

SYNOPSIS: In 1979, the Philadelphia Phillies were down 21-9 to the Chicago Cubs at Wrigley Field. However all was not lost for the Phillies as they came storming back to win the game 23-22, capping one of the greatest comebacks in MLB history. Now, this classic comeback will be available for the first time ever on DVD. This DVD single is specially priced at \$12.95 and will be a collector's item for baseball fans everywhere!

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PREORDER AUG 9 RELEASE SEPT 6

NEW RELEASE: SPORTS

BASEBALL'S GREATEST GAMES: 1979 PHILLIES VS CUBS

The Phillies win 23-22 at Wrigley Field!

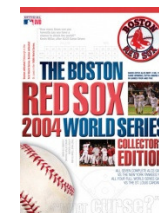
- This classic game is part of the collectible 11-PK giftset BASEBALL'S GREATEST GAMES, which features some of the most well-known games/moments in MLB history, packaged in a commemorative set.
- Down 21-9 to the Cubs at Wrigley Field, the Phillies stormed back to win 23-22
- This historic comeback featured MLB stars Mike Schmidt, Bill Buckner, Dave Kingman, and more
- Impulse priced at \$12.95 and released to coincide with the MLB post-season.
- Multimillion-dollar network ad campaign includes:
 - National cable commercials
 - Online and print advertisements
 - National radio promotions in the Philadelphia market
 - Outdoor advertisements
 - Social Marketing through Facebook, Twitter and Bloggers

PRODUCT INFORMATION

SRP: \$12.95 U.S. TK CAN
FORMAT: Single
PACKAGING: Amaray
LENGTH: 213 min.
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

COMP TITLES



**PHILADELPHIA
PHILLIES 2008
WORLD SERIES
COLLECTOR'S
EDITION**



**BASEBALL'S
GREATEST
GAMES: 1960
WORLD SERIES
GAME 7**



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