



Grave Encounters

Ghost Hunters meets *Paranormal Activity* in “one of the scariest, most memorable films of 2011” (*NY Press*)

Synopsis: Lance Preston and the crew of *Grave Encounters*, a ghost-hunting reality television show, are shooting an episode inside the abandoned Collingwood Psychiatric Hospital where unexplained phenomena has been reported for years. In the name of good television, they voluntarily lock themselves inside for the night and begin a paranormal investigation, capturing everything on camera. They quickly realize that the building is more than just haunted: it's alive, and it has no intention of ever letting them leave.

Trailer > <http://www.youtube.com/watch?v=g8FBRATbJoA>

Language: English
Color/ B&W: Color
Widescreen: Yes
Units per Carton: 30
Genre: Horror
Packaging: Amaray in O-card

SRP: US \$26.95
Audio Format: 5.1
Length: 65 min.
Year: 2010
Format: Single

Cat: NNVG253930
UPC: 7-67685-25393-9
ISBN: 1-4229-7342-5

Director: The Vicious Brothers (Colin Minihan and Stuart Ortiz)

Cast: Sean Rogerson (*Fringe*; *Smallville*), Ashleigh Gyzko (*Men in Trees*), Merwin Mondesir (*Godsend*, *The Line*), Mackenzie Gray (*The Kennedys*, *Smallville*), Juan Riedinger (*Jennifer's Body*)

- Debuted at Tribeca Film Fest 2011, followed by a theatrical run, premiering in NY/LA in August and potential San Diego Comic-Con screening.
- The film's trailer created a stir among horror fans, with over **3.3 million** views on YouTube
- DVD release timed for inclusion in Halloween horror promotions
- Social media and PR will target horror and paranormal fans through outlets such as *Fangoria*, *Bloody-Disgusting.com*, *io9.com*, *CHUD*, *FearNet*, *Dread Central*, *IGN*, *Twitch* and *Crave Online*

Reviews:

“It's *Paranormal Activity* on steroids, and perhaps the bravest of the found footage genre, one that counts *The Blair Witch Project* and *Cloverfield* among its best.” –*NYPress*

“To say that GRAVE ENCOUNTERS is terrifying is a slight understatement. I'd say my breathing was short and shallow for about one hour straight.” –*Quiet Earth*