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NEW RELEASE: HISTORY™

## THE UNIVERSE: OUR SOLAR SYSTEM BLU-RAY EDITION

A value-collection of the best-selling HISTORY franchise The Universe on Blu-ray

- This top-rated series, with a cumulative audience of over 70MM viewers, is the number #1 best-selling HISTORY franchise on DVD!
- Release timed to street with new episodes of The Universe when consumer interest is at an all time high.
- Shot in hi-definition and packed with state-of-the-art CGI technology, this new 2-disc Blu-ray set is an excellent way to sample the best of The Universe— the perfect set for new Blu-ray player owners.
- Features cutting-edge CGI, stunning re-creations, and NASA footage, plus expert commentary and interviews from leading scholars and historians.
- Marketing support for the series includes a \$40 million TV campaign, cinema ads, and heavy promotion at major airports and space museums to bolster this marquee series.

## **PRODUCT INFORMATION**

SRP: \$29.95. \$34.95 CAN

FORMAT: 2-pk
PACKAGING: Swing

- Actacino. Cwing

LENGTH: Approx. 7 hrs., 50 mins.

**GENRE**: Documentary

YEAR: 2007

LANGUAGE: English
COLOR: Color

WIDESCREEN: No
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

## **RELATED & RECOMMENDED**







THE UNIVERSI OUR SOLAR SYSTEM





