

SYNOPSIS When Hilde Back sponsored a young, rural Kenyan student, she thought nothing of it. She certainly never expected to hear from him, but years later she does. Now a Harvard graduate and a Human Rights Lawyer for the United Nations, Chris Mburu decides to find the stranger that changed his life. Inspired by her generosity, he starts a scholarship program of his own and names it for his former benefactor. Using a strong narrative, the film interweaves seemingly separate lives into a cohesive whole. With clarity and grace, A SMALL ACT bears witness to the ripple effect a single action can create.

## A SMALL ACT

"The tiniest actions can change entire lives"—NYT

- Timed to the May 12<sup>th</sup> kickoff of "Film Forward" international tour in partnership with NEA, NEH, the State Department, the President's Arts Council and Sundance.
- Following a theatrical run in 19 US/Canadian markets, the film had its broadcast premiere on HBO.
- A New York Times Critics' Pick, A SMALL ACT also received raves from the Wall Street Journal and Huffington Post.
- Marketing/PR outreach to target political progressive sites and organizations (Random Act of Kindness Foundation).

## **PRODUCT INFORMATION**

DVD FEATURES: Deleted scenes; "Homecoming" update featurette; trailers

SRP: \$29.95 U.S. \$34.95 CAN FORMAT: DVD Single PACKAGING: Single Amaray LENGTH: Approx. 88 mins + extras

GENRE: Documentary

**YEAR: 2010** 

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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