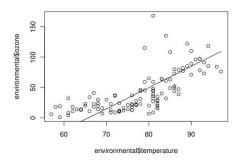
## Math 207: Statistics

Chapter 9: More about Correlation





Features
Features

NonlinearityNonlinearity

- 3 Association
  - Association



Features

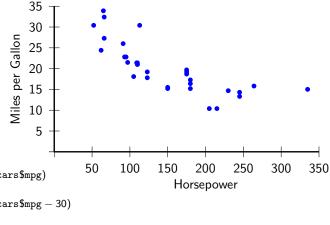
- Given lists  $x_1, \ldots, x_n$  and  $y_1, \ldots, y_n$ , the correlation coefficient r:
  - is a measure of linear association between the lists,
  - is a measure of the clustering of the  $(x_i, y_i)$  points around a line,
  - $\bullet$  is a number between -1 and 1 and
  - is defined by:

$$r = \frac{1}{n} \sum_{i=1}^{n} \left( \frac{x_i - \mathsf{mean}_x}{\mathsf{SD}_x} \right) \left( \frac{y_i - \mathsf{mean}_y}{\mathsf{SD}_y} \right)$$

- = average of the x and y values measured in standard units
- r is a number with no units (if x is in feet, for example, then mean<sub>x</sub> and SD<sub>x</sub> are also in feet so the units cancel).
- Transformations that don't change the correlation:
  - Reversing the variables: cor(x, y) = cor(y, x)
  - Shifting one (or both) variables: cor(x + A, y) = cor(y, x)
  - Scaling one (or both) variables: cor(Bx, y) = cor(y, x)



## Transforming Variables



Compare:

> cor(mtcars\$hp, mtcars\$mpg)
[1] -0.7761684

> cor(mtcars\$hp, mtcars\$mpg - 30)

[1] -0.7761684

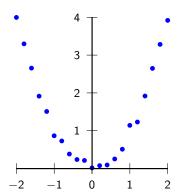
> cor(mtcars\$hp, 0.425 \* mtcars\$mpg) # Convert to km / liter.

[1] -0.7761684

> cor(mtcars\$mpg, mtcars\$hp)
[1] -0.7761684



- Correlation measures linear association between variables.
- It does not caputure nonlinear association between variables.
- Example: The variables shown below have a strong quadratic association but their correlation is -0.017.



onlinearity Association

## Association is Not Causation!

- Correlation measures association. But association is not the same as causation.
- Two variables may have a strong positive or negative correlation without having one causing the other to change. The change may be due to some other, confounding factor.
- Example: gold and government bond prices tend to move in opposite directions.
   There is a strong negative correlation. Other economic factors can lead investors to move funds out of bonds into something that will hold a stable value.

