

SYNOPSIS Set on the rugged streets of South Boston, *The Greening Of Southie* is the story of a revolutionary Green Building, and the union teams charged with the task of bringing it to life. From wheatboard cabinetry to recycled steel, bamboo flooring to dual-flush toilets, these Boston tough guy construction workers get a crash course in what it means to be "environmentally conscious". Held as "a clear-eyed film...an examination of the hard work involved in going green" by *The Seattle Times*, this compelling documentary is a story of bold ideas, new environmentalists, and the future of the way we live.

PREORDER DEC 21 RELEASE JAN 11

NEW RELEASE: A&E

THE GREENING OF SOUTHIE

From the filmmakers of the best-selling documentary King Corn

- From the Peabody-winning filmmakers of the best-selling documentary *King Corn*, comes a compelling film about going green – Boston style!
- Recent natural and manmade disasters have caused consumers to look for new ways to become more eco-friendly.
- Packaged in 100% recycled materials.
- Featured in numerous media outlets including:
 - *Good Morning America*
 - *Sundance Channel*
 - *The New Yorker*
 - *IFC Stranger Than Fiction Film Festival*
 - *Berkshire International Film Festival*
- Targeted grassroots outreach to top environmental organizations and online communities.

Slick and well-presented.
– *Seattle Weekly*

PRODUCT INFORMATION

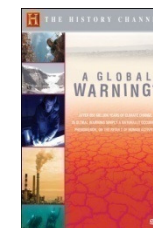
SRP: \$24.95 U.S., \$29.95 CAN
 FORMAT: Single
 PACKAGING: Amaray eco-package
 LENGTH: 72 minutes
 GENRE: Documentary
 YEAR: 2009

LANGUAGE: English
 COLOR: Yes
 WIDESCREEN: No
 AUDIO FORMAT: Stereo
 UNITS PER CARTON: 30

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A GLOBAL WARNING?

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