



VIRTUAL JFK: VIETNAM IF KENNEDY HAD LIVED

Intimate, unprecedented access to JFK as president

- Limited theatrical/festival run in more than 25 U.S./Canadian markets including NY and LA in 2008-2009, to critical acclaim.
- Timed for the anniversary of JFK's assassination (November 22, 1963), the film is especially relevant now, as another young president seeks to end America's involvement in a war on foreign soil.
- The film features recently declassified and previously unseen/unheard footage and audio recordings of JFK as he deals with such key events as the Bay of Pigs, the Cuban Missile Crisis, and the escalation of U.S. involvement in Vietnam.
- Grassroots marketing efforts will target the history/political audience as well as JFK conspiracy fans.
- PR campaign will focus on political/history pubs and sites (Huffingtonpost.com), tapping into anniversary coverage and parallels between JFK and Obama.

PRODUCT INFORMATION: DVD

Prebook: Sept 29

Release: Oct 27

DVD FEATURES: Footage of LBJ news conferences

SRP: \$26.95 U.S., \$29.95 CAN

LANGUAGE: English

CAT NO. NNVG164960

FORMAT: Single

COLOR: Color and B&W

UPC 7-67685-16496-9

PACKAGING: Standard Amaray

WIDESCREEN: Yes

ISBN 1-4229-4514-6

LENGTH: Approx. 80 mins. + extras

AUDIO FORMAT: Stereo

GENRE: Documentary

UNITS PER CARTON: 30

YEAR: 2008

SYNOPSIS VIRTUAL JFK investigates one of the most debated "what if" scenarios in the history of U.S. foreign policy: What would President John F. Kennedy have done in Vietnam if he had not been assassinated in 1963? The film makes use of an array of resources including recently declassified and never-before-seen archival footage, documents, and audio tapes, following JFK through six deep foreign policy crises (Cuba to Vietnam). The heart of the film deals with the question: Does it matter who is president on issues of war and peace?

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