



SYNOPSIS Just in time for back-to-school set-ups, Scholastic presents 3 DVDs filled with 14 school-time adventure stories: *The Teacher From the Black Lagoon*, *The Librarian From the Black Lagoon*, *The Gym Teacher From the Black Lagoon*, *Amazing Grace*, *Miss Nelson Has a Field Day*, *Miss Nelson is Back!*, *The Day Jimmy's Boa Ate the Wash*, *The Dot*, *Shrinking Violet*, *Crazy Hair Day*, *Petunia*, *How do Dinosaurs Go to School?*, *Monty*, and *Will I Have a Friend?* Plus 3 bonus interviews and 4 stories in Spanish.

DISTRIBUTED BY
NEWVIDEO
newvideo.com

Distributed in the U.S. by
New Video, 902 Broadway, 9th FL
New York, NY 10010



Distributed exclusively in Canada by
E! Entertainment 175 Bloor Street East,
North Tower, Suite 1400
Toronto, ON, M4W 3R8

PREORDER JUL 27 RELEASE AUG 24

NEW RELEASE: SCHOLASTIC

THE TEACHER FROM THE BLACK LAGOON ...AND MORE SLIGHTLY SCARY STORIES & MISS NELSON HAS A FIELD DAY ...AND MORE SCHOOL ADVENTURE STORIES & CRAZY HAIR DAY ... AND MORE FUNNY SCHOOL ESCAPADES

3 DVDs Filled with School Adventure Stories

- Released just in time for back-to-school shopping season.
- Includes refreshed versions of best-sellers *The Teacher From the Black Lagoon* and *Miss Nelson Has a Field Day* (with more content) plus the NEW DVD *Crazy Hair Day*.
- New read-along function highlights the words as they are read, allowing a child to follow the narrator, and new discussion questions promote early literacy skills.
- Packed with bonus features including 3 author interviews and 4 Spanish stories.
- Available in eye-catching floor and counter displays.
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, back-to-school online campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interviews, Spanish Stories

SRP: \$14.95 ea. U.S., \$16.95 ea. CAN

FORMAT: Singles

PACKAGING: Amarays

LENGTH: Approx. 60 mins each + extras

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

THE TEACHER FROM THE BLACK LAGOON

CAT NO. NNVG229161 **UPC** 7-67685-22916-3 **ISBN** 0-545-29904-7

MISS NELSON HAS A FIELD DAY

CAT NO. NNVG229151 **UPC** 7-67685-22915-6 **ISBN** 0-545-29905-5

CRAZY HAIR DAY

CAT NO. NNVG229170 **UPC** 7-67685-22917-0 **ISBN** 0-545-29906-3

SCHOLASTIC
Storybook Treasures™