### FOR IMMEDIATE RELEASE



## **Presents**

# REAL PARENTS, REAL YOUTH, REAL SEX: "LET'S TALK ABOUT SEX"AVAILABLE APRIL 12 ON DIGITAL AND DVD



# Produced in Collaboration with Advocates for Youth; Premiering April 9 on TLC

"The silence around sexuality is deafening—and young people are paying the price. This new film provides a vision for the future—for parents, schools, and society."—Dr. John Santelli, Department Chair, Population and Family health, Mailman School of Public Health, Columbia University

March 9, 2011, New York, NY -- Every day in America, 10,000 teenagers catch a sexually transmitted disease, 2,400 young girls get pregnant and 20 young people are infected with HIV. Popular TV shows like Teen Mom and Skins feed a fascination for the subject but aren't about facts or practical solutions. LET'S TALK ABOUT SEX, a revealing look at American attitudes towards adolescent sexuality, combines real dialogue between real parents and youth, compelling statistics, animation, and archival material to paint an engaging yet urgent picture of American youth in crisis.

Leading photographer and commercial director James Houston was inspired to make the film after traveling the world, and realizing that, while American teens live in a society that uses sex to sell everything from Levi's to laptops, they are rarely afforded opportunities to discuss sex in an open, honest way. He travels to a high school for pregnant teens in Los Angeles where young girls are contemplating teen parenthood; to Washington, D.C., where HIV infection rates rival several African countries; and to the Netherlands, where the film-

maker contrasts European attitudes about sex with those in America. The film concludes in Oregon, where the lessons learned in Western Europe are helping to create practical solutions.

"Youth in the United States are facing a health crisis of high rates of pregnancy and STD's nationwide. We are failing our children by not having healthy, productive conversations with them about sex. It is my hope that *LET'S TALK ABOUT SEX* will be both the catalyst and the tool we need to start those conversations in family rooms and classrooms across the country," said Houston.

**LET'S TALK ABOUT SEX** is produced in collaboration with Advocates for Youth, the leading non-profit organization dealing with issues relating to adolescent reproductive health. Produced by Neal Weisman; cinematography by Claudia Raschke-Robinson; editing by Richard Hankin; executive producer, Jim Clark.

## LET'S TALK ABOUT SEX

Pricing: \$19.95 U.S.; \$22.95 CAN

Runtime: 62 minutes

Rating: N/A

Catalog #: NNVG242750

Language: English Color: Color

Genre: Documentary

#### **About New Video**

Celebrating its 20th anniversary in 2011, New Video is a leading entertainment distributor and the largest aggregator of independent digital content worldwide. Headquartered in New York City, with an international presence in 45 territories, the company delivers feature films, TV programs and web originals via digital download, streaming media, video-on-demand, Blu-ray and DVD. New Video streamlines the distribution and marketing process for filmmakers, producers and brand partners to bring a wide variety of fresh content to new audiences. The company's library includes original TV series and movies from A&E®, HISTORY™, and Lifetime®, unforgettable games and trophy sets from Major League Baseball®, storybook treasures from Scholastic®, award-winning documentaries from Docurama Films®, Arthouse Films, and Plexifilm, next-gen indies and web hits from Flatiron Film Company® and festival picks from Tribeca Film. New Video is proud to distribute the 2011 Oscar®-nominated films *Gasland, Waste Land* and, on digital, *Restrepo*. www.newvideo.com.

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