

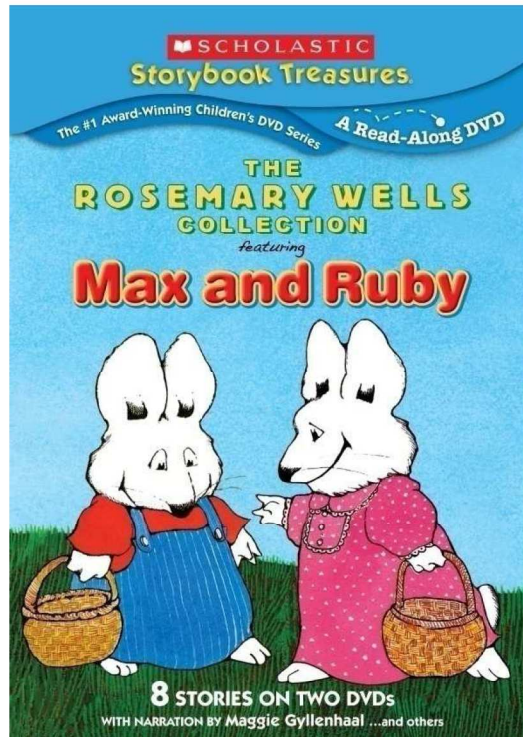
PREORDER JUN 29 RELEASE JUL 27

NEW RELEASE: SCHOLASTIC

THE ROSEMARY WELLS COLLECTION

Max, Ruby, and friends come to life on DVD

- The most beloved Rosemary Wells classics of all time come to life in an adorable 2-disc collection.
- Features seven stories plus the enhanced read-along and comprehension questions to help build early literacy skills, Spanish stories, interviews with acclaimed author Rosemary Wells, and a music video.
- Kids will be excited to see their favorite storybook characters on DVD, including Max from the hit Nick Jr. series *Max and Ruby*.
- Marketing and PR includes extensive outreach to Max and Ruby fans, top parenting blogs for reviews and giveaways, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.



SYNOPSIS: The most beloved Rosemary Wells classics of all time come to life in an adorable 2 DVD set which includes: *Noisy Nora*, *Emily's First 100 Days of School*, *Voyage to Planet Bunny*, *Max's Chocolate Chicken*, *Max's Christmas*, *Morris' Disappearing Bag*, and *Otto Runs for President*, plus Spanish versions of *Noisy Nora* and *Max's Christmas*, Interviews with Rosemary Wells, and a music video.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interviews, *Gonna Read to My Bunny* Music Video

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: 2-pk

PACKAGING: Amarays in Slipcase

LENGTH: 2 hrs., 33 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

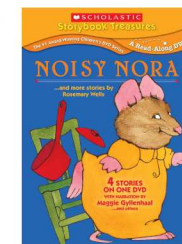
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WIDESCREEN: No

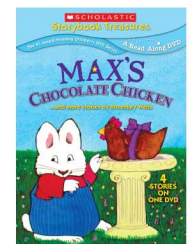
AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

DVD ALSO AVAILABLE AS SINGLES



NOISY NORA...AND MORE STORIES BY ROSEMARY WELLS
CAT#: NNVG228131
UPC: 7-67685-22813-5
ISBN: 0-545-28993-9



MAX'S CHOCOLATE CHICKEN...AND MORE STORIES BY ROSEMARY WELLS
CAT#: NNVG228140
UPC: 7-67685-22814-2
ISBN: 0-545-28995-5

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