

**SYNOPSIS:** As perhaps the greatest golfer of all-time, Jack Nicklaus has posted countless notable rounds. But perhaps his most significant was his historic final round at the 1986 Masters. The championship at Augusta was the last of Jack's record 18 Majors. It was arguably his most improbable crown and one of the most compelling dramas in the history of sport. Through exclusive interviews, personal reflections, and captivating footage, this collector's piece celebrates the many layers of this compelling story; which enthralled the sports world.

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NEW RELEASE: SPORTS

# YES, SIR! JACK NICKLAUS AND THE HISTORIC 1986 MASTERS VICTORY

- Celebrate the 25<sup>th</sup> Anniversary of Jack Nicklaus' 1986 Masters victory with this riveting documentary chronicling his stunning comeback -- one of the greatest in the history of sports!
- He is one of golf's most famous and greatest players, winning an astounding 18 major tournaments. His son was his caddy at this tournament – making it the perfect father/son story; and perfectly timed for Father's Day!
- Features exclusive interviews with Jack Nicklaus, along with superstar golfer Tiger Woods, another one of golf's all-time greatest players.
- Will feature the historic *Sports Illustrated* cover promoted to their 21MM readers.
- Release timed to Nicklaus' Memorial Tournament (May 31) and the British Open (June 10), one of golf's biggest sporting events.
- Marketing includes sponsorship from one of the largest insurance companies in the world, Nationwide plus outreach to fans of golf/PGA (over 3MM Facebook friends), Jack Nicklaus, Tiger Woods (over 1.7 MM Facebook friends) as well as top sports outlets (ESPN The Magazine, Sports Illustrated, ESPN.com, Golf Magazine, SI.com, and more).

## PRODUCT INFORMATION

Bonus features: Extended Interviews; Post tournament press conference

**SRP:** \$19.95

**FORMAT:** Single

**PACKAGING:** Amaray

**LENGTH:** 48 min. + extras

**GENRE:** Sports

**YEAR:** 2011

**LANGUAGE:** English

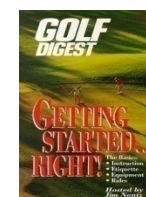
**COLOR:** Yes

**WIDESCREEN:** Yes

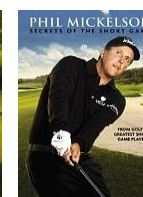
**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

## COMP TITLES



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GETTING  
STARTED**



**PHIL MICKELSON:  
SECRETS OF THE  
SHORT GAME**

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