



*Artwork not final

SYNOPSIS THE AWKWARD COMEDY SHOW is a hilarious new standup performance documentary spotlighting a kind of black comedian rarely witnessed: the nerd variety. These awkward comedians bring to their routines the arrogant street-wise swagger of computer programming, Shakespearean drama and playing the tuba. Behind-the-scenes footage and interviews, along with personal vignettes illustrated by underground comic book artists, make this unlike any comedy film you've ever seen. These are nerds who don't need any revenge, just a mic and an audience.

DISTRIBUTED BY
NEWVIDEO
newvideo.com

Distributed in the U.S. by
New Video, 902 Broadway, 9th FL
New York, NY 10010



Distributed exclusively in Canada by
E! Entertainment, 175 Bloor Street East,
North Tower, Suite 1400
Toronto, ON, M4W 3R8

PREORDER **APR 6** RELEASE **MAY 4**

NEW RELEASE: NEW VIDEO NYC

THE AWKWARD COMEDY SHOW

Comedy plus blackness to the nerd power

- DVD timed to release on the heels of an hour-long edit of the film premiering on Comedy Central on April 9; related comedy album releases on Comedy Central Records in April and will be promoted on-air throughout the month, with a national comedy tour following.
- The performers in the Awkward Comedy Show offer a unique voice—that of the black comedian who is more into the Death Star than Def Jam, the Apollo Space Program than the Apollo Theater.
- The DVD features an extended, uncensored version of the film as well as over 30 minutes of bonus material.
- The comedians include Victor Varnado (*Last Comic Standing*), Marina Franklin (*The Jay Leno Show*, *Best Week Ever*), Baron Vaughn (*Black Dynamite*), Eric Andre (*Curb Your Enthusiasm*) and Hannibal Buress (*Saturday Night Live*).
- Grassroots marketing and PR outreach will leverage access to comedians and exclusive clips to target urban and comedy outlets, as well as promote at tour locations and tag in tour press.

PRODUCT INFORMATION

DVD FEATURES: Deleted interviews with comedians and audience members; deleted jokes

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: DVD single

PACKAGING: Single amaray

LENGTH: Approx. 80 mins + extras

GENRE: Comedy

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: TK

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

RELATED & RECOMMENDED



**AL FRANKEN:
GOD SPOKE**



**THE GUILD:
SEASONS 1 & 2**

**NEW
VIDEO
NYC**

CAT NO. NNVG218471 **UPC** 7-67685-21847-1 **ISBN** 1-4229-8135-5