MY KINGDOM

Fresh martial arts epic from the action director of IP MAN 2

- September 9th theatrical release on 23 AMC theater screens in top markets including New York, LA, Chicago, San Francisco, DC, Houston, Boston, Seattle, Toronto, Ottawa
- Action scenes directed by Sammo Hung, the action director of Ip Man 2 (\$205K US box office; 56K DVD+BD units VideoScan)
- Stars Yuen Biao, considered one of the most acrobatic martial artists ever (Once Upon a Time in China; Project A with Jackie Chan), Barbie Hsu (Future X-Cops with Andy Lau) and Chun Wu (14 Blades with Sammo Hung)
- Marketing and PR outreach will target:
 - Martial arts fans via online ad campaign (Twitchfilm.com, Dark Horizons.com, etc.)
 - International cinephiles and Asian/Asian-American audiences via online ad, social media, and radio giveaway campaigns.
 - History buffs and fans of historical epics



* Artwork not final

SYNOPSIS Four years in the making, MY KINGDOM is a sweeping story of love, honor and revenge set against the backdrop of Chinese opera during its heyday in 1920s Shanghai. Written by Zou Jingzhi, one of China's most popular writers, the story centers around two sworn brothers and their quest to regain their master's honor. Highly trained in martial arts and focused on revenge, their relentless quest leads them to fame and love, but also to their own downfall.

NEW VIDEO SOM NEW VIDEO, 902 BROADWAY, 9TH FL



PRODUCT INFORMATION

DVD FEATURES: TK

SRP: \$26.95 U.S. \$29.95 CAN FORMAT: DVD Single

PACKAGING: Single Amaray
LENGTH: Approx. 97 mins

GENRE: Foreign/ Martial Arts Epic

YEAR: 2011

LANGUAGE: Mandarin, with English subtitles

COLOR: Color WIDESCREEN: TK AUDIO FORMAT: TK UNITS PER CARTON: 30

RED CLIFF

COMP TITLES





LIFF IP MAN 2

CAT NO. NNVG262351 UPC 7-67685-26235-1 ISBN 1-4229-9438-4

TRAILER: http://www.voutube.com/watch?v=nt5YcNs59lc