

SYNOPSIS At the outer edge of America, lies the nation's largest swamp-- a hidden world where nature rules and man fights back. The way of life here has changed little since Cajuns first came here in the mid- 1700's and the lost tribe who dwell here today share the fierce independence of those early pioneers, living off the land as they did. In a new series HISTORY chronicles the swampers' busiest time of year-- alligator season-- and the risks undertaken by the unique group that calls this dangerous and mysterious place home.

PREORDER MAY 3 RELEASE MAY 31

NEW RELEASE: HISTORY™

SWAMP PEOPLE: SEASON ONE

The ratings record-breaker finally comes to DVD

- The best HISTORY premiere ever, seen by over 4MM viewers!
- A top contender for *Ice Road Truckers* #1 spot on HISTORY, SWAMP PEOPLE takes viewers down south to uncover one of the worlds most dangerous jobs, hunting alligators.
- Includes nearly 30 minutes of bonus material not shown on DVD.
- Release timed to capitalize on the *Season 2* broadcast, supported by a multi-million dollar ad campaign including:
 - TV,
 - Print,
 - Outdoor
 - National cinema ads
- Perfect to merchandise for Father's Day promotions – with national TV commercials airing on HISTORY for an estimated 10MM impressions.

PRODUCT INFORMATION

BONUS FEATURES: Additional footage

SRP: \$24.95, \$29.95 CAN

FORMAT: 3-pk

PACKAGING: Swing

LENGTH: 7 hrs., 30 min. + extras

GENRE: Reality

YEAR: 2010

LANGUAGE: English

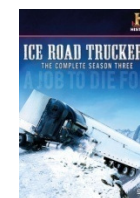
COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



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THE COMPLETE
SEASON THREE**



**AMERICAN PICKERS:
THE COMPLETE
SEASON ONE**

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