**FOR IMMEDIATE RELEASE**



**FLATIRON FILM COMPANY RELEASES “THE OFFICIAL DIGIMON ADVENTURE**

**VOLUME ONE” ON DVD NOVEMBER 6**



**Licensed in Partnership with Toei Animation,**

**the 3-DVD Set Includes 21 Episodes from Season One**

**October 11, 2012** – New York, New York – While at summer camp, seven kids from Japan —Tai, Matt, Sora, Izzy, Mimi, Joe, and T.K.—come across seven Digivices and are transported to a strange dimension called the Digital World. In this new world, they make friends with digital creatures that call themselves Digimon—short for Digital Monsters—who were born to defend their world from various evil forces. The children learn they have the ability to help their new Digimon friends “digivolve” into stronger digital monsters and fight as a team to defend enemies and ultimately find their way home.

Flatiron Film Company, a label of Cinedigm Entertainment Group (NASDAQ: CIDM), will release ***THE OFFICIAL DIGIMON ADVENTURE VOLUME ONE*** on a 3-DVD set on November 6. On October 9, Flatiron released all 54 episodes of Season One on DVD for the first time in North America. This collection introduces the first two natural story arcs of the classic DIGIMON ADVENTURE series and includes 21 full-length episodes from the first season.

In the first arc, the kids make friends with Digimon, creatures born to defend their world from various evil forces including Devimon and his Black Gears. The Digidestined and their Digimon eventually defeat Devimon, but they soon learn there are other bigger threats after them. To stay safe, they must band together and keep moving through the Digital World.

In the second arc, they travel to continent Server and help their Digimon digivolve with the power of Crests, which are guarded by Etemon and his Dark Network. Tai and MetalGreymon are able to destroy Etemon and collect all the Crests, but evil Digimon have begun crossing a dimensional gate from the Digital World to enter Earth. Will it be too late to stop them?

***THE OFFICIAL DIGIMON ADVENTURE SET: THE COMPLETE FIRST SEASON*** produced by Toei Animation Cp. Ltd., is directed by Hiroyuki Kakudou; producers include Taichiro Fujiyama (Fuji TV), Daisuke Kawakami (Fuji TV), Kyotaro Kimura (Yomiko Advertising) and Hiromi Seki; character design by Katsuyoshi Nakatsuru; chief animation directed by Kaoki Miyahara.

Pricing: $19.95 US/$22.95 CAN

Runtime: 7 hrs. 15 min.

Rating: NA

Catalog #: NNVG280820

Language: English

Color: Color

Audio Format: Dolby Digital 2.0 Stereo

Genre: Anime

**About Cinedigm Entertainment Group**

Cinedigm Entertainment Group, a division of Cinedigm Digital Cinema Corp. is a state of the art digital distributor of award-winning independent films and alternative content. CEG has released close to 200 independent films and alternative content events over the last few years, with past releases ranging up to 1,000 screens based on content and audience footprint. Films released by Cinedigm include: “Life In A Day.” directed by Kevin McDonald; “The Ward,” directed by John Carpenter; “Smell of Success,” featuring Billy Bob Thornton, Téa Leoni and Ed Helms; Foo Fighters documentary, “Back & Forth,” directed by Oscar® winner James Moll; and Peter Bogdanovich's “Runnin' Down A Dream,” with Tom Petty and the Heartbreakers. Current and upcoming CEG films include "No Room For Rockstars," Parris Patton's documentary chronicling the Vans Warped Tour; "Like Water," directed by Pablo Croce; "The Invisible War," directed by Kirby Dick; “Citadel,” directed by Ciaran Foy; “In Our Nature,” starring John Slattery; and “22 Bullets,” starring Jean Reno and produced by Luc Besson.

Additionally, Cinedigm delivers feature films, TV programs and web originals via digital download, streaming, video-on-demand, Blu-ray, and DVD. The company’s library includes award-winning documentaries from Docurama Films®, next-gen indies from Flatiron Film Company®, including international blockbuster “Elite Squad: The Enemy Within,” and acclaimed independent films and festival picks through partnerships with the Sundance Institute and Tribeca Film. Cinedigm is proud to distribute many Oscar®-nominated films including “Hell and Back Again*,” “*GasLand,” “Waste Land*,” “*The Secret of Kells*,” “*Paradise Lost 3: Purgatory” and *“*Chico & Rita*.”* Cinedigm™ and Cinedigm Digital Cinema Corp™ are trademarks of Cinedigm Digital Cinema Corp. and Cinedigm Entertainment Group. [CIDM-G] [www.cinedigm.com](http://ctt.marketwire.com/?release=877084&id=1508824&type=1&url=http%3a%2f%2fwww.cinedigm.com%2f)

**For more information, please contact:**

Luis Garza; 646-259-4144;

lgarza@newvideo.com

For box art:

<http://www.newvideo.com/flatiron-film-company/the-official-digimon-adventure-set-volume-1/>