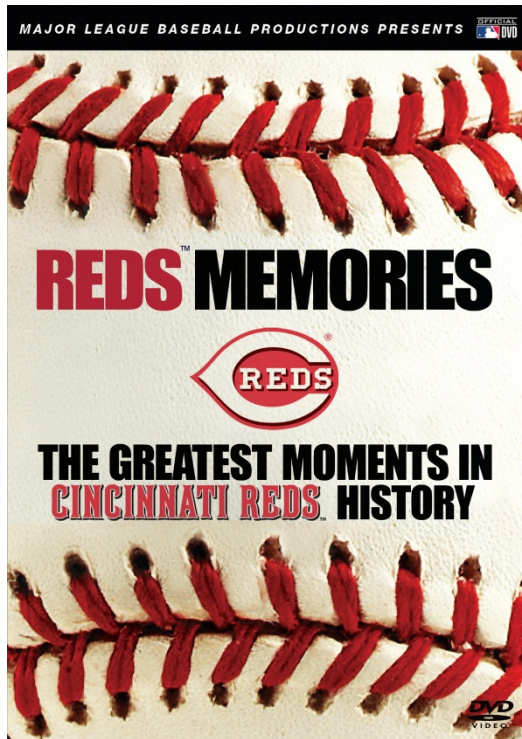


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NEW RELEASE: SPORTS



SYNOPSIS: For more than 140 years Cincinnati has been one of the bedrocks of professional baseball, featuring unparalleled players & managers, from Joe Nuxhall to Frank Robinson, from Bid McPhee to Johnny Bench, from Sparky Anderson to Lou Piniella. It is all right here: the Hall of Famers, the championship teams, the historic past and the promising future. Reds Memories is the first complete compilation of Cincinnati Reds history through three centuries of baseball. This release is a great collector's item for baseball fans everywhere.

REDS MEMORIES: THE GREATEST MOMENTS IN CINCINNATI REDS HISTORY

Celebrate the 140 year history of the Cincinnati Reds!

- The Cincinnati Reds have one of the richest traditions in MLB history.
- They are a team of firsts: first MLB team to host an evening baseball game; first in the division era to sweep a playoff series; first to have a pitcher throw back-to-back no hitters.
- Value priced at \$14.95, release coincides with MLB All-Star game.
- Previously released by Shout Factory and will be a collectors piece.
- Chronicles some of the greatest moments and players in Reds' history, including the 1919 World Series Championship and superstar players: Pete Rose, Ken Griffey Jr., and Frank Robinson.
- Multi-media marketing campaign to include:
 - Partnership with the MLB Network and the Cincinnati Reds (over 290K Facebook friends)
 - online, print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion

PRODUCT INFORMATION

BONUS FEATURES: Carl Tom Browning Perfect Game 9/88: Final At Bat; 1990 Reds Player Billy Bates Races a Cheetah; Ken Griffey Jr: 500th HR At Bat/600th HR At Bat; Johnny Bench Night Home Run (Final Of Career) ; Pete Rose Passes Ty Cobb Hit Record; Tom Seaver No-Hitter: Final At Bat

SRP: \$14.95 CAN \$16.95

FORMAT: Single

PACKAGING: Amaray

LENGTH: 108 mins. including extras

GENRE: Sports

YEAR: 2010

LANGUAGE: English

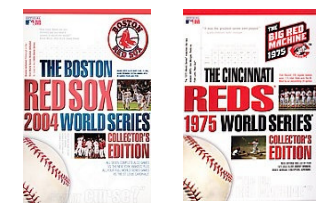
COLOR: Yes

WIDESCREEN: Yes

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



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