



SYNOPSIS Examine the eerie predictions of history's greatest prophet in this doomsday-themed collection from HISTORY™. Are there real, verifiable connections between the prophecies of the past and what is happening in the world today? Are the signs of the apocalypse happening before our eyes? More importantly, could the ancient prophecies of a coming apocalypse be realized today? *The Nostradamus Files* collection includes: *The Lost Book of Nostradamus* and *Nostradamus 2012*.

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PREORDER **Sept 29** RELEASE **Oct 27**

NEW RELEASE: HISTORY™

THE NOSTRADAMUS FILES

*Two incredible HISTORY specials in one value-priced package,
Just in time for the release of the blockbuster '2012'*

- Includes two bestselling releases: THE LOST BOOK OF NOSTRADAMUS and NOSTRADAMUS 2012
- NOSTRADAMUS 2012 premiered to an astounding 3.9 million viewers, making it the third highest-rated special in network history, and THE LOST BOOK followed closely with a remarkable 3.5 million.
- Releases just in time for the highly anticipated blockbuster *2012* (starring John Cusack and Amanda Peet), featuring many of the theories put forth in the 2-pack, and the 12-part HISTORY series THE NOSTRADAMUS EFFECT.
- Two-packed discs with over three hours of programming for only \$19.95.
- Marketing campaign will include in-theater and TV spots for these two titles with an **estimated 5MM impressions**. Grassroots marketing campaign will target top 25 Nostradamus blogs/sites with an **estimated 100K impressions**.

PRODUCT INFORMATION

DVD FEATURES: Bonus feature length doc – *NOSTRADAMUS: 500 YEARS LATER*

SRP: \$19.95 U.S., \$22.95 CAN
FORMAT: 2-pack
PACKAGING: Swing Amaray
LENGTH: Approx. 188 mins., plus bonus
GENRE: Documentary
YEAR: 2007, 2009

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**SEVEN SIGNS
OF THE
APOCALYPSE**



**A GLOBAL
WARNING**

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