



**SYNOPSIS** In this funny family docusoap about the zaniest pest removal company on the planet, we join Billy Bretherton and his family members as they are called to take care of Louisiana's worst pest problems. And it's a big business in the swamp-like state of Louisiana. Although there are numerous other pest control companies in the state, Vexcon is the only team that handles all types of animal removal. From tiny ants to giant snakes, Billy and his team have seen everything.

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e one  
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NEW RELEASE: A&E

# BILLY THE EXTERMINATOR SEASON ONE & SEASON TWO

*The top-rated series hits stores with the new season broadcast*

- Timed to release with the *Season Three* broadcast, backed by a multi-million dollar advertising campaign.
- This fan-favorite A&E original series is watched by over 50 million viewers, with a 40% ratings growth season over season.
- Packed with bonuses including never-aired footage and special *Billy Goes to the Gulf*.
- Extensive social media and online marketing campaign will use viral games, contests, and giveaways to target fans of the show and entertainment outlets.

## PRODUCT INFO: SEASON ONE

**BONUS FEATURES:** Additional footage

**SRP:** \$19.95 U.S., \$22.95 CAN

**FORMAT:** 2-pack

**PACKAGING:** Swing Amaray

**LENGTH:** Approx. 4 hours, 46 mins. +

**GENRE:** Reality

**YEAR:** 2009

**LANGUAGE:** English

**COLOR:** Yes

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

## PRODUCT INFO: SEASON TWO

**BONUS FEATURES:** Additional footage

**SRP:** \$24.95 U.S., \$29.95 CAN

**FORMAT:** 3-pack

**PACKAGING:** Swing Amaray

**LENGTH:** Approx. 8 hours, 7 mins. +

**GENRE:** Reality

**YEAR:** 2010

**LANGUAGE:** English

**COLOR:** Yes

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30



CAT NO. AAAE236520 UPC 7-33961-23652-1 ISBN 1-4229-0139-4

CAT NO. AAAE236530 UPC 7-33961-23653-8 ISBN 1-4229-0140-8