



# Metropia

The animated *Matrix*

In this visually arresting animated noir, one worker (Vincent Gallo) starts hearing voices and encounters a femme fatale shampoo model (Juliette Lewis) who seems to hold some answers as he finds himself unearthing a vast Orwellian conspiracy.

- Well-known vocal talent includes Vincent Gallo (*The Brown Bunny*), Juliette Lewis (*Whip It*), Stellan Skarsgård (*Mamma Mia!*) and Alexander Skarsgård (*True Blood*).
- Features stunning original animation from a technique created by director Tarik Saleh.
- Grassroots outreach to sci-fi and animation fans, as well as fans of arthouse cinema. Promotion and potential event at New York Comic-Con.
- Social media outreach to fans of Sci-Fi, *True Blood*, animation and cast fan pages.
- Theatrical run to continue through Summer 2010.
- Online media campaign (23MM impressions) to support DVD release.

“With nods to Orwell, Kafka and the work of Terry Gilliam (particularly *Brazil*), Mr. Saleh, a former graffiti artist, paints the power of advertising and the omnipotence of multinationals in subterranean hues.” —*The New York Times*