



PREORDER APR 20 RELEASE MAY 11

NEW RELEASE: HISTORY™

# THE WAR IN THE PACIFIC and D-DAYS IN THE PACIFIC

*The TRUE stories of the Pacific campaign from the most trusted brand in military history*

- Timed with the finale of HBO's epic, \$200 million miniseries *The Pacific*, the blockbuster follow-up to *Band of Brothers* from executive producers Tom Hanks and Steven Spielberg (premiere seen by 4 million viewers).
- HISTORY's World War II DVDs are proven heavyweights, and the recent success of *WWII in HD* (one of our fastest-shipped titles ever, and our MOST successful Blu-ray to date)) has led to a significant resurgence in interest.
- Perfect for Memorial Day and Father's Day promotions.
- Supported by an aggressive marketing campaign including TV Spots, Facebook/Twitter applications, military education outreach, and online targeting of HBO's *The Pacific* fans.

## SYNOPSIS

### THE WAR IN THE PACIFIC

This extraordinary collection is the most complete account of World War II's Pacific Theater ever created. Combining graphic combat footage and expert commentary, it's a commanding view of the battles and strategy, the men and machines, and the horror and heroism that marked this epic conflict.

### D-DAYS IN THE PACIFIC

A 3-part overview of the "other" D-Days of World War II – the ones that took place in the Pacific. The series shows how we developed from the shockingly inept and under-equipped landing on Guadalcanal to the massive, specialized steamroller assaults of 1944-45.

### THE WAR IN THE PACIFIC

SRP: \$14.95 U.S., \$16.95 CAN  
 FORMAT: 2-pack  
 PACKAGING: Swing Amaray  
 LENGTH: Approx. 185 mins  
 GENRE: Documentary  
 YEAR: 1996

LANGUAGE: English  
 COLOR: Yes  
 WIDESCREEN: No  
 (AUDIO FORMAT: Stereo)  
 UNITS PER CARTON: 30

### D-DAYS IN THE PACIFIC

SRP: \$19.95 U.S., \$22.95 CAN  
 FORMAT: 2-pack  
 PACKAGING: Swing Amaray  
 LENGTH: Approx. 4 hrs, 36 mins  
 GENRE: Documentary  
 YEAR: 2005

LANGUAGE: English  
 COLOR: Yes  
 WIDESCREEN: No  
 AUDIO FORMAT: Stereo  
 UNITS PER CARTON: 30

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