



SYNOPSIS Just when you thought trucking couldn't get more dangerous...the new season of ICE ROAD TRUCKERS is back! Get ready to gear up for the most treacherous landscape on earth: Northern Alaska. This season join HISTORY on the new roads, along with our new truckers, facing even more danger than ever before.

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PREORDER **MAY 11** RELEASE **JUN 8**

NEW RELEASE: HISTORY™

ICE ROAD TRUCKERS: THE COMPLETE SEASON THREE BLU-RAY EDITION

The #1 History Series is finally on Blu-ray!

- Timed to release for Father's Day and the new season broadcast, viewers can now experience the beauty of Alaska like never before, in stunning Hi-Def—this series was made for Blu-ray!
- ICE ROAD TRUCKERS continues to be the highest rated series on HISTORY with 90M cumulative viewers.
- The DVD features never-before-aired bonus footage from the hit series.
- This release will benefit from the multi-million dollar franchise advertising campaign including print, outdoor, TV, and online media such as a viral widget shared by over 50K users, as new episodes of *Season 4* air this summer.

"ICE ROAD TRUCKERS once again provides a thrilling journey into the cold, icy wilds as truckers brave unbelievably fierce conditions and incredible obstacles in order to deliver needed materials..."

— DVD Talk.com

PRODUCT INFORMATION

Bonus features: Never-aired footage

SRP: \$49.95, \$56.95 CAN

FORMAT: 3-pk

PACKAGING: Swing

LENGTH: 10 hrs., 11mins. + extras

GENRE: Reality

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



ICE ROAD TRUCKERS: THE COMPLETE SEASON ONE



ICE ROAD TRUCKERS: THE COMPLETE SEASON TWO



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