



VIETNAM IN HD

IT'S NOT THE WAR
WE KNOW.

IT'S THE WAR
THEY FOUGHT.



SYNOPSIS This is a story that is in danger of being lost to history. It's a story of the men who came home from the Vietnam War and tried to forget - men who represent a second silent generation. It's time now, using the same experiential approach to storytelling and visuals that were used in *WWII in HD*, to give these veterans a voice. This six-hour miniseries will cover the time period from the initial massive troop build-up in 1965 to the fall of Saigon in 1975. Using never-before-seen color footage transferred to high definition as well as a soundtrack filled with hits from the era, this program promises to be a miniseries like no other.

VIETNAM IN HD

The follow-up to HISTORY's bestselling WWII IN HD

- From Lou Reda Productions, the producers of *WWII in HD*, which scored an amazing 21 million viewers and became of our all-time bestsellers.
- Culled from hours of never-before-seen footage and transferred to HD using the same state-of-the-art technology that won *WWII in HD* acclaim.
- An emotional, character-driven story, narrated by Josh Brolin (True Grit) and featuring an all-star voice-over cast including Blair Underwood (The Event), Zachary Levi (Chuck), Jennifer Love Hewitt (The Ghost Whisperer) and many more.
- Featuring period hits from such artists as Bob Dylan, Elvis Presley, and Jimi Hendrix.
- Part of a major Q4 "War in HD" campaign along with the WWII IN HD gift set, with national TV spots, online ads, and social media for an estimated 60 million impressions.
- Timed to street immediately after air date and will benefit from HISTORY's major marketing campaign including TV spots, print ads, outdoor advertising, social media, and much more (estimated 10 million impressions).
- An immersive, "experiential" look at key battles and events like Hamburger Hill, Operation Rolling Thunder, and the Fall of Saigon.

PRODUCT INFORMATION: DVD

SRP: \$24.95 U.S., \$29.95 CAN
FORMAT: 2-pack
PACKAGING: amaray
LENGTH: Approx. 4 hours, 42 mins
GENRE: Documentary
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: TBD
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

PRODUCT INFORMATION: BLU-RAY

SRP: \$34.95 U.S., \$39.95 CAN
FORMAT: 2-pack
PACKAGING: blu-ray case
LENGTH: Approx. 4 hours, 42 mins.
GENRE: Documentary
YEAR: 2011

LANGUAGE: English
COLOR: Yes
WIDESCREEN: YES
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30