

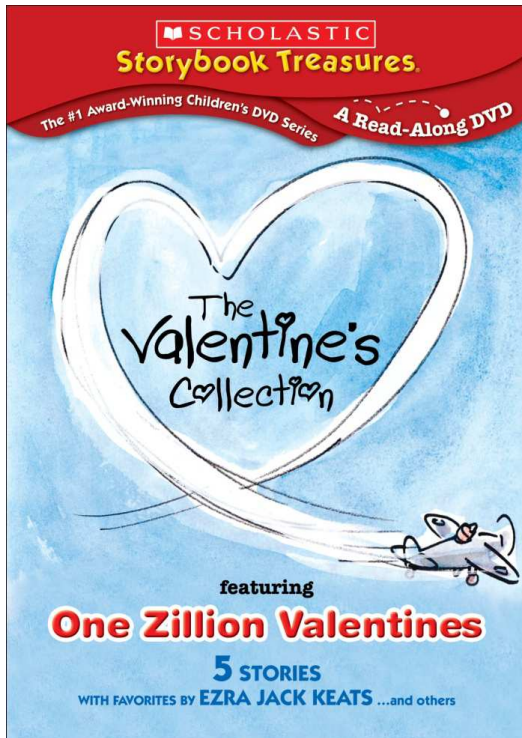
PREORDER DEC 13 RELEASE JAN 10

NEW RELEASE: SCHOLASTIC

THE VALENTINES COLLECTION FEATURING ONE ZILLION VALENTINES

Valentines are for everyone! Enjoy the holiday with this DVD

- Five stories about friendship make this the perfect DVD to give in anticipation of Valentine's Day, includes two stories by Ezra Jack Keats, *Letter to Amy* and *Goggles*.
- Combined all books have sold nearly 250,000 copies!
- Stories are winners of the Caldecott Medal Award, the Library of Congress Book of the Year Award, the Columbus International Film Festival Bronze Plaque, and more.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, Facebook and Twitter outreach, Valentines Day online campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.



*Art Not Final

SYNOPSIS Five stories about friendship make this the perfect DVD to give in anticipation of Valentine's Day! Stories include *One Zillion Valentines*, two stories by **Ezra Jack Keats** (*A Letter to Amy*, *Goggles*), *Wilfrid Gordon McDonald Partridge* and *Will I Have a Friend*. Bonus Features include the popular Read Along Function.

PRODUCT INFORMATION

DVD FEATURES: Read-along

SRP: \$14.95, SRP, \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: Approx 70 mins

GENRE: Animation

YEAR: 2011

COLOR: Yes

WIDESCREEN: No

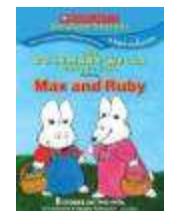
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



**A VERY BRAVE
WITCH AND MORE
HALLOWEEN
STORIES**



**THE ROSEMARY
WELLS
COLLECTION**

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* Please note information is subject to change