

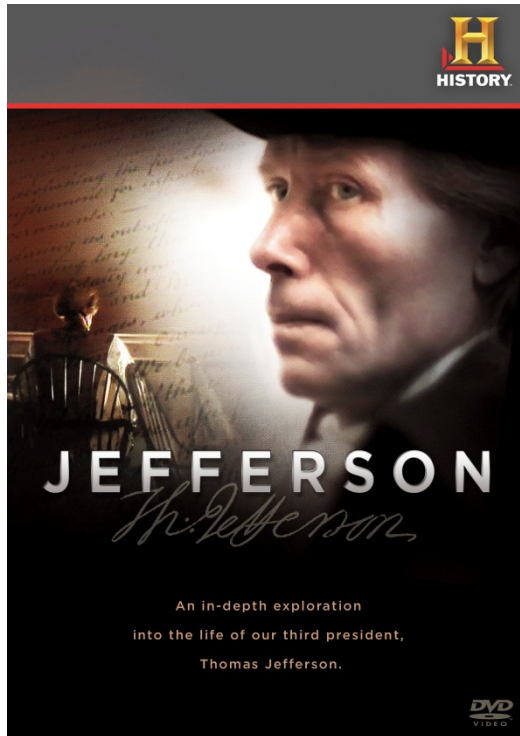
PREORDER DEC 21 RELEASE JAN 11

NEW RELEASE: HISTORY™

# JEFFERSON

*An in-depth look at the life of one of American history's icons*

- Thomas Jefferson continues to be one of the most researched, written about, referenced, and quoted Founding Father.
- Releasing in time for President's Day promotions.
- Presidential programs are perennial best-sellers, *The Presidents* has shipped over 125K units.
- Marketing & PR outreach will target history buffs and students of American history, Civil War societies, as well as historical/museum related magazines and websites.



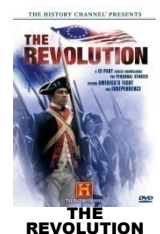
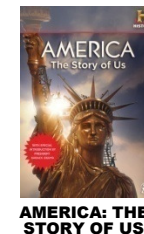
**SYNOPSIS:** *Jefferson*, is the story of a national icon who remains, in historian Joseph Ellis' memorable phrase, "a great American Sphinx." This documentary explores the contradictions that encompassed the life of Thomas Jefferson: he enshrined the words "All Men are Created Equal," and yet was a lifelong slave-owner; he was simultaneously a "man of the people"; he advocated ruthless fiscal responsibility as president, yet his own finances were mired in debt. He remains one of the most fascinating figures to ever touch our political landscape.

## PRODUCT INFORMATION

SRP: \$24.95 US, \$29.95 CAN  
FORMAT: DVD Single  
PACKAGING: Single Amaray  
LENGTH: 91 mins  
GENRE: Documentary  
YEAR: 2010

LANGUAGE: English  
COLOR: Color  
WIDESCREEN: No  
AUDIO FORMAT: Stereo  
UNITS PER CARTON: 30

## RELATED & RECOMMENDED



NEWVIDEO  
newvideo.com

DISTRIBUTED IN THE U.S. BY  
NEW VIDEO, 902 BROADWAY, 9TH FL.  
NEW YORK, NY 10010



DISTRIBUTED EXCLUSIVELY IN CANADA BY  
E1 ENTERTAINMENT, 175 BLOOR STREET EAST,  
NORTH TOWER, SUITE 1400 TORONTO, ONT M4W 3B8

CAT NO. AAAE236740 UPC 7-33961-23674-3 ISBN 1-4229-1036-9

