



CINEDIGM UPS VINCENT SCORDINO TO SVP OF THEATRICAL RELEASING

Scordino Will Oversee Distribution and Acquisitions as Part of Newly Established Position

(Los Angeles, CA, September 3, 2012) – Cinedigm (NASDAQ: CIDM) has promoted Vincent Scordino to Senior Vice-President of Theatrical Releasing. Previously, Scordino was Vice-President of Theatrical Acquisitions. In this newly created position, Scordino will head up the company's robust theatrical releasing business, overseeing distribution and acquisitions. He will continue to focus on acquiring content and establishing distribution partnerships.

Cinedigm is currently releasing Destin Daniel Cretton's highly acclaimed *SHORT TERM 12*, which launched in NY and LA on 8/23 and is expanding nationwide. Other current and upcoming releases include Penny Lane's *OUR NIXON* (in theatres 8/30), Jill Soloway's *AFTERNOON DELIGHT* (in theatres 8/30) in partnership with The Film Arcade, Godfrey Reggio's *VISITORS* (premiering at the Toronto Film Festival), and Shaul Schwarz's *NARCO CULTURA* (in theatres this fall).

"Vincent has been a major asset to Cinedigm over the past year as we launched our theatrical releasing business. Not only is he a top independent film executive with great taste, he's also highly collaborative and strategic," said Susan Margolin, co-President of Cinedigm's Entertainment Group. "He brings integrity, great energy and intelligence to everything he does and he's widely respected both within the company and throughout the greater film community."

Over the past year Cinedigm has aggressively grown its theatrical business and plans to release 15-20 theatrical films per year with a variety of release patterns from traditional platform to day-and-date VOD to pre-theatrical VOD.

Prior to joining Cinedigm in July 2012, Scordino was at Millennium where he led negotiations in acquiring films including Richard Linklater's *BERNIE* and Oren Moverman's *RAMPART*, among others. Previously, he was an executive at Apparition and Picturehouse after working as an agent at Sandra Marsh Management. Scordino will report to Margolin.

ABOUT CINEDIGM:

Over the past decade, Cinedigm has led the digital distribution revolution that continues to transform the media landscape. In addition to its pioneering role in transitioning movie theatres from traditional film prints to digital distribution, Cinedigm continues to advance worldwide cinema modernization with its suite of software products allowing exhibitors and distributors to manage their newly digital businesses with efficiency, insight and certainty. And, as the leading distributor of independent content in the world, Cinedigm collaborates with producers and the exhibition community with unequalled transparency to market, source, curate and distribute quality content across all digital platforms to targeted and profitable audiences. The company's library of over 5,000 titles includes award-winning documentaries from

Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. Cinedigm is proud to distribute many Oscar®-nominated films including THE INVISIBLE WAR, HELL AND BACK AGAIN, GASLAND, WASTE LAND and PARADISE LOST 3: PURGATORY.

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