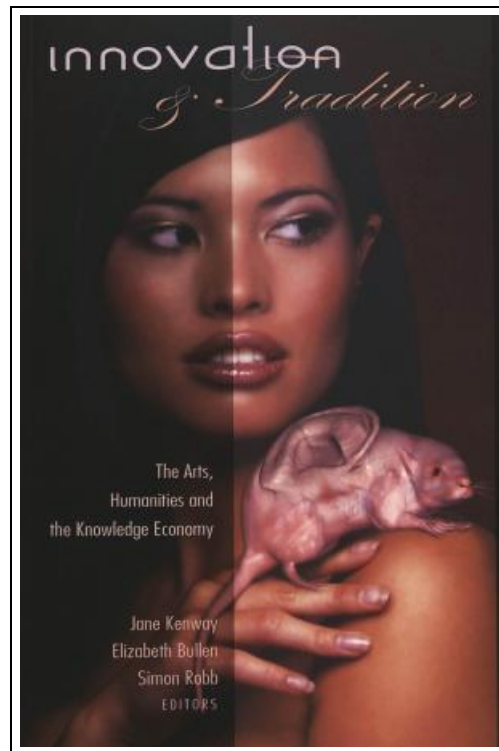


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(Pasquale Larkin I)

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Peter Lang Jun 2004, 2004. Taschenbuch. Condition: Neu. Neuware - Knowledge economy policies typically seek to harness higher education to economic outcomes. Tensions between the arts and humanities and the commercial imperatives of the knowledge economy are growing. This book explores how these tensions are played out within international and national higher education policies, within university arts and humanities departments and within the process of writing itself. Essays in this collection investigate the impact of the knowledge economy phenomenon on the arts and humanities and suggest both practical and creative ways of responding to this global policy environment. This book is relevant to scholars who are re-thinking the theory and practice of the arts and humanities within the context of globalization, information technology and entrepreneurship. It will interest students and academics whose courses engage with notions of 'the commodity', 'knowledge', and 'creativity' within the fields of cultural and media studies, education and sociology. It will be of particular interest to academics and postgraduates researching contemporary higher education policy, cultural policy and research policy. 153 pp. Englisch.



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