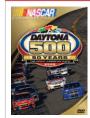


# 5 Disc Collector's Set!

Featuring the 10 races that etched a place in history for the Legendary Dale Earnhardt as "The Intimidator"

### ALSO RECOMMENDED





THE DAYTONA 500°: 50 YEARS OF THE "GREAT AMERICAN RACE" Watch the '08 Daytona 500 as never before, straight from the driver's seat. Also includes two exclusive programs featuring past Daytona winners and the top 50 moments that have made the Daytona 500 NASCAR's® single greatest event. AAAE7668R

NASCAR®: DRIVEN TO WIN An insider's look at NASCAR®'s rising stars and what it takes—and costs—to cross the finish line.

## "Second place is just the first-place loser." — Dale Earnhardt

He was called "The Intimidator," "The Man in Black," and "Mr. Restrictor Plate." He was a champion, a mentor, a hero, and a true American icon who was perhaps the greatest driver of all time.

Celebrate the man in the bucket seat, from his first race win, driving the legendary black #3, through his final victory—with some historic, mind-bending, memory-making, heart-pounding races in between. Buckle up and let them rip!

### Includes Dale's top-10 greatest wins:

1984 Talladega 500, Talladega Superspeedway

1987 The Winston, Charlotte Motor Speedway

1989 Southern 500, Darlington Raceway

1993 Coca-Cola 600, Charlotte Motor Speedway

1995 Busch Clash, Daytona International Speedway

1995 Brickyard 400, Indianapolis Motor Speedway

1995 Save Mart Supermarkets 300, Sears Point Raceway

1998 Daytona 500, Daytona International Speedway

2000 Cracker Barrel 500, Atlanta Motor Speedway 2000 Winston 500, Talladega Superspeedway

- For most of the 1990s, Dale Earnhardt-licensed goods accounted for more than 50% of all racing sales.
- Dale Earnhardt is one of the most popular and well-known sports icons of the last three decades, and his faithful following and legions of fans continue to honor and support his name and image.
- NASCAR is the #1 spectator sport in America, with over 75 million brand-loyal fans that purchase \$2 billion in NASCAR-licensed merchandise each year.



#### PREORDER SEPT 30 RELEASE OCT 28

**SPECIAL FEATURES:** Exclusive Footage from the Hall of Fame Induction of Ralph Earnhardt and Dale Earnhardt

\$39.95 SRP U.S. \$44.95 SRP CANADA 5 disc SteelBook™ Approx. 7 hrs., 30 mins. + extras, Sports, Color CATALOG NO. AAAE142240 UPC 7-33961-14224-2 ISBN 1-4229-2656-7

newvideo.com



Distributed in Canada by
Paradox Entertainment Group,
175 Bloor St E, STE 1400 N Tower,
PO Box 64, Toronto, ON M4W 3R8
Tel: (800) 267-1216, E-mail: info@paradoxeg.com



