



LIFETIME HOLIDAY FAVORITES: CHRISTMAS IN PARADISE & DECK THE HALLS

Top-rated holiday movies, new-to-DVD as a value-priced double feature!

- Value-packed double feature includes two movies, never before released on DVD.
- Charlotte Ross (*NYPD Blue*), Colin Ferguson (*Eureka*) star in *Christmas In Paradise* – about two families adventures aboard a cruise ship during the holidays.
- *Deck The Halls* stars Gabrielle Carteris (*Beverly Hills, 90210*), Steven Culp (*Desperate Housewives*) and Steve Bacic (*X2*, *Andromeda*) in a story of a young boy who tries to set up his mom with his new neighbor – a man who he thinks is Santa Claus.
- Perfect for holiday gift-giving and great for all holiday promotions!
- Marketing outreach includes: 50 million estimated impressions
 - National TV ad campaign including Lifetime, Hallmark, OWN, and Oxygen
 - Targeted Facebook and online banner ad campaign
 - Holiday gift guide outreach
 - Website and blog reviews and giveaways (*Entertainment Weekly*, *People*, *Examiner*)

PRODUCT INFORMATION

SRP: \$19.95 SRP
 FORMAT: 2-PK
 PACKAGING: Swing Amaray
 LENGTH: 172 min.
 GENRE: Drama
 YEAR: 2005/2007

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: Yes
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

COMP TITLES



HOME FOR THE
HOLIDAYS



CHRISTMAS
BOX/TIMEPIECE
2PK

SYNOPSIS In *Christmas in Paradise*, two families meet aboard a cruise ship while vacationing during the holidays, each hoping to escape the memories of Christmas past. Given all they have in common, the parents and kids develop bonds and new relationships that are later tested when someone from the past returns and complicates matters.

In *Deck the Halls*, Holly returns to her hometown with her eight-year old son, Ben, to work for her father's toy business. Soon after, Ben watches a man, Nicholas Hall, move in next door with a sleigh, red suit, and lots of Christmas goodies. Ben begins to believe that their new neighbor is Santa Claus, and devises a plan to set up his mom with Santa Claus.