



CHICKA CHICKA BOOM BOOM & CHICKA CHICKA 123

Letters and numbers have never been so much fun!

- The best-selling 2-disc set is back and better than ever with more content and the new read-along function!
- Faithfully adapted from the family favorite books, *Chicka Chicka Boom Boom* and *Chicka Chicka 123* spring to life on screen.
- Sing-along DVDs are proven best-sellers and this 2-pk set is no exception!
- *Chicka Chicka Boom Boom* has sold over half a million copies in book form.
- Stories have won 22 awards including the Caldecott Medal and Parents' Choice Award.
- Marketing initiatives will target families with children through an early learning campaign featuring reading and math activity pages, on-line reviews, giveaways and radio station promotions in the top 10 kids market.

PRODUCT INFORMATION

Prebook: Sept 29

DVD FEATURES: Read-along

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: 2-pk

PACKAGING: Amaray

LENGTH: 2 hrs., 9 mins.

GENRE: Animation

YEAR: Various

Release: Oct 27

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

CAT NO. NNVG203281

UPC 7-67685-20328-6

SYNOPSIS 11 Children's Storybook Classics on 2 DVDs with narration by Catherine O'Hara, Diana Canova, Crystal Taliefero and others. Stories include: *Chicka Chicka Boom Boom*, *Wild About Books*, *Inch by Inch*, *Five Creatures*, *Blueberries for Sal*, *A Story – A Story*, *Millions of Cats*, *Chicka Chicka 123*, *Emily's First 100 Days of School*, *How Much is a Million?*, and *If You Made a Million*.

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