

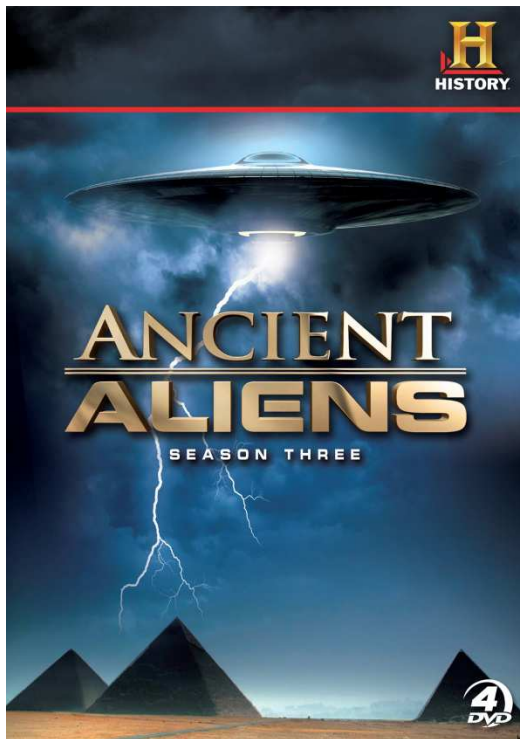
PREORDER **DEC 27** RELEASE **JAN 24**

NEW RELEASE: HISTORY

ANCIENT ALIENS: SEASON 3

The hit HISTORY series is better than ever in this epic third season!

- This top series on DVD continues to deliver; Season 3 ratings grew 20% .
- This franchise continues to be an iTunes best-seller with nearly 100K downloads, showing consistent consumer interest week after week.
- Aliens are more popular than ever with titles like *Aliens and Cowboys*, *Falling Skies*, and Ridley Scott's highly-anticipated film *Prometheus*, premiering in 2012.
- Season 3 delves even deeper than before exploring ancient Egypt, the age of dinosaurs, cave drawings and more.
- Supported by a multi-million campaign: 50 million estimated impressions
 - Print, TV, Radio and online ads
 - Aggressive social media marketing, including outreach to blogs, fan sites, and exclusive clip offerings.
 - PR campaign targeting entertainment, news, and pop-culture magazines



SYNOPSIS Another season of alien intervention belongs to HISTORY.

ANCIENT ALIENS continues to examine 75 million years of the most credible alien evidence here on Earth. SEASON 3 explores new directions, including sightings and phenomena from ancient times to the present. From the age of dinosaurs to ancient Egypt, from early cave drawings to continued mass sightings in the U.S., each episode gives historic depth to the questions, speculations, controversies, firsthand accounts and grounded theories surrounding an age-old debate. Did intelligent life forms from outer space visit Earth thousands of years ago? Do they visit us now?

PRODUCT INFORMATION

SRP: \$29.95, \$34.95 CAN

FORMAT: DVD 4-Pk

PACKAGING: Swing Amaray 4-Pk

LENGTH: 12 hrs., 20 mins

GENRE: Documentary

YEAR: 2011

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



ANCIENT ALIENS



ANCIENT ALIENS:
SEASON 2

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