



**SYNOPSIS:** From sprinklers gone awry to bugs where they don't belong to players coming to the ballpark on skateboards and rickshaws, MLB BLOOPERS delivers the laughs and is the perfect DVD for baseball fans who both love their sport and more than a little comic relief.

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**NEW RELEASE: Sports**

# MLB BLOOPERS: DOUBLEHEADER

*The funniest moments from Major League Baseball*

- Double-feature – 2 bloopers specials on 1 DVD impulse-priced at \$12.95.
- Features some of the best bloopers, blunders, pranks and practical jokes in baseball.
- Bloopers are traditionally the best-selling sports titles.
- Hosted by Chris Kattan with hilarious footage featuring baseball superstars Johnny Damon, Dontrelle Willis, Jimmy Rollins and more.
- Multi-media marketing campaign to include partnership with the MLB Network, on-line, print, and affiliated markets targeting men's lifestyle and sports pubs, blog infiltration, and on-air giveaways and promotion.

## PRODUCT INFORMATION

SRP: \$12.95 U.S., \$14.95 can  
 FORMAT: Single  
 PACKAGING: Amaray  
 LENGTH: 2 hrs., 6 mins.  
 GENRE: Sports  
 YEAR: 2011

LANGUAGE: English  
 COLOR: Color  
 WIDESCREEN: No  
 AUDIO FORMAT: Stereo  
 UNITS PER CARTON: 30

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