



SYNOPSIS HISTORY presents the epic battle between two Middle Age superpowers, the Christian Crusaders and the Muslims for the ultimate prize the city of Jerusalem. This documentary is driven by the key personalities of the First, Second and Third Crusades, the popes, kings, sultans and knights. Experience the murder, treachery, and bloodshed of this legendary chapter of history through the eyes of key historical figures – now in stunning Blu-ray.

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NEW RELEASE: HISTORY™

# THE CRUSADES: CRESCENT & THE CROSS BLU-RAY EDITION

*The multi-million dollar landmark HISTORY production – now available in Blu-ray!*

- With breath-taking CGI-enhanced visuals, heart-pounding reenactments, and stunning footage from locations around the world, THE CRUSADES: CRESCENT & THE CROSS brings the first three Crusades alive for a new generation in conflict.
- Stunning, rarely seen locations include a vast chain of Crusader castles stretching from Portugal to Jerusalem to Turkey and beyond.
- Amazingly vivid “interviews” drawn from primary sources, take viewers back in time to the conflict and day-to-day life of the medieval world.
- PR and Marketing campaign will target history buffs and religious groups through blog posts, giveaways, as well as people interested in beautiful, high definition programming through DVD reviews and mentions.

## PRODUCT INFORMATION

SRP: \$29.95 US, \$34.95 CAN  
FORMAT: Single  
PACKAGING: Standard Amaray BD case  
LENGTH: Approx. 3 hours  
GENRE: Special Interest  
YEAR: 2009

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: Yes  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

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