

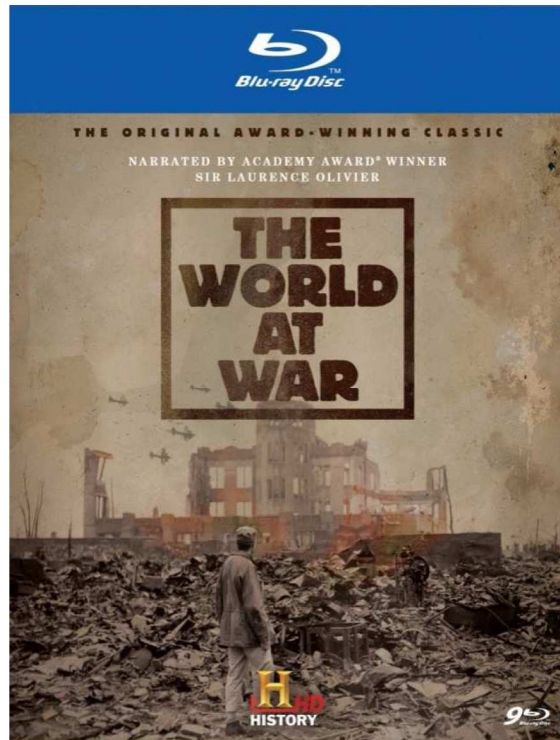
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NEW RELEASE: A&E

# THE WORLD AT WAR BLU-RAY

*The landmark, best-selling WWII documentary has been restored & refreshed*

- The incomparable WWII documentary series and perennial bestseller (over 250K units shipped) is finally available on Blu-ray.
- Hailed as “Superb...Magnificent Television” (*The New York Times*) and “Perhaps the finest historical series ever produced” (*The Sunday Times*).
- Winner of the International Emmy® and Best Documentary Awards.
- Narrated by Academy Award® winning actor Sir Laurence Olivier.
- Restored from the 30 hours of programming on nine discs including 12 hours of bonus material and new features.
- Supported by a national TV, radio and print campaign plus online and social media outreach targeting military history, classic film and TV documentary sites blogs/sites.



**SYNOPSIS** Unsurpassed as the definitive visual history of World War II, THE WORLD AT WAR is a powerful and devastating historical chronicle of battle, comprised of penetrating interviews with world and military leaders, and the ordinary men and women who endured the war from the home fronts, that give viewers a chilling, first-hand experience of the Second World War. Narrated by Academy Award® winner Laurence Olivier, THE WORLD AT WAR is epic history at its absolute best.

## PRODUCT INFORMATION

**Bonus:** The Making of THE WORLD AT WAR, 7 Bonus Documentaries, 30th Anniversary Feature-Length Retrospective Film, Biographies, Timeline, Gallery of Photos from the Imperial War Museum Collection

**SRP:** \$149.95 U.S., \$164.95 CAN

**FORMAT:** 9-pk

**PACKAGING:** 2 Swing Blu-ray cases in outer box

**LENGTH:** Approx. 37 hrs., 16 mins.

**GENRE:** Documentary

**YEAR:** 1973

**LANGUAGE:** English

**COLOR:** Yes

**WIDESCREEN:** No

**AUDIO FORMAT:** 5.1

**UNITS PER CARTON:** TBD

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WWII IN HD  
(BLU-RAY)

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