

SYNOPSIS The unfathomable power of the Universe explodes to life in an out-of-this-world set from HISTORY™. Planets, stars, and galaxies are revealed in a whole new light: not as tiny dots in a telescope, but as if you were right there. Incredibly realistic computer reconstructions, sophisticated animations, and the most current scientific intelligence combine to show the hottest events in the sky, from colliding celestial bodies to collapsing suns.

PREORDER MAR 29 RELEASE APR 26

NEW RELEASE: HISTORY

THE UNIVERSE: MEGA COLLECTION (BLU-RAY AND DVD)

For the first time ever, the complete series in one set

- This top-rated series, with a cumulative audience of nearly 80MM viewers, is the number #1 best-selling HISTORY series on DVD and Blu-ray – over 500K units shipped.
- Includes every beautifully shot episode packed with state-of-the-art CGI technology and authentic NASA footage.
- Blu-ray includes FREE 3D disc, *7 Wonders of the Solar System*.
- A savings of over 20% versus purchasing the individual seasons on DVD.
- The ultimate gift set! Perfect for Father's Day and Holiday promotions.
- Marketing includes online banner ad campaign, TV spots during the month of street on HISTORY, print ads in top space and science magazines.

PRODUCT INFORMATION: DVD

Bonus: Featurette "Backyard Astronomers", Universe Facts and Photo Gallery, Featurettes "Meteors: Fire in the Sky" "Comets: Prophets of Doom",

SRP: \$149.95, SRP, \$164.95 CAN

FORMAT: 19-pk

PACKAGING: 5 Swing Amarays in an outer box

ENGTH: 50 hrs., 55 mins + extras

GENRE: Documentary

YEAR: Various

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: TK

PRODUCT INFORMATION: BLU-RAY

Bonus: Featurette "Backyard Astronomers", Universe Facts and Photo Gallery, Featurettes "Meteors: Fire in the Sky" "Comets: Prophets of Doom", *7 Wonders of the Solar System* 3D

SRP: \$179.95 SRP, \$199.95 CAN

FORMAT: 16-pk

PACKAGING: 6 Swing Amarays in an outer box

LENGTH: 50 hrs., 55 mins + extras

GENRE: Documentary

YEAR: Various

COLOR: Yes

WIDESCREEN: Yes

AUDIO FORMAT: 5.1

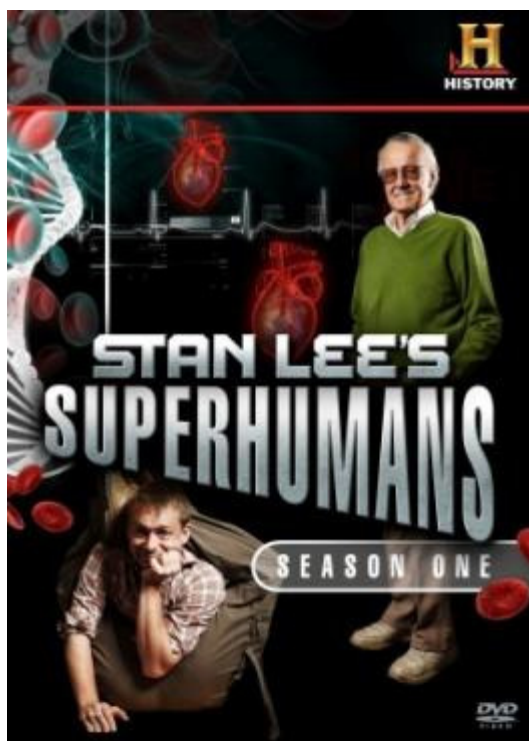
UNITS PER CARTON: TBD

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CAT NO. AAAE242980 **UPC** 7-33961-24298-0 **ISBN** 1-4229-1939-0

CAT NO. AAAE242990 **UPC** 7-33961-24299-7 **ISBN** 1-4229-1947-1



SYNOPSIS Throughout history, the forces of evolution and genetic mutation have endowed humans with astonishing new abilities and features. It's a process that continues to this day, and nowhere is it more evident than in the fascinating world of *Stan Lee's Superhumans*. Co-hosted by Stan Lee, the legendary creator of the X-Men, Spider-Man and the Hulk, the series scours the globe for the real-life counterparts of Lee's characters – people with unique genetic traits that translate into remarkable powers.

PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: HISTORY

STAN LEE'S SUPERHUMANS: SEASON ONE

The legendary comic book creator showcases real-life 'mutants' in this fascinating new HISTORY series.

- The world's leading authority on superheroes and mutants, comic book legend Stan Lee introduces viewers to real-world people with extraordinary abilities:
 - A real-life Magneto whose body can attract metal
 - A man who can withstand extremely cold temperatures
 - A man whose brain can produce complex calculations at staggering speeds
- Stan Lee is the creator of some of the most famous fictional characters of all time: *Spider-Man*, *Iron Man*, *The X-Men*, *The Incredible Hulk*, and *The Fantastic Four*. The films based on his comic creations have grossed over **\$5 billion**!
- 2011 is a banner year for Comic Book films, including many based on Stan Lee creations
 - *Thor* – May 6
 - *X-Men: First Class* – June 3
 - *Captain America: The First Avenger* – July 2
- Major online and social media marketing will target comic book and Stan Lee fans, Facebook, keyword search marketing, as well as presence at Comic Cons throughout the year and partnerships with superhero video game publishers.

PRODUCT INFORMATION: DVD

SRP: \$19.95, SRP, \$22.95 CAN
 FORMAT: 2-pk
 PACKAGING: swing
 LENGTH: 6 hrs., 16 mins + extras
 GENRE: Documentary
 YEAR: 2010

COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

RELATED & RECOMMENDED



**CRISS ANGEL
SEASON 6**



**BATTLES B.C.
SEASON ONE**

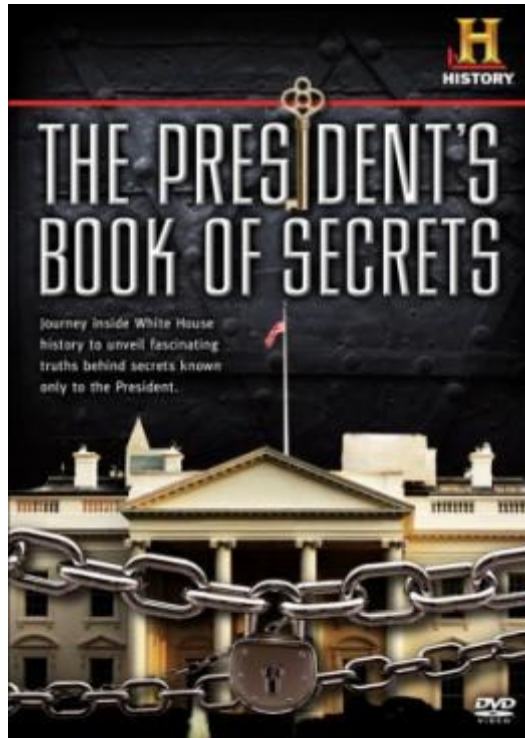
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CAT NO. AAAE239780 UPC 7-33961-23978-2 ISBN 1-4229-1642-1

PREORDER **MAR 29** RELEASE **APRIL 26**

NEW RELEASE: HISTORY



THE PRESIDENT'S BOOK OF SECRETS

Learn the secrets known only to the Commander-In-Chief

- An exciting, feature-length documentary that offers the truth behind our nation's most tantalizing secrets:
 - Why does Air Force One appear with its left side facing the public ?
 - How much does the president know about activating the on-board flares to repel missiles?
 - What information is so highly classified that even the commander in chief's Top Secret-3 security clearance is not enough to gain access?
- The real truth behind the theories made popular in the novels by Dan Brown and the *National Treasure* film series.
- Features exclusive interviews with Washington insiders including: former Director of Homeland Security Michael Chertoff, former Vice President Dan Quayle, former Speaker of the House Newt Gingrich, journalists Dan Rather and more.
- Marketing includes a major social media campaign targeting Dan Brown fans, Facebook posts, twitter updates and blogger outreach.

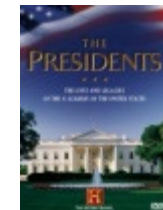
SYNOPSIS What secrets have been passed down to each United States president? HISTORY™ uncovers the fascinating truths behind some of the most confidential secrets in American history in *The President's Book of Secrets*. Interviews with former intelligence operatives, renowned historians and archivists show how classified information is treated in the highest circles of political power, how it's preserved throughout history, and who ensures continuity when a new leader is elected.

PRODUCT INFORMATION

SRP: \$19.95, \$22.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 94 mins
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



THE PRESIDENTS



CONSPIRACY?

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CAT NO. AAAE240160 UPC 7-33961-24016-0 ISBN 1-4229-1650-2





SYNOPSIS For the second half of the twentieth century, the Third Reich has been deliberated and dissected. Dig deep beneath the surface of our collective understanding of the Third Reich as HISTORY unearths what we don't know about the individuals who comprised one of the most fascinating and complex regimes of recent history. *Third Reich* uncovers unfamiliar anecdotes and fascinating details about the people who comprised the Nazi Party, and raids the treasure trove of archives the Nazis left behind, including rarely seen German newsreel recordings along with other unique footage carried home by Russian troops.

THIRD REICH

The epic rise and colossal fall of one of the most fascinating and evil regimes in history.

- This is the definitive documentary on the Nazi regime, with never-before-seen archival footage, photos and testimonials.
- HISTORY uncovers fascinating details about the members of the Nazi Party through archives the Nazis left behind, rarely seen German newsreel recordings, and other unique footage carried home by Russian troops.
- Cumulative ratings of 4.4MM.
- Based on “The Rise and Fall of the Third Reich” the best-selling classic of the Nazi era and World War II by acclaimed historian William Shirer.
- 2010 was the 40th anniversary of the book, which has sold millions of copies worldwide, and is a staple of the genre.
- Perfect to merchandise again during seasonal promotions for Father’s Day, Veterans Day, Memorial Day, D-Day – perfect for war buffs and Dads
- Extensive marketing campaign includes online advertising and social media targeting military history, classic film and TV documentary blogs/sites.

PRODUCT INFORMATION

SRP: \$24.95 U.S. \$29.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing amaray 2-pk
 LENGTH: 180 mins
 GENRE: Documentary
 YEAR: 2010

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: TK
 UNITS PER CARTON: 30

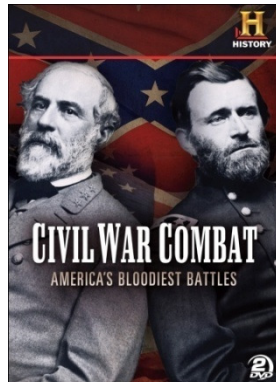
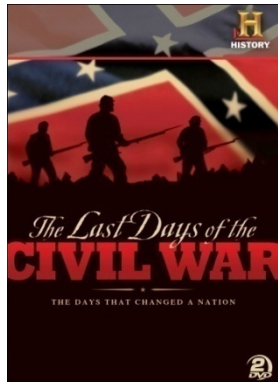
RELATED & RECOMMENDED



WWII IN HD



THE WORLD AT WAR

PREORDER **MAR 29** RELEASE **APR 26**

THE LAST DAYS OF THE CIVIL WAR

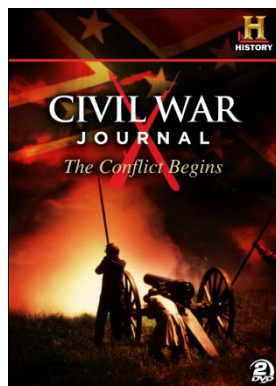
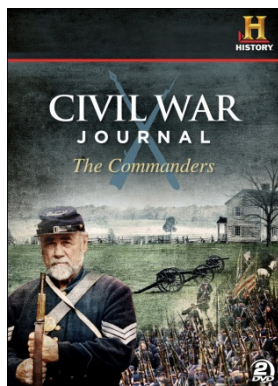
CIVIL WAR COMBAT

CIVIL WAR JOURNALS: THE COMMANDERS

& THE CONFLICT BEGINS

4 HISTORY™ best-sellers are refreshed to reinvigorate sales

- Now available with vibrant new art and value-priced for the 150th Anniversary of the Civil War.
- Perfect for Memorial Day and Father's Day promotions.
- HISTORY events surrounding this anniversary include:
 - 2 NEW documentaries by legendary filmmaker **Ridley Scott** (*Black Hawk Down*, *Robin Hood*).
 - Themed episodes of top-rated series such as *American Pickers* and *Pawn Stars* leading up to Memorial Day.
- Marketing and PR support includes:
 - Online banner ad campaign (**2MM impression**).
 - TV campaign on HISTORY, Spike, Nat Geo, and other targeted channels (**1MM impressions**).
 - Outreach through the HISTORY branded Facebook page (**3.5MM fans**).
 - Reviews and giveaways in top entertainment sites; AOL movies, MSN movies, DVD talk, and more!

