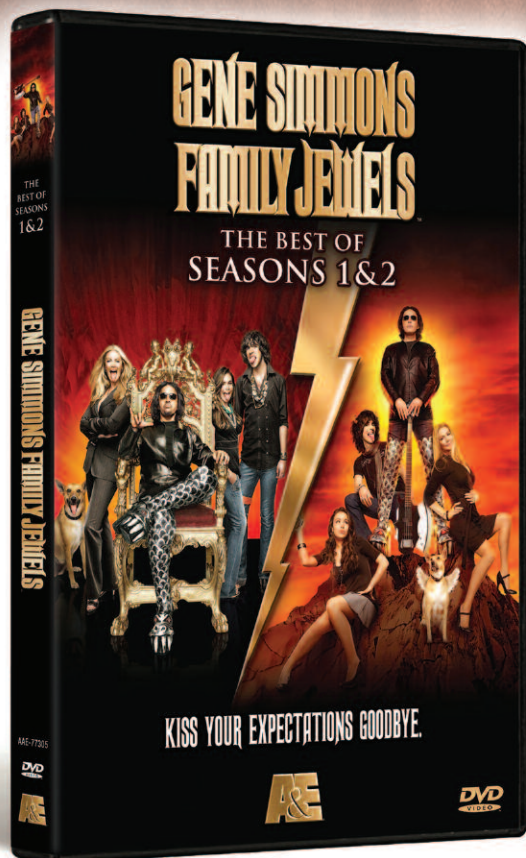


GENE SIMMONS FAMILY JEWELS

THE BEST OF SEASONS 1&2



Art Not Final

New \$12.95 DVD from A&E's hit series streets during broadcast of new season

GENE SIMMONS FAMILY JEWELS: THE BEST OF SEASONS 1 & 2 goes backstage into the lives of the Simmons clan with the happily *un*married Gene and former Playmate of the Year, Shannon Tweed, and their two remarkably normal teenagers Nick and Sophie. A collection of the eight top-rated episodes from the initial seasons of the hit series, THE BEST OF SEASONS 1 & 2 showcases the family's efforts to balance domestic bliss with the desire to rock-and-roll all nite—from Nick's first gig, to an unflinching look from inside the operating rooms during Gene and Shannon's simultaneous cosmetic surgeries.

THE BEST OF SEASONS 1 & 2 releases with the broadcast of the eagerly anticipated third season of GENE SIMMONS FAMILY JEWELS—at the height of the Simmons' press and promotion tour.

- THE BEST OF SEASONS 1 & 2 is priced to move and features the eight top-rated episodes from the first two seasons of the hit series.
- Timed to street during the extensive national promo campaign for SEASON 3 while awareness is at an all-time high.
- GENE SIMMONS FAMILY JEWELS grows in popularity each season: average ratings for season two grew 15% over the top-rated season one.
- Gene Simmons has a proven loyal fan-following with deep pockets.

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GENE SIMMONS FAMILY JEWELS: THE COMPLETE SEASON 2 Gene and Shannon give the cameras unprecedented access and make television history when they allow their simultaneous plastic surgeries (and their heartbreaking, hilarious recoveries) to be filmed for the series. **AAAE102370**

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