

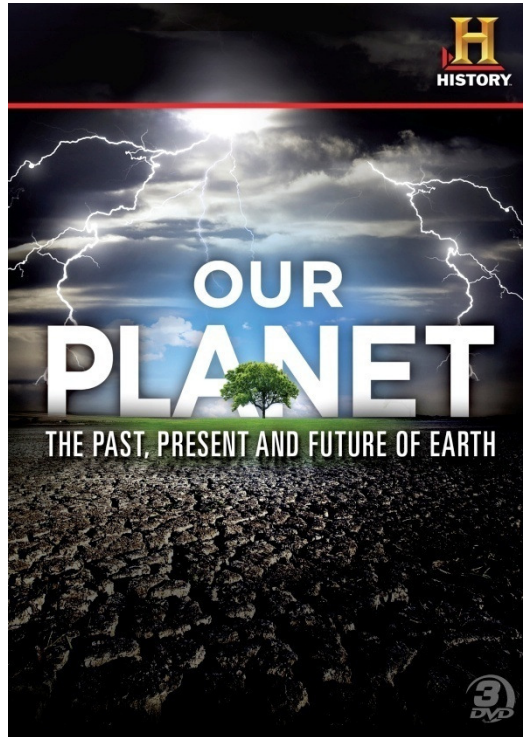
PREORDER FEB 22 RELEASE MAR 29

NEW RELEASE: HISTORY

OUR PLANET: PAST, PRESENT, AND FUTURE OF EARTH

An awe-inspiring look at our planet from its birth to the extinction of the Human species

- Release timed for Earth Day to coincide with national events and promotions.
- Includes *Life After People*, one of the most watched HISTORY specials of all time, seen by 5.4MM viewers.
- *How the Earth Was Made*, a million dollar franchise, takes viewers on a visually arresting roller coaster ride through Earth's 4.5 billion year history.
- Features state-of-the art CGI, film shot on location, and scientific evidence to bring visually compelling reenactments to life.
- Programs in this genre are perennial best-sellers, *The Universe* is the #1 selling franchise for HISTORY.
- Marketing includes national cable commercials, extensive online marketing initiatives including a viral screensaver, blogger giveaways and reviews in men's lifestyle and science publications.



SYNOPSIS Take a beautiful and harrowing journey through the birth and eventual devastation of Planet Earth with three top-rated and best-selling documentaries: HOW THE EARTH WAS MADE, A GLOBAL WARNING?, and LIFE AFTER PEOPLE.

PRODUCT INFORMATION

SRP: \$19.95 SRP, \$22.95 CAN
FORMAT: 3-pk
PACKAGING: Swing Amaray
LENGTH: 4 hrs., 42 mins. + extras
GENRE: Documentary
YEAR: Various

LANGUAGE: English
COLOR: Color
WIDESCREEN: No
AUDIO FORMAT: Stereo
UNITS PER CARTON: TK

CAT NO. AAAE229150

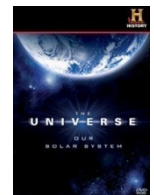
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