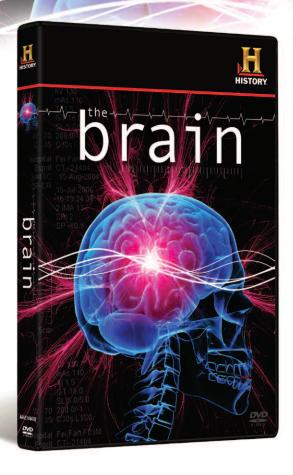


brain



Unravel the mystery of consciousness in this fascinating examination

THE BRAIN is an astonishing voyage of discovery into our last biological frontier. Although today's computers can make calculations in one-100th of a second and technology can transport us outside the bonds of Earth, only now are we beginning to understand the most complex machine in the universe.

Using simple analogies, real-life case studies, and state-of-the-art CGI, this special shows how the brain works, explains its delicate yet resilient nature, and unravels the mystery of consciousness. It takes us inside the mind of a soldier under fire to see how decisions are made in extreme situations, examines how an autistic person like Rain Man develops remarkable skills, and takes on the age-old question of what makes one person good and another evil.

Research is rushing forward. We've learned more about the workings of the brain in the last five years than in the previous one hundred. This DVD from HISTORY™ brings it all to spellbinding life.

- HISTORY[™] will support THE BRAIN, one of their key Q4 programs, with a multimillion-dollar ad campaign.
- Using the latest scientific discoveries and state-of-the-art CGI, this fascinating special examines the revolutionary techniques that are finally unlocking the mystery of how our minds work.
- Reaching beyond science, THE BRAIN focuses on living case studies and compelling questions of consciousness ("What makes us good or evil?"), appealing to everyone.

DVD

PREORDER JAN 27 RELEASE FEB 24

\$24.95 SRP U.S. **\$29.95** SRP CANADA Single
Approx. 90 mins.,
Documentary,
Color

CATALOG NO. AAAE146470 UPC 7-33961-14647-9 ISBN 1-4229-2941-8

ALSO RECOMMENDED





LIFE AFTER PEOPLE Using stunning special effects, this HISTORY™ special takes you on an amazing visual journey to see what would happen to our planet if humans were suddenly to disappear. AAA£110900

HOW THE EARTH WAS MADE Journey back in time to witness the creation of Earth's land masses and the beginning of life in this compelling documentary from HISTORY". AAAE110540 newvideo.com





