



SYNOPSIS Featuring an uncut and never-before-seen interview at the Clinton Correctional Facility, TUPAC: UNCENSORED AND UNCUT: THE LOST PRISON TAPES presents a raw look into Tupac's world, as the rapper riffs on topics ranging from his involvement with gang life to prisons in America, his 1994 Quad Recordings shooting and all parties involved, to his relationship with his mother. What emerges is a moving self-portrait of an artist who sees himself as fundamentally misunderstood: He may have diagnosed thug life, but he didn't invent it, and he is determined to uplift—not destroy—the black community.

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NEW RELEASE: FLATIRON

TUPAC UNCENSORED AND UNCUT: THE LOST PRISON TAPES

Exclusive, never-before-seen interview of Tupac Shakur from prison

- Tupac Shakur is not only arguably the greatest and most influential hip-hop artist to ever live, but one of the biggest names in music over the past 20 years.
- Tupac is recognized in the Guinness Book of World Records as the highest selling hip-hop artist of all-time, with over 75 million units sold worldwide.
- MTV ranks Tupac #2 in Greatest MC's of all time.
- Documentaries on Tupac's life alone have sold a cumulative of over 400,000 units to date.
- Timed to capitalize on the huge media buzz on what would have been Tupac's 40th birthday, the 15th anniversary of his death in September, and promotions for the Grammys (6 nominations) and Black History Month.
- Grassroots marketing, promotion and PR to target hip-hop and music fans, sports and black interest outlets, and Tupac's enormous social media/online presence (650,000 Facebook fans).

PRODUCT INFORMATION

SRP: \$14.95 U.S. \$16.95 CAN
 FORMAT: DVD Single
 PACKAGING: Single Amaray
 LENGTH: Approx. 43 min.
 GENRE: Documentary
 YEAR: 2010

LANGUAGE: English
 COLOR: Color
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

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