



Billy, AKA Dr. Horrible, a budding supervillain whose plans for world domination continually go awry. His two goals: getting accepted into the Evil League of Evil, and working up the guts to speak to his laundromat crush Penny, played by Felicia Day (*The Guild*). The only thing standing in his way is Captain Hammer, Billy's superhero archnemesis played by Nathan Fillion (*Firefly*). With one big score, Billy could get into the E.L.E. and earn the respect of Penny, but only if he can keep her away from the dashing Captain Hammer...

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DR. HORRIBLE'S SING-ALONG BLOG

The blockbuster, Emmy®-winning Internet phenomenon, packed with extras

- A game-changing Internet blockbuster, *Dr. Horrible* garnered national press, was in the Top 10 of TV shows on iTunes for over 8 months, and won an Emmy® Award and People's Choice Award for Favorite Online Sensation.
- Features Neil Patrick Harris (*How I Met Your Mother*, *Harold & Kumar Go to White Castle*), Nathan Fillion (*Firefly*, upcoming ABC series *Castle*) and Felicia Day (*The Guild*, *Buffy the Vampire Slayer*), and created by Joss Whedon (*Buffy the Vampire Slayer*, *Firefly*, *Angel*, *Dollhouse*).
- DVD includes over 90 minutes of bonus material, including "Commentary: The Musical," featuring the cast and creators and 42 minutes of new music and the top Evil League of Evil application videos from fans.
- Grassroots marketing efforts will target fans of Joss Whedon, Harris, and Fillion, cult sci-fi fans, and pop culture sites with giveaways and social media outreach; signing and promotional postcards at ComicCon.
- PR campaign will focus on securing national press for Harris, Whedon, Fillion, and Day.

PRODUCT INFORMATION

DVD FEATURES: Two commentaries, including "Commentary: The Musical" featuring 42 minutes of new music; making of; Evil League of Evil Application videos from fans

SRP: \$14.95 U.S., \$16.95 CAN
FORMAT: Single
PACKAGING: Standard Amaray
LENGTH: Approx. 42 mins + extras
GENRE: SciFi / Musical / Cult
YEAR: 2008
NOTES: n/a

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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**THE LATHE OF
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