LEE & GRANT

The true stories of the two most iconic generals of the Civil War

- An intimate look at Gen. Ulysses S. Grant and Robert E. Lee, whose brilliant leadership steered the North and South respectively in the bloody conflict of the Civil War.
- One of the cornerstones of HISTORY's CIVIL WAR WEEK, a major programming effort slated to launch Memorial Day weekend.
- Produced in collaboration with Winston Groom, author of FORREST GUMP and one of the leading authorities on the Civil War.
- Marketing and PR support includes:

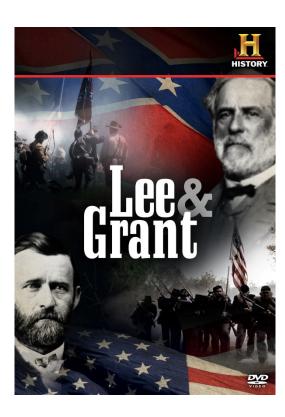
COLOR: Yes

WIDESCREEN: Yes

AUDIO FORMAT: TK

UNITS PER CARTON: 30

- Heavy support from HISTORY with tagged TV spots as well as a paid TV campaign on Spike, Nat Geo, and other targeted channels (50MM imps)
- Outreach through the HISTORY branded Facebook page (3.5MM fans)
- Online banner ad campaign and email blasts (3MM impression)
- Reviews and giveaways in top entertainment sites; AOL movies, MSN movies, DVD talk, and more



SYNOPSIS Produced with the cooperation of leading Civil War historian Winston Groom, author of Forrest Gump, LEE & GRANT is a personal look at two iconic leaders of the Civil War. Surprising details reveal the bold choices and almost godlike power Ulysses S. Grant and Robert E. Lee summoned on decisive battlefields like Vicksburg and Gettysburg that, within days of each other, turned the tide of the war. As part of HISTORY's Civil War Week, this special features a unique perspective, exploring how these men changed the course of American history.





PRODUCT INFORMATION: DVD

SRP: \$24.95, SRP, \$29.95 CAN

FORMAT: single PACKAGING: amaray LENGTH: 92 mins. + extras

GENRE: Documentary

YEAR: 2011

CAT NO. AAAE249080 UPC 7-33961-24908-8 ISBN 1-4229-4238-4