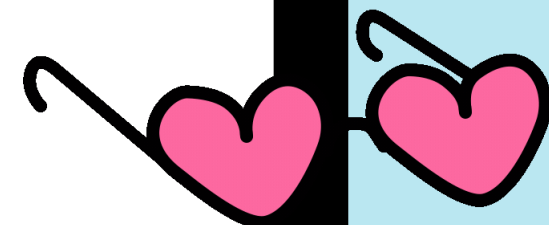
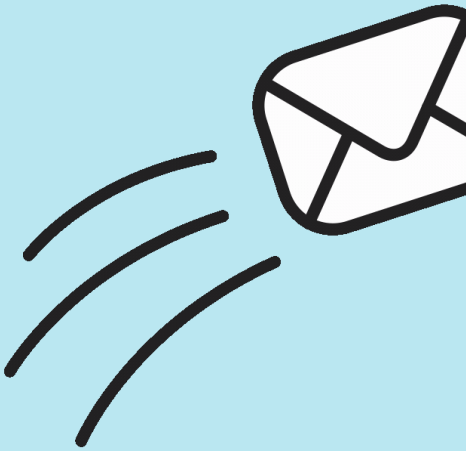
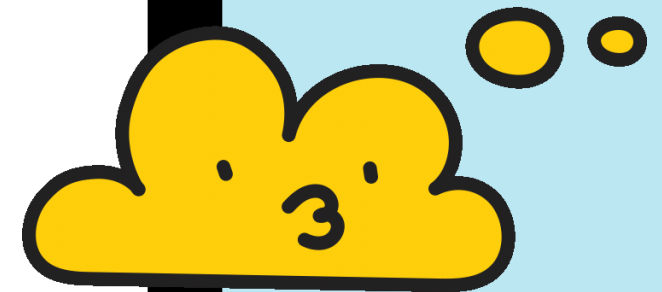
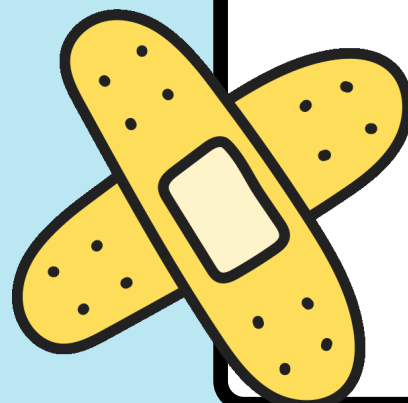




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ADHOC ANALYSIS SLIDEDECK

by Sanchez, Ralf Kurt A.



