

SYNOPSIS THEY CAME TO PLAY is an uplifting documentary chronicling the passion, pressure and potential surrounding the International Piano Competition for Outstanding Amateurs hosted by The Van Cliburn Foundation, a prestigious event which reunites seventy-five of the world's best amateur pianists with their dreams, if only for a brief time. Entertaining, irreverent, and above all, inspiring, the film provides an intimate look into the lives of these colorful, multi-faceted competitors as they strive to balance the demands of work and family with their love of music. Years of dedicated preparation culminate in critical performances before a professional jury and discerning audience during three nerve-racking elimination rounds.

NEWVIDEO
DISTRIBUTED IN THE U.S. BY
NEW VIDEO, 902 BROADWAY, 9TH FL.
NEW YORK, NY 10010
newvideo.com



DISTRIBUTED EXCLUSIVELY IN CANADA BY
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,
NORTH TOWER, SUITE 1400 TORONTO, ONT. M4W 3B8

PREORDER OCT 26 RELEASE NOV 16

NEW RELEASE: DOCURAMA

THEY CAME TO PLAY

An entertaining look inside the Van Cliburn amateur pianist competition

- Features commentary from noted pianist Van Cliburn and the classical masterworks of Beethoven, Alkan, Rachmaninoff, Barber and more.
- Following a festival run, this *New York Times* "critic pick" releases theatrically in NY in Fall 2010.
- This inspiring film highlights the potential of the musician inside all of us, focusing on people from all walks of life who are given the opportunity at the event to compete as pianists.
- Grassroots marketing outreach to fans of classical music and amateur musicians, as well as through piano camps; PR outreach to classical music outlets.

PRODUCT INFORMATION

Bonus Features: Extended performances

SRP: \$29.95 U.S., \$34.95 CAN

FORMAT: DVD Single

PACKAGING: Amaray

LENGTH: Approx. 91 mins. + extras

GENRE: Documentary

YEAR: 2008

LANGUAGE: English

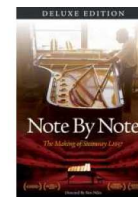
COLOR: Yes

WIDESCREEN: TK

AUDIO FORMAT: TK

UNITS PER CARTON: 30

RELATED & RECOMMENDED



NOTE BY NOTE



SING FASTER

docuramafilms

CAT NO. NNVG233241 UPC 7-67685-23324-5 ISBN 1-4229-9707-3