



SYNOPSIS Bravo heads to "The Big Apple" with THE REAL HOUSEWIVES OF NEW YORK CITY. The hit series features an elite and powerful set of New York socialites as they juggle their careers and home lives with busy calendars packed with charity fund-raising galas, the social whirl of the Hamptons, and interviews for elite private schools. THE REAL HOUSEWIVES OF NEW YORK CITY SEASON TWO follows six Manhattan women as they balance motherhood, demanding careers, and a fast-paced social calendar, and shows what life is like in the most exclusive areas of New York.

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PREORDER APR 27 RELEASE MAY 25

NEW RELEASE: TV ON DVD

THE REAL HOUSEWIVES OF NEW YORK CITY: SEASON TWO

The drama heats up in this hit Bravo series

- The top-rated, hit Bravo series, REAL HOUSEWIVES is finally available on DVD! Jam-packed with every episode from the second season plus lost footage and deleted scenes.
- THE REAL HOUSEWIVES is a hit franchise — ratings have soared through the roof (215% growth since the franchise premiered) and a new product line will be launching in 2010.
- The REAL HOUSEWIVES has established an enormous fan base – the stars have over 250K Facebook fans and the NYC cast has over 100K Twitter followers.
- Multi-million dollar ad campaign includes:
 - National cable commercials
 - On-line advertisements
 - National radio promotions in top 25 markets
 - Outdoor advertisements
 - Social Marketing through Facebook, Twitter and Bloggers

PRODUCT INFORMATION

BONUS FOOTAGE: Lost Footage, deleted scenes

SRP: \$29.95 U.S., \$34.95 CAN

FORMAT: 4-pk

PACKAGING: Quad Swing Amaray

LENGTH: 11hrs., 15mins. + extras

GENRE: Reality TV

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN:

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

CAT NO. AAAE212930

UPC 7-33961-21293-8

ISBN 1-4229-7654-8

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TOP CHEF: NEW YORK



THE REAL HOUSEWIVES OF NEW JERSEY

