



PREORDER **Jul 28** RELEASE **Aug 25**

NEW RELEASE: Sports

MAJOR LEAGUE BASEBALL ALL CENTURY TEAM

The most exclusive team in history; the all-time lineup of legends

- The dream team — travel back 100 years to baseball's past and watch the greats from Yogi Berra to Babe Ruth.
- Features exclusive tributes, interviews, and unheard stories from the greatest baseball players of all time.
- Grassroots marketing campaign will target consumers with an interest in sports and baseball through online viral clips, blog post, and giveaways.
- PR campaign will target top markets, MLB blogs and websites, and sports magazines such as *Sports Illustrated*.

SYNOPSIS With rare archival footage, exclusive interviews, and compelling stories, the Major League Baseball All-Century Team program honors 30 legendary all-time heroes through the personal accounts of teammates, opponents, and even their own recollections.

PRODUCT INFORMATION

Bonus Features: Top 100 Players, Top 100 Players Fenway Park Ceremony, All Century Team Turner Field Ceremony, Pre-Ceremony (Green Room) from Turner Field

SRP: \$9.95, \$11.95 CAN

FORMAT: Single

PACKAGING: Standard amaray

LENGTH: 60 mins. + extras

GENRE: SPORTS

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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