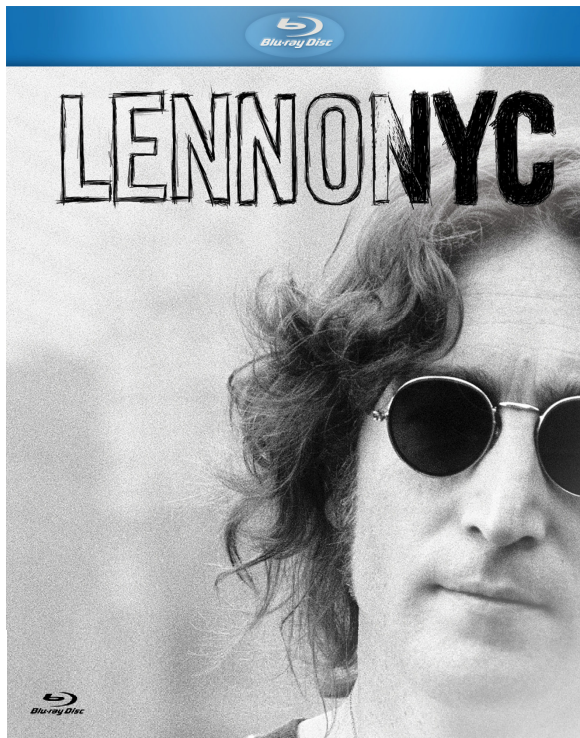


PREORDER DEC 21 RELEASE JAN 11

NEW RELEASE: A&E



# LENNONYC BLU-RAY COLLECTOR'S EDITION

*The ultimate tribute to the ultimate music legend, in high definition with Never-before-seen extras!*

- The definitive story of John Lennon's solo career, produced with complete support from Yoko Ono, and featuring interviews and footage of the icon that has **never been seen** publicly.
- Presented in amazing 1080p high definition with 5.1 surround sound, and over 20 minutes of never-before-seen bonus interviews with Lennon's friends and family, giving viewers deeper insight into his life and career.
- Released on the heels of the media frenzy surrounding the anniversaries of Lennon's life and death, and timed to the 2011 Grammys. Lennon will be top of mind for consumers.
- Featuring rare recordings of Lennon's greatest solo hits: **Mind Games, Whatever Gets You Thru the Night, I'm Losing You, Nobody Loves You When You're Down and Out**, and, of course, **Imagine**
- The film also contains newly-recorded interviews from **Yoko Ono, Bob Gruen, Elton John, David Geffen** and **many others**.
- Supported by national talk show and radio outreach with Yoko Ono, as well as a TV, radio, online and social media campaign to John Lennon, Beatles and music fans.

**SYNOPSIS** In October 2010, John Lennon would be 70 years old. In December 2010, he will have been dead for 30-years. Yet, his art still haunts us. This film explores and celebrates the arc of Lennon's solo career, the art and the choices that his and Yoko Ono's intense creative and personal collaboration produced is a major focus. With unprecedented and exclusive cooperation from Yoko Ono, access to never-before seen material from the Lennon archives and conversations with his closest people – Yoko, Elton John, the photographer Bob Gruen, Ringo – Lennonyc is singularly poised to tell John Lennon's story as it has never been told before – and as it will never be told again.

## PRODUCT INFORMATION

**BONUS FEATURES:** Over 20 minutes of additional footage

**SRP:** \$34.95 U.S.

**FORMAT:** single

**PACKAGING:** BD case

**LENGTH:** Approx. 1 hr., 52 mins. Plus extras

**GENRE:** Documentary

**YEAR:** 2010

**LANGUAGE:** English

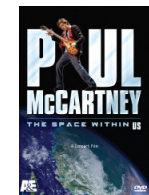
**COLOR:** Yes

**WIDESCREEN:** Yes

**AUDIO FORMAT:** 5.1

**UNITS PER CARTON:** 30

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