



CINEDIGM ACQUIRES U.S. DISTRIBUTION RIGHTS TO *DON'T STOP BELIEVIN': EVERYMAN'S JOURNEY*

Cinedigm To Release Rock and Roll Documentary In Theatres Followed By Digital, On-Demand and DVD; PBS "Independent Lens" Premiere Set For Late Summer 2013

(Los Angeles, CA, July 26, 2012) – Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM) has acquired U.S. distribution rights to "**Don't Stop Believin': Everyman's Journey**." The film, which is planned for release across theatrical, on-demand and premium digital in Spring 2013, had its world premiere at the 2012 Tribeca Film Festival and was the closing night selection at the San Francisco International Film Festival and opening night selection at Silverdocs.

"Don't Stop Believin': Everyman's Journey," directed by Ramona S. Diaz, is the real-life rock-n-roll story of Filipino singer Arnel Pineda, a formerly homeless teen who was plucked from YouTube by lead guitarist and founding Journey member Neal Schon to become the front man for the iconic American rock band and a real-life celebrity. The film follows Arnel on this personal odyssey, including a worldwide tour with core band members Neal Schon, Jonathan Cain, Ross Valory and Deen Castronovo, and a homecoming performance in Manila for 25,000 people.

"When our team saw it at Tribeca, we knew the film was a perfect fit," said Vincent Scordino, Vice President of Acquisitions, Theatrical, for Cinedigm. "Ramona takes you on an inspirational ride punctuated by kick-ass performances from one of rock's greatest bands. We'll have a great time working with her, Capella, Josh and the band to bring what is a deeply heartwarming film to audiences."

"Partnering with Cinedigm to bring this inspiring story to a national audience is going to be a great experience," said Diaz. "After having worked on the project on our own for so long, we are looking forward to collaborating with a group of dedicated, smart, enthusiastic folks who will bring their expertise to bear on making this film a hit."

"Don't Stop Believin': Everyman's Journey" is the most recent in a string of product acquisitions by Cinedigm, who acquired New Video, the largest worldwide digital aggregator of independent content and leading distributor of quality entertainment, in April 2012. With the addition of New Video and their longstanding relationships with digital partners, Cinedigm is now the first full service end-to-end digital releasing studio, acquiring and distributing independent films and specialty content both theatrically and through all digital, mobile and home media platforms. Other recent acquisitions include "The Invisible War," which premiered in theaters in June 2012, "Citadel," "In Our Nature," and "22 Bullets."

"Don't Stop Believin': Everyman's Journey" is a CineDiaz, Inc., Defining Entertainment production, in association with Game 7 Films, Arcady Bay Entertainment and was produced, directed and written by Ramona S. Diaz. Executive producers are Capella Fahoome Brogden, John Baruck and Joshua Green. The filmmakers were represented in the negotiation by Josh Braun, Submarine Entertainment, and for Cinedigm by Emily Rothschild. Through a separate

deal between Submarine and Independent Lens, "Don't Stop Believin': Everyman's Journey" will have its television debut in late summer 2013 on the Emmy Award-winning PBS series.

"We are very excited to be working with Ramona again, and continue our association with Cinedigm," said Lois Vossen, Independent Lens Senior Series Producer. "We presented Ramona's earlier film 'Imelda' and believe our audiences will enthusiastically embrace 'Don't Stop Believin'.' Arnel's story speaks directly to our commitment to stories from diverse communities, and there's no denying the extraordinary appeal of Journey."

About Cinedigm

Cinedigm Digital Cinema Corp. is a leader in providing the services, experience, technology and content critical to transforming movie theaters into digital and networked entertainment centers. Cinedigm's digital cinema deployment and servicing organization, state of the art distributor and exhibition software, and marketing and distribution platform for alternative content and independent films are a cornerstone of the digital cinema transformation. With the April acquisition of New Video, the world's largest aggregator of independent digital content and leading distributor of quality entertainment, CIDM has created a new full service end-to-end digital studio, enabling the Company to acquire and distribute independent films and specialty content both theatrically and via digital, mobile and home media platforms. Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com. [CIDM-G]

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise Lost 3: Purgatory" and "Chico & Rita."

About Independent Lens

Now beginning its 11th season, *Independent Lens* is a film festival in your living room. The Emmy and Peabody Award-winning series is broadcast on the PBS national prime time schedule on Monday nights at 10pm. It is the largest showcase for independent documentary anywhere on U.S. television and this season will premiere 22 new films by many of our acclaimed independent documentary filmmakers. *Independent Lens* has premiered more than 320 independent documentaries on PBS including *The Weather Underground*, *Enron*, *Art & Copy*, *Bhutto*, *Black*

Power Mixtapes, and the Academy Award nominated films *Waste Land* and *Hell and Back Again* to name just a few.

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