FOR IMMEDIATE RELEASE





FLATIRON FILM COMPANY RELEASES "HIDE AWAY," STARRING JOSH LUCAS, AUGUST 21 ON DVD

"Poignantly beautiful..." – New York
"Josh Lucas is magnificent" – Austin American Statesman

July 24, 2012 – New York, New York -- Entering an idyllic harbor as a broken and haunted man, a former businessman (Josh Lucas, Sweet Home Alabama, The Firm) buys and boards the dilapidated sailboat Hesperus. Disturbed at night by unsettling dreams of his family, the boat becomes a beacon of hope as he begins the challenge of bringing back the shine to the tarnished star.

Watching "The Young Mariner" from the harbor café are three equally mysterious residents: a waitress (**Ayelet Zurer**, *Angels & Demons*) with a piercingly watchful eye on *Hesperus*; the veteran mariner (**James Cromwell**, *The Artist*), a salty, soulful man unable to reconcile his own past; and a newly single father (**Jon Tenney**), whose boisterous enthusiasm for his newfound freedom contrasts with The Young Mariner's deliberate solitude.

Following a day-date theatrical, VOD and digital release in May 2012, Flatiron Film Company, a label of Cinedigm Digital Cinema Corp. (NASDAQ: CIDM)'s Entertainment Group, will release *HIDE AWAY*, directed by **Chris Eyre** (*Smoke Signals*) on August 21 on DVD. The film world premiered at the 2011 SXSW Film Festival, where it won the Grand Jury Prize in the Cinematography, Narrative Feature Competition.

"Eyre (Smoke Signals) and the cinematographer, **Elliot Davis** (he shot the first of the Twilight saga movies), create gorgeous images that carry the film along, including a procession of local boats decorated for Christmas, sweeping through the night as the hero watches, alone. Best of all, the often underused Lucas gives us a stirring, fresh take on a familiar story." – IndieWire

"Emotion, and information are communicated through the actor's actions and reactions, supported by images, sound and score," said producer Sally Jo Effenson. "It is our hope the movie will strike a chord with audiences who may not necessarily relate to the specific events depicted, but to the mood and to the character's romantic notions of starting over and recreating your life. It is a place to which we can all relate, given the times in which we live."

MMC Joule Films Presents: *HIDE AWAY*, written by Peter Vanderwall (*Shadowheart*); Elliot Davis, cinematography (*Twilight, The Iron Lady*); Edward Rogers, composer (*NYPD Blue*); Sally Jo Effenson, producer; Chris Eyre, producer; Carl Effenson, co-producer; Jeff Honeck, executive producer.

Pricing: \$29.95 U.S.; \$34.95 CAN

Runtime: 80 mins. + extras

Rating: PG-13

DVD Catalog #: NNVG274011

Language: English Color: Color

Audio Format: Dolby Digital 5.1 Stereo

Genre: Drama

Bonus material includes "Making of Hide Away" featurette; Interviews with director Chris Eyre, Josh Lucas, Ayelet Zurer, James Cromwell, Jon Tenney and Taylor Nichols.

About Cinedigm Entertainment Group

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corpis a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: "Life In A Day." directed by Kevin McDonald; "The Ward," directed by John Carpenter; "Smell of Success,"

featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, "Back & Forth," directed by Oscar® winner James Moll; and Peter Bogdanovich's "Runnin' Down A Dream," with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; "Citadel," directed by Ciaran Foy; "In Our Nature," starring John Slattery; and "22 Bullets," starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company's library includes award-winning documentaries from Docurama Films, next-gen indies from Flatiron Film Company, including international blockbuster "Elite Squad: The Enemy Within," and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. New Video is proud to distribute many Oscar, nominated films including "Hell and Back Again," "GasLand," "Waste Land," "The Secret of Kells," "Paradise Lost 3: Purgatory" and "Chico & Rita."

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For more product information and box art:

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