

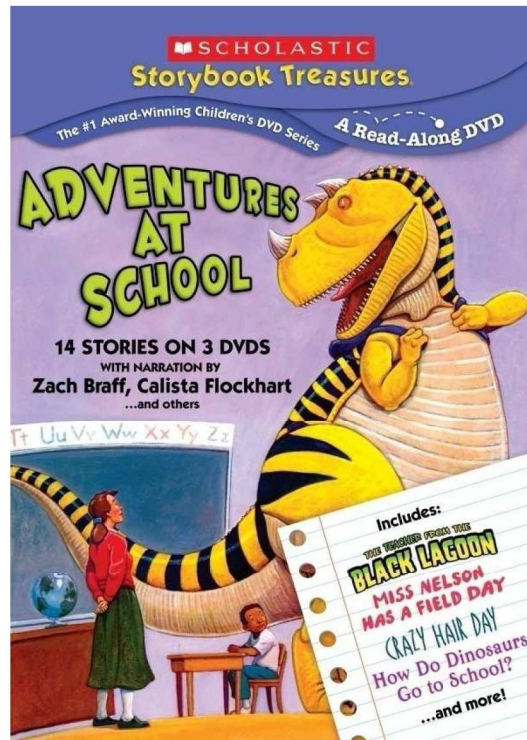
PREORDER JUL 27 RELEASE AUG 24

NEW RELEASE: SCHOLASTIC

ADVENTURES AT SCHOOL

The ultimate collection of school-time stories

- 14 family favorite stories just in time for back-to-school shopping season.
- Features refreshed versions of best-sellers *The Teacher From the Black Lagoon* and *Miss Nelson Has a Field Day* (with more content) plus the NEW DVD *Crazy Hair Day*.
- New read-along function highlights the words as they are read, allowing a child to follow the narrator, and new discussion questions promote early literacy skills.
- Packed with bonus features including 3 author interviews and 4 Spanish stories.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, back-to-school online campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.



SYNOPSIS Just in time for back-to-school set-ups, Scholastic presents the ultimate gift set – 14 school-time stories on 3 DVDs. Stories include: *The Teacher From the Black Lagoon*, *The Librarian From the Black Lagoon*, *The Gym Teacher From the Black Lagoon*, *Amazing Grace*, *Miss Nelson Has a Field Day*, *Miss Nelson is Back!*, *The Day Jimmy's Boa Ate the Wash*, *The Dot*, *Shrinking Violet*, *Crazy Hair Day*, *Petunia*, *How do Dinosaurs Go to School?*, *Monty*, and *Will I Have a Friend?* Plus 3 bonus interviews and 4 stories in Spanish.

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PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interviews, Spanish Stories

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 3pk

PACKAGING: Thin-pks

LENGTH: 2 hrs., 59 mins. + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

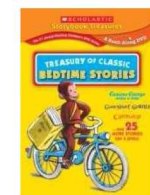
COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 20

RELATED & RECOMMENDED



**TREASURY OF
CLASSIC BEDTIME
STORIES**



**WHEELS ON THE
BUS SING-ALONG
TRAVEL KIT**

SCHOLASTIC
Storybook Treasures™

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