

SYNOPSIS In October 2010, John Lennon would be 70 years old. In December 2010, he will have been dead for 30 years. Yet, his art still haunts us. This film explores and celebrates the arc of Lennon's solo career, the art and the choices that his and Yoko Ono's intense creative and personal collaboration produced is a major focus. With unprecedented and exclusive cooperation from Yoko Ono, access to never-before seen material from the Lennon archives and conversations with his closest people – Yoko, Elton John, the photographer Bob Gruen, Ringo – LENNONYC is singularly poised to tell John Lennon's story as it has never been told before – and as it will never be told again.

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LENNONYC

The ultimate tribute to the ultimate music legend

- The definitive story of John Lennon's solo career, produced with complete support from Yoko Ono, featuring interviews and footage of the icon that has **never been seen** publicly.
- 2010 marks the 70th anniversary of John Lennon's birth, and the 30th anniversary of his death. He will be top of mind for consumers.
- Streets the day after the highly-publicized premiere, 11/22 on PBS during Thanksgiving week and will coincide with the re-release of Lennon's last album *Double Fantasy*.
- Featuring rare recordings of Lennon's greatest solo hits: **Mind Games, Whatever Gets You Thru the Night, I'm Losing You, Nobody Loves You When You're Down and Out**, and, of course, **Imagine**.
- Contains newly-recorded interviews from **Yoko Ono, Bob Gruen, Elton John, David Geffen** and **many others**.
- Supported by national talk show and radio outreach with Yoko Ono, as well as a TV, radio and a vast online and social media campaign to John Lennon, Beatles and music fans.

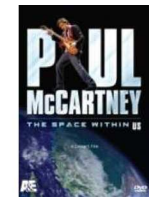
PRODUCT INFORMATION

BONUS FEATURES:

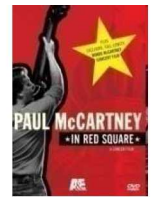
SRP: \$24.95 U.S.
FORMAT: Single
PACKAGING: Amaray
LENGTH: Approx. 1 hr., 52 mins.
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: 5.1
UNITS PER CARTON: 30

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