An All-New RED VS. BLUE Adventure from the Creators of THE BLOOD GUICH CHRONICLES

synopsis A new enemy. A new hero. The same bunch of rejects. When a secret government project goes wrong, the Reds and Blues must reconstruct their units to form an unlikely new alliance. It doesn't take long to find out they've taken on more than they ever bargained for, but there's no turning back. And no going home. Blood Gulch was only the beginning...

RED VS. BLUE: SEASON 6 RECONSTRUCTION

A new smash-hit adventure based on the legendary game Halo

- The Halo game trilogy has sold over 27 million units worldwide, and Halo Reach, the latest Halo installment, is scheduled to release on September 26, 2010. The gaming industry has already predicted it to be the bestselling game of the year.
- Release is timed to take advantage of buzz from promotion at Comic-Con (July 22-25).
- A fan favorite commonly considered the best installation so far,
 RECONSTRUCTION features superior production values and a new style of storytelling.
- The DVD comes loaded with bonus, including commentary, deleted scenes, special videos and other exclusive material the *Red vs. Blue* fans love.
- Grassroots marketing and PR outreach will target gaming outlets (G4, UGO.com, IGN) with exclusive clips and interviews with the creators/voice actors; promotion with creators at Comic-Con with repromotion around release of *Halo Reach*.

PRODUCT INFORMATION

DVD FEATURES: Audio commentary, special videos and PSAs, deleted scenes, outtakes

SRP: \$19.95 U.S., \$22.95 CAN FORMAT: DVD single PACKAGING: Single amaray LENGTH: Approx. 120 mins + extras

GENRE: Comedy
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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THE GUILD: SEASON 3



RED VS. BLUE THE BLOOD GULCH CHRONICLES: THE FIRST S SEASONS







