



SYNOPSIS Max Solomon has faced the awful truth that he will never be a writer. But that doesn't mean all his creative energy has to go to waste. In this offbeat romantic comedy, three friends have their lives turned upside down when one of them realizes that larceny might be his best skill...and begins to date the bank teller he just robbed.

SKILLS LIKE THIS

An offbeat comedy about falling in love...and robbing banks

- Released on the heels of a nationwide theatrical release that began in March 2009; airs on STARZ in December.
- Winner of the Audience Award at SxSW, the film already has a following, and a line of merchandise.
- In the tradition of such quirky breakthrough comedies as *Bottle Rocket* and *Napoleon Dynamite*, SKILLS LIKE THIS speaks to the disaffected youth of its time.
- Grassroots marketing outreach will target pop culture, comedy, music and youth-oriented sites. PR campaign will follow the theatrical campaign, targeting pop culture, music and youth-oriented outlets.
- Special outreach to outlets in Denver, where the film was shot (first Colorado-made feature film released nationally).

PRODUCT INFORMATION

Prebook: Oct 27

Release: Nov 17

DVD FEATURES: Deleted scenes; interviews

SRP: \$26.95 U.S., \$29.95 CAN

FORMAT: Single

PACKAGING: Standard Amaray

LENGTH: Approx. 86 mins. + extras

GENRE: Comedy

YEAR: 2007

LANGUAGE: English

COLOR: Yes

WIDESCREEN: Yes

UNITS PER CARTON: 30

CAT NO. NNVG155650

UPC 7-67685-15565-3

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