The Daily Purrposterous

LIVE

Ironhack Final Project - Ralph Ward
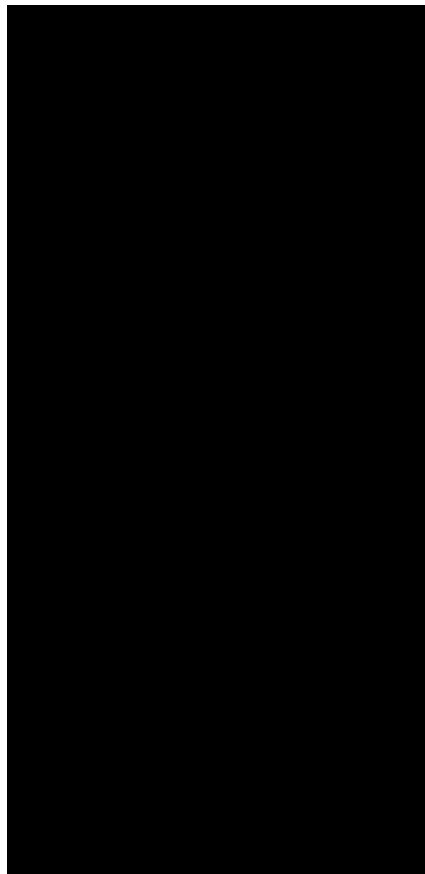
Objective

What?

- A daily satire news outlet brought to you by cat memes on social media

How? Reddit as a source

- Vetted and human-curated content
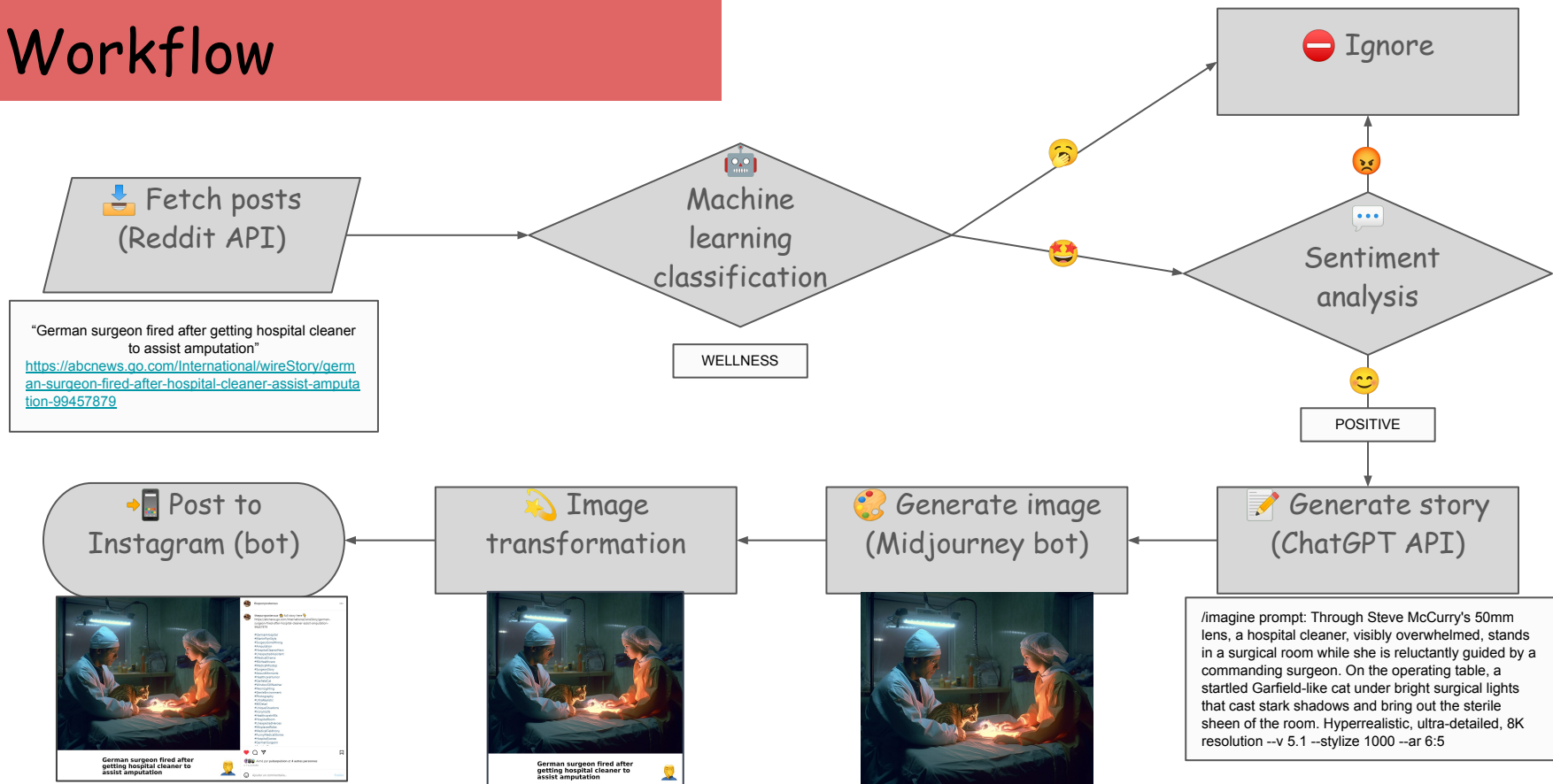- Trends before hitting mainstream news

Why?

