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NEW RELEASE: **DOCURAMA**

# TRANSCENDENT MAN

*The life and ideas of bestselling author and futurist Ray Kurzweil*

- Kurzweil is a *New York Times* bestselling author, with his book *The Singularity Is Near* topping "best of" lists for CBS News and Amazon.
- TIME Magazine devoted a five-page cover story to profiling Kurzweil, called "the best in the world at predicting the future" (Bill Gates). Kurzweil also appeared on The Colbert Report, holding a mock-up of the DVD on April 12<sup>th</sup>, 2011, pushing the May release.
- Enjoyed a successful festival run (Tribeca, AFI) followed by a theatrical release in major markets including NY, LA, Boston, DC.
- The film features many famous thinkers and figures, including former Secretary of State Colin Powell, Stevie Wonder and William Shatner, as well as an original score by Philip Glass.
- Kurzweil's predictions for artificial intelligence hold resonance for gamers, tech-savvy futurists and subscribers to the virtual world Second Life (over 21 mm registered accounts).
- A.I. is receiving additional attention following IBM's Watson winning *Jeopardy!* in Feb 2011.
- Marketing and PR outreach to fans of technology and science fiction as well as promotion at Comic Con; online campaign around TED community, gamers.

**SYNOPSIS** TRANSCENDENT MAN chronicles the life and ideas of Ray Kurzweil, an inventor and futurist that presents his bold vision of the Singularity, a point in the near future when technology will be changing so rapidly, that we will have to enhance ourselves with artificial intelligence to keep up. Ray predicts this will be the dawning of a new civilization in which we will no longer be dependent on our physical bodies, we will be trillions of times more intelligent and there will be no clear distinction between human and machine, real reality and virtual reality. Human aging and illness will be reversed; world hunger and poverty will be solved and we will ultimately cure death.

## PRODUCT INFORMATION

**DVD FEATURES:** Extended Interviews; Deleted Scenes; Tribeca Film Festival Q&A

**SRP:** \$29.95 U.S.

**FORMAT:** DVD Single

**PACKAGING:** Single Amaray

**LENGTH:** Approx. 83 mins + extras

**GENRE:** Documentary

**YEAR:** 2010

**LANGUAGE:** English

**COLOR:** Color

**WIDESCREEN:** Yes

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

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**CAT NO.** NNVG245031 **UPC** 7-67685-24503-3 **ISBN** 1-4229-2986-8

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