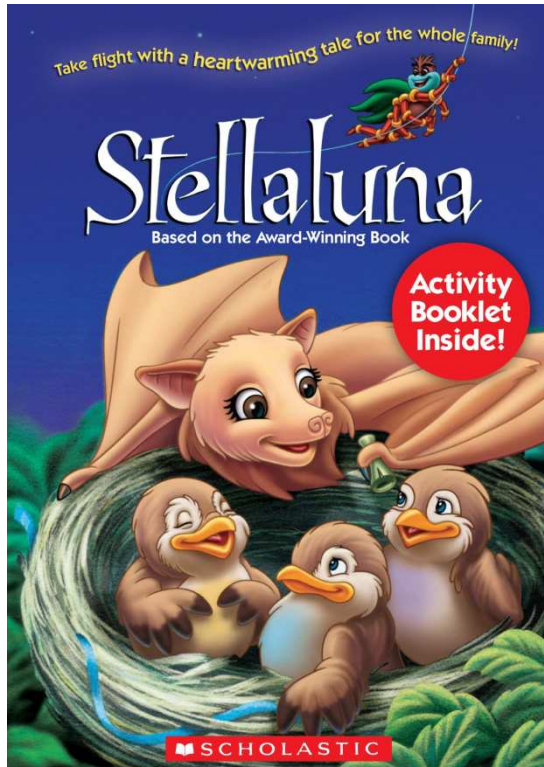


PREORDER JAN 17 RELEASE FEB 14

NEW RELEASE: SCHOLASTIC



Trailer link: <http://Direct.newvideo.com/stellaluna.mov>

SYNOPSIS: A charming story of a baby bat who is separated from her mother and ends up being raised in a most peculiar way by a family of birds. As Stellaluna adapts to the habits of her new family, she learns the essence of friendship in humorous and touching ways.

STELLALUNA

The heartwarming classic returns to DVD!

- Based on the best-selling, award-winning book by Janell Cannon, which has sold over **5 million copies**, with sales remaining strong!
 - Included on Publishers Weekly best-selling children's book list along with Harry Potter, Dr. Seuss and more!
- The book was featured in the 2001 movie *I Am Sam*, with **Sean Penn** and **Dakota Fanning** reading it together.
- The DVD is animated by the team who created *Rudolph: The Movie* and is the winner of multiple awards:
 - Parents' Choice Recommended Award
 - iParenting Media Award
 - Newport Beach Film Festival Outstanding Achievement in Family Entertainment Award
 - Grammy Winner for Best Spoken Word Album
- Streeting in time for Easter, this is the perfect gift for families and kids valuing the messages of love, kindness and acceptance.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, Facebook and Twitter outreach, award submissions (e.g., Dove, NAPPA, etc.), and announcements to trade regarding the brand relaunch at retail.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Sing-along feature, Stellaluna coloring pages and activity book

SRP: \$12.95 U.S., \$14.95 CAN

FORMAT: Single

PACKAGING: Standard Amaray

LENGTH: approx. 41 mins. + extras

GENRE: Animation

YEAR: 2004

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo, 5.1 Surround

UNITS PER CARTON: 30

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NORTH TOWER, SUITE 1400 TORONTO, ONT. M4W 3R8

CAT NO. NNVG264651

UPC 7-67685-26465-2

ISBN 0-545-46471-4

* Please note information is subject to change