

PREORDER JUN 21 RELEASE JUL 19

NEW RELEASE: SPORTS



*Artwork Not Final

SYNOPSIS: From the very first pitch thrown in 1883 to the final slider uncorked by Brad Lidge to clinch the 2008 World Series, the Philadelphia Phillies have for 126 years both frustrated and delighted their fans. Glorious home runs, unexpected no-hitters, dramatic comebacks and wait til' next years have made up the mosaic of this team. Yet through it all, the most passionate and loyal fans in baseball have never stopped caring. Through archival footage, exclusive interviews and behind-the-scenes footage and sound, this is, indeed, the definitive history of Philadelphia baseball.

PHILLIES MEMORIES: THE GREATEST MOMENTS IN PHILADELPHIA PHILLIES HISTORY

Relive 126 years of Philadelphia Phillies history!

- The Philadelphia Phillies are one of baseball's most popular teams, with a history of World Series championships, memorable comebacks, and visceral heartbreak.
- Value priced at \$14.95 and released to coincide with the MLB All-Star game.
- Previously released by Shout Factory and will be a collectors piece.
- Release chronicles some of the greatest moments in Phillies history including the 2008 World series and players like Ryan Howard, Jimmy Rollins, and more.
- Multi-media marketing campaign to include partnership with the MLB Network, the Phillies (over 845K Facebook friends) online, print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion.

PRODUCT INFORMATION

BONUS FEATURES: Take Me Out To The Ballgame With Jimmy Rollins And Ryan Howard; Rollins And Howard House Tour; Last Out Of No-Hitters Bunning, Wise, Mulholland, Greene, Millwood; Extended Player Interviews; Larry Anderson Sprays On Fake Hair

SRP: \$14.95 CAN \$16.95

FORMAT: Single

PACKAGING: Amaray

LENGTH: 176 min. + extras

GENRE: Sports

YEAR: 2009

LANGUAGE: English

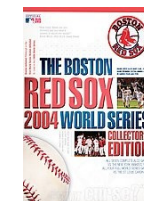
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WIDESCREEN: Yes

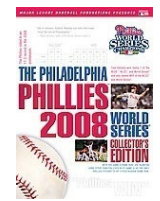
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



THE BOSTON RED SOX: 2004 WORLD SERIES



THE PHILADELPHIA PHILLIES: 2008 WORLD SERIES

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