



Writing About Place: The Complete Guide for Architects and Planners (Paperback)

By Charles Euchner

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. At last, a comprehensive writing guide for architects and planners. Writing About Place offers the ultimate blueprint for the professionals who design and build our world. With case studies from the best writers on placemaking—from Vitruvius to Rybczynski—The Elements provides all the basic skills and 'tricks of the trade' to write memos, reports, proposals, and critiques. Charles Euchner produced this work for a class at Columbia University's Graduate School of Architecture, Planning, and Preservation. And now offers a foundation for all the work of students and practitioners of placemaking. This work offers a "two-fer." In addition to providing simple, intuitive techniques to every writing challenge -- building great sentences and paragraphs, determining the structure of a piece, telling compelling stories, editing, and crafting a convincing analysis -- WAP also provides a broad introduction to the compelling literature on architecture and planning. The book shows how to produce five essential pieces of writing in architecture, planning, preservation, and other place-oriented writing. - Portraits of people: To do any place-based project, you need to know your client or users. - Description of a place: To plan or design a place, we need to understand...



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