

# THE ESSENTIAL CIVIL WAR

*Commemorate the 150<sup>th</sup> Anniversary with this essential collection.*

- 2011 marks the 150th Anniversary of the start of the Civil War and kicks off a four year long HISTORY marketing campaign surrounding brand new specials and reairing catalog (est. 100 million impressions).
- Civil War is top of mind for customers -- Civil War catalog has spiked this year and HISTORY's new special Gettysburg premiered to nearly 4 million viewers.
- Over 12 hours of Civil War action from heart-pounding battles to political controversy—all packed into one collector's set with brand new dramatic artwork.
- These never-previously combined programs provide a fresh look at a perennial topic:
  - *Civil War Journal: The Commanders*
  - *Civil War Journal: The Conflict Begins*
  - *Lincoln*
  - *The Hunt For John Wilkes Booth*
  - *Stealing Lincoln's Body*

**SYNOPSIS** The Essential Civil War Collection provides a revealing look at the major players in the war (Lee, Grant, and Lincoln) as well as an in-depth examination of how the war began. HISTORY also reveals some of the fallout of the war with *The Hunt for John Wilkes Booth* and *Stealing Lincoln's Body*.

## PRODUCT INFORMATION

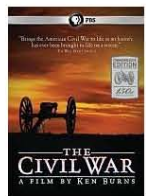
SRP: \$69.95, \$79.95 CAN  
 FORMAT: 7-PK  
 PACKAGING: Thinpks  
 LENGTH: 12 hrs., 8 mins.  
 GENRE: Documentary  
 YEAR: Various

LANGUAGE: English  
 COLOR: Color  
 WIDESCREEN: No  
 AUDIO FORMAT: Stereo  
 UNITS PER CARTON: 14

## RELATED & RECOMMENDED



**THE CIVIL WAR**



**THE CIVIL WAR:  
A FILM BY KEN  
BURNS**