

SYNOPSIS This season, HOW THE EARTH WAS MADE goes back in history – from 4.5 billion years ago to today – peeling back layers of rock, filling up river canyons, parting the oceans, and leveling mountains and volcanoes to investigate the origins of some of the most well-known locations and geological phenomena in the world.

HOW THE EARTH WAS MADE: SEASON 2 BLU-RAY

Shot on locations all over the world SEASON TWO of the best-selling series is now available on Blu-ray

- Building on the success of Season One Blu-ray, SEASON TWO takes viewers on an exciting journey through Earth's 4.5 billion year history.
- Features new forensic science techniques, state-of-the-art CGI and spectacular on-location shooting, gives viewers a stunning journey through Earth's evolution.
- From Yosemite to The Rockies, Death Valley to Everest, HISTORY travels the globe to reveal the geological processes that have shaped our planet.
- Marketing includes reviews on blogs and entertainment sites, fan contests, and giveaways plus PR outreach aimed at men's lifestyle and science-related publications, as well as radio promotions in the top 20 markets.

PRODUCT INFORMATION

SRP: \$49.95, \$56.95 CAN FORMAT: 3-pk Blu-Ray PACKAGING: Swing Amaray LENGTH: 10 hrs., 11 mins. GENRE: Documentary

YEAR: 2009

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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HOW THE EARTH WAS MADE: THE COMPLETE SEASON ONE BLU-RAY





