

SYNOPSIS: Throughout history there have been countless sightings of mysterious creatures, from Megladon, the father of the great white shark; to gators in the sewer, a result of the rising gator populations clashing with human encroachment; to the Snow Beast of the Colorado Rockies that is thought to be hunting the elk population while fleeing man.

Most of what we know of these creatures comes from campfire stories, blurry films and grainy photographs. In Season three of MonsterQuest, HISTORY™ brings science and technology to bear on these creatures of legend and seeks confirmation of their existence.

Combining open-eyed historical research, state-of-the-art equipment and high-tech expeditions, each episode examines the best evidence available, from pictures and video, to hair and bones, to actual eyewitness accounts.

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**NEW RELEASE: HISTORY** 

## MONSTERQUEST: SEASON THREE, SET ONE

The newest search for history's most legendary creatures

- This top-rated series on HISTORY™ utilizes the latest technology, eyewitness accounts and commentary from leading scientists to investigate "mythical" creatures from Cattle Killers, to Swamp Stalkers, Snowbeasts, and more.
- Seasons One and Two were seen by over 30 million cumulative viewers and ratings have continued growing through the first several episodes of Season Three.
- SEASON THREE, SET ONE will street with the second installment of Season Three broadcast, and network marketing support will include tagged spots and bugs within episodes.
- Marketing efforts will include a viral clip/photo sharing site will allow viewers to post their own monster images and stories and facilitate on-line dialogues about the series.
- PR initiatives will include national radio spots during the month of street as well as featured placements in newsweeklies and science-related publications.

## **PRODUCT INFORMATION**

**DVD FEATURES:: Additional Footage** 

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 2-pk

PACKAGING Double Swing Amaray

LENGTH: Approx.. 6 hours, 14 mins + extras

GENRE: Reality TV YEAR: 2009 LANGUAGE: English COLOR: Color WIDESCREEN: No AUDIO FORMAT: Stereo UNITS PER CARTON: 30

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