



SYNOPSIS In this funny family docusoap about the zaniest pest removal company on the planet, we join Billy Bretherton and his family members as they are called to take care of Louisiana's worst pest problems. And it's a big business in the swamp-like state of Louisiana. Although there are numerous other pest control companies in the state, Vexcon is the only team that handles all types of animal removal. From giants rats to deadly reptiles, Billy and his team have seen everything.

PREORDER MAY 24 RELEASE JUN 28

NEW RELEASE: A&E

BILLY THE EXTERMINATOR: SEASON THREE

The top-rated series is back for its third season

- Release available in time for the *Season Four* broadcast, backed by a multi-million dollar advertising campaign.
- This fan-favorite A&E original series was watched by over 50MM viewers, with *Season 3* premiering to nearly 2MM viewers.
- Packed with bonuses including never-aired footage and special *Best of Billy*.
- Extensive social media and print/online marketing campaign (over 36MM impressions) will use viral games, contests, and giveaways to target fans of the show and entertainment outlets.

PRODUCT INFO: SEASON THREE

BONUS FEATURES: Additional footage

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 3-pack

PACKAGING: Swing Amaray

LENGTH: 6 hrs., 37 mins + extras

GENRE: Reality

YEAR: 2010

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 20

RELATED & RECOMMENDED



**BILLY THE
EXTERMINATOR
SEASON 1**



**BILLY THE
EXTERMINATOR
SEASON 2**



NEW VIDEO
DISTRIBUTED IN THE U.S. BY
NEW VIDEO, 902 BROADWAY, 9TH FL.
NEW YORK, NY 10010
newvideo.com

e one
DISTRIBUTED EXCLUSIVELY IN CANADA BY
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

CAT NO. AAAE244710

UPC 7-33961-24471-7

ISBN 1-4229-2943-4