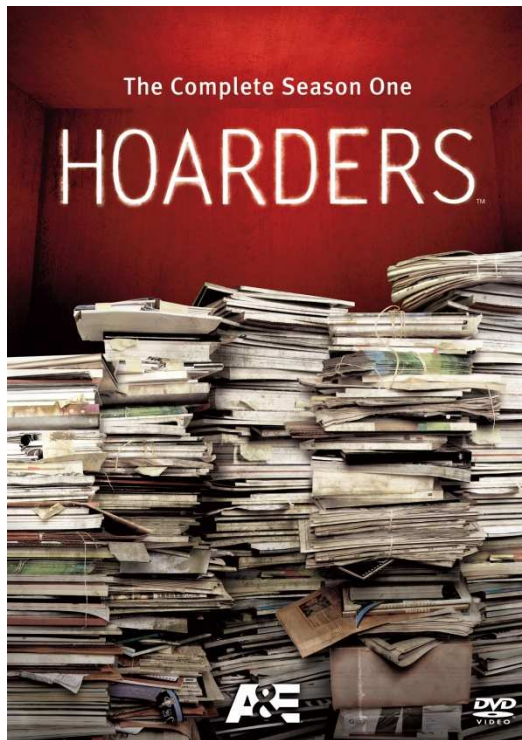


PREORDER APR 27 RELEASE MAY 25

NEW RELEASE: A&E

HOARDERS: THE COMPLETE SEASON 1

A&E's ratings record-breaking reality series comes to DVD



- Hoarders has the best ratings for any A&E original series, with Season 2 premiering to 3.2 million viewers.
- Includes all 7 hour-long episodes plus over 20 minutes of never-broadcast bonus material.
- HOARDERS is a top-seller on iTunes.
- *The Oprah Winfrey Show* featured an entire segment on *Hoarders* – there is also a link on the Oprah site directing visitors to the Hoarders webpage.
- 2 packed discs for just \$19.95 SRP.
- Extensive social media and online marketing campaign will target fans of the show and similar properties, as well as outreach to real-life hoarders and their friends/family.

SYNOPSIS Take a fascinating look inside the lives of people whose inability to part with their belongings is so out of control that they are on the verge of a personal crisis. Whether they're facing eviction, the loss of their children, jail time, or divorce, these hoarders are desperately in need of help.

PRODUCT INFORMATION

BONUS FEATURES: Additional footage

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: 2-pack

PACKAGING: Swing Amaray

LENGTH: Approx. 5 hours, 29 mins. + extras

GENRE: Documentary

YEAR: 2009

LANGUAGE: English

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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SEASON 1: THEN
AND NOW**



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