## THE AGE OF STUPID

A riveting look at climate change—from the year 2055

- From director Franny Armstrong (McLibel), this critically acclaimed film stars Oscar® nominee Pete Postlethwaite (The Usual Suspects; Clash of the Titans) and features music from Radiohead and Depeche Mode.
- The film premiered internationally September 21/22 at the biggest, greenest (per Guiness Book of Records) live film event in the world, attended by Moby and Thom Yorke in NY and linked by satellite to 700 cinemas in 50+ countries.
- Broadcast premiere on Discovery Planet Green on April 17<sup>th</sup>; speaking engagements in US/Canada begin in Sept. 2010.
- 2-disc, eco-friendly special edition includes 6+ hours of bonus.
- Marketing/PR outreach will target environmental outlets and promote through film's partners (Greenpeace, moveon.org).

## **PRODUCT INFORMATION**

DVD FEATURES: Over 6 hours of bonus including commentary, making-of, deleted scenes and interviews and more

**SRP**: \$29.95 U.S.

FORMAT: 2-Disc Set

PACKAGING: 2-disc Ecopack

LENGTH: Approx. 89 mins + extras

GENRE: Documentary

YEAR: 2009

LANGUAGE: English with subtitles in 30

languages
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30







A CRUDE AWAKENING

THE END OF



when we had the chance?

ACADEMY AWARD -NOMINATED

SYNOPSIS From the director of McLibel and the producer of the

Oscar®-winning One Day in September, the acclaimed THE AGE

OF STUPID stars Oscar® nominee Pete Postlethwaite (The Usual

Suspects; Clash of the Titans) as a man living alone in the

devastated world of 2055, looking at old footage of seven real people from now and asking: Why didn't we stop climate change