

PRIME 9: MLB HEROICS

The most-watched series on MLB network finally comes to DVD

- The perfect impulse-buy 9 episodes priced at \$12.95 SRP.
- This must-have collection highlights the best of baseball, including shortstops, pitchers, hitters, comebacks, and World Series moments.
- Episodes include:
 - GREATEST HOME RUNS
 - UNBREAKABLE FEATS
 - HITTING SEASONS
 - BEST WORLD SERIES
 - ALL-STAR MOMENTS
- COMEBACKS
- PITCHING SEASONS
- REGULAR SEASON CATCHES
- PLAYS AT THE PLATE
- Multi-media marketing campaign to include partnership with the MLB Network, on-line, print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion.

PRODUCT INFORMATION

SRP: \$12.95 U.S., \$14.95 CAN

FORMAT: Single
PACKAGING: Amaray
LENGTH: 3 hrs., 34 mins.

GENRE: Sports YEAR: 2011 LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED













MAJOR LEAGUE BASEBALL PRODUCTIONS PRESENTS

SYNOPSIS: From the best pitchers, to the best hitters, to the best shortstops, to the best comebacks, to the best World Series

moments, PRIME 9 showcases the best Major League Baseball has to offer. Packed with nine 30-minute episodes of baseball's:

"best of" on one disc, this release is sure to be a must-get

collector's item for baseball fans everywhere!

