## HISTORY™ CLASSICS

5 more releases in the best-selling value line from HISTORY

- Five new additions to the HISTORY value-line, each featuring 4 DVDs priced at \$19.95 SRP.
- Features bestselling titles, refreshed and repriced as well as new-to-DVD content.
- Perfect for gift-givers on a budget.
- Timed for back-to-school
- Bestselling new value line from HISTORY is now 23 titles strong.
- Merchandise all in a single section or pick titles for a promotion.
- "Valuable" product for passionate fans on top-selling HISTORY genres:
  - Haunted Histories a perennial bestseller given new life (Off-cycle Prebook 8/9)
  - WWI: The Great War one of the only WWI sets on the market
  - The States from the producers of THE PRESIDENTS
  - Decoding the Past
  - The Battle History of the United States



SYNOPSIS HISTORY presents new collections of the most intriguing genres at an amazing value-price! Mining HISTORY's vast library, these sets use branded content to cover fan-favorite topics, from WWI, to the true story of the origin of the States, to a selection of Haunted Histories, viewers will be immersed in stunning reenactments, archival footage, and expert testimony, for a comprehensive look at their favorite subjects.





