

— Time Out New York / Reel.com / Austin Chronicle / TV Guide

FASCINATING!

— TV Guide

AS FUNNY AS THIS IS SPINAL TAP

— Hollywood Reporter

A DAMN GOOD TIME

— Austin Chronicle

**THE MOVIE'S WILD PERFORMANCES
AND DROLL HUMOR ARE TOUGH TO RESIST.**

— The New York Times

**IT'S HARD NOT TO GRIN AND ADMIT THAT,
YES, THIS IS ALMOST AN ART FORM.**

— Entertainment Weekly

**THE GREATEST
ROCK MOVIE SINCE
THIS IS SPINAL TAP**

**AIR
GUITAR
NATION**

**“ON A SCALE OF ZERO TO SEVEN,
WE GIVE IT AN ELEVEN... GENIUS!”**

— David Ansen, NEWSWEEK

AIR GUITAR NATION



ROCKIN' AMERICA ON DVD
AUGUST 28TH, 2007

KILLER SOUNDTRACK
WITH TRACKS BY:
DAVID BOWIE
SMASHING PUMPKINS
CHEAP TRICK
QUEEN
THE WHO
KISS
MOTORHEAD
JUDAS PRIEST
AND MORE!

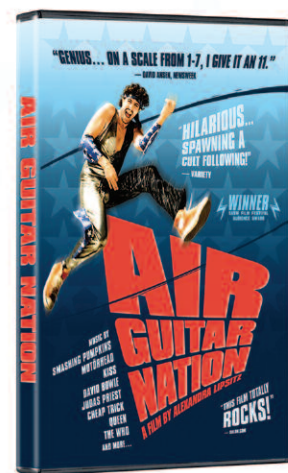
PACKED WITH AIR-TASTIC BONUSES: Deleted Scenes and Additional Performances
■ The Further Adventures of Björn Türoque ■ 5.1 Surround Sound ■ Theatrical Trailer

\$26.95 SRP U.S.

Color, Single, Approx. 81 mins.
+ extras, Documentary

CATALOG NO. NVG-9890
UPC 7-67685-98903-6
ISBN 0-7670-9853-6

PREORDER JUL 31, 2007 ■ RELEASE AUG 28, 2007



"SPAWNING A CULT FOLLOWING!"

— Variety

2007 Nationwide Theatrical Release

"Imagine a film full of characters much like in *This Is Spinal Tap*, all of them with their imaginary amps set at 11, and you begin to get an idea of what watching AIR GUITAR NATION is like. Only this is no mockumentary; Christopher Guest could not have dreamt up these characters. This is all charming and hilariously real." — Reel.com

- ★ A film festival favorite, including Audience Award wins at SxSW and Michael Moore's Traverse City Film Festival
- ★ Timed to release with the 2007 US Air Guitar Championships and a 15 city Air Guitar tour this summer
- ★ Fall 2007 VH1® Promo campaign in broadcast and print
- ★ National consumer promotions with Moviefone® and Epiphone® Guitars



Rotten Tomatoes

ONE OF THE BEST REVIEWED
CULT MOVIES IN YEARS!

FILM	TOMATOMETER SCORE
Air Guitar Nation	93%
Office Space	73%
Napoleon Dynamite	71%
Tenacious D	50%

Rotten Tomatoes is the #1 review site on the web and aggregates all critical reviews to determine a movie's critical rating on a scale of 0-100.

source: rotten tomatoes.com 5/22/07

MILLIONS OF MEDIA IMPRESSIONS IN PRINT, BROADCAST AND ONLINE

