



SYNOPSIS Gain new insight into the life of a fascinating man who was influenced by one of the world's most ancient culture and who, in turn, made an enormous impact on the modern world. From behind the scenes of his classic Kung Fu films to the teachings and philosophy in the confines of his own Dojo studio, discover the life of Bruce Lee, the most influential martial artist of the twentieth century.

Distributed in the U.S. by New Video
902 Broadway, 9th fl, New York, NY 10010
Tel: (212) 206-8600
E-mail: info@newvideo.com

DISTRIBUTED BY
NEWVIDEO

Distributed in Canada by
Paradox Entertainment Group,
175 Bloor St E, STE 1400 N Tower,
PO Box 64, Toronto, ON M4W 3R8
Tel: (800) 267-1216, E-mail: info@paradoxeg.com

paradox
entertainment group

newvideo.com

PREORDER Jul 28 RELEASE Aug 25

NEW RELEASE: HISTORY™

HOW BRUCE LEE CHANGED THE WORLD

A raw look into the life of the world's most famous martial arts legend

- Fascination about Bruce Lee's life continues to grow – the blockbuster biopic *Dragon: The Bruce Lee Story* sold over 180,000 copies.
- HISTORY presents a behind the scenes look at the real Bruce Lee – film and martial arts superstar and international icon.
- This intimate, feature-length portrait of Bruce Lee is packed with rare home movies and interviews with martial artists and award-winning filmmakers Quentin Tarantino, Ang Lee and John Woo, plus a collectable Bruce Lee poster.
- Marketing includes national TV commercials and on-line outreach to Bruce Lee and martial arts enthusiasts through Facebook, blogger reviews, giveaways and a viral fighting widget to promote the new DVD targeted to reach our 10,000 consumers.
- Extensive PR will target martial-arts and men's lifestyle publications

PRODUCT INFORMATION

BONUS: Additional Scenes

CAST: Quentin Tarantino, Ang Lee, John Woo, Kareem Abdul-Jabbar, Chuck Norris

SRP: \$19.95, \$24.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: 94 mins + extras

GENRE: Documentary

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



**HUMAN WEAPON:
THE COMPLETE
SEASON ONE**



**THE TRUE
STORY OF CHE
GUEVARA**

CAT NO. AAAE154770 **UPC** 7-33961-15477-1 **ISBN** 7-33961-15477-1

