

# RALPH BOAS STÜCHER

AU AARHUS BSS – UNIVERSITY OF CALIFORNIA, LOS ANGELES

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*"Recent Master graduate in Business intelligence with strong international experience, diverse language skills and an entrepreneurial and innovative mindset. My wish to use my AI engineering skills to make an impact and create innovative solutions."*

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## WORK EXPERIENCE:

<b>CUSTOMER CONSULTANT</b>	LINDBERG, Aarhus	2022-25
DANISH DESIGNCOMPANY CRAFTING EYEWEAR		
<ul style="list-style-type: none"><li><i>B2B consultant for the German-speaking (DACH) region</i></li><li><i>Provided specialized product knowledge and technical expertise</i></li><li><i>CRM systems, customer platforms, order management, team work</i></li></ul>		
<b>ENTREPRENEUR</b> Self-empl. 2019-25		
<ul style="list-style-type: none"><li><i>BUYIT-Shop (E-commerce): Webshop, E-commerce with electronics</i></li><li><i>WeShare (App): App + Web development for ride sharing</i></li><li><i>Gained deep technical product expertise</i></li><li><i>Knowledge in entrepreneurship, marketing, and business, launch strategies</i></li><li><i>Designed and implemented website, webshop, app</i></li><li><i>Gained knowledge within development coding, GitHub, Data-Management, Project management</i></li><li><i>Managed bookkeeping, customer data, and operations</i></li></ul>		
<b>SALES MANAGER</b>	LIDL DENMARK	2018-20
<ul style="list-style-type: none"><li><i>Responsible for sales, customer service, cash register, store closing, supervising staff, and product ordering</i></li></ul>		

- *Delivering high-standard customer service and sales*
- *Strong product knowledge and professional presentation skills*

## VOLUNTEER WORK

**Aarhus BSS Instructor** - Instructor for new Bachelor and Master students (2023 – 2024, seasonal)

**Aarhus Watersport Complex** - Instructor, coach, and operator for wakeboarding and waterskiing

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## ■ EDUCATION:

### '25 Cand.merc.Business Intelligence

Aarhus University **BSS**, University of California Los Angeles (**UCLA**)

- Gained essential expertise in Artificial Intelligence, Machine Learning, and programming across multiple coding-languages
- Electives: AI for Business Intelligence, Entrepreneurship, International Business
- Master's Thesis: Computer Vision project on facial recognition with help of CNN's

### '22 Business Economics

Aarhus University BSS

- Core principles of business and economics with electives in entrepreneurship, product development, and mathematics

### '16 Studentereksamen (High School)

Deutsches Gymnasium Nordschleswig, Aabenraa

- Math & Physics

### **Idrætshøjskolen Aarhus IHÅ** - 2021

### **Musikskolens talentlinie** Aabenraa musikskole - 2015-2016



## SKILLS:

### Language:

- ● ● ● German: fluently/native niveau
- ● ● ● Danish: fluently/native niveau
- ● ● ● English: fluently/professional

### IT:

R-studio, Python, SQL, Xcode app development, excel, web-development, Adobe AI, GitHub, HTML/CSS basics

### Professional:

data management, Machine-Learning, Deep Learning, IT-problem solving, customer relations, leadership, responsibility over teams, teamwork, innovative thinking, order/product management, selling, negotiating, data management

### Personal:

Creative, social, passionate, innovative, challenge seeking, active, determined, detail-orientated, open minded

### Personal interests:

**Music:** My biggest passion. I've spent nearly 20 years singing and playing piano, performed in bands at small venues and festivals, and produced a few unreleased songs. What I enjoy most is playing and performing with others.

**Sports:** I stay active daily—either at the gym, wakeboarding at Aarhus Watersport Complex, or mountain biking in the forest. I also enjoy padel, surfing, football, and volleyball.

**Business:** I'm passionate about investing and developing ideas with business potential. My long-term goal is to create innovative ventures that add real value to the Danish market.

**Social:** Always up for social activities, BMO and coffe-talks, spontaneous trips, and hangouts with friends.