AMERICA The Story of Us AN ILLUSTRATED HISTORY HISTORY

synopsis AMERICA: THE STORY OF US is an exuberant, unprecedented look at the invention of America focusing on how events small and large are intrinsically linked to the exploration and innovation, leading us from the frontier to 21st century cities, from the Mississippi to the moon, from Jamestown to 9/11 up to present day. Moving though time and space linking key events, people and locations, capturing the vast sweep of American history— bringing viewers on a journey through the forces that shaped the destiny of America.





AMERICA THE STORY OF US

The companion book to the biggest network event of 2010

- A stunning, 412 page heavily illustrated book, written by best-selling author Kevin Baker (*Dreamland*, *Paradise Alley*, and *Sometimes You See It Coming*), featuring over 300 full color images and layers of information including text, design, graphics, and photographs.
- The producers of Planet Earth present the most anticipated HISTORY mini-series of all time.
- HISTORY will run a \$30 million national advertising campaign to promote
 the franchise through ads in *The History Channel Magazine* (circ: 300,000)
 and the *Idea Book For Educators* (circ over 225K), national cinema ads,
 cable TV spots, radio promotions in top markets, outdoor, online, social
 media, and media kit inclusion and aggressive press campaign with Jane
 Root and Kevin Baker.





LANGUAGE: English

UNITS PER CARTON: TK

COLOR: 4-color, 300 images



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PRODUCT INFORMATION

SUGGESTED SRP: \$29.95
FORMAT: Paperback with flaps
PAGE COUNT: 412 pages
DIMENSIONS: 7.5" x 9"

GENRE: American History

YEAR: 2010

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