

**SYNOPSIS:** Just in time for the holidays, this holiday storybook collection is the perfect stocking stuffer. Stories include: *The Night Before Christmas*, *In the Month of Kislev*, *Seven Candles of Kwanzaa*, *Too Many Tamales*, *Max's Christmas*, *Morris's Disappearing Bag*, *The Little Drummer Boy*, *The Twelve Days of Christmas*, *Great Joy*, *The Clown of God*, *Merry Christmas Space Case*, and *Sam and the Luck Money*

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**PREORDER Oct 27 RELEASE Nov 24**

**NEW RELEASE: SCHOLASTIC**

# THE NIGHT BEFORE CHRISTMAS: SPECIAL EDITION DVD SET

*Celebrate the holidays with 12 classic family favorite stories on DVD!*

- ☐ Releasing just in time for holiday set-ups, this DVD is the perfect stocking stuffer for the kids!
- ☐ Packaged in a shiny, eye-catching box that will pop off shelves, these stories are faithfully adapted from best-selling children's books, including *The Night Before Christmas*—over 1 million copies sold!
- ☐ Includes the enhanced Read-Along function that highlights the words as they are read, allowing a child to follow the narrator and encouraging a love of reading.
- ☐ Includes the best-selling DVD *The Night Before Christmas... and more classic holiday tales* plus the bonus DVD *The Twelve Days of Christmas... and more holiday stories for kids*
- ☐ Features twelve stories on two DVDs plus a Spanish version of *Too Many Tamales*, plus celebrity narration by Anthony Edwards, Alfie Woodard, and others.
- ☐ Marketing includes Google ad words, reviews in parent-centric publications, kids radio promotions in the top 10 markets, on-line giveaways, and holiday gift guide placement.

## PRODUCT INFORMATION

DVD FEATURES: Read-along

SRP: \$19.95 U.S., \$22.95 CAN

FORMAT: 2-pk

PACKAGING: Amaray

LENGTH: 124 mins.

GENRE: Animation

YEAR: Various

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

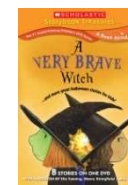
AUDIO FORMAT: Stereo

UNITS PER CARTON: 14

## RELATED & RECOMMENDED



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**Storybook Treasures™**