

RALPH BOAS STÜCHER

AU, AARHUS BSS – UNIVERSITY OF CALIFORNIA, LOS ANGELES

"Recent Master graduate in Business Intelligence with strong international experience, diverse language skills and an entrepreneurial and innovative attitude. My aspiration is to use my Data-Engineering skills and creative mindset to make meaningful impacts and create smart, practical solutions."

WORK EXPERIENCE:

CUSTOMER CONSULTANT LINDBERG 2022-25

DANISH DESIGNCOMPANY CRAFTING EYEWEAR

- *B2B consultant for German-speaking (DACH) region*
- *Provided specialized product knowledge and technical expertise*
- *CRM systems, customer platforms, order management, team management*

IN STORE SELLER SALLING AARHUS 2020-22

- *Delivering high-standard customer service and sales*
- *Strong product knowledge and professional presentation skills*

SALES MANAGER LIDL DENMARK 2017-20

- *Responsible for sales, customer service, cash register, store closing, supervising staff, and product ordering*

ENTREPRENEUR BUYIT-SHOP (E-COMMERCE) 2019-25

ONLINE SHOP FOCUSED ON SALES AND REPAIR OF CONSUMER ELECTRONICS, SPECIALIZED IN APPLE PRODUCTS

- *Gained deep technical product expertise*
- *Developed knowledge in entrepreneurship, marketing, and business launch strategies*
- *Designed and implemented website and webshop*
- *Managed bookkeeping, customer data, and operations*

VOLUNTEER WORK

Aarhus BSS - Instructor for new Bachelor and Master students (2023 – 2024, seasonal)

Aarhus Watersport Complex - Instructor, coach, and operator for wakeboarding and waterskiing



EDUCATION:

'25 Cand.merc.Business Intelligence

Aarhus University, University of California Los Angeles

- Gained essential expertise in Artificial Intelligence, Machine Learning, Deep learning and programming
- Electives: AI for Business Intelligence, Entrepreneurship, International Business
- Master's Thesis: Computer Vision project on facial recognition

'21 Business Economics

Aarhus University BSS

- Core principles of business and economics with electives in entrepreneurship, leadership and product development

'16 Studentereksamen (High School)

Deutsches Gymnasium Nordschleswig, Aabenraa

- Math & Physics

'21 Idrætshøjskolen Aarhus IHÅ

'15-20 Musikskolen (talentlinie) Aabenraa/Aarhus musikskole



SKILLS:

Languages:

● ● ● ● German: fluently/native niveau
● ● ● ● Danish: fluently/native niveau
● ● ● ● English: fluently

IT:

R-studio, Python, SQL (basic), Xcode app development, excel, web-development (basic), Adobe AI, PP

Professional:

Customer relations, leadership, responsibility over teams, teamwork, innovative thinking, order/product management, selling, negotiating, data management, IT-problem solving

Social:

Creative, social, passionate, innovative, liking challenge, active, disciplined, open minded

Personal interests:

Music: My biggest passion. I've spent nearly 20 years singing and playing piano, performed in bands at small venues and festivals, and produced a few unreleased songs. What I enjoy most is playing and performing with others.

Sports: I stay active daily—either at the gym, wakeboarding at Aarhus Watersport Complex, or mountain biking in the forest. I also enjoy padel, surfing, football, and volleyball.

Business: I'm passionate about investing and developing ideas with business potential. My long-term goal is to create innovative ventures that add real value to the Danish market.

Social: Always up for social activities, dinners, spontaneous trips, and hangouts with friends.