



PREORDER NOV 15 RELEASE DEC 13

NEW RELEASE: HISTORY™

SWAMP PEOPLE: SEASON TWO

The second installment of the ratings record-breaker is finally on DVD

- *Swamp People: Season Two* boasts record high ratings with an average 4.1 million viewers per episode. In addition, DVD sales were exceptionally strong for Season One (almost 17K units shipped)
- A top contender for *Ice Road Truckers* #1 spot on HISTORY, SWAMP PEOPLE takes viewers down south to uncover one of the worlds most dangerous jobs, hunting alligators.
- Includes nearly 30 minutes of bonus material not shown on TV.
- Release timed to capitalize on the *Season 3* broadcast, supported by a multi-million dollar ad campaign including:
 - TV,
 - Print,
 - Outdoor
 - National cinema ads

- Releases right during the holiday season; makes for a great gift.

SYNOPSIS HISTORY's record breaking series, Swamp People, is back with the all new Season Two on DVD. Season Two picks up where Season One left off, deep, deep into the last untamed area of the United States, Atchafalaya Swamp in the Louisiana Bayou. Here we revisit familiar characters and follow them as they etch out a living for themselves the same way their ancestors did three hundred years ago. Swamp People: Season Two brings you on a tumultuous and exciting journey through the most important time of the year in Atchafalaya Swamp, alligator hunting season. The swampers survival may well rest on these 30 days, their grit and strength in tradition will be put to the ultimate test in this faceoff of man versus nature.

PRODUCT INFORMATION

BONUS FEATURES: Additional footage

SRP: \$24.95, \$29.95 CAN

FORMAT: 4-pk

PACKAGING: Swing Amaray

LENGTH: Approx 12 hrs., 27 min. + extras

GENRE: Reality

YEAR: 2011

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



**SWAMP
PEOPLE:
SEASON ONE**



**AMERICAN
PICKERS:
THE
COMPLETE
SEASON ONE**

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