



SYNOPSIS In *His & Her Christmas*, Tom and Liz are journalists who work at rival papers in the same city. Tom's employer, the biggest paper in town, is trying to buy the small paper that Liz works for. In an effort to save her newspaper, Liz creates a Christmas column that is an instant hit. The bigger paper responds by assigning Tom to write a rival Christmas column.

In *Will You Merry Me?*, Rebecca and Hank are from very different backgrounds. Hank is mid-Western, Christian and corn-fed. Rebecca's a sophisticated Jewish city girl. As Thanksgiving approaches, Hank finally pops the question. Rebecca says yes, and the two couldn't be happier. But the road to happiness must have some potholes, as first they must meet each other's families.

LIFETIME HOLIDAY FAVORITES: HIS & HER CHRISTMAS & WILL YOU MERRY ME?

Top-rated holiday movies, new-to-DVD as a value-priced double feature!

- Value-packed double feature includes two movies, never before released on DVD.
- David Sutcliffe (*Gilmore Girls*), Dina Meyer (*Saw*, *Starship Troopers*) and Paula Devicq (*Party of Five*) star in *His & Her Christmas* – about two journalists writing competing Christmas columns. Their disastrous first meeting leads to love at first sight.
- *Will You Merry Me?* stars Wendie Malick (*Hot in Cleveland*, *Just Shoot Me*) and Cynthia Stevenson (*Dead Like Me*, *Men in Trees*) which finds a newly engaged couple meeting each other's very diverse families for the first time during the holidays.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
 - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
 - Targeted Facebook and online banner ad campaign
 - Holiday gift guide outreach
 - Website and blog reviews and giveaways (*Entertainment Weekly*, *People*, *Examiner*)

PRODUCT INFORMATION

SRP: \$19.95 SRP
 FORMAT: 2-PK
 PACKAGING: Swing Amaray
 LENGTH: 172 min.
 GENRE: Drama
 YEAR: 2005/2008

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



**FOUR
CHRISTMASSES**



**YOU'VE GOT MAIL/
MUST LOVE DOGS
2PK**