

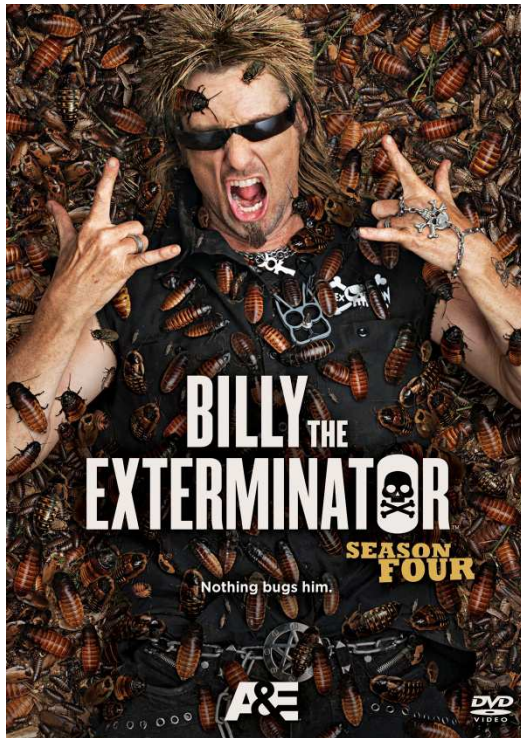
PREORDER **MARCH 20** RELEASE **APRIL 17**

NEW RELEASE: A&E

BILLY THE EXTERMINATOR: SEASON 4

The most interesting character on television is back for a fourth season

- Timed to release with the *Season Five* broadcast (2/11), backed by a multi-million dollar advertising campaign.
- This fan-favorite A&E original series was watched by over 50MM viewers, with *Season 3* premiering to nearly 2MM viewers.
- Packed with bonuses including never-aired footage and special *Best of Billy*.
- Extensive social media and print/online marketing campaign (over 36MM impressions) will use viral games, contests, and giveaways to target fans of the show and entertainment outlets.



*Art is not final

SYNOPSIS In this funny family docusoap about the zaniest pest removal company on the planet, we join Billy Bretherton and his family members as they are called to take care of Louisiana's worst pest problems. And it's a big business in the swamp-like state of Louisiana. Although there are numerous other pest control companies in the state, Vexcon is the only team that handles all types of animal removal. From giants rats to deadly reptiles, Billy and his team have seen everything.

PRODUCT INFO: SEASON FOUR

SRP: \$19.95 U.S., \$24.95 CAN

FORMAT: 2-pack

PACKAGING: Swing Amaray

LENGTH: 4h 16 min

GENRE: Reality

YEAR: 2011

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

Trailer: http://www.newvideo.com/images/Clips/Q2/BillyS4_clip.mp4

RELATED & RECOMMENDED



**BILLY THE
EXTERMINATOR
SEASON 1**



**BILLY THE
EXTERMINATOR
SEASON 2**



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NEW YORK, NY 10019

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DISTRIBUTED EXCLUSIVELY IN CANADA BY
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,
NORTH TOWER, SUITE 1400 TORONTO, ONT. M4W 3B4

CAT NO. AAAE268900

UPC 7-33961-26890-4

ISBN 1-4229-1866-1