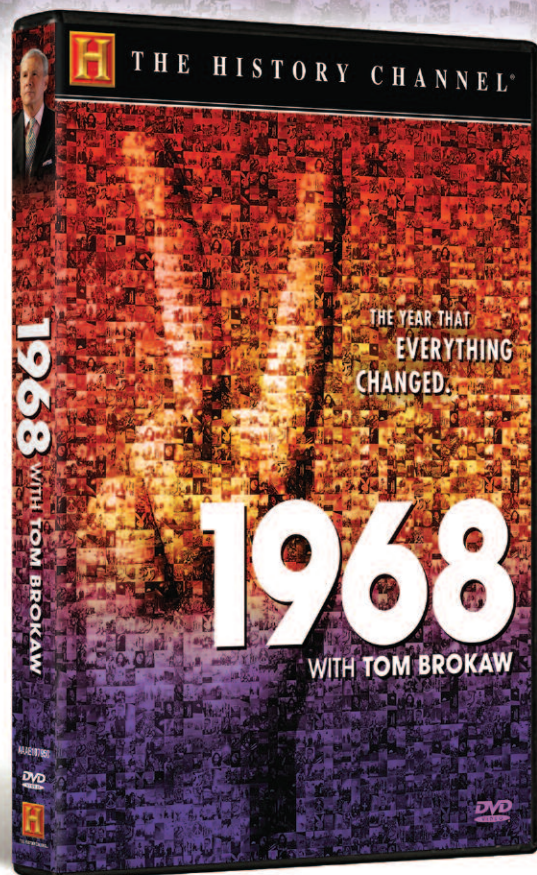




THE HISTORY CHANNEL®

# 1968

WITH TOM BROKAW



## Legendary journalist Tom Brokaw revisits "the year that changed everything" in a new feature-length special

No single year still captures the imagination of America like 1968. Marked with both triumph and tragedy, from the first successful lunar orbit to the shocking murders of Martin Luther King, Jr. and Bobby Kennedy, the Tet Offensive to the Civil Rights Movement to the Chicago riots, 1968 was a watershed of the 20th century. The 90-minute documentary **1968 WITH TOM BROKAW** commemorates this pivotal year and the astounding events that still reverberate through American society 40 years later. Anchor and best-selling author Brokaw visits the site of momentous events and interviews eye-witnesses to history, wielding the trademark provocative style that has made him one of the world's most respected and recognized journalists.

- A marquee special from THE HISTORY CHANNEL®, 1968 will be supported by a multi-million dollar print, TV, radio, and outdoor advertising campaign.
- Brokaw's new book *Boom!: Voices of the Sixties: Personal Reflections on the '60s and Today* releases 11/6/07. The broadcast of this special will be promoted with the book's release.
- Tom Brokaw is one of the world's most respected and recognized journalists, a top-rated news Anchor (*NBC Nightly News*), best-selling author, winner of multiple journalism awards, and holds honorary degrees from 12 institutions.
- Bonuses include new interviews with Brokaw.

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