



THE NIGHT BEFORE CHRISTMAS SPECIAL EDITION

Celebrate the holidays with 12 family favorite stories in this 2 disc set!

- Releasing just in time for holiday set-ups, this DVD set is the perfect stocking stuffer for the kids!
- Packaged in a sparkly, eye-catching box that will pop off shelves, these stories are faithfully adapted from best-selling children's books, including *The Night Before Christmas*—over 1 million copies sold!
- Includes the enhanced Read-Along function that highlights the words as they are read, supporting early literacy skills and encouraging a love of reading.
- Includes twelve stories on two DVDs plus a Spanish version of *Too Many Tamales*, plus celebrity narration by Anthony Edwards, Alfre Woodard, and others.
- Marketing includes Google ad words, reviews in parent-centric publications, kids radio promotions in the top 10 markets, on-line giveaways, and holiday gift guide placement.

SYNOPSIS Just in time for the holidays, this holiday storybook collection is the perfect stocking stuffer. Includes 12 family favorite holiday stories: *The Night Before Christmas*, *In the Month of Kislev*, *Seven Candles of Kwanzaa*, *Too Many Tamales*, *Max's Christmas*, *Morris's Disappearing Bag*, *The Little Drummer Boy*, *The Twelve Days of Christmas*, *Great Joy*, *The Clown of God*, *Merry Christmas Space Case*, and *Sam and the Luck Money*.

newvideo.com

PRODUCT INFORMATION

Prebook: Oct 27

DVD FEATURES: Read-along

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: 2-pk

PACKAGING: Amaray

LENGTH: 2 hrs., 4 mins.

GENRE: Animation

YEAR: Various

Release: Nov 17

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

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