

# Reuben Allik

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## Education

Boston College	B.A. in Economics   Minors in Computer Science & Marketing
Chestnut Hill, MA   Class of 2020	Coursework: Econometrics, Statistics, Forecasting, Computational Investing, NLP, Data Structures, Software Engineering, Web App Dev, Customer Research, Database Systems, Design Thinking
GPA: 3.422   Dean's List: 1st Honors	

## Professional Experience

Teaching Assistant	Contributed to curriculum development of an upper level CSOM Marketing elective
BC Marketing Dept. under Linda Salisbury	Analyzed large data sets with SPSS to solve marketing case problems
Chestnut Hill, MA   2018 to 2020	Advised students on coursework and research projects through weekly office hours
Research Assistant	Designed UX/UI material for customer research studies
BC Marketing Dept. under Linda Salisbury	Analyzed customer research survey data
Chestnut Hill, MA   2019 to 2020	
Student Technician	Supported the university's campus-wide audio-visual technology network
Boston College Media & Tech Services	Instructed professors and guest speakers on effective use of audio-visual technology
Chestnut Hill, MA   2016 to 2020	Troubleshooted A/V technology problems in a professional and efficient manner
Mobile App Content Intern	Curated content for an iOS trivia app using Boolean search techniques
Publisher's Clearing House Innovation Lab	Utilized human-centered design principles such as empathy and persona creation
Boston, MA   Summer 2019	Completed competitor analysis research project covering mobile games
Camp Counselor	Led groups of 10 to 30 children ages 13-14 through a high-energy, camp schedule
West Suburban YMCA Camp Chickami	Supervised sub-counselors and aided professional growth with constructive feedback
Wayland, MA   2014 to 2018	Developed an effective communication style with campers of all ages

## Research & Activities

NLP Independent Study	Researched review-based, online platforms focusing on word choice
	Developed a strong base in NLP using a variety of Python libraries
Boston Interfaith Leadership Initiative	Participated in the IFYC's Interfaith Leadership Institute in Chicago
	Attended monthly development meetings and planned a weekend retreat
BC Men's Club Lacrosse Defenseman	Managed team's website, social media, and all film operations
	Won the PCLL conference and attended MCLA tournament in 2018

## Skills & Interests

Languages & Platforms			Interests
SPSS	Java	GitHub	Live music
Python	CSS	Tableau	Photography
Stata	HTML	Qualtrics	Reading biographies
SQL	JavaScript	Adobe Suite	Hiking, kayaking, and canoeing