PREORDER **APR 12** RELEASE **MAY 10****THE LAST DAYS OF THE CIVIL WAR**

SRP: \$19.95 U.S., \$22.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing Amaray
 LENGTH: Approx. 5 hrs, 50 mins.
 + extras
 GENRE: Documentary
 YEAR: 2003

COLOR: Color and B&W
 WIDESCREEN: No
 AUDIO FORMAT: English
 UNITS PER CARTON: 30
 CAT NO. AAAE244690
 UPC 7-33961-24469-4
 ISBN 1-4229-2906-X

CIVIL WAR COMBAT

SRP: \$14.95 U.S., \$16.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing Amaray
 LENGTH: 200 mins..
 GENRE: Documentary
 YEAR: 2000

COLOR: Color and B&W
 WIDESCREEN: No
 AUDIO FORMAT: English
 UNITS PER CARTON: 30
 CAT NO. AAAE245460
 UPC 7-33961-24546-2
 ISBN 1-4229-3090-4

THE COMMANDERS

SRP: \$14.95 U.S., \$16.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing Amaray
 LENGTH: 200 mins.
 GENRE: Documentary
 YEAR: 2001

COLOR: TBD
 WIDESCREEN: No
 AUDIO FORMAT: English
 UNITS PER CARTON: 30
 CAT NO. AAAE245480
 UPC 7-33961-24548-6
 ISBN 1-4229-3092-0

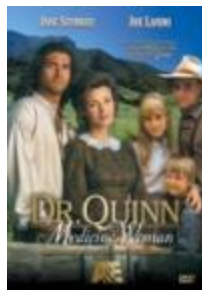
THE CONFLICT BEGINS

SRP: \$14.95 U.S., \$16.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing Amaray
 LENGTH: 200 mins.
 GENRE: Documentary
 YEAR: 2001

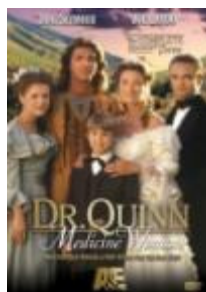
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 ISBN 1-4229-3091-2



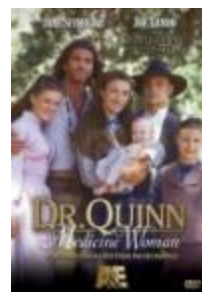
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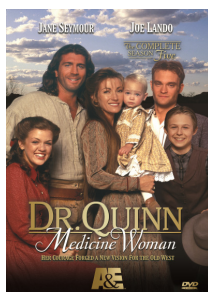
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UPC 7-33961-24320-8
ISBN 1-4229-2093-3



SEASON THREE
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UPC 7-33961-24321-5
ISBN 1-4229-2094-1



SEASON FOUR
CAT NO. AAAE243220
UPC 7-33961-24322-2
ISBN 1-4229-2096-8



SEASON FIVE
CAT NO. AAAE243230
UPC 7-33961-24323-9
ISBN 1-4229-2098-4



SEASON SIX
CAT NO. AAAE209780
UPC 7-33961-20978-5
ISBN 1-4229-7241-0

DR. QUINN: SEASONS 1 - 6

The classic family western series: slimmer than ever & available in affordable season sets!

- Already a best-selling franchise, all 6 individual award-winning seasons are now available at a new value-price of \$29.95 SRP – under \$4 per disc.
- Merchandise all 6 sets in your Mother's Day promotions—series stars mom-loved actors Jane Seymour (*Wedding Crashers*) and Joe Lando (*Guiding Light*).
- Capitalize on renewed interest in Westerns: *True Grit* has surpassed \$90MM box office and the upcoming *Aliens & Cowboys* to hit theaters nation wide.
- No longer in syndication, fans can only see DR. QUINN from A&E Home Entertainment.
- Marketing outreach will target Jane Seymour fans, as well as Mother's day gift guides, entertainment blogs and sites. Social Media PR will target Facebook and Twitter fan pages and followers.

"This rollicking western is fun for everyone"
– TV Guide

"Family television doesn't get much better than this on any level"
– Hollywood Reporter

PRODUCT INFORMATION

Seasons 1 – 3 Prebook Feb 22 Street Mar 29

Seasons 4 – 6 Prebook Mar 29 Street Apr 26

DVD FEATURES: making-of features, commentaries, deleted scenes, interviews and more

SRP: \$29.95 U.S., \$34.95 CAN
PACKAGING: Swing Amaray
GENRE: Drama
YEAR: 1993 - 1998

COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 40



Lifetime Mother's Day Movies



- Lifetime is America's #1 network with women, offering high quality women's entertainment for over 25 years and 2010 marks it's youngest demo ever!
- Five new top-rated Lifetime original movies will launch as impulse-purchases .
 - **Honeymoon with Mom:** Stars Shelley Long (*Cheers*) and Virginia Williams (*How I Met Your Mother*)
 - **Playing House:** Stars Joanne Kelly (*Warehouse 13*) and Colin Ferguson (*Eureka*)
 - **Mom, Dad & Her:** Melora Hardin (*The Office*), Paul McGillion (*Star Trek, Stargate: Atlantis*) and Brittney Wilson (*Life Unexpected*)
 - **Sex and the Single Mom:** Stars Gail O'Grady (*NYPD Blue*), Grant Show (*Melrose Place, Private Practice*), and Danielle Panabaker (*The Crazies*)
 - **More Sex and the Single Mom:** Stars Gail O'Grady (*NYPD Blue*), Grant Show (*Melrose Place, Private Practice*), and Chelsea Hobbs (*The L Word*).
- The perfect guilty pleasure for every mom to enjoy at an unbeatable price of \$14.95 SRP.
- Multimillion-dollar network ad campaign includes:
 - National cable commercials month of street
 - Online and print advertisements
 - National radio promotions in top 25 markets
 - Outdoor marketing
 - Social Marketing through Facebook, Twitter and Bloggers

PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: **LIFETIME MOVIE**



HONEYMOON WITH MOM

A light-hearted adventure between a Mother and Daughter

- Starring Golden Globe and Emmy® Award-winning actress Shelley Long (*Cheers*) and Virginia Williams (*How I Met Your Mother*).
- The perfect Mother's Day gift – a romantic comedy about moms and daughters.
- Priced to move at \$14.95.
- Marketing outreach includes national commercials on Lifetime during the month of street, reviews and giveaways in top entertainment sites and mom blogs as well as targeting fans of the TV series *Cheers*, over 100K on Facebook and Mother's Day gift guides.