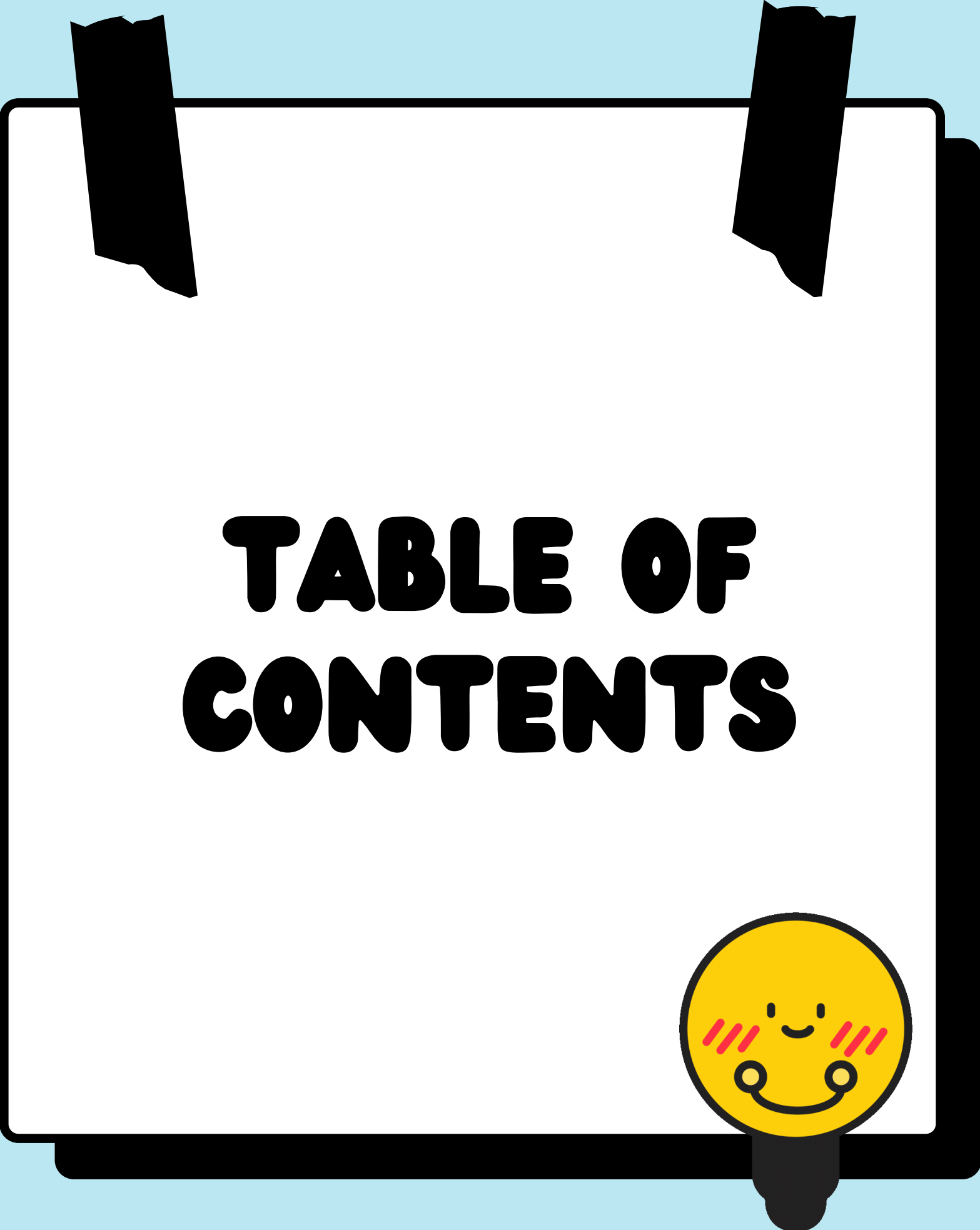


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**Quantity of Items Sold
Per Month**

