

Sierra Leone's REFUGEE ALL STARS



**"It's as easy to fall in love
with these guys as it was with
The Buena Vista Social Club."**

— *Newsweek*

In the face of war, music is sometimes the best defense

Uplifting and courageous, this dramatic seven-time award-winning film by Zach Niles and Banker White tracks the remarkable journey of Sierra Leone's Refugee All Stars, a group of six musicians who formed a band after being displaced from their home during the brutal decade long civil war in Sierra Leone. The band's sound—a mixture of home-grown beats from West Africa, roots-reggae and Western-influenced rhythm and blues combined with heartfelt lyrics which condemn war and encourage social change—has been celebrated around the world, leading to the band's first American tour in 2007.

- Released in time for the bands national tour (July—September, 2007) and the release of their latest CD
- National multimedia marketing campaign to include:
 - National screenings and outdoor concert events all summer leading up to DVD release.
 - Extensive print, TV, radio, and online outreach in partnership with the UN Refugee Agency's ninemillion.org*
 - Press and promotional appearances by executive producer and multi-platinum hip-hop artist Ice Cube.
- Winner of numerous film festival awards including the Grand Jury Prize at the AFI Fest and the Audience Award at the Miami International Film Festival

DVD

PREORDER JUL 17 RELEASE AUG 14

SPECIAL FEATURES: Featurette ■ Deleted Scenes ■ Musical Moments
■ About ninemillion.org ■ Theatrical Trailer

\$26.95 SRP U.S.
\$34.95 SRP CANADA

Color, Single,
Approx. 86 mins.
+ extras,
Documentary

CATALOG NO. NVG-9922
UPC 7-67685-99223-4
ISBN 0-7670-9861-7

Art not final.

*Founding partners include Nike and Microsoft/MSN

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