ELECTION DAY

An in-depth examination of the inspiring—and unsettling—experiences of voters throughout America

- From award-winning filmmaker Katy Chevigny (*Deadline, Arctic Son*), ELECTION DAY premiered on *P.O.V.* on July 1, 2008.

- ELECTION DAY has been an official selection in film festivals around the world (SXSW, Hot Docs, Human Rights Watch), and was screened across the nation in October/November 2008.

- Timed for the 2009 election and following some of the highest ratings for election coverage in recent history, ELECTION DAY offers insight into the workings—and failings—of our voting system.

- According to recent polls, 40% of Americans wonder if their votes are actually counted.

- Grassroots marketing outreach will include promotions on political sites and blogs.

- PR campaign will include outreach to political publications and websites, emphasizing the relevance to the recent 2008 election and future elections.
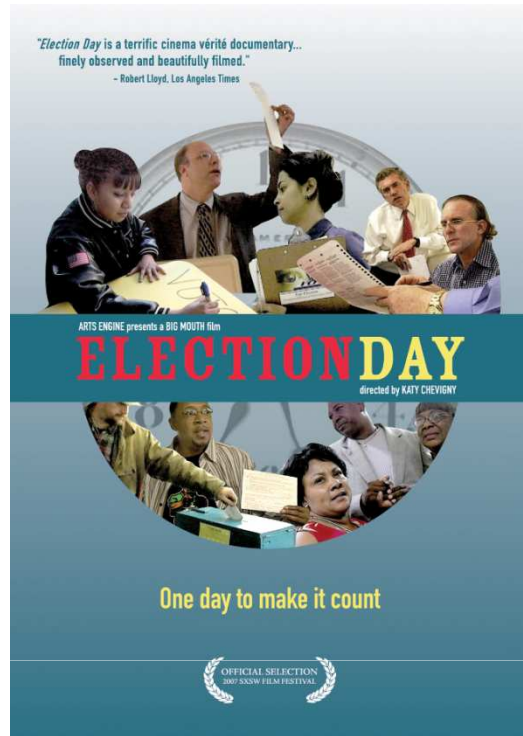
SYNOPSIS Forget the pie charts, color-coded maps, and hyperventilating pundits. What's the street-level experience of voters in today's America? In a triumph of documentary storytelling, ELECTION DAY combines eleven stories all shot simultaneously on November 2, 2004. Factory workers, ex-felons, Native American activists, and diligent poll watchers from South Dakota to Florida take the process of democracy into their own hands, and the resulting film is entertaining, inspiring, and sometimes unsettling.

PRODUCT INFORMATION

DVD FEATURES: Filmmaker interview, deleted scenes

SRP: $26.95 U.S., $29.95 CAN
FORMAT: Single
PACKAGING: Standard Amaray
LENGTH: Approx. 84 mins + extras
GENRE: Documentary
YEAR: 2007

LANGUAGE: English
COLOR: Color
WIDESCREEN: TK
AUDIO FORMAT: Stereo
UNITS PER CARTON: 30

NOTES: n/a

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"Election Day is a terrific cinema vérité documentary... finely observed and beautifully filmed."
– Robert Lloyd, Los Angeles Times

ARTS ENGINE presents a BIG MOUTH film

ELECTION DAY

directed by KATY CHEVIGNY

One day to make it count

OFFICIAL SELECTION 2007 SXSW FILM FESTIVAL