02

Sales Total Per Month

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Loyalty Metric Table

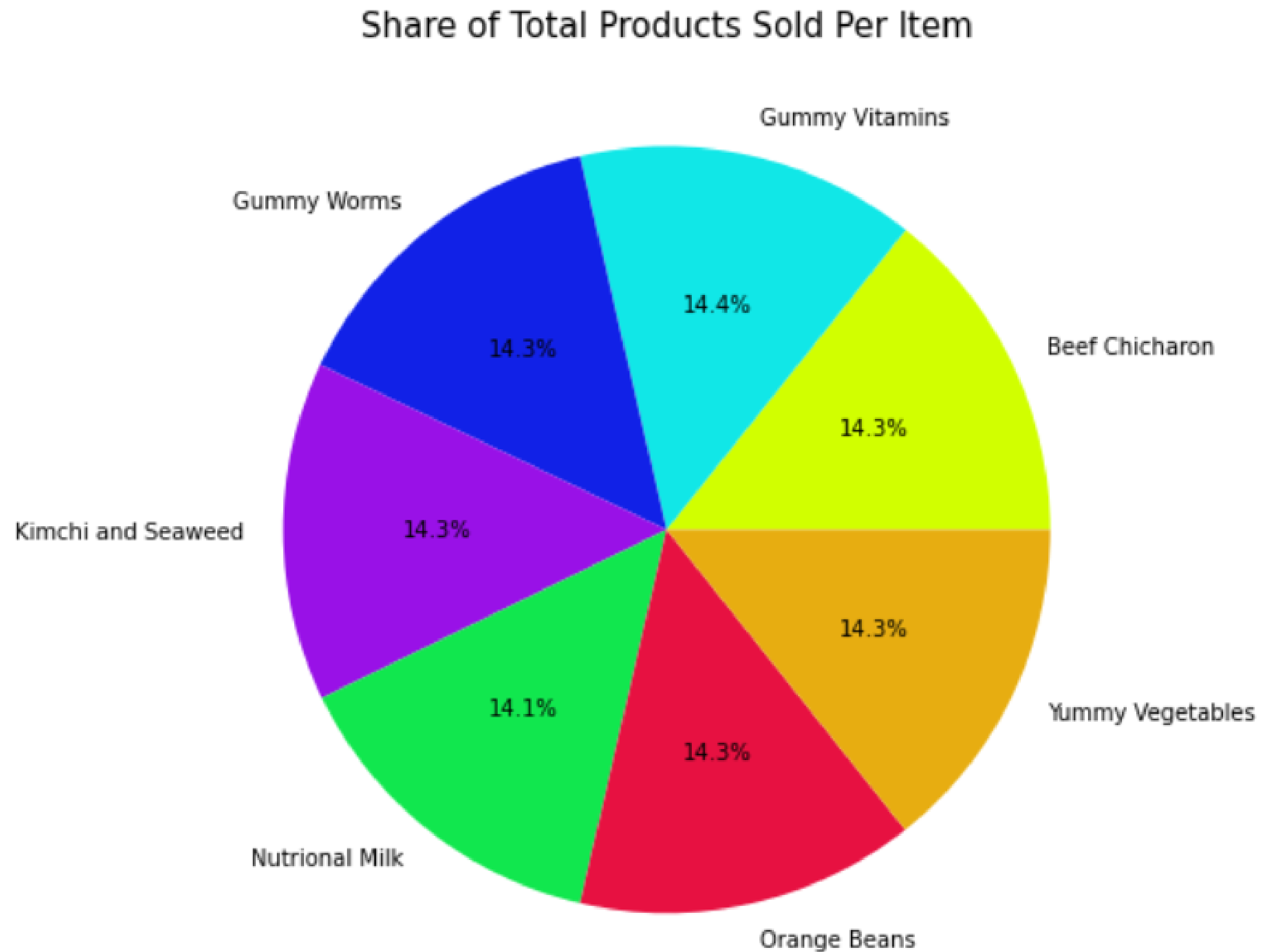
QUANTITY OF ITEMS SOLD TABLE



Product	January	February	March	April	May	June	Total Items Sold
Beef Chicharon	9665	10001	9816	9890	10028	9902	59302
Gummy Vitamins	9681	9980	10145	9842	9948	9980	59576
Gummy Worms	9559	9996	9986	10043	9801	9934	59319
Kimchi and Seaweed	9676	9949	9967	9921	9773	10104	59390
Nutrional Milk	9727	9691	9876	9786	9881	9767	58728
Orange Beans	9774	10037	9611	9914	9964	10106	59406
Yummy Vegetables	9959	10256	9896	9861	9735	9722	59429

PIE CHART ANALYSIS

It can be noticed that all products sell almost equally in ratio.



