

FOR IMMEDIATE RELEASE



NEW VIDEO ACQUIRES "THE LAST MOUNTAIN," BY BILL HANEY

Sundance Film Festival -- January 27, 2011 -- New Video announced today that it has acquired U.S. DVD and Digital Rights to Bill Haney's ***THE LAST MOUNTAIN*** from Submarine Entertainment. The deal was negotiated by Mark Kashden of New Video and Josh Braun and David Koh of Submarine Entertainment on behalf of the filmmakers. The film is currently screening in the U.S. Documentary Competition at the Sundance Film Festival and will be released theatrically by Dada Films on June 3 after a run on the festival circuit, followed by a DVD and Digital Release on New Video's Docurama label.

Directed by Bill Haney (*The Price of Sugar*), the film was written by Haney and Peter Rhodes, produced by Clara Bingham, Eric Grunebaum, Bill Haney, and executive produced by Tim Disney and Tim Rockwood. Cinematography by Jerry Risius, Stephen McCarthy, Tim Hotchner. Edited by Peter Rhodes and Co-Produced by Laura Longworth.

THE LAST MOUNTAIN is the uplifting story of the power of ordinary citizens to remake the future when they have the determination and courage to do so. Bill Haney's film focuses on the devastating ecological effects of Mountaintop Top Removal in West Virginia's Coal River Valley. With strong support from Robert F. Kennedy Jr. and grassroots organizations, awareness is rising in the battle over the last great mountain in Appalachia. Superb storytelling and exquisite photography combine to remind us that this environmental calamity impacts us all.

Bill Haney said, "I am delighted to be in business with New Video whose commitment to bringing quality documentaries for many years to a broad audience is a natural fit for "The Last Mountain." Mark Kashden and his team's enthusiasm and expertise in the new age of documentary distribution completely won me over."

"***THE LAST MOUNTAIN*** is an exemplary and vital film about community activism. Its achievement rivals *The Cove* and *An Inconvenient Truth* in its revelation of dark truths hidden in plain sight," said Mark Kashden, Vice President, Acquisitions, New Video. "We're thrilled to add Bill's film to our roster of acclaimed environmental films, and to be partnering with Submarine and Dada Films on its release."

About New Video:

Celebrating its 20th anniversary, NEW VIDEO is a leading independent distributor of quality entertainment via DVD, Blu-ray, digital download, streaming, subscription and cable VOD. We are the proud home to A&E®, HISTORY™, Lifetime®, Major League Baseball®, Scholastic Storybook Treasures™, Arthouse Films, Tribeca Film, Docurama Films®, Plexifilm, and Flatiron Film Company®. NEW VIDEO launched Docurama Films® in 1991 with the first feature documentary available on DVD: D.A. Pennebaker's *Bob Dylan: Dont Look Back*. Twelve years and 250 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features all-time favorites like *The Wild Parrots of Telegraph Hill* and *Andy Goldsworthy: Rivers and Tides*. Recent releases include *The End of the Line*, *Best Worst Movie* and the Oscar®-nominated *Gasland*.

For more information, please contact:

Sommer Hixson

(646) 644-1546

shixson@newvideo.com