



LIFETIME HOLIDAY FAVORITES: THE ROAD TO CHRISTMAS & RECIPE FOR A PERFECT CHRISTMAS

Best-selling holiday favorites, now available as a value-priced double feature!

- Jennifer Grey (*Dirty Dancing*) stars in *The Road to Christmas* as a soon-to-be Christmas bride who meets Mr. Wrong on the way to the altar in an unforgettable Christmas tale of love.
- *Recipe for a Perfect Christmas* stars Carly Pope (24) as an up-and-coming food critic who must her distract her scene-stealing mom, Christine Baranski (*The Good Wife*), with a cute young chef in order to find success in her career.
- These 2010 best-sellers are now combined for twice the value.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
 - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
 - Targeted Facebook and online banner ad campaign
 - Holiday gift guide outreach
 - Website and blog reviews and giveaways (*Entertainment Weekly*, *People*, *Examiner*)

PRODUCT INFORMATION

SRP: \$19.95 SRP
 FORMAT: 2-PK
 PACKAGING: Swing Amaray
 LENGTH: 172 min.
 GENRE: Drama
 YEAR: 2003/2005

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



HOME FOR THE
HOLIDAYS



CHRISTMAS
BOX/TIMEPIECE
2PK

Lifetime
NETWORKS

SYNOPSIS THE ROAD TO CHRISTMAS, Claire can't wait to tie the knot to her handsome multimillionaire fiancé. But her plans for a storybook Christmas Eve wedding in Aspen are derailed when a huge storm paralyzes the entire Rocky Mountain region. Forced to hitchhike to reach the aisle, Claire meets widower Wes and his 12-year-old daughter, Hilly.

RECIPE FOR A PERFECT CHRISTMAS, first-time food critic JJ Jenner is a cute but bookish 24-year-old whose transformation from low-level magazine writer to coveted food columnist faces just one roadblock – her free-spirited, scene-stealing mother, who shows up unannounced for the holidays.