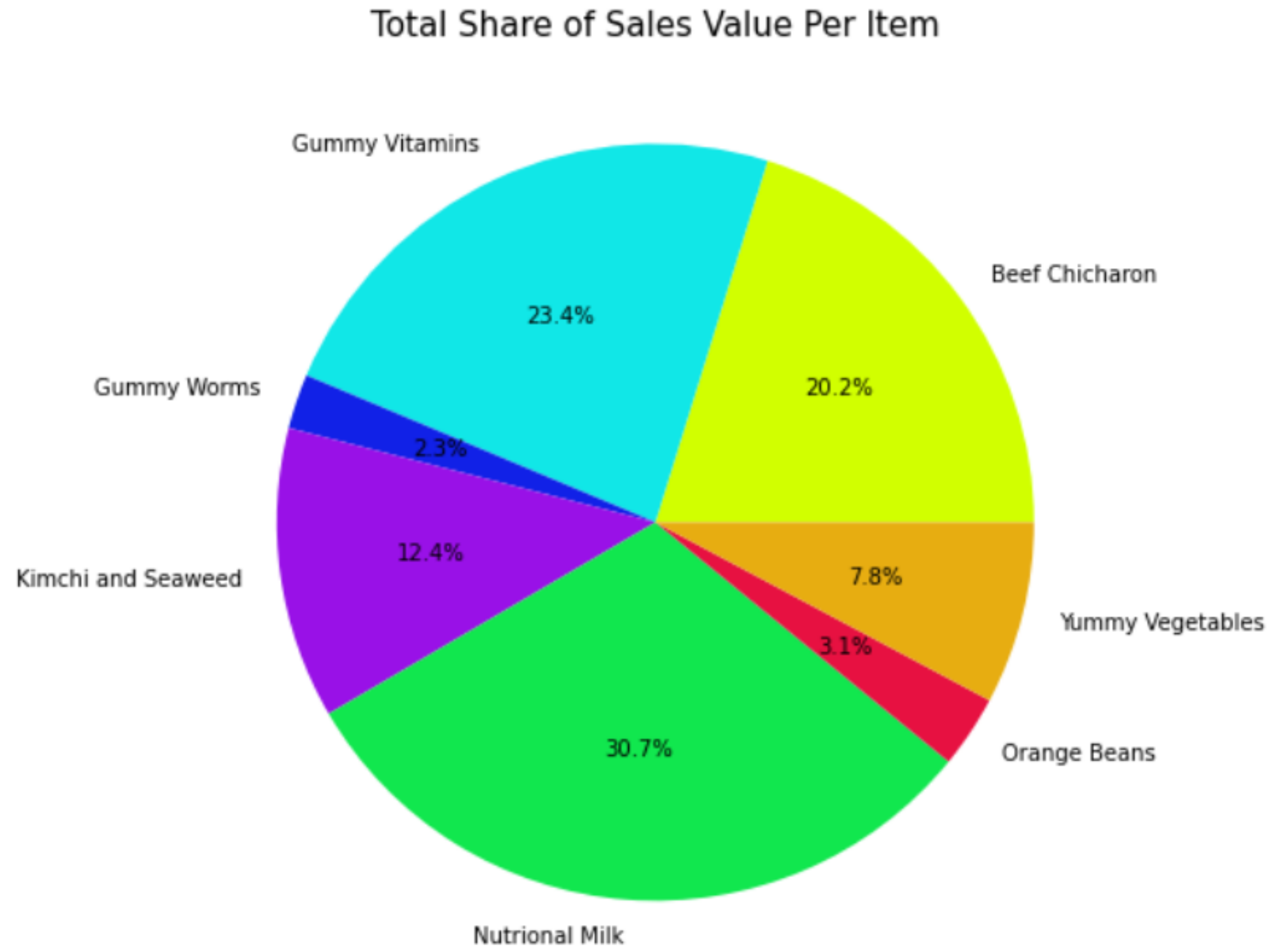
SALES TOTAL PER MONTH

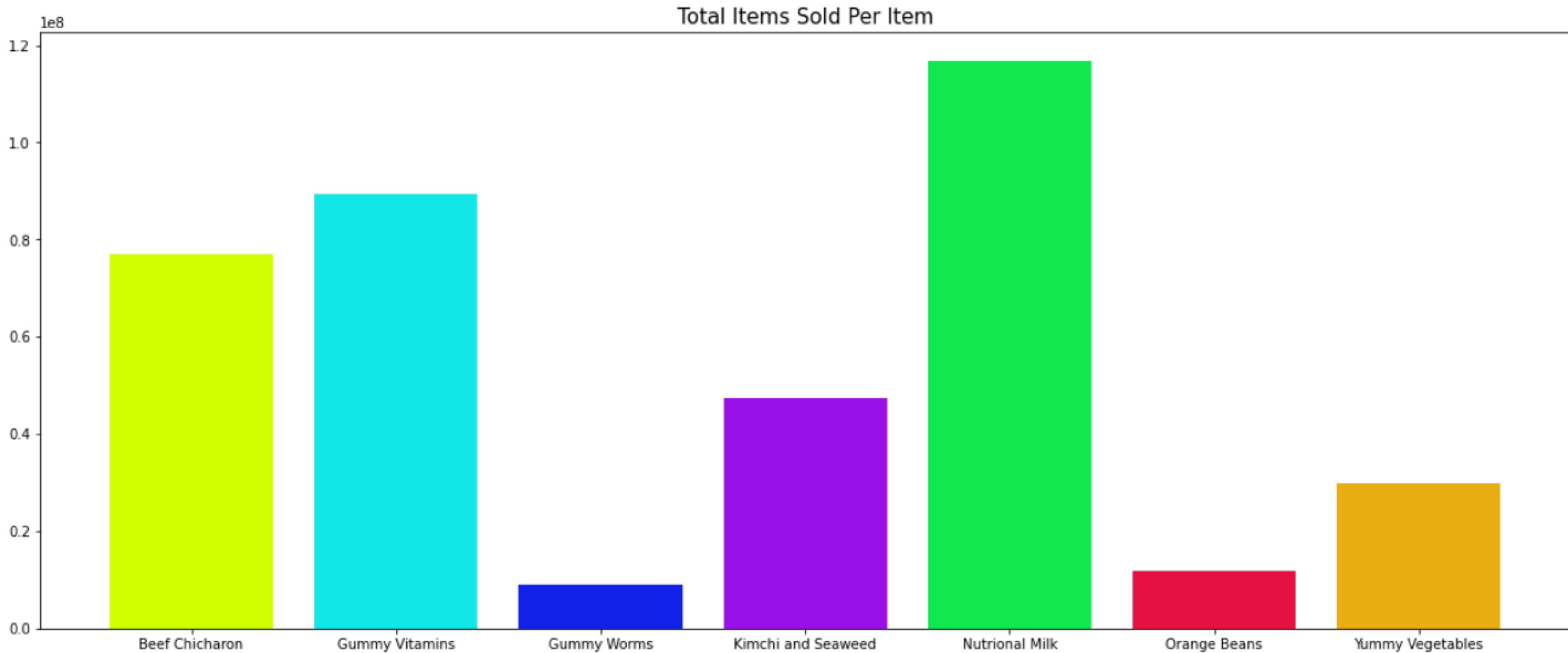


	January	February	March	April	May	June	Total Sales Per Item
Product							
Beef Chicharon	12554835	12991299	12750984	12847110	13026372	12862698	77033298
Gummy Vitamins	14521500	14970000	15217500	14763000	14922000	14970000	89364000
Gummy Worms	1433850	1499400	1497900	1506450	1470150	1490100	8897850
Kimchi and Seaweed	7731124	7949251	7963633	7926879	7808627	8073096	47452610
Nutrional Milk	19356730	19285090	19653240	19474140	19663190	19436330	116868720
Orange Beans	1945026	1997363	1912589	1972886	1982836	2011094	11821794
Yummy Vegetables	4979500	5128000	4948000	4930500	4867500	4861000	29714500

PIE CHART ANALYSIS

It can be observed that Nutritional Milk, Gummy Vitamins, Beef Chicharon, Kimchi and Seaweed have the biggest shares.





BAR GRAPH ANALYSIS

It can be observed how vastly different the numbers are of Gummy Worms, Orange Beans and Yummy Vegetables are to the previous four products.

**LOYALTY
METRIC TABLE**



	January	February	March	April	May	June
Repeaters	0	5172	5216	5154	5110	5193
Inactive	0	1416	1747	1909	1917	1835
Engaged	6588	5172	4126	3289	2667	2190

LOYALTY METRIC ANALYSIS



- **REPEATERS**

The values remain consistent.

- **ENGAGED**

It can be seen that the values for the Engaged row has a downward trend as the months progress. This may be the case because old customers are no longer buying.

- **INACTIVE**

The values remain consistent. It is also good to point out that there is a constant high number of inactive customers.