

Ralph Martin P. Flores

Location: Olongapo City, Philippines

Email: rappycodes@gmail.com

Github: github.com/ralphMartinFlores

Portfolio: rappycodes.vercel.app

Contact #: 0994 6495 869

Experience | Web Developer at iFormatLogic IT Solutions

Client Project: Interlinked

Position: Assistant Full Stack Developer

Key Contributions

- Spearheaded improvements in the web application's user interface by addressing multiple responsive design issues, resulting in a more visually appealing and userfriendly experience.
 - Successfully implemented various PostgreSQL queries to optimize data retrieval and storage, contributing to improved application performance.
 - Maintained consistency with the previous developer's coding standards, which included the utilization of a custom MVC framework, ensuring codebase integrity and collaborative development efforts
 - Played an integral role in creating essential backend functionalities, enabling the retrieval of specific records based on unique circumstances, enhancing the application's overall functionality
 - Collaborated on the development of CRON Jobs, automating crucial functionalities that needed to run at specified intervals, enhancing efficiency and reliability.
-

Client Project: Search It Local Australia

Position: Main Full Stack Developer

Key Contributions

- Significantly improved the website's performance by boosting its score on Google's PageSpeed Insights to both 90+. Achieved this through strategic optimization, utilizing WordPress plugins such as WP Rocket and Critical CSS, resulting in a faster and more responsive user experience.
 - Elevated the website's search engine visibility and ranking by addressing identified issues using SEO analysis tools, leading to enhanced overall SEO performance.
 - Developed a tailored WordPress plugin to augment the website's functionality. The plugin performed complex database modifications, inserting filtered data from provided CSV files. It also seamlessly communicated with various APIs, including HubSpot and Ezidebit. Furthermore, it executed data calculations and presented information in alignment with client-specific requirements, showcasing advanced problemsolving and development skills.
-

Client Project: Cannon Motors Australia

Position: Assistant Frontend Developer

Key Contributions

- Utilized Essential Addons for Elementor to create a dynamic gallery page, ensuring a seamless translation of the Figma design into a fully functional web page. Demonstrated precision in implementing design concepts to enhance the overall user experience.
 - Successfully replicated a specific section of the Polestar website, integrating a visually compelling feature. Implemented a responsive design where a constrained section elegantly expands to fill the entire screen when sufficiently visible to the user. This engaging user experience included video playback within the expanded section, smoothly returning to its original state upon user exit.
-

Project Name: Gentleman's Strip Clubs

Position: Main Frontend Developer

Key Contributions

- Translated a client's Photoshop-based landing page design into a fully functional WordPress website, implementing custom templates and adhering to semantic HTML structure. This demonstrated the ability to transform design concepts into practical, userfriendly web interfaces.
-

Other Projects

- Designed two unique versions of a landing page for a chocolate-making business using Figma, showcasing creativity in visual web design and layout.
- Designed comprehensive page for VirtualReel using Figma, a content creation tool for the Metaverse. Leveraged a combination of cutting-edge design elements, including 3D elements, blurry gradient features, large headings, default dark mode, and gradient texts. This design approach showcased a strong commitment to embracing modern UI design principles, contributing to an innovative and visually appealing user interface.
- Developed a frontend application using Angular that directly communicated with a Directus instance, effectively simulating a full-stack application. This experience showcased expertise in creating integrated, data-driven solutions.

Skills

Technologies: HTML, CSS, JavaScript, Angular, PHP, MySQL, Git, PostgreSQL

Tools: GitHub, VSCode, Figma, XAMPP, Laragon, Wordpress, Elementor

Languages: English (fluent), Tagalog (native)

Education

Bachelor of Science in Information Technology

Gordon College, Olongapo City

2018-2022