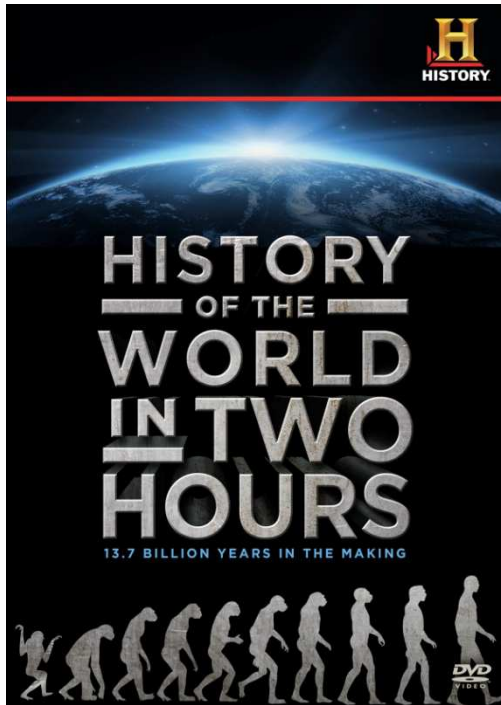


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NEW RELEASE: HISTORY



\*Art is not final

**SYNOPSIS** Did you know that 1% of the white noise you see on your television is actually background radiation from The Big Bang? This CGI-driven special will tell the 14 billion year history of our world in two hours. It's an epic story that will give surprising connections to our daily lives. From the formation of the earth and the emergence of life, to the advance of man and the growth of civilization, it's a rapid-fire view of our unforgettable story.

# HISTORY OF THE WORLD IN TWO HOURS

*Celebrate Earth Day with this stunning look at Earth's 14 billion year history*

- Just in time for Earth Day promotions -- an incredible look at the unveiling of Earth's history, from its inception to present day.
- Featuring breath-taking CGI graphics this special will take viewers on an uncanny ride through Earth's 14 billion year history from the formation of Earth to the advancement of man and the growth of civilization.
- Social Media Outreach via Facebook and Twitter, targeting technology fans and fans of HISTORY Facebook (6MM) and Twitter (100K).

## PRODUCT INFORMATION

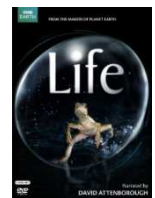
**SRP:** \$19.95, \$22.95 CAN  
**FORMAT:** DVD Single  
**PACKAGING:** Amaray  
**LENGTH:** Approx. 2 hours  
**GENRE:** Documentary  
**YEAR:** 2011

**LANGUAGE:** English  
**COLOR:** Yes  
**WIDESCREEN:** Yes  
**AUDIO FORMAT:** Stereo  
**UNITS PER CARTON:** 30

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UPC 7-33961-26732-7

ISBN 1-4229-3589-2

