

Reuben Allik

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Education

Boston College

Chestnut Hill, MA | Class of 2020

GPA: 3.375 | Dean's List: 2nd Honors

B.A. in Economics | Minors in Computer Science & Marketing

Coursework: Econometrics, Statistics, Forecasting, Computational Investing, Data Structures, Software Engineering, Web App Dev, Customer Research, Database Systems, Design Thinking

Professional Experience

Teaching Assistant

BC Marketing Dept. under Linda Salisbury
Chestnut Hill, MA | 2018 to Present

Contributed to curriculum development of an upper level CSOM Marketing elective
Analyzed large data sets with SPSS to solve marketing case problems
Advised students on coursework and research projects through weekly office hours

Student Technician

Boston College Media & Tech Services
Chestnut Hill, MA | 2016 to Present

Supported the university's campus-wide audio-visual technology network
Instructed professors and guest speakers on effective use of audio-visual technology
Troubleshooted A/V technology problems in a professional and efficient manner

Mobile App Content Intern

Publisher's Clearing House Innovation Lab
Boston, MA | Summer 2019

Curated content for an iOS trivia app using Boolean search techniques
Utilized human-centered design principles such as empathy and persona creation
Completed competitor analysis research project covering mobile games

Camp Counselor

West Suburban YMCA Camp Chickami
Wayland, MA | 2014 to 2018

Led groups of 10 to 30 children ages 13-14 through a high-energy, camp schedule
Supervised sub-counselors and aided professional growth with constructive feedback
Developed an effective communication style with campers of all ages

Research & Activities

NLP Independent Study

Researching review-based, online platforms focusing on fake review detection
Developing a strong base in NLP using a variety of Python libraries

Consumer Research

BC Marketing Dept. under Linda Salisbury

Designed UX/UI material for consumer research studies
Analyzed data from Amazon MTurks for evidence of survey farming

Boston Interfaith Leadership Initiative

Participated in the IFYC's Interfaith Leadership Institute in Chicago
Attended monthly development meetings and planned a weekend retreat

BC Men's Club Lacrosse Defenseman

Managed team's website, social media, and all film operations
Won the PCLL conference and attended MCLA tournament in 2018

Skills

Languages & Platforms

SPSS	Java	Qualtrics
Python	HTML	Tableau
Stata	CSS	Microsoft Office
SQL	JavaScript	Adobe Suite

Soft Skills

Design Thinking	Interpersonal Skills
Leadership	Time Management

Interests

Hiking
Kayaking
Photography
Classical music
Graphic design
Reading biographies