WWII 360° BLU-RAY EDITION

A must-have gift for every WWII buff

- HISTORY presents the ultimate WWII collector's set— nearly 20 hours of pivotal WWII battles.
- Battle 360° and Patton 360° are already proven best-sellers.
- Features never-aired bonus scenes and actual footage from Battles of the Pacific: Pearl Harbor, Midway, Guadalcanal, Iwo Jima, Okinawa and more!
- Just in time for Veteran's Day and perfect to merchandise alongside HBO's The Pacific.
- State-of-the-art video game mixed with authentic WWII footage bring viewers right into the middle of combat.
- Supported by social media blog, Facebook and Twitter outreach and a full PR campaign targeting men's lifestyle, technology and gamer publications.

PRODUCT INFORMATION

SRP: \$79.95 U.S., \$89.95 CAN

FORMAT: 5-pk

PACKAGING: Swing Amarays in slipcase **LENGTH**: Approx. 17 hours, 30 mins. +

O/tti dic

GENRE: Documentary **YEAR**: 2008-2009

LANGUAGE: English COLOR: Yes

WIDESCREEN: No
AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

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WWII IINHD

BATTLE 360°

NEWVIDED . DISTRIBUTED IN THE U.S. BY NEW VIDEO, 902 BROADWAY, 9TH FL NEW YORK, NY 10010

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of WORLD WAR II BATTLES INCLUDES KEY BATTLES IN THE PACIFIC: ATTACK ON PEARL HARBOR, GUADALCANAL,

SYNOPSIS HISTORY™ puts viewers in the middle of the action with two revealing programs that use cutting-edge computer graphic

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