



SYNOPSIS BLAST! is a spectacular and suspenseful story of space exploration. Five-time Emmy-winner, Paul Devlin (*SlamNation*, *Power Trip*) follows his brother, Mark Devlin, PhD, to five continents, from the Arctic to the Antarctic, to launch a revolutionary new telescope on a NASA high-altitude balloon. BLAST is an acronym for Balloon-borne Large Aperture Submillimeter Telescope, which seeks to answer humankind's most basic question: How did we get here? They hope to look back in time to reveal a hidden Universe of never-before-seen starburst galaxies. From catastrophic failure to transcendent triumph, their adventure exposes the surprising real life of scientists.

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NEW RELEASE: **DOCURAMA**

BLAST!

Space exploration—Indiana Jones style

- From acclaimed, five-time Emmy®-winning documentarian Paul Devlin (*SlamNation*, *Power Trip*).
- An official selection at 6 film festivals, BLAST! had a theatrical run in major markets, including special screening events at Soho House in NYC and NASA Headquarters in D.C.
- Broadcasts on PBS in several major markets throughout 2010.
- Release timed for media buzz (national TV news) surrounding NASA's summer Juno mission, which will launch a spacecraft to explore Jupiter.
- Press surrounding theatrical included Devlin's appearance on *The Colbert Report* and NPR's *Science Friday*.
- Marketing and PR to leverage access to renowned filmmaker as well as Science and Technology outlets, such as *National Geographic* and *Discovery Space*; potential promotion with Space Camp.

PRODUCT INFORMATION

DVD FEATURES: Additional Scenes including "Werner Herzog visits BLAST"; Theatrical Trailers

SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 74 mins + extras
GENRE: Documentary
YEAR: 2009

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

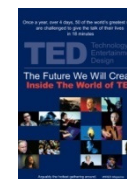
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http://www.youtube.com/watch?v=Hxsr7_i4oOE&feature=player_embedded

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