



PREORDER Aug 25 RELEASE Sep 29

NEW RELEASE: SCHOLASTIC

# A VERY BRAVE WITCH ... AND MORE GREAT HALLOWEEN STORIES FOR KIDS

*Witches, ghosts and goblins are not so scary in this kid-friendly Halloween Collection*

- Releasing just in time for Halloween set-ups and featuring eight “slightly scary” stories perfect for pre- and early-readers, this collection will disappear off shelves this October.
- Faithfully adapted from the best-selling storybooks, these films have won five awards and feature celebrity narration by Elle Fanning, David de Vries and others.
- Features the enhanced read-along function where the words are highlighted so kids can follow along with the narrator, building early literacy skills.
- Online grassroots marketing initiatives will target families with children, with a focus on parenting groups and websites, and PR will target family-centric publications and websites as well as the top 10 kids radio stations for promotions and product giveaways.

**SYNOPSIS:** One Halloween, a little witch decides to see what humans are really like. Plus seven more “slightly scary” stories: *By the Light of the Halloween Moon*; *A Dark, Dark Tale*; *Georgie, The Witch in the Cherry Tree*; *The Three-Legged Cat*, *The Three Robbers*, and *Little Tim*; and *the Brave Sea Captain*.

## PRODUCT INFORMATION

DVD FEATURES: Read-along

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: Single

PACKAGING: Amaray

LENGTH: 62 mins.

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

## RELATED & RECOMMENDED



**WHERE THE WILD THINGS ARE**



**THE NIGHT BEFORE CHRISTMAS**

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