₩SCHOLASTIC Storybook Treasures

SYNOPSIS The classic children's ditty comes to glorious life with Paul O. Zelinsky's eye-popping art and a lively musical score by The Bacon Brothers. Plus six more musical stories: Musical Max, Joseph Had a Little Over Coat, Bugs! Bugs! Bugs, All the Colors of the Earth, Keeping House, Hush Little Baby.

THE WHEELS ON THE BUS ...and more sing-along stories

The Best-Selling DVD is back with even more sing-along fun!

- This proven best-seller is now refreshed with more stories, an enhanced read-along and NEW discussion guestions to help build comprehension skills.
- The perfect summer travel companion features 7 musical stories with narration and vocals by The Bacon Brothers, Chrystal Taliefero, Rob Reiner, Mary Beth Hurt and others.
- Stories have won numerous awards including the Caldecott medal book and ALA Notable Video.
- Extras include the Spanish version of Musical Max and an interview with author Bob Barner.
- Marketing and PR includes extensive outreach to top parenting blogs and parent centric publications for reviews and giveaways and radio promotions in the top 10 kid's markets.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interview

SRP: \$14.95 U.S., \$16.95 CAN FORMAT: Single PACKAGING: Amaray LENGTH: 67 mins. + extras **GENRE:** Animation

LANGUAGE: English COLOR: Color WIDESCREEN: No AUDIO FORMAT: Stereo UNITS PER CARTON: 30

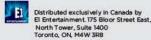
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