SYNOPSIS: What do you do when you're dumped at the altar? Simple — go on the honeymoon without the groom! When a heartbroken woman asks her magazine-tycoon mom to join her at a remote resort in her time of need, she has no clue that her mother has a hidden agenda — and the resort owner may be part of it!

PRODUCT INFORMATION

SRP: \$14.95 U.S.
FORMAT: Single
PACKAGING: Amaray
LENGTH: 89 mins.
GENRE: Romance
YEAR: 2006

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



HOME BY CHRISTMAS



THE ROAD TO CHRISTMAS

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CAT NO. AAAE243060 UPC 7-33961-24206-2 ISBN 1-4229-1989-7

Lifetime
NETWORKS



PREORDER **MARCH 29** RELEASE **APR 26**

NEW RELEASE: **LIFETIME MOVIE**

PLAYING HOUSE

A heartfelt story of a new mother's love for her family

- Joanne Kelly (*Warehouse 13*) and Colin Ferguson (*Eureka*) star in this tale about answering the question – would you choose family over glamour and fame?
- A great addition to any promotional Mother's Day section, and priced to fly off the shelves at \$14.95 SRP.
- Marketing outreach that will target fans of *Warehouse 13* and *Eureka*, over 170K and 240K Facebook fans respectively, plus Mother's Day gift guides, entertainment sites and mom blogs.

SYNOPSIS: Frannie and Calvin have only been dating a handful of months when — oops! — she gets pregnant. The couple do the responsible thing and move to the burbs to settle down, but behind the picket fence, neither of them is truly happy. When a mysterious stranger waltzes into town, he offers to whisk Frannie back to the glamour of New York City. Will she give in to temptation or stay true to her new family?

PRODUCT INFORMATION

SRP: \$14.95 U.S.
 FORMAT: Single
 PACKAGING: Amaray
 LENGTH: 90 mins.
 GENRE: Romance
 YEAR: 2005

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: TK
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

RELATED & RECOMMENDED



HOME BY CHRISTMAS



THE ROAD TO CHRISTMAS



SYNOPSIS: A bitter teen (Sydney), from a broken home, is sent to live with her remarried father (Ben), who hopes to make amends with his daughter as he moves on with his new wife (Emma) and baby. At first Sydney lashes out, feeling abandoned yet again. Sydney misses her boyfriend, her city life and doesn't get on with her dad or stepmom. She unexpectedly finds herself connecting with her new stepmother, who is nervously expecting her first child.

PREORDER MAR 29 RELEASE APR 26

NEW RELEASE: LIFETIME MOVIE

MOM, DAD, AND HER

A touching film about the bond between stepmother and daughter

- Starring Screen Actors Guild award-winner Melora Hardin (*The Office*), Paul McGillion (*Star Trek, Stargate: Atlantis*) and Brittney Wilson (*Life Unexpected*).
- Release timed for Mother's Day promotions.
- Impulse priced to fly off the shelves at \$14.95 SRP.
- Marketing includes national commercials during month of street and Mother's Day, reviews and giveaways in top entertainment sites and mom blogs as well as targeting fans of the TV series *The Office*, with over 6MM on Facebook and Mother's Day gift guides.

PRODUCT INFORMATION

SRP: \$14.95 U.S.
 FORMAT: Single
 PACKAGING: Amaray
 LENGTH: 99 mins.
 GENRE: Drama
 YEAR: 2007

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: TK
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

RELATED & RECOMMENDED



HOME BY CHRISTMAS



THE ROAD TO CHRISTMAS

PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: **LIFETIME MOVIE**

SEX & THE SINGLE MOM

A scandalous story that will have every Mom on the edge of her seat



- Packed with star power including Emmy® nominated actor Gail O'Grady (*NYPD Blue*), Grant Show (*Melrose Place*, *Private Practice*), and Danielle Panabaker (*The Crazies*).
- An excellent companion to any Mother's Day section, this DVD is sure to be a best-seller.
- Perfectly priced at \$14.95 SRP to be a special treat for every Mom.
- Marketing outreach includes national commercials on Lifetime during month of street and Mother's Day, reviews and giveaways in top entertainment sites, mom blogs, and Mother's Day gift guides.

SYNOPSIS: Jess is a single mother who has always been close to her 15-year-old daughter Sara. When Sara thinks about having sex with her new boyfriend, Jess gets overprotective. But then, Jess meets a newly single doctor and has an affair, while forgetting what she has tried to teach her daughter. The consequences are heavy and start to tear her and her daughter apart.

PRODUCT INFORMATION

SRP: \$14.95 U.S.
FORMAT: Single
PACKAGING: Amaray
LENGTH: 90 mins.
GENRE: Drama
YEAR: 2003

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



HOME BY CHRISTMAS



THE ROAD TO CHRISTMAS

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CAT NO. AAAE243070 UPC 7-33961-24307-9 ISBN 1-4229-2000-3

Lifetime
NETWORKS



SYNOPSIS: Fast-forward three years later to this scintillating sequel. Jess has a good guy in her life, but a newly divorced Alex has returned to win back her heart — not knowing about the son they have together. On top of all this, Sara, now 18 years old, has become obsessed with losing her virginity. Jess struggles to teach her kid the difference between love and lust when she herself is torn between the two.

PREORDER **MARCH 29** RELEASE **APR 26**

NEW RELEASE: **LIFETIME MOVIE**

MORE SEX & THE SINGLE MOM

When it comes to love and sex, Mother doesn't always know best

- The highly-anticipated sequel to the popular Lifetime Original, *Sex & The Single Mom*.
- Starring Emmy nominated actor Gail O'Grady (*NYPD Blue*), Grant Show (*Melrose Place*, *Private Practice*), and Chelsea Hobbs (*The L Word*).
- An excellent companion to any Mother's Day section and to merchandise along-side the original.
- Impulse priced at \$14.95 SRP, the perfect gift for mom.
- Marketing outreach includes reviews and giveaways in top entertainment sites, mom blogs, and Mother's Day gift guides.

