

Press and Screener Contact:

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"delightful...richly fascinating" - Seattle Times

"This is it, shroomers: your technicolor, unicorn-in-space prayers have been answered." – *Pitchfork Media*

"KNOW YOUR MUSHROOMS is essential viewing for all human beings. Without these fascinating creatures our world would be uninhabitable. Finally a remarkable film explains some of their many mysteries and celebrates their presence among us all!"

- Jim Jarmusch

From RON MANN, Award-Winning
Director of GRASS And COMIC BOOK CONFIDENTIAL

KNOW YOUR MUSHROOMS

Own it December 15, 2009 on DVD

Packed with exclusive footage and fun interactive games proudly presented by Docurama Films

<u>OVERVIEW</u>: From the award-winning director of *Comic Book Confidential, Grass, Go Further* and a host of paradigm-shifting films reappraising the backwaters of popular culture, Ron Mann investigates the miraculous, near-secret world of fungi with his newest piece of cinema, KNOW YOUR MUSHROOMS.

KNOW YOUR MUSHROOMS follows über myco visionaries Gary Lincoff and Larry Evans as they lead us on a hunt for the wild mushroom and the deeper cultural experiences attached to the mysterious fungi.

Combining material filmed at the Telluride Mushroom Fest with animation and archival footage along with a neo-psychedelic soundtrack by The Flaming Lips and The Sadies, KNOW YOUR MUSHROOMS opens the doors to perception and takes the audience on a longer, stranger trip.

An official selection at SXSW, KNOW YOUR MUSHROOMS had a limited theatrical run and premiered on the Sundance channel in August, 2009. Now you can experience this fun investigation into the near-secret world of mushrooms at home when KNOW YOUR MUSHROOMS arrives on DVD on **December 15, 2009** from Docurama Films.

CONSUMER WARNING: DO NOT GO INTO THE FOREST WITHOUT THIS MOVIE!

DVD BONUS FEATURES:

- WELCOME TO THE FUNGAL JUNGLE: A video short by mushroom hunter Larry Evans
- GARY LINCOFF LECTURE from the Telluride Mushroom Festival
- DELETED SCENES
- THEATRICAL TRAILER
- MUSHROOM CLUBS IN NORTH AMERICA: An interactive listing of mycological groups
- FUN WITH FUNGI trivia game

FILMMAKERS:

Produced and Directed by RON MANN

Co-producer: BILL IMPERIAL

Editors: SIMON ENNIS, NICK TAYLOR

Animation: MIKE ROBERTS
Music Supervisor: MIKE ROSNICK
Sound Designer: JOHN LAING

Director of Photography: ANDY KEEN, BRIAN T MOORE

Consultant: GARY LINCOFF

TECHNICAL INFORMATION:

Pre-order date: November 17, 2009 Price: \$26.95 SRP
Street date: December 15, 2009 Catalog #: NNVG168811
Rating: N/A Language: English

Running Time: 73 mins + extras Color: Color and B&W

Genre: Documentary Audio Format: Stereo

About Docurama Films®

Docurama Films (http://www.docurama.com) is dedicated to making critically acclaimed and cutting-edge documentaries available digitally and on DVD. The collection unites both classic and contemporary docs from award-winning filmmakers whose work continues to astound and enlighten. Since being launched by parent company New Video in 1999, Docurama Films has released over 250 award-winning and highly acclaimed titles.

2009 marks the 10th anniversary of the label. Among releases for 2009: Academy Award[®]-winning director James Moll's hauntingly profound film *Inheritance*; a moving portrait of Estonia's fight for freedom in *The Singing Revolution*; and Stacy Peralta's gripping *Crips and Bloods: Made in America*

Films in the library include the Academy Award®-winning Murder on a Sunday Morning, Marjoe and Maya Lin: A Strong Clear Vision. In addition, Docurama Films specializes in definitive films like D.A. Pennebaker's seminal work Bob Dylan: Dont Look Back and The Brandon Teena Story (the true story behind the Oscar®-winning movie Boys Don't Cry), as well as films of enormous sociocultural relevance including Hacking Democracy and the Academy Award® nominee Operation Homecoming: Writing the Wartime Experience. Docurama Films has also released the critically acclaimed The Wild Parrots of Telegraph Hill and Andy Goldsworthy's Rivers and Tides. In 2007, Docurama Films had its exciting first theatrical release with Air Guitar Nation, and in 2008, release highlights included Gypsy Caravan with Johnny Depp, the fun and engrossing expose King Corn, and the Emmy Award-winning Autism: The Musical.