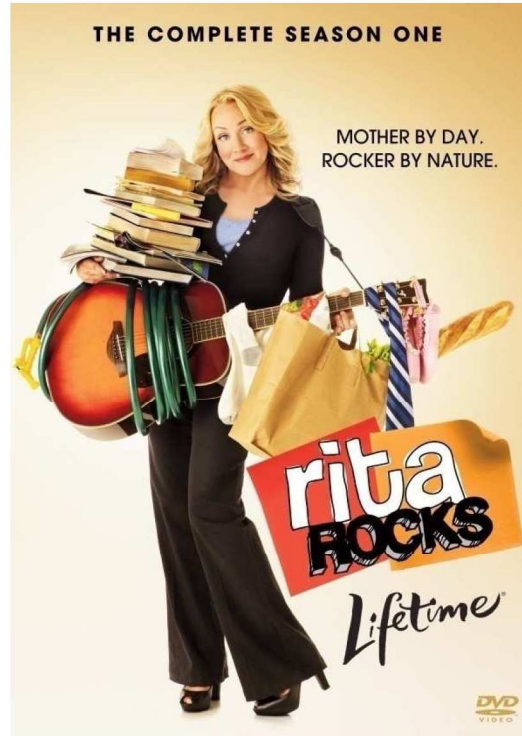


PREORDER **MAR 30** RELEASE **APR 27**

NEW RELEASE: TV ON DVD



SYNOPSIS Rita Clemens, (Nicole Sullivan, *MadTV*) is a wife and mother who was once the lead singer of a Bangles cover band. Rita traded a life in rock clubs for carpools and the PTA. With the hope of getting a little bit of the “old Rita” back, she forms a garage band with postal carrier Patty (Campbell-Martin), unemployed neighbor Owen (guest star Ian Gomez) and her daughter’s boyfriend Kip (Ullman).

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RITA ROCKS: SEASON ONE

Mother by day, rocker by nature

- Nicole Sullivan (*MadTV*) stars in this hit family comedy series that any mom can relate to.
- Produced by Stan Zimmerman and James Berg (*Gilmore Girls*, *Roseanne*), RITA recently concluded a successful second season.
- Jam packed with 20 episodes and tons of bonus footage, this 3-DVD set will be released just in time for Mother’s Day.
- RITA ROCKS stars Richard Ruccolo (*Two Guys and a Girl*) as Rita’s husband, Jay and Tisha Campbell-Martin (*My Wife and Kids*, *Martin*) as her friend and bandmate, Patty. Natalie Dreyfuss (*He’s Just Not That Into You*) and Kelly Gould (*Lucky Louie*) costar as Rita’s daughters, and Raviv Ullman (*Phil of the Future*) portrays her teenage daughter’s ever-present boyfriend, Kip.
- Multi-million dollar ad campaign includes:
 - National cable commercials
 - Online and print advertisements
 - National radio promotions in top 25 markets
 - Outdoor advertisements
 - Social Marketing through Facebook, Twitter and Bloggers

PRODUCT INFORMATION

SRP: \$24.95 U.S.
FORMAT: 3-pk
PACKAGING: Triple Amaray Swing
LENGTH: 7 hrs., 10 mins.
GENRE: Comedy
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN:
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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