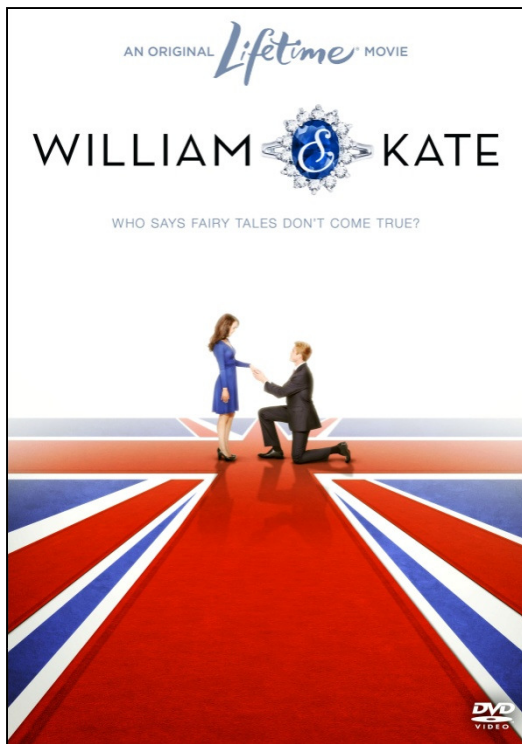


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NEW RELEASE: LIFETIME



**SYNOPSIS** WILLIAM & KATE tells the story of how the friendship between Prince William, second in line to the throne of the British monarchy, and future princess Kate Middleton, the stunning daughter of upper middle-class commoners, blossomed into a romantic love affair, charming the world with their recent engagement and eagerly awaited Royal Wedding. The film chronicles the history of William and Kate--from the moment the two students met at Scotland's prestigious University of St. Andrews, through the ups and downs of their nine-year courtship complicated by social and royal family pressures, and intense global media attention surrounding their storybook nuptials.

# WILLIAM & KATE

*Lifetime presents one of the biggest stories of the year: the wedding of Prince William and his future princess, Kate Middleton*

- British monarchy is big in 2011! This ripped-from-the-headlines story is based on the real life fairy-tale love affair of Prince William and Kate Middleton.
- Premiering on Lifetime on April 18, 2011.
- Lifetime will continue the buzz around the "Wedding of the Century" with a 6-part documentary series "Royal Wedding of a Lifetime" airing through June.
- Starring Nico Evers-Swindell (*NCIS*), Camilla Luddington (*CSI*), and Ben Cross (*Chariots of Fire*).
- Over 20MM impressions supported by:
  - Tagged spots on Lifetime
  - Online key word and banner ad campaign
  - Outreach to TMZ, Perez Hilton, Deadspin, *US Weekly*, *People*, and others for reviews and giveaways
  - National radio stations for promotions

## PRODUCT INFORMATION

**SRP:** \$19.95 SRP  
**FORMAT:** DVD Single  
**PACKAGING:** Amaray  
**LENGTH:** Est. 90 min.  
**GENRE:** Drama  
**YEAR:** 2011

**LANGUAGE:** English  
**COLOR:** Yes  
**WIDESCREEN:** Yes  
**AUDIO FORMAT:** Stereo  
**UNITS PER CARTON:** 30

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