



**SYNOPSIS** For the first time, Season 5 takes the Guildies out from behind their computers and on a road trip to an epic fan convention, MegaGame-O-RamaCon! Codex (Felicia Day, *Dr. Horrible's Sing-Along Blog*, *Dragon Age: Redemption*) tries to rally the Guildies to action when she overhears upsetting news about "The Game." Bladezz tries to make money with his Cheesybeard's pirate alter-meme-ego, while Vork is starstruck by his boyhood crush, sci-fi heroine Madeleine Twain (Erin Gray, *Buck Rogers in the 25<sup>th</sup> Century*). Meanwhile, Clara tries to make friends with a snooty Steampunk trio, Tink hides from her past and Zaboo joins up with Halo's Master Chiefs... wha?!

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# THE GUILD: SEASON 5

*Felicia Day's Internet comedy sensation returns with an all-star cast!*

- Season 5 includes superstar cameos by fan favorites **Erin Gray** (*Buck Rogers in the 25<sup>th</sup> Century*) and **Nathan Fillion** (*Castle*, *Firefly*), as well as **Wil Wheaton** and **Brent Spiner** (*Star Trek: The Next Generation*)
- THE GUILD continues to grow in popularity:
  - 300K subscribers on YouTube
  - 69MM** video views since its launch in 2008
  - Combined 20MM views for Guild music videos alone
- Grassroots marketing/PR outreach will include:
  - Creator and star Felicia Day (*Dr. Horrible's Sing-Along Blog*, *Dragon Age: Redemption*) will promote via press and to her **1.8 MM Twitter** followers.
  - Promotion at New York Comic-Con in October 2011, where Felicia Day is a spotlight guest
  - Promotion on gamer, cult comedy and fan sites/pubs
  - Mainstream pop culture outlets

## PRODUCT INFORMATION

**DVD FEATURES:** Cast interviews; "Double Trouble" Featurette; "How to Build a Con" Featurette; "Steampunk Verite" Featurette; Audio Commentary with the Cast; Audio Commentary with the Creator, Director and Producer; Gag Reel; Table Read; Script PDF

**SRP:** \$14.95 U.S., \$16.95 CAN

**FORMAT:** DVD single

**PACKAGING:** Single amaray

**LENGTH:** 96 mins + extras

**GENRE:** Comedy

**YEAR:** 2011

**LANGUAGE:** English

**COLOR:** Color

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

**CLIP:** <http://video.msn.com?vid=b6705281-0625-41ed-b45d-c38f4ed3c2e2&mkt=en-us&src=FLPI:shareBar:permalink:uuids>

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