

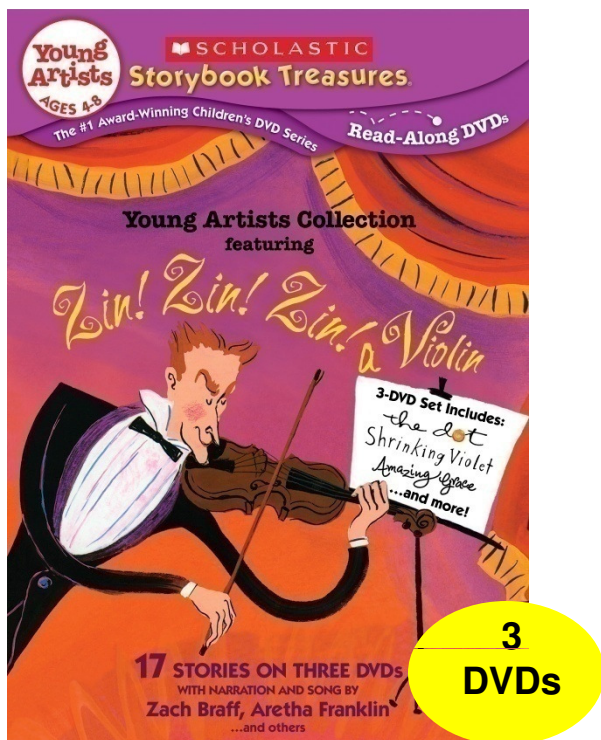
PREORDER JUL 5 RELEASE JUL 26

NEW RELEASE: SCHOLASTIC

THE YOUNG ARTISTS COLLECTION

A unique collection introducing children to the world of art, music, and performing arts

- The perfect collection for every aspiring young artist, musician, or performer – children will be singing, drawing, and learning all summer long!
- Beautifully packaged in vibrant new art from the best-selling story *Zin! Zin! Zin! A Violin*.
- Stories have won dozens of awards including the prestigious ALA Notable Video, Andrew Carnegie, Caldecott, and New York Times Notable.
- Featuring celebrity narration from Zach Braff, James Earl Jones, Mary Beth Hurt, and a singing performance from Aretha Franklin.
- All stories include the easy to follow read-along function which highlights the words as they are read, allowing a child to follow the narrator and promoting an early love of reading.
- Marketing support includes: Nearly 20MM impressions
 - Reviews and giveaways in top parenting publications *Parent, Kiwi, Parent & Child*
 - Parenting sites and blogs
 - Top 10 kids radio stations and NPR
 - Targeted Facebook ad campaign to Little Einstein, Nick Jr. and Sesame Street fans



SYNOPSIS An excellent introduction into the world of music and art plus a look at some of history's most influential leaders. This beautifully crafted collection contains 17 award-winning and beloved stories from Scholastic, including: *Art, I Like Me, The Dot, Ish, Norman the Doorman, Wallace's Lists, Zin! Zin! Zin! A Violin, Musical Max, The Star-Spangled Banner, Keeping House, Apt. 3, Shrinking Violet, Three Cheers for Catherine the Great, The Red Shoes, Amazing Grace*

PRODUCT INFORMATION

SRP: \$24.95, SRP, \$29.95 CAN
 FORMAT: 3-pk
 PACKAGING: Thinpak
 LENGTH: 2 hrs., 47 mins
 GENRE: Animation
 YEAR: 2011

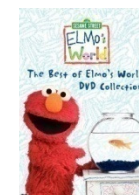
COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: .30

CAT NO. NNVG248190 UPC 7-67685-24819-5 ISBN N/A

COMP TITLES



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