



SYNOPSIS Rem Koolhaas is celebrated not only as the architect of outstanding creations including the Dutch Embassy in Berlin, the Seattle Library, the Casa da Musica concert hall in Porto, and the Guggenheim Heritage Museum in Las Vegas, but also as a writer, filmmaker and social commentator. REM KOOLHAAS: A KIND OF ARCHITECT is an engaging portrait of a visionary man, which takes us to the heart of his ideas. For Koolhaas what is essential is not to create individual masterpieces, but to provoke and excite through the wide range of his activities, as reflected in this visually inventive, thought-provoking portrait.

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NEW RELEASE: ARTHOUSE FILMS

REM KOOLHAAS: A KIND OF ARCHITECT

An inventive portrait of one of the world's most visionary architects

- In its limited theatrical run in March 2009, REM KOOLHAAS was praised by the *Seattle Times* as "captivating...sharp split-screen work and a barrage of eye-popping collages...zoom by at a dizzying pace."
- The film premiered on the Sundance Channel on October 8, 2009.
- Rem Koolhaas has stated of the film, "It's the only film about me that I have liked."
- Grassroots marketing outreach will target fans of Koolhaas through promotions with organizations such as the American Institute of Architecture, American Architectural Foundation and Architecture for Humanity.
- PR campaign will include outreach to architecture outlets, as well as media in Seattle and Las Vegas.

PRODUCT INFORMATION

DVD FEATURES: Interview with Rem Koolhaas; Casa de Musica Aerial View

SRP: \$29.95 U.S.

FORMAT: DVD Single

PACKAGING: Single Amaray

LENGTH: Approx. 97 mins + extras

GENRE: Documentary/Arts

YEAR: 2008

LANGUAGE: English and German with English subtitles

COLOR: Color

WIDESCREEN: TK

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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VISUAL ACOUSTICS



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