



SYNOPSIS A powerful film directed by Emmy Award® winner Janet Grillo (*Autism: The Musical*), FLY AWAY narrates the story of Jeanne (Beth Broderick) and her autistic teenage daughter, Mandy (Ashley Rickards). Jeanne has cared for Mandy since the day she was born, growing closer every day to a child who is charmingly offbeat one moment and nearly impossible to manage the next. Jeanne encounters Tom (Greg Germann), an easygoing and accepting neighbor who sparks a romantic interest, but she finds juggling Mandy's care and her own career leaves little room for a new man. As the pressures of work and her child's needs increase, she must decide whether or not to enroll Mandy in a therapeutic residential facility. Over the course of a few weeks, Jeanne must decide either to let go and allow her child to grow, or to hold on tight and fall together.



PREORDER MAR 29 RELEASE APR 26

NEW RELEASE: FLATIRON

FLY AWAY

A powerful drama about motherhood and autism

- Film will screen at SXSW Film Festival (March 11-19)
- Cast includes Beth Broderick (*Sabrina the Teenage Witch*), Greg Germann (*Ally McBeal*) and Ashley Rickards (*One Tree Hill*).
- Timed to release for National Autism Awareness Month in April.
- Directed by Janet Grillo, producer of the Emmy®-winning Docurama hit *Autism: The Musical*.
- 10% of proceeds from DVD sales benefits Autism Speaks, North America's largest autism advocacy organization; promotional partnership (1.1MM monthly webpage views, 250K Facebook friends).
- 1 in 110 children in the US have an autism spectrum disorder (Centers for Disease Control Prevention, 2009).
- Grassroots marketing and PR outreach to target autism support groups, mommy blogs and parenting sites/pubs.

PRODUCT INFORMATION

DVD FEATURES: Interviews; Music Video

SRP: \$24.95 U.S. \$29.95 CAN
 FORMAT: DVD Single
 PACKAGING: Single Amaray
 LENGTH: 80 mins + extras
 GENRE: Drama
 YEAR: 2010

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: TK
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



AUTISM: THE MUSICAL



TEMPLE GRANDIN

FLATIRON FILMS

CAT NO. NNVG243241 UPC 7-67685-24324-4 ISBN 1-4229-2117-4