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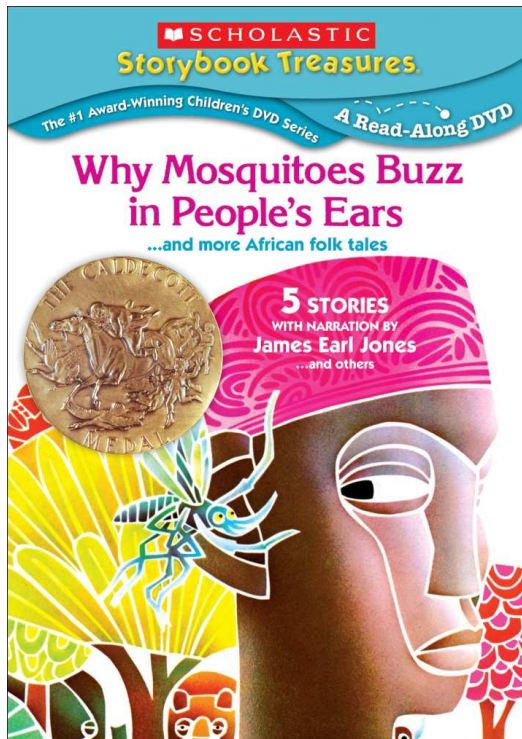
NEW RELEASE: SCHOLASTIC

WHY MOSQUITOES BUZZ IN PEOPLE'S EARS

... AND MORE AFRICAN FOLK TALES

Five stories from the African tradition to celebrate Black History Month

- Five stories, including the NEW story *Not So Fast Songololo*, complete this DVD just in time to celebrate Black History Month – with narration by James Earl Jones.
- Stories have won the prestigious Caldecott Medal Award, the Horn Book Fanfare Award, and more.
- Combined books have sold over 150,000 copies!
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, Facebook and Twitter, all national and regional women's publications (e.g. All You), daily news outlets (e.g. USA Today), African American parenting publications, Radio spots on NPR and Sirius kids stations, will tie in to publications/features on Black History month.



SYNOPSIS Perfect for celebrating Black History Month and learning about stories from the African tradition, Scholastic presents five stories on DVD! Stories include *Why Mosquitoes Buzz in People's Ears*, *Hot Hippo*, *Not So Fast Songololo*, *Who's in Rabbit's House*, and *The Village of Round and Square Houses*. Bonus Features include the popular Read Along Function.

PRODUCT INFORMATION

DVD FEATURES: Read-along,

SRP: \$14.95, SRP, \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: Approx 60 mins

GENRE: Animation

YEAR: various

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



LICOLN & DOUGLASS: AN AMERICAN FRIENDSHIP



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SCHOLASTIC
Storybook Treasures™

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