

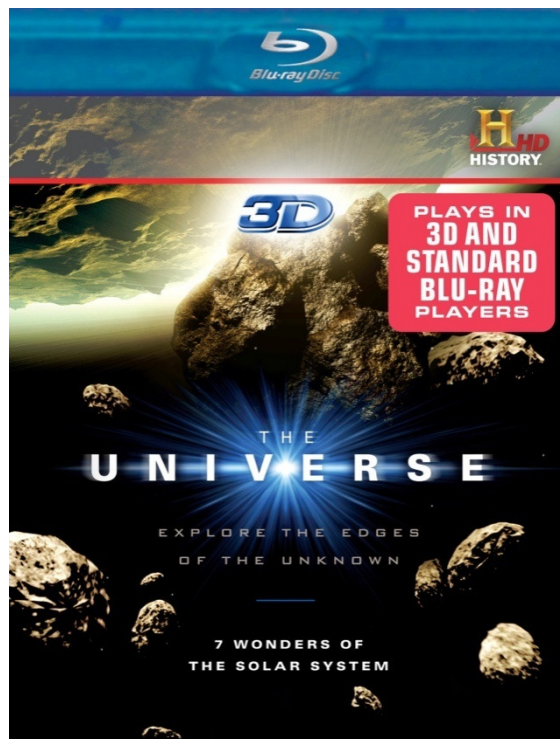
PREORDER **DEC 21** RELEASE **JAN 11**

NEW RELEASE: HISTORY

THE UNIVERSE 3D 7 WONDERS OF THE SOLAR SYSTEM

The #1 selling HISTORY franchise explodes in 3D!

- For the first time ever, take an exhilarating 3D voyage into the cosmos – you’ve never seen THE UNIVERSE like this.
- HISTORY presents a new stand-out 3D program that will easily become a best-seller among the limited selection of 3D content.
- This top-rated series, with a cumulative audience of over 70 million viewers, is the number #1 best-selling HISTORY series on DVD!
- Premiered on both Direct TV and HISTORY to reach an even larger audience.
- *The Universe* franchise is a top marketing priority supported by:
 - \$40MM TV advertising campaign
 - Movie theater ads with projected impressions of nearly 5MM viewers
 - Marketing and press has reached over 100MM consumers through promotions with InMotion stores, sweepstakes with the Kennedy Space Center and robust online and PR initiatives including blog reviews, fan contests, giveaways, and a viral screen saver campaign.



SYNOPSIS Take an exhilarating, unprecedented 3D tour of the seven most amazing wonders of our solar system, beginning with a trip to Enceladus, one of Saturn’s outer moons, where icy geysers spout from its surface. Then venture to Saturn’s famous rings, which contain mountain ranges that rival the Alps; dive into Jupiter’s Great Red Spot, the eye of the biggest storm in the solar system; soar through the Asteroid Belt, made of millions of rocks left over from the formation of the solar system; trek up Mount Olympus, the largest volcano located on Mars; have a close encounter with the searing surface of the sun; and finish the journey by exploring our very own home – planet Earth.

PRODUCT INFORMATION

SRP: \$29.95 U.S., \$34.95 CAN
FORMAT: BD Single
PACKAGING: Amaray
LENGTH: 47 mins
GENRE: Documentary
YEAR: 2010

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**THE UNIVERSE:
THE COMPLETE
SEASON ONE
BLU-RAY**



**THE UNIVERSE:
THE COMPLETE
SEASON TWO
BLU-RAY**

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