



*Art Not Final

SYNOPSIS The harrowing true story of Victoria "Tori" Lindsay, a stellar Florida high school student whose life begins to spiral downward after she befriends a troubled student at the school. When Tori tells the girl she can no longer hang out with her, the girl and her friends beat Tori up and post the video on the internet. Despite little help from the police or school, Tori's mother works to make the attackers pay for what they did.

PREORDER MARCH 20 RELEASE APRIL 17

NEW RELEASE: LIFETIME

GIRL FIGHT

Ripped-from-the-headlines drama about an encounter with a pack of real-life Mean Girls

- Based on a true story, Anne Heche (*Six Days Seven Nights*, *Men In Trees*) stars as the outraged mother of a high school student who is brutally attacked by her former friends – who then post the video online.
- Also starring Jodelle Ferland (*The Twilight Saga: Eclipse*), and James Tupper (*Men In Trees*).
- Family-friendly film highlights the growing national issue of cyber bullying. Over half of adolescents and teens have been bullied online. (bullyingstatistics.org)
- Support includes (75 million estimated impressions):
 - Tagged spots on Lifetime
 - Online key word and banner ad campaign
 - Social media outreach targeting fans of Lifetime Anne Heche, *Twilight* (25MM), *Men in Trees* (30K).
 - Outreach to TMZ, Perez Hilton, Deadline, *US Weekly*, *People*, etc

PRODUCT INFORMATION

SRP: \$14.95 U.S., \$16.95 CAN
FORMAT: DVD Single
PACKAGING: Amaray
LENGTH: 88 min.
GENRE: Drama
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

Trailer: <http://www.mylifetime.com/movies/girl-fight>

COMP TITLES



BULLY



**TAKEN FROM ME:
THE TIFFANY
RUBIN STORY**

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