FROZEN WORLD: THE STORY OF THE ICE AGE

An in-depth exploration of life before the ice melted.

- Includes two top rated History specials, *Clash of the Cavemen* and *Journey to* 10,000 BC, as well as "chilling" episodes of the hit series *Mega Disasters*.
- Just in time for the annual winter freeze, this collection explores the Ice Age with cinematic re-creations and state-of-the-art CGI.
- Features 4 intriguing documentaries that investigate geologic and climate changes that may give viewers insight on ever looming Global Warming issues.
- Perfect to merchandise with all of our 'year of natural disaster' DVDs.
- Revealing topics include:
 - Who won the battle between Cro-Magnons and Neanderthals?
 - What animals roamed the world with humans and how did they go extinct?
 - Where did people live and how did they hunt?
 - How did natural disasters affect the freezing environment?

SYNOPSIS Travel back through history, over 27,000 years into the past, when Arctic glaciers reached as far south as London and people faced a

HE STORY OF THE ICE AGE

daily struggle not just to survive as individuals, families or groups, but to avoid the ultimate extinction of the species. A key moment in the course of

our history saw the two branches of humankind, the Neanderthals and

Cro-Magnons, face off against the backdrop of perilous cold, harsh

conditions and massive predators. But how did our branch of humans

survive when so many powerful species did not? Discover the many lessons left frozen in time and learn the dark truth feared by many experts:

that a new Ice Age may be just around the corner.

PRODUCT INFORMATION

SRP: \$19.95, \$22.95 CAN

FORMAT: DVD 2-Pk
PACKAGING: Swing Amaray

LENGTH: Approx. 4hrs., 30min.

GENRE: Documentary

YEAR: 2011

LANGUAGE: English
COLOR: Yes

WIDESCREEN: NA

AUDIO FORMAT: NA

UNITS PER CARTON: 30

COMP TITLES







PLANET EARTH CAVES, DESERTS, ICE



ITED IN THE U.S. BY NEO, 902 Broadway, 9th Fl RK, My 10010





