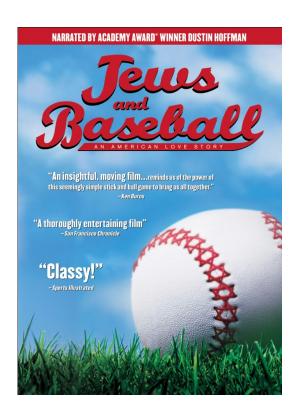
## **JEWS AND BASEBALL**

An in-depth look at how Jewish-Americans shaped baseball

- Released following the broadcast premiere on PBS in March 2011, and coinciding with the start of the MLB season.
- Narrated by two-time Oscar® winner Dustin Hoffman.
- Includes a rare interview with legendary Hall of Fame pitcher Sandy Koufax, as well as celebs such as Ron Howard and Larry King.
- Sports Illustrated raves it has the "classiest and most memorable" film moment of 2010.
- Grassroots marketing and PR to target baseball fans and Jewish press (*Sports Illustrated*, *ESPN.com*, *The Jewish Press*, *LA Jewish Journal*).



SYNOPSIS: Through candid interviews with former players, sports historians, and celebrity enthusiasts such as Larry King and Ron Howard, JEWS AND BASEBALL traces the Jewish involvement in the history of the sport from Lip Pike (the first professional ball player) through the tumultuous war years to today's All-Star games. By analyzing various stages in this history—how the legendary Sandy Koufax pioneered rights for players, for example, or Hank Greenberg's support of Jackie Robinson—the film demonstrates how Jews shaped baseball, and baseball shaped them.

## **PRODUCT INFORMATION**

**Bonus**: Interviews, including with Sandy Koufax; Newsreels; Music performance by jazz artist Sophie Milman

SRP: \$29.95 U.S. \$34.95 CAN FORMAT: DVD Single PACKAGING: Single Amaray LENGTH: Approx. 91 min. + extras

**GENRE:** Documentary **YEAR:** 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

## RELATED & RECOMMENDED





WHEN IT WAS A GAME







