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NEW RELEASE: LIFETIME

THE ROAD TO CHRISTMAS

A moving tale of true-love—perfect for any holiday promotion

- Jennifer Grey (*Dirty Dancing*) stars in this unforgettable Christmas tale of love.
- A top-rated Lifetime movie, available in time for holiday set-ups and impulse-buy priced at \$14.95 SRP.
- Marketing outreach to online entertainment sites and blogs for reviews and giveaways; social media outreach through bloggers, Facebook and Twitter; and PR initiatives to secure placement in holiday gift guides.

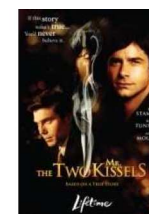
SYNOPSIS Claire can't wait to tie the knot to her handsome multimillionaire fiancé. But her plans for a storybook Christmas Eve wedding in Aspen are derailed when a huge storm paralyzes the entire Rocky Mountain region. Forced to hitchhike to reach the aisle, Claire meets widower Wes and his 12-year-old daughter, Hilly. Although it's not exactly love at first sight for the adults, there is an undeniable attraction, and on the eve of her wedding, Claire will have to decide: Could this seeming Mr. Wrong actually be Mr. Right?

PRODUCT INFORMATION

SRP: \$14.95 SRP
FORMAT: DVD Single
PACKAGING: Amaray
LENGTH: 86 mins
GENRE: Drama
YEAR: 2003

LANGUAGE: English
COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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JOY FIELDING'S THE OTHER WOMAN

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