

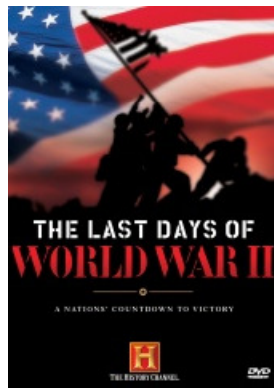
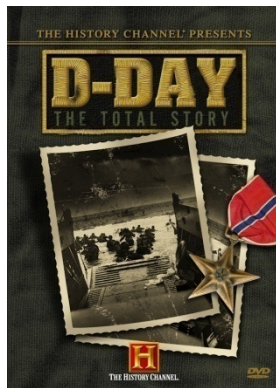
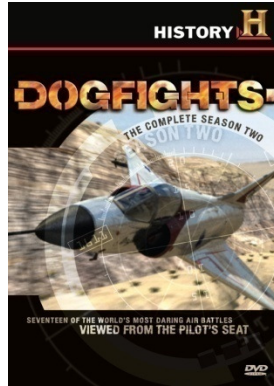
PREORDER **APR 26** RELEASE **MAY 24**

NEW RELEASE: HISTORY™

# DOGFIGHTS SEASONS 1&2 D-DAY THE TOTAL STORY LAST DAYS OF WWII

*Reinvigorate sales with these refreshed WWII collections*

- Release timed for Memorial Day and Father's Day promotions.
- 4 top-selling sets now available in new slim packaging and repriced with a savings of **20% or more off** the original SRPs.
- WWII is a top-selling HISTORY genre.
- Releases supported by an online ad word campaign (**1MM impressions**), aggressive PR outreach to entertainment publications, and daily news papers surrounding Memorial Day and Father's Day.



## DOGFIGHTS SEASON 1

SRP: \$34.95 U.S., \$39.95 CAN  
FORMAT: 4-pk  
PACKAGING: Swing Amaray  
LENGTH: 8 hrs, 37 mins. + extras  
GENRE: Documentary  
YEAR: 2006

COLOR: Yes  
WIDESCREEN: No  
AUDIO FORMAT: English  
UNITS PER CARTON: TK  
CAT NO. AAAE246640  
UPC 7-33961-24664-3  
ISBN 1-4229-3732-1

## DOGFIGHTS SEASON 2

SRP: \$39.95 U.S., \$44.95 CAN  
FORMAT: 5-pk  
PACKAGING: Swing Amaray  
LENGTH: 13 hrs, 19 mins + extras  
GENRE: Documentary  
YEAR: 2007

COLOR: Yes  
WIDESCREEN: No  
AUDIO FORMAT: English  
UNITS PER CARTON: TK  
CAT NO. AAAE246650  
UPC 7-33961-24665-0  
ISBN 1-4229-3733-X

## D-DAY THE TOTAL STORY

SRP: \$19.95 U.S., \$22.95 CAN  
FORMAT: 2-pk  
PACKAGING: Swing Amaray  
LENGTH: 5 hrs, 25 mins. + extras  
GENRE: Documentary  
YEAR: 2004

COLOR: Color and B&W  
WIDESCREEN: No  
AUDIO FORMAT: English  
UNITS PER CARTON: TK  
CAT NO. AAAE246630  
UPC 7-33961-24663-6  
ISBN 1-4229-3677-5

## LAST DAYS OF WWII

SRP: \$19.95 U.S., \$22.95 CAN  
FORMAT: 2-pk  
PACKAGING: Swing Amaray  
LENGTH: 4 hrs, 39 mins  
GENRE: Documentary  
YEAR: 1995

COLOR: Color and B&W  
WIDESCREEN: No  
AUDIO FORMAT: English  
UNITS PER CARTON: TK  
CAT NO. AAAE244700  
UPC 7-33961-24470-0  
ISBN 1-4229-2927-2