



SYNOPSIS Before the events of *Blood Gulch* there was Project Freelancer: an experimental military program which sought to create a new breed of warrior. This new soldier was to be faster, stronger, and smarter than any other we've seen before... which based on previous seasons of *Red vs. Blue* doesn't really take that much. Adding an exciting new cast of characters to the classic ensemble, this innovative narrative - part amazing action prequel and part hilarious comedy sequel - unveils the mystery behind Project Freelancer and its dire consequences for the Reds and Blues.

RED VS. BLUE SEASON 9

The smash-hit comedy based on Halo is back and better than ever

- As of May 2011, total gross of *Halo* merchandise was more than \$2 billion, with over 40 million copies of the game sold (halo.xbox.com).
- Will be launching day-and-date with HALO: Combat Evolved Anniversary edition
- To date, over 1MM copies of RED VS. BLUE have been sold on DVD.
- Premiering online in Summer 2011, Season 9 will utilize stunning CGI for the first time in the show's run, allowing for more complex storytelling within the *Halo* universe.
- RED VS. BLUE's passionate fan base only continues to grow:
 - 1MM+ website members with 4 posts every minute
 - 949K+ YouTube subscribers with 28MM+ channel views
 - 508K+ Facebook fans
- Promotion and potential panel at San Diego Comic-Con and New York Comic-Con.
- Grassroots marketing and PR outreach will target gaming outlets (G4, UGO.com, IGN) with exclusive clips/interviews.

PRODUCT INFORMATION

DVD FEATURES: TK

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: DVD single

PACKAGING: Single amaray

LENGTH: 120+ mins

GENRE: Comedy

YEAR: 2011

TRAILER: <http://roosterteeth.com/archive/?id=3016>

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



RED VS. BLUE:
THE
RECOLLECTION



RED VS. BLUE: THE
BLOOD
GULCH
CHRONICLES