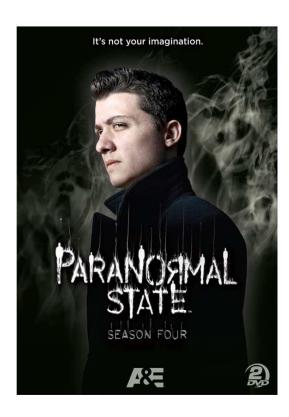
## PARANORMAL STATE: THE COMPLETE SEASON FOUR

Just when you thought it couldn't get any spookier...

- Timed to release for Halloween set-ups, SEASON FOUR this investigates new ghost sightings and demonic disturbances.
- Ratings continue to be strong season after season with a cumulative audience of 85 million viewers.
- 73% of Americans believe in paranormal phenomenon and DVDs in this genre are consistent best-sellers
- Marketing includes national TV commercials, on-line advertising, viral widgets, an iPhone application, college poster campaign, social media marketing through Facebook, twitter and bloggers, and a radio tour with the cast.



SYNOPSIS Travel deep into the strange and mysterious with Paranormal Research Society (PRS) founder Ryan Buell and his team of investigators as they attempt to unravel inexplicable paranormal phenomena including sixth-sense experiences, ghost sightings, demonic disturbances, and brushes with the darkest areas of the unknown. In SEASON FOUR, the PRS travel to New Jersey where a couple believes spirits in their home are influencing their behavior; North Carolina, where the team attempts to stop the force allegedly causing violent outbursts in a 3-year old girl; and Northern Pennsylvania where guests are fleeing a famous



hotel due to frightening reports of paranormal activity.



## **PRODUCT INFORMATION**

Bonus Features: Additional footage

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 2-pack

PACKAGING: Swing Amaray
LENGTH: Approx. 5 hours, 14 mins.

GENRE: Documentary
YEAR: 2009-2010

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

## **RELATED & RECOMMENDED**









