



SYNOPSIS Season 3 finds our favorite Guild falling apart after the disastrous party that ended Season 2. Waiting outside a gaming store for their game's latest expansion pack, they encounter Axis of Anarchy, a rival Guild led by Fawkes (Wil Wheaton, *Star Trek: The Next Generation*). When Vork resigns in shame as the head of the Guild, Codex (Felicia Day) finds herself the new leader, attempting to keep the Guild together in the face of Axis of Anarchy's efforts to destroy them. Will the Guild members overcome their differences to survive?

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NEW RELEASE: NEW VIDEO NYC

THE GUILD: SEASON 3

Felicia Day's Internet comedy sensation is back!

- Creator and star Felicia Day (*Dr. Horrible's Sing-Along Blog*) has taken the world by storm; with over 1.7 million Twitter followers, she's been named one of Hollywood Reporter's Digital Power 50 and Spike's Top 10 Geek Girls.
- Season 3 features fan favorite Wil Wheaton (*Star Trek: The Next Generation*), who has over 1.6 million Twitter followers; the premiere of the first episode at 2009's Comic-Con was rated the #5 most buzzed-about event of the convention by i09.com.
- The series has over 100K subscribers on YouTube and received over 50 million views since its launch in 2008; THE GUILD "Do You Want to Date My Avatar" music video reached #1 on iTunes across all genres and received over 7.5 million views on YouTube so far.
- The DVD comes loaded with nearly an hour of bonus, including the buzzed-about "Do You Want to Date My Avatar" music video (named one of YouTube's most memorable videos of 2009), commentaries, and other exclusive material fans love.
- Grassroots marketing outreach will include promotions on gamer, cult comedy and fan sites; PR campaign will include outreach to gaming publications and sites, as well as mainstream pop culture outlets.

PRODUCT INFORMATION

DVD FEATURES: Commentary tracks, gag reels, "Do You Want to Date My Avatar" music video, interviews, Guild rejects, script PDF, how to build Guild weapons featurette, Easter egg.

SRP: \$14.95 U.S., \$16.95 CAN

FORMAT: DVD single

PACKAGING: Single amaray

LENGTH: Approx. 90 mins + extras

GENRE: Comedy

YEAR: 2009

LANGUAGE: English

COLOR: Color

WIDESCREEN: No

AUDIO FORMAT: Stereo

UNITS PER CARTON: 30

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HORRIBLE'S
SING-ALONG
BLOG**



**THE GUILD:
SEASONS 1 & 2**

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