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**SYNOPSIS** From the Great Lakes to Iceland and the San Andreas Fault to Krakatoa, HOW THE EARTH WAS MADE travels the globe to reveal the geological processes that have shaped our planet. Spectacular on-location shooting, evidence from geologists in the field, and clear, dramatic graphics combine in this stunning 13-part series to roll back the millennia and show how the immensely powerful, and at times violent, forces of geology have literally shaped the world we live in.

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**NEW RELEASE: HISTORY**

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- Marketing includes national commercials, radio promotions in top 10 markets, and online marketing including blog reviews, fan contest and giveaways.

## PRODUCT INFORMATION

**SRP:** \$39.95, \$44.95 CAN  
**FORMAT:** 4-pk  
**PACKAGING:** Quad Amaray  
**LENGTH:** 10 hrs., 11 mins.  
**GENRE:** Documentary  
**YEAR:** 2009

**LANGUAGE:** English  
**COLOR:** Color  
**WIDESCREEN:** No  
**AUDIO FORMAT:** Stereo  
**UNITS PER CARTON:** 30

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