



SYNOPSIS A new enemy. A new hero. The same bunch of rejects. When a secret government project goes wrong, the Reds and Blues must reconstruct their units to form an unlikely new alliance. It doesn't take long to find out they've taken on more than they ever bargained for, but there's no turning back. And no going home. *Blood Gulch* was only the beginning...

DISTRIBUTED BY
NEWVIDEO
newvideo.com

Distributed in the U.S. by
New Video, 902 Broadway, 9th FL
New York, NY 10010



Distributed exclusively in Canada by
E! Entertainment, 175 Bloor Street East,
North Tower, Suite 1400
Toronto, ON, M4W 3R8

PREORDER JUN 29 RELEASE JUL 27

NEW RELEASE: FLATIRON FILM CO.

RED VS. BLUE: SEASON 6 RECONSTRUCTION

A new smash-hit adventure based on the legendary game Halo

- The *Halo* game trilogy has sold over **27 million units** worldwide, and *Halo Reach*, the latest *Halo* installment, is scheduled to release on September 26, 2010. The gaming industry has already predicted it to be the bestselling game of the year.
- Release is timed to take advantage of buzz from promotion at Comic-Con (July 22-25).
- A fan favorite commonly considered the best installation so far, RECONSTRUCTION features superior production values and a new style of storytelling.
- The DVD comes loaded with bonus, including commentary, deleted scenes, special videos and other exclusive material the *Red vs. Blue* fans love.
- Grassroots marketing and PR outreach will target gaming outlets (G4, UGO.com, IGN) with exclusive clips and interviews with the creators/voice actors; promotion with creators at Comic-Con with repromotion around release of *Halo Reach*.

PRODUCT INFORMATION

DVD FEATURES: Audio commentary, special videos and PSAs, deleted scenes, outtakes

SRP: \$19.95 U.S., \$22.95 CAN
FORMAT: DVD single
PACKAGING: Single amaray
LENGTH: Approx. 120 mins + extras
GENRE: Comedy
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

RELATED & RECOMMENDED



**THE GUILD:
SEASON 3**



**RED VS. BLUE:
THE BLOOD
GULCH
CHRONICLES:
THE FIRST 5
SEASONS**

CAT NO. NNVG224520 UPC 7-67685-22452-6 ISBN 1-4229-8765-5

FLATIRON FILM COMPANY