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**NEW RELEASE: HISTORY**

# HISTORY INSTANT EXPERT (WAVE 1)

*A fresh and exciting NEW line of educational titles from one of the most trusted brands in the nation. It's Cliff's Notes on DVD.*

- The first wave of an exciting new line spanning the most studied subjects: U.S. History, World History, Ancient History, Science and Technology and Arts and Literature.
- Launch titles are:
  - Ancient History: Egypt
  - World History: The French Revolution
  - American History: The Mayflower
  - American History: Ben Franklin
  - Arts and Literature: Beowulf
  - Science and Technology: The Story of Oil
- Perfect for students and lifelong learners.
- Each DVD includes an authoritative documentary plus an interactive quiz and to test viewers knowledge printed study materials with discussion questions, glossaries, activities and more.
- Priced to sell and launching for back-to-school promotions. New releases will coordinate with school curriculum calendars
- Backed by an online, social media and classroom marketing and PR campaign.

## PRODUCT INFORMATION

### For All Titles

DVD FEATURES: Interactive quizzes, printed study materials

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

GENRE: Documentary

LANGUAGE: English

COLOR: Yes

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

### Egypt

LENGTH: Approx. 92 mins.

CAT NO: AAAE225220

UPC: 7-33961-22522-8

ISBN: 1-4229-8841-4

### The French Revolution

LENGTH: Approx. 94 mins.

CAT NO: AAAE225240

UPC: 7-33961-22524-2

ISBN: 1-4229-8843-0

### The Mayflower

LENGTH: Approx. 138 mins.

CAT NO: AAAE225250

UPC: 7-33961-22525-9

ISBN: 1-4229-8844-9

### Ben Franklin

LENGTH: Approx. 94 mins.

CAT NO: AAAE225270

UPC: 7-33961-22527-3

ISBN: 1-4229-8846-5

### Beowulf

LENGTH: Approx. 47 mins.

CAT NO: AAAE226210

UPC: 7-33961-22621-8

ISBN: 1-4229-8941-0

### The Story of Oil

LENGTH: Approx. 94 mins.

CAT NO: AAAE225260

UPC: 7-33961-22526-6

ISBN: 1-4229-8845-7

SYNOPSIS HISTORY presents an exciting new line of educational DVDs.

Each release presents an authoritative documentary on widely-studied topics, such as American History, World History, Ancient History, Arts & Literature and Science & Technology. In addition, each DVD will include an interactive set-top trivia quiz as well as printed study materials featuring discussion questions, glossaries, activities and much more.

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