

FOR IMMEDIATE RELEASE



**CINEDIGM'S FLATIRON FILM COMPANY RELEASES "IN OUR NATURE,"
STARRING JOHN SLATTERY, ON FEBRUARY 5**

**Indie Gem Co-Starring Zach Gilford, Gabrielle Union and Jena Malone Available on
Cable VOD, Digital and DVD Following National Theatrical Release**

"...smart, introspective...the confessions and conflicts that bubble up feel real and lived ..."

—*The New York Times*

"An insightful drama that probes the delicate dynamics that shape our familial and romantic relationships." — *Interview Magazine*

"Grade: A! Revelatory ... With humor injected into the gravitas." — *Indiewire*

January 8, 2013 – New York, New York -- When Brooklynite Seth takes his girlfriend Andie to his family's weekend house in upstate New York for a romantic getaway, they are unexpectedly joined by his estranged father Gil and his much-younger new girlfriend, Vicky. The women

carefully negotiate emotional minefields as they persuade father and son to share the house for the first time since the summer vacations of Seth's childhood. This unexpected family reunion in the great outdoors, fraught with tensions old and new, pushes them all to realize the bonds of family are always stronger - and far stranger - than expected.

John Slattery (*Mad Men*), **Zach Gilford** (*Friday Night Lights*), **Jena Malone** (*The Hunger Games: Catching Fire*) and **Gabrielle Union** (*10 Things I Hate About You*) star in **Brian Savelson's** candid, delicately observed family portrait of couples at a crossroads. From the producers of *Meek's Cutoff* and *Wendy and Lucy*, **IN OUR NATURE** premiered in 2012 at the SXSW Film Festival and was an official entry at Woodstock Film Festival. Flatiron Film Company, a label of Cinedigm Entertainment Group, will release **IN OUR NATURE** on cable VOD, standard digital platforms and DVD on February 5, following its theatrical release in December.



IN OUR NATURE is the feature film debut of Brian Savelson, who began his career in theater as associate producer of the 2004 Tony Award-winning production of *A Raisin in the Sun*. "The characters *are* the story in a film like this," he said. "The goal was to allow each of the actors to play a role they haven't explored before. We all know at least one of these characters, and a lot of us know all of them. My hope is that by easing into the story and having it flow, just as it would if you were at the cabin for the weekend, the film will inspire the audience to reflect on their own stories."

IN OUR NATURE also stars David Ilku, Lisa Velten Smith, Lola Cook, Hudson Price; Anish Savjani, Vincent Savino and Brian Savelson, producers; Susan Bianchi, Robert Savelson, Rajen Savjani, James Black, Mark Dalton, Kurt Dalton, Todd Kessler, James Marciano and Jeremy Mindich,

executive producers; Jeremy Saulnier, cinematography; Kate Abernathy and Annette Davey, editors. DVD bonus features include audio commentary by Savelson and Anish Savjani.

IN OUR NATURE

Pricing: \$29.95 DVD
Runtime: 103 mins. + extras
Rating: N/A
DVD Catalog #: NNVG280141
Language: English
Color: Color
Audio Format: Dolby Digital 5.1 Stereo
Genre: Drama, Independent Film

About Cinedigm Entertainment Group

Cinedigm Entertainment Group (CEG), a division of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM), is an end-to-end digital distribution company delivering content in theaters, across digital and on-demand platforms, and on DVD/Blu-ray. CEG reaches a global digital audience through partnerships with iTunes, Netflix, Amazon, Google, Hulu, Vudu, Xbox, Playstation, and others. The company's library of over 5,000 titles includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company® and acclaimed independent films and festival picks through partnerships with Sundance Institute and Tribeca Film. CEG is proud to distribute many Oscar®-nominated films including *Hell and Back Again*, *GasLand*, *Waste Land*, *Paradise Lost 3: Purgatory*, *A Cat in Paris* and *Chico & Rita*. Recent and upcoming CEG multi-platform releases include *The Invisible War*, *Citadel*, *Dead Man's Burden*, *Come Out and Play* and *Don't Stop Believin': Everyman's Journey*. [CIDM-G] www.cinedigm.com.

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For DVD box art:

<http://www.newvideo.com/flatiron-film-company/in-our-nature/>