MICHAEL TILSON THOMAS: THE THOMASHEFSKYS

The legendary composer presents life in the Yiddish theater

- Broadcast premiere on PBS on March 29, 2012
- Written and hosted by Grammy[®] and Peabody Award-winning Michael Tilson Thomas, Founder and Artistic Director of the New World Symphony and the Thomashefskys' grandson.
- Favorable coverage from top-tier press includes New York Magazine, LA Times, and The New York Times ("Michael Tilson Thomas is a great raconteur.")
- The show was presented in New York at Carnegie Hall, as well as in San Francisco, Chicago, Miami, and Los Angeles.
- Combines scripts, song lyrics, articles from the Yiddish press, memoirs, correspondence and audio recordings, translated into English for the first time
- Release will include a collectible 16-page booklet, as well as full performances of several songs and an extended interview with Michael Tilson Thomas.
- Grassroots outreach to target Jewish heritage organizations and museums, as well as fans of theater, in particular klezmer music

PRODUCT INFORMATION

DVD FEATURES: Collectible , illustrated 16-page booklet; Extended song performances; Interview with Michael Tilson Thomas

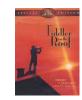
SRP: \$29.95 U.S. \$34.95 CAN
FORMAT: DVD Single
PACKAGING: Single Amaray
LENGTH: Approx. 82 mins + extras

GENRE: Documentary

YEAR: 2011

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo

UNITS PER CARTON: 30



COMP TITLES



FIDDLER ON







Michael Tilson Thomas

SYNOPSIS Founding members of the Yiddish Theatre in America, the

encouraged generations of young artists, brought countless Yiddish

artists to America, tirelessly raised funds for progressive social causes

reclaimed by the Thomashefsky Project, presents a musical sound that

few have heard, assimilating Eastern European klezmer and cantorial

modes with American tones and rhythms. Over time, as the Jewish

American music theater writers became absorbed in their new surroundings, they greatly influenced the American Songbook.

columns in the popular Yiddish newspapers, sponsored and

and, through it all, were adventurous trendsetters. This story,

Thomashefskys owned theatres, published their own magazine, wrote

