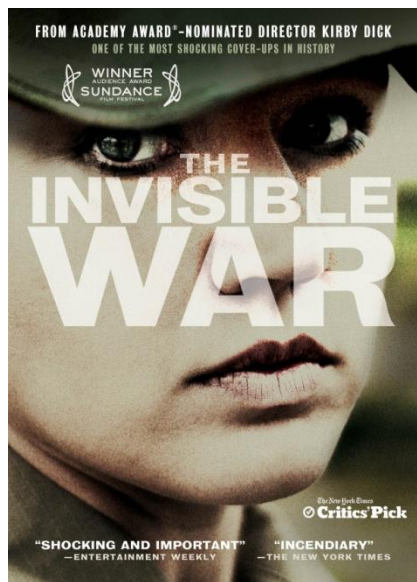


FOR IMMEDIATE RELEASE



CRITICALLY ACCLAIMED DOCUMENTARY, "THE INVISIBLE WAR," FROM DIRECTOR KIRBY DICK AND PRODUCER AMY ZIERING, RELEASES SEPTEMBER 25 ON ITUNES; OCTOBER 23 ON CABLE VOD AND DVD

"CRITICS' PICK: This is not a movie that can be ignored...the candor and bravery displayed in the telling is admirable." – *The New York Times*

"A poignant, powerful documentary that just might change the system." – *TIME*

Winner, Audience Award, 2012 Sundance Film Festival

100% Fresh – *Rotten Tomatoes*

September 11, 2012 – New York, NY – From Oscar®- and Emmy®-nominated filmmaker Kirby Dick (This Film Is Not Yet Rated; Twist of Faith) comes *The Invisible War*, a groundbreaking investigation about one of America's most shameful and best kept secrets: the epidemic of rape within the U.S. military. Following its U.S. theatrical release in June from Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM), and Docurama Films, ***THE INVISIBLE WAR*** makes its iTunes

(www.iTunes.com) debut on September 25 for sale or rent in HD, and debuts on VOD and DVD debut on October 23.

THE INVISIBLE WAR paints a startling picture: today, a female soldier in combat zones is more likely to be raped by a fellow soldier than killed by enemy fire. The Department of Defense estimates there were a staggering 19,300 service members sexually assaulted in 2010 alone.

Focusing on the powerfully emotional stories of rape victims, the film is a moving indictment of the systemic cover-up of military sex crimes, chronicling the women's struggles to rebuild their lives and fight for justice. It also features hard-hitting interviews with high-ranking military officials and members of Congress that reveal the perfect storm of conditions that exist for rape in the military, its long-hidden history, and what can be done to bring about much-needed change.

At the core of the film are often heart-rending interviews with the rape survivors themselves—people like Kori Cioca, who was beaten and raped by her supervisor in the U.S. Coast Guard; Ariana Klay, a Marine who served in Iraq before being raped by a senior officer and his friend, then threatened with death; and Trina McDonald who was drugged and raped repeatedly by military policemen on her remote Naval station in Adak, Alaska. And it isn't just women; according to one study's estimate, one percent of men in the military—nearly 20,000 men—were reportedly sexually assaulted in 2009.

Says Dick: "We were extremely surprised by the extent of the problem, how psychologically damaging it was, and the extent of the cover-up. More than half a million service men and women have been sexually assaulted since World War II. That comes as a shock to everyone we've spoken to. This is my 10th film and its subject matter is the least known to the public of any of my films, even though it most widely affects our society."

"Many of the victims have been unable to move forward because they've been disbelieved, exiled and discarded," Ziering adds. "Our hope is that the film will be a healing tool for all the survivors who have felt abandoned despite all they have sacrificed for our country."

Both a rallying cry for the hundreds of thousands of men and women who've been assaulted and a hopeful road map for change, ***THE INVISIBLE WAR*** is one of those rare films so powerful it has already helped change military policy.

THE INVISIBLE WAR is the recipient of the 2012 Sundance Film Festival Audience Award for U.S. Documentary, the 2012 Human Rights Watch Festival's Nestor Almendros Award for Courage in Filmmaking, the HBO Audience Award for Best Documentary Feature from

the 2012 Provincetown Film Festival, the Silver Heart Award from the Dallas International Film Festival, and was an official entry at Full Frame Film Festival and HotDocs.

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"Heartbreaking...what makes this savage indictment of the epidemic of rape in the U.S. military so unforgettable are not numbers but the devastating personal stories of the victims." – *Los Angeles Times*

"An incendiary expose...a real game-changer." *The Boston Globe*

THE INVISIBLE WAR is a film by Kirby Dick and Amy Ziering; written and directed by Kirby Dick; produced by Amy Ziering and Tanner King Barklow; executive producers: Regina Kulik Scully, Jennifer Siebel Newsom, Geralyn White Dreyfous, Abigail Disney, Maria Cuomo Cole, Sarah Johnson Redlich, Women Donors Network, Teddy Leifer, Sally Jo Fifer, and Nicole Boxer-Keegan.

Bonus material exclusive to the DVD include: audio commentary with director Kirby Dick and producer Amy Ziering; extended interviews; Sundance Film Festival Post-Screening Speak-Out; footage from the VetWOW Survivor Retreat; "Cowboy Up: Equine PTSD Therapy" featurette.

THE INVISIBLE WAR:

DVD:	\$29.95 US/\$34.95 CAN
Catalog #:	NNVG277171
Runtime:	97 minutes, plus bonus
Digital #:	NNVG10001224
Rating:	N/A
Language:	English
Color:	Color
Audio Format:	Dolby 5.1
Genre:	Documentary

About Docurama Films

In 1999, Docurama Films® launched with the first feature documentary available on DVD: D.A. Pennebaker's iconic film on Bob Dylan, "Dont Look Back." Twelve years and 300 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest

non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an array of topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including "The Wild Parrots of Telegraph Hill," "Andy Goldsworthy: Rivers and Tides" and "King Corn." Recent titles include the Oscar®-nominated films "Gasland," "Hell and Back Again" and "Paradise Lost 3: Purgatory." www.docuramafilms.com

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp., is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film.

For more information, please contact:

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New Video product page:
<http://www.newvideo.com/docurama/invisible-war/>

Official film site:
<http://invisiblewarmovie.com/>