



\*Art Not Final

**SYNOPSIS** To commemorate the 100<sup>th</sup> anniversary of the sinking of the Titanic, HISTORY is re-releasing the all encompassing TITANIC: THE COMPLETE STORY in a slim, sleek new packaging and with dazzling new art. This classic dives deep into what went wrong with the Titanic; why it sank, why the process was so rapid, and how it broke apart sending, 1500 men, women and children beneath the waves.

NEWVIDEO  
newvideo.com

DISTRIBUTED IN THE U.S. BY  
NEW VIDEO, 9002 BROADWAY, 9TH FL.  
NEW YORK, NY 10010



DISTRIBUTED EXCLUSIVELY IN CANADA BY  
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,  
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

PREORDER FEB 14 RELEASE MAR 13

NEW RELEASE: HISTORY

# TITANIC: THE COMPLETE STORY

*Timed to the 100<sup>th</sup> anniversary, HISTORY presents the entire story of the sinking of the Titanic*

- HISTORY commemorates the 100<sup>th</sup> anniversary of the sinking of the Titanic in this in-depth exploration.
- The classic special is back with brand new art and in sleek, slim packaging.
- Release timed to piggy back on media buzz surrounding the 100<sup>th</sup> anniversary as well as commemoration ceremonies and new HISTORY Titanic specials.
- Available in time for James Cameron's *Titanic* in 3-D theatrical premiere.
- An immersive experience touring the famed Titanic from bow to stern.
- Marketing support: 30 million estimated impressions
  - National TV cable campaign
  - Targeted Facebook ad campaign
  - Online banner ad campaign for top-entertainment and pop-culture sites
  - PR outreach to top 10 markets, online blogs and websites, and publications

## PRODUCT INFORMATION

**SRP:** \$19.95, \$22.95 CAN  
**FORMAT:** DVD 2-PK  
**PACKAGING:** Amaray  
**LENGTH:** 300 min +  
**GENRE:** Documentary  
**YEAR:** 2002

**LANGUAGE:** English  
**COLOR:** Yes  
**WIDESCREEN:** Yes  
**AUDIO FORMAT:** Stereo  
**UNITS PER CARTON:** 30

## COMP TITLES



**TITANIC'S FINAL MOMENTS**



**TITANIC - THE COMPLETE STORY**

CAT NO. AAAE267620

UPC 7-33961-26762-4

ISBN 1-4229-6854-5

