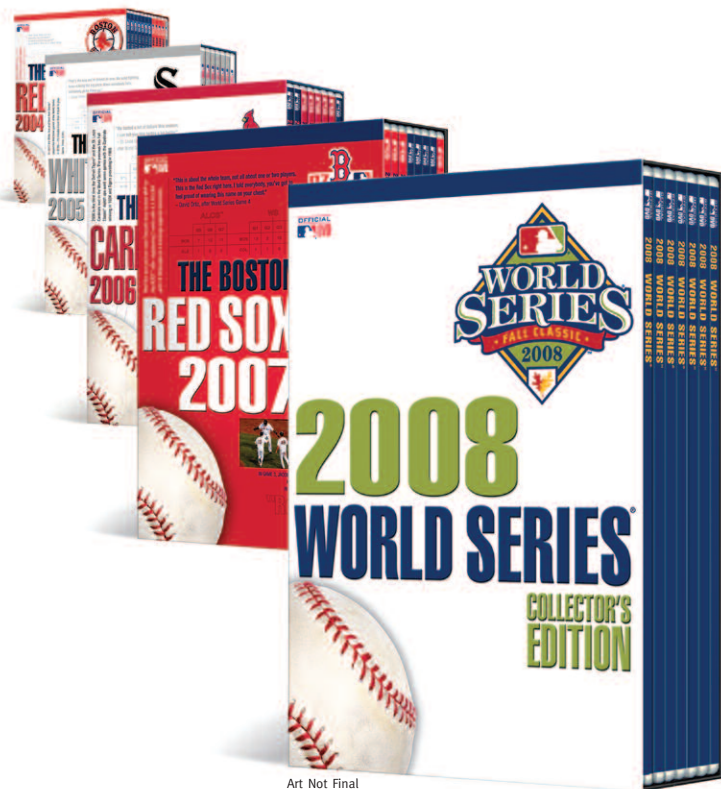


THE 2008 WORLD SERIES® COLLECTOR'S EDITION COMPLETE GAME BOX SET



Art Not Final

IN 2007 CRITICS AND FANS RAVED, INCLUDING:

"The Boston Red Sox 2007 World Series Collector's Edition looks to be the gift any member of Red Sox Nation hopes to see under the tree."

— *The Boston Herald*

"With Christmas 2 ½ weeks away, there can be no better gift for a Red Sox fan than the mammoth Boston Red Sox 2007 World Series Collector's Edition."

— *McClatchey Tribune News Service*

Bring it home for the holidays. Due to its immense popularity, the must-have box set returns just a few weeks after the last game concludes and makes the perfect holiday gift for any fan.

Every complete game from the 2008 World Series® will be available in time for the holidays in this one-of-a-kind collector's set. Each 2008 World Series game is presented uncut in this action-packed 8-DVD set, preserving the complete, unedited footage of every must-have 2008 World Series games and key playoff games—plus exclusive celebratory footage and interviews.

- The ultimate World Series® collectible, this set will release just in time for the holidays.
- Every complete game from the 2008 World Series® will be featured in this 8-DVD box set, along with key playoff games.
- A special bonus disc includes never-before-seen celebratory footage and exclusive interviews.
- Additional features on each disc include the FOX en Espanol broadcast, post-game interviews, and radio broadcasts from the winning team's flagship station for all of the World Series games.
- Extensive promotional support will include local and national print, web-based ads on local newspaper sites and MLB.com, radio, television, and outdoor advertising.
- All previous World Series® sets have been perennial bestsellers.

DVD

PREORDER NOV 18 RELEASE DEC 9

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★ Radio Broadcast from the Winning Team's Flagship Station for All World Series Games ★ Never-Before-Seen Celebratory Footage and Exclusive Interviews

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\$89.95 SRP CANADA

8 discs

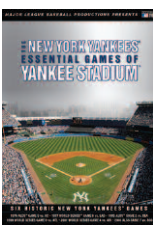
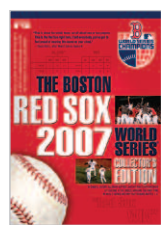
Run time TBD,
Sports, Color

CATALOG NO. AAAE144940

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