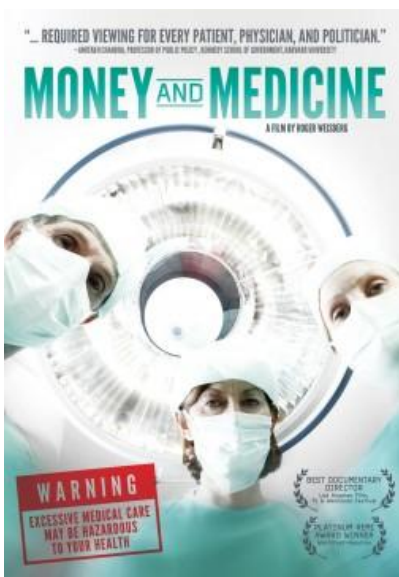


FOR IMMEDIATE RELEASE



**FROM OSCAR®-NOMINATED DIRECTOR ROGER WEISBERG,
"MONEY AND MEDICINE" RELEASES DECEMBER 4 ON DIGITAL AND DVD**

Examining The Dangers of Excessive Health Care

"A complex and insightful conversation starter" – *A.V. Club*

"An excellent and thoughtful treatment of this important subject."
- Dr. Arnold S. Relman, *New England Journal of Medicine*

November 21, 2012 – *New York, New York* – Rising health care costs are threatening to bankrupt the country. According to recent studies, 62% of personal debt in the U.S. is attributed to medicine, and medical bills are the leading cause of bankruptcy. As the recent Presidential election has shown, the challenge of reducing health care expenditures while improving the overall quality of medical care is a major priority for most Americans.

Releasing on December 4 from Docurama Films, a label of Cinedigm Entertainment Group (NASDAQ: CIDM), **"MONEY AND MEDICINE"** includes in-depth profiles of patients, physicians

and executives from two world-renowned hospitals – UCLA Medical Center in Los Angeles and Intermountain Medical Center in Utah – as they grapple with rising health-care costs and the dangers of overtreatment that pervade our medical system. The film captures doctors and patients in the grips of tough medical decisions, ranging from end-of-life treatment to prostate and breast cancer care. These intimate stories illustrate the complexities that arise when patients are presented with a full picture of the risks, benefits, and tradeoffs of various medical procedures.

With remarkable candor and poignancy, Oscar®-nominated director Roger Weisberg (*Sound and Fury, Why Can't We Be a Family Again?*) presents an emotional journey through the eyes of medical professionals, patients and their families. In his eye-opening documentary, Weisberg investigates the dangers the nation faces from soaring health care costs as well as the dangers patients face from over-diagnosis and over-treatment.

A few highlights from the film include:

- An alarming overview of the health-care cost crisis.
- The difficult end-of-life treatment choices made by patients and their families, ranging from very aggressive interventions in the ICU to palliative care at home.
- The controversy surrounding diagnostic testing and screening as well as the shocking treatment variations among patients receiving a variety of elective procedures.
- The risks associated with high tech medical imaging and other expensive diagnostic tests.

The film is the winner of the Best Documentary Director at the 2012 Los Angeles Film, TV & Webisode Festival, the Platinum Remi Award at WorldFest-Houston, the Leigh Whipper Silver Documentary Award at the Philadelphia International Film Festival, and the Chris Award from the Columbus International Film and Video Festival.

MONEY AND MEDICINE is directed and produced by Roger Weisberg; edited by Pascal Akesson; cinematography by Sandra Chandler. Bonus features include: outtakes and extended scenes, including stories about heart disease treatment, end-of-life decision making, palliative and hospice care and Docurama Trailers.

Pricing:	\$29.95 US
Runtime:	85 mins. + extras
Rating:	NR
Catalog #:	NNVG281060
Language:	English
Color:	Color
Audio Format:	Dolby Digital 2.0 Stereo
Genre:	Documentary

About Docurama Films

In 1999, Docurama Films® launched with the first feature documentary available on DVD: D.A. Pennebaker's iconic film on Bob Dylan, "Dont Look Back." Twelve years and 300 award-winning, highly-acclaimed documentary titles later, Docurama continues to discover and release the greatest non-fiction films of our time while spreading the word about filmmakers who are taking the form to new heights. Docurama's catalog features an array of topics including the performing and visual arts, history, politics, the environment, ethnic and gender interests, and all-time favorites including "The Wild Parrots of Telegraph Hill," "Andy Goldsworthy: Rivers and Tides" and "King Corn." Recent titles include the Oscar®-nominated films "Gasland," "Hell and Back Again" and "Paradise Lost 3: Purgatory." www.docuramafilms.com

Cinedigm Entertainment Group

Cinedigm Entertainment Group (CEG), a division of Cinedigm Digital Cinema Corp., is an end-to-end digital distribution company delivering content in theaters, across digital and on-demand platforms, and on DVD/Blu-ray. CEG reaches a global digital audience through partnerships with iTunes, Netflix, Amazon, Google, Hulu, Vudu, Xbox, Playstation, and others. The company's library of over 5,000 titles includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. CEG is proud to distribute many Oscar®-nominated films including "Hell and Back Again," "GasLand," "Waste Land," "Paradise Lost 3: Purgatory," "A Cat in Paris" and "Chico & Rita." Current and upcoming CEG multi-platform releases include "The Invisible War," "Citadel," "In Our Nature," "22 Bullets" and "Don't Stop Believin': Everyman's Journey." [CIDM-G] www.cinedigm.com.

For more information, please contact:

Luis Garza; 646-259-4144; lgarza@newvideo.com

For Box Art:

<http://www.newvideo.com/docurama/money-and-medicine/>