



SYNOPSIS Multi-award-winning **BLESSED IS THE MATCH** narrates the remarkable journey of Hannah Senesh, a young Hungarian poet and diarist, paratrooper and resistance fighter. Told through Hannah's letters, diaries, and poems, her mother's memoirs, and the recollections of those who knew and loved her, the film traces Hannah's life from childhood to her time in British-controlled Palestine to her daring WWII mission to rescue Jews in her native Hungary. Both devastating and inspiring, **BLESSED IS THE MATCH** offers an intimate portrait of a singularly talented, courageous, and complex girl who believed that one person could be a flame that burns brightly in even the darkest hours.

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NEW RELEASE: DOCURAMA

BLESSED IS THE MATCH

The remarkable true story of a young girl's heroic WWII mission

- Following a film festival run where it garnered 12 awards, **BLESSED IS THE MATCH** releases on DVD the same day an hour-long version airs on PBS's acclaimed *Independent Lens*.
- Narrated by Academy Award® nominee Joan Allen, the film is not only a riveting tale from WWII history, but also a touching mother-daughter love story.
- Release is timed for inclusion in Holocaust Remembrance Day (April 12) and Mother's Day (May 9) promotions/press coverage.
- Though her story may not be as well known as Anne Frank's, Hannah Senesh is an inspiring heroine and accomplished poet whose diary, letters and poems are in publication.
- Marketing and PR outreach will target Jewish interest, women's interest, faith-based and general entertainment outlets with interview opportunities, DVD reviews and promotional giveaways.

PRODUCT INFORMATION

DVD FEATURES: Deleted scenes; interviews; photo gallery; theatrical trailer

SRP: \$26.95 U.S. \$29.95 CAN
FORMAT: Single
PACKAGING: Single amaray
LENGTH: Approx. 85 mins + extras
GENRE: Documentary
YEAR: 2008

LANGUAGE: English
COLOR: Color
WIDESCREEN: Yes
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

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