



## Commercial Broiler Chicken Production

By M. Murugan

Satish Serial Publishing House, 2017. Hardcover. Condition: New. 1st Edition. Contents: Preface.

1. History of broiler chicken production in India. 2. Chicken stocks of commercial broiler production.

3. Broiler farm planning. 4. System of rearing and construction of broiler chicken houses. 5.

Brooding management of broiler chicken. 6. Feeding and rearing management of broiler chicken. 7.

Bio security in commercial broiler farm. 8. Good husbandry practices and broiler welfare. 9.

Performance indices in broiler chicken farming. 10. Economics of a commercial broiler farm.

References. Annexures. The principles objectives of this book are to provide an introduction to

commercial broiler production in Indian farming conditions, its scientific base and economic

perspective. In this book, subject starts from history and development, going thorough systems of

rearing, feeding and health management, and ends in economics of commercial broiler production.

It also throws some light on application of Good Husbandry Practices (GHP) in improving the broiler

welfare in commercial production environments. Moreover, each chapter is provided with activity

module for the readers to practice the exercises, to boost up their confidence while execution in the

field. The book is intended to be a guide for under graduate and post graduate students of

veterinary and animal...



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