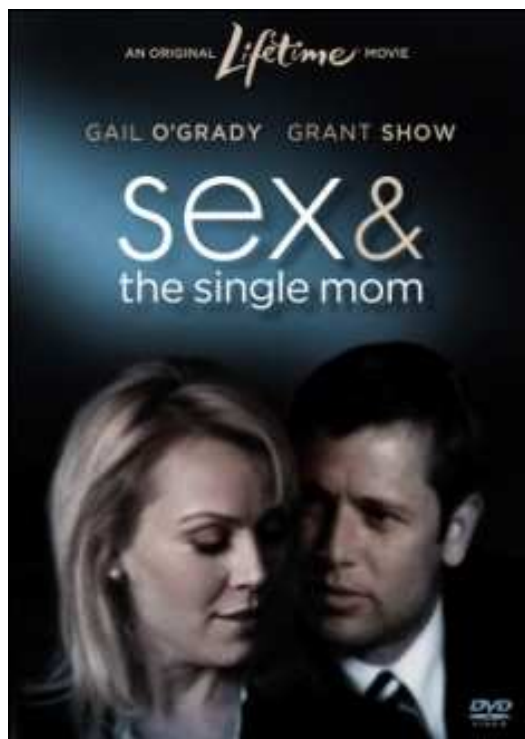


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NEW RELEASE: **LIFETIME MOVIE**



SEX & THE SINGLE MOM

A scandalous story that will have every Mom on the edge of her seat

- Packed with star power including Emmy® nominated actor Gail O'Grady (*NYPD Blue*), Grant Show (*Melrose Place*, *Private Practice*), and Danielle Panabaker (*The Crazies*).
- An excellent companion to any Mother's Day section, this DVD is sure to be a best-seller.
- Perfectly priced at \$14.95 SRP to be a special treat for every Mom.
- Marketing outreach includes national commercials on Lifetime during month of street and Mother's Day, reviews and giveaways in top entertainment sites, mom blogs, and Mother's Day gift guides.

SYNOPSIS: Jess is a single mother who has always been close to her 15-year-old daughter Sara. When Sara thinks about having sex with her new boyfriend, Jess gets overprotective. But then, Jess meets a newly single doctor and has an affair, while forgetting what she has tried to teach her daughter. The consequences are heavy and start to tear her and her daughter apart.

PRODUCT INFORMATION

SRP: \$14.95 U.S.
FORMAT: Single
PACKAGING: Amaray
LENGTH: 90 mins.
GENRE: Drama
YEAR: 2003

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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