

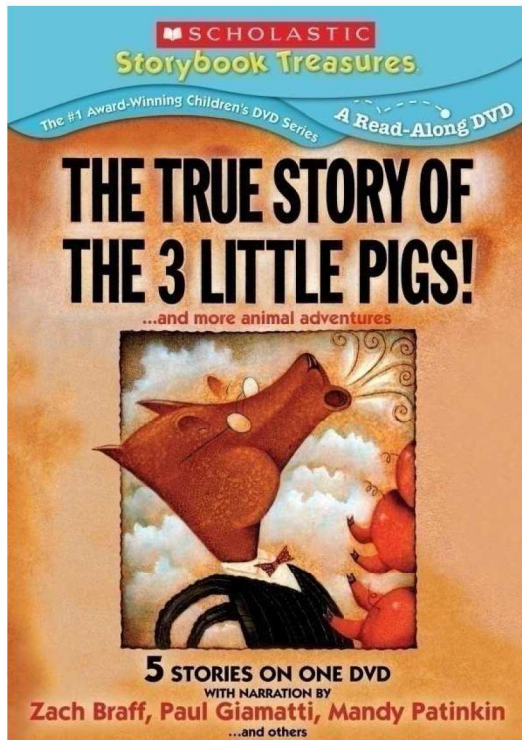
PREORDER OCT 26 RELEASE NOV 16

NEW RELEASE: SCHOLASTIC

# THE TRUE STORY OF THE THREE LITTLE PIGS...AND MORE ANIMAL ADVENTURES

*The hilarious, best-selling book now available on DVD*

- From best-selling author Jon Scieszka (*The Stinky Cheese Man and Other Fairly Stupid Tales*), watch the family favorite tale of The Three Little Pigs – from the Wolf's point-of-view!
- The book has sold over half a million units.
- New read-along function highlights the words as they are read, allowing a child to follow the narrator, and new discussion questions promote early literacy skills.
- Features celebrity narration by Paul Giamatti, Mandy Patinkin, Zach Braff, and others plus an interview with author/illustrator team Jon Scieszka and Lane Smith.
- Stories have won 7 awards including the NY Times Best Book of the Year and ALA Notable Video.
- Marketing outreach will target top 25 kids radio stations for national giveaways and promotions as well as high-traffic parenting blogs and publications.



**SYNOPSIS** Did the story of the three little pigs ever seem slightly biased to you? All that huffing and puffing—could one wolf really be so unequivocally evil? Finally, we get to hear the rest of the story, straight from the wolf's mouth. As Alexander T. Wolf explains it, the whole Big Bad Wolf thing was just a big misunderstanding. Find out the real story in *The True Story of the Three Little Pigs* plus four more animal adventures: *The Is the House that Jack Built*, *Wallace's Lists*, *Henry Builds a Cabin* and *The Pigs Wedding*.

## PRODUCT INFORMATION

**DVD FEATURES:** Read-along, Author/Illustrator Interview, Discussion Questions

**SRP:** \$14.95 U.S., \$16.95 CAN

**FORMAT:** Single

**PACKAGING:** Amaray

**LENGTH:** 62mins. + extras

**GENRE:** Animation

**YEAR:** Various

**LANGUAGE:** English

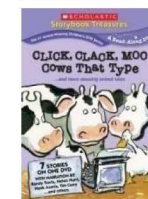
**COLOR:** Color

**WIDESCREEN:** No

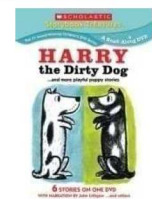
**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

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