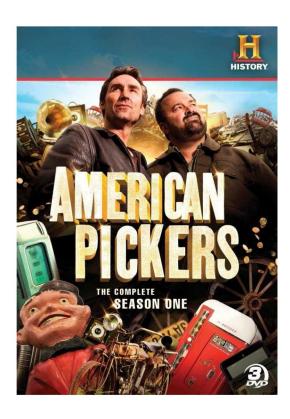


HISTORY's highest rated series comes to DVD!

- Premiered to 3.1 million viewers, making it HISTORY's mostwatched series premiere since Ice Road Truckers launched in 2007. The ratings GREW throughout the season resulting in a 3.8 million viewers-per-episode average by the finale.
- The complete debut season plus 12 exclusive bonus featurettes.
- A new top HISTORY series, supported by a multi-million campaign including:
 - Print, TV, Radio and online ads
 - Aggressive social media marketing, including outreach to blogs, fan sites, and exclusive clip offerings.
 - PR campaign targeting entertainment, news, and pop-culture magazines



SYNOPSIS Season One of *American Pickers* follows highly skilled "pickers" Mike Wolfe, owner of Antique Archaeology in Iowa, and his business partner Frank Fritz, as they hunt down objects with historical, collectible and pop culture value that have been long forgotten by their owners. From a vintage Harley to a one-of-a-kind Ferris wheel, each treasure hunt uncovers weird and wonderful Americana, offering a glimpse into a little-known side of the antiques business. Along the way, Mike and Frank meet people whose own stories open a window into American lives and history.

PRODUCT INFORMATION

SRP: \$29.95 U.S., \$34.95 CAN

FORMAT: 3-pack

PACKAGING: Swing Amaray LENGTH: Approx. 8hrs, 34 mins.

GENRE: Reality Series

YEAR: 2010

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED





HOARDERS: SEASON 1

PAWN STARS:



