



Ramkumar G

Before/After 5G

All

Month

All

City

All

Top City by Revenue
Mumbai

Bottom City by Revenue
Raipur

Average Revenue in Crores

₹ 26.56

Average Revenue Per User

₹201

Active Users in lakhs

1,617

Unsubscribed users in lakhs

126

City name	Avg r...	Avg r...	Reve...
Ahmedabad	₹ 23.15	₹ 23.62	-2.02%
Bangalore	₹ 42.49	₹ 42.17	0.75%
Chandigarh	₹ 7.63	₹ 7.67	-0.55%
Chennai	₹ 36.56	₹ 37.53	-2.59%
Coimbatore	₹ 11.43	₹ 11.42	0.11%
Delhi	₹ 47.71	₹ 49.10	-2.83%
Gurgaon	₹ 6.88	₹ 6.78	1.51%
Hyderabad	₹ 29.28	₹ 29.66	-1.29%
Jaipur	₹ 17.70	₹ 17.52	0.98%
Kolkata	₹ 47.96	₹ 48.14	-0.37%
Lucknow	₹ 16.50	₹ 16.21	1.82%
Mumbai	₹ 61.29	₹ 61.10	0.31%
Patna	₹ 12.37	₹ 12.19	1.48%

City name	ARP...	ARP...	arpu c...
Ahmedabad	₹215	₹176	21.84%
Bangalore	₹209	₹175	19.60%
Chandigarh	₹201	₹183	10.00%
Chennai	₹198	₹203	-2.59%
Coimbatore	₹217	₹200	8.25%
Delhi	₹215	₹182	18.18%
Gurgaon	₹215	₹184	16.89%
Hyderabad	₹217	₹197	10.56%
Jaipur	₹209	₹195	7.31%
Kolkata	₹193	₹184	5.03%
Lucknow	₹220	₹203	8.00%
Mumbai	₹231	₹197	17.41%
Patna	₹232	₹193	20.26%

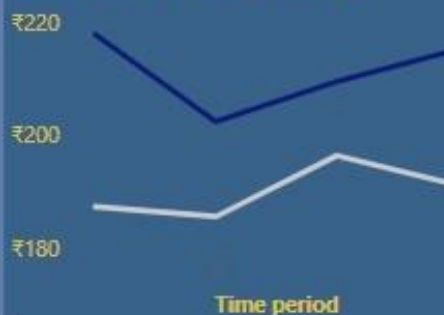
City name	Activ...	Activ...	Active...
Raipur	7	9	-16.67%
Pune	76	65	18.06%
Patna	21	25	-16.11%
Mumbai	107	125	-14.35%
Lucknow	33	32	2.65%
Kolkata	99	104	-4.75%
Jaipur	34	36	-5.53%
Hyderabad	56	61	-7.48%
Gurgaon	13	15	-13.09%
Delhi	89	108	-17.63%
Coimbatore	21	23	-9.28%
Chennai	74	74	0.35%
Chandigarh	16	17	-4.99%

City name	Unsu...	Unsu...	Unsub...
Ahmedabad	4	3	16.27%
Bangalore	7	6	20.67%
Chandigarh	2	1	45.63%
Chennai	7	5	36.94%
Coimbatore	2	2	26.45%
Delhi	9	8	16.62%
Gurgaon	1	1	12.09%
Hyderabad	5	4	38.08%
Jaipur	3	2	52.47%
Kolkata	9	7	27.85%
Lucknow	3	2	77.91%
Mumbai	8	10	-12.63%
Patna	2	2	10.53%

● Avg revenue after 5g ● Avg revenue before...



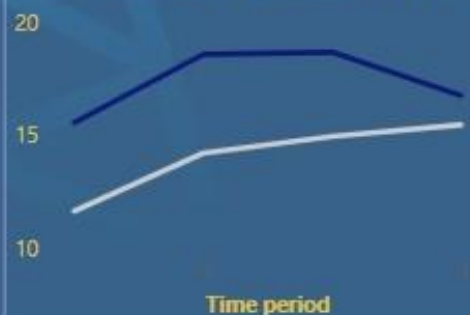
● ARPU after 5g ● ARPU before 5g



● Active users After 5g ● Active users before...



● Unsubscribed users ... ● Unsubscribed us...





