

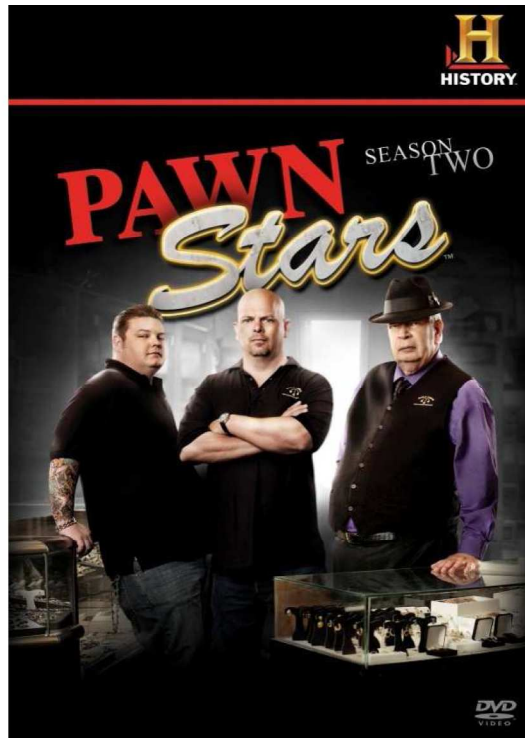
PREORDER JUL 27 RELEASE AUG 24

NEW RELEASE: HISTORY™

PAWN STARS: THE COMPLETE SEASON TWO

The ratings-record breaker is back, streeting with new season broadcast!

- PAWN STARS continues to be a huge success for HISTORY—SEASON THREE premiered to 5.3 million viewers (a +83% increase compared to the season two premiere).
- Features all 32 episodes plus never-before-aired bonus footage.
- Supported by an aggressive PR and multi-million dollar marketing campaign :
 - TV, national commercials for the DVD set that will run during the month of street in over 100MM homes
 - Outdoor
 - Print
 - Online marketing campaign
 - Online contests
 - Blogger giveaways forecasted to reach over 100K consumers.



SYNOPSIS Venture inside the only family-run pawn shop in Las Vegas, where three generations of men use their sharp-eyed skills to carefully assess the value of items ranging from the obscure to the historic. In PAWN STARS, the rarely tactful and always confrontational Harrison family finds the gems and busts the fakes, all in hopes of making the biggest profit possible.

PRODUCT INFORMATION

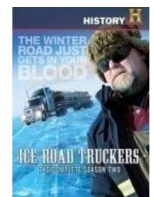
SRP: \$24.95, \$29.95 CAN
FORMAT: 4-pk
PACKAGING: Swing Amaray with o-card
LENGTH: 11 hrs., 44 mins.+ extras
GENRE: Reality
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**PAWN STARS:
THE COMPLETE
SEASON ONE**



**ICE ROAD
TRUCKERS:
THE COMPLETE
SEASON TWO**

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