



SYNOPSIS: Pigeon finds a delicious hot dog, but a sly and hungry duckling comes along who also wants a bite. Who will be the more clever bird? Find out in **THE PIGEON FINDS A HOT DOG...AND MORE STORIES BY MO WILLEMS!** and help kids enhance reading skills, cooperation skills and problem-solving skills in an enjoyable and entertaining way! Additional stories include *Knuffle Bunny Too: A Case of Mistaken Identity* and *Naked Mole Rat Gets Dressed*, plus the bonus *Getting to Know Mo Willems*, *Animating Pigeon*, *Interview with Mo Willems* and the ever-popular read-along function.

THE PIGEON FINDS A HOT DOG! ...AND MORE STORIES BY MO WILLEMS

The Mo Willems Cartoon Collection, Volume 2; three stories on DVD!

- *Sesame Street* veteran and Emmy Award-winner Mo Willems returns with a fast, funny follow-up to *Don't Let the Pigeon Drive the Bus!* (over 500K book copies sold!)
- *The Pigeon Finds a Hot Dog* books have sold over 145K copies.
- *Pigeon* products have exploded in the market with 6 books, plush, backpacks, games and puzzles.
- Stories have won 10 awards including the Caldecott Honor, the Parent's Choice Gold Award and Andrew Carnegie Medal for Excellence in Children's Video.
- Great for building early reading skills – includes the enhanced read-along and an interview with the author.
- Marketing and PR will reach tens of thousands of consumers through cross promotions with other Pigeon merchandise, target media outlets in New York, Massachusetts and New Orleans (where Mo has lived), all national and regional parenting magazines and 100+ parenting blogs, national kids radio, e.g. Sirius.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Getting to know Mo Willems, Animating Pigeon, Interview with Mo Willems

SRP: \$14.95 U.S., \$16.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 64 mins. + extras
GENRE: Animated
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



**DON'T LET
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DRIVE THE
BUS**



**WHERE THE
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