

RALPH BOAS STÜCHER

AU AARHUS BSS – UNIVERSITY OF CALIFORNIA, LOS ANGELES



I AM:

"Late sometimes. But I make up for it."

WORK EXPERIENCE:

CUSTOMER CONSULTANT LINDBERG

2020-25

DANISH DESIGNCOMPANY CRAFTING HIGH QUALITY EYEWEAR

- *B2B consultant for the German-speaking (DACH) region*
- *Provided specialized product knowledge and technical expertise*
- *CRM systems, customer platforms, and order management*

IN STORE SELLER SALLING AARHUS

2020-22

- *Delivering high-standard customer service and sales*
- *Strong product knowledge and professional presentation skills*

SALES MANAGER LIDL DENMARK

2017-20

- *Responsible for sales, customer service, cash register, store closing, supervising staff, and product ordering*

ENTREPRENEUR BUYIT-SHOP (E-COMMERCE)

2019-25

ONLINE SHOP FOCUSED ON SALES AND REPAIR OF CONSUMER ELETROCNICS, SPECIALIZED IN APPLE PRODUCTS

- *Gained deep technical product expertise*

- *Developed knowledge in entrepreneurship, marketing, and business launch strategies*
- *Designed and implemented website and webshop*
- *Managed bookkeeping, customer data, and operations*

VOLUNTEER WORK:

Aarhus BSS - Instructor for new Bachelor and Master students (2023 – 2024, seasonal)

Aarhus Watersport Complex - Instructor, coach, and operator for wakeboarding and waterskiing



EDUCATION:

Cand.merc.Business Intelligence

Aarhus University, University of California Los Angeles

- Gained essential expertise in Artificial Intelligence, Machine Learning, and programming across multiple languages
- Electives: AI for Business Intelligence, Entrepreneurship, International Business
- Master's Thesis: Computer Vision project on facial recognition

Business Economics

Aarhus University, BSS

- *Core principles of business and economics with electives in entrepreneurship, product development, and mathematics*

Stuentereksamen (High School)

Deutsches Gymnasium Nordschleswig, Aabenraa

- *Math & Physics*

Idrætshøjskolen Aarhus IHÅ

Musikskolens Talentlinje Aabenraa musikskole

SKILLS:

Language:

- German: fluently/native niveau
- Danish: fluently/native niveau
- English: fluently

IT:

R-studio, Python, SQL (basic), Xcode app development, excel, web-development (basic), Adobe AI, PP

Professional:

Customer relations, leadership, responsibility over teams, teamwork, innovative thinking, order/product management, selling, negotiating, data management, IT-problem solving

Social:

Creative, social, passionate, innovative, liking challenge, active, disciplined, open minded

Personal interests:

Music: My biggest passion. I've spent nearly 20 years singing and playing piano, performed in bands at small venues and festivals, and produced a few unreleased songs. What I enjoy most is playing and performing with others.

Sports: I stay active daily—either at the gym, wakeboarding at Aarhus Watersport Complex, or mountain biking in the forest. I also enjoy padel, surfing, football, and volleyball.

Business: I'm passionate about investing and developing ideas with business potential. My long-term goal is to create innovative ventures that add real value to the Danish market.

Social: Always up for social activities, dinners, spontaneous trips, and hangouts with friends.