotion, PR and social media to target West Indian community, cricket fans, Anglophiles/expats and reggae fans, as well as general sports enthusiasts
 - Media outlets to target: IndieWire Small Screen, The Onion A.V. Club, The Huffington Post, *The New Yorker*, Roger Ebert's Blog.

Reviews:

- "FIRE IN BABYLON hits a six"—GQ (*Scoring 6 consecutive sixes is an impressive, rare achievement in any form of cricket*)
- "Compelling"—*The Times*
- "Outstanding"—*The Wisden Cricketer*
- "A wicked cricket film—and you don't get to say that every day"—*The Sun*

Language: English w/ subtitles	SRP: US \$26.95 CAN \$29.95
Color/ B&W: Color	Audio Format: Stereo
Widescreen: Yes	Length: 84 min.
Units per Carton: 30	Year: 2010
Genre: Documentary	Format: Single
Packaging: Amaray in O-card	

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Director: Stevan Riley (*Blue Blood*, *Rave Against the Machine*)
Cast: Gordon Greenidge (popular player in West India, England; successful coach); Michael Holding (one of the fastest bowlers in the West Indies; nicknamed "Whispering Death" by umpires)