- News is evergreen content
- Satire is laughable and cats are a staple of internet humor
- Virality potential: news, reddit hotness & voting, memes, shareability on social media

Workflow

⛔ Ignore

📥 Fetch posts
(Reddit API)

"German surgeon fired after getting hospital cleaner to assist amputation"
https://abcnews.go.com/International/wireStory/german-surgeon-fired-after-hospital-cleaner-assist-amputation-99457879

🤖 Machine learning classification

WELLNESS

😭

🤩

Sentiment analysis

😠

💬

😊

POSITIVE

📲 Post to Instagram (bot)

🪄 Image transformation

🎨 Generate image (Midjourney bot)

📝 Generate story (ChatGPT API)

/imagine prompt: Through Steve McCurry's 50mm lens, a hospital cleaner, visibly overwhelmed, stands in a surgical room while she is reluctantly guided by a commanding surgeon. On the operating table, a startled Garfield-like cat under bright surgical lights that cast stark shadows and bring out the sterile sheen of the room. Hyperrealistic, ultra-detailed, 8K resolution --v 5.1 --stylize 1000 --ar 6:5

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Focus on lightheartedness

Non-dividing content

- Removing sensitive topics with machine learning

Inclusive content

- Removing negative topics with sentiment analysis
- No blocking on Midjourney
- No banning on Instagram

Universally enjoyable

- Cats and emojis 🐱 galore

👍	👎
	🖕 Disrespectful 🤬 Hateful 🩸 Harmful ⚔️ Violence 🍆 Nudity

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Harnessing the Power of AI

Text generation

- ChatGPT LLM for storytelling and prompt engineering
- Hashtag generation

Image generation

- Midjourney for ultra realistic and vivid scenes

Instructions:
 Concept: "{title}". /imagine prompt: Start by interpreting the given "{title}". Create a scene that encapsulates the absurdity, humor, or irony contained within, but do not repeat the "{title}" verbatim. Convert your understanding of the context into a straightforward description using simple language.
 You should imagine this scene as a photograph taken by renowned photographer Steve McCurry with a 50mm lens. This means you aim for an ultra-realistic, ultra-detailed 8K resolution image. Avoid figurative language and complex phrases. Include all key elements from the "{title}", like specific characters or locations, using clear and concise language.
 Reflect the time period implied by the "{title}" in your image. For a touch of humor, include a character - a Garfield-like cat observing the scene, reacting with amusement or confusion.
 Describe critical elements like lighting, color temperature, and facial expressions succinctly within four to five lines. Do not include any text in the image.
 Finally, your prompt must conclude with the phrase "Hyperrealistic, ultra-detailed, 8K resolution --v 5.1 --stylize 1000 --ar 6:5". The prompt must also start with the phrase "/imagine prompt:".
--
{title} = German surgeon fired after getting hospital cleaner to assist amputation

/imagine prompt: Through the unflinching eye of Steve McCurry's 50mm lens, a hospital cleaner, visibly overwhelmed, stands in a surgical room, a mop still clutched in one hand while the other is reluctantly guided by a commanding surgeon. On the operating table, a patient lies unconscious under bright surgical lights that cast stark shadows and bring out the sterile sheen of the room. A Garfield-like cat, perched on a far window ledge, peeks into the room with wide, startled eyes. Hyperrealistic, ultra-detailed, 8K resolution --v 5.1 --stylize 1000 --ar 6:5.
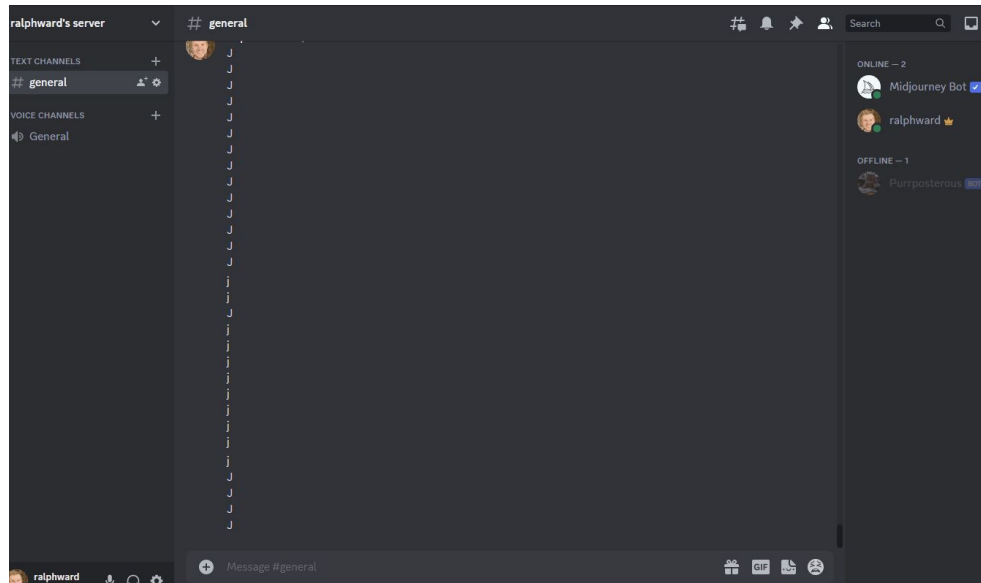
Ease of use

Automation & bots

- Managed within Discord
- Instagram bot

Mobile friendly

- Manageable on the go

Thank you!

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