Before/After 5G

All

Month

All

City

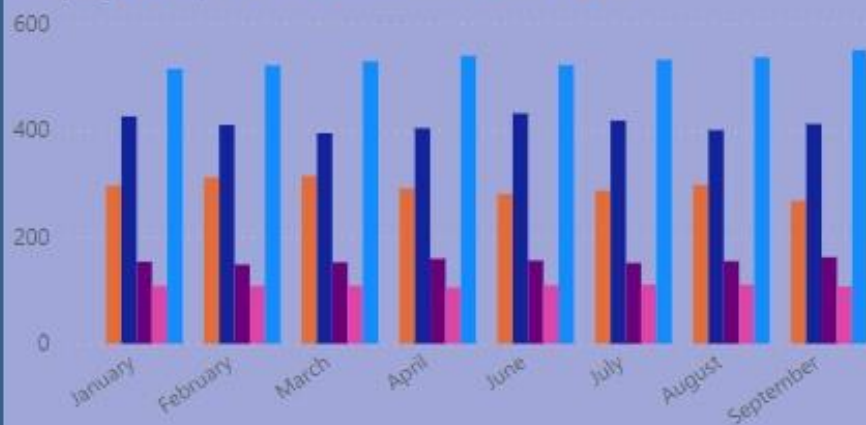
All

Top City by Revenue
Mumbai

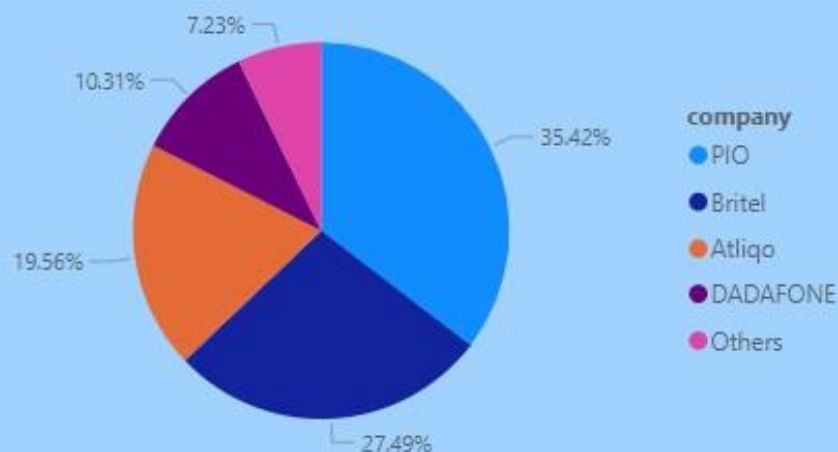
Bottom City by Revenue
Raipur

Market Share over months

company AtliQo Britel DADAFONE Others PIO

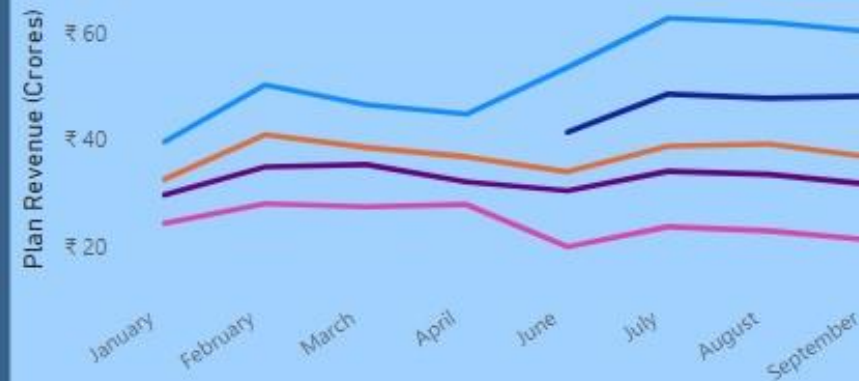


Market Share Distribution



Plan Revenue

plan p1 p11 p2 p3 p4



Top Plan by revenue

p1

Revenue in Crores

₹ 419.9

Bottom Plan by revenue

p10

Revenue in Crores

₹ 13.1

REQUIREMENTS:

- >> Identify the KPI indicators and report the metrics.
- >> Visualize the market share over time period.
- >> Demonstrate the market share distribution among the companies.

Actions: (Tools: Power BI)

- >> Load and transformed data from excel and built data set with appropriate dimensional modelling.
- >> Created a interactive dashboard using dropdown slicer as per requirements.
- >> Identified the KPI metrics and reported with card, table and line chart visuals.
- >> Used Clustered bar chart to show distribution of market over time period among different companies
- >> Created a Pie chart distribution to show distribution of share in total market