

SYNOPSIS: The 1993 World Series featured the Toronto Blue Jays against the Philadelphia Phillies. In Game 6, Joe Carter's walk-off home run in the bottom of the 9<sup>th</sup> inning gave the Blue Jays the victory and a World Series championship. Now, this thrilling Game 6 will be available on DVD. This DVD single is specially priced at \$12.95 and will be a collector's item for baseball fans everywhere!





## **BASEBALL'S GREATEST GAMES:** 1993 WORLD SERIES, GAME 6

Joe Carter and the Toronto Blue Jays win the fall classic!

- This classic game is part of the collectible11-PK giftset BASEBALL'S GREATEST GAMES, which features some of the most well-known games/moments in MLB history, packaged in a commemorative set.
- The Blue Jays' Joe Carter ended the World Series with only the secondseries ending home run in the history of the Fall Classic (Bill Mazeroski the other.)
- Impulse priced at \$12.95 and released to coincide with the MLB post-season.
- Multimillion-dollar network ad campaign includes:
  - National cable commercials
  - Online and print advertisements
  - National radio promotions in the Toronto market
  - Outdoor advertisements
  - Social Marketing through Facebook, Twitter and Bloggers

## PRODUCT INFORMATION

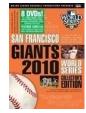
SRP: \$12.95 U.S. TK CAN FORMAT: Single

PACKAGING: Amaray LENGTH: TK

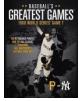
GENRE: Sports
YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

## **COMP TITLES**







BASEBALL'S
GREATEST
GAMES: 1960
WORLD SERIES
GAME 7