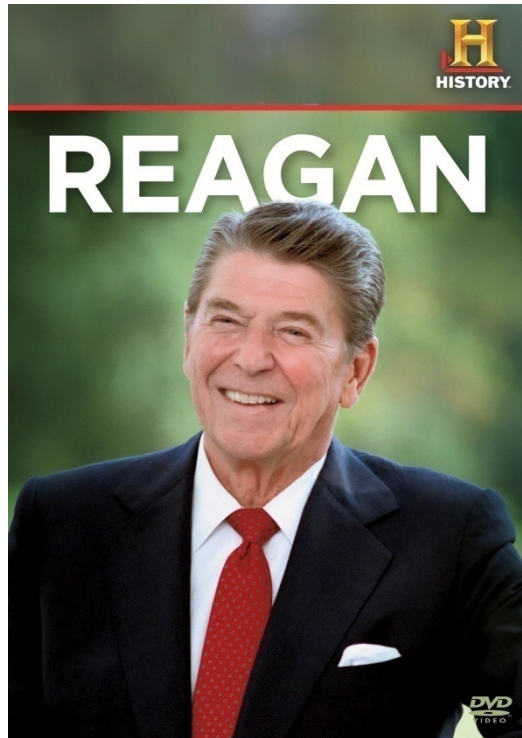


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NEW RELEASE: HISTORY



SYNOPSIS As we approach what would have been President Ronald Reagan's 100th birthday in 2011, some say the totality of the man is still eclipsed by the myth. Some call him a hero, and others an empty suit, one thing is for certain - President Reagan made history. But what made him? Using rare archival footage and personal interviews with those who knew him best, *Reagan* reveals the epic story of an unforgettable man who, against all odds, rose to the pinnacle of power.

REAGAN

Celebrate the centennial of President Reagan's birth with the true story behind his remarkable rise to power

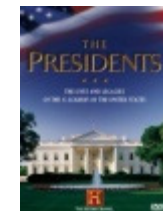
- A brand-new, feature length special that uses rare archival footage and personal interviews to reveal the Reagan that few of us knew.
- 2011 is the 100th anniversary of Reagan's birth – the 40th President will be top-of-mind for consumers.
- A true American icon, Reagan consistently ranks as one of the most popular presidents in US History.
- Presidential documentaries from HISTORY have proved to be among our strongest perennial bestsellers.
- Marketing outreach will target American history fans, visitors of Reagan's Presidential Library, and others.

PRODUCT INFORMATION

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FORMAT: Single
PACKAGING: amaray
LENGTH: Approx. 94 mins
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YEAR: 2011

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COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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