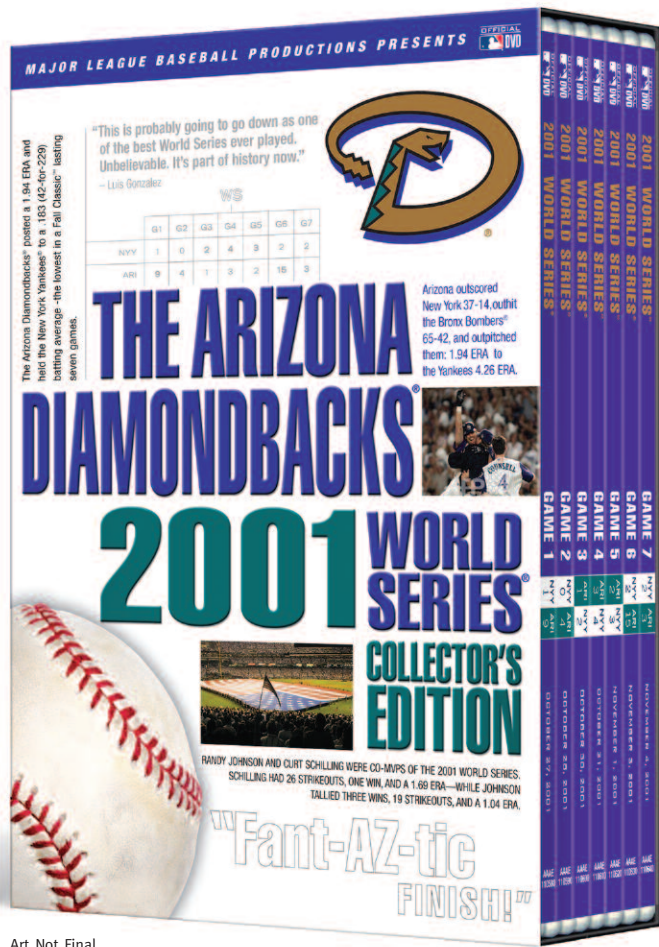


THE ARIZONA DIAMONDBACKS® 2001 WORLD SERIES® COLLECTOR'S EDITION



Art Not Final

Celebrate the 10th Anniversary of the team that shocked the baseball world by defeating the mighty three-time defending World Series® Champions The New York Yankees®

Considered the most exciting World Series® in recent memory, the upstart Arizona Diamondbacks® earned their place in history by defeating the highly favored Yankees, winners of 26 World Series Championships, in an electrifying seven-game 2001 Fall Classic®. 80 million viewers watched as the Diamondbacks clenched the Championship making it the most watched baseball game in nearly a decade.

The seven complete World Series games in this 7-disc collection are nothing short of extraordinary, achieved by a franchise not more than four years old. Stellar performances from co-MVPs Curt Schilling and Randy Johnson plus the phenomenal series clinching hit from Luis Gonzalez and scores of bonus material are all featured in this collectible set.

- All seven games from the historic 2001 World Series—never before available in their entirety.
- Featuring all of the valiant in-game action on both sides including the Yankees heroic last stand in games 4 and 5, and Luis Gonzalez' bloop single that brought home the winning run and clenched the title from the mighty Yankees.
- Marketing and promotional activity in partnership with the team will coincide with the Diamondbacks 10th Year Anniversary celebrations and will include a comprehensive in-park promotional package.
- Bonus content includes highlights and interviews from the World Series that helped America emerge from the shadow of 9/11.
- SleeveStats™ on each DVD sleeve give fans unprecedented information and statistics on these historic games.

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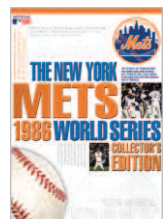
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