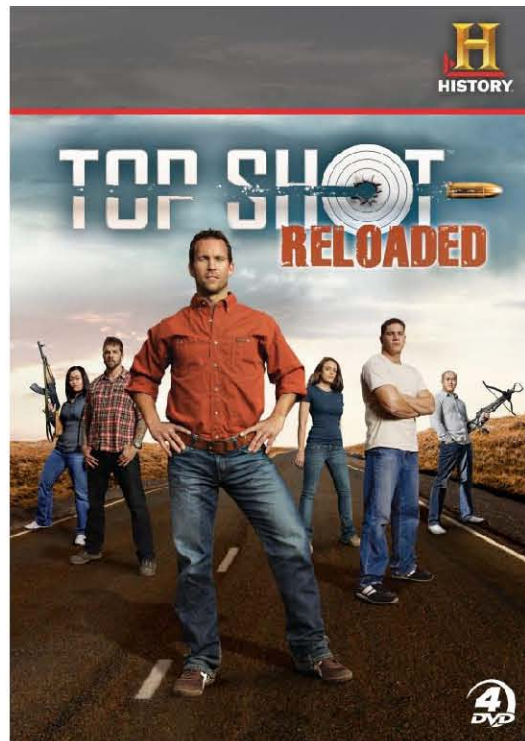


TOP SHOT: RELOADED SEASON TWO

From the producers of Survivor comes HISTORY's top-rated competition series is timed to release with Season 3 episodes

- HISTORY's top-rated competition series—from the producers of *Survivor*, *American Choppers* and *Dirty Jobs*.
- Ratings are up nearly 30% over Season 1 with 3MM viewers for the premiere and cumulative viewership of 28MM!
- Hosted by Colby Donaldson (*Survivor*), HISTORY brings to life legendary marksman feats performed by a unique group of contestants including Air Force special Ops, Realtor, a restaurant server and more.
- Each episode is filmed with high-speed, HD cameras to capture all of the action and break taking precision of each contest.
- Streeting with the *Season Three* finale, TOP SHOT RELOADED attracts one of the wealthiest audiences on the network.
- Bonus disc includes outtakes, audition footage and interviews with the contestants and more.
- Multi-million campaign: 60 million estimated impressions
 - Print, TV, Radio and online ads
 - Aggressive social media marketing, including outreach to blogs, fan sites, and exclusive clip offerings.
 - PR campaign targeting entertainment, news, and pop-culture magazines



SYNOPSIS History's explosive competition series targets another hit season. Sixteen fearless marksmen take aim for the \$100,000 prize and the title of *Top Shot*. Featured will be the iconic "Tommy Gun" and .44 Magnum -- but not just firearms, the marksmen's skills will also be tested with tomahawks, compound bows, and blow guns. In the end, only one can be the *Top Shot*.

DVD INFORMATION

DVD FEATURES: Additional footage, character bios, and elimination interviews

SRP: \$34.95 SRP, \$39.95 CAN

FORMAT: 4-PK

PACKAGING: 4-pack swing

LENGTH: 7 hrs., 30 mins, + extras

GENRE: Reality TV

YEAR: 2011

LANGUAGE: English

COLOR: Yes

WIDESCREEN: TK

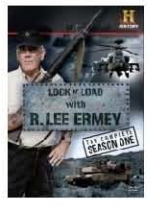
AUDIO FORMAT: TK

UNITS PER CARTON: 30

COMP TITLES



TOP SHOT
SEASON 1



LOCK'N LOAD WITH
R. LEE ERMEY: THE
COMPLETE
SEASON ONE

