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NEW RELEASE: HISTORY™

# LIFE AFTER PEOPLE

## THE COMPLETE SEASON TWO (BD & DVD)

*A heart-pounding exploration of the world humans leave behind*

- Based on the #1 HISTORY special of all time (watched by 5.4 million viewers and shipped over 120K units), LIFE AFTER PEOPLE is now a top-rated series.
- Shot on-location around the globe and featuring stunning, state-of-the-art CGI graphics, this series reveals what happens to Earth without humans.
- Marketing includes national cable commercials, extensive on-line marketing initiatives including a viral widget, blogger giveaways and paid ads forecasted to reach over 1MM consumers.

**SYNOPSIS** Welcome to Earth: Population 0. If humans vanish from the face of the earth, what happens to the world we leave behind? HISTORY offers another amazing glimpse of what that might look like. Expert engineers, biologists, geologists and archeologists create scenarios while CGI effects present haunting views of our planet's future. What will happen to our iconic structures? What creatures will take our place? Will our garbage outlive us by one hundred million years? When the imprint of man has faded, LIFE AFTER PEOPLE explores the humbling and fascinating possibilities.

### DVD PRODUCT INFORMATION

SRP: \$29.95, \$34.95 CAN  
FORMAT: 3-pk  
PACKAGING: Thinpak  
LENGTH: 7 hrs., 50 mins.  
GENRE: Documentary  
YEAR: 2010

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 20

### BLU-RAY PRODUCT INFORMATION

SRP: \$39.95, \$44.95 CAN  
FORMAT: 2-pk  
PACKAGING: Swing Amaray  
LENGTH: 7 hrs., 50 mins.  
GENRE: Documentary  
YEAR: 2010

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

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CAT NO. AAAE223230 UPC 7-33961-22323-1 ISBN 1-4229-8630-6

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