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NEW RELEASE: SCHOLASTIC

CHATO'S KITCHEN ...AND MORE STORIES TO CELEBRATE SPANISH HERITAGE

Promote early language learning with this fun collection featuring stories in English and Spanish

- Featuring 4 stories in both Spanish and English with an easy to follow read-along that highlights the words as the narrator reads them.
- Spanish children's content is more popular than ever — Disney, Baby Einstein, and Sesame Street all have Spanish DVDs that sell hundreds of thousands of units each year.
- Spanish is the second most studied language in the world —over 35.5 million people in the U.S. speak Spanish at home. (US. Census)
- Available for Hispanic Heritage Month promotions and will open new doors in new demographics.
- Stories have won numerous awards including the prestigious Pura Belpré Medal and ALA Notable, plus celebrity narration by Cheech Marin, Luis Guzman and more!



SYNOPSIS Chato invites a family of mice to his house to share a tasty meal but to his surprise ends up eating tortillas and not them for dinner in the lead story CHATO'S KITCHEN. Other stories include the Spanish version of *Chato's Kitchen*; *Chato and the Party Animals*, Chato decides to throw a birthday party – a 'pachanga' – for his best friend, Novio boy – and everyone is invited; Spanish version of *Chato and the Party Animals*.

PRODUCT INFORMATION

SRP: \$12.95, SRP, \$14.95 CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 67 mins
GENRE: Animation
YEAR: 2011

COLOR: Yes
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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COMP TITLES



**LITTLE EINSTEINS
MISSION
CELEBRATION!
SPANISH VERSION**



**PLAZA SESAMO: ME
GUSTA SER YO**

**SCHOLASTIC
Storybook Treasures**

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