



SYNOPSIS: For the past decade, The Boston Red Sox have enjoyed enormous success, including numerous post-season appearances and capturing two World Series Championships in 2004 and 2007. **RED SOX: A DECADE OF CHAMPIONS** contains the highlight reels of both championship seasons on DVD and for the first time ever on Blu-ray. The release also contains interviews with some of the most well known players from this 10-year golden era of Red Sox history, including Manny Ramirez, David Ortiz, and more.

NEWVIDEO
newvideo.com

DISTRIBUTED IN THE U.S. BY
NEW VIDEO, 9032 BROADWAY, 9TH FL.
NEW YORK, NY 10010



DISTRIBUTED EXCLUSIVELY IN CANADA BY
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

PREORDER AUG 30 RELEASE SEP 27

NEW RELEASE: SPORTS

FALL CLASSIC AT FENWAY PARK: BOSTON RED SOX HISTORIC 2004 AND 2007 WORLD SERIES FILMS

Capture a decade of dominance by one of sports most storied franchises, the Boston Red Sox, on DVD and Blu-ray

- Strong favorite to win the 2011 World Series Championship, and these releases are timed to coincide with the MLB post-season
- One of MLB's most popular and successful franchises, with historic rivalries as well as some of the most passionate fans in sports.
- Release includes highlights from the 2004 & 2007 Red Sox World Championships on Blu-ray for the first time ever
- Features interviews from some of the most recognizable stars: Manny Ramirez, David Ortiz, Curt Schilling, Kevin Youkilis, and more
- Multimillion-dollar network ad campaign includes:
 - National cable commercials
 - Online and print advertisements
 - National radio promotions in top Red Sox markets
 - Outdoor advertisements
 - Social Marketing through Facebook (over 2 MM Red Sox fans), Twitter and Bloggers

DVD INFORMATION

SRP: \$ 19.95 U.S., \$29.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 2 hrs., 43 mins.
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 300

BLU-RAY INFORMATION

SRP: \$24.95 U.S., \$29.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 2 hrs., 43 mins + extras
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

CAT NO. AAAE249190 **UPC** 7-33961-24919-4 **ISBN** 1-4229-4244-9

CAT NO. AAAE244510 **UPC** 7-33961-24451-9 **ISBN** 1-4229-2903-5