PRODUCT INFORMATION

SRP: \$14.95 U.S.
FORMAT: Single
PACKAGING: Amaray
LENGTH: 89 mins.
GENRE: Drama
YEAR: 2005

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



HOME BY CHRISTMAS



THE ROAD TO CHRISTMAS

PREORDER **MAR 29** RELEASE **APRIL 26**

NEW RELEASE: A&E



HORATIO HORNBLOWER: THE ORIGINAL ADVENTURE

C.S. Forester's masterpiece is now available in a value-priced 2-pk

- Two-feature length chapters of the Emmy® winning HORATIO HORNBLOWER saga with new eye-catching art and new value-price, \$14.95.
- Perfect to include in Mother's Day (5/6) promotions.
- Starring Ioan Gruffudd of *Fantastic Four* and *Amazing Grace* fame.
- The HORNBLOWER series has been one of the jewels of A&E's crown with hundreds of thousands of units sold to date.
- All of the swashbuckling action and suspense in this lavishly produced film is now available for the first time as a 2-pk set.

SYNOPSIS He is the ultimate high-seas hero: a man of unshakable courage, unwavering principles, and extraordinary skill. Joining the Royal Navy at the outset of the bloody Napoleonic Wars, Horatio Hornblower rises quickly from raw recruit to seasoned sailor, and his exploits become the stuff of legend. A&E's lavish adaptations of C.S. Forester's classic novels charmed millions of viewers with their swashbuckling action, broadside battles, and below-decks intrigue. This set brings together two feature-length chapters in the Emmy®-winning Hornblower saga: THE DUEL and THE FIRE SHIPS.

PRODUCT INFORMATION

SRP: \$14.95, \$16.95 CAN
FORMAT: 2-pk
PACKAGING: Swing amarays + O-card
LENGTH: 200 mins
GENRE: Drama
YEAR: Various

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**PRIDE AND
PREJUDICE**



**HORATIO THE
HORNBLOWER:
COLLECTOR'S
EDITION**

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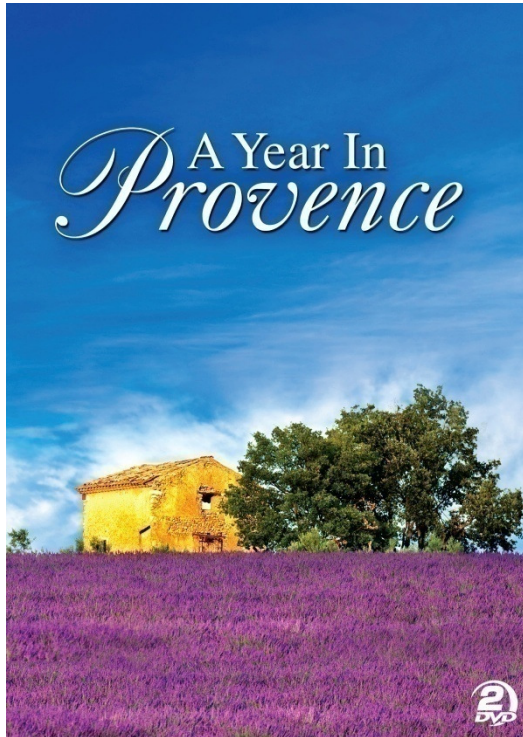
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A&E

PREORDER **MAR 29** RELEASE **APRIL 26**

NEW RELEASE: **A&E**



A YEAR IN PROVENCE (REPACKAGE)

Available in time for Mother's Day with new vivid art and value-price

- A foodie's dream , featuring gourmet cooking, wine and lush scenery – now available with new refreshed art and priced at \$14.95 SRP to fly-off shelves.
- Starring Alfred Molina of *Spider Man* fame.
- An excellent addition to every Mother's Day (5/6) promotions.
- Value-price sets of best-selling content are proven top-sellers, HISTORY Classics have shipped hundreds of thousands of units.

SYNOPSIS Peter and Annie Mayle fulfill their cherished dream when they quit the London rat race and move to rustic Provence to savor the French way of life—good food, fine wines, and seductive climate. Ah, but the Provencal way of life is something quite different—even the French find it peculiar. Based on Peter Mayle's international bestseller by the same name, A YEAR IN PROVENCE is the hilarious first year account of the Mayles' adjusting to both the idiosyncrasies of the locals and the quaint traditions of this ancient and charming region. Vive la difference!

PRODUCT INFORMATION

SRP: \$14.95, \$16.95 CAN
FORMAT: 2-pk
PACKAGING: Swing amaray + O-card
LENGTH: 6 hrs. + extras
GENRE: Drama
YEAR: 1993

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**PRIDE AND
PREJUDICE**



EMMA

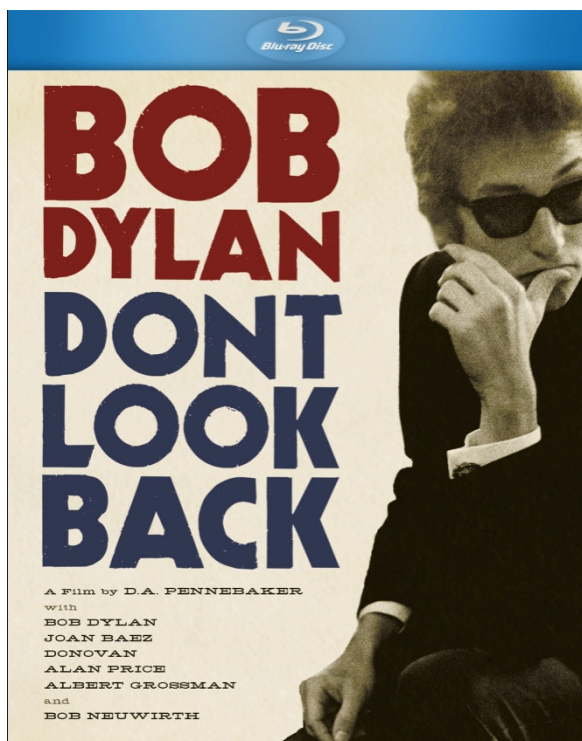
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CAT NO. AAAE245520 UPC 7-33961-24552-3 ISBN 1-4229-3103-X





SYNOPSIS When acclaimed documentary filmmaker D.A. Pennebaker (*Monterey Pop*, *The War Room*) filmed Bob Dylan during a three-week concert tour of England in the Spring of 1965, he had no idea he was about to create one of the most intimate glimpses of the rock legend ever put on film. Wanting to make more than just a concert film, Pennebaker decided to seek out both the public and private Bob Dylan. With unobtrusive equipment and rare access to the elusive performer, he achieved a fly-on-the-wall glimpse of one of the most influential musicians of all time—and redefined filmmaking along the way.

