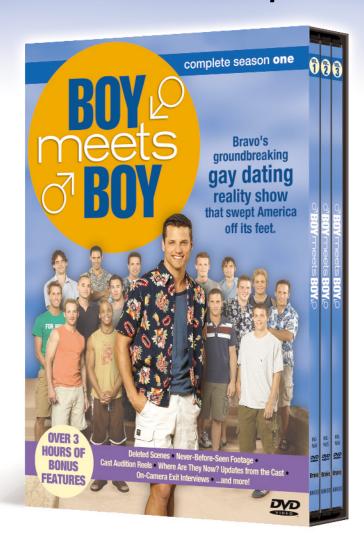
Boymeets Boy

Bravo's groundbreaking gay dating reality show that swept America off its feet

ON DVD



PREORDER April 27, 2004

RELEASE May 25, 2004

"Going where no television dating show has gone before...matchmaking gay men."— Associated Press

Meet James. He's 32, single, drop-dead gorgeous, and looking for Mr. Right. James has his pick of 15 potential soul mates, and they'll do anything to get his attention. Watch as James eliminates suitors, until only his number one man remains. But what James doesn't know is, there's a catch-after all, this is reality television! Some of the "mates" are actually straight men, pretending to be gay! Should James select a gay suitor as his final choice, the two will ride off into the sunset on an all-expense-paid dream vacation. But if it's a straight man who catches James' eye, he wins \$25,000, and James goes home alone.

Relive television's groundbreaking gay reality dating show, complete with a bonus DVD completely filled with new and exclusive extras!

- Every episode of Bravo's groundbreaking gay reality dating show is available on DVD for the first time!
- An entire bonus disc with over 3 hours of exclusive bonus features includes never-before-seen footage, deleted scenes, the mates' audition tapes, "Where Are They Now?" updates from the cast, and more.
- Over one million viewers tuned in per episode, including the much sought-after 18-34 male audience.
- BOY MEETS BOY is one of Bravo's top rated shows.
- Release timed to hit with Gay Pride Month and the second installment of Boy Meets Boy on Bravo.
- It's *The Bachelor* with a twist! Hosted by Dani Behr (*Extra*).
- The intersection of gay and reality programming—when both genres are at their hottest!
- Gay themed DVDs are top performers—Will & Grace has sold over 135,000 units (VideoScan), and the first two installments of Queer as Folk have sold over 112, 000 units (VideoScan).

SPECIAL FEATURES: Deleted Scenes ■ Never-Before-Seen Footage ■ Cast Audition Tapes ■ On-Camera Exit Interviews ■ Where Are They Now? Updates From Cast ■ The Original Show Opening ■ Cast Biographies

■ Interactive Menus ■ Scene Selection

\$39.95 SRP U.S. \$59.95 SRP CANADA

Color, 3 discs, Approx 4 hrs., 36 mins. + over 3 hours of bonus material, Reality TV

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