

synopsis Three of the most renowned WWII documentaries gathered together in one deluxe set. THE WORLD AT WAR is the definitive visual history of WWII, encompassing 26 hour long episodes. VICTORY AT SEA offers a remarkable look at the realities of naval warfare. THE CENTURY OF WARFARE explores the pivotal battles, profiles the commanders and chronicles the myriad ways in which war has shaped the modern world. All three of these genre-defining documentaries are finally available in one deluxe gift set.





WWII: THE ESSENTIAL COLLECTION

The three most renowned WWII documentaries in one must-own set.

- For the first time ever, 3 of the most epic, top selling (over \$30 million) award-winning war documentaries; World at War, Victory at Sea and Century of Warfare are together in one complete set.
- Hailed by critics as "A stirring experience" (The New York Times, Victory at Sea) and "Perhaps the most famous TV History Documentary Ever" (London Daily Mail, The World at War)
- Winner of multiple Emmy, BAFTA and Peabody Awards, featuring narration by Sir Laurence Olivier and Peter Graves and music by Oscar-winning composer Richard Rodgers.
- Perfect set to merchandise during seasonal promotions for Veterans Day and alongside HBO'S The Pacific.
- A 20% savings on purchasing the sets separately.
- Extensive marketing campaign will include TV, radio, print, and online advertising as well as radio promotions and social media outreach targeting military history, classic film and TV documentary sites blogs/sites.

PRODUCT INFORMATION

Bonus: Bonus documentaries, Timelines, Biographies, Episode introductions.

SRP: \$159.95 U.S., \$189.95 CAN

FORMAT: 22-pk

PACKAGING: Various size swings in in

slipcase (width of six amarays) **LENGTH**: Approx. 57 hrs., 37 mins.

GENRE: Documentary
YEAR: Various

LANGUAGE: English COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Mono/Stereo/5.1

UNITS PER CARTON: 3

RELATED & RECOMMENDED





WWII IN HD

THE WORLD AT

