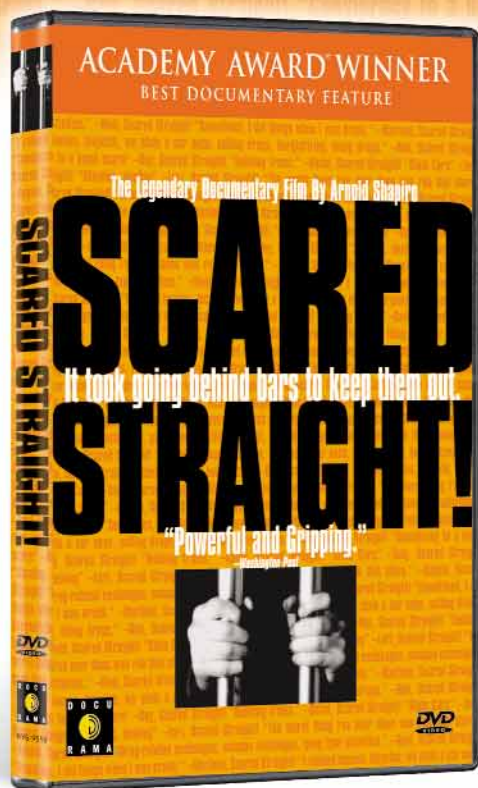


ACADEMY AWARD® WINNER
BEST DOCUMENTARY FEATURE

SCARED STRAIGHT!

It took going behind bars to keep them out.



FIRST ORDER/CATALOG DATE
July 29, 2003

FIRST SALE DATE
August 26, 2003

"Harrowing."
—Newsweek

Hosted by **Peter Falk** (*Columbo*), the Oscar® and Emmy® award-winning **SCARED STRAIGHT!** recounts the day seventeen teenage lawbreakers spent inside the Rahway maximum security prison with the most dangerous criminals New Jersey had to offer. Calling themselves "the Lifers," these convicts gave the youths an in-your-face, no-holds-barred account about life in prison, sharing every ugly detail. Without a doubt, the teenagers' experience that day changed the course of their lives forever.

Now, for the first time on DVD, audiences can revisit **SCARED STRAIGHT!**, and see the lasting effects of the teenagers and convicts' encounter in *Scared Straight! 20 Years Later*, hosted by **Danny Glover**. The day documented in **SCARED STRAIGHT!** was unforgettable—the question is, did it work?

- A shockingly realistic look inside a maximum security prison, as told by the inmates themselves.
- Winner of over 30 awards including: Academy Award® for Best Documentary Feature, 8 Emmy® Awards, and a Peabody Award.
- Features *Scared Straight! 20 Years Later* hosted by **Danny Glover**.
- Millions of high school students across America have seen **SCARED STRAIGHT!**, and will be curious to learn what happened to the teens and inmates featured in the movie.

DVD



\$24.95 SRP

\$36.95 Can.

CATALOG NVG-9558

UPC 7-67685-95583-3

ISBN 0-7670-5755-4

Single
Approx. 90 mins. + extras
Color

DVD FEATURES INCLUDE: *Scared Straight! 20 Years Later* Hosted by **Danny Glover** ■
Filmmaker Biography ■ Interactive Menus ■ Scene Selection

SCARED STRAIGHT! WRITTEN, DIRECTED, AND PRODUCED BY ARNOLD SHAPIRO CINEMATOGRAPHY WILLIAM MOFFITT

EDITOR BOB NIEMACK SOUND FRANKLIN STETTNER HOSTED BY PETER FALK

SCARED STRAIGHT! 20 YEARS LATER WRITTEN, DIRECTED, AND PRODUCED BY ARNOLD SHAPIRO CINEMATOGRAPHY JIM ARNOLD

EDITOR SHARON RENNERT SOUND BOB ARNOLD, DAMON LANCE AND BRIAN MIKLAS HOSTED BY DANNY GLOVER

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