



*Art not Final

SYNOPSIS Over 25 family favorite storybooks are brought to life in this ultimate children's bedtime collection, from the classic stories *Curious George Rides a Bike* and *Good Night, Gorilla* to the beloved *Harold and the Purple Crayon* and *Corduroy*.

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TREASURY OF CLASSIC BEDTIME STORIES

Some of the best-selling children's books of all time in one holiday gift set!

- Releasing just in time for holiday set-ups and featuring four of the most recognizable storybook characters of all time, this bedtime collection is a must-have holiday gift for any pre- or early reader.
- Packed with celebrity narration from James Earl Jones, Anthony Edwards, Lynn Whitfield, Pete Seeger, Laura Dern, and others.
- Beloved stories feature the enhanced read-along function and together have won over 30 awards including the prestigious Caldecott Medal.
- Marketing includes Google ad words, reviews in parent-centric publications (ex. Parenting Magazine), kids radio promotions in the top 10 markets, on-line giveaways, and holiday gift guide placement.

PRODUCT INFORMATION

Prebook: Aug 25

DVD FEATURES: Read-along

SRP: \$29.95 U.S., \$34.95 CAN

FORMAT: 4-pk

PACKAGING: Thinpaks

LENGTH: 4 hrs., 25 mins.

GENRE: Animation

YEAR: Various

Release: Sept 29

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

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902 Broadway, 9th fl., New York, NY 10010
Tel: (212) 206-8600 Email: info@newvideo.com

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ENTERTAINMENT GROUP

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175 Bloor St E, STE 1400 N Tower, PO Box 64, Toronto, ON M4W 3R8
Tel: (800) 267-1216 Email: info@paradoxeg.com

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