RALPH JERWIN LUANZON

Care Zone#5 Tarlac City 2300 - +63936 0459 864 - ralphjerwin.dev@gmail.com

SKILLS AND QUALITIES

➔ Build web and mobile projects using Html, CSS and JavaScript.
➔ Build Website and E-commerce website using WordPress
➔ Build a project using Laravel.
➔ I have been part of a project built in Elixir and Phoenix programming languages.
➔ Create a Shopify store from scratch and build or customize themes.
➔ I have a passion for web development and can easily adapt to new challenges for my career growth.

WORK EXPERIENCE

Boogie Brands

Dahlia and Friends - https://dahliaandfriends.com/

- A website for kids where there are books that they can purchase and songs for children.
- Built using WordPress with the powerful Divi Builder.
- Converted Figma design mockups into a WordPress site using Divi Builder.
- Utilized Advanced Custom Fields (ACF) to add custom fields and create a tailored front-end UI.
- Integrate Mail Lite for CRM.

Dahlia and Friends - https://dahliaandfriends.com/

- A platform providing high-quality images for marketing and other uses.
- Developed using the Elixir and Phoenix framework, with Alpine.js for interactivity.
- Ensured optimization for both mobile and desktop devices.
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- Collaborated on a GitHub workflow to enhance team efficiency.

This experience allowed me to expand my knowledge in WordPress developments, theme creations, and API integrations with CRM platforms, strengthening my developer foundation in PHP and JavaScript based skills.

I also have experience working and integrating GohighLevel Platform on some projects, creating automations, generating contacts, creating booking appointments, creating landing pages and funnels and connecting domains.

EDUCATIONAL BACKGROUND

Tertiary : Tarlac State University

Bachelor Of Science In Information Technology Specialize in Technical Service Management
2018 - 2022

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PERSONAL DATA

Full Name: Ralph Jerwin Luanzon

Age: 24

Gender: Male

Date of Birth: October 17, 1999

Place of Birth: Care Tarlac City

Civil Status: Single

Citizenship: Filipino

Address: Zone #5 Care Tarlac, Tarlac City 2300

Religion: Born Again Christian

TECHNOLOGY STACK AND PLATFORMS

❖ **Front-end**
- ❖ HTML5
- ❖ CSS
- ❖ Bootstrap
- ❖ JavaScript
- ❖ jQuery

❖ **Back-end**
- ❖ PHP
- ❖ Nodejs
- ❖ Elixir

❖ **Database**
- ❖ MYSQL

❖ **SEO**
- ❖ Yoast (Exposure)
- ❖ Google Tag Manager

❖ **CMS**
- ❖ WordPress
- ❖ WooCommerce
- ❖ Shopify

❖ **Framework**
- ❖ Laravel
- ❖ Phoenix

❖ **Package Manager**
- ❖ Npm
- ❖ Composer

❖ **Collaboration Tools**
- ❖ Slack

❖ **UI / UX**
- ❖ Wireframing
- ❖ Website Mock-up design
- ❖ Prototyping in Figma
- ❖ Prototyping Photoshop

❖ **Server**
- ❖ Domain
- ❖ SSL
- ❖ SSH / Putty
- ❖ WHM / CPANEL

❖ **Project Management Platforms**
- ❖ Trello

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