

# **Overview**

#### **Project Goal:**

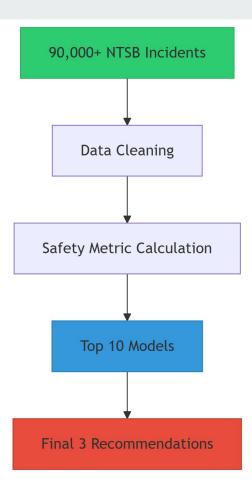
"Identify lowest-risk aircraft models to safely launch our aviation division"

#### Approach:

- 1. Analyzed 90,000+ NTSB incident records
- 2. Ranked models by safety metrics
- 3. Filtered for commercial viability

### From data to decision

Methodological flow from raw data to actionable recommendations



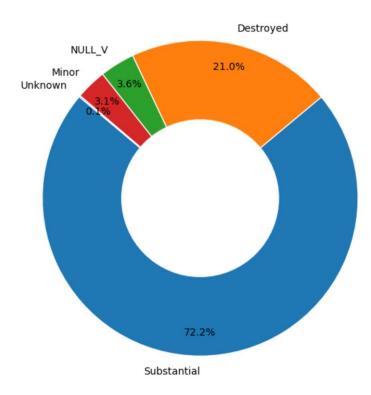
# **Business Understanding**

#### Why This Matters:

- Aircraft choice impacts:
  - Safety: 72% of incidents cause substantial damage
  - o **Reputation:** High-profile accidents harm brand

# **Distribution of Aircraft Damage**

- 72% of incidents cause Substantial Damage
- 21% Destroyed Aircraft
- Only 3.1% Minor Damage



# **Data Understanding**

#### Dataset:

- **Source**: NTSB/FAA (1962-2023)
- Shape: 90 348 entries, 31 columns
- **Key Field:** Aircraft.Type (Make + Model), Total.Fatal.Injuries, Total.Uninjured

#### **Limitations:**

- No flight hours → Used per-incident rates
- Older models overrepresented in incident data

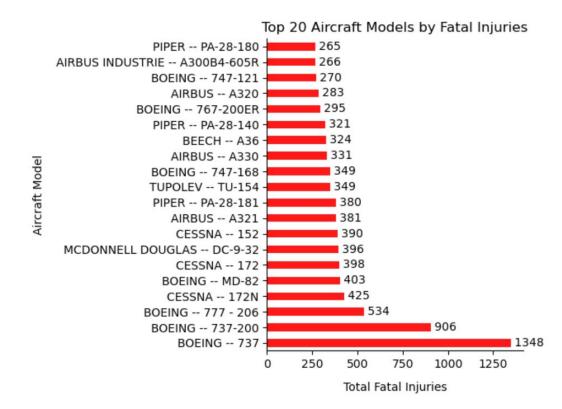
# Fatal by model

Our analysis reveals three high-risk models dominate

#### fatal incidents:

of fleet)

- Boeing 737 (all variants): 1348 fatalities
- Boeing 737-200: 906 fatalities (despite <5%
- Boeing 777-200ER: 534 fatalities (notably rare but severe events)



#### Top 20 Aircraft Models by Total Uninjuries

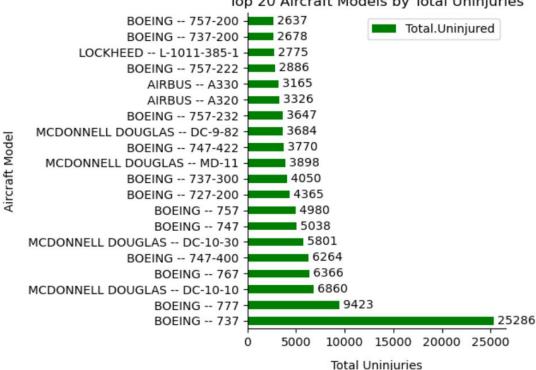
# Safe by model

High uninjured counts don't always

equal safety—context matters.

The DC-10 appears here due to:

- Underreported minor incidents
- Survivor bias"

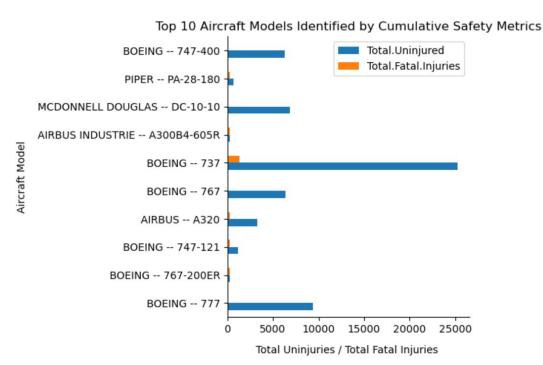


# **Data Analysis**

#### **Key Findings:**

- Modern jets dominate safety: A320/777 fewer fatalities than 1980s models.
- **2. Wide-body paradox:** 747-400 outperforms older 747s.
- 3. Training advantage: Newer systems reduce pilot error.

# Top 10 recommended models



## Recommendations

### **Acquisition Priority:**

- Airbus A320
  - Lowest fatality rate in narrow-bodies
  - Ideal for regional and short-to-medium haul

commercial use.



# Recommendations

### 2. **Boeing 777**

- Zero fatal incidents.
- Excellent for long-haul and international routes.



## Recommendations

### 3. **Boeing 767**

- Best cost/safety balance among wide-bodies
- Versatile mid-size wide-body for both cargo

and passenger services.



# **Next Steps**

- 1. Phase 1 : Lease 2 A320 (\$5M/year) for route validation
- 2. Phase 2: Negotiate 777 purchase options
- 3. Phase 3: Audit 767 maintenance records for cargo ops

