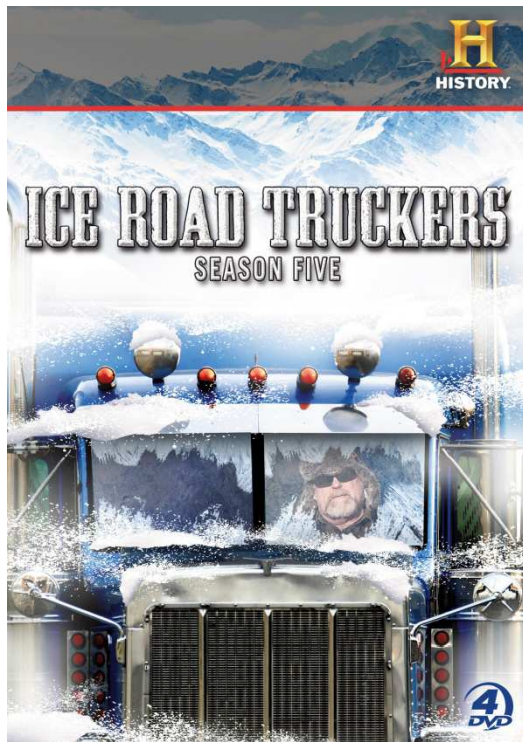


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NEW RELEASE: HISTORY™



ICE ROAD TRUCKERS: THE COMPLETE SEASON FIVE

Rev your engines! The fan-favorite, high-octane HISTORY series is back on DVD – fresh from its biggest audience yet

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- Experience the dangers and beauty of the Canadian ice road in the latest installment of this multi-million dollar franchise on DVD.
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 - Posts to the 76K fans on the Ice Road Truckers Facebook page and 7M+ fans on the main HISTORY Facebook site.
 - PR campaign targeting entertainment, news, outdoors, men's lifestyle, and pop-culture magazines

SYNOPSIS For the past several decades, two months out of every year, a truly historic event occurs: truckers in the world's most dangerous tundras carry vital equipment to remote outposts located hundreds of miles north of civilization... all over roads temporarily created by frozen bodies of water. The mission is to transport thousands of loads before the road literally disappears into the sea. Continuing this groundbreaking series, our truckers will once again embark on a race against the elements, against time and against each other.

PRODUCT INFORMATION

BONUS FEATURES: Additional Footage

SRP: \$29.95, \$34.95 CAN

FORMAT: 4-pk

PACKAGING: Swing Amaray

LENGTH: 12 hrs. + extras

GENRE: Reality

YEAR: 2011

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

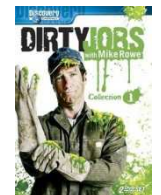
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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