



SYNOPSIS For the second half of the twentieth century, the Third Reich has been deliberated and dissected. Dig deep beneath the surface of our collective understanding of the Third Reich as HISTORY unearths what we don't know about the individuals who comprised one of the most fascinating and complex regimes of recent history. *Third Reich* uncovers unfamiliar anecdotes and fascinating details about the people who comprised the Nazi Party, and raids the treasure trove of archives the Nazis left behind, including rarely seen German newsreel recordings along with other unique footage carried home by Russian troops.

THIRD REICH

The epic rise and colossal fall of one of the most fascinating and evil regimes in history.

- This is the definitive documentary on the Nazi regime, with never-before-seen archival footage, photos and testimonials.
- HISTORY uncovers fascinating details about the members of the Nazi Party through archives the Nazis left behind, rarely seen German newsreel recordings, and other unique footage carried home by Russian troops.
- Cumulative ratings of 4.4MM when it aired in December.
- Based on “The Rise and Fall of the Third Reich” the best-selling classic of the Nazi era and World War II by acclaimed historian William Shirer.
- 2010 was the 40th anniversary of the book, which has sold millions of copies worldwide, and is a staple of the genre.
- Perfect to merchandise again during seasonal promotions for Father’s Day, Veterans Day, Memorial Day, D-Day – perfect for war buffs and Dads.
- Extensive marketing campaign includes online advertising and social media targeting military history, classic film and TV documentary blogs/sites.

PRODUCT INFORMATION

SRP: \$24.95 U.S. \$29.95 CAN
 FORMAT: 2-pk
 PACKAGING: Swing amaray 2-pk
 LENGTH: 180 mins
 GENRE: Documentary
 YEAR: 2010

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: TK
 UNITS PER CARTON: 30

RELATED & RECOMMENDED



WWII IN HD



THE WORLD AT WAR