

**SYNOPSIS** From award-winning documentarian David Sington, *THE FLAW* tells the story of the credit bubble that caused the financial crash through interviews with some of the world's leading economists, including housing expert Robert Shiller, Nobel laureate Joseph Stiglitz, and economic historian Louis Hyman, as well as Wall Street insiders and victims of the crash. More topical than ever, the film presents an original and compelling account of the toxic combination of forces that nearly destroyed the world economy, demonstrating how excessive income inequality leads to economic instability. At a time when economic theory and public policy is being re-examined, this film reminds us that, without addressing the root causes of the crisis, the system may collapse again... and next time it may not be possible for governments to rescue it.

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NEW RELEASE: **DOCURAMA**

# THE FLAW

*What happens when the rich get richer?*

- The perfect follow-up to 2011 Oscar® winner *Inside Job*, *THE FLAW* goes beyond Wall Street to delve into the economic inequities protested in the Occupy Wall Street and similar movements.
- Premiered at Sundance 2011 to rave reviews from top-tier press, followed by community screenings nationwide.
- From the executive producers of "Undercover Boss" and acclaimed filmmaker David Sington (*In the Shadow of the Moon*, *Nova* series).
- Features the world's leading economists, as well as Wall Street insiders and victims of the crash
- In explaining the story behind the financial crisis, the film "[makes] economic theory and practice digestible (and viewable) to lay audiences." (*Variety*)
- Marketing and PR outreach to economic and business outlets, such as *The Economist* (631K followers Twitter followers), *WSJ* and *NYT* Economix blog (7.7K followers).
- Twitter campaign to finance bloggers: @dealbreaker, @dkberman, @Nouriel, etc.

## PRODUCT INFORMATION

**DVD FEATURES:** Interview with director David Sington

**SRP:** \$29.95 U.S. \$34.95 CAN  
**FORMAT:** DVD Single  
**PACKAGING:** Single Amaray  
**LENGTH:** Approx. TK mins + extras  
**GENRE:** Documentary  
**YEAR:** 2010

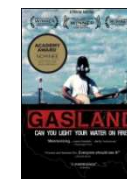
**LANGUAGE:** English  
**COLOR:** Color  
**WIDESCREEN:** TK  
**AUDIO FORMAT:** Stereo  
**UNITS PER CARTON:** 30

**TRAILER:** <http://www.youtube.com/watch?v=C7IQe7CBPCc>

## COMP TITLES



**INSIDE JOB**



**GASLAND**

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