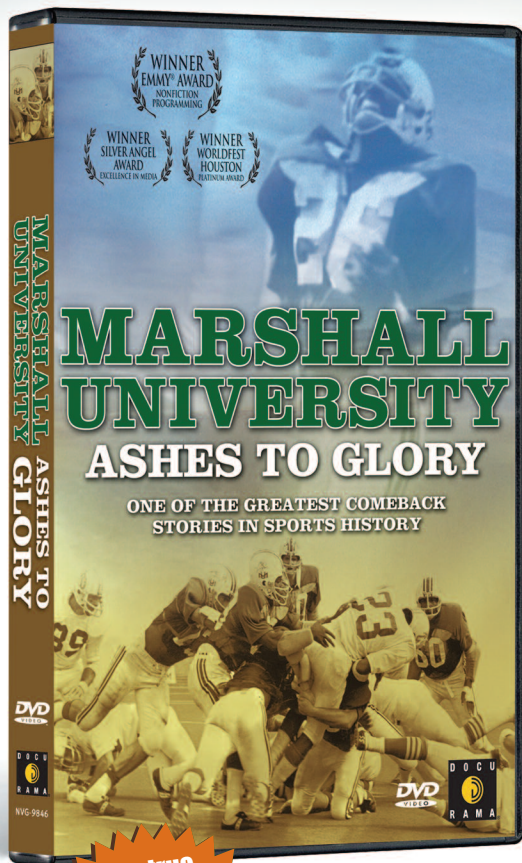


MARSHALL UNIVERSITY ASHES TO GLORY



The true story behind the upcoming feature film *We Are Marshall*

One of the greatest comeback stories in sports history

It was the fall of 1970 when a chartered plane carrying Marshall University's Thundering Herd football team, coaches, and leading supporters across West Virginia crashed, leaving no survivors. MARSHALL UNIVERSITY: ASHES TO GLORY chronicles how the grief-stricken football team rose from unfathomable ruin and despair to achieve one of the most remarkable and triumphant victories in the history of sports.

Timed to release with the upcoming feature film *We are Marshall*, and featuring recently found footage of the era and exclusive interviews, MARSHALL UNIVERSITY: ASHES TO GLORY captures the gut-wrenching emotion that afflicted an entire nation, and heralds the heroic comeback that brought Marshall back to life.

- The true story behind the Warner Brothers feature film *We Are Marshall* starring Matthew McConaughey, premiering in December 2006.
- Emmy® Award winner and winner of the prestigious Angel Award from the Excellence in Media Organization.
- Includes over 60 minutes of bonus material, including newly discovered archival footage, interviews, and profiles.
- As seen on PBS.

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