



SYNOPSIS Step aboard the Enterprise in this amazing HISTORY series that puts viewers at the center of WWII's most epic battles. This DVD tells the harrowing story of the Guadalcanal campaign with two pulse-pounding episodes and a special bonus – the entire first episode of the top-rated PATTON 360!

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902 Broadway, 9th fl, New York, NY 10010
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PREORDER **September 29** RELEASE **October 27**

NEW RELEASE: HISTORY™

BATTLE 360: THE BLOODY BATTLE OF GUADALCANAL

Two incredible episodes of HISTORY's heart-pounding military series with an exclusive bonus: the entire first episode of 'Patton 360'

- A huge hit for HISTORY - seen by over **15 million cumulative viewers**.
- Consumer interest in WWII will be at an all time high – 2009 is a banner year for WWII events: the 70th anniversary of the war's beginning; the 65th anniversary of D-Day.
- Includes an exclusive bonus: the entire first episode of the producers' new series PATTON 360, which has premiered to top ratings on HISTORY (over 1.5MM viewers)
- Features a mix of authentic footage and state-of-the-art CGI graphics to bring some of the most infamous WWII battles to life.
- Extensive outreach to gamer websites, such as IGN.com, Gamespot, (**estimated 5 million impressions**).
- PR campaign to target gamer publications, as well as historical magazines in top 15 markets for an **estimated 3 million impressions**.

PRODUCT INFORMATION

DVD FEATURES: Entire first episode of *Patton 360*

SRP: \$12.95 U.S., \$14.99 CAN
FORMAT: single
PACKAGING: Amaray
LENGTH: Approx. 155 mins. total
GENRE: Documentary
YEAR: 2008, 2009

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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DOGFIGHTS: THE COMPLETE SEASON 1

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