

# PROJECT: TIME TRIAL

WILL YOU BEAT AUTOMISATION OR LOSE  
CREATURE IN THE **Blink'** OF AN EYE?

MARK ONLY HAS A HIGH SCHOOL DIPLOMA. HE CAN ONLY GET **ENTRY LEVEL JOBS**.

THESE JOBS ARE BEING **AUTOMATED**. MARK IS AT RISK OF BEING FIRED.

THIS IS **MARK**, MARK WORKS AS A DELIVERY DRIVER IN BREDA.

HE USES HIS INCREDIBLE **FREERUNNING** SKILLS TO DELIVER AS FAST AS POSSIBLE.

MARK **LEASES** CREATURE, WITHOUT HIS JOB HE **CAN'T AFFORD** THE MONTHLY PAYMENTS.

YOUR **REPLACEMENT**, THE **Blink'** BOT.

HEIN IS MARK'S ROOMMATE. HE OFTEN HAS TO COVER RENT FOR MARK.

## VOLATILE WORLD

A MAJOR TRUST IN TECHNOLOGY.

RENTING OR LEASING IS MORE COMMON THAN OWNING.

## BECOMING THE MAINSTREAM

ROBOTICS AND AUTOMATED SYSTEMS REPLACE ENTRY-LEVEL WORKERS.

## A CONTROLLED SOCIETY

MOST INDUSTRIES ADOPT AN ENTERPRISE-CLASS LEVEL OF AUTOMATION.

## "SNELLE WERELD"

ROBOTS AND ADVANCED AI NOW HANDLE NEARLY EVERY JOB, NOTHING IS OWNED, ONLY LEASED.

2030

2040

2050

ACCELERATION

THE AI AND AUTOMATION TECHNOLOGIES ARE RAPIDLY IMPROVING

ADAPT OR FALL BEHIND

A DEEP GAP FORMS BETWEEN THOSE THAT CAN ADAPT AND THOSE WHO CAN NOT

REFUSAL TO CHANGE

PROTESTS SPREAD, DEMANDING LIMITS ON ROBOT WORKING HOURS AND MORE JOB OPPORTUNITIES FOR HUMANS.



PROJECT: TIME TRIAL

COMMUNICATIE & MULTIMEDIA DESIGN BREDA IMMERSIVE STORYTELLING 2024-2025

DANIËL GROENENBOOM - GAME PROGRAMMING / VISUAL DESIGN, NOAH VAN ACHTERBERG - STORYTELLER / 3D MODELING, MISA NGUYEN TRUONG - 3D MODELING, SARA SCHEURKOGEL - INTERACTION DESIGN, RALPH SMITS - SOUND DESIGN / VISUAL DESIGN