

#### SYNOPSIS HOW THE EARTH WAS MADE: THE COMPLETE

SEASON TWO peels back layers of rock, fills up river canyons, parts the oceans, levels mountains and volcanoes, and investigates fascinating geological formations to tell the story of how the earth was made.

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NEW RELEASE: HISTORY

# HOW THE EARTH WAS MADE: THE COMPLETE SEASON TWO

*A breath-taking rollercoaster ride through Earth's 4.5 billion year history*

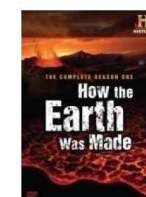
- Following the best-selling *Season One* and feature-length special, HOW THE EARTH WAS MADE: THE COMPLETE SEASON TWO takes viewers on an exciting journey through Earth's 4.5 billion year history.
- Through new forensic science techniques mixed with state-of-the-art CGI, viewers take a stunning expedition through the evolution of some of the most fascinating geological creation including: Mt. Everest, Grand Canyon, Ring of Fire, Yosemite, Mt. St. Helens, Sahara, Death Valley, Birth of the Earth, Siberian Traps, Center of the Earth, Nevada Gold Mines, Ice Ages, and Supervolcanoes, and more!
- 2010 celebrates the 40<sup>th</sup> anniversary of Earth Day, creating high demand for Earth Science and green programming.
- Marketing includes grassroots outreach targeting fans of the series, space and nature enthusiasts, and fans of beautiful cinematography through blog reviews, fan contests, and giveaways plus PR aimed at men's lifestyle and science-related publications, as well as promotional radio spots in the top 20 markets.

#### PRODUCT INFORMATION

SRP: \$39.95, \$44.95 CAN  
FORMAT: 4-pk  
PACKAGING: Thin-pks  
LENGTH: 10 hrs., 11 mins.  
GENRE: Documentary  
YEAR: 2009-2010

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 14

#### RELATED & RECOMMENDED



**HOW THE EARTH  
WAS MADE: THE  
COMPLETE  
SEASON ONE**



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PEOPLE: THE  
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