PREORDER MAR 29 RELEASE APR 26

NEW RELEASE: DOCURAMA

BOB DYLAN DONT LOOK BACK BD

One of the greatest rock films of all time comes to Blu-Ray

- Released in time for Dylan's 70th birthday on May 24, 2011, and several Dylan biographies to be published in early '11.
- Released in dazzling high-def for the first time, this 2-disc set also includes:
 - Bonus DVD loaded with extras
 - Exclusive new interview with acclaimed director D.A. Pennebaker by noted rock critic/author Greil Marcus
- The all-time bestselling title in the Docurama library, *DONT LOOK BACK* was named "one of the top 10 rock films of all time" by *Rolling Stone*.
- Dylan has sold over 100 million albums, with releases in the past 5 years debuting at #1 on the Billboard charts and going multiplatinum.
- Dylan has averaged over 120 tour dates per year since 1988.
- Marketing and PR outreach to target fans of Dylan as well as classic rock and cinema fans (*Rolling Stone*, *Pitchfork*, *Billboard*).

PRODUCT INFORMATION

DVD FEATURES: *65 Revisited* Bonus Disc; Interview with Greil Marcus and D.A. Pennebaker; Five Additional Uncut Audio Tracks; Two Commentaries by D.A. Pennebaker and tour road manager Bob Neuwirth; Alternate Version of the "Subterranean Homesick Blues" Cue Card Sequence; Original Theatrical Trailer

SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: BD+DVD 2-pack
PACKAGING: BD Swing
LENGTH: Approx. 96 mins + extras
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: B&W
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



DONT LOOK BACK: 65 TOUR EDITION




GIMME SHELTER

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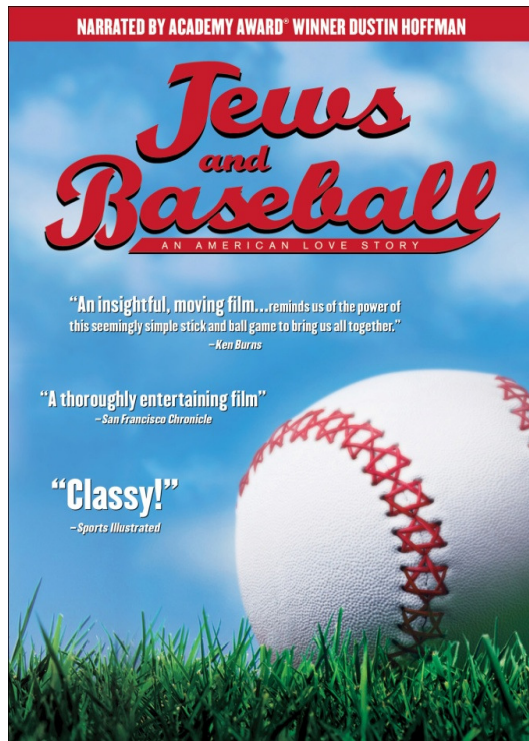
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CAT NO. NNVG242740 **UPC** 7-67685-24274-2 **ISBN** 1-4229-1696-0

 docuramafilms.

PREORDER **MAR 22** RELEASE **APR 19**

NEW RELEASE: **DOCURAMA**



SYNOPSIS: Through candid interviews with former players, sports historians, and celebrity enthusiasts such as Larry King and Ron Howard, **JEWS AND BASEBALL** traces the Jewish involvement in the history of the sport from Lip Pike (the first professional ball player) through the tumultuous war years to today's All-Star games. By analyzing various stages in this history—how the legendary Sandy Koufax pioneered rights for players, for example, or Hank Greenberg's support of Jackie Robinson—the film demonstrates how Jews shaped baseball, and baseball shaped them.

JEWS AND BASEBALL

An in-depth look at how Jewish-Americans shaped baseball

- Released following the broadcast premiere on PBS in March 2011, and coinciding with the start of the MLB season.
- Narrated by two-time Oscar® winner Dustin Hoffman.
- Includes a rare interview with legendary Hall of Fame pitcher Sandy Koufax, as well as celebs such as Ron Howard and Larry King.
- Sports Illustrated raves it has the “classiest and most memorable” film moment of 2010.
- Grassroots marketing and PR to target baseball fans and Jewish press (*Sports Illustrated*, *ESPN.com*, *The Jewish Press*, *LA Jewish Journal*).

PRODUCT INFORMATION

Bonus: Interviews, including with Sandy Koufax; Newsreels; Music performance by jazz artist Sophie Milman

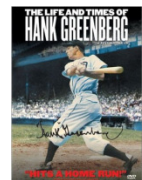
SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 91 min. + extras
GENRE: Documentary
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



WHEN IT WAS A GAME



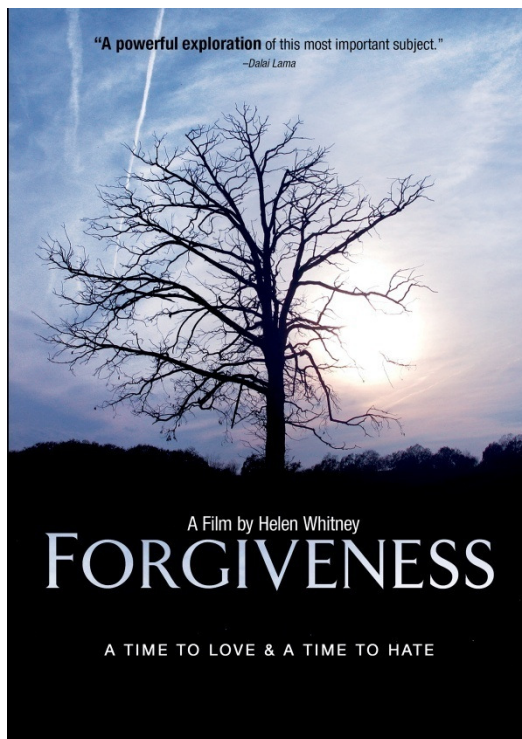
THE LIFE AND TIMES OF HANK GREENBERG

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CAT NO. NNVG243250 UPC 7-67685-24325-1 ISBN 1-4229-2118-2

 docuramafilms®



SYNOPSIS The deepest wounds can destroy countries, ravage families and damage generations to come. As difficult and painful as it can be, forgiveness is often the only thing that can heal these wounds and set things right. Helen Whitney's FORGIVENESS explores the act of forgiveness through a wide range of stories, from adultery and personal betrayal to the post-genocidal reconciliation of nations. In focusing on specific instances of affliction—one family torn apart by abandonment, the post-apartheid Truth and Reconciliation hearings in South Africa or the memories of '60s radicals coping with their violent acts of protest—FORGIVENESS studies the psychological impetus and impacts of this crucial sentiment, illuminating its power, its limitations and, in some cases, its dangers.

