

SYNOPSIS: Over 25 family favorite storybooks are brought to life in this ultimate children's bedtime collection, from the classic stories *Curious George Rides a Bike* and *Good Night, Gorilla* to the beloved *Harold and the Purple Crayon* and *Corduroy*.

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PREORDER Aug 25 RELEASE Sep 29

NEW RELEASE: SCHOLASTIC

TREASURY OF CLASSIC BEDTIME STORIES

Some of the best-selling children's books of all time in one holiday gift set!

- ☐ Releasing just in time for holiday set-ups and featuring four of the most recognizable storybook characters of all time, this bedtime collection is a must-have holiday gift for any pre- or early reader.
- ☐ Packed with celebrity narration from James Earl Jones, Anthony Edwards, Lynn Whitfield, Pete Seeger, Laura Dern, and others.
- ☐ Beloved stories feature the enhanced read-along function and together have won over 30 awards including the prestigious Caldecott Medal.
- ☐ Marketing includes Google ad words, reviews in parent-centric publications (*Parenting Magazine*), kids radio promotions in the top 10 markets, on-line giveaways, and holiday gift guide placement.

PRODUCT INFORMATION

DVD FEATURES: Read-along

SRP: \$24.95 U.S., \$29.95 CAN

FORMAT: 4-pk

PACKAGING: Thin-pks

LENGTH: 4h 25 min.

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

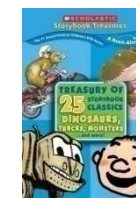
AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

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