

Inventor, diplomat, icon... and a human being.

Inventor, writer, businessman, scientist, diplomat, and the face gracing the hundred-dollar bill—this stately figure is the Benjamin Franklin history has taught us to remember. Now, in this revealing presentation from THE HISTORY CHANNEL®, the real man behind the myth is finally brought to light.

By his own admission, the man who helped write the Declaration of Independence and tamed lightning was far from perfect. A self-promoter and occasionally ruthless competitor, this Founding Father never made a penny from his achievements and was more comfortable speaking in front of the British Parliament than he was with his own family. Narrated in an engaging, conversational tone by Edward Herrmann (*Intolerable Cruelty*, *The Practice*), BEN FRANKLIN features in-depth interviews with renowned biographers and historians, as well as reenactments shot on location in Philadelphia—a truly remarkable virtual “walk” in Franklin’s footsteps.

Available on DVD for the first time, BEN FRANKLIN is a fresh, down-to-earth, and informative look at one of America’s most essential and human monuments.

- THE HISTORY CHANNEL® network premiere supported by a large, integrated national multi-media campaign.
- Scheduled for a year-end broadcast.
- Narrated by Emmy® Award winner Edward Herrmann of TV’s *The Practice*.
- Features unique virtual “walk” in Franklin’s footsteps.
- Special features include two bonus documentaries.

PREORDER
January 25, 2005

RELEASE
February 22, 2005

DVD

SPECIAL FEATURES: *The Many Faces of Ben Franklin* Featurette ■ “Declaration of Independence” Episode of THE HISTORY CHANNEL®’s Emmy®-Winning Series *Save Our History™* ■ Timeline ■ Anecdotes ■ Quotes ■ List of Innovations & Inventions ■ Interactive Menus ■ Scene Selection

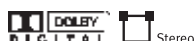
\$24.95 SRP U.S.
\$32.95 SRP CANADA

Color and B&W,
Single, Approx.
100 mins. + extras,
Documentary

CATALOG NO. AAE-71737
UPC 7-33961-71737-2
ISBN 0-7670-7708-3



THE HISTORY CHANNEL.



DISTRIBUTED BY
NEWVIDEO

For more information on how to order, please contact your New Video sales representative. Tel: (212) 206-8600, Fax: (212) 206-9001.
Libraries, please contact your local distributor or mail or fax your order direct to: A&E Home Video, 19 Gregory Drive, Burlington, VT 05403.
Tel: 1-800-423-1212, Fax: (802) 864-9846.