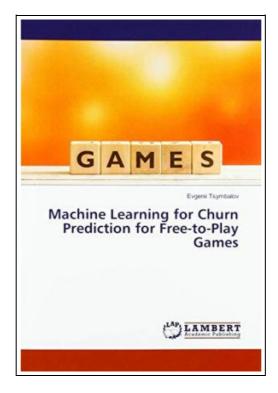
## Machine Learning for Churn Prediction for Free-to-Play Games



Filesize: 1.42 MB

### Reviews

Very good e-book and helpful one. It is among the most awesome publication we have read. Its been developed in an remarkably simple way in fact it is simply right after i finished reading this book through which basically transformed me, affect the way i really believe. (Prof. Kacey O'Hara)

## MACHINE LEARNING FOR CHURN PREDICTION FOR FREE-TO-PLAY GAMES



LAP Lambert Academic Publishing Jan 2019, 2019. Taschenbuch. Condition: Neu. Neuware - The churn prediction is an important problem, which can be found in businesses with a constant stream of customers that use subscription services: banking, telecommunication and entertainment industry. The focus of business development shifts from attracting the new customers to retention of the old ones and therefore modeling users' outflow can be used to plan company's tactics and strategies. However, it is often more important not to just know the outflow indicators on a macro level, but to predict the churn probability for every customer to spot interventions. The object of this book is the process of the customer churn. The subject of research can be defined as automated models for the churn prediction and its practical use. The models were designed on a basis of state-of-the-art machine learning methods: the ensemble trees methods and the logistic regression. The Metric for the model evaluation is proposed; process of the model optimization on this metric is well-described. The main result of this work is the cohort-based ensemble model for the churn prediction and automation of the model construction pipeline. 56 pp. Englisch.



Read Machine Learning for Churn Prediction for Free-to-Play Games Online Download PDF Machine Learning for Churn Prediction for Free-to-Play Games

## See Also



### All institutions of higher art and design of the 21st century series: Ecological Design(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: November 2012 Pages: 240 Language: Chinese in Publisher: Peking University Press in...

Read Document

**>>** 



## T'Bugs (Paperback)

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. The Lab wasn't always a hulking ruin. It was state-of-the-art when Techno-Gadgets Inc. built it for a top-secret project. Someone...

Pead Documen

>>



#### Supply Chain Engineering: Models and Applications (Paperback)

Taylor & Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Reprint. Language: English. Brand new Book. Winner of 2013 IIE/Joint Publishers Book-of-the-Year AwardEmphasizing a quantitative approach, Supply Chain Engineering: Models and Applications provides state-of-the-art mathematical...

Read Document

»



## Arsenic Removal Technologies from ground water

LAP Lambert Academic Publishing Jan 2013, 2013. Taschenbuch. Condition: Neu. Neuware - Ground water is one of the main sources of drinking water especially in rural areas of India. Groundwater is generally regarded as safe to...

Read Document

»



# Elements in Flexible and Large-Area Electronics: Integration Techniques for Micro/Nanostructure-Based Large-Area Electronics

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2018. Paperback. Condition: New. Language: English. Brand new Book. Advanced nanostructured materials such as organic and inorganic micro/nanostructures are excellent building blocks for electronics, optoelectronics, sensing, and photovoltaics because of...

Read Document

»