



SYNOPSIS This comprehensive set includes 15 exciting documentaries about WWII, each packed with original archival footage, interviews with military experts and historians, and gripping reenactments.

PREORDER Jul 28 RELEASE Aug 25

NEW RELEASE: HISTORY™

ULTIMATE COLLECTIONS WORLD WAR II: THE WAR IN EUROPE AND THE PACIFIC

Just in time for WWII's 70th anniversary of D-Day and new TV mega-productions coming in 2009

- A brand-new, value-priced edition of our bestselling WWII Ultimate Collection! Four DVDs filled with over 6 hours of must-have World War II programming.
- 2009 is a banner year for WWII events: with the 70th anniversary of the War's beginning; the 65th anniversary of D-Day; and multiple WWII theatrical releases including *Defiance* and *Valkyrie*, consumer interest for WWII is at an all time high.
- Consumer interest will spike when HISTORY™ unveils its major Q4 tentpole miniseries, *WWII in HD*.
- Marketing outreach targets the top 20 military/history blogs and websites with an estimated 500K impressions.

PRODUCT INFORMATION

SRP: \$29.95 \$34.95 CAN
FORMAT: 4 DVDs
PACKAGING: 4-pack swing
LENGTH: Approx. 6 hrs, 25 mins.
GENRE: Documentary
YEAR: various

LANGUAGE: English
COLOR: Color and B&W
WIDESCREEN: Full frame
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



VICTORY AT SEA



THE WORLD AT WAR

DISTRIBUTED BY
NEWVIDEO
newvideo.com

Distributed in the U.S. by
New Video, 902 Broadway, 9th FL
New York, NY 10010



Distributed exclusively in Canada by
E! Entertainment, 175 Bloor Street East,
North Tower, Suite 1400
Toronto, ON, M4W 3R8

CAT NO. AAAE155850 **UPC** 7-33961-15585-3 **ISBN** 1-4229-3845-X

