

# REUBEN ALLIK

✉ allik@bc.edu ☎ (508) 250-6817 📍 95 Undine Rd. Brighton MA, 02135 in [linkedin.com/in/reuben-allik/](https://www.linkedin.com/in/reuben-allik/)

## Employment Experience

**Carroll School of Management Marketing Dept.** Chestnut Hill, MA  
**Teaching Assistant, Marketing Analytics** Nov. 2018 to Current

- Contributed to curriculum development of an upper level Carroll School of Management Marketing elective
- Analyzed large data sets with SPSS to solve marketing case problems
- Built on Econometrics experience with binary logistic regression, multinomial logistic regression, and other data analytics techniques

**Boston College Media Technology Services** Chestnut Hill, MA  
**Student Technician** Sept. 2016 to Current

- Supported the university's campus-wide audio-visual technology network
- Instructed professors and guest speakers on effective implementation of audio-visual technology in order to enhance the learning experiences of their students
- Diagnosed and troubleshooted technology problems for professors and guest speakers in a professional and efficient manner, preventing the disruption of their classes or presentations

**Camp Chickami** Wayland, MA  
**Senior Camp Counselor** June 2014 to Aug. 2018

- Led groups of 10 to 30 children ages 13-14 through a high-energy, fast-paced camp schedule
- Supervised sub-counselors and contributed to their professional growth through constructive feedback
- Organized games and activities throughout the camp day, worked one-on-one with campers facing special challenges, and developed an effective communication style to engage with campers of all ages

## Leadership and Extracurricular Experience

**Boston College Hillel Executive Board** Sept. 2018 to Current  
**Publicity and Promotion Coordinator**

- Ran social media planning and the development of a greater social media presence for the Hillel by implementing the use of Hootsuite
- Promoted Hillel events on social media channels to maximize visibility, awareness and participation
- Produced and published posts describing events and highlighting activities, food, and the sense of inclusion the Hillel provides for a small-but-vibrant Jewish community on campus

**Boston College Club Lacrosse Team** Nov. 2016 to Current

- Representative to the Club Sports Council, worked to unify all athletes within BC Club Sports
- Managed film operations through equipment rentals, film distribution and exchange with other programs
- Selected as defenseman on highly competitive team that qualified for the National Tournament in 2018

## Education

**Boston College** May 2020

BA Economics  
Minor Marketing  
Minor Computer Science  
GPA: 3.27

### Highlighted Coursework

Econometrics (Stata), Statistics (Stata), Computer Science 1 (Python), Computer Science 2 (Data Structures, Java), Computers in Management (Excel/Tableau), Financial Accounting, Economic and Financial Forecasting (SPSS), Marketing Principles, Customer Research (SPSS)

## Skills

### PLATFORMS/LANGUAGES

Microsoft Office  
STATA  
SPSS  
Tableau  
Python  
Limited SQL  
Limited Java

### SOFT SKILLS

Problem Solving  
Creative Thinking  
Interpersonal Skills  
Critical Thinking  
Leadership  
Time Management

## Publications

### Fresh Ink

Writing published in *Fresh Ink: Essays from Boston College's First-Year Writers*

## Interests

Hiking, camping, kayaking, snowboarding, cooking, and photography