

FOR IMMEDIATE RELEASE



**SEPTEMBER 2012 TRIBECA TITLES RELEASING ON DIGITAL & DVD:
“DETACHMENT” AND “CONCEPTION” RELEASE SEPTEMBER 18;
“SLEEPLESS NIGHT” AND “388 ARLETTA AVENUE” RELEASE SEPTEMBER 25**



DETACHMENT

In director Tony Kaye's (*American History X*) **DETACHMENT**, Academy Award® winner Adrien Brody (*The Pianist*) stars as Henry Barthes, an educator with a true talent for connecting with his students. Yet Henry has chosen to bury his gift. By spending his days as a substitute teacher, he conveniently avoids any emotional connections by never staying anywhere long enough to form an attachment to either students or colleagues.

The film features a stellar ensemble cast, including Academy Award® winner Marcia Gay Harden, Christina Hendricks, William Petersen, Bryan Cranston, Tim Blake Nelson, Lucy Liu, Blythe Danner, James Caan, and newcomers Sami Gayle and Betty Kaye.

DETACHMENT premiered at the 2011 Tribeca Film Festival and was the winner of several festival awards, including the International Critics Prize & Cartier Revelation Prize at the Deauville American Film Festival, the Grand Prize & Audience Award at the Festival de Cinema Valenciennes, the Best Artistic Contribution Award at the Tokyo International Film Festival and the Audience Award at the São Paulo International Film Festival. Tony Kaye received the Maverick Award at the Woodstock Film Festival.

“One of Adrien Brody’s best performances since *The Pianist*”—*The New York Times*

DETACHMENT is directed by Tony Kaye; executive produced by Adrien Brody, Peter Sterling and Andre Laport; produced by Austin Stark, Benji Kohn, Bingo Gubelmann, Greg Shapiro, Carl Lund and Chris Papavasiliou; written by Carl Lund; edited by Peter Goddard.

The DVD includes an Interview with Director Tony Kaye and Adrien Brody, Presented by American Express, and Interviews from the Red Carpet at the Tribeca Film Festival Premiere of Detachment.

Pricing: \$26.95 US
Runtime: 98 mins., plus extras
Rating: NR
Catalog #: NNVG274030

For Box Art:

<http://www.newvideo.com/new-video-digital/detachment/>

CONCEPTION

Directed by **Josh Stolberg** (*Piranha*, *Good Luck Chuck*), **CONCEPTION** is a clever, romantic comedy that proves it takes more than sex to make a baby. From a couple fighting the odds of fertility to young teenagers losing their virginity, the film follows nine very different couples on the night they conceive, showing that sex can sometimes be more neurotic than erotic. The hilarious ensemble cast includes Emmy® winner Julie Bowen (*Modern Family*), Emmy® nominee Connie Britton (*Friday Night Lights*), Sarah Hyland (*Modern Family*), David Arquette (*Never Been Kissed*), Jason Mantzoukas (*The League*), and Alan Tudyk (*Dodgeball*).

“Funny and charming.” – Aisle Seat

CONCEPTION is written and directed by Josh Stolberg; produced by Leila Charles Leigh, Stephanie Sherrin and Josh Stolberg; co-produced by Leila Charles Leigh; edited by Naomi Sunrise Filoramo; cinematography by Noah Rosenthal. The DVD includes an Interview with Director Josh Stolberg and Producer Leila Charles Leigh, Presented by American Express, and Deleted Scenes and Outtakes.

Pricing: \$26.95 US
Runtime: 87 mins., plus extras
Rating: NR
Catalog #: NNVG274020

For Box Art:

<http://www.newvideo.com/new-video-digital/conception/>

SLEEPLESS NIGHT

SLEEPLESS NIGHT tells the story of Vincent (Tomer Sisley, *The Burma Conspiracy*), a respected and dedicated police officer—or so it seems. After he and a colleague are recognized while stealing a massive bag of cocaine from drug dealers employed by local

mob boss Marciano (Serge Riaboukine, *Mondays in the Sun*), Vincent quickly finds himself trapped in a situation that no parent would envy: His son has been kidnapped with the promise of execution if he doesn't immediately deliver the bag back to its rightful owner.

Directed by Frédéric Jardin, ***SLEEPLESS NIGHT*** premiered at the 2011 Toronto International Film Festival and was an official selection at the Tribeca Film Festival and Fantastic Fest.

"Like *Die Hard* meets 24 by way of *Taken*." – *SlashFilm*

"A brilliant, frenetic action film." – *IndieWire*

SLEEPLESS NIGHT is directed by Frédéric Jardin; executive produced by Jeff Honeck; produced by Marco Cherqui and Lauranne Bourrachot; co-produced by David Grumbach, Jean-Jacques Neira, Hubert Toint, Paul Thiltges, Adrian Politowski, Gilles Waterkeyn; written by Peter Vanderwall; edited by Christophe Pinel. The DVD includes an Interview with the Cast of ***SLEEPLESS NIGHT***, Presented by American Express.

Pricing:	\$26.95 US
Runtime:	103 mins., plus extras
Rating:	NR
Catalog #:	NNVG277930
Language:	French with English Subtitles

For Box Art:

<http://www.newvideo.com/new-video-digital/sleepless-night/>

388 ARLETTA AVENUE

On the surface, James Deakin (Nick Stahl, *Sin City*, *Terminator 3: Rise of the Machines*) lives a quiet, routine, comfortable life with his wife Amy (Mia Kirshner, *The Vampire Diaries*) in their suburban home. Under the subtle manipulation of a faceless voyeur, however, cracks in their relationship begin to emerge. When Amy suddenly disappears, James is left to wonder if she's been abducted or simply abandoned him, but their tormentor doesn't stop there. As the manipulations become more twisted and violent, James desperately tries to identify just who's doing this to him and why, but his adversary always seems to be one step ahead.

In this fresh, subversive take on the found-footage horror genre from the makers of *Splice* and *Cube*, filmmaker Randall Cole uses hidden cameras secretly placed throughout the house to illustrate the terror from the stalker's point of view.

"Puts an entirely new spin on the concept of verite horror" – *Twitch Film*

"A taut, often ingenious thriller" – *Variety*

388 ARLETTA AVENUE is written and directed by Randall Cole; executive produced by Vincenzo Natali; produced by Steven Hoban and Mark Smith; edited by Kathy Weinkauf. The DVD includes Behind the Scenes Interviews with Cast and Crew, Presented by American Express.

Pricing:	\$29.95 US
Runtime:	87 mins., plus extras
Rating:	NR
Catalog #:	NNVG276411

For Box Art:

<http://www.newvideo.com/new-video-digital/388-arletta-avenue/>

About Tribeca Film

Tribeca Film is a comprehensive distribution label dedicated to acquiring and marketing independent films across multiple platforms, including video-on-demand, theatrical and home video. It is an initiative from Tribeca Enterprises designed to provide new platforms for how film can be experienced, while supporting filmmakers and introducing audiences to films they might not otherwise see. American Express continues its support of Tribeca and the independent film community by serving as the Founding Partner of Tribeca Film.

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day," directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success," featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise

Lost 3: Purgatory” and “Chico & Rita.” Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp www.cinedigm.com. [CIDM-G]

For more information, please contact:

Luis Garza, Media Relations

646-259-4144

lgarza@newvideo.com