

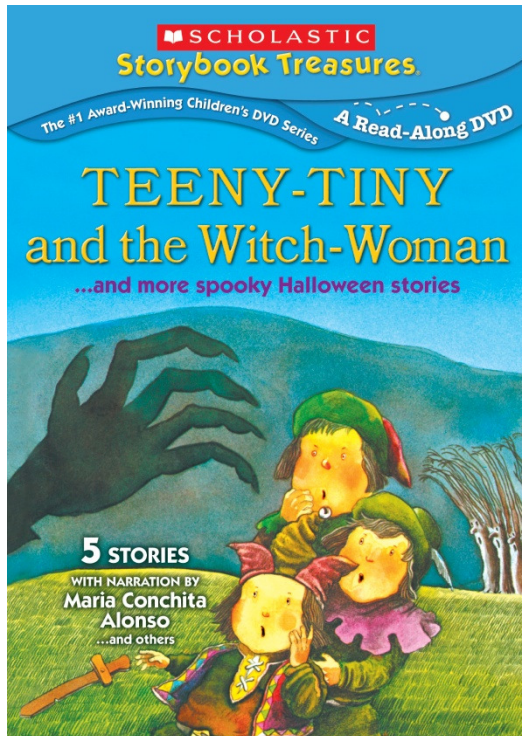
PREORDER **AUG 9** RELEASE **SEP 6**

NEW RELEASE: SCHOLASTIC

TEENY TINY AND THE WITCH WOMAN ... AND MORE SPOOKY HALLOWEEN STORIES

Witches, ghosts and goblins are not so scary in this kid-friendly Halloween collection

- Just in time for Halloween set-ups, Scholastic presents 5 not-so-scary Halloween stories
- Features classic favorites TEENY TINY AND THE WITCH WOMAN and WHAT'S HIDING UNDER MY BED?
- Packed with celebrity narration from Maria Conchita Alonso and others.
- Includes Spanish Version of LOS GATOS BLACK ON HALLOWEEN and Interview with Author Marisa Montes
- Marketing and PR includes extensive outreach to top parenting blogs for reviews and giveaways, Halloween online campaigns, reviews in parent-centric publications, and kids radio promotions in the top 10 kids' markets.



SYNOPSIS Perfect for Halloween set-ups, Scholastic presents 5 slightly scary stories. Stories include *Teeny Tiny and the Witch Woman*, *The Boy With Two Shadows*, *Los Gatos Black on Halloween*, *What's Under My Bed?*, and *King of the Cats*. Bonus Features include Read Along Function, Spanish Version of *Los Gatos Black on Halloween* and Author Interview.

PRODUCT INFORMATION

DVD FEATURES: Read-along, Author Interview and a Spanish Story

SRP: \$14.95, SRP, \$16.95 CAN

FORMAT: Single

PACKAGING: Swing Amaray

LENGTH: 56 mins + extras

GENRE: Animation

YEAR: 2011

COLOR: Yes

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

COMP TITLES



BERENSTEIN BEARS HALLOWEEN TREATS



THE HALLOWEEN STORIES COLLECTION

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