



SYNOPSIS In his short career, Jean-Michel Basquiat was a phenomenon. He became notorious for his graffiti art under the moniker Samo in the late 1970s on the Lower East Side scene, sold his first painting to Deborah Harry for \$200, and became best friends with Andy Warhol. Appreciated by both the art cognoscenti and the public, Basquiat was launched into international stardom. However, soon his cult status began to override the art that had made him famous in the first place. In this definitive documentary by Basquiat's friend, director Tamra Davis, much can be gleaned from insider interviews and archival footage, but it is Basquiat's own words and work that powerfully convey the mystique and allure of both the artist and the man.

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NEW RELEASE: ARTHOUSE FILMS

JEAN-MICHEL BASQUIAT: THE RADIANT CHILD

A revealing, personal film about the phenomenal '80s art-world icon

- Having premiered at the 2010 Sundance Film Festival, BASQUIAT's theatrical run began in July 2010 and continued into the fall in 50 markets; it will air on PBS's *American Masters* in early 2011.
- Directed by friend Tamra Davis (*Billy Madison*) and featuring music by the Beastie Boys, BASQUIAT contains the only full-length interview with the legendary artist.
- Release timed for the 50th anniversary of Basquiat's birth, December 22nd.
- Features interviews with Julian Schnabel, Fab 5 Freddy, Larry Gagosian, Jeffrey Deitch, Rene Ricard and many other art-world luminaries.
- In his brief life, Basquiat was an international superstar, dating Madonna, collaborating with Warhol, walking the runway for Comme des Garçons and appearing in a Debbie Harry video. His fame has only grown with the resurgence of street art and record sales figures for his work.
- Grassroots marketing and PR outreach will target Basquiat, modern art and fashion fans, Andy Warhol fans, black interest outlets, pop culture outlets and publications focusing on NY culture/history; PR campaign will leverage access to the director and those featured in the film for top-tier press and NY based outlets.

PRODUCT INFORMATION

DVD FEATURES: Uncut interview with director Tamra Davis; Theatrical Trailer

SRP: \$29.95 U.S.
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 93 mins + extras
GENRE: Documentary/Arts
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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