

Engagement Events	mousemove, scroll, touchmove			
Interaction Events	click, tap			
Action Events	linkfollow, conversion, inputfocus,			
Window Events	windowopen, windowresize, windowidle			
Category	# Interaction Events	# Action Events	# Action / Interaction	
Green	> 0	> 0	1	
Yellow	> 0	> 0	< 1	
Red	> 0	0	0	
Grey	0	0	0	
Dimensions				
Session	Data Type			
interaction event count	int			
engagement duration	int			
engagemnent event count	int			
action event count	int			
window event count	int			
total duration	int			
rage clicks	bool			
scroll distance	int (for # pixels) OR float [0, 1] (for percentage of screen), etc.			
mouse distance	int (for # pixels)			
scroll direction changes	int			
mouse speed	float (distance / time)			
average distance between clicks	int (for # pixels, average is calculated between idle events, then all averaged together)			
average time between clicks	float (seconds, average is calculated between idle events, then all averaged together)			
hover and no click [1]				
drag and drop attempts / text highlig [2]				
image clicks [3]				

[1] Not currently tracking

[2] We are not currently tracking this data

[3] Not currently tracking