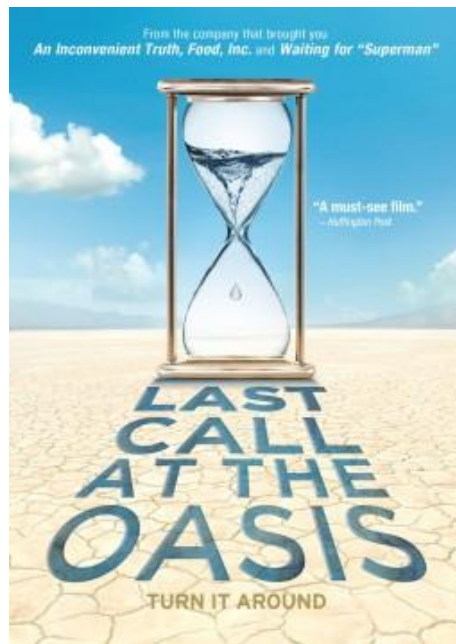


FOR IMMEDIATE RELEASE



**THE TRUTH ABOUT THE WORLD'S WATER CRISIS, "LAST CALL AT THE OASIS,"
RELEASES NOVEMBER 6 ON DVD AND DIGITAL**

From the Team That Brought You *An Inconvenient Truth*,
Food, Inc. and *Waiting for 'Superman'*

October 19, 2012 – New York, New York -- Water. It's the earth's most valuable resource. Our cities are powered by it, countless industries depend on it, and all living things need it to survive. But it's very possible that in the near future, there won't be enough to sustain life on our planet.

From Academy Award®-winning director Jessica Yu (*Breathing Lessons: The Life and Work of Mark O'Brien*), Academy Award®-nominated producer Elise Pearlstein (*Food, Inc.*) and the executive producers at Participant Media (*An Inconvenient Truth*, *Food, Inc.*, *Waiting for 'Superman'*), ***LAST CALL AT THE OASIS*** sheds light on the vital role water plays in our lives, exposes the defects in the current system and shows communities already struggling with its ill effects. The film introduces us to individuals who are championing revolutionary

solutions, such as activist Erin Brockovich, and distinguished experts including Peter Gleick (Pacific Institute), writer Alex Prud'homme, professor Jay Famiglietti (University of California, Irvine), and author/professor Dr. Robert Glennon (University of Arizona). Jack Black makes a cameo appearance as he prepares to film a mock commercial for recycled bottled water.

LAST CALL AT THE OASIS releases on November 6 from Docurama Films, a label of Cinedigm Entertainment Group (NASDAQ: CIDM). The film features archival footage and several testimonies from experts and activists that highlight the global water crisis and its devastating impact on people around the world.

From predicted water shortage in southern Nevada to toxic chemicals and industrial waste in lakes and streams, ***LAST CALL AT THE OASIS*** addresses these issues with crucial evidence while outlining the implications it will have on our future.

“A must-see film.” – *The Huffington Post Green*

“Necessary viewing for anyone on the planet who drinks water.” – *IndieWIRE*

The film covers many issues, including:

- The role water plays in our daily lives – from the food we eat to the electricity we depend on
- Water shortage in southern California and farmers' outrage at losing federal water because of the state's decision to protect an endangered fish in northern California
- The decade-long drought in Australia and the implications it has on farmers
- The effects of hexavalent chromium in water discovered in Hinkley, California, and Midland, Texas
- Atrazine, the most common contaminant of drinking water and groundwater, and its sex-changing effect on frogs
- The role and regulations of the Environmental Protection Agency (EPA)
- Concentrated Animal Feeding Operations (CAFOs) and the chemicals and waste that are polluting the water table in Michigan
- The differences between bottled water and tap water
- The innovative solution found in recycled water

The film was an official selection at the 2011 Toronto International Film Festival, the 2012 Berlin Film Festival and won the Outstanding Achievement in Filmmaking – Environment Award at the 2012 Newport Beach Film Festival. A charity album featuring songs from Dave Matthews Band, Alabama Shakes, My Morning Jacket and Amos Lee released earlier this year.

LAST CALL AT THE OASIS is written and directed by Jessica Yu; produced by Elise Pearlstein and Jessica Yu; executive produced by Jeff Skoll (*Waiting for Superman*, *Food Inc*), Diane Weyermann, Carol Baum and David Helpen; edited by Kim Roberts; and music

by Jeff Beal. Inspired by the book, "The Ripple Effect" by Alex Prud'homme. Bonus features include: an interview with Erin Brockovich; Jack Black saves the world from thirst; meet Mr. Toilet; hidden water animated video, arid lands; trailer.

Pricing:	\$29.95 US
Runtime:	99 mins. + extras
Rating:	PG-13
Catalog #:	NNVG279300
Language:	English
Color:	Color
Audio Format:	Dolby Digital 5.1 Stereo
Genre:	Documentary

About Docurama Films

In 1999, Docurama Films® launched with the first feature documentary available on DVD: D.A. Pennebaker's iconic film on Bob Dylan, "Dont Look Back." Twelve years and 300 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an array of topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including "The Wild Parrots of Telegraph Hill," "Andy Goldsworthy: Rivers and Tides" and "King Corn." Recent titles include the Oscar®-nominated films "Gasland," "Hell and Back Again" and "Paradise Lost 3: Purgatory." www.docuramafilms.com

Cinedigm Entertainment Group

Cinedigm Entertainment Group (CEG), a division of Cinedigm Digital Cinema Corp., is an end-to-end digital distribution company delivering content in theaters, across digital and on-demand platforms, and on DVD/Blu-ray. CEG reaches a global digital audience through partnerships with iTunes, Netflix, Amazon, Google, Hulu, Vudu, Xbox, Playstation, and others. The company's library of over 5,000 titles includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. CEG is proud to distribute many Oscar®-nominated films including *Hell and Back Again*, *GasLand*, *Waste Land*, *Paradise Lost 3: Purgatory*, *A Cat in Paris* and *Chico & Rita*. Current and upcoming CEG multi-platform releases include *The Invisible War*, *Citadel*, *In Our Nature*, *22 Bullets* and *Don't Stop Believin': Everyman's Journey*. [CIDM-G] www.cinedigm.com.

For more information, please contact:

Luis Garza; 646-259-4144; lgarza@newvideo.com

For Box Art:

<http://www.newvideo.com/docurama/last-call-at-the-oasis/>