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PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: DOCURAMA

FORGIVENESS: A TIME TO LOVE AND A TIME TO HATE

A fascinating look at the power of forgiveness

- Two-part national PBS broadcast during Top 10-rated timeslots on Palm Sunday and Easter Sunday (April 17 and 24).
- Director Helen Whitney has been nominated for an Academy Award® and has won an Emmy® and 2 Peabody Awards.
- Potential cross-promotion with companion book, which is to be offered on-air and in the PBS Shop following the broadcast.
- This 2-disc set features 30 minutes of additional stories not included in the broadcast or theatrical release.
- Marketing and PR outreach to faith-based organizations and outlets (beliefnet.org, *Catholic Digest*, ministry organizations).

PRODUCT INFORMATION

DVD FEATURES: Extended Bonus Sequences

SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: DVD Single
PACKAGING: Swing Amaray
LENGTH: Approx. 168 mins + extras
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED




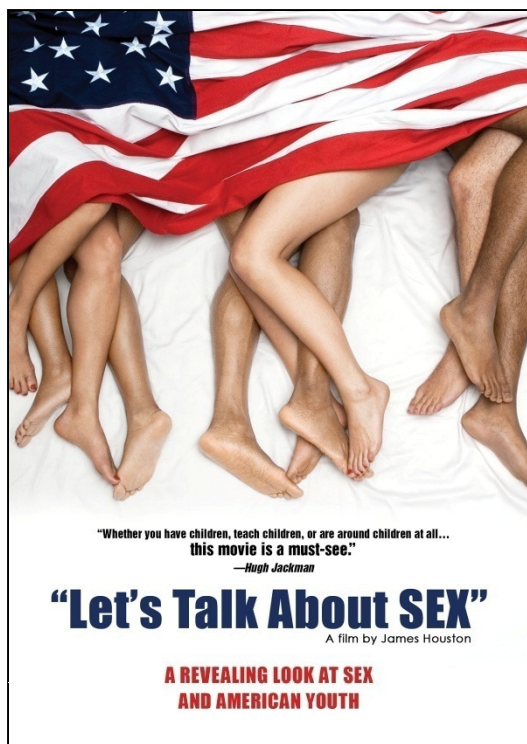
PARADISE
LOST



LOST BOYS OF
SUDAN

CAT NO. NNVG242731 UPC 7-67685-24273-5 ISBN 1-4229-1694-4

 docuramafilms.



SYNOPSIS LET'S TALK ABOUT SEX takes a revealing look at how American attitudes toward adolescent sexuality impact today's teenagers. Director James Houston takes us on a journey to examine trends in American society as personified by a cast of diverse characters. At a high school for pregnant teens in Los Angeles, young girls are contemplating teen parenthood. In Washington, D.C., where HIV infection rates rival several African countries, community outreach workers are trying to save lives. The film also travels to the Netherlands, where Houston compares European attitudes with America, then concludes in Oregon, where the lessons learned in Western Europe are helping to create practical solutions. Real parents and youth, compelling statistics, animation and archival material paint an urgent picture of American youth in crisis.

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PREORDER **MAR 15** RELEASE **APR 12**

NEW RELEASE: **DOCURAMA**

LET'S TALK ABOUT SEX

A shocking look at adolescent sexuality

- Timed to airing on TLC (April 9, 2011).
- "Whether you have children, teach children, or are around children AT ALL... this movie is a must see." --Hugh Jackman (*X-Men*)
- April is National STD Awareness Month, highlighted by the MTV-sponsored "Get Yourself Tested" initiative.
- MTV will support the film on-air and online, tapping into the wild success of *Teen Mom*, *16 and Pregnant*, and the controversial *Skins*.
- Promotion through Advocates for Youth and Planned Parenthood (90 affiliates nationwide).
- Supported by the 5MM-strong Amplify Network with educational kits, viewing parties, town hall meetings and email blasts.

PRODUCT INFORMATION

DVD FEATURES: N/A

SRP: \$19.95 U.S. \$22.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 62 mins
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED




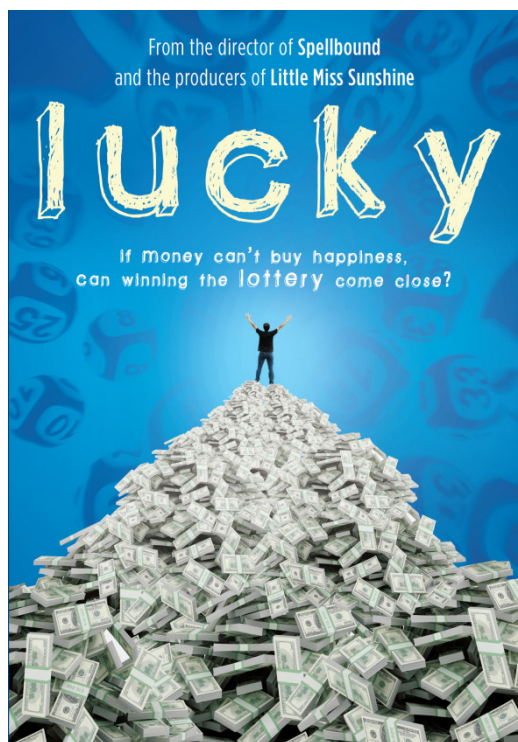
**EDUCATION
OF SHELBY
KNOX**



**SEXUAL
INTELLIGENCE**

CAT NO. NNVG242750 UPC 7-67685-24275-9 ISBN 1-4229-1766-5

 docuramafilms.



SYNOPSIS Regardless of the almost impossible odds—with the chances of winning a Powerball jackpot just one in almost 200 million—everyone dreams of winning the lottery. In fact, one of our favorite national pastimes is asking, “What would you do with all that money?” Directed by Jeffrey Blitz (*Spellbound*), *LUCKY* offers a glimpse into the world of lotteries by investigating what happens to the individuals who win them. Though coming from a diverse range of backgrounds, the lives of all these winners are radically transformed—some for the better, and some for the worse. Together, their stories illustrate what happens to human beings when material obstacles are suddenly wiped away.

PREORDER MAR 29 RELEASE APR 26

NEW RELEASE: DOCURAMA

LUCKY

A glimpse into the world of lottery winners

- From Oscar®-nominated and Emmy®-winning director Jeff Blitz (*Spellbound*) and producers of *Little Miss Sunshine*.
- Every year, Americans spend \$62 billion on lottery tickets, making it by far the most popular form of paid entertainment.
- Broadcast premiere on HBO received positive reviews including *Variety* and the *LA Times*.
- Grassroots outreach to use lottery tickets and exclusive clips/strategies to tap into mass interest.
- Marketing and PR will leverage access to the acclaimed filmmakers and the winners featured in the film.

PRODUCT INFORMATION

DVD FEATURES: Deleted Scenes

SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 82 mins + extras
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



SPELLBOUND




ROCKET SCIENCE

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CAT NO. NNVG241251 **UPC** 7-67685-24125-7 **ISBN** 1-4229-1662-6

 docuramafilms.



SYNOPSIS A powerful film directed by Emmy Award® winner Janet Grillo (*Autism: The Musical*), FLY AWAY narrates the story of Jeanne (Beth Broderick) and her autistic teenage daughter, Mandy (Ashley Rickards). Jeanne has cared for Mandy since the day she was born, growing closer every day to a child who is charmingly offbeat one moment and nearly impossible to manage the next. Jeanne encounters Tom (Greg Germann), an easygoing and accepting neighbor who sparks a romantic interest, but she finds juggling Mandy's care and her own career leaves little room for a new man. As the pressures of work and her child's needs increase, she must decide whether or not to enroll Mandy in a therapeutic residential facility. Over the course of a few weeks, Jeanne must decide either to let go and allow her child to grow, or to hold on tight and fall together.

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PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: FLATIRON

FLY AWAY

A powerful drama about motherhood and autism

- Film will screen at SXSW Film Festival (March 11-19)
- Cast includes Beth Broderick (*Sabrina the Teenage Witch*), Greg Germann (*Ally McBeal*) and Ashley Rickards (*One Tree Hill*).
- Timed to release for National Autism Awareness Month in April.
- Directed by Janet Grillo, producer of the Emmy®-winning Docurama hit *Autism: The Musical*.
- 10% of proceeds from DVD sales benefits Autism Speaks, North America's largest autism advocacy organization; promotional partnership (1.1MM monthly webpage views, 250K Facebook friends).
- 1 in 110 children in the US have an autism spectrum disorder (Centers for Disease Control Prevention, 2009).
- Grassroots marketing and PR outreach to target autism support groups, mommy blogs and parenting sites/pubs.

PRODUCT INFORMATION

DVD FEATURES: Interviews; Music Video

SRP: \$24.95 U.S. \$29.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: 80 mins + extras
GENRE: Drama
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



AUTISM: THE MUSICAL



TEMPLE GRANDIN

FLATIRON FILMS

CAT NO. NNVG243241

UPC 7-67685-24324-4

ISBN 1-4229-2117-4

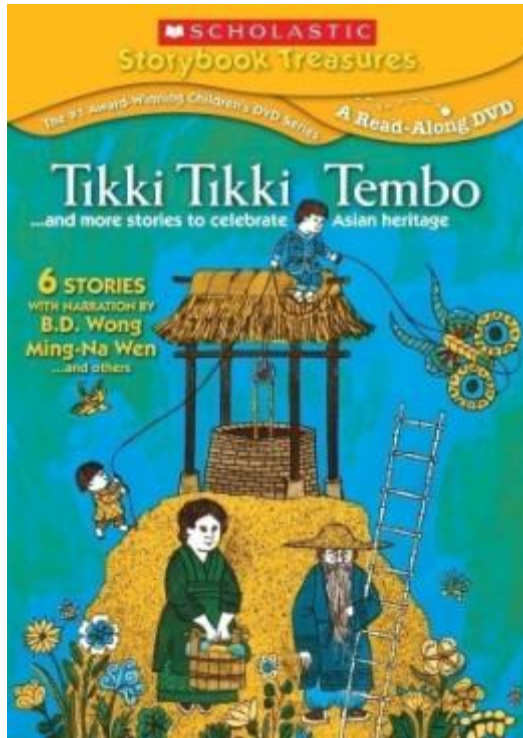
PREORDER **MAR 29** RELEASE **APR 26**

NEW RELEASE: SCHOLASTIC

TIKKI TIKKI TEMBO ...AND MORE STORIES TO CELEBRATE ASIAN HERITAGE

Celebrate Asian Heritage Month with these cultural stories

- Timed to release for Asian Heritage Month, featuring 6 best-selling stories that celebrate Asian heritage and includes celebrity narration by B.D. Wong and Ming-Na Wen.
- *Tikki Tikki Tembo*, a classic childhood gem, has been loved for over 20 years and has sold millions of copies worldwide.
- New read-along function highlights the words as they are read, allowing a child to follow the narrator, promoting early literacy skills.
- Stories have won several awards including Caldecott Medal and ALA Notable Video & Book.
- Available for re-promotion during Chinese New Year—themed children's product pops off shelves during holiday promotions.
- Marketing and PR includes outreach to top parenting blogs for reviews and giveaways, and reviews in parent publications. Plus outreach to target Asian mommy blogs and educational sites and publications.



SYNOPSIS Celebrate Asian heritage with this unique collection of best-selling cultural stories on one DVD. Six stories include *Tikki Tikki Tembo*, *The Tale of the Mandarin Ducks*, *Grandfather's Journey*, *The Stonecutter*, *Lon Po Po: A Red-Riding Hood Story From China* and *Sam and the Lucky Money*, and read-along. Celebrity narrators include B.D. Wong and Ming-Na Wen.

PRODUCT INFORMATION

DVD FEATURES: Read-along

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: 66 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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