

PREORDER JUL 19 RELEASE AUG 16

NEW RELEASE: LIFETIME

# GONE

*Revenge/vigilante thriller in the vein of Taken and The Brave One*

- Airing 8/14/11 on Lifetime – the 8/16 street will be the closest to day and date release yet to capitalize on Lifetime marketing and PR support!
- Lifetime is the highest-rated women's network in the US – in approx 100 million households!
- This fast-moving thriller is sure to be a hit with action and suspense movie fans everywhere.
- Stars popular actress Molly Parker (*Deadwood, The Road*)
- Marketing includes:
  - Tagged spots on Lifetime (estimated 50MM imps)
  - Online key word and banner ad campaign (10MM imps)
  - Outreach to top entertainment sites and print publications for reviews and giveaways, plus, mom blogs, fans of crime/thriller



**SYNOPSIS** In this action-packed thriller, a nurse is blackmailed to kill a patient under police protective custody, or else her teenage daughter, who has been kidnapped, will be killed. Instead of committing the murder, however, she pursues the kidnappers on her own to save her daughter's life, and bring the criminals to justice.

## PRODUCT INFORMATION

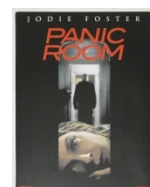
SRP: \$19.95 SRP  
FORMAT: DVD Single  
PACKAGING: Amaray  
LENGTH: Est. 90 min.  
GENRE: Drama  
YEAR: 2011

LANGUAGE: English  
COLOR: Yes  
WIDESCREEN: Yes  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

## COMP TITLES



TAKEN



PANIC ROOM

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