

**SYNOPSIS** The spectacular successes and memorable characters of the Boston Red Sox are legendary in the annals of baseball history. RED SOX MEMORIES celebrates these October heroes, fascinating characters and amazing rookies. In addition, see the unveiling of an All Time Red Sox team that will inspire countless memories of more great Boston Red Sox performances. RED SOX MEMORIES will chronicle the greatest moments in Boston's 107 year history and include players such as Cy Young, Ted Williams, Carlton Fisk, Pedro Martinez and David Ortiz. Includes a chapter on the 2007 World Series.

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**NEW RELEASE: SPORTS**

## RED SOX MEMORIES: THE GREATEST MOMENTS IN BOSOX HISTORY

*The greatest moments in the 107 year history of the Boston Red Sox!*

- The Boston Red Sox are one of the greatest franchises in Major League Baseball history.
- Value priced at \$14.95 and released to coincide with the MLB All-Star game.
- Release chronicles the greatest moments in Boston's 107 history and includes some of their most recognizable stars, such as David Ortiz, Cy Young, Ted Williams and more.
- Multi-media marketing campaign to include:
  - Partnership with the MLB Network
  - Boston Red Sox support (over 2MM Facebook friends)
  - Online, print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion

### PRODUCT INFORMATION

**BONUS FEATURES:** Carl Yastrzemski National Baseball Hall of Fame Speech Highlights; Pedro Martinez 1999 MLB All-Star Game Performance; Ted Williams MLB All-Century Team Vignette; Ted Williams Baseball Magazine Feature; Dick Radatz Feature

**SRP:** \$14.95 CAN \$16.95

**FORMAT:** Single

**PACKAGING:** Amaray

**LENGTH:** 144 min. + extras

**GENRE:** Sports

**YEAR:** 2008

**LANGUAGE:** English

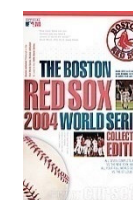
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**WIDESCREEN:** Yes

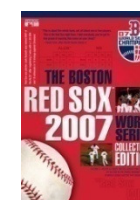
**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

### COMP TITLES



**THE BOSTON RED SOX: 2004 WORLD SERIES**



**THE BOSTON RED SOX: 2007 WORLD SERIES**

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