



SYNOPSIS 100 award-winning and classic children's stories are faithfully adapted and brought to life in this comprehensive 16-DVD collection. From the Maurice Sendak Classic *Where the Wild Things Are*, to the beloved adventures of *Curious George* and *Corduroy*, parents and children alike are sure to enjoy these classic treasures, featuring celebrity narration from **Sarah Jessica Parker, Meryl Streep, James Earl Jones**, and many more!

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THE TREASURY OF 100 STORYBOOK CLASSICS

The best-selling treasury is bigger and better than ever!

- Releasing just in time for holiday set-ups, this proven best-seller has been refreshed with added content to make it the must have DVD gift set for 2009!
- The original treasury has shipped was a top-seller and this new refreshed version features an exclusive bonus activity book and even more stories than before—100 stories PLUS 15 stories in Spanish and the French version of *Where the Wild Things Are*.
- Packed with celebrity narration from **Meryl Streep, Sarah Jessica Parker, James Earl Jones, Anthony Edwards**, and many others, this set features nearly 20 hours of quality entertainment for kids and parents.
- Beloved stories feature the enhanced read-along function that highlights the words as they are read, supporting early literacy skills, and together they have won over 80 awards including the prestigious Caldecott Medal.
- Marketing includes an extensive campaign through paid advertisements on the top parenting sites and blogs, Google ad words, reviews in parent-centric publications, kids radio promotions in the top 10 markets, on-line giveaways, and holiday gift guide placement.

PRODUCT INFORMATION

Prebook: Sept 29

Release: Oct 27

DVD FEATURES: Read-along

SRP: \$99.95 U.S., \$109.95 CAN

FORMAT: 16-pk

PACKAGING: Thin-pks

LENGTH: 19 hrs., 6 mins.

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 4

CAT NO. NNVG209451

UPC 7-67685-20945-5

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