

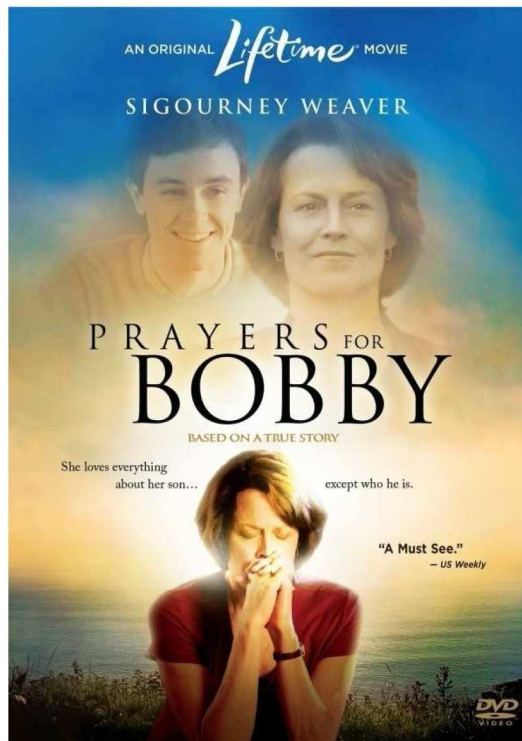
PREORDER NOV 16 RELEASE DEC 14

NEW RELEASE: LIFETIME

PRAYERS FOR BOBBY

Based on the best-selling book by Leroy Aarons, starring Sigourney Weaver

- Based on the true story of Bobby Griffith, this heartwarming movie was nominated for two 2009 PRIMETIME EMMY AWARDS, a 2010 GOLDEN GLOBE AWARD, a 2010 SCREEN ACTORS GUILD AWARD, and a 2010 GLAAD AWARD.
- Premiered to nearly 4 million viewers, and is a mainstay in the gay and lesbian community.
- Starring award-winning actress Sigourney Weaver (*Avatar*).
- Marketing and PR outreach to top online/print outlets for reviews and giveaways, with an emphasis on major LGBT publications and social activists, as well as Sigourney Weaver fans (via Facebook and Twitter).



SYNOPSIS Mary Griffith is a devout Christian who raises her children with the conservative teachings of the Presbyterian Church. However, when her son Bobby confides to his older brother he may be gay, life changes for the entire family after Mary learns about his secret. Bobby's father and siblings slowly come to terms with his homosexuality, but Mary believes that God can "cure" him. The pressure and self-loathing that Bobby feels causes him to commit suicide. This act causes the grief stricken Mary to question all of her views, and she ultimately becomes a champion for gay rights.

PRODUCT INFORMATION

SRP: \$19.95 SRP
FORMAT: DVD Single
PACKAGING: Amaray
LENGTH: 91 min. + extras
GENRE: Drama
YEAR: 2009

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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UPC 7-33961-23727-6

ISBN 1-4229-1054-7

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