



SYNOPSIS "Clerks meets Star Wars" (Village Voice) in this smash-hit comedy series. Using officially licensed video from the blockbuster videogame *Halo*, RED VS. BLUE adds hilarious voiceover. In the Chronicles, the story centers on two opposing teams of soldiers fighting a civil war in the middle of a desolate box canyon (Blood Gulch), in a parody of first-person shooter (FPS) games, military life, and science fiction films. The most luckless bunch of soldiers in the universe must fight the least likely war ever, in the most ridiculous way they know how.

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PREORDER MAY 25 RELEASE JUN 29

NEW RELEASE: FLAT IRON FILMS

RED VS. BLUE: THE BLOOD GULCH CHRONICLES

Halo meets Stripes in this hit comedy series based on the blockbuster videogame

- The *Halo* game trilogy has sold over **27 million units** worldwide; prequel game *Halo 3: ODST*, released in September 2009, has already sold more than 3 million units; Warner released a series of 7 *Halo* short films on DVD in 1Q10; *Red Vs. Blue* content is included on the Legendary Edition of *Halo 3*.
- Taking officially licensed visuals from *Halo* and adding comic voiceover (a la *Mystery Science Theater 3000*), the award-winning *Red Vs. Blue* has been enormously successful, with 1.5 billion views on its site, 150 million views on YouTube, and DVD catalog sales of more than **700,000 units**.
- Containing 6 discs of all 5 seasons and 100 episodes from the Blood Gulch Chronicles, this complete collector's edition includes hours of bonus content including an entire extra disc of bonus content not available online.
- The first four seasons have been remastered for this release, vastly improving the video quality over the previous DVD release and online episodes.
- Grassroots marketing and PR outreach will target gaming outlets (G4, UGO.com, IGN) with exclusive clips and interviews with the creators/voice actors; promotion at Comic-Con.

PRODUCT INFORMATION

DVD FEATURES: Outtakes, miniseries, deleted scenes, easter eggs, audio commentaries, rare clips, special videos, documentary footage

SRP: \$59.95 U.S., \$69.95 CAN

FORMAT: DVD 6-PK

PACKAGING: 2 Triple Amarays in Outerbox

LENGTH: Approx. 8 hrs, 49 mins + extras

GENRE: Game/Action

YEAR: 2003-2008

LANGUAGE: English

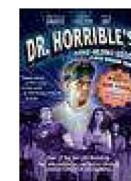
COLOR: Color

WIDESCREEN: TK

AUDIO FORMAT: Stereo

UNITS PER CARTON: TK

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HORRIBLE'S
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**THE GUILD:
SEASONS 1&2**

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