

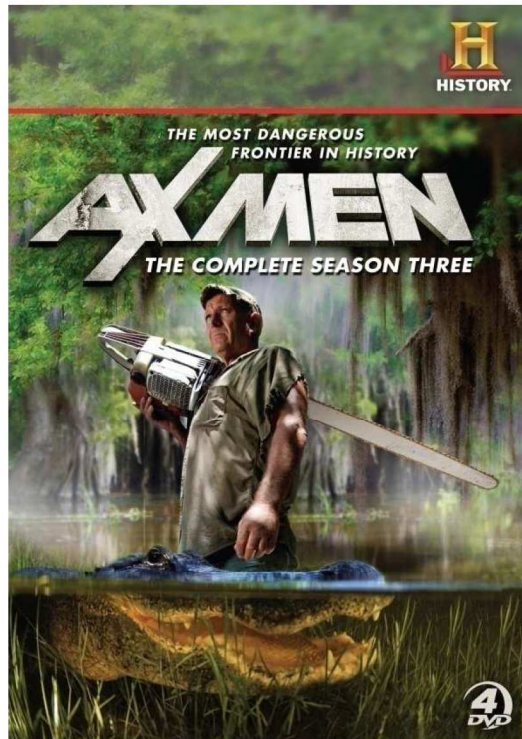
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NEW RELEASE: A&E

## AX MEN: THE COMPLETE SEASON THREE

*Ax Men's ratings are better than ever!*

- Ratings for this hit series grew 50% over last season – the *Season Three* finale was watched by nearly 3MM people and AX MEN now has a cumulative audience of over 70MM viewers.
- From the producers of *Ice Road Truckers*, the highest rated series on HISTORY, AX MEN takes viewers off the ice and into the woods as teams of loggers perform one of the most dangerous jobs in the world.
- AX MEN is supported by a multi-million dollar TV, print, outdoor and online ad campaign, plus social media outreach and extensive PR targeted at newsweeklies and men's lifestyle publications.



**SYNOPSIS** For more than a hundred years, larger-than-life characters, many of whom are members of logging families who go back to the time when the West was being settled, have spent their days among towering trees and powerful machines and their nights in outposts far from the comforts of civilization. Across America, it's a battle for survival and for some, this will be the end of the line. Watch as HISTORY tells their remarkable story, of larger-than-life AX MEN, detailing the history of the logging industry and how technology has transformed life for today's logger, while the struggle of man versus nature stays the same.

### PRODUCT INFORMATION

**Bonus Features:** Additional footage

**SRP:** \$34.95 U.S., \$39.95 CAN

**FORMAT:** 4-pack

**PACKAGING:** Swing Amaray

**LENGTH:** Approx. 10 hours, 11 mins. + extras

**GENRE:** Documentary

**YEAR:** 2010

**LANGUAGE:** English

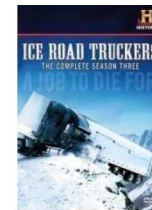
**COLOR:** Yes

**WIDESCREEN:** No

**AUDIO FORMAT:** Stereo

**UNITS PER CARTON:** 30

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**ICE ROAD TRUCKERS: THE COMPLETE SEASON THREE**



**AX MEN: THE COMPLETE SEASON TWO**

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