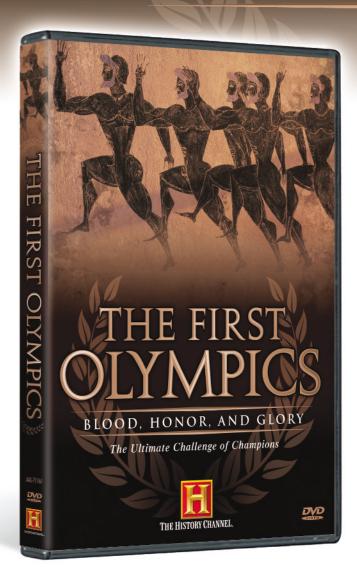
THE FIRST OLYMPICS

BLOOD, HONOR, AND GLORY



PREORDER
June 1, 2004

RELEASE June 29, 2004

The Ultimate Challenge of Champions

Return to ancient Greece and witness the Bacchanalian excess and raw competition of THE FIRST OLYMPICS. While the gods looked down, brutal contests of boxing, wrestling, chariot racing, and an early form of no-holds-barred fighting called Pankration raged within the bloodied arena.

In honor of the Athens 2004 Olympic Games, THE HISTORY CHANNEL® proudly presents THE FIRST OLYMPICS—three compelling documentaries that take a look at the origins and culture behind the world's greatest sporting event.

The First Olympics—Visit the ruins of ancient Olympia, see the stadium that once hosted the games, and discover the essential role this epic festival played in ancient Greece.

Blood and Honor at the First Olympics—In the name of Zeus and glory, boxers, runners, and charioteers compete in this ultimate challenge of champions. The winners are bathed in olive oil; the losers hope for survival.

The Greek Gods—From Aphrodite to Zeus, these are the myths, rituals, and legacies of history's most storied pantheon.

- Timed to release at the height of interest in the 2004 Summer Olympic Games.
- Three Olympics programs on a single DVD—perfect for impulse buyers and consumers with a genuine historical interest!
- Ideal for sports fans, Olympics enthusiasts, and students of ancient history.
- An essential addition to libraries and educational markets.
- Olympic trials will be held in June 2004, and the games will be held in August.
- From THE HISTORY CHANNEL®—the definitive source for quality historical